

# UP in a Nutshell | 2008



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1908 - 2008



UNIVERSITEIT VAN PRETORIA  
UNIVERSITY OF PRETORIA  
YUNIBESITHI YA PRETORIA

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Africa

Gauteng Province

N



Pretoria

University of Pretoria

Johannesburg

South Africa



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For more information on the University of Pretoria visit [www.up.ac.za](http://www.up.ac.za)



The University of Pretoria's Strategic Plan, entitled *Innovation Generation: Creating the Future, 2007 – 2011*, is aimed at positioning the University of Pretoria at the top of the academic pyramid in South Africa and as a university that enjoys international recognition for academic excellence. The strategy is based on eight strategic thrusts that permeate all aspects of university life:

Academic excellence

A people-centred university

Excellence in the University's core functions

Excellence in the University's support services

Local impact

Transformation

Interfaces

Sustainability

## IN BRIEF

- The University of Pretoria is the largest residential university in South Africa, and also the country's leading research university in terms of research output per annum since 1997.
- More than 50 000 full-time and part-time students benefit from UP's innovative and flexible delivery modes.
- It is ranked as one of the world's top 500 universities in the Shanghai Jiao Tong University's list and is one of only four universities in South Africa to have achieved this distinction.
- The University's diverse student population is representative of all South Africa's cultural and

racial backgrounds. Almost 39 000 residential students, including more than 2 400 international students and over 10 000 distance education students, are enrolled at the University.

- The University teaches in two languages (English and Afrikaans) and also uses Sepedi as a language of communication.
- The University of Pretoria offers 181 qualifications involving more than 1 800 academic study programmes – the widest variety in the country. It also produces the most PhD students (148 PhD students in 2006) in South Africa.
- The University has more than 3 000 full-time staff members (academic and support staff) and a substantial number of part-time staff members. In 2007 the University formally employed more than 1 000 academic staff.
- UP is a top supplier of high-level human resources in the country, in terms of the number of graduates and also the variety of their fields of training. The University's alumni number close to 200 000.
- The University is the largest single supplier of graduate engineers and persons skilled in project management in South Africa.
- Based on national information of 2006 (excluding comprehensive universities and universities of technologies) and compared with other South African universities, UP produced 17.8% of all bachelors degrees conferred in the country, 16.6% of all professional bachelors degrees, 19.4% of all master's degrees and 17.3% of all doctoral degrees.



## UNIVERSITY OF PRETORIA

*Creating the future*

### VISION

The University of Pretoria strives to be:

- a leader in higher education that is recognised internationally for academic excellence, and a focus on quality;
- a university that is known for international competitiveness and local relevance through continuous innovation;
- the university of choice for students, staff, employers of graduates and those requiring research solutions;
- a university with an inclusive and enabling, value-driven organisational culture that provides an intellectual home for the rich diversity of South African academic talent; and
- the premier university in South Africa that acknowledges its prominent role in Africa, is a symbol of national aspiration and hope, reconciliation and pride, and is committed to discharging its social responsibilities.

## MISSION

The mission of the University of Pretoria is to be an internationally recognised South African teaching and research university and a member of the international community of scholarly institutions that:

- provides excellent education in a wide spectrum of academic disciplines;
- promotes scholarship through:
  - the creation, advancement, application, transmission and preservation of knowledge;
  - the stimulation of critical and independent thinking;
- creates flexible, life-long learning opportunities;
- encourages academically rigorous and socially meaningful research, particularly in fields relevant to emerging economies;
- enables students to become well-rounded, creative persons, responsible, productive citizens and future leaders by:
  - providing an excellent academic education;
  - developing their leadership abilities and potential to be world-class, innovative graduates with competitive skills;
  - instilling in them the importance of a sound value framework;
  - developing their ability to adapt to the rapidly changing environments of the information era;
- encouraging them to participate in and excel in sport, cultural activities and the arts;
- is locally relevant through:
  - its promotion of equity, access, equal opportunities, redress, transformation and diversity;
  - its contribution to the prosperity, competitiveness and quality of life in South Africa;
  - its responsiveness to the educational, cultural, economic, scientific, technological, industrial, health, environmental and social needs of the country;
  - its active and constructive involvement in community development and service;
  - its sensitivity to the demands of our time and proactive contribution towards shaping the future;
- creates an intellectually stimulating and culturally vibrant, pleasant and safe environment in which its students and staff can flourish; and
- is committed to effective, efficient, caring and innovative approaches to teaching, research and community service, client-centred management and administration, and good governance.

## GOVERNANCE AND MANAGEMENT

### Governance

The University is governed by a **Council** consisting of 30 members, the majority of whom are not employees of the University and who are drawn from a number of constituencies. These include the members appointed by the Minister of Education (5), elected by the alumni (4), elected by the donors (2), appointed by the local metropolitan authority (1), students (2), elected by the Senate (3), elected by the academic and non-academic staff members (2), appointed by the Council on the basis of relevant expertise and experience (6) and the executive management (5). The position of Chancellor is a strictly ceremonial one, and carries no governance or management responsibilities whatsoever.

### Management

The **Executive Management** consists of the Vice-Chancellor and Principal, four vice-principals (whose main focus is on the academic core business), a registrar, three executive directors (who manage various support functions and institutional advancement), as well as an advisor to the Principal. The next management level consists of deans of faculties and directors of support functions.

