

# The Statistical Report presents information about the activities of the Scotch Whisky industry during 2009

Comparative figures for the previous year or years are provided where appropriate.

Many of the tables summarise information sent to members of The Scotch Whisky Association during the year. The source of such information is HM Revenue and Customs and The Scotch Whisky Association Databank.

Where information received is subject to subsequent amendment, the latest possible corrected figures have been used in this report. Thus, a small number of figures may have altered from earlier reports.

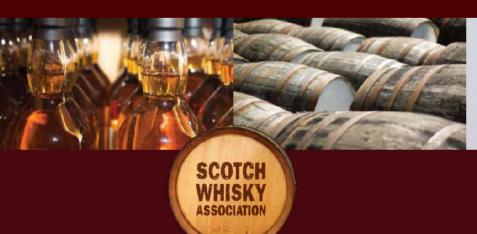
All figures are given for calendar years unless stated.

New Combined Nomenclature (CN) Codes were introduced on 1 January 2010 to reflect the new Scotch Whisky categories as defined by The Scotch Whisky Regulations 2009. The codes do not include Northern Ireland whiskies or imported whiskies.

2208.30.30	Bottled Single Malt	2208.30.61	Bottled Single/Blended Grain
2208.30.41	Bottled Blended Malt	2208.30.69	Bulk Single/Blended Grain
2208.30.49	Bulk Blended Malt	2208.30.71	Bottled Blended
		2208.30.79	Bulk Blended

The Association recommends that the following Combined Nomenclature codes be used to report new make spirit under three years old:

2207.10.00	Undenatured ethyl alcohol of an alcoholic strength by volume of 80% or higher
2208.90.91	Undenatured ethyl alcohol of an alcoholic strength by volume of less than 80% vol,
	in containers holding 2 litres or less
2208.90.99	Undenatured ethyl alcohol of an alcoholic strength by volume of less than 80% vol, in containers holding more than 2 litres





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approximately the same amount of alcohol

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# **Production**

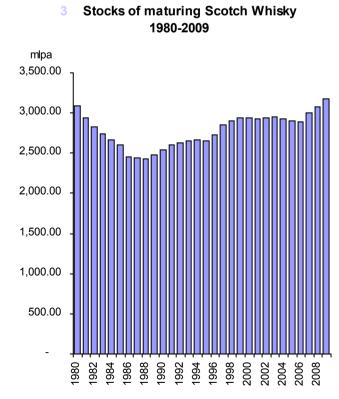
1 Scotch Whisky Production 1980 to 2009								
Year Ending 31 Dec	Malt	Grain	Total LPA		Year Ending 31 Dec	Malt	Grain	Total LPA
1980	177,913,000	237,957,000	415,870,000		1995	158,079,324	236,159,123	1,816,952,397
1981	110,083,000	157,898,000	267,981,000		1996	170,135,855	258,965,585	429,101,440
1982	96,649,000	151,021,000	247,670,000		1997	192,980,001	277,886,386	470,866,387
1983	93,398,000	145,683,000	239,081,000		1998	184,615,185	257,535,732	442,150,917
1984	99,540,000	153,908,000	253,448,000		1999	159,553,570	235,493,607	395,047,177
1985	104,803,000	155,777,000	260,580,000		2000	140,600,602	205,299,263	345,899,865
1986	103,823,000	161,124,000	264,947,000		2001	139,661,253	207,671,006	347,332,259
1987	115,974,000	173,719,000	289,693,000		2002	151,346,366	219,450,288	370,796,654
1988	138,041,000	191,897,000	329,938,000		2003	146,691,064	228,722,226	375,413,290
1989	167,187,000	218,294,000	385,481,000		2004	143,809,718	214,189,839	357,999,557
1990	192,823,000	235,939,000	428,762,000		2005	156,184,682	232,642,260	388,826,942
1991	186,265,957	230,534,943	416,800,900		2006	167,908,141	261,544,767	429,452,908
1992	166,491,138	216,795,189	383,466,327		2007	201,029,856	294,245,497	495,275,353
1993	140,942,181	210,235,959	351,178,140		2008	225,198,949	298,810,242	524,009,191
1994	146,424,242	208,489,770	354,914,012		2009	208,836,536	249,318,389	458,154,925

Note: Production for 1991 to 2009 compiled from SWA Industry Databank

# Stock

2 Stocks of Scotch Whisky in bonded warehouses as at 31 December 1980 to 2009						
Year Ending 31 Dec	Million LPA		Year Ending 31 Dec	Million LPA		
1980	3,083.51		1995	2,647.38		
1981	2,933.64		1996	2,722.28		
1982	2,830.46		1997	2,848.16		
1983	2,743.62		1998	2,904.60		
1984	2,661.97		1999	2,945.58		
1985	2,598.26		2000	2,938.78		
1986	2,453.01		2001	2,926.39		
1987	2,438.32		2002	2,935.16		
1988	2,433.20		2003	2,947.75		
1989	2,473.10		2004	2,927.27		
1990	2,543.20		2005	2,899.32		
1991	2,604.40		2006	2,889.35		
1992	2,628.76		2007	2,996.02		
1993	2,655.39		2008	3,073.21		
1994	2,661.67		2009	3,179.75		

