

## **Barnes & Noble Exclusive:**

### **Grammy Nominated Singer-Songwriter Lisa Loeb's New Children's CD *Camp Lisa***

**Available Only at Barnes & Noble Starting June 3**

#### **In-Store Performances at Barnes & Noble Stores Across the Country**

NEW YORK--([BUSINESS WIRE](#))--Barnes & Noble, Inc. (**NYSE:BKS**), the world's largest bookseller, today announced that Grammy-nominated singer-songwriter Lisa Loeb's second children's CD *Camp Lisa* will be offered exclusively at Barnes & Noble stores and online at Barnes & Noble.com ([www.bn.com](http://www.bn.com)). *Camp Lisa* celebrates the summer camp tradition with a collection of new tunes and old favorites. Lisa Loeb, whose independent artistic vision landed her, as an unsigned artist, at the top of the charts with her debut single, "Stay (I Missed You)" in 1994, continues to be a trendsetter and role model for artists in a rapidly changing industry. *Camp Lisa* will be a Barnes & Noble exclusive for the first 90 days of release starting on June 3.

Joining Lisa on the CD are some very special guest campers including Kay Hanley, Dave Gibbs, Nina Gordon, Jill Sobule, Lee Sklar, Maia Sharp and comedian Steve Martin. Produced by Loeb's recently launched record label Furious Rose Productions and her writing partners and frequent collaborators Dan Petty and Michelle Lewis, *Camp Lisa* is largely inspired by '70s-style rock and pop and Loeb's own cherished camp memories. The CD is a magical, musical destination for the kid in all of us.

"Barnes & Noble had tremendous success during a three-month exclusive with *Catch the Moon*, the first children's CD from Lisa Loeb and Elizabeth Mitchell. We are very excited once again to be the exclusive retailer for Lisa's second children's CD *Camp Lisa*," said Steven Scott, Director of Music Marketing for Barnes & Noble. "The music on this CD is really fun for kids and will resonate with everyone who has fond memories of summer camp. We will promote *Camp Lisa* in more than 700 stores nationwide and online at Barnes & Noble.com."

A series of in-store performances with Lisa at Barnes & Noble stores across the country are planned including stops in Los Angeles, New York, Chicago, Philadelphia, Seattle, Washington, D.C. and with more to come.

"Barnes & Noble is the perfect partner for the release of *Camp Lisa*," said Lisa Loeb. "As an independent artist this affiliation allows me the freedom to continue making the

records I want to make and to work with a forward-thinking outlet that has the ability to reach the masses.”

*Camp* kicks off with “Ready For The Summer,” the theme from the movie *Meatballs*. Lisa is joined by a chorus of young camper friends and Letters to Cleo’s Kay Hanley on this fun and energetic tune. The original song, “Going Away” follows, with a list of must-have items and pre-departure to-dos. More original songs include “The Wake Up Song,” “Best Friend,” the Eagles-inspired “When It Rains” and “It’s Not Goodbye.”

In the tradition of silly camp songs, comedian, actor, author and playwright Steve Martin, serves up some fine banjo finger-picking on “The Disappointing Pancake,” a tall tale about the marvelous adventures of one fantastical flap-jack on its journey ‘round the world.

Chosen for its western flavor, Lisa leads the campfire favorite “Home On The Range,” featuring harmonies by Maia Sharp, while songstress Jill Sobule joins in on another original tune, “The Cookie Jar Song.” *Camp Lisa* also includes the Neil Young-penned “Love Is a Rose,” a favorite contemporary song from Loeb’s summer camp days at Camp Champions near Austin, Texas. Nina Gordon (Veruca Salt) joins Lisa on another camp favorite, “Linger.”

Of course, no camp song collection would be complete without the timeless classics including “Woodchuck,” “Peanut Butter & Jelly,” “H.A.P.P.Y.,” the “Cookie Jar Chant,” and “Father Abraham.”

*Camp Lisa* is a project near and dear to Loeb’s heart. Her love of summer camp and the camp songs that helped shape her childhood is evident on every track. It is the perfect follow up to her first children’s CD *Catch The Moon*. Released in 2004, *Catch The Moon* included a companion board book, earned the prestigious Parent’s Choice Award and led to a series of hugely popular videos for Noggin Network.

In conjunction with the release of the *Camp Lisa* CD, Loeb will launch the Camp Lisa Foundation, a non-profit organization that will raise funds to help send underprivileged kids to summer camp through its partnership with S.C.O.P.E. (Summer Camp Opportunities Provide an Edge, Inc.).

### **About Barnes & Noble, Inc.**

Barnes & Noble, Inc. (NYSE: [BKS](#)), the world’s largest bookseller and a Fortune 500 company, operates 800 bookstores in 50 states. For the fourth year in a row, the company is the nation’s top bookseller brand, as determined by a brand’s overall strength based on its combination of familiarity, quality and purchase intent, according to the EquiTrend® Brand Study by Harris Interactive®. Barnes & Noble conducts its online business through Barnes & Noble.com ([www.bn.com](http://www.bn.com)), one of the Web’s largest e-commerce sites.

General information on Barnes & Noble, Inc. can be obtained via the Internet by visiting the company's corporate website: [www.barnesandnobleinc.com](http://www.barnesandnobleinc.com).

### **About S.C.O.P.E.**

Summer Camp Opportunities Provide an Edge, Inc. (S.C.O.P.E.) is a non-profit organization whose mission is to provide children in need the edge to succeed in life through the summer camp experience. This is accomplished through the funding of "camperships" that offer children the benefits of a safe, well-supervised and enriching summer camp experience. S.C.O.P.E. was founded in 1991 by camp directors from the American Camp Association's New York Section (ACA-NY) who were motivated by their belief in the educational and developmental benefits of camp. Since its inception in 1992, S.C.O.P.E. has provided more than 6,500 underserved children with a two-week summer camp experience.

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