DAIMLER

Mercedes-Benz Cars at a Glance.
Edition 2011.

125! years inventor of the automobile

Contents.

In great shape: The inventor of the automobile has every reason to celebrate

Carl Benz and Gottlieb Daimler invented the automobile back in 1886. Now, for the automobile's 125th anniversary, the brand with the star is in great shape. In fact, 2010 was one of the most successful years ever for Mercedes-Benz. We produced more cars than ever before and showed our competitors our tail lights in key segments: The S-Class, E-Class, and C-Class sedan all led their respective markets. In 2010 we also introduced half a dozen new models, ranging from the E-Class cabriolet and the SLS to the CL and the CLS. And our product offensive continues.

Excellent prospects: A spectacular array of new models mark the anniversary

In 2011 a new Mercedes-Benz model will celebrate its premiere every eight weeks. Among those new models will be the new-generation C-Class, as well as the new SLK and roadster version of the SLS. At the same time, we will launch our product offensive in the compact segment with the new B-Class. In 2011 we will also step up the pace as we roll out new technologies. We began delivering the A-Class E-CELL to customers in the spring. Now the countdown is on for the large-volume series production of the electric smart. And with our unique round-the world-tour of three fuel cell-powered B-Class cars, we are demonstrating that this technology is fully suited for everyday use.

The best or nothing: We take our maxim seriously

The best chapters in the success story on four wheels are yet to come. As the inventor of the automobile, we intend to take the lead in writing them. The car of the future will be different – greener, more efficient, safer and even more fascinating. Only one thing will never change: It will wear a star.

Sincerely,
Dieter Zetsche
Chairman of the Board of Management of Daimler AG and
Head of Mercedes-Benz Cars

Daimler at a Glance.

The company's founders, Gottlieb Daimler and Carl Benz, made history with the invention of the automobile in the year 1886. 125 years later, in the anniversary year of 2011, Daimler AG is one of the world's most successful automotive companies. With its divisions Mercedes-Benz Cars, Daimler Trucks, Mercedes-Benz Vans, Daimler Buses and Daimler Financial Services, the Daimler Group is one of the biggest producers of premium cars and the world's biggest manufacturer of commercial vehicles with a global reach. Daimler Financial Services provides its customers with a full range of automotive financial services including financing, leasing, insurance and fleet management.

As an automotive pioneer, Daimler continues to shape the future of mobility. The Group applies innovative and green technologies to produce safe and superior vehicles which fascinate and delight its customers. With the development of alternative drive systems, Daimler is the only vehicle producer investing in all three technologies of hybrid drive, electric motors and fuel cells, with the goal of achieving emission-free mobility in the long term. This is just one example of how Daimler willingly accepts the challenge of meeting its responsibility towards society and the environment.

Daimler sells its vehicles and services in nearly all the countries of the world and has production facilities on five continents. In addition to Mercedes-Benz, the world's most valuable automotive brand, Daimler's brand portfolio includes smart, Maybach, Freightliner, Western Star, BharatBenz, Fuso, Setra, Orion and Thomas Built Buses. The company is listed on the stock exchanges of Frankfurt and Stuttgart (stock exchange symbol DAI). In the year 2010, the Daimler Group sold 1.9 million vehicles and employed a workforce of more than 260,000 people; revenue totaled €97.8 billion and EBIT amounted to €7.3 billion.

Amounts in millions of EUR	2010	2009
EBIT	7,274	-1,513
Value Added	2,773	-4,644
Net profit (loss)	4,674	-2,644
Earnings (loss) per share (in EUR)	4.28	-2.63
Investment in property, plant and equipment	3,653	2,423
Research and development expenditure	4,849	4,181

Amounts in millions of EUR	2010	2009
Revenue	97,761	78,924
Western Europe	38,478	36,458
thereof Germany	19,281	18,788
NAFTA	23,582	19,380
thereof United States	20,216	16,569
Asia	19,659	12,435
thereof China	9,094	4,349
Other markets	16,042	10,651
By divisions		
Mercedes-Benz Cars	53,426	41,318
Daimler Trucks	24,024	18,360
Mercedes-Benz Vans	7,812	6,215
Daimler Buses	4,558	4,238
Daimler Financial Services	12,788	11,996

Employees (Dec. 31)	2010	2009
Total	260,100	256,407
Germany	164,026	162.565
United States	18,295	17,697
Rest of World	77,779	76,145
By divisions		
Mercedes-Benz Cars	96,281	93,572
Daimler Trucks	71,706	70,699
Mercedes-Benz Vans	14,557	15,226
Daimler Buses	17,134	17,188
Sales Organization	48,299	47,625
Daimler Financial Services	6,742	6,800

Management Team of Mercedes-Benz Cars.

Dr. Dieter Zetsche
Chairman of the Board of Management Daimler AG / Head of Mercedes-Benz Cars

Dr. Wolfgang Bernhard
Member of the Board of Management of Daimler AG, Production and Procurement, Mercedes-Benz Cars & Mercedes-Benz Vans

Dr. Thomas Weber
Member of the Board of Management of Daimler AG, Group Research & Mercedes-Benz Cars Development

Dr. Joachim Schmidt
Executive Vice President Sales and Marketing Mercedes-Benz Cars

Stephan Engels
Responsible for Finance and Controlling as well as for Strategic Planning Mercedes-Benz Cars

Key Figures of Mercedes-Benz Cars.

Amounts in millions of EUR	2010	2009
EBIT	4,656	-500
Revenue	53,426	41,318
Investment in property, plant and equipment	2,457	1,618
Research and development expenditure	3,130	2,696

Employees (Dec. 31)	2010	2009
Total	96,281	93,572
Germany	84,986	83,156
United States	3,028	2,992
Rest of World	8,267	7,424

Sales (units) [1]	2010	2009
Mercedes-Benz	1,178,300	974,700
A-Class, B-Class	222,400	215,500
C-Class, CLK-Class, SLK-Class	341,900	322,800
E-Class, CLS-Class	330,800	212,100
S-Class, CL-Class, SL-Class, SLR, SLS, Maybach	80,400	57,100
M-Class, R-Class, G-Class, GL-, GLK-Class	202,800	167,200
smart	94,300	113,900
Mercedes-Benz Cars [1]	1,276,800	1,093,900
Western Europe	635,800	623,500
thereof Germany	292,900	297,800
NAFTA	256,400	235,500
thereof United States	220,500	203,000
Asia/Pacific	281,300	155,900
thereof China	160,000	67,500
thereof Japan	31,200	26,700

1 Includes Mitsubishi vehicles manufactured and/or sold in South Africa

Brand variety of Mercedes-Benz Cars.

Mercedes-Benz

Mercedes-Benz
After a successful year 2010, Mercedes-Benz starts into 2011 with great confidence and optimism – a very special year which marks the **125th anniversary** of Carl Benz' application for a patent for his three-wheeled motorized vehicle on January 29, 1886. Since then, the people at Mercedes-Benz have never lost their "passion for invention" – impressively proven by more than 80,000 further patents and patent applications ever since. The brand with the star is celebrating its unique heritage with the slogan **"125*!* Years of Innovation."** Like no other trademark in the automotive word, the star symbolizes **perfection, fascination, and responsibility**.

True to Gottlieb Daimler's maxim **"The best or nothing,"** Mercedes-Benz is playing a leading role in shaping the premium segment and the future of mobility. Thanks to this aspiration, Mercedes-Benz is continuously driving forward the development of automotive progress, redefining individual mobility, and opening up new areas of application. Due to its **innovative strength**, Mercedes-Benz has become an automaker with an unparalleled variety of products. Today, the brand with the star offers a portfolio of vehicles ranging from compact cars and luxury sedans to roadsters, SUVs, four-door coupes, and super sports cars like the SLS AMG. This year, Mercedes-Benz will set new standards in the compact segment with the presentation of the Concept A vehicle and the new B-Class, as it has been a pioneer in the areas of drive systems, safety, and comfort over the past 125 years.

Motivated by its vision of accident-free driving and zero-emission mobility, the brand is setting new milestones in terms of perfection in the premium segment every year.

Like almost no other automotive brand in the world, vehicles from Mercedes-Benz have fascinated people for generations. This is due in large part to **Mercedes' hallmark design**. A Mercedes-Benz is the synthesis of continuity and creativity, and of tradition and modernity, which together establish the long-term stylistic value of Mercedes models. This has resulted in a large number of **iconic designs** and sets new, industry-defining highlights also with new models such as the CLS or the SLK. Mercedes-Benz is also underscoring its commitment to a distinctive style and leading design through its involvement in **fashion activities** worldwide. In 2010, for example, the brand presented itself at major fashion events in more than 30 countries on all continents.

Thanks to its outstanding innovative capabilities, Mercedes-Benz is playing a leading role in shaping the **future of mobility**. The company will therefore continue to be a driving force for sustainable mobility, and it is working hard to enhance such mobility in all areas. Here, the brand focuses on precisely aligning drive system technologies with specific customers needs and intended applications. This work focuses on three areas:

- The optimization of combustion engine vehicles through the use of efficiency-boosting technologies such as those used in the new generation of four-cylinder diesels and in the BlueDIRECT V6 and V8 gasoline direct-injection engines.
- Further increasing efficiency through customized hybrid modules such as those in the S 400 HYBRID (the first series-produced hybrid vehicle with lithium-ion batteries), the E 300 BlueTEC HYBRID diesel, and the Vision S 500 Plug-in HYBRID.
- Driving with zero local emissions in vehicles equipped with fuel cells or battery-electric drives, such as the B-Class F-CELL or the A-Class E-CELL.

Mercedes-Benz

The manufacturer has been impressively demonstrating the everyday utility of locally emission-free driving in the **Mercedes-Benz F-CELL World Drive**, during which three B-Class F-CELL cars have been making a 125-day trip around the world since January 29, 2011. The brand is also underscoring its responsibility toward protecting the planet by supporting Mike Horn's four-year PANGAEA expedition.

In 2010 Mercedes-Benz once again set standards in its **commitment to sports**. For example, its **"The Fourth Star for Germany"** campaign helped mobilize tens of thousands of soccer fans in support of the German national team as it put in a spectacular performance during the World Cup in South Africa. The objective this year is to help the German women's soccer team achieve a similarly great success during the tournament in Germany. Mercedes-Benz will conduct its own campaign in support of this team as well. The brand has been a partner of the German Soccer Federation since 1972 and its general sponsor since 1990. It also helps support golf, equestrian sports, and tennis.

The brand also fulfills its **social responsibility** by sponsoring sports activities. One example of this is the **Laureus Sport for Good Foundation**, through which over 1,5 million disadvantaged children and teenagers receive support in more than 80 sports projects worldwide. In Germany, Mercedes-Benz is a long-time sponsor of the Deutsche Sporthilfe foundation and has been active as its national sponsor since 2008.

Maximum athletic performance and technical innovation – the brand continues its long-term oriented activities in the Formula One series. Michael Schumacher and Nico Rosberg carry forward the tradition of the Silver Arrows within the royal league of motorsports. In the DTM racing series, Mercedes-Benz starts into the new season as the defending champion.