Note: Stock for 1991 to 2009 compiled from SWA Industry Databank Note: Sto



Note: Stock for 1991 to 2008 compiled from SWA Databank

# Stock

4 Changes in bulk stocks by type and year produced								
	Stocks as at	Stocks as at	Increase/					
	December 2009	December 2008	Decrease					
BULK MALT WHISKY (OLA)								
Produced in 2009	212,682,289	0	212,682,289					
Produced in 2008	229,267,195	230,881,415	-1,614,220					
Produced in 2007	196,863,160	197,302,330	-439,170					
Produced in 2006	144,952,727	164,528,784	-19,576,057					
Produced in 2005	119,684,390	135,520,317	-15,835,927					
Produced in 2004	74,909,780	108,470,741	-33,560,961					
Produced in 2003	57,491,573	75,381,484	-17,889,911					
Produced in 2002	58,200,837	62,687,867	-4,487,030					
Produced in 2001	54,720,066	56,630,491	-1,910,425					
Produced in 2000	58,775,787	60,077,112	-1,301,325					
Produced in 1999	68,495,914	70,950,925	-2,455,011					
Produced pre 1999	316,677,469	363,633,431	-46,955,962					
TOTAL	1,592,721,187	1,526,064,897	66,656,290					
BULK GRAIN WHISKY (OLA)								
Produced in 2009	238,531,670	0	238,531,670					
Produced in 2008	288,713,363	288,234,468	478,895					
Produced in 2007	282,876,495	282,299,499	576,996					
Produced in 2006	169,028,347	247,062,160	-78,033,813					
Produced in 2005	105,835,685	153,324,922	-47,489,237					
Produced in 2004	55,046,686	84,143,874	-29,097,188					
Produced in 2003	51,592,062	63,094,946	-11,502,884					
Produced in 2002	38,508,925	38,635,469	-126,544					
Produced in 2001	34,120,211	35,011,182	-890,971					
Produced in 2000	45,886,439	45,251,163	635,276					
Produced in 1999	62,281,275	61,823,574	457,701					
Produced pre 1999	214,612,528	248,261,945	-33,649,417					
TOTAL	1,587,033,686	1,547,143,202	39,890,484					
BULK MALT AND GRAIN WHISKY (OLA)								
Total bulk malt	1,592,721,187	1,526,064,897	66,656,290					
Total bulk grain	1,587,033,686	1,547,143,202	39,890,484					
TOTAL	3,179,754,873	3,073,208,099	106,546,774					

## Notes:

- 1. The criterion for gathering stock figures changed in 1994. From 1994 figures now include stock owned by non-members of the Association but stored in SWA Members' Warehouses
- Stock compiled from The Scotch Whisky Association Databank.

# **Employment**

# Numbers employed by SWA member companies by region as at September 2009

Region	2009
Highland	468
Grampian	1,261
Strathclyde	4,905
Lothian	915
Central & Fife	1,589
Tayside	180
Rest of UK	239
Total	9,557

Note:

This information is compiled from Databank Returns completed by member companies of the Association and relates only to those employees directly employed within the Scotch Whisky industry

# **UK Market**

6 Monthly to	tals of Scotch W	hisky rel	eased for co	onsumption	in the	UK for 20	09 and 2	2008	
		200	9			2008			
		(LPA	A)				(	LPA)	
	Malt	Grain	Blended	Total		Malt	Grain	Blended	Total
January	156,000	800	1,128,600	1,285,400		182,700	1,100	1,345,600	1,529,400
February	92,400	1,100	1,221,000	1,314,500		154,700	500	1,578,300	1,733,500
March	116,800	900	1,780,700	1,898,400		348,200	600	3,063,000	3,411,800
April	174,600	700	2,633,300	2,808,600		116,200	400	932,800	1,049,400
May	265,200	600	1,243,700	1,509,500		285,100	1,100	2,158,000	2,444,200
June	179,700	700	1,728,000	1,908,400		204,300	1,000	1,716,900	1,922,200
July	143,700	1,000	1,538,300	1,683,000		162,100	800	1,541,300	1,704,200
August	200,600	1,300	1,902,100	2,104,000		188,100	600	2,114,600	2,303,300
September	167,300	1,000	1,615,400	1,783,700		193,900	800	1,930,200	2,124,900
October	302,100	600	2,646,700	2,949,400		371,100	800	3,139,600	3,511,500
November	522,200	1,500	3,206,100	3,729,800		621,700	1,700	4,952,400	5,575,800
December	480,800	700	2,353,300	2,834,800		426,400	700	1,200,200	1,627,300
Total	2,801,400	10,900	22,997,200	25,809,500		3,254,500	10,100	25,672,900	28,937,500
	ue & Customs als of Scotch Whoer 1980 to 200		ased for UK	consumptic	on for	the years	ending 3	31 March and	
31 Decemb	31 March (LPA)	31 Dec	ember %			31	March (LPA)	31 December (LPA)	
1980	55,082,600	50.15	58,800 -5	1995		36.98	38,100	31,007,100	
1981	49,727,800		10,800 -5				13,900	32,065,300	
1982	45,601,200		51,100 -6				36,100	31,198,400	
1983	43,137,400		79,800 -1	1998			99,000	28,863,800	
1984	45,369,700		58,800 -3				58,700	32,276,100	
1985	43,130,800	46,14	15,700 6	2000		32,15	50,300	31,382,200	
1986	45,936,800	45,63	36,000 -1	2001		31,73	32,000	32,079,300	2
1987	41,351,000	44,59	99,000 -2	2002		32,06	60,600	32,068,600	0
1988	44,859,600	45,18	31,300 1	2003		32,58	35,400	31,829,900	-1
1989	42,920,100	43,02	28,200 -5	2004		31,90	06,400	31,929,500	0
1990	42,448,400	41,34	11,500 -4	2005		31,39	99,800	30,088,300	-5
1991	42,079,300	38,26	51,600 -7	2006		29,63	31,400	28,259,200	-6
1992	37,273,400	35,78	35,800 -6	2007		28,83	30,000	28,591,400	1
1993	36,034,700	37,54	18,100 5	2008		29,63	33,800	28,937,500	1
1994	35,925,800	38,34	14,600 2	2009		26,76	51,100	25,809,500	-11