The **Senior Management** of the University (executive management, deans of faculties and directors of support services) numbers 40 people.

### Chancellor:

Prof Wiseman Lumkile Nkuhlu

### Executive Management:

#### *Vice-Chancellor and Principal*

Prof Calie Pistorius

#### *Vice-Principals\**

Prof Robin Crewe

Prof Chris de Beer

Prof Ramaranka Mogotlane

Prof Nthabiseng Ogude

#### *Registrar*

Prof Niek Grové

#### *Executive Directors\**

Prof Antonie de Klerk

Mr Johan Nel

Prof Sibusiso Vil-Nkomo

#### *Advisor to the Vice-Chancellor and Principal*

Prof Antony Melck

\*In alphabetical order



## SHAPING THE PAST ...

The University of Pretoria has been part of South Africa's academic environment for almost 100 years and has shaped the lives of people and events throughout its history. Its activities began in 1908 with a staff complement of four professors and three lecturers at the Pretoria branch of the Transvaal University College which was the forerunner of the University of Pretoria. Thirty-two students enrolled for courses at the first campus – Kya Rosa – a house in the centre of Pretoria. The college became a fully fledged university in 1930 and the colloquial name of the university, Tuks or Tukkies, was derived from the acronym of the Transvaal University College – TUC.

Celebrating its centenary in 2008, the University has grown to be a leading teaching and research university in South Africa with more than 50 000 students. Since 1994, the University has increasingly responded to the needs of a transforming, democratic South Africa, providing universal access to quality education. Furthermore, collaboration with world-class science partners has placed UP at the forefront of global

developments in science and technology. Today, the University offers more than 1 800 academic study programmes at its various campuses.

## CREATING THE FUTURE ...

The University of Pretoria will continue to contribute actively towards creating a prosperous future by offering life-long learning opportunities, encouraging research and positioning the University as an internationally recognised university in South Africa. As such, the University strives towards academic excellence, quality and innovation in all aspects of university life – promoting an intellectually stimulating and culturally vibrant, value-driven environment that provides an intellectual home for the rich diversity of South African academic talent.



## PRESENT STATUS

### Academic Structure

The University of Pretoria's academic programmes cover a wide spectrum of disciplines including the humanities and social sciences, as well as natural sciences, engineering and life sciences. The University's academic structure is arranged into nine faculties, each headed by a dean. The faculties are: Economic and Management Sciences; Education; Engineering, Built Environment and Information Technology; Health Sciences; Humanities; Law; Natural and Agricultural Sciences; Veterinary Science; and Theology. Furthermore, the University has a business school, the Gordon Institute of Business Science (GIBS), which is headed by a director.

Many of the faculties are subdivided into schools (21 schools), each headed by a chairperson. The academic programmes are offered in 140 academic departments and 85 centres, institutes and bureaux, which are located in the faculties.

The University offers 341 undergraduate and more than 1 461 postgraduate study programmes.



## Student Profile

- The number of contact students totalled almost 39 000 in 2007, with about 14 000 additional students using other modes of delivery for their studies.
- In 2007, the racial profile of the total student population (contact and distance education students) was 44% white and 56% black.
- Gender composition in 2007 consisted of 43% male and 57% female students.
- In 2007, undergraduate students comprised 73% of the contact students, and postgraduate students 27%.
- The number of international students increased to more than 2 500 in 2007.
- The number of delegates attending continuing education programmes in 2006 totalled just over 17 000.

## Registration by Faculty

### Number of contact students (undergraduate and postgraduate) in 2007:

Faculty	Undergraduate	Postgraduate	Total
Humanities	3 741	1 436	5 177
Natural and Agricultural Sciences	3 624	1 401	5 025
Law	1 618	264	1 882
Theology	244	448	692
Economic and Management Sciences	6 635	1 914	8 549
Veterinary Science	535	232	767
Education	2 389	782	3 171
Health Sciences	3 018	1 157	4 175
Engineering, Built Environment and Information Technology	5 096	2 352	7 448
Mamelodi	1 382	15	1 397
GIBS	0	352	352
<b>Total</b>	<b>28 282</b>	<b>10 353</b>	<b>38 635</b>

### Graduation Statistics

The University of Pretoria makes a significant contribution to the high-level skills needed in South Africa for substantial economic development.

- A total of about 11 000 undergraduate and postgraduate degrees, certificates and diplomas were awarded in 2006. The number of postgraduate degrees awarded, including honours, master's and doctoral degrees, totalled 3 400 in 2006 (refer to table below).
- A total of 10 280 certificates were awarded by Continuing Education at University of Pretoria (Pty) Ltd (CE at UP) in 2006.
- In South Africa, the graduates produced by UP in 2005 included 27% of all engineers, 13% of health care professionals, 18% of all natural scientists and 100% of the veterinary surgeons in the country. (These figures do not include graduates from the comprehensive universities and the universities of technology.)

