

Nintendo Co., Ltd.
Consolidated Sales Transition by Region

units in ten thousands

			FY3/1998	FY3/1999	FY3/2000	FY3/2001	FY3/2002	FY3/2003	FY3/2004	FY3/2005	FY3/2006	FY3/2007	FY3/2008	FY3/2009	FY3/2010	FY3/2011	FY3/2012 Apr.-June '11	Life to date	
Handheld																			
Game Boy	Hardware	Japan	422	473	418	337	91	5	0	0	0	-0	-	-	-	-	-	3,247	
		The Americas	615	826	859	774	146	0	-0	-0	-0	-0	-	-	-	-	-	-	4,406
		Other			468	775	232	23	0	-0	-0	-0	-0	-0	-0	-	-	-	-
		Total	1,037	1,299	1,745	1,886	470	27	0	-0	0	0	-0	-0	-0	-0	-	-	11,869
	Software	Japan	1,480	1,616	1,938	1,769	430	88	9	2	0	0	0	0	-	-	-	-	15,706
		The Americas	1,893	2,585	3,233	3,423	1,499	562	88	-0	-0	-0	-0	-0	-	-0	-	-	19,061
		Other			1,600	2,427	1,511	431	110	13	1	0	-0	-0	-	-	-	-	15,344
		Total	3,373	4,201	6,771	7,619	3,440	1,081	207	14	1	0	0	0	-0	-0	-	-	50,111
							106	492	408	315	234	100	11	22	8	-0	-0	-	-
Game Boy Advance	Hardware	The Americas				-	757	780	945	856	472	300	54	-0	-0	-	-	4,164	
		Other				1	460	377	500	449	261	122	82	34	4	0	0	2,291	
		Total				107	1,709	1,565	1,759	1,540	833	434	159	42	4	0	0	0	8,151
		<i>of which SP</i>							82	286	232	42	8	1	-0	-0	-	-	-
								83	795	791	426	252	53	-0	-0	-	-	-	2,400
								46	424	440	176	109	77	30	4	0	0	0	1,305
								211	1,505	1,464	644	369	131	30	4	0	0	0	4,357
	Software	Japan				271	1,024	1,693	1,712	1,554	728	255	35	26	10	2	0	0	7,310
		The Americas				-	2,338	3,066	4,243	5,077	3,534	2,599	832	35	-0	-0	-	-	21,724
		Other				1	1,343	1,153	1,535	1,826	1,674	999	173	2	0	0	0	-	8,706
		Total				273	4,705	5,912	7,489	8,457	5,936	3,853	1,040	62	10	2	0	0	37,741
											212	478	912	636	401	401	235	11	0
	Nintendo DS	Hardware	The Americas								219	292	663	1,065	1,207	1,229	839	55	5,569
Other										95	376	781	1,330	1,511	1,081	678	78	5,930	
Total										527	1,146	2,356	3,031	3,118	2,711	1,752	144	14,786	
<i>of which Lite</i>											58	890	636	179	43	14	0	1,820	
										-	641	1,065	1,174	525	183	26	3,615		
										-	596	1,292	1,463	457	89	9	3,907		
										58	2,128	2,993	2,816	1,025	287	36	9,342		
<i>of which DSi</i>													222	254	103	6	585		
													33	664	289	14	1,000		
													48	562	274	39	922		
													302	1,480	667	59	2,507		
<i>of which DSi XL</i>														104	118	5	227		
														42	366	15	424		
														62	315	30	407		
														208	799	50	1,058		
Software		Japan								382	2,152	4,977	3,989	3,194	3,054	2,165	174	20,088	
		The Americas								475	1,608	3,720	6,517	8,175	7,362	6,225	550	34,632	
	Other								192	1,235	3,658	8,056	8,362	4,743	3,707	489	30,442		
	Total								1,049	4,995	12,355	18,562	19,731	15,159	12,098	1,213	85,162		
Nintendo 3DS	Hardware	Japan														106	21	127	
		The Americas														132	11	143	
		Other														123	40	163	
		Total														361	71	432	
	Software	Japan															218	103	321
		The Americas															394	184	578
		Other															331	167	497
		Total															943	453	1,396

[Note] The figures above are rounded to the nearest ten thousands.