# **Export Markets**

expo	rt Mai	rK	ets								
8 Export	s of Scotch W	hisk'	y for th	e cale	ndar year	s 1949 - 20	09				
	Volume LPA		Value £ Million			Volume LPA	Value £ Million			Volume LPA	Value £ Million
1949	22,113,245		18.74	1970	)	160,914,668	194.06		1991	227,748,446	1,833.89
1950	25,143,756		26.27	1971	ı	182,500,576	226.94		1992	231,272,367	1,958.88
1951	27,576,930		29.59	1972	2	178,411,396	227.91		1993	256,872,038	2,093.85
1952	29,895,863		33.03	1973	3	203,576,878	259.99		1994	252,209,071	2,191.29
1953	34,260,394		37.77	1974	1	227,336,065	326.39		1995	262,078,484	2,277.05
1954	35,527,776		39.05	1975	5	234,274,309	366.62		1996	256,805,902	2,278.13
1955	39,860,191		43.67	1976	5	238,302,745	436.68		1997	276,937,370	2,394.33
1956	42,660,632		47.80	1977	7	243,632,634	512.62		1998	254,042,920	2,030.41
1957	46,469,638		52.14	1978	3	274,072,934	661.22		1999	266,630,395	2,093.69
1958	50,137,930		56.03	1979	)	262,420,711	707.41		2000	277,096,784	2,156.71
1959	56,276,163		61.85	1980	)	249,916,996	746.61		2001	283,632,089	2,295.29
1960	60,066,794		65.56	1981	1	244,239,375	784.75		2002	263,772,741	2,285.29
1961	69,609,847		74.43	1982	2	251,277,064	871.60		2003	273,269,419	2,375.43
1962	78,030,884		80.86	1983	3	227,844,492	858.09		2004	267,300,351	2,263.04
1963	82,450,052		84.83	1984	1	231,286,678	931.38		2005	277,904,381	2,370.34
1964	90,875,252		92.29	1985	5	225,894,432	993.94		2006	294,502,609	2,478.63
1965	102,935,642		107.58	1986	5	236,188,393	1,070.13		2007	318,436,324	2,824.55
1966	107,944,218		120.39	1987	7	240,174,162	1,135.51		2008	302,367,100	3,056.88
1967	111,944,218		122.39	1988	3	245,977,491	1,288.79		2009	304,563,617	3,135.80
1968	153,508,118		176.55	1989	)	242,491,750	1,469.46				
1969	136,048,428		167.49	1990	)	238,304,608	1,712.48			Source: HM Reven	ue & Customs
9 Export	s of Scotch W	hisk	y to the	majo	r markets	in 2009					
	**-	% of		Malt		Grai	n	Bler	nded	Total	£ Million
	Ma	arket	В	ottle	Bulk		Вс	ttle	Bul	k	
EU exc United	Kingdom 3	39.32	7,43	6,453	2,743,089	2,106,12	6 93,149	520	14,308,93	1 119,744,119	1,267.31
France	1	16.46	2,40	2,731	2,439,763	1,203,25	9 33,880	864	10,194,00	2 50,120,619	406.87
Spain		8.05	66	8,172	61,512	450,20	8 23,096	093	256,24	0 24,532,225	315.86
Germany		3.32	1,42	5,641	193,142	25,81	2 7,061	265	1,399,97	8 10,105,838	104.28
Greece		2.65	21	4,686	2,054		0 7,792	113	76,19	6 8,085,049	130.26
Italy		1.35	82	3,479	2,597	282,03	2,914	203	80,82	2 4,103,135	44.19
Portugal		1.26	9	6,829	0		1 3,379	451	369,47	5 3,845,756	46.62
Netherlands	3	1.00	503	3,924	34,959	46,66	8 1,636,	019	822,86	7 3,044,437	34.80
Others		5.22	1,30	0,991	9,062	98,14	4 13,389	512	1,109,35	1 15,907,060	184.00
USA		9.64	3,76	0,075	46,378	2,29	8 18,271	854	7,271,87	9 29,352,484	418.7
Singapore		4.77	1,36	5,608	11,334	1,24	2 13,103	273	52,76	2 14,534,219	167.46
South Africa		4.60	27:	3,574	512,397	1,053,05	5 11,344	144	826,46	6 14,009,636	108.24
South Korea		3.30	19-	4,515	0		0 8,335	868	1,520,60	7 10,050,990	112.55
Venezuela		3.06		4,462	293,132		0 9,016	654	43	9,314,680	115.75

0

0

5,182,448

6,812,087

1,649,829

22,997,200

2,054,469

1,340,503

0

215

391,554

10,900

63.03

27.71

N/A

N/A

9,214,855

8,639,419

25,809,500

304,563,617

348,084

75,085

2,801,400

3.03

2.84

8.47

Australia

United Kingdom

India

Total All Markets 100.00 18,295,700 14,822,978 3,708,078 237,460,603 30,276,258

Notes: 1. Volume figures in million lpa. 2. Sales = HM Revenue & Customs Export Statistics and UK Home Clearances

	2009	2008	Volume	2009	2008	Value
	LPA Million	LPA Million	% Diff	£ Million	£ Million	% Dif
1. Europe	119.74	123.59	-3	1,267.31	1,274.97	-1
EU†	2.59	2.82	-8	32.67	38.71	-16
Eastern Europe	6.98	5.73	22	62.81	57.91	8
Other	129.31	132.14	-2	1,362.79	1,371.59	-1
Total						
2. Americas						
a. North America	39.10	38.00	3	508.83	451.37	13
Canada & St Pierre-Miquelon	3.44	3.18	8	47.17	46.37	2
USA	29.35	29.98	-2	418.75	371.41	13
Mexico	6.31	4.84	30	41.90	33.60	25
Sub-Total	39.10	38.00	3	508.83	451.37	13
b. Central & South America	40.12	38.02	6	389.82	330.99	18
Total	79.22	76.02	4	897.64	782.36	15
3. Australasia						
Australia	9.21	8.28	11	63.03	60.94	3
New Zealand	0.59	0.62	-5	4.88	4.83	1
Other	0.30	0.30	0	2.35	2.50	-(
Total	10.10	9.19	10	70.56	68.27	3
4. Asia						
Singapore	14.53	13.70	6	167.46	184.51	-9
South Korea	10.05	11.49	-13	112.55	148.35	-24
Thailand	6.54	9.21	-29	28.48	33.10	
Other	25.07	23.91	5	234.35	231.87	1
Total	56.19	58.30	-4	542.84	597.84	-9
		30.00	•	0.2.0		
5. Africa South Africa	14.01	12.49	12	108.24	101.42	7
Other	4.06	3.70	10	42.23	40.37	į
Total	18.07	16.19	12	150.46	141.79	(
6. Middle East	11.66	10.51	11	111.82	95.03	18
Total Exports	304.56	302.36	1	3,135.80	3,056.88	3