### Number of degrees and diplomas awarded by each faculty in 2006:

Faculty	Undergraduate	Postgraduate	Total
Humanities	787	408	1 195
Natural and Agricultural Sciences	633	420	1 053
Law	331	136	467
Theology	37	137	174
Economic and Management Sciences	1 617	917	2 534
Veterinary Science	122	32	154
Education	2 574	866	3 440
Health Sciences	570	262	832
Engineering, Built Environment and Information Technology	847	700	1 547
<b>Total</b>	<b>7 518</b>	<b>3 878</b>	<b>11 396</b>

## Language of Tuition

The University considers itself to be the academic home of the rich diversity of South African academic talent, and actively recruits students from all racial, economic and social backgrounds, from all the geographic regions in the country.

Embracing the principles of multilingualism, the University of Pretoria teaches in two of the official languages of South Africa, i.e. in Afrikaans and English. (A third official South African language, Sepedi, was adopted in 2007 as a language of communication.)

All students who register for the first time are tested for language literacy in English or Afrikaans to identify students to whom compulsory modules in academic literacy should be offered.

## Campuses (see map on page 64)

In total the campuses and facilities (for example, the experimental farm) of the University are spread over close to 1 200 hectares. Of the more than 650 buildings, 60 are of historical value. These are all housed on six campuses.



**Hatfield (main) Campus:** Situated in Lynnwood Road, Hillcrest, in the eastern suburbs of Pretoria. The campus is one of the more picturesque campuses in the country. All central administration departments as well as the Faculty of Economic and Management Sciences, Faculty of Engineering, Built Environment and Information Technology, Faculty of Humanities, Faculty of Law, Faculty of Natural and Agricultural Sciences and the Faculty of Theology are situated here.

The campus is spread over 24 hectares and it also houses most of the student residences. Top sport facilities are offered at the LC de Villiers Sports Centre and High Performance Centre that are situated east of the main campus.

The University also offers a variety of venues for the advancement of art, culture and music – the Musaion, Aula, Edoardo Villa Museum, Van Tilburg Museum and the Van Wouw Museum, to name a few. The lively Hatfield cosmopolitan shopping area is within walking distance of the University's residences and all amenities.

**Groenkloof Campus:** Situated at the southern entrance to Pretoria, in Groenkloof, the campus is home to the Faculty of Education.

**Illovo/Sandton Campus:** The Gordon Institute of Business Science (GIBS) has been established on this campus since 2000. Considerable expansion and upgrading of the buildings and facilities were done in 2007.

**Onderstepoort Campus:** Situated to the north of Pretoria, the campus is home to the country's only Faculty of Veterinary Science.

**Prinshof Campus:** In close proximity to the Pretoria Academic Hospital, the campus houses the Faculty of Health Sciences.

**Mamelodi Campus:** This new campus of the University is situated to the east of Pretoria. It was part of the former Vista University (which was closed as part of the restructuring of the higher education process initiated in 2001) and was incorporated into the University of Pretoria in January 2004.

The academic courses to be offered at this campus include the first year of an extended BSc-programme, professional teacher development programmes and the University's academic service learning courses. It will also be the node for extensive community engagement programmes.

**UP Secondary Sites/Service Points:** The University also operates on a number of secondary sites. These include the presence of the Faculty of Health Sciences in a large number of hospitals in Gauteng, Mpumalanga, Limpopo and North West. The School of Agricultural and Food Sciences performs practical work on the University's experimental farms.

### Representation in Higher Education Sector

Representatives of the University of Pretoria play significant roles in the following bodies:

- Association of African Universities (AAU)
- Association of Commonwealth Universities (ACU)
- Federation of Tertiary Institutions in the Metropolis (FOTIM)
- Higher Education South Africa (HESA)
- International Association of University Presidents (IAUP)
- National Institute for Higher Education (NIHE) in Mpumalanga
- Southern African Regional Universities Association (SARUA).

### Transformation

Transforming the University to be the intellectual home of the rich diversity of South African and international academic talent has been identified as a major strategic thrust. Transformation expectations have crystallised into a number of interrelated transformation domains or challenges. These include: increased access, staff equity, community engagement, the appropriate delivery of education, and a transformed institutional culture.

As a result, the University has transformed itself into a truly South African university in the sense that it is accessible to all South Africans, increasingly reflecting the rich diversity of South African talent on its campuses, and supporting and promoting the national goals and priorities,



including those of equity, access, equal opportunities, redress and diversity.

Major transformation initiatives include the development of an inclusive and enabling value-driven organisation culture, a marked increase in student and staff diversity and a language policy that embraces the principles of multilingualism. Afrikaans and English are treated as languages of equal status with regard to languages of tuition. More than half of the University's student body prefers tuition in English. As from 2007, Sepedi has been accepted as a language of communication.





## FACULTIES

### FACULTY OF ECONOMIC AND MANAGEMENT SCIENCES

Dean: Prof Carolina Koornhof

The Faculty of Economic and Management Sciences is the largest faculty in the University of Pretoria, with some 9 000 registered contact students. The key to the faculty's success is the high premium placed on preparing a new generation of entrepreneurs who will create employment opportunities and have an innovative approach to life that will create wealth.

The faculty creates, applies and disseminates knowledge in the economic, management and financial sciences through its numerous undergraduate and postgraduate programmes, its continuing education programmes and its community engagement projects. This process takes place in an environment of scholarship that recognises South Africa's challenges and allows learners to acquire an understanding of the contributions they can make towards business and growth in the economy.

The faculty uses an education model that enriches academic programmes with interventions such as group projects, real-life case studies, internships, service learning and developmental school projects by participating in competitions and research projects.