Past & present

1886	Invention of the automobile by Carl Benz and Gottlieb Daimler
1900	The first modern automobile: the Mercedes 35 hp
1936	First series-produced passenger car with a diesel engine: the Mercedes-Benz 260 D
1954	First series-produced passenger car with gasoline direct injection: the 300 SL "Gullwing"
1959	First series-produced passenger car with a crumple zone: the 220 S/SE "Fintail"
1978	Introduction of the anti-lock braking system (ABS) in the S-Class
1981	Introduction of the driver-side airbag in the S-Class
1990	Electric test car equipped with a ZEBRA high-temperature battery
1994	First vehicle with a fuel cell drive: the NECAR 1
1995	Introduction of the ESP® safety system in the S-Class
1997	First series-produced passenger car with a CDI diesel engine: the C 220 CDI
2002	Introduction of the PRE-SAFE® safety system in the S-Class
2006	First series-produced passenger car with BlueTEC diesel technology
2009	Introduction of the S 400 HYBRID as the first series-produced hybrid vehicle with lithium-ion batteries and as the CO_2 champion in the luxury segment
2010	Presentation of the F 800 Style as technology vehicle with flexible multi drive platform (fuel cell or battery) and role model for the new design idiom

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smart

The smart brand continues to shape modern urban mobility worldwide even in the 13th year of its existence. The **new generation of the smart fortwo** was launched in fall 2010 with an updated interior, an enhanced exterior, and environmentally friendlier engines. With the term “smart intelligent drive”, the brand is demonstrating the variety of its four engine variants (cdi, mhd, turbo und BRABUS turbo): they do not only contribute to driving pleasure, but – thanks to the compact construction of the engines – also to the low overall weight of the smart fortwo and thus to its special fuel economy. As regards CO_2 emissions, all smart engines emit less than 120g/km – in fact, 80% of all newly registered smart fortwo vehicles worldwide even emit less than 100g/km (combined cycle; softip).

The presentation of the smart escooter and ebike concepts attracted a lot of attention in 2010. In these two vehicles, smart for the first time transferred its concept of sustainable urban mobility to two-wheelers. The range of models was expanded by the smart forspeed concept, which emphasizes driving pleasure – one of the brand’s hallmarks. Beginning in 2012, customers will be able to buy the smart electric drive.

Thanks to its large number of special models and customization options, the smart fortwo is uniquely combining functionality and innovation with **driving pleasure and a strong zest for life**. Options include the smart BRABUS tailor made and the smart personal sounds concept. The latter allows drivers to customize not only the vehicle’s look but also its sound. Specifically, customers can select any sound they like for the operation of the light switches, turn indicators, and doors.

Highlights

» **car2go** continued its success story in 2010. Last year witnessed the presentation of the world’s first series-produced **car-sharing automobile**: the car2go edition of the smart fortwo. Following the successful pilot projects in Ulm, Germany, and Austin, Texas, the car-sharing program will be rolled out at additional locations in Germany and abroad in 2011.

» In addition, the **car2gether** pilot project was launched 2010 in Ulm and Aachen, Germany. This web-based ride-sharing community brings together people offering rides with those looking for them. The system enables users to organize ride-sharing opportunities on their smartphones while on the go or on their computers at home, and to do so almost in real time.

» The smart’s innovative potential was demonstrated during the Los Angeles Design Challenge in November 2010, when the brand presented its “knitted” **smart 454**, featuring “weight watch technologies.” The visionary concept of a tridion cell knitted from carbon fibers impressed the jury so much that the vehicle took first place in the design challenge.

» Following its launch in 2010, the innovative metropolitan concept **“smart urban stage”** will this year again enable thousands of people worldwide to test-drive the smart electric drive and thereby experience the electric mobility of tomorrow today.

Past & present

1998	The first smart fortwo is delivered to a customer
2007	Introduction of the second-generation smart
2008	Production of the one millionth smart fortwo marks the tenth anniversary
2009	Series production of the smart fortwo electric drive begins
2010	Presentation of two fascinating urban mobility concepts: the smart escooter and the ebike

MAYBACH

Maybach

In line with the maxim of its founder, Wilhelm Maybach, the Maybach brand has from the very beginning always endeavored to "only create the very best from the very best."

The Maybach name is synonymous with **exclusive high-end luxury sedans**. The brand's recipe for success is customized personalization, which is why no two Maybachs are alike. Each luxury sedan is handmade and individually tailored to the customer's exact requirements. As a result, each one is a unique blending of aesthetics, elegance, and perfection.
Since 2002, Maybach has continually set the benchmark for high-end luxury sedans and at the same time built on the tradition of the legendary Maybach automobiles of the 1920s. In 2010 the brand celebrated the premiere of an extensively **updated model** at Auto China in Beijing. Featuring a confident and more distinctive look alongside new customization options, the new Maybach is further extending its lead in the luxury segment.

Last year Maybach continued its global involvement in the world of contemporary art. True to the principles of the Wilhelm & Karl Maybach Foundation, which strives to find recognized mentors for new artistic talent, the luxury brand supported a mentoring program offered by **David LaChapelle** for the up-and-coming photographer **Garret Suhrie**.

At Art Basel Miami Beach 2010, the brand announced it would form a special partnership with the well-known artist and filmmaker **Julian Schnabel** from the U.S. The two-year project kicked off with the sculpture **"Queequeg,"** which Schnabel had created especially for the partnership with Maybach.

As part of its involvement in art projects, Maybach also has big plans for 2011. In January Maybach became the first automaker to commence a three-year partnership with the **Louvre** in Paris. In this context, Maybach will support alternating sculpture shows in the exhibition area underneath the world-famous glass pyramid. The first sculptures, created by the British artist **Tony Cragg**, were exhibited at the end of January.

Past & present

2002 With the debut of the first Maybach 62 and 57 cars, the Maybach luxury automobile brand rises once again in new splendor
2005 Introduction of the Maybach 57 S
2006 Maybach presents the 62 S, the world's highest-performance chauffeur-driven sedan
2008 Introduction of the Maybach Landaulet, the only vehicle of its kind
2009 Presentation of the Maybach Zeppelin, which is limited to 100 units
2010 Extensive model update of the Maybach sedans

Sustainable, safe and fascinating mobility of the future.

Our objective
As the inventor of the automobile, we aim to play an indispensable role in shaping the mobility of tomorrow.

Focal points of our research and development activities
To ensure a sustainable and safe mobility of the future, we are concentrating our efforts in particular on the areas of

- **safety,**
- **comfort,**
- **environmental compatibility,**
- **quality and**
- **design.**

In doing so, we anticipate global trends and social developments.

Our goal

- We develop **innovative and modular vehicle concepts** in order to put the automobile, our most important and most popular means of transportation, on a foundation that will help it meet tomorrow's needs.
- We are continuously working to **further optimize our vehicles** and to harmonize the various needs and requirements of our customers, society, business, and government.

The goal is to develop economical, environmentally friendly premium-segment vehicles without sacrificing safety, comfort, and cultivated sportiness.

F 800 Style research vehicle

Road map to sustainable mobility.

The task at hand
The requirements that need to be met in order to ensure the future of individual mobility are becoming increasingly varied and more complex.

Wide-ranging drive system mix enables made-to-measure customer solutions
- The mix of drive systems emerging for the future includes efficient combustion engines, hybrid vehicles, and fuel cell or battery-powered electric vehicles.
- These technologies have already been an integral part of our drive system strategy for years.
- Depending on their respective areas of application and customer profiles, they make an optimal contribution to sustainable mobility.
- And we consistently transfer these technologies into our series-produced vehicles.

Strategy for sustainable mobility
Our strategy combines all activities related to the vehicle and drive system that are designed to conserve resources and minimize emissions – throughout the entire value creation process:
- Optimization of the vehicles with state-of-the-art, high-tech combustion engines.
- Further increase in efficiency by means of tailored hybridization measures with various performance classes and for different applications.
- Driving with zero local emissions using either fuel cell or battery technology.

Daimler is also committed to the use of clean alternative fuels.

We are exploiting all possibilities to improve our vehicles and drive systems:

Optimization of vehicles with state-of-the-art, high-tech combustion engines
- The rollout of the BlueEFFICIENCY package of measures for Mercedes-Benz models started in 2008. By the end of 2010 there were already 85 Mercedes-Benz vehicles with BlueEFFICIENCY.
- The outstanding levels of comfort and safety that are typical of Mercedes vehicles remain unchanged.
- The potential harbored by all development areas is being tapped, from lightweight construction and optimized aerodynamics to the electrification of ancillary components.
- Fuel savings of more than 20 percent are possible with the BlueEFFICIENCY package of measures.

Hybridization of vehicles with efficient combustion engines

- We have developed a **modular hybrid system** to meet customer requirements with tailored solutions:
  Hybrid modules of various performance classes and batteries can be combined with our most frequently produced gasoline and diesel engines.
  Features here range from the user-friendly start-stop function to energy boosting/recovery and purely electric driving.
  Another option is the **plug-in HYBRID**, in which batteries can be recharged at normal power outlets in order to increase their "electric" range.
- This development was kicked off in 2009 by the S 400 HYBRID with a lithium-ion battery and by the ML 450 HYBRID, which was designed specifically for the U.S. market. The E 300 BlueTEC HYBRID, a preview of which we already presented at the 2010 Geneva Motor Show, will follow in 2012.
- The future of the modular hybrid system is ideally demonstrated by the Vision S 500 Plug-in HYBRID, **the first "three-liter car" in the upper-range segment**. Under NEDC conditions, this near-series model consumes only 3.2 liters of fuel per 100 kilometers while emitting only 74 g of CO_2 per kilometer*.

*preliminary values

Local zero emission driving: Electric vehicles with fuel cells or batteries

- Electric vehicles are powered by an electric motor.
- Different power sources: Electricity comes from rechargeable batteries, or a fuel cell supplies power to the battery and the electric motor.
- Both fuel cell and battery-powered electric vehicles are **quiet and highly efficient, and they produce no local emissions**.
- Four series-produced electric vehicles from Daimler are already out on the road today.
- Series production of our fuel-cell-powered electric vehicle, the B-Class F-CELL, and of the battery powered smart fortwo electric drive, began in late 2009.
- The Vito E-CELL and the A-Class E-CELL, two further battery-powered electric vehicles which are also manufactured under series production conditions, followed during 2010.
- Also in 2010, the SLS AMG E-Cell concept was revealed.
- The BlueZERO concept shows the way forward and takes advantage of sandwich architecture to offer three models, each with a different drive system configuration:
  - The BlueZERO E-CELL with a battery-electric drive
  - The BlueZERO F-CELL with fuel cells
  - The BlueZERO E-CELL PLUS with an electric drive and a supplemental internal combustion engine serving as an electrical generator (range extender).

The road to accident-free driving.

Safety research – tradition and responsibility
Safety has always been a top priority at Mercedes-Benz.
All of our pioneering inventions for enhancing vehicle safety are the result of intense research and development work.

Using real-life accidents as a basis,
we concentrate equally on:
- **accident prevention,**
- **minimizing the severity of accidents, and**
- **individualized occupant protection.**

All of our activities are conducted in line with findings from real-life accidents. Only by adopting such an approach can we develop effective safety systems that go far beyond the legal requirements.

Pioneer and forerunner in developing safety innovations
We aim to offer our customers the world's safest cars and also contribute, for example, to the safety of other road users through measures such as those designed to protect pedestrians.
We regard this as part of our social responsibility and as a key milestone on the road toward achieving accident-free driving.

Automobiles that "think and see"
Today already, cars are able to:
- **"think" along with drivers thanks to a variety of sensors,**
- **advise them of critical situations, and**
- **independently initiate appropriate reactions if necessary.**

Through these measures we intend to help drivers do their job better and, above all, in a more relaxed way.
Active and passive safety systems are merging more and more into integrated and holistic protection and assistance systems. We will continue our pioneering tradition of innovation in order to steadily increase the safety of our vehicles and provide safe mobility on a sustainable basis.

Adaptive High Beam Assist automatically ensures the best possible light.

Contact: eva.wiese@daimler.com, Tel: +49 (0)711 17-92311

Glossary: Technologies for sustainable and safe mobility.

