Media Release

Children's Museum Now Open to the Public

12 New Galleries Spark Kids' Creative Learning

For Immediate Release

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Winnipeg, MB - On Saturday, June 4 at 10AM sharp, construction ground to a halt at the Children's Museum at The Forks as dozens gathered to watch a rather unusual scene.

Bagpiper Jimm Simon, surrounded by a cast a colourful characters including The Mayor, The Artist, Field Trip Kid, and The Conductor, lead a procession featuring two very special guests to the front of the line at the museum's Grand Opening event.

Sisters Keila & Nikki R. were the last two children to leave the old galleries on the day the Children's Museum closed for renovations in September 2010. However, they were back Saturday morning (and maybe just a little bit shy!) to begin the day's festivities by cutting the large red entrance ribbon and releasing all the FUN inside the new Children's Museum for the public to share. They did a wonderful job, as moments after the ribbon was cut, the crowd's silence was broken by excited cheers of those seeing the museum's 12 new galleries for the first time.



(Left to right: Keila, The Mayor, and Nikki hold a big pair of scissors from The Artist used to cut the ribbon at today's grand opening event. Photo courtesy of Ebonie Klassen ©2011.)

The party continued throughout the day with performances by Jacques Chenier and Evan Morgan, and many helpings of tasty birthday cake were served too, as the Children's Museum celebrated its twenty-fifth birthday alongside the reopening of its galleries.

The Children's Museum is now open to the public. For more information or to plan your next visit, see <u>www.childrensmuseum.com</u>.

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About The Children's Museum

The Children's Museum exists to spark kids' creative learning. As a non-profit charitable organization, we believe in the potential of all children and provide an interactive learning environment that nurtures the power of imagination and spirit of self-discovery. For over 25 years, we have been the place for families to play, laugh, learn and grow.

Photos

High resolution versions of the attached photographs are available by contacting Lisa Dziedzic, Director of Marketing & Communications, at <u>ldziedzic@childrensmuseum.com</u> or (204) 924-4011. Photo credit should read: (Photo courtesy of Ebonie Klassen ©2011.)