The faculty is divided into four schools in which 21 different undergraduate programmes and various postgraduate programmes are presented collectively.

#### School of Economic Sciences

The School of Economic Sciences offers BCom degrees with specialisation in Economics and Econometrics. The Department of Economics falls within the School of Economic Sciences.

#### School of Financial Sciences

The School of Financial Sciences offers BCom degrees with specialisation in Investment Management, Accounting Sciences, BCom (Own Choice), Financial Management Sciences and Internal Auditing. The school comprises four departments: Accounting, Auditing, Financial Management and Taxation.

### School of Management Sciences

The School of Management Sciences offers BCom degrees with specialisation in Entrepreneurship, Tourism Management, Communication Management, Human Resources Management, Business Management, Law, Recreation and Sports Management, Marketing Management, Public Affairs, International Relations, Informatics, Agribusiness Management and Public Management.

The school comprises four departments: Business Management, Human Resources Management, Marketing and Communication Management, and Tourism Management.

### School of Public Management and Administration

The Department of Public Management and Administration falls within this school.

### Bureaux, Centres, Institutes and Units

The faculty has several bureaux, centres and institutes offering specialised research and continuing education:

- Bureau for Economic Policy Analysis (BEPA)
- Investment and Trade Policy Centre (ITPC)

- Southern African Tax Institute (SATI)
- African Institute for Economic Modelling (AFRINEM)
- Unit for Supply Chain Management
- Unit for Forensic Accounting
- Unit for Research and Advancement of Public Sector Accountability and Auditing.

## FACULTY OF EDUCATION

Dean: Vacant

The Faculty of Education is the largest and most diverse residential faculty in southern Africa for the initial and advanced training of education professionals in South Africa and from abroad. It has built its reputation on excellence in research and innovation in teaching. In the last five years, the faculty has completely revised its suite of undergraduate and postgraduate programmes to ensure that it is at the cutting-edge of teacher development and research innovation.

The Faculty of Education's innovative learning programmes serve approximately 17 000 students (3 200 contact students and 14 400 distance education students). The formidable residential

programme for full-time (undergraduate) and part-time (postgraduate) students co-exists with a well-managed distance education programme that trains close to 14 400 practising educators in a curriculum that has been internationally benchmarked through independent quality assurance processes. The faculty is divided into two schools.

### School for Educational Studies

The School for Educational Studies offers initial and advanced training in education law and policy, computer-integrated education, alternative and augmentative education, and curriculum and assessment design.

This school prepares education and training professionals who come from pre-primary, primary and high schools, clinics and hospitals, the training environment in business and industry, government and non-governmental organisations (NGOs), and from the adult and community education sectors.

The school comprises three departments: Education Management and Policy Studies, Education Psychology and Curriculum Studies.

### School for Teaching and Training Studies

The School for Teaching and Training Studies prepares pre-service students for teaching, using the new national curriculum, from Grade 1 through to Grade 12 with specialisations in science, mathematics and technology education, early childhood education, arts, languages and human movement studies education, social studies, and many more.

The school comprises the following departments: Arts, Languages and Human Movement Studies Education, Early Childhood Education, Science, Mathematics and Technology Education, and Social Studies Education.

The faculty is internationally recognised and qualifications are regularly reviewed and updated to ensure that students are exposed to the latest developments in education. Selective admission is applicable to all undergraduate and diploma programmes as well as all BEd (Hons), master's and doctoral programmes.

### Centres, Institutes and Units

- Unit for Distance Education



- Centre for Augmentative and Alternative Communication (CAAC)
- International Institute for Capacity Building in Africa, UNESCO
- Centre for Evaluation and Assessment
- Joint Centre for Mathematics, Science and Technology.

## FACULTY OF ENGINEERING, BUILT ENVIRONMENT AND INFORMATION TECHNOLOGY

Dean: Prof Roelf Sandenbergh



The Faculty of Engineering, Built Environment and Information Technology at the University of Pretoria offers graduate programmes that are not only at the forefront of the various disciplines, but also equip graduates to be leaders in their chosen professions. The key to the faculty's success is the high premium it places on innovation. This is embodied in the approach to training, training methods and research – but above all, in the wealth-creating attitude nurtured in students.



The faculty is characterised by the following:

- The largest faculty of its kind in the country with internationally accredited degrees

- Collaboration with international universities
- Unique training in the management of technology
- Strong ties with industry and a wide variety of specialist fields
- A strong research focus
- A variety of undergraduate and postgraduate programmes from honours to master's and doctoral level
- The degree programmes are accredited by both national and international professional bodies, where appropriate.

The faculty is unique in its approach to, and capabilities in, innovation. Training and research programmes are supported by the faculty's Institute for Technological Innovation and the Department of Engineering and Technology Management – both are the first and the only ones in South Africa. The faculty is divided into four schools.

### School of Engineering

The School of Engineering will be extended significantly in the foreseeable future. It consists of the following departments in which undergraduate and postgraduate programmes in the relevant disciplines are offered. Chemical Engineering,

Civil and Biosystems Engineering, Electrical, Electronic and Computer Engineering, Industrial and Systems Engineering, Mechanical and Aeronautical Engineering and Mining Engineering.