11 Exports of S	11 Exports of Scotch Whisky for 2009 and 2008											
	2009	2008	Increase/Decr	Increase/Decrease		2008	Increase/Decrease					
	mlpa	mlpa	mlpa	%	£m	£m	£m	%				
BLENDED												
- bottled	237,460,603	237,406,981	53,622	0	2,508,194,685	2,427,637,007	80,557,678	3				
- shipped in bulk	30,276,258	30,084,685	191,573	1	84,293,816	92,609,468	-8,315,652	-9				
Blended Total	267,736,861	267,491,666	245,195	0	2,592,488,501	2,520,246,475	72,242,026	3				
MALT												
- bottled	18,295,700	20,163,728	-1,868,028	-9	491,076,683	496,439,939	-5,363,256	-1				
- shipped in bulk	14,822,978	11,206,153	3,616,825	32	41,866,540	31,475,069	10,391,471	33				
Malt Total	33,118,678	31,369,881	1,748,797	6	532,943,223	527,915,008	5,028,215	1				
GRAIN	3,708,078	3,505,553	202,525	6	10,373,061	8,715,317	1,657,744	19				
TOTAL EXPORTS	304,563,617	302,367,100	2,196,517	1	3,135,804,785	3,056,876,800	78,927,985	3				

12 Top	, 20 export markets	s for Scotch Whisky in 20	109		
Volume			Value		
Rank	Country	lpa	Rank	Country	£
1	France	50,120,619	1	USA	418,749,279
2	USA	29,352,484	2	France	406,871,425
3	Spain	24,532,225	3	Spain	315,864,568
4	Singapore	14,534,219	4	Singapore	167,460,669
5	South Africa	14,009,636	5	Greece	130,260,547
6	Germany	10,105,838	6	Venezuela	115,753,947
7	South Korea	10,050,990	7	South Korea	112,547,754
8	Venezuela	9,314,680	8	South Africa	108,238,157
9	Australia	9,214,855	9	Germany	104,277,344
10	India	8,639,419	10	Taiwan	85,095,799
11	Brazil	8,359,160	11	Australia	63,031,081
12	Greece	8,085,049	12	Brazil	59,577,090
13	Thailand	6,544,142	13	UAE	57,966,061
14	Mexico	6,306,312	14	Canada	47,174,197
15	UAE	5,000,146	15	Portugal	46,621,981
16	Turkey	4,506,896	16	China	44,235,839
17	China	4,487,015	17	Italy	44,189,007
18	Taiwan	4,459,802	18	Japan	41,907,377
19	Italy	4,103,135	19	Mexico	41,903,036
20	Portugal	3,845,756	20	Panama	41,638,603
Source: F	HM Revenue & Customs	j			
				-	

Brunei Darussalam

Burma (Myanmar)

Bulgaria

Burkina Faso

Cambodia

Cameroon

Cape Verde

Cayman Islands

Central African Republic

Canada

Chad

Chile

China

% Diff

Value (£)

2008

2009

Abu Dhabi	0	397,291	-100	0	2,312,874	-100
Albania	115,826	44,264	162	847,028	504,311	68
Algeria	212,132	89,398	137	1,293,169	1,172,217	10
Andorra	376,891	491,409	-23	2,641,628	3,153,020	-16
Angola	386,134	371,261	4	2,543,017	2,297,164	11
Anguilla	4,891	10,748	-54	95,390	140,831	-32
Antigua & Barbuda	14,343	56,670	-75	163,234	777,122	-79
Argentina	1,596,799	1,620,945	-1	9,203,524	8,180,865	13
Armenia	24,808	6,317	293	301,419	85,431	253
Aruba	2,529,007	1,717,285	47	35,258,722	21,252,655	66
Australia	9,214,855	8,276,274	11	63,031,081	60,940,471	3
Austria	224,231	238,296	-6	3,134,642	2,951,886	6
Azerbaijan	44	12,387	-100	24,230	548,986	-96
Bahamas	17,479	10,955	60	346,749	205,860	68
Bahrain	1,081,124	894,581	21	6,587,584	5,000,628	32
Bangladesh	35,598	86,969	-59	209,391	410,132	-49
Barbados	32,400	41,274	-22	596,786	891,723	-33
Belarus	47,848	2,966	1,513	385,893	37,613	926
Belgium	1,301,367	1,362,935	-5	14,535,710	13,235,476	10
Belize	27,930	100,265	-72	725,757	2,674,693	-73
Benin	42,019	86,509	-51	410,480	694,395	-41
Bermuda	17,598	15,205	16	299,022	216,161	38
Bhutan	24,240	6,814	256	305,697	106,000	188
Bolivia	305,064	394,350	-23	4,021,758	4,540,776	-11
Bosnia & Herzegovina	70,781	65,492	8	734,961	667,148	10
Brazil	8,359,160	7,439,928	12	59,577,090	41,369,951	44
				= 420		

Volume and value of exports of Scotch Whisky by country for years ending 31 December 2009 and 2008

% Diff

Volume (LPA)