- **BlueEFFICIENCY efficiency package** The BlueEFFICIENCY efficiency package is a package of measures that is applied differently depending on the vehicle model. The individual measures include such components as lightweight construction, intelligent energy management, and the ECO start-stop function.
- **BlueTEC** is a technology for the world's cleanest diesels. It is a modular concept that combines minimizing untreated emissions within the engine with effective exhaust treatment in order to reduce nitrogen oxides.
- **BlueTEC HYBRID** We believe the combination of a hybrid module and the clean diesel technology offers great potential. This technology reduces both fuel consumption and emissions while simultaneously improving performance.
- **DIESOTTO** The new gasoline engine with "diesel genes" features lots of power but also low fuel consumption. It combines the new homogeneous charge combustion system with features including direct injection and turbocharging.
- **Electric vehicles with batteries and fuel cells** Relying on different power sources – fuel cell or battery – the electric vehicles from Mercedes-Benz enable highly efficient driving that produces zero local emissions. F-Cell stands for fuel cell electric vehicles, E-Cell for battery electric vehicles from Mercedes-Benz.
  The car with a range extender is also counted among the electric vehicles. In this automobile, a small combustion engine serves as a generator that charges the battery while the vehicle is in motion, thus increasing the range. This drive system was first seen in one of the BlueZERO models and is referred to as E-CELL PLUS.
- **Gasoline direct injection** Fast, high-precision piezo direct injection ensures greater fuel savings, and therefore lower emissions compared to conventional combustion processes.
- **Hybrid drive | HYBRID** The combination of an efficient combustion engine with a hybrid module reduces fuel consumption considerably, especially in stop-and-go city driving, while simultaneously offering superior performance.
- **Lithium-ion battery** Energy storage systems are a key technology for all forms of electrification. The lithium-ion battery is more compact and more powerful, has a longer service life, and is more reliable than other types of batteries.
- **Active Blind Spot Assist** The system uses radar technology to monitor the area immediately beside and behind the car. It warns drivers if a lane change involves the danger of a collision and also intervenes by applying breaking force.
- **Active Lane Keeping Assist** This assistance system detects the lane markings on the road surface and warns a driver whose vehicle inadvertently drifts out of his or her lane. (In this case, Active Lane Keeping Assist uses ESP® to brake the opposing wheels in order to prevent the vehicle from leaving the lane.)
- **Adaptive High Beam Assist** The system automatically adjusts the range of the headlights to the distance of illuminated oncoming vehicles or to the vehicles ahead.
- **ATTENTION ASSIST** This fatigue recognition technology uses sensors to determine that a driver is showing signs of fatigue and instructs him or her to stop and rest in time to prevent risks.
- **Occupant protection** To protect occupants, the front deformation zone of the vehicle functions on several levels and is therefore even more effective because the collision impact is distributed over a large area and diverted away from the occupant cell.
- **Pedestrian protection** In the event of an accident, a spring system raises the rear of the active hood within milliseconds by 50 millimeters, enlarging the deformation space.
- **PRE-SAFE®** In critical driving situations, this preventive occupant protection system activates measures within fractions of a second to protect the vehicle occupants.
- **PRE-SAFE® Brake** If an accident is unavoidable and the driver fails to react, the PRE-SAFE® brake applies full braking power, enabling it to considerably reduce the impact of a collision.
- **Speed Limit Assist** The assistance system recognizes speed limit signs in real time. Each speed limit recognized is displayed in the instrument cluster.

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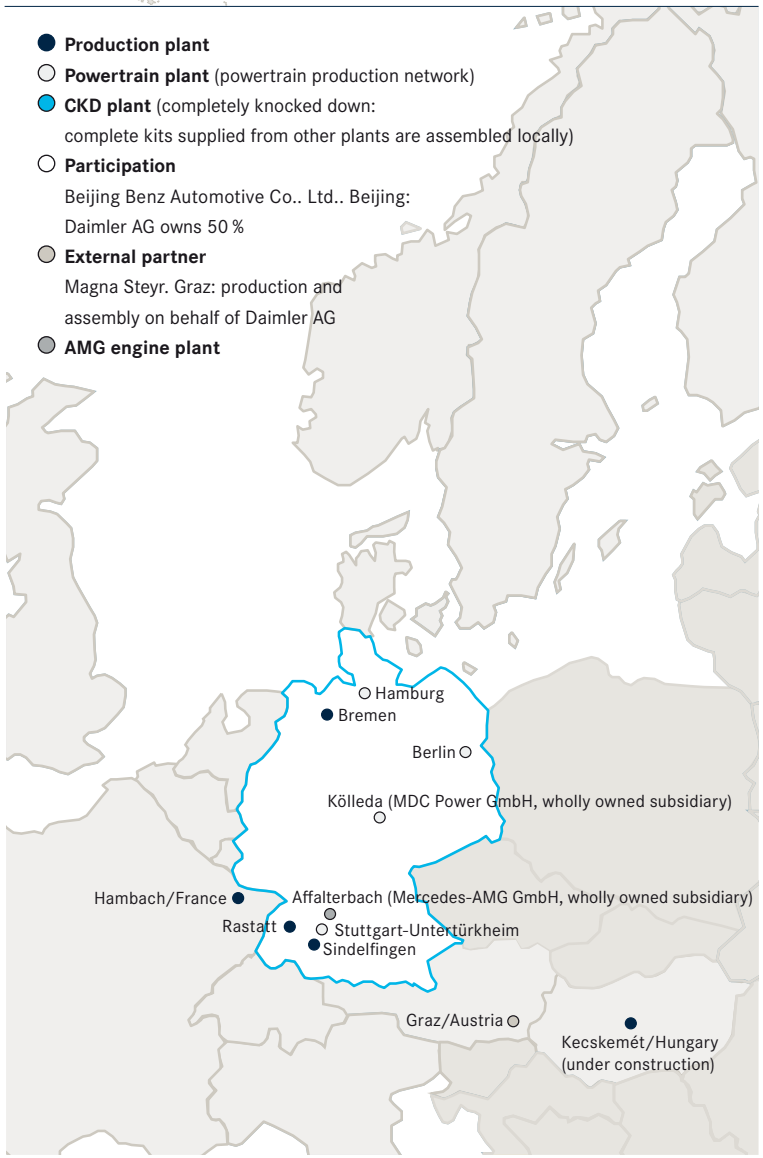
Production locations. Mercedes-Benz Cars.

- **Production plant**
- **Powertrain plant** (powertrain production network)
- **CKD plant** (completely knocked down: complete kits supplied from other plants are assembled locally)
- **Participation**
  Beijing Benz Automotive Co.. Ltd.. Beijing: Daimler AG owns 50 %
- **External partner**
  Magna Steyr. Graz: production and assembly on behalf of Daimler AG
- **AMG engine plant**



Main production location

Affalterbach
Germany

Plant founded		1976
Plant area in m²		59,754
Built-on plant area in m²		32,048
Number of employees On site	**2010**	917
	2009	906
	2008	885

Website www.mercedes-amg.com

Production
AMG engine production facility, AMG Performance Studio

Managing director
Ola Källenius

As of December 31, 2010

- Mercedes-AMG GmbH has been a **wholly owned subsidiary** of Daimler AG since 2005.
- The Affalterbach plant houses the management, administrative staff, and sales department of Mercedes-AMG GmbH, as well as the engine manufacturing facility and the development and design departments for AMG vehicles.
- Each high-performance AMG engine is made by a single mechanic in accordance with the company's **"one man, one engine"** principle.
- Further units at the facility include the AMG Performance Studio for vehicle customization, the AMG Driving Academy, and the department for the Mercedes-Benz designo customization line.

Past & present

1967 Founded as the "engineering studio and design and testing center for the development of racing engines"
1976 AMG moves from Burgstall to Affalterbach
1990 AMG begins to officially cooperate with Mercedes-Benz
1999 AMG is renamed Mercedes-AMG GmbH – 51% of the company's shares are owned by Mercedes-Benz
2005 Mercedes-AMG GmbH becomes a wholly owned subsidiary of the group
2008 AMG opens 175 new AMG Performance Centers in 15 countries
2010 For the first time in its history, AMG designs and develops a completely new vehicle with the SLS AMG super sports car

Main production location

Berlin
Germany

Plant founded		1902
Plant area in m²		501,502
Built-on plant area in m²		235,915
Number of employees On site/from MBC	**2010**	2,707/2,599
	2009	2,853/2,740
	2008	2,991/2,874
Annual production Engines	**2010**	165,837
	2009	104,544
	2008	218,632

Website www.berlin-plant.mercedes-benz.com

Production
Engines, components, parts and fuel systems

Plant manager
Dr. Hansgeorg Niefer

As of December 31, 2010

- The Daimler location in Berlin has existed for more than 100 years.
- The Mercedes-Benz plant in Berlin was established in 1902, making it the Group's **oldest production facility still in operation**.
- With the production of the V6 diesel engine BlueTEC one of the most innovative and clean engines has its origin in the Berlin plant.
- Beginning in 2012, the plant will manufacture **electric motors for hybrid vehicles from Mercedes-Benz**, thus laying the groundwork for the future of mobility.

Past & present

1902 Takeover of Motorfahrzeug- und Motorenfabrik Berlin AG (MMB) by Daimler-Motoren-Gesellschaft (DMG)
1936 Large engine production for ships, airplanes, and off-road trucks
1962 Inclusion of the plant in the production network of Daimler-Benz plants
2002 Production launch of the Maybach Type 12 engine
2005 Production launch of the new generation of V6/V8 diesel engines
2007 Production launch of the BlueTEC variants of the V6 diesel engine
2010 The one millionth new-generation V6 diesel engine rolls off the assembly line

Main production location

Bremen
Germany

Plant founded		1938
Plant area in m²		1,396,400
Built-on plant area in m²		535,000
Number of employees On site/from MBC	**2010**	12,416/10,585[1]
	2009	12,635/10,822[1]
	2008	12,993/11,194[1]
Annual production	**2010**	257,861
	2009	201,820
	2008	261,714

Production
Mercedes-Benz
C-Class (sedan, estate and coupe), E-Class (coupe and cabriolet), SLK, SL, GLK

Plant manager
Andreas Kellermann

Website www.bremen-plant.mercedes-benz.com

As of December 31, 2010

[1]Excl. production of body panels

- As the **area's biggest private-sector employer**, the plant is deeply rooted in the region; in a period of over 30 years more than five million Mercedes-Benz passenger cars have been produced in Bremen.
- The Bremen facility flexibly produces the C-Class sedan, the estate, the coupe, and the GLK on a single production line.
- With the launch of the next generation of the C-Class, the plant will become the **center of competence** for this high-volume production series.

Past & present

1938 The Carl F.W. Borgward Automobile and Engine Plant opens
1971 Complete takeover by Daimler-Benz AG
1978 The plant begins to produce Mercedes-Benz passenger cars
1996 Production launch of the first generation of the SLK
2004 World premiere of the second-generation SLK
2007 The new C-Class is manufactured as a sedan and estate
2008 Production launch of the new GLK compact SUV
2009 The new E-Class coupe is built in Bremen
2010 The new E-Class cabriolet is launched on the market
2011 World premiere of the C-Class coupe and the new SLK. New generation of the C-Class sedan and estate is launched

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Main production location

East London
South Africa

Plant founded		1948
Plant area in m²		603,600
Built-on plant area in m²		258,700
Number of employees	**2010**	2,324
	2009	2,431
	2008	2,932
Annual production Vehicles	**2010**	52,101
	2009	41,400
	2008	51,246

Production
Mercedes-Benz
C-Class sedan
(right and left-hand drive)

Plant manager
Rainer Ruess

Website www.eastlondon-plant.mercedes-benz.com

As of December 31, 2010

- C-Class for **right-hand drive markets:** The current C-Class is already the third generation to be produced in South Africa's Eastern Cape district. The plant has been exporting sedans to right-hand drive markets since 2000.
- Since the production launch of the new C-Class in 2007, the facility also has been exporting left-hand drive vehicles to the U.S.
- Starting in 2014, the East London plant will also produce the successor generation of the current C-Class.