### School for the Built Environment

Undergraduate and postgraduate courses in the relevant disciplines are offered in the following three departments: Architecture, Construction Economics and Town and Regional Planning.

### School of Information Technology

The School of Information Technology at the University of Pretoria is a unique institution for tertiary education in the field of information technology. Formed in April 1998, the school consists of three academic departments: Computer Science, Informatics and Information Science.

Close links also exist with the Department of Electrical, Electronic and Computer Engineering. Three-year degree programmes and postgraduate degrees are offered in each of the three disciplines. In addition, an interdisciplinary study programme leads to the four-year B.IT degree. The M.IT degree opens exciting study prospects to IT practitioners. Apart from being a capstone

degree for the practitioner, it also leads to the PhD(IT).

### Graduate School of Technology Management (GSTM)

This newly established school offers internationally recognised management development programmes. These programmes address different needs in the fields of management of technology, engineering management and project management. Programmes are offered at honours, master's and doctoral levels.

The school is involved in community activities and offers several certificate programmes and short courses in collaboration with Continuing Education at University of Pretoria (Pty) Ltd. The goal is to develop individual and organisational skills gained from research-based knowledge offered by experienced lecturers who are leaders in the industry. A strong focus on research ensures relevance to the market in terms of increased competitiveness, optimising product life-cycles, technology transfer and positioning technological abilities within the international context.

### Centres, Institutes and Units

- Advanced Computing Centre (ACC)
- Institute of Applied Materials
- Carl and Emily Fuchs Institute for Micro-Electronics (CEFIM)
- Centre for Electromagnetism
- Industrial Metals and Minerals Research Institute (IMMRI)
- Centre for New Electricity Studies (CNES)
- Centre for Radio and Digital Communication
- Institute for Technological Innovation (ITI)
- Centre of Excellence in Teletraffic Engineering
- Northern Transportation Centre of Development (NTCOD).

## FACULTY OF HEALTH SCIENCES

Dean: Prof Thanyani Mariba

The Faculty of Health Sciences is one of the largest in South Africa. It has, throughout the years, produced well-rounded health care professionals who have played an important role in providing health services to the South African population and who have also competed internationally. Emphasis on community-based education (academic service learning) has ensured that graduates can cope

with the demands of rural South Africa when they enter into their professional careers.

The faculty is respected nationally and internationally as an outstanding institution in terms of its education of health professionals, its research and its clinical service. It offers bachelors degrees in all the various health care disciplines, as well as postgraduate courses on honours, master's and doctoral levels and various postgraduate diplomas. The faculty has been establishing public-private partnerships to gain a competitive edge that will ensure that it remains internationally competitive, while at the same time achieving local impact. The faculty is divided into four schools.

### School of Dentistry

The School of Dentistry is responsible for training dentists and dental specialists and offers training in all the major disciplines of dentistry, such as restorative dentistry, maxillo-facial and oral surgery, orthodontics, oral pathology, periodontics and oral medicine and prosthetics. It is considered a leader in these fields. The school is also particularly involved in various community programmes and initiatives. The school has eight departments and one division.

### School of Health Care Sciences

The School of Health Care Sciences offers students professional integrated training comprising theoretical and practical components in clinical as well as in community environments. It consists of five departments: Nursing Science, Radiography, Occupational Therapy, Physiotherapy and the Division of Human Nutrition. A variety of undergraduate and postgraduate programmes are presented in the different disciplines.

### School of Health Systems and Public Health

The School of Health Systems and Public Health provides opportunities for advanced education, research and consultancy in the many fields of public health. Only postgraduate educational programmes are presented. These focus on disciplines such as epidemiology and biostatistics, health policy and management, monitoring and evaluation, environmental and occupational health, disease control, and health promotion. The School of Health Systems and Public Health is also involved in the undergraduate and postgraduate academic programmes offered in all three the other schools of the faculty. The school has one separate academic department, the Department of Community Health.

### School of Medicine

The School of Medicine is responsible for training medical doctors (general practitioners), specialists and medical scientists. It is the largest of the four schools in the faculty and is also the largest of the eight medical schools in South Africa. The school has 28 departments and 11 divisions within the broader surgical, medical and basic medical science disciplines. A unique diploma is the Postgraduate Diploma in Family Medicine, which students can take by means of distance education.

All the courses in the Faculty of Health Sciences are accredited by the relevant professional boards and the Health Professions Council of South Africa (HPCSA). On completion of their respective courses, all graduates register as specific health care professionals or specialists with their respective professional boards and the HPCSA.

The **New Pretoria Academic Hospital** was officially opened at the beginning of 2007. It is an 800-bed tertiary training hospital specifically designed for the training of health care professionals and boasts state-of-the-art equipment and facilities.

The **Skills Laboratory** was the first of its kind in South Africa and is widely recognised as a world-class facility. Here students from the Schools of Medicine and Health Care Sciences acquire their psychomotor skills before exposure to real-life patients.

### Centres, Institutes and Units

- Centre for Sport Medicine Research, Division Sports Medicine
- Research Unit for Inflammation and Immunity (Medical Research Council Unit)
- Research Centre for Maternal and Infant Health Care (Medical Research Council Unit)
- More than 10 training centres in hospitals and health care centres in Gauteng, North West and Mpumalanga.