2008

2009

516

1,464,936

6,241

103,443

21,255

36,362

49,504

5,375

3,224

108,803

1,721,406

4,487,015

3,437,705

168

1,630,634

11,264

191,822

68,153

51,614

6,206

3,741

45,513

1,141,228

5,087,141

3,177,845

246

207

-10

-45

-46

-47

8

-4

-13

-14

139

51

-12

8,540

5,639

92,921

914,343

70,579

279,815

483,021

141,910

28,167

2,405,701

12,303,527

44,235,839

47,174,197

13,039,461

1,192

16,109,459

127,451

827,400

533,583

537,749

212,783

24,334

583,774

7,540,039

44,303,148

46,369,538

5,690

373

-19

-27

11

-48

2

-10

-33

16

312

63

-0

1,140

Congo

Congo Dem Rep

Czech Republic

Dominican Republic

Equatorial Guinea

Falkland Islands

French Polynesia

Costa Rica

Croatia

Cuba

Cyprus

Denmark

Djibouti

Dominica

Dubai

Egypt El Salvador

Estonia Ethiopia

Fiji

Finland

France

Gabon Gambia

Georgia

Germany Ghana

Gibraltar

Greece

Grenada

Guatemala

Guinea-Bissau

Guam

Guinea

Guyana

Haiti

**Ecuador** 

135

8

-12

-6

-17

-17

-10

-11

41

-9

2

-100

-43

-25

20

-24

-23

58

-23

203

-11

12

-41

77

18

5

-8

-23

19

-2

-53

-35

25

114

-100

-38

92

1,224,616

1,112,181

3,995,131

2,067,261

689,604

9,918,464

4,526,615

11,562,572

1,085,128

13,669,031

5,376,322

3,483,329

1,549,972

20,253,496

2,189,797

16,497

97,491

6,350,273

235,515

7,550

2,031,151

1,746,426

454,032

738,718

159,879

169,769

55,096

0

686

721,899

3,965,088

104,277,344

130,260,547

406,871,425

887,762

187,493

597,564

1,055,118

4,853,456

1,865,364

10,738,011

4,259,784

11,478,109

1,337,424

15,257,644

40,300,329

12,134,946

5,878,301

1,196,626

41,807,896

1,481,920

24,717

28,555

6,396,561

385,926

10,026

1,267,651

1,885,612

1,073,336

576,670

252,792

377,140

18,207

2,510

463,122

960

3,682,261

110,663,594

113,506,962

358,515,251

794,636

159,686

800,080

0

5

-18

11

-14

-8

6

1

-19

17

-10

-100

-56

-41

12

30

-52

48

-33

241

-1

13

-39

60

-25

-7

-6

-58

28

15

-37

-55

203

-100

-29

56

8

105

		,		
	2009	2008	% Diff	2009
Cocos Islands	0	2,528	-100	0
Colombia	1,962,475	1,592,476	23	16,662,163

45,559

76,116

760,515

229,720

79,402

870,619

438,155

989,286

139,232

15,080

1,987,724

3,479,851

2,603,037

365,331

49,531

117,738

106,917

1,791

4,100

573,163

53,137

120,088

135,208

64,913

48,932

21,575

13,174

310,769

1,400

387

192

50,608

8,289,804

11,024,174

602

44,719,363

2,344,727

107,062

82,216

666,383

215,086

66,072

722,216

395,553

879,436

196,694

13,760

2,028,783

1,492,908

275,750

59,479

89,110

1,806,878

168,583

1,379

12,411

512,486

31,217

212,470

128,791

49,685

58,426

10,066

8,533

2,990

0

120

97,099

389,443

8,085,049

10,105,838

709

50,120,619

	,	Volume (LPA)			Value (£)	
	2009	2008	% Diff	2009	2008	% Dif
Honduras	36,106	11,571	212	509,791	178,434	180
Hong Kong	649,896	1,048,933	-38	8,662,889	16,015,173	-40
Hungary	574,359	722,534	-21	5,739,105	6,612,725	-13
Iceland	31,693	21,259	49	301,456	263,894	1
India	8,639,419	7,905,788	9	27,706,262	31,925,855	-1
Iraq	636,123	402,752	58	6,467,626	2,934,479	12
Irish Republic	357,219	415,876	-14	3,780,480	4,166,574	-
Israel	840,417	709,960	18	6,980,910	7,047,205	-
Italy	4,103,135	4,542,615	-10	44,189,007	42,496,369	
Ivory Coast	72,128	56,809	27	771,494	526,016	4
Jamaica	11,782	11,680	1	102,222	76,064	3
Japan	2,747,534	2,848,660	-4	41,907,377	40,754,905	
Jordan	245,238	190,105	29	2,367,259	1,824,622	3
Kazakhstan	127,920	83,914	52	2,007,693	1,384,863	4
Kenya	115,230	121,814	-5	1,323,393	1,280,447	
Kosovo	24,291	52,757	-54	299,488	349,475	-1
Laos	84	0	100	2,125	0	10
Latvia	783,323	1,716,935	-54	11,756,825	23,693,309	-5
Lebanon	2,700,818	2,100,496	29	23,047,168	19,089,313	2
Liberia	0	5,145	-100	0	116,678	-10
Lithuania	71,454	352,650	-80	811,160	4,909,093	-8
Luxembourg	5,945	10,346	-43	84,183	98,169	-1
Масао	15,746	14,112	12	28,753	176,693	-8
Macedonia, FYR	35,120	30,419	15	458,206	431,803	
Madagascar	13,390	19,168	-30	124,772	222,730	-4
Malaysia	1,060,215	1,098,572	-3	11,759,790	10,220,579	1
Maldives	49,386	67,088	-26	485,559	1,173,284	-5
Mali	4,873	15,772	-69	75,264	191,302	-6
Malta	136,048	99,054	37	1,605,238	1,085,229	4
Marshall Islands	0	3,348	-100	0	28,074	-10
Mauritania	0	2,858	-100	0	55,740	-10
Mauritius	257,447	237,402	8	1,216,284	1,102,737	1
Mexico	6,306,312	4,836,820	30	41,903,036	33,597,801	2
Moldova	2,099	437	380	60,547	5,525	99
Mongolia	0	2,290	-100	0	60,797	-10
Montserrat	5,736	1,512	279	29,063	12,354	13
Morocco	955,056	686,700	39	10,927,433	7,985,920	3
Mozambique	16,720	10,734	56	214,232	104,774	10