Past & present

1958 Car Distributors Assembly Ltd. begins producing vehicles under contract to Mercedes-Benz
1984 Daimler-Benz AG acquires a 50.1% share in the company United Cars and Diesel Distributors (UCDD). The company is registered as Mercedes-Benz of South Africa (Pty) Ltd (MBSA)
2000 Expansion of the plant: first right-hand drive models of the Mercedes-Benz C-Class
2003 The 100,000th C-Class rolls off the assembly line
2007 Production launch of the new C-Class
2010 Announcement of the investment decision for the future production of the successor generation of the current C-Class

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Main production location

Hambach
France

Plant founded		1997
Plant area in m²		695,000
Built-on plant area in m²		137,647
Number of employees	**2010**	788
	2009	811
	2008	824
Annual production	**2010**	97,435
	2009	115,233
	2008	139,962

Website www.hambach-plant.smart.com

Production
smart fortwo,
smart fortwo electric drive

Plant manager
Dr. Marcus Nicolai

As of December 31, 2010

- “smartville”: The smart fortwo is produced in Hambach, France. The plant’s **cross-shaped assembly line** is optimally suited to the needs of logistics and assembly operations and provides an efficient arrangement for production processes.
- The plant’s environmentally friendly production process is in keeping with the product: The plant has an organic water treatment facility as well as a heat recovery system. Painting with powder coating is especially energy efficient.
- In addition, series production of the **smart fortwo electric drive** started in November 2009.

Past & present

1997 Inauguration of the smart plant in Hambach
1998 Production of the first smart fortwo
2000 Market launch of the smart fortwo cabriolet
2003 The 500,000th smart fortwo rolls off the assembly line
2007 Production launch of the second-generation smart fortwo
2008 One millionth smart fortwo produced at the tenth anniversary of the start of production
2009 Production of the first 1,500 units of the smart fortwo electric drive begins

Main production location

Hamburg
Germany

Plant founded		1935
Plant area in m²		327,000
Built-on plant area in m²		126,000
Number of employees On site/from MBC	**2010**	2,569/2,277
	2009	2,565/2,279
	2008	2,595/2,297
Annual production Rear axles/front axles	**2010**	499,037/482,344
	2009	453,100/431,781
	2008	569,787/529,061

Website www.hamburg-plant.mercedes-benz.com

Production
Axles and axle components, steering columns, exhaust gas technology, and intelligent lightweight structural components

Plant manager
Werner Schalow

As of December 31, 2010

- The plant Hamburg develops and produces within the fields of axles, axle components and steering columns. It is specialized in producing exhaust gas technology components and intelligent lightweight structural components.
- **Latest technologies** like modern welding procedures and the combination of hydroforming and injection-molded plastics have been continuously developed to serial production at the Hamburg plant.
- In future **intelligent lightweight structural components** will be produced in the new production facility.

Past & present

1935 Founding of Vidal & Sohn Tempowerk GmbH; production of a three-wheeled light truck
1969 The company is absorbed by Hanomag-Henschel-Fahrzeugwerke GmbH, 51 % of which is owned by Daimler-Benz
1978 The Hamburg plant is taken over by Daimler-Benz AG
1993 Foundation of a production site based research and development department to engineer complex components
2007 The prize-winning Montage 21 assembly concept with 45 robots further increases production flexibility
2010 Construction begins for a new 10,000 m² hall for the production of lightweight components

Main production location (as of 2012)

Kecskemét
Hungary

Plant founded	2008
Website	www.kecskemet-plant.mercedes-benz.com

Production
Premium compact vehicles

Plant manager
Frank Klein

As of December 31, 2010

- The **extension of the Mercedes-Benz product range within the premium compact segment** (successor generation of current A- and B-class with four instead of the present two models) requires **additional production capacities**, which can not solely be displayed in the core plant in Rastatt, Germany.
- For that reason Daimler decided in 2008 to extend the Rastatt plant with an investment of €600 million and to additionally build a new plant in Kecskemét, Hungary, with an investment of €800 million. The two plants will operate as a **production network**.
- The Kecskemét plant will build **two of the four models of the new Mercedes-Benz premium compact vehicle generation** and will have an annual production capacity of more than 100,000 units. Finally, the plant will employ more than 2,500 people. Production of customer vehicles is planned to begin in early 2012.

Plant construction milestones

2008 Location decision
2009 Laying of the foundation stone and beginning of construction in October
2010 Roofing ceremony and start of equipment installation in October
2011 Start of equipment testing in May
Start of production tests in fall
2012 Start of customer vehicle production

Main production location

Kölleda
Germany

Plant founded		2003
Plant area in m²		172,000
Built-on plant area in m²		78,932
Number of employees	**2010**	399
	2009	323
	2008	289
Annual production Engines	**2010**	351,421
	2009	238,414
	2008	142,065
Website	www.mdc-power.com	

Production
Engines

Plant manager
Dr. Sven Breitschwerdt

As of December 31, 2010

- **Newest plant in Germany.** The engine factory in Kölleda, Thuringia, has been manufacturing three- and four-cylinder engines since 2003.
- The plant has been continually expanded within a few years.
- To date, more than one million engines have rolled off the production line in Kölleda.

Past & present

2003 Two years after the start of construction at MDC Power GmbH, the first series-production engine rolls off the assembly line
2006 MDC Power GmbH becomes a wholly owned subsidiary of DaimlerChrysler AG
2007 Construction of a new 18,000 m² hall for final assembly of the new Mercedes-Benz four-cylinder diesel engine
2008 Production milestone: 500,000th engine rolls off the line
2010 A new hall extension adds 14,000 m² to the production area

Main production location

Rastatt
Germany

Plant founded		1992
Plant area in m²		1,474,512
Built-on plant area in m²		471,698
Number of employees On site/from MBC	**2010**	5,982/5,756
	2009	5,515/5,293
	2008	5,741/5,514
Annual production Fahrzeuge	**2010**	238,351
	2009	208,294
	2008	252,316

Production
Mercedes-Benz
A-Class, B-Class

Plant manager
Peter Wesp

Website www.rastatt-plant.mercedes-benz.com

As of December 31, 2010

- Center of competence for compact cars: Rastatt manufactures the A-Class and the B-Class, which were awarded the automotive environmental certificate of the renowned Öko-Trend institute in 2007.
- In 2009, the plant's (new body shop) enlargement and the associated investment of €600 million allowed Mercedes-Benz to further expand its **center of competence for compact vehicles** and to secure the long-term future of the Rastatt location.
- With the **expansion of its product range in the compact segment**, Mercedes-Benz will offer four models instead of two in the future in order to win over new customer groups and to generate growth in additional markets. Three of the four models will be produced at the Rastatt plant.

Past & present

1992 Inauguration of the Mercedes-Benz plant in Rastatt
1997 Start of series production of the Mercedes-Benz A-Class; the Mercedes-Benz Customer Center in Rastatt opens
2002 Start of the plant expansion for the new A-Class and B-Class
2005 Series production of Mercedes-Benz B-Class begins
2008 Rastatt produces its two-millionth compact car
2010 Production of the A-Class E-CELL (small batch) begins in October
2011 Launch of the new generation of the compact car class

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Main production location

Sindelfingen
Germany

Plant founded		1915
Plant area in m²		2,936,557
Built-on plant area in m²		1,303,192
Number of employees On site/from MBC	**2010**	26,992[1]/23,563[2]
	2009	28,029[1]/24,951[2]
	2008	28,804[1]/25,797[2]
Annual production	**2010**	460,038
	2009	323,628
	2008	398,646

Production
Mercedes-Benz
C-Class sedan,
S-, E-, CL- and CLS-Class,
SLS AMG and Maybach

Plant manager
Dr. Willi Reiss

Website www.sindelfingen-plant.mercedes-benz.com

As of December 31, 2010

[1]Excl. Research and Development
[2]Incl. body parts production at the plants in Bremen and Hamburg, as well as some of the catering and plant security services at the Untertürkheim plant

- The Sindelfingen plant is Daimler's **largest production facility.**
- The Mercedes-Benz Technology Center contains the **Research & Development department** for new Mercedes-Benz models.
- Sindelfingen serves as the **center of expertise for the production of upper-range and luxury vehicles** as well as of alternative drive systems.

Past & present

1915 Plant is founded by Daimler-Motorengesellschaft: production of aircraft and aircraft engines
1919 Production of the first vehicles
1980 Cornerstone laid for the Mercedes-Benz Customer Center
1995 Inauguration of the Mercedes-Benz Technology Center
2002 Maybach manufacturing facility commences production
2009 Series production of the new E-Class and the S 400 HYBRID begins
2010 Series production of the B-Class F-Cell and the gull-wing Mercedes-Benz SLS AMG
2011 Production ramp-up of the new CLS-Class and launch of the new SLS AMG roadster

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Main production location

Tuscaloosa
Alabama/USA

Plant founded		1995
Plant area in m²		3,803,240
Built-on plant area in m²		350,700
Number of employees	**2010**	2,792
	2009	2,992
	2008	3,782
Annual production	**2010**	125,393
Vehicles	**2009**	90,616
	2008	152,561

Website www.tuscaloosa-plant.mercedes-benz.com

Production
Mercedes-Benz
M-, R- and GL-Class

Plant manager
Markus Schäfer

As of December 31, 2010

» **Main production location for SUVs:** Tuscaloosa is the main production location for the Mercedes-Benz family of SUVs. M-, GL-, and R-Class are produced exclusively in Alabama and shipped from there to markets worldwide.
» Starting in 2014, the Tuscaloosa plant also will produce the successor generation of the current C-Class exclusively for the North American market.

Past & present

1997 Opening of the plant and production launch of the M-Class
2004 Production launch of the second generation M-Class
2005 Plant expansion opens; R-Class production begins
2006 Production launch of the GL-Class
2007 Tenth production anniversary celebrated with the introduction of the special "Edition 10" M-Class; the one millionth vehicle rolls off the line in the autumn
2008 Production launch of the diesel versions of the GL-, M-, and R-Class SUVs with BlueTEC technology
2009 The one millionth M-Class rolls off the assembly line in Tuscaloosa
2010 Completion of the body shop expansion

Main production location

Stuttgart-Untertürkheim
Germany

Plant founded				1904
Plant area in m²				2,140,000
Built-on plant area in m²				1,056,000
Number of employees On site/from MBC	**2010**			17,188[1]/15,782
	2009			17,589/16,415
	2008			18,146/16,939
Annual production		**2010**	**2009**	**2008**
Engines		853,008	710,520	1,025,116
Rear axles		906,744	519,836	680,943
Front axles		701,239	509,801	645,344
Transmissions		1,244,990	924,952	1,309,755

Website www.untertuerkheim-plant.mercedes-benz.com

Production
Engines, axles, transmissions, components incl. "upstream" facilities foundry and forge

Plant manager
Peter Schabert

As of December 31, 2010

[1]Incl. Research and Development

» The **main plant:** Daimler has concentrated the development, production, and shipment of engines, transmissions, and axles for the Mercedes-Benz Cars division at the Untertürkheim location.
» Also located in the main plant are the **Daimler Group headquarters**, parts of the research and development unit, parts of the Commercial Vehicles division, and a steeply banked curve for testing new vehicles.