## FACULTY OF HUMANITIES

Dean: Prof Marie Muller

The mission of the Faculty of Humanities is to train high-level students by ensuring that teaching programmes are internationally competitive and achieve local impact through relevance, to conduct high quality research, and to produce excellent



teaching and research results by employing the best possible academic and support service staff, developing and applying them to their full potential.

The faculty strives to enrich students significantly with the unique added value offered by studies in the Humanities, and to stimulate innovation in dealing with “people” problems. By turning out well-rounded people in specialised vocations and in the general formative fields in the Humanities, the faculty makes a significant contribution to South Africa’s high-level human resources. Graduates of the faculty acquire the knowledge, skills and values required for being internationally competitive while at the same time achieving local impact.

This faculty is not only the oldest of the University’s faculties but also one of the most comprehensive of its kind in the country. The faculty is divided into three schools.

### School of Languages

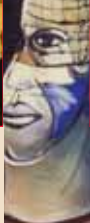
The School of Languages offers a variety of academic and career-oriented programmes focusing on programmes in Languages, English Studies and Journalism, as well as Academic

Literacy training. All undergraduate programmes lead to postgraduate programme options in research or coursework for diverse fields of specialisation. In addition to the literature and linguistics of various languages, these programmes cover several other fields of study, including copywriting, creative writing, cultural studies, document and text design, as well as editing. The following departments fall within the school: Afrikaans, African Languages, Ancient Languages, English, Modern European Languages, the Unit for Academic Literacy and the Unit for Creative Writing.

### School of Social Sciences

The School of Social Sciences offers various programmes in the basic social sciences and professional fields in nine departments: Anthropology and Archaeology, Biokinetics, Sport and Leisure Sciences, Communication Pathology, Social Work and Criminology, Historical and Heritage Studies, Philosophy, Political Sciences, Psychology and Sociology and the Centre for Academic Development.

Whereas the undergraduate programmes in the basic social sciences equip students with



knowledge, skills and attitudes required for any of a number of careers in both the public and private sectors, professional degree programmes prepare candidates for accreditation by different statutory professional boards and councils.

### School of the Arts

The School of the Arts offers the widest range of advanced professional training in drama, music and visual arts in South Africa. Six different undergraduate packages are offered: BA in Fine Arts, Information Design, Visual Studies, Music and Drama, and a bachelors degree in Music. The school produces world-class performing and fine artists.



### Centres, Institutes and Units

Research, formal and informal tuition, community service, consultation work and international liaison and exchanges in the humanities are supported by the following centres, institutes and units:

- Unit for Language and Speech
- Institute for Sport Research
- Institute for Strategic Studies
- Institute for Women's and Gender Studies

- Centre Academia Latina
- Centre for Academic Development
- Centre for Early Intervention in Communication Pathology
- Centre for Heritage and History
- Centre for Leisure Studies
- Centre for International Political Studies
- Centre for the Research in the Politics of Language.

## FACULTY OF LAW

**Dean: Prof Christof Heyns**

The Faculty of Law is currently one of the leading law faculties in Africa and alumni of the faculty are found in all fields of the legal profession where many of them are leaders in their field of specialisation. The faculty has concluded various cooperative agreements with several universities in Africa, Europe, the UK and the USA, and produces a variety of textbooks and research documents.

### LLB

The faculty offers one undergraduate programme, the LLB. The LLB degree is the basic requirement for entry to the legal profession.



The LLB degree is internationally recognised and comprises compulsory and elective subjects. In the final year, students are allowed to select courses to cultivate their interests and to explore new subject fields. In the final year, there are 22 electives, covering areas as diverse as Street Law, International Humanitarian Law, Tax Practice, Law and Literature and Critical Race and Gender Theory.

### Postgraduate offerings

The faculty offers postgraduate programmes, including various LLM coursework programmes, the LLM obtained by means of a dissertation as well as the LLD. The master's programme in Human Rights and Democratisation in Africa (with the European Union as the main sponsor) is presented in partnership with seven universities representing all the subregions of Africa.



### Short courses

Short courses offered by the faculty include the AIPSA Diploma in Insolvency Law, Certificates in Advanced Insolvency Law and Practice, International Insolvency Law, Insolvency Litigation and Administration Practice, Advanced Labour Law, Legislative Drafting, Sport Law, Trust Law and the Law School Certificate.

The faculty comprises the following departments: Mercantile Law, Private Law, Procedural Law, Public Law, Legal History, Comparative Law and Legal Philosophy, and the Centre for Human Rights, which functions as a department in the faculty.

### Centres

The following centres do valuable research and conduct community projects:

- Centre for Child Law
- Centre for Practical and Continual Legal Education
- Centre for Advanced Corporate and Insolvency Law
- Law Clinic.

## FACULTY OF NATURAL AND AGRICULTURAL SCIENCES

Dean: Prof Anton Ströh

The Faculty of Natural and Agricultural Sciences provides leadership in the fields of basic natural sciences and mathematics. It annually contributes substantially to the building of research and teaching capacity in South Africa, by producing highly skilled graduates, as well as generating new scientific knowledge through its research publications. Its research and academic programmes are of world-class standard, and the qualifications awarded provide access to a multitude of career opportunities for dynamic and creative people. The faculty also manages the Experimental Farm adjacent to the University's main campus.