23,596

Namibia

3,189

640

481,812

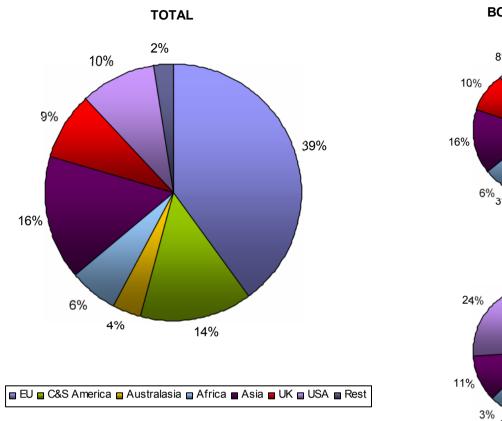
29,084

1,557

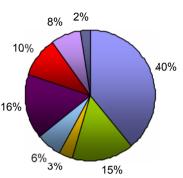
13 Volume and value of e	exports of Scotch	Whisky by coun	try for yea	rs ending 31 Dece	ember 2009 and	2008		
	Vo	olume (LPA)			Value (£)			
	2009	2008	% Diff	2009	2008	% Diff		
Nepal	81,095	99,103	-18	343,865	618,114	-44		
Netherlands	3,044,437	3,235,852	-6	34,803,675	33,976,802	2		
Netherlands Antilles	1,327,193	1,069,706	24	20,757,423	13,504,303	54		
New Caledonia	241,558	206,620	17	1,773,080	1,559,768	14		
New Zealand	590,458	616,272	-4	4,875,518	4,830,301	1		
Nicaragua	7,043	5,592	26	90,763	65,322	39		
Nigeria	212,471	414,639	-49	2,254,216	4,742,622	-52		
Norway	429,563	451,526	-5	5,112,465	5,545,579	-8		
Oman	551,509	560,751	-2	2,884,479	3,525,986	-18		
Pakistan	0	1,872	-100	0	1,368	-100		
Panama	2,723,111	3,346,170	-19	41,638,603	45,155,901	-8		
Papua New Guinea	0	11,110	-100	0	54,240	-100		
Paraguay	989,160	988,406	0	9,393,669	10,074,265	-7		
Peru	689,399	835,921	-18	6,526,403	7,929,385	-18		
Philippines	1,961,411	1,165,173	68	4,853,106	3,022,713	61		
Poland	2,467,608	2,275,828	8	23,809,458	21,345,906	12		
Portugal	3,845,756	4,462,461	-14	46,621,981	58,421,057	-20		
Puerto Rico	0	663,916	-100	0	9,669,794	-100		
Qatar	384,828	373,203	3	3,755,185	3,592,764	5		
Romania	1,130,114	1,540,489	-27	13,133,466	18,969,347	-31		
Russia	1,450,841	1,596,093	-9	19,484,437	23,883,197	-18		
Rwanda	2,354	12,297	-81	82,096	142,247	-42		
Saudi Arabia	0	358	-100	0	10,161	-100		
Senegal	31,488	31,063	1	506,694	422,367	20		
Serbia	261,071	301,107	-13	2,549,817	2,488,684	2		
Seychelles	15,208	17,122	-11	196,437	292,478	-33		
Sharjah etc	0	1,176,906	-100	0	7,524,616	-100		
Sierra Leone	6,585	7,741	-15	91,984	130,686	-30		
Singapore	14,534,219	13,699,139	6	167,460,669	184,512,797	-9		
Slovakia	26,650	33,324	-20	444,514	497,339	-11		
Slovenia	266,714	303,005	-12	2,730,892	2,687,859	2		
Solomon Islands	5,376	5,414	-1	74,275	31,575	135		
South Africa	14,009,636	12,487,416	12	108,238,157	101,417,891	7		
South Georgia & Southern Sandwich Islands	287	0	100	6,223	0	100		
South Korea	10,050,990	11,487,608	-13	112,547,754	148,352,542	-24		
Spain	24,532,225	28,672,111	-14	315,864,568	333,230,392	-5		
Sri Lanka	551,100	415,449	33	6,812,463	6,220,427	10		
St Christopher & Nevis	27,427	32,226	-15	264,342	268,872	-2		

13 Volume and value	of exports of Sco	tch Whisky by c	ountry for ye	ears ending 31 Dece	mber 2009 and 20	800
	V	olume (LPA)		•	Value (£)	
	2009	2008	% Diff	2009	2008	% Diff
St Helena	77	0	100	1,468	0	100
St Lucia	66,211	69,181	-4	468,675	467,111	0
St Vincent	7,869	5,785	36	105,093	113,121	-7
Surinam	143,207	356,343	-60	1,791,803	4,509,836	-60
Swaziland	14,399	12,886	12	87,456	70,428	24
Sweden	2,780,523	2,729,249	2	37,199,945	33,114,268	12
Switzerland	1,579,763	1,653,166	-4	20,824,348	20,275,049	3
Syria	217,559	227,556	-4	1,762,506	1,866,266	-6
Taiwan	4,459,802	3,671,098	21	85,095,799	74,435,928	14
Tanzania	104,166	114,895	-9	865,531	935,610	-7
Thailand	6,544,142	9,208,040	-29	28,479,812	33,101,308	-14
Togo	40,380	78,403	-48	536,415	786,352	-32
Tonga	0	1	-100	0	1,450	-100
Trinidad & Tobago	813,458	698,345	16	7,338,585	9,517,786	-23
Tunisia	70,133	26,900	161	709,357	371,197	91
Turkey	4,506,896	3,068,674	47	33,193,485	28,097,022	18
Turks & Caicos Islands	5,200	4,455	17	103,797	75,316	38
Uganda	19,375	12,688	53	191,027	185,004	3
Ukraine	89,853	257,969	-65	1,699,874	4,567,401	-63
United Arab Emirates*	5,000,146	0	100	57,966,061	0	100
Uruguay	2,474,618	3,118,378	-21	14,908,916	18,239,296	0
US Virgin Islands	53,652	62,772	-15	809,686	932,175	-13
USA	29,352,484	29,983,294	-2	418,749,279	371,406,667	13
Venezuela	9,314,680	6,708,074	39	115,753,947	66,984,399	73
Vietnam	177,693	198,545	-11	951,053	1,592,245	-40
Virgin Islands, British	6,511	5,729	14	151,517	124,472	22
Zambia	41,068	43,062	-5	754,912	752,397	0
Zimbabwe	10,880	3,262	234	84,454	38,774	118
TOTAL	304,563,617	302,367,100	1	3,135,804,785	3,056,876,800	3