Past & present

1904 Start of production in Untertürkheim
1926 Merger of Daimler-Motoren-Gesellschaft and Benz & Cie.
1936 The first series-produced passenger car with a diesel engine is introduced
1947 Due to the lack of space in the Neckar Valley, the body shop and the final assembly area are moved to Sindelfingen
1995 New construction of the V-engine factory in Bad Cannstatt
2006 The plant becomes the location of Daimler's headquarters
2010 One billion euros are invested in the new gasoline engine generation

Product range. Mercedes-Benz.

Mercedes-Benz A-Class

Sedan

Model	Rated power kW (hp)	Acceleration 0-100 km/h (Manual/automatic transmission) s	Maximum speed (Manual/automatic transmission) km/h	CO_2 emissions NEDC combined (Manual/automatic transmission) g/km	Fuel consumption NEDC combined (Manual/automatic transmission) l/100 km
4 cylinders					
A 160 CDI BlueEFFICIENCY	60 (82)	15.0/-	170/-	118-125/-	4.5-4.7/-
A 160 CDI	60 (82)	-/15.3	-/165	-/142-154	-/5.4-5.8
A 180 CDI	80 (109)	10.8/11.1	186/181	128-138/142-154	4.9-5.2/5.4-5.8
A 200 CDI	103 (140)	9.5/9.6	201/196	135-139/144-159	5.1-5.3/5.5-6.0
A 160 BlueEFFICIENCY	70 (95)	12.6/-	175/-	139-143/-	6.0-6.2/-
A 160	70 (95)	-/13.5	-/170	-/159-168	-/6.8-7.2
A 180 BlueEFFICIENCY	85 (116)	10.9/ -	188/-	145-153/-	6.3-6.6/-
A 180	85 (116)	-/11.5	-/183	-/159-171	-/6.8-7.3
A 200	100 (136)	9.8/9.9	200/195	156-159/174-178	6.7-6.8/7.4-7.6

As of April 2011, errors excepted and subject to change

Positioning

- The A-Class is the trailblazer for a new vehicle segment featuring a successful, one-of-a-kind vehicle concept (unconventional, intelligent, safe).
- Optimum use of space despite compact exterior dimensions – the most compact vehicle in its class with good all-round vision and high utility.

Highlights

- Intelligent safety concept, ESP®, ASR, ABS, BAS, head/thorax airbags, windowbags, raised seat position for better view, EURO NCAP: 5 stars.
- Especially fuel-efficient engines with ECO start/stop function.
- Since market launch of the first A-Class generation in 1997 it has been sold to customers two million times.
- The current A-Class model has fascinated about 930,000 customers worldwide since its launch in fall 2004 and it still does today.

Mercedes-Benz B-Class

Sedan

Model	Rated power kW (hp)	Acceleration 0-100 km/h (Manual/automatic transmission) s	Maximum speed (Manual/automatic transmission) km/h	CO_2 emissions NEDC combined (Manual/automatic transmission) g/km	Fuel consumption NEDC combined (Manual/automatic transmission) l/100 km
4 cylinders					
B 180 CDI	80 (109)	11.3/11.8	183/178	136-139/146-158	5.2-5.3/5.6-6.0
B 200 CDI	103 (140)	9.6/9.7	200/195	136-139/146-165	5.2-5.3/5.6-6.3
B 160 BlueEFFICIENCY	70 (95)	13.2/-	174/-	149-152/-	6.4-6.6/-
B 160	70 (95)	-/14.2	-/168	-/168-173	-/7.1-7.3
B 180 NGT BlueEFFICIENCY	85 (116)	12.4/13.2	184/180	170 (177)/135 (139)*	7.3 (7.6)/4.9 (5.1)*
B 180 BlueEFFICIENCY	85 (116)	11.3/-	184/-	146-153/-	6.3-6.6/-
B 180	85 (116)	-/12.0	-/180	-/173-177	-/7.3-7.5
B 200	100 (136)	10.1/10.2	196/190	158-164/177-182	6.7-7.0/7.5-7.7

As of April 2011, errors excepted and subject to change

*when using natural gas drive (consumption in kg/100 km)

Positioning

» Six successful years of the B-Class: The compact sports tourer from Mercedes-Benz is a cutting-edge passenger car that combines the advantages of a sedan with those of a van and an estate car.

Highlights

» Safety: EURO NCAP: 5 stars, intelligent safety concept, raised seat position, pedestrian protection, crash-active head restraints, ABS, ASR, BAS, ESP®, multi-stage airbags, sidebags, and windowbags.

» Numerous special features, such as easy reconfiguration and removal of seats, load surface on two levels, louvered glass sunroof, fixed panoramic roof.

» Eight engine options: Fuel-economy engines with ECO start/stop function, bivalent natural gas drive (B 180 NGT BlueEFFICIENCY), fuel-efficient diesel engines, sporty petrol engine with turbocharger.

» Since summer 2005 the B-class is part of the Mercedes-Benz product range, the second generation started in June 2008. All in all 680,000 units have been sold since initial market launch.

Mercedes-Benz C-Class

Sedan

Model	Rated power kW (hp)	Acceleration 0-100 km/h (Manual/automatic transmission) s	Maximum speed (Manual/automatic transmission) km/h	CO_2 emissions NEDC combined (Manual/automatic transmission) g/km	Fuel consumption NEDC combined (Manual/automatic transmission) l/100 km
4 cylinders					
C 180 CDI BlueEFFICIENCY	88 (129)	10.5/10.8	208/206	125-139/129-140	4.8-5.3/4.9-5.3
C 200 CDI BlueEFFICIENCY	100 (136)	9.2/9.1	218/215	125-139/129-140	4.8-5.3/4.9-5.3
C 220 CDI BlueEFFICIENCY	125 (170)	8.4/8.1	232/231	117-133/125-136	4.4-5.1/4.8-5.2
C 250 CDI BlueEFFICIENCY	150 (204)	7.0/7.1	240/240	125-140/125-136	4.8-5.3/4.8-5.2
C 250 CDI 4MATIC BlueEFFICIENCY	150 (204)	-/7.1	-/240	-/167-177	-/6.4-6.8
C 180 BlueEFFICIENCY	115 (156)	9.0/8.9	225/223	157-169/148-160	6.7-7.3/6.4-6.9
C 200 BlueEFFICIENCY	135 (184)	8.2/7.8	237/235	154-168/150-161	6.6-7.2/6.4-6.9
C 250 BlueEFFICIENCY	150 (204)	-/7.2	-/240	-/150-161	-/6.4-6.9
6 cylinders					
C 300 CDI 4MATIC	170 (231)	-/6.4	-/250	-/185-189	-/7.0-7.2
C 350 CDI BlueEFFICIENCY[1]	195 (265)	-/6.0	-/250	-/154-157	-/7,2
C 350	225 (306)	-/6.0	-/250*	-/159-164	-/6.8-7.0
8 cylinders					
C 63 AMG***[2]	336 (457)/ 358 (487)**	4.5 (4.4**)	-/250*	-/280	-/12.0

As of April 2011, errors excepted and subject to change

*electronically limited
**AMG Performance Package ***AMG 6.3-litre V8 engine
[1]Available from June 2011 [2]Available from second half 2011

Positioning

» The C-Class combines agility with comfort without focusing exclusively on a specific attribute.

» The comprehensively updated C-Class, which will be hitting showrooms in March 2011, is characterized by a strikingly dynamic exterior design, a high-quality interior, substantially improved fuel efficiency, additional driver assistance systems, and a new generation of telematics systems.

Mercedes-Benz C-Class

Estate

Model	Rated power kW (hp)	Acceleration 0-100 km/h (Manual/automatic transmission) s	Maximum speed (Manual/automatic transmission) km/h	CO_2 emissions NEDC combined (Manual/automatic transmission) g/km	Fuel consumption NEDC combined (Manual/automatic transmission) l/100 km
4 cylinders					
C 180 CDI BlueEFFICIENCY	88 (120)	10.8/11.1	201/200	127-141/134-144	4.8-5.4/5.1-5.5
C 200 CDI BlueEFFICIENCY	100 (136)	9.6/9.5	209/207	127-141/134-144	4.8-5.4/5.1-5.5
C 220 CDI BlueEFFICIENCY	125 (170)	8.7/8.3	219/219	124-135/134-138	4.7-5.2/5.1-5.3
C 250 CDI BlueEFFICIENCY	150 (204)	7.3/7.4	238/237	128-141/134-138	4.9-5.4/5.1-5.3
C 250 CDI 4MATIC BlueEFFICIENCY	150 (204)	-/7.4	-/235	-/173-190	-/6.6-7.3
C 180 BlueEFFICIENCY	115 (156)	9.2/9.1	218/216	160-176/155-163	6.8-7.5/6.6-7.0
C 200 BlueEFFICIENCY	135 (184)	8.4/8.1	228/226	160-177/155-162	6.9-7.6/6.7-6.9
250 CGI BlueEFFICIENCY	150 (204)	-/7.4	-/233	-/155-162	-/6.7-6.9
6 cylinders					
C 300 CDI 4MATIC	170 (231)	-/6.5	-/242	-/191-195	-/7.2-7.4
C 350 CDI Blue Efficiency	195 (265)	-/6,3	-/250	-/153-162	-/7,3-7,4
C 350	225 (306)	-/6.1	-/250*	-/165-170	-/7.1-7.3
8 cylinders					
C 63 AMG***[1]	336 (457)/ 358 (487)**	4.6 (4.5**)	250*	288	12.3

As of April 2011, errors excepted and subject to change [1]Available from second half 2011
*electronically limited **AMG Performance Package ***AMG 6.3-litre V8 engine

Highlights

- Fuel consumption down up to 31 % compared to its predecessors.
- All of the rear-wheel-drive C-Class models are equipped with the ECO start/stop function as standard.
- All automatic-transmission versions except for the C 300 CDI 4MATIC will come with the enhanced 7G-TRONIC PLUS seven-speed automatic transmission.
- Thanks to ten new driver assistance systems, the C-Class reaches a new level of safety.
- 1.2 million units of the current production series have been sold to date.

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Mercedes-Benz C-Class

Coupe

Model	Rated power kW (hp)	Acceleration 0-100 km/h (Manual/automatic transmission) s	Maximum speed (Manual/automatic transmission) km/h	CO_2 emissions NEDC combined (Manual/automatic transmission) g/km	Fuel consumption NEDC combined (Manual/automatic transmission) l/100 km
4 cylinders					
C 220 CDI BlueEFFICIENCY	125 (170)	8.1/8.4	231/232	128-139/117-133	4.9-5.3/4.4-5.1
C 250 CDI BlueEFFICIENCY	150 (204)	7.1/7.0	240/240	128-139/128-143	4.9-5.3/4.9-5.4
C 180 BlueEFFICIENCY	115 (156)	8.9/9.0	223/225	150-162/157-169	6.5-7.0/6.7-7.3
C 250 BlueEFFICIENCY	150 (204)	-/7.2	-/240	-/152-163	-/6.5-7.0
6 cylinders					
C 350 BlueEFFICIENCY	225 (306)	-/6 .0	-/250	-/159-164	-/6.8-7.0
8 cylinders					
C 63 AMG***[1]	336 (457)/ 358 (487)**	4.5 (4.4**)	250*	280	12.0

As of April 2011, errors excepted and subject to change [1]Available from second half 2011
*electronically limited **AMG Performance Package
***AMG 6.3-litre V8 engine

Positioning

- The new model packages the cutting-edge technology of the recently introduced C-Class generation in an impressive coupe exterior. The vehicle delivers outstanding driving pleasure and exemplary efficiency.
  The new model is therefore tailored to the lifestyle of customers aged 35 to 45 who combine professional success with a zest for life and a strong sense of responsibility.
  The C-Class coupe will be introduced on the market beginning in June 2011.