The breakdown of overseas sales in FY3/1998 and FY3/1999 is undisclosed.

Nintendo DS means Nintendo DS, Nintendo DS Lite, Nintendo DSi, and Nintendo DSi XL.

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Home Console																			
Family Computer /NES	Hardware	Japan	3	5	5	5	6	6	3	0	0	0	0	-	-	-	-	1,935	
		The Americas	0	0	-0	-	-	-	-	-	-	-	-	-	-	-	-	-	3,400
		Other					0	0	0	-	-	-	-	-	-	-	-	-	856
		Total	3	5	5	5	6	6	3	0	0	0	0	0	-	-	-	-	6,191
	Software	Japan	-	-	-	-	0	0	0	-	-	-	-	-	-	-	-	-	22,586
		The Americas	7	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23,085
		Other					-	-	-	-	-	-	-	-	-	-	-	-	4,329
		Total	7	0	-	-	0	0	0	-	-	-	-	-	-	-	-	-	50,001

Super Family Computer/SNES	Hardware	Japan	19	5	3	1	1	1	1	0	0	0	0	-	-	-	-	1,717	
		The Americas	185	139	23	7	-0	-0	-	-	-	-	-	-	-	-	-	-	2,335
		Other			2	1	-	-	-	-	-	-	-	-	-	-	-	-	858
		Total	204	143	28	9	1	1	1	0	0	0	0	0	-	-	-	-	4,910
	Software	Japan	77	79	19	5	2	1	0	-	0	-	-	-	-	-	-	-	19,485
		The Americas	1,371	520	118	9	0	-0	-	-	-	-	-0	-	-	-	-	-	13,500
		Other			13	1	0	-0	-	-	-	-	-	-	-	-	-	-	4,922
		Total	1,448	599	150	15	2	1	0	-	0	-0	-	-	-	-	-	-	37,906

Nintendo 64	Hardware	Japan	111	121	94	20	5	-0	-0	-0	-0	-	-	-	-	-	-	554	
		The Americas	831	665	471	230	30	1	0	-0	-0	-0	-	-	-	-	-	-	2,063
		Other			84	34	15	0	-0	-0	-0	0	-	-	-	-	-	-	675
		Total	942	786	649	285	50	1	-0	-0	-0	0	-	-	-	-	-	-	3,293
	Software	Japan	804	953	810	756	59	9	2	0	0	0	0	-	-	-	-	-	3,975
		The Americas	3,688	5,373	4,049	2,303	553	42	0	-0	-0	-0	-0	-0	-	-	-	-	14,206
		Other			807	536	162	14	0	0	-	-	-	-	-	-	-	-	4,316
		Total	4,492	6,331	5,666	3,595	774	65	2	0	0	0	0	-0	-	-	-	-	22,497

Nintendo GameCube	Hardware	Japan					157	90	99	34	20	2	2	-0	-0	-	-	404	
		The Americas					222	291	272	261	172	63	13	-0	-0	-	-	1,294	
		Other					1	194	132	98	44	8	1	-0	-0	-	-	477	
		Total					380	576	502	392	235	73	16	-0	-0	-	-	2,174	
	Software	Japan					406	633	850	509	298	44	11	1	0	0	0	0	2,754
		The Americas					1,027	2,596	2,835	3,318	2,388	1,448	229	6	-0	-	-	-	13,848
		Other					3	1,385	1,052	1,015	592	188	19	2	-0	-0	-	-	4,255
		Total					1,437	4,614	4,737	4,842	3,279	1,680	259	9	0	0	0	0	20,857

Wii	Hardware	Japan										200	390	206	238	126	11	1,171	
		The Americas										237	824	1,293	986	778	53	4,171	
		Other										147	647	1,096	830	605	92	3,416	
		Total										584	1,861	2,595	2,053	1,508	156	8,757	
	Software	Japan											612	1,494	1,303	1,498	1,145	94	6,146
		The Americas											1,449	6,488	11,364	10,429	9,921	644	40,294
		Other											823	3,979	7,791	7,254	6,061	607	26,514
		Total											2,884	11,960	20,458	19,181	17,126	1,344	72,953

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