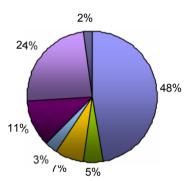
## 14 Geographic distribution of 2009 world sales of Blended Scotch Whisky



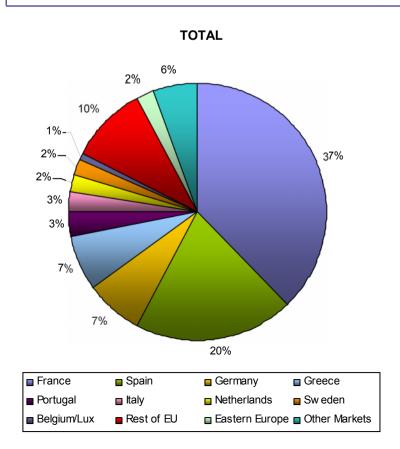
## **BOTTLED 89%**



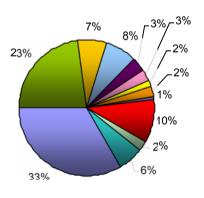
**BULK 11%** 



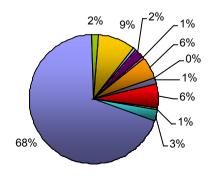
## 15 Market distribution of 2009 sales of Blended Scotch Whisky in continental Europe



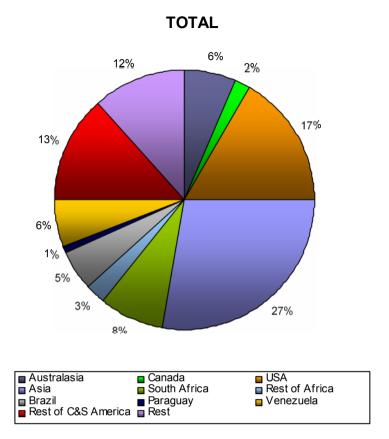
## **BOTTLED 87%**

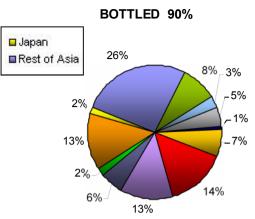


**BULK 13%** 



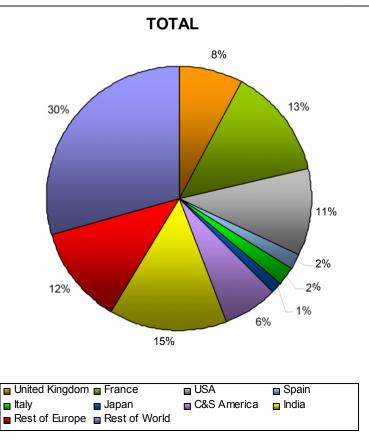
## 16 Market distribution of 2009 sales of Blended Scotch Whisky in 'rest of world'

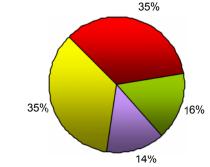




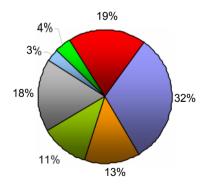
# BULK 10% 22% 5% 10% 2% 14% ■ C&S America

### 17 Market distribution of 2009 sales of Malt Scotch Whisky





### **BOTTLED 59%**



**BULK 41%** 

# **UK** Duty

18 Scotch Whisky - incidence of duty											
		Duty per	Duty per Litre of Pure Alcohol				Duty per	Duty per	Duty per Litre of Pure Alcohol		
		75cl bottle £	£				70cl bottle £	75cl bottle £	£		
1947	13 November	1.11	3.68		1985	19 March		4.73	15.77		
-											
1948	12 April	1.23	4.06		1990	20 March	-	5.21	17.35		
1961	26 July (10% Regulator) <sup>1</sup>	1.35	4.47		1991	19 March <sup>6</sup>	-	5.69	18.96		
1964	15 April	1.50	4.96		1992	10 March	5.55	5.94	19.81		
1965	7 April	1.70	5.63		1993	30 November	5.55	-	19.81		
1966	21 July (10% Regulator) <sup>1</sup>	1.87	6.19		1994	8 December <sup>3</sup>	5.77	-	20.60		
1968	20 March	2.00	6.61		1995	25 November	5.54	-	19.78		
1968	22 November (10% Regulator) <sup>1</sup>	2.20	7.26		1996	26 November	5.32	-	18.99		
1973	1 April <sup>6</sup>	1.80	5.95		1997	2 July <sup>4</sup>	5.48	-	19.56		
1974	27 March <sup>6</sup>	1.98	6.55		1998	17 March	5.48	-	19.56		
1975	15 April	2.57	8.51		2006	22 March	5.48	-	19.56		
1976	6 April	2.87	9.49		2007	21 March	5.48	-	19.56		
1977	1 January	3.16	10.44		2008	12 March <sup>5</sup>	5.98	-	21.35		
1980	27 March	3.56	11.87		2009	22 April	6.34	-	22.64		
1981	10 March	4.08	13.60		2010	24 March <sup>7</sup>	6.66	-	23.80		
1982	9 March	4.34	14.47		2010	22 June	6.66	-	23.80		
1983	15 March	4.56	15.19								
1984	13 March	4.64	15.48								
	Notes:										
1.	The 10% increase in the Spirit Duty in 1961, 1966, and 1968 were consolidated into the Spirit Duty by the Finance Act in the following years.										
2.	70cl bottle mandatory from 1 January 1992 under EC Directive 75/106 (as subsequently amended).										
3.	The duty increase announced on 8 December 1994 came into effect from 1 January 1995.										