Highlights

- The C-Class coupe features a comprehensive range of safety equipment, including seven standard-fitted airbags, belt tensioners, and belt force limiters at all seats.
- The coupe has been given an aluminum active engine hood in order to protect pedestrians.
- The coupe provides drivers with extensive protection and support, thanks to numerous driver assistance systems ranging from the ATTENTION ASSIST fatigue detection system to DISTRONIC PLUS proximity control.

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Mercedes-Benz E-Class

Sedan

Model	Rated power kW (hp)	Acceleration 0-100 km/h (Manual/automatic transmission) s	Maximum speed (Manual/automatic transmission) km/h	CO_2 emissions NEDC combined (Manual/automatic transmission) g/km	Fuel consumption NEDC combined (Manual/automatic transmission) l/100 km
4 cylinders					
E 200 CDI BlueEFFICIENCY	100 (136)	10.2/10.3	210/207	137-145/145-153	5.2-5.5/5.5-5.9
E 220 CDI BlueEFFICIENCY	125 (170)	8.7/8.8	228/227	139-144/154-159	5.3-5.5/5.8-6.0
E 250 CDI BlueEFFICIENCY	150 (204)	7.7/7.8	240/240	139-144/154-159	5.3-5.5/5.8-6.0
E 200 CGI BlueEFFICIENCY	135 (183)	8.5/8.2	232/230	169-176/177-184	7.3-7.6/7.5-7.9
E 250 CGI BlueEFFICIENCY	150 (204)	-/7.8	-/238	-/179-187	-/7.6-8.0
E 200 NGT BlueEFFICIENCY	120 (163)	-/10.4	-/224	149-155 (Erdgas) 190-198 (Benzin)	5.5-5.7 (Erdgas) 8.1-8.5 (Benzin)
6 cylinders					
E 300 CDI BlueEFFICIENCY	170 (231)	-/6.8	-/250*	-/179-186	-/6.8-7.7
E 350 BlueTEC	155 (211)	-/7.8	-/239	-/180-188	-/6.8-7.2
E 350 CDI BlueEFFICIENCY	195 (265)	-/6.2	-/250*	-/159-168	-/6.0-6.4
E 350 CDI 4MATIC BlueEFFICIENCY	195 (265)	-/6.7	-/250*	-/173-175	-/6.6-6.7
E 350 CGI BlueEFFICIENCY	215 (292)	-/6.8	-/250*	-/199-205	-/8.5-8.8
8 cylinders					
E 500	285 (388)	-/5.2	-/250*	-/253-261	-/10.8-11.2
E 500 4MATIC	285 (388)	-/5.4	-/250*	-/258-264	-/11.0-11.3
E 63 AMG**	386 (525)	-/4.5	-/250*	-/295	-/12.6

As of April 2011, errors excepted and subject to change

*electronically limited
**AMG 6.3-litre V8 engine

Positioning

» The new E-Class sets standards in the areas of safety, comfort, and quality.
» The vehicle stands out because of its distinctive, characteristic design.

Highlights

» High level of comfort and a comprehensive range of safety equipment.

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Mercedes-Benz E-Class

Estate

Model	Rated power kW (hp)	Acceleration 0-100 km/h (Manual/automatic transmission) s	Maximum speed (Manual/automatic transmission) km/h	CO_2 emissions NEDC combined (Manual/automatic transmission) g/km	Fuel consumption NEDC combined (Manual/automatic transmission) l/100 km
4 cylinders					
E 200 CDI BlueEFFICIENCY	100 (136)	10.9/11.1	205/203	152-156/159-164	5.8-6.0/6.1-6.3
E 220 CDI BlueEFFICIENCY	125 (170)	8.8/9.0	218/216	150-153/159-163	5.7-5.8/6.1-6.2
E 250 CDI BlueEFFICIENCY	150 (204)	7.8/8.1	233/230	150-153/159-163	5.7-5.8/6.1-6.2
E 200 CGI BlueEFFICIENCY	135 (183)	8.7/8.8	225/222	179-187/183-189	7.7-8.0/7.9-8.1
E 250 CGI BlueEFFICIENCY	150 (204)	-/8.4	-/230	-/185-191	-/8.0-8.2
6 cylinders					
E 300 CDI BlueEFFICIENCY	170 (231)	-/7.2	-/240	-/185-192	-/7.0-7.3
E 350 CDI BlueTEC	155 (211)	-/8.0	-/232	-/189-191	-/7.2-7.3
E 350 CDI BlueEFFICIENCY	195 (265)	-/6.7	-/250*	-/196-171	-/6.4-6.5
E 350 CDI 4MATIC BlueEFFICIENCY	195 (265)	-/7.3	-/247	-/187-189	-/7.1-7.2
E 350 CGI BlueEFFICIENCY	215 (292)	-/7.0	-/250*	-/200-208	-/8.6-8.9
E 350 4MATIC	200 (272)	-/7.5	-/243	-/238-241	-/10.2-10.3
8 cylinders					
E 500	285 (388)	-/5.4	-/250*	-/258-260	-/11.1-11.2
E 63 AMG**	386 (525)	-/4.6	-/250*	-/299	-/12.8

As of April 2011, errors excepted and subject to change

*electronically limited
**AMG 6.3-litre V8 engine

Positioning

» The E-Class estate is the loadmaster in the segment. The functionality of even the basic estate model sharply differentiates it from its competitors: Maximum cargo volume is 1,950 liters – largest rear aperture (cubic volume).

Highlights

» World's best-selling vehicle in its segment, with sales of 44,400 units in 2010.

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Mercedes-Benz E-Class

Coupe

Model	Rated power kW (hp)	Acceleration 0-100 km/h (Manual/automatic transmission) s	Maximum speed (Manual/automatic transmission) km/h	CO_2 emissions NEDC combined (Manual/automatic transmission) g/km	Fuel consumption NEDC combined (Manual/automatic transmission) l/100 km
4 cylinders					
E 220 CDI BlueEFFICIENCY	125 (170)	8.5/8.5	235/234	133-142/149-158	5.1-5.4/5.7-6.0
E 250 CDI BlueEFFICIENCY	150 (204)	7.4/7.4	250*/247	135-148/149-158	5.1-5.6/5.7-6.0
E 200 CGI BlueEFFICIENCY	135(184)	8.5/8.3	240/237	164-171/174-182	7.1-7.4/7.4-7.8
E 250 CGI BlueEFFICIENCY	150 (204)	-/7.4	-/247	-/175-183	-/7.5-7.9
6 cylinders					
E 350 CDI BlueEFFICIENCY	170 (231)	-/6.7	-/250*	-/179	-/6.8
E 350 CGI BlueEFFICIENCY	215 (292)	-/6.5	-/250*	-/199-203	-/8.5-8.7
8 cylinders					
E 500	285 (388)	-/5.2	-/250*	-/254	-/10.9

As of April 2011, errors excepted and subject to change *electronically limited

Positioning

» The coveted upper mid-range coupe features a striking athletic design, distinctive, innovative appointments, and a sporty balance between agility and ride comfort.

Highlights

» The fuel-efficient and low-emission diesel and gasoline engines from the sedan.
» Safety and driver assistance systems from the sedan.
» Dynamic handling package (optional) with an electronically controlled damping system.
» In addition, the driver can push a button to select between the driving modes “Comfort” and “Sport.”
» The E-Class coupe was very popular during full-year 2010, attracting a total of 49,600 customers.

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Mercedes-Benz E-Class

Cabriolet

Model	Rated power kW (hp)	Acceleration 0-100 km/h (Manual/automatic transmission) s	Maximum speed (Manual/automatic transmission) km/h	CO_2 emissions NEDC combined (Manual/automatic transmission) g/km	Fuel consumption NEDC combined (Manual/automatic transmission) l/100 km
4 cylinders					
E 220 CDI BlueEFFICIENCY	125 (170)	8.8/8.9	232/230	143-148/159-165	5.4-5.6/6.1-6.3
E 250 CDI BlueEFFICIENCY	150 (204)	7.8/7.8	245/243	148-153/159-165	5.6-5.8/6.1-6.3
E 200 CGI BlueEFFICIENCY	135(184)	8.8/8.6	236/231	172-177/185-190	7.4-7.6/7.9-8.2
E 250 CGI BlueEFFICIENCY	150 (204)	-/7.8	-/240	-/185-190	-/7.9-8.2
6 cylinders					
E 350 CDI BlueEFFICIENCY	170 (231)	-/6.9	-/250*	-/185-189	-/7.0-7.2
E 350 CGI BlueEFFICIENCY	215 (292)	-/6.8	-/250*	-/206-208	-/8.8-9.0
8 cylinders					
E 500	285 (388)	-/5.3	-/250*	-/257	-/11.0

As of April 2011, errors excepted and subject to change *electronically limited

Positioning

» “Four seasons, four persons.”
» Cloth top for a classic cabriolet line.
» A member of the aerodynamically efficient E-Class family with a drag coefficient of only 0.28.

Highlights

» Novel AIRCAP system in combination with the refined AIRSCARF system provides unique year-round comfort for up to four people.
» First Mercedes cabriolet with headbags.
» The fuel-efficient and low-emission diesel and gasoline engines from the coupe.
» Safety and driver assistance systems from the sedan.
» In spring 2010, the new E-Class cabriolet rounded off the E-Class family. The vehicle met with a very positive response from customers, with sales of 20,800 units.

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Mercedes-Benz CLS-Class

Coupe

Model	Rated power kW (hp)	Acceleration 0-100 km/h (Automatic) s	Maximum speed (Automatic) km/h	CO_2 emissions NEDC combined (Automatic) g/km	Fuel consumption NEDC combined (Automatic) l/100 km
6 cylinders					
CLS 250 CDI BlueEFFICIENCY	150 (204)	7.5	242	134-138	5.1-5.3
CLS 350 CDI	195 (265)	6.2	250*	159-160	6.0-6.1
CLS 350 BlueEFFICIENCY	225 (306)	6.1	250*	159-164	6.8-7.0
8 cylinders					
CLS 500	300 (408)	5.2	250*	209	9.0
CLS 63 AMG***	386 (525)/ 410 (557)**	4.4 (4.3**)	250*	231	9.9

As of April 2011, errors excepted and subject to change

*electronically limited
**AMG Performance Package
***AMG 5.5-litre V8 biturbo engine

Positioning

» In 2003 Mercedes-Benz unveiled the CLS, which created a new vehicle category that for the first time combined the dynamism and features of a coupe with the comfort and functionality of a sedan.
For many years the CLS was the only four-door coupe in its class. Around 170,000 units have been sold to customers worldwide since October 2004.
» The first units of the second-generation four-door coupe were delivered to customers on January 19, 2011.

Highlights

» All engines have higher outputs and torques than their predecessors while at the same time consuming substantially less fuel (up to 25 percent).
» The CLS engine lineup is supplemented by the first four-cylinder: the CLS 250 CDI BlueEFFICIENCY with 150 kW (204 hp).
» Electromechanical direct steering is celebrating its premiere in the new CLS.
» The CLS is the first automobile in the world to feature high-performance LED headlights as optional equipment. The headlights combine the fascinating daylight-like color effect of LEDs with the high performance, functionality, and energy efficiency of the current generation of bi-xenon lamps.