The faculty is divided into four schools, which host 17 departments with 25 centres, institutes and units linked to the departments.

### School of Biological Sciences

The School of Biological Sciences comprises the following departments: Biochemistry, Zoology

and Entomology, Genetics, Microbiology and Plant Pathology, and Plant Science.

### School for Mathematical Sciences

The School for Mathematical Sciences comprises the following departments: Statistics, Insurance and Actuarial Science and Mathematics and Applied Mathematics.

### School of Physical Sciences

The School of Physical Sciences comprises the following departments: Geology, Chemistry, Physics, and Geography, Geoinformatics and Meteorology.

### School of Agricultural and Food Sciences

The School of Agricultural and Food Sciences comprises the following departments: Agricultural Economics, Extension and Rural Development, Plant Production and Soil Science, Animal and Wildlife Sciences, Food Science, and Consumer Science.

A variety of three- to four-year degrees are offered in the four schools, which range from basic natural science to applied, biological, agricultural, mathematical, consumer and veterinary science

degrees. Postgraduate studies are offered in all disciplines for honours, master's and doctoral studies. All the degrees are accredited by the South African Qualifications Authority (SAQA) to ensure quality education.

The content and structure of qualifications are continuously revised and adapted, and new more focused programmes are developed to keep abreast of world trends. The study programmes are developed to train versatile problem-solvers who can easily adapt to changing circumstances and take the lead in their field of specialisation.

The diversity and excellence of the education and research activities of the faculty enhance the global network for cooperation and collaboration with industry and other tertiary education institutions, offering students exciting possibilities for international exposure.

### Centres, Institutes and Units

There are 27 well-established institutes, centres and units in the schools such as:

- Forestry and Agricultural Biotechnology Institute (FABI)

- Postgraduate School for Agriculture and Rural Development
- Centre for Environmental Studies (CFES)
- UP Water Institute (UPWI) in which most other faculties participate and where there is significant international cooperation and industry participation.

## FACULTY OF THEOLOGY

**Dean: Prof Cas Vos**

The Faculty of Theology is the largest of its kind in South African and has lecturers from different ecclesiastical backgrounds who train men and women for ministry in various churches in South Africa and abroad.

Researchers and postgraduate students at the faculty are welcome at virtually all theological faculties and seminaries in Africa, Europe, America and Asia. Researchers at several overseas institutions are involved in the faculty's academic programmes.

The faculty has cooperative agreements and partnerships with various universities in Africa, Australia, Brazil, Germany, the USA, the UK, The

Netherlands, Austria, Russia, as well as with colleges and seminaries in southern Africa.

The Desmond Tutu Chair in Leadership Development and Future Studies renders a unique service. It is a joint project of UP's faculties of Theology and Economic and Management Sciences, as well as two African universities.

The Centre for Theology and the Community also renders a service to South African churches by coordinating 12 community-based programmes for continuing development. Bible education, missionary and ecumenical research, youth and family ministry, and pastoral services are only a few of these programmes.

Undergraduate studies include a Diploma in Theology, a BA (Theology) and a BTh (with Greek and Hebrew) that are offered according to the requirements of the participating churches. Students in other fields of study may include theological modules of their choice in their courses. Biblical and Religious Studies offer various options.

The postgraduate programmes include the BA (Hons) (Theology), the MPhil, the MA (Theology),

the MDiv, the MTh, the PhD and the DD degrees. The MPhil programme is aimed at postgraduate students without a theological background, who wish to enter the field of theology. No selection process is required.

The faculty comprises the following departments: Church History and Church Policy, Dogmatic and Christian Ethics, New Testament Studies, Old Testament Studies, Practical Theology, Science of Religion and Missiology and Biblical and Religious Studies.

### Centres and Institutes

- Centre for Theology and the Community
- Institute for Missiology and Ecumenical Research (ISWEN)
- Centre for Contextual Ministry (CCM)
- Centre for Continued Theological Training.

## FACULTY OF VETERINARY SCIENCE

Dean: Prof Gerry Swan

The modern facilities of the faculty are comparable to the best in the world. It is the only veterinary faculty in South Africa and the oldest of the 27 in Africa. The faculty trains veterinarians



(BVSc degree programme) at undergraduate and postgraduate level and also awards a University Diploma in Veterinary Nursing. A selection process is applicable to degree programmes.

Graduates of the faculty are held in high esteem nationally and internationally. The BVSc degree of the faculty is recognised for registration purposes by the Royal College of Veterinary Surgeons (London) and the Australasian Veterinary Boards Council, as well as in Malaysia. Memorandums of Understanding have been entered into with leading veterinary

faculties such as those of the universities of Utrecht in The Netherlands and Davis University in California, USA.

The faculty has a variety of specialist laboratories rendering routine and specialist services to the community. These include the Veterinary Genetics Laboratory and the Milk Laboratory. The Onderstepoort Veterinary Academic Hospital (OVAH) has world-class facilities, internationally accredited clinicians and skilled support staff, and is a vital part of the faculty. The faculty has a Veterinary Academic Information Service, which is particularly well supplied and serves as a reference library for the subregion.

Through extensive networking and partnerships, the faculty provides an effective interface to Africa. It has close links with faculties of Veterinary Science in Africa, especially those in the Southern African Development Community (SADC), but also further afield including Kenya, Uganda, Ethiopia and Senegal.