- . The duty increase announced on 8 December 1994 came into effect from 1 January 1995.
- 4. The duty increase announced on 2 July 1997 came into effect from 1 January 1998.
- The duty increase announced on 2 July 1997 came into effect from 1 January 1990.
- The duty increase announced on 12 March 2008 came into effect from 17 March 2008.
  VAT The duty was subject to Value Added Tax at 10% from 1 April 1973, 8% from 29 July 1974, 15% from 12 June 1979, and 17.5% from 1 April 1991.

Duty ratios per unit of alcohol between Scotch Whisky and other alcoholic drinks

7. The duty increase announced on 24 March 2010 came into effect from 29 March 2010.

25ml Scotch Whisky

	ABV	1995	1996	1997	1998	1999	2000/1/2	2003	2004	2005	2006	2007	2008	2009	2010
Beer	3.52%	1:1.83	1:1.76	1:1.81	1:1.76	1:1.70	1:1.65	1:1.60	1:1.55	1:1.51	1:1.48	1:1.43	1:1.32	1:1.38	1:1.37
Table Wine	12.5%	1:1.76	1:1.69	1:1.74	1:1.69	1:1.64	1:1.58	1:1.54	1:1.50	1:1.46	1:1.42	1:1.37	1:1.37	1:1.32	1:1.32
Note: A UK unit of alcohol equals 8 grams of alcohol															

# 20 Approximate amount of duty on a normal measure of three kinds of alcoholic drink, each containing approximately the same amount of alcohol

NOTE: The duty-paid price per measure is subject to Value Added Tax at the current rate of 17.5% due to increase to 20% from 4 January 2011.

approximately the same amount of alcohol									
	ABV	2008	2009	2010					
284ml (½ pint) Beer	3.52%	16.14	16. <del>4</del> 6	17.31p					
125ml Table Wine	12.50%	15.54	17.12	18.00p					

40.00%

21.35

23.80p

# Appendix

### 21 Country listing by region

### AFRICA

Algeria, Angola, Benin, Botswana, British Indian Ocean Territory, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Congo, Congo Democratic Republic, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Ivory Coast (Cote d'Ivoire), Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Mayotte, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome & Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, St Helena, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Zambia, Zimbabwe

### ASIA

Afghanistan, Bangladesh, Bhutan, Brunei Darussalam, Burma (Myanmar), Cambodia, China, East Timor, Hong Kong, India, Indonesia, Japan, Laos, Macao, Malaysia, Maldives, Mongolia, Nepal, North Korea, Pakistan, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam

### AUSTRALASIA

Australia, Christmas Islands, Cocos Islands, Cook Islands, Fiji, French Polynesia, Guam, Heard Island & McDonald Islands, Kiribati, Marshall Islands, Micronesia, Nauru, New Caledonia, New Zealand, Niue Island, Norfolk Island, Palua, Papua New Guinea, Pitcairn, Samoa, Solomon Islands, Tokelau Islands, Tonga, Tuvalu, US Minor Islands, Vanuatu, Wallis & Futuna Islands

### CENTRAL & SOUTH AMERICAS

Anguilla, Antarctica, Antigua & Barbuda, Argentina, Aruba, Bahamas, Barbados, Belize, Bermuda, Bolivia, Bouvet Island, Brazil, Cayman Islands, Chile, Colombia, Costa Rica, Cuba, Dominica, Dominican Republic, Ecuador, El Salvador, Falkland Islands, French Guiana, French Southern Territories, Grenada, Guadeloupe, Guatemala, Guyana, Haiti, Honduras, Jamaica, Martinique, Montserrat, Netherlands Antilles,

Nicaragua, Panama, Paraguay, Peru, South Georgia & Southern Sandwich Islands, St Christopher (St Kitts) & Nevis, St Lucia, St Vincent, Surinam, Trinidad & Tobago, Turks & Caicos Islands, Uruguay, US Virgin Islands, Venezuela, Virgin Islands (British)

\*Curacao renamed Netherlands Antilles (Bonaire, Curacao, Saba, St Eustatius and St Martin South) on 1 January 2009.

### EASTERN EUROPE

Albania, Armenia, Azerbaijan, Belarus, Bosnia & Herzegovina, Croatia, Georgia, Kazakhstan, Kosovo, Kyrgyzstan, FYR Macedonia, Moldova, Montenegro, Russia, Serbia, Tajikistan, Turkmenistan, Ukraine, Uzbekistan

### EUROPE - OTHER

Andorra, Ceuta, Faroe Islands, Gibraltar, Greenland, Iceland, Liechtenstein, Melilla, Norway, San Marino, Svalbard Archipelago, Switzerland, Turkey, Vatican City

### **EUROPEAN UNION (EXC UK)**

Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Irish Republic, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden

### MIDDLE EAST

Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Occupied Palestinian Territory, Oman, Qatar, Saudi Arabia, Syria, United Arab Emirates, Yemen

\*Abu Dhabi, Dubai and Sharjah were replaced with United Arab Emirates (Abu Dhabi, Ajman, Dubai, Fujairah, Ras al Khaimah, Sharjah and Umm al Qaiwan) on 1 January 2009.

### NORTH AMERICA

Canada, Mexico, St Pierre & Miquelon, USA

\*Puerto Rico was merged with the United States on 1 January 2009.



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