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Mercedes-Benz S-Class

Sedan

Model	Rated power kW (hp)	Acceleration 0-100 km/h (Automatic) [long version] s	Maximum speed (Automatic) [long version] km/h	CO_2 emissions NEDC combined (Automatic) [long version] g/km	Fuel consumption NEDC combined (Automatic) [long version] l/100 km
4 cylinders					
S 250 CDI BlueEFFICIENCY[1]	150 (204)	8.2 [8.2]	240 [240]	149-151 [149-151]	5.7-5.8 [5.7-5.8]
6 cylinders					
S 350 BlueTEC[1]	190 (258)	7.1 [7.1]	250 [250]*	177-182 [177-182]	6.8-6.9 [6.8-6.9]
S 350 BlueTEC 4MATIC[1]	190 (258)	7.1 [7.1]	250 [250]*	193-195 [193-195]	7.3-7.4 [7.3-7.4]
S 350 BlueEFFICIENCY[1]	225 (306)	6.9 [7.1]	250 [250]*	177-184 [179-186]	7.6-7.9 [7.7-8.0]
S 350 4MATIC BlueEFFICIENCY[1]	225 (306)	6.9 [7.1]	250 [250]*	189-193 [189-193]	8.1-8.3 [8.1-8.3]
S 400 HYBRID[1]	220 (299)	7.2 [7.2]	250 [250]*	186-189 [188-191]	7.9-8.1 [8.0-8.2]
8 cylinders					
S 500 BlueEFFICIENCY[1]	320 (435)	5.0 [5.0]	250 [250]*	219-224 [219-224]	9.4-9.6 [9.4-9.6]
S 500 4MATIC BlueEFFICIENCY[1]	320 (435)	5.0 [5.0]	250 [250]*	228-229 [230-231]	9.8 [9.9]
S 63 AMG[1]***	400 (544) / 420 (571)**	4.5 (4.4**)	250*	244	10.5
12 cylinders					
S 600[2]	380 (517)	[4.6]	[250]*	[329-332]	[14.1-14.2]
S 65 AMG[2]****	463 (630)	4.4	250*	334	14.3

As of April 2011, errors excepted and subject to change [1]also available in a long wheelbase version
[2]only available in a long wheelbase version *electronically limited **AMG Performance Package
***AMG 5.5-litre V8 biturbo engine ****AMG 6.0-litre V12-engine

Positionierung

» The S-Class is the innovation leader in the area of safety and comfort.

Highlights

» The S 400 HYBRID is the first series-produced vehicle with a lithium-ion battery.
» The S 250 CDI BlueEFFICIENCY is the world's most fuel-efficient luxury sedan.
» In 2010 the S-Class sedan was the world's best-selling luxury sedan for the fifth time in a row, with deliveries of 66,500 units.
» A total of 390,000 units of the current production series have been delivered to customers worldwide since the model was launched in 2005.

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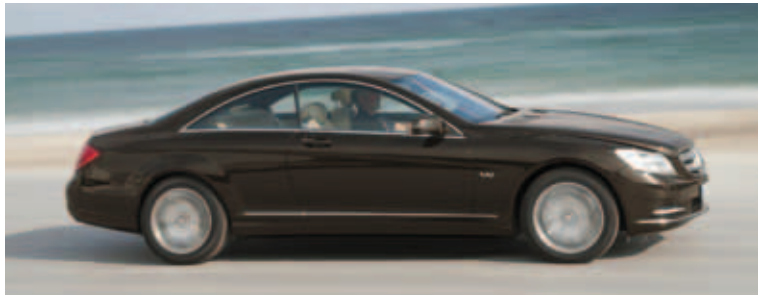

Mercedes-Benz CL-Class

Coupe

Model	Rated power kW (hp)	Acceleration 0-100 km/h (Automatic) s	Maximum speed (Automatic) km/h	CO_2 emissions NEDC combined (Automatic) g/km	Fuel consumption NEDC combined (Automatic) l/100 km
8 cylinders					
CL 500 BlueEFFICIENCY	320 (435)	4.9	250*	224-232	9.5-9.9
CL 500 4MATIC BlueEFFICIENCY	320 (435)	4.9	250*	237-242	9.9-10.1
CL 63 AMG***	400 (544)/ 420 (571)**	4.5 (4.4**)	250*	244	10.5
12 cylinders					
CL 600	380 (517)	4.6	250*	340	14.3
CL 65 AMG****	463 (630)	4.4	250*	334	14.3

As of April 2011, errors excepted and subject to change

*electronically limited
**AMG Performance Package
***AMG 5.5-litre V8 biturbo engine
****AMG 6.0-litre V12 engine

Positioning

- The CL is the masterpiece of luxury coupes.
- It has a breathtaking design idiom and a high-value appearance.
- The car unites perfect driving pleasure with relaxed comfort in a manner unmatched by any other vehicle in its class.

Highlights

- “State-of-the-art” safety and assistance systems.
- Broad range of powerful engines.
- New V8 engine with output boosted by 47 hp to 435 hp.
- The new CL has supplemented Mercedes-Benz’ luxury segment since fall 2010. Sales increased sharply in 2010.

Mercedes-Benz SLK-Class

Roadster

Model	Rated power kW (hp)	Acceleration 0-100 km/h (Manual/automatic transmission) s	Maximum speed (Manual/automatic transmission) km/h	CO_2 emissions NEDC combined (Manual/automatic transmission) g/km	Fuel consumption NEDC combined (Manual/automatic transmission) l/100 km
4 cylinders					
SLK 200 BlueEFFICIENCY	135 (184)	7.3/7.0	240/237	149-158/142-151	6.4-6.8/6.1-6.5
SLK 250 BlueEFFICIENCY**	150 (204)	-/6.6	-/243	-/144-153	-/6.2-6.6
6 cylinders					
SLK 350 BlueEFFICIENCY	225 (306)	-/5.6	-/250*	-/167	-/7.1

As of April 2011, errors excepted and subject to change

*electronically limited
**The serial mechanic 6-gear-transmission is excepted to be available from the fourth quarter 2011

Positioning

- The SLK is the trendsetter and technology leader among the roadsters in its class.
- The new SLK sets safety standards in the roadster segment.
- It is the most fuel-efficient roadster in its segment.

Highlights

- Muscular and sporty design.
- Powerful, fuel-efficient engines, vario roof, AIRSCARF®.
- The new SLK also features a groundbreaking innovation. MAGIC SKY CONTROL® allows users to turn the panorama roof light or dark, creating a wellness atmosphere at the push of a button.
- The roadster has thrilled well over half a million customers since the first generation of the SLK was introduced. The new SLK, which was introduced on the market in March 2011, will open up the next chapter of the vehicle’s success story.

Mercedes-Benz SL-Class

Roadster					
Model	**Rated power** kW (hp)	**Acceleration 0-100 km/h** (Automatic) s	**Maximum speed** (Automatic) km/h	**CO_2 emissions NEDC combined** (Automatic) g/km	**Fuel consumption NEDC combined** (Automatic) l/100 km
6 cylinders					
SL 300	170 (231)	7.8	250*	217	9.3
SL 350	232 (315)	6.2	250*	226	9.7
8 cylinders					
SL 500	285 (387)	5.4	250*	272	11.6
SL 63 AMG**	386 (525)	4.6	250*	328	14.1
12 cylinders					
SL 600	380 (517)	4.5	250*	326	13.9
SL 65 AMG***	450 (612)	4.2	250*	333	14.0

As of April 2011, errors excepted and subject to change

*electronically limited
**AMG 6.3-litre V8 engine
***AMG 6.0-litre V12 engine

Positioning

» The SL is a sports car icon whose history stretches back to the legendary Gullwing 300 SL of 1954.
» The SL unites sportiness and comfort in a way that no other vehicle in its class can match.

Highlights

» Unmatched variety of engines in this segment.
» AIRSCARF®, Intelligent Light System.
» More than 370,000 units of this production series have been sold since the first SL roadster of the R 129 series was delivered to a customer in 1989.

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Mercedes-Benz SLS AMG

Super Sports Car					
Model	**Rated power** kW (hp)	**Acceleration 0-100 km/h** (Dual clutch transmission) s	**Maximum speed** (Dual clutch transmission) km/h	**CO_2 emissions NEDC combined** (Dual clutch transmission) g/km	**Fuel consumption NEDC combined** (Dual clutch transmission) l/100 km
Coupe**	420 (571)	3.8	317*	308	13.2

As of April 2011, errors excepted and subject to change

*electronically limited
**AMG 6.3-litre V8 engine

Positioning

» The new Mercedes-Benz SLS AMG supercar offers purist, distinctive styling, superior handling, and Mercedes-Benz hallmark practicality and safety in everyday use.

Highlights

» One-of-a-kind high-tech package: An aluminum space frame body with gullwing doors, an AMG 6.3-liter, front-mid V8 engine with 420 kW/571 hp of maximum output, 650 Nm of torque, and dry sump lubrication, Seven-speed dual-clutch transmission mounted in a transaxle configuration, Sports chassis with aluminum double-wishbone suspension and a DIN curb weight of 1,620 kilograms.
» The extraordinary combination of these features guarantees handling of the highest order.
» Weight distribution between the front and rear axles (47% to 53% respectively) and the low center of gravity emphasize the pronounced super sports car concept.
» The customer response to the SLS AMG, which has been available since March 2010, far exceeded expectations. The supercar has already won many awards, including the Auto Trophy 2010. What's more, it was named the best car in its class in the readers' choice competition of auto, motor und sport magazine.
» Won the 2011 German Design Award in gold.

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Mercedes-Benz R-Class

SUV

Model	Rated power kW (hp)	Acceleration 0-100 km/h (Automatic) [long version] s	Maximum speed (Automatic) [long version] km/h	CO_2 emissions NEDC combined (Automatic) [long version] g/km	Fuel consumption NEDC combined (Automatic) [long version] l/100 km
6 cylinders					
R 300 CDI BlueEFFICIENCY	140 (190)	9.5 [-]	215 [-]	199-206 [-]	7.6-7.8 [-]
R 350 CDI 4MATIC[1]	195 (265)	7.6 [7.7]	235 [235]	223 [223]	8.5 [8.5]
R 350 BlueTEC 4MATIC**	155 (211)	- [8.9]	- [220]	- [222-223]	- [8.4-8.5]
R 300*	170 (231)	9.6 [9.7]	222 [222]	246-251 [248-253]	10.5-10.7 [10.6-10.8]
R 350 4MATIC[1]	200 (272)	8.3 [8.4]	230 [230]	271-279 [274-279]	11.6-11.9 [11.7-11.9]
8 cylinders					
R 500 4MATIC[2]	285 (388)	- [6.3]	- [250]*	- [306-311]	- [13.2-13.4]

As of April 2011, errors excepted and subject to change [1]also available in a long wheelbase version
[2]only available in a long wheelbase version *electronically limited

Positioning

» The R-Class boasts outstanding long-distance comfort and the most spacious and versatile interior in its class, with up to seven seats.
» With a total of nine basic versions, this production series offers the most extensive model range within the SUV family of Mercedes-Benz.

Highlights

» The BlueTEC variants of the M-, R- and GL-Class are the cleanest diesel SUVs in the world. They have been available in Europe since fall 2009 (in the U.S. since fall 2008).
» In 2010, they were followed by the new-generation R-Class, which featured a new design and an extensive range of standard equipment, including numerous assistance systems and the new generation of diesel engines.
» The new-generation R-Class got off to a resounding start in fall 2010. It boosted sales substantially in 2010, compared to the prior year.

Mercedes-Benz GLK-Class

SUV

Model	Rated power kW (hp)	Acceleration 0-100 km/h (Manual/automatic transmission) s	Maximum speed (Manual/automatic transmission) km/h	CO_2 emissions NEDC combined (Manual/automatic transmission) g/km	Fuel consumption NEDC combined (Manual/automatic transmission) l/100 km
4 cylinders					
GLK 200 CDI BlueEFFICIENCY	105/143	10.3/10.8	195/190	153-160/164-174	5.8-6.1/6.3-6.7
GLK 220 CDI BlueEFFICIENCY	125/170	8.5/8.7	205/205	153-160/164-174	5.8-6.1/6.3-6.7
GLK 220 CDI 4MATIC BlueEFFICIENCY	125 (170)	-/8.8	-/205	-/176-182	-/6.7-6.9
GLK 250 CDI 4MATIC BlueEFFICIENCY	150 (204)	-/7.9	-/210	-/176-183	-/6.7-7.0
6 cylinders					
GLK 350 CDI 4MATIC	170 (231)	-/7.3	-/225	-/209-220	-/8.0-8.4
GLK 300 4MATIC	170 (231)	-/7.6	-/210	-/239-246	-/10.2-10.5
GLK 350 4MATIC	200 (272)	-/6.7	-/230	-/245-251	-/10.5-10.8

As of April 2011, errors excepted and subject to change

Positioning

» The GLK is the compact SUV from Mercedes-Benz.
» Best balance between handling and ride comfort in its class.

Highlights

» GLK 200 CDI, GLK 220 CDI , GLK 220 CDI 4MATIC, and GLK 250 CDI 4MATIC are available as BlueEFFICIENCY models.
» PRE-SAFE® and Intelligent Light System (ILS) are available in this segment for the first time.
» Powerful and economical four- and six-cylinder engines.
» Around 170,000 GLKs have been sold since the vehicle was introduced on the market in 2008.

Mercedes-Benz M-Class

SUV					
Model	**Rated power** kW (hp)	**Acceleration 0-100 km/h** (Automatic) s	**Maximum speed** (Automatic) km/h	**CO_2 emissions NEDC combined** (Automatic) g/km	**Fuel consumption NEDC combined** (Automatic) l/100 km
6 cylinders					
ML 300 CDI 4MATIC BlueEFFICIENCY	150 (204)	8.3	210	224-240	8.4-9.1
ML 350 CDI 4MATIC	170 (231)	7.6	220	235-246	8.9-9.4
ML 350 BlueTEC 4MATIC	155 (211)	8.7	210	231-239	8.7-9.1
ML 350 4MATIC	200 (272)	8.4	225	266-281	11.4-12.0
8 cylinders					
ML 500 4MATIC	285 (388)	5.8	250*	304	13.1

As of April 2011, errors excepted and subject to change

*electronically limited

Positioning

- The M-Class is the most successful Mercedes-Benz sports utility vehicle and sets the trends among cutting-edge premium SUVs.
- Impressive driving performance both on and off the road, featuring the driving and operating comfort of a sedan.

Highlights

- The BlueTEC variants of the M-, R- and GL-Class are the cleanest diesel SUVs in the world. They have been available in Europe since fall 2009 (in the U.S. since fall 2008).
- Grand Edition special model introduced in September 2010. Features extensive range of standard equipment.
- Around 1,170,000 M-Class vehicles have been delivered to customers since it was launched on the market in 1997.

Mercedes-Benz GL-Class

SUV					
Model	**Rated power** kW (hp)	**Acceleration 0-100 km/h** (Automatic) s	**Maximum speed** (Automatic) km/h	**CO_2 emissions NEDC combined** (Automatic) g/km	**Fuel consumption NEDC combined** (Automatic) l/100 km
6 cylinders					
GL 350 BlueTEC 4MATIC	155 (211)	9.6	210	244	9.3
GL 350 CDI 4MATIC BlueEFFICIENCY	195 (265)	7.9	225	235-238	8.9-9.0
8 cylinders					
GL 450 CDI 4MATIC	225 (305)	7.6	230	307-313	11.6-11.8
GL 450 4MATIC	250 (340)	7.2	235	312-317	13.4-13.6
GL 500 4MATIC	285 (388)	6.5	240	317-322	13.6-13.8

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Positioning

- The GL-Class continues to hold the top position in the market segment of luxurious sports utility vehicles.
- The vehicle blends outstanding on- and off-road driving performance with great spaciousness and luxurious comfort.

Highlights

- The BlueTEC variants of the M-, R- and GL-Class are the cleanest diesel SUVs in the world. They have been available in Europe since fall 2009 (in the U.S. since fall 2008).
- The GL is the world's first full-size SUV with a self-supporting body.
- AIRMATIC air suspension, ADS adaptive damping system, PRE-SAFE®, and NECK-PRO head restraints are standard.
- Introduction of the GL 350 CDI BlueEfficiency in January 2011, featuring a new-generation diesel engine with 195 kW (265 hp) and 620 Nm despite lower fuel consumption.
- Around 160,000 GL-Class vehicles delivered to customers since spring 2006.

Mercedes-Benz G-Class

Model	Rated power kW (hp)	Acceleration 0-100 km/h (Automatic) s	Maximum speed (Automatic) km/h	CO_2 emissions NEDC combined (Automatic) g/km	Fuel consumption NEDC combined (Automatic) l/100 km
Off-roader, long wheelbase version					
6 cylinders					
G 350 BlueTEC	155 (211)	9.1	175	295	11.2
8 cylinders					
G 500	285 (388)	6.1	210	348	14.9
G 55 AMG*	373 (507)	5.5	210**	378	15.9
Off-roader, short wheelbase version					
6 cylinders					
G 350 BlueTEC	155 (211)	9.1	175	295	11.2
8 cylinders					
G 500	285 (388)	5.9	210	348	14.9
Off-roader, cabriolet					
6 cylinders					
G 350 BlueTEC	155 (211)	8.8	175	295	11.2
8 cylinders					
G 500	285 (388)	5.9	210	348	14.9

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*AMG 5.5-litre supercharged V8 engine
**electronically limited

Positioning

» The G-Class, which celebrated its 30th anniversary in 2009, is one of the most sought-after off-road vehicles on the automobile market.
» Continuous model updates have enabled the G-Class to keep pace with the latest technological developments.

Highlights

» Perfect off-road performance thanks to permanent all-wheel drive, 4ETS, ESP®, low-range ratio, and three engageable differential locks.
» The G 350 BlueTEC featuring cutting-edge BlueTEC technology was added to the engine lineup in fall 2010.
» More than 210,000 G-Class vehicles have been sold to date.

Product range.
smart.

smart fortwo coupe

Coupe					
Model	**Rated power** kW (hp)	**Acceleration 0-100 km/h** s	**Maximum speed** km/h	**CO_2 emissions NEDC combined** g/km	**Fuel consumption NEDC combined** l/100 km
3 cylinders					
smart fortwo coupe cdi	40 (54)	16.8	135	86**/87***	3.3**/3.3***
smart fortwo coupe mhd 45 kW	45 (61)	16.8	145*	97**/98***	4.2**/4.3***
smart fortwo coupe mhd 52 kW	52 (71)	13.7	145*	97**/98***	4.2**/4.3***
smart fortwo coupe 62 kW	62 (84)	10.7	145*	114**/115***	4.9
smart fortwo BRABUS coupe 72 kW	75 (102)	8.9	155*	119	5.2

As of April 2011, errors excepted and subject to change

*electronically limited
**softip ***softouch

Positioning

» Focus on lifestyle and the environment.
» The smart fortwo established the micro-car segment.
» The premium micro-car two-seater has a unique product concept that allows the vehicle to play a pioneering role with regard to environmental compatibility, safety standards, and driving pleasure.

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smart fortwo cabrio

Cabriolet					
Model	**Rated power** kW (hp)	**Acceleration 0-100 km/h** s	**Maximum speed** km/h	**CO_2 emissions NEDC combined** g/km	**Fuel consumption NEDC combined** l/100 km
3 cylinders					
smart fortwo cabrio cdi	40 (54)	16.8	135	86**/87***	3.3**/3.3***
smart fortwo cabrio mhd 52 kW	52 (71)	13.7	145*	99**/100***	4.3**/4.4***
smart fortwo cabrio 62 kW	62 (84)	10.7	145*	114**/115***	4.9
smart fortwo cabrio BRABUS 72 kW	75 (102)	8.9	155*	119	5.2

As of April 2011, errors excepted and subject to change

*electronically limited
**softip ***softouch

Highlights

» Urbanity & lifestyle: e.g. 2.69 m long, 8.75 m turning circle, dynamic engines, high agility, and a unique, controversial design that is instantly recognizable.
» Highest safety standards: Tridion safety cell, ESP®, ABS, full-size front airbags, etc. as standard.
» “smart intelligent drive”: variety of four engine variants (cdi, mhd, turbo und BRABUS turbo) for driving pleasure and special fuel economy.
» Series production of the smart fortwo electric drive began in 2009.
» Between now and 2012, selected customers in various European countries, the U.S., and Canada will join those in Germany (Berlin) who can rent the smart fortwo electric drive.
» The smart fortwo electric drive will go on sale in 2012.
» More than 1.2 million smart fortwos have been delivered to customers to date.

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Product range.
Maybach.

Maybach 57

Sedan					
Model	**Rated power** kW (hp)	**Acceleration 0-100 km/h** (Automatic) s	**Maximum speed** (Automatic) km/h	**CO_2 emissions NEDC combined** (Automatic) g/km	**Fuel consumption NEDC combined** (Automatic) l/100 km
12 cylinders					
Maybach 57	405 (550)	5.2	250*	350	15

As of April 2010, errors excepted and subject to change

*electronically limited

Maybach 57 S

Sedan					
Model	**Rated power** kW (hp)	**Acceleration 0-100 km/h** (Automatic) s	**Maximum speed** (Automatic) km/h	**CO_2 emissions NEDC combined** (Automatic) g/km	**Fuel consumption NEDC combined** (Automatic) l/100 km
12 cylinders					
Maybach 57 S	463 (612)	4.9	275*	368	15.8

As of April 2010, errors excepted and subject to change

*electronically limited

Positioning

» The very best in high-tech equipment for exemplary safety and maximum comfort.
» Exquisite craftsmanship and cutting-edge automotive technology.

Maybach 62

Sedan					
Model	**Rated power** kW (hp)	**Acceleration 0-100 km/h** (Automatic) s	**Maximum speed** (Automatic) km/h	**CO_2 emissions NEDC combined** (Automatic) g/km	**Fuel consumption NEDC combined** (Automatic) l/100 km
12 cylinders					
Maybach 62	405 (550)	5.2	250*	350	15.0

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Maybach 62 S

Sedan					
Model	**Rated power** kW (hp)	**Acceleration 0-100 km/h** (Automatic) s	**Maximum speed** (Automatic) km/h	**CO_2 emissions NEDC combined** (Automatic) g/km	**Fuel consumption NEDC combined** (Automatic) l/100 km
12 cylinders					
Maybach 62 S	463 (630)	5.1	250*	368	15.8

As of April 2010, errors excepted and subject to change *electronically limited

Highlights

- Each Maybach is a one-of-a-kind vehicle that combines perfection, individuality, and exclusivity.
- Use of the finest materials.
- Maybach Landaulet: The world's most exclusive open-top luxury sedan.
- In the spring of 2010, Mercedes-Benz presented the updated Maybach with a much broader range of new equipment features for the high-end luxury sedan segment. Despite a pause in production due to the upgrade, Daimler was still able to sell around 200 Maybach vehicles last year, roughly the same number as were sold in 2009.

Daimler Brand Portfolio.

Mercedes-Benz Cars

Mercedes-Benz

smart

MAYBACH

Daimler Trucks

Mercedes-Benz

FREIGHTLINER

FUSO

WESTERN STAR

Thomas BUILT BUSES

BHARATBENZ

Mercedes-Benz Vans

Mercedes-Benz

Daimler Buses

Mercedes-Benz

SETRA

orion

Daimler Financial Services

Mercedes-Benz Bank

Mercedes-Benz Financial

Daimler Truck Financial

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