The faculty also offers two web-based MSc programmes in Veterinary Tropical Diseases and



Industrial Pharmacology, which should attract a range of national and international veterinary students in the future.

The faculty comprises the following departments: Anatomy and Physiology, Companion Animal Clinical Studies, Paraclinical Sciences, Production Animal Studies and Veterinary Tropical Diseases.

### Centres and Units

- The Equine Research Centre (ERC) is unique in Africa and is acclaimed internationally for its high-level research.
- The Centre for Veterinary Wildlife Studies is an important link between the faculty and the general game industry.
- UP Biomedical Research Centre.

### BUSINESS SCHOOL: GORDON INSTITUTE OF BUSINESS SCIENCE (GIBS)

Director: Prof Nick Binedell

GIBS was initially established in Illovo, Sandton as a business school of the University of Pretoria in 2000. In 2007 the Graduate School of Management (GSM) on the University's main

campus and the Gordon Institute of Business Science were consolidated into one business school under the Gordon Institute of Business Science (GIBS). GIBS now presents programmes at its campus in Sandton as well as in Pretoria.

GIBS provides business and leadership education to the South African business community that is tailored to the South African market, while providing students with a global perspective. It offers the following programmes:

- **The Doctorate in Business Administration**, developed in 2003/2004, aims at producing high-level business experts who are knowledgeable in the fields of South African business ideas and challenges. This programme is an advanced study programme that builds on the solid foundation of a first-class MBA. It is intended for top echelon business scholars interested in developing knowledge of select topics in the field of business science and administration through intensive study and research.

- **The GIBS MBA** is an interactive experience, where students are not only exposed to the thoughts and ideas of their peers and lecturers, both international and local, but also to some of the most creative leaders in business today.
- **The PDBA (Postgraduate Diploma in Business Administration)** gives a firm business foundation with a sound grounding in the core business disciplines, both practical and theoretical.

The range of executive education programmes at GIBS is diverse, with short courses in subjects ranging from human resources to management, finance and marketing. GIBS also offers a Global Executive Development Programme, which is designed to enhance the strategic capabilities of senior executives and to grow their leadership abilities.

The company-specific programmes play a vital role in endorsing the belief that business schools should partner with businesses in order to determine the specific competence that needs to be addressed. The company-specific programmes are offered at a foundation and an executive level.

GIBS runs evening forums that allow interaction with leading South Africans in all spheres of life, as well as day-long conferences that facilitate a more in-depth conversation with a variety of high-level speakers.

The Dialogue Circle has been formed to create opportunities for dialogue and interaction across different elements of our society. The aim is to encourage industry leaders and other role-players to work towards changing our socio-economic environment for the betterment of all.

GIBS strives to expose all students and delegates to global best practices, debates and issues to ensure that they can contribute to the enhanced capacity of South African business to compete globally. It has developed considerable experience delivering programmes overseas, and has built up a network of faculties and companies that it visits. Destinations have included Dubai, China, Japan, India, Singapore, Malaysia and the USA. GIBS remains very active in Asia given the economic developments in the region.

GIBS has a formal partnership agreement with Harvard Business School to deliver a high-level

executive programme entitled *Building National Competitiveness*. This programme has been in operation for three years and attracts a number of high-level executives from governments and businesses in South Africa and the rest of the continent. In 2006, GIBS was once again ranked as one of the top 40 international business schools by the UK's *Financial Times* annual survey.

## ACADEMIC EXCELLENCE

Academic excellence has been identified as a strategic thrust whereby the University wishes to position itself as flagship university of South Africa. Accordingly, great emphasis is placed on ensuring that high quality education is offered to all students enrolled at UP.

Where needed, bridging and extended courses and other extra-curricular support programmes assist prospective students to prepare for life at the University. Compulsory training in language proficiency, computer literacy and information management offer the University's graduates a competitive advantage. The multi- and

interdisciplinary modular academic approach ensures that graduates are well equipped to address the challenges of the new knowledge-based global community.

UP's outcomes-based qualifications emphasise relevant intellectual and other skills. The University strives to achieve a balance between instituting new, viable, career-orientated programmes that meet rapidly changing market needs, and preserving traditional scientific programmes with a view to stimulating postgraduate study and research.

The contents of all academic programmes are evaluated internally on an annual basis and externally every three years, and are adapted wherever the need is identified. The various entry and exit points in an open learning system facilitate life-long learning and incorporation into or integration with other accredited national and international programmes. Academic programmes are offered by highly qualified academic staff who are required to be actively involved in the undergraduate and postgraduate education of students, research, as well as in community engagement endeavours.

### Innovation in Education

Changes in the teaching and learning environment over the past few years, together with developments in the field of information and communication technology (ICT), have transformed the education environment.

Education innovation is aimed at the constant renewal of teaching and learning activities. The **Department for Education Innovation** leads and supports the constant education innovation and e-education initiatives at the University of Pretoria. The focus is on the progress that academic departments in general and lecturers in particular make with the delivery of the University's core business – education at a much better and/or faster rate and increasing graduation rates.

UP is committed to top quality education aimed at enriching students' experiences. The University of Pretoria was the first South African university to use a technology-enhanced flexible learning paradigm on a large scale by means of e-education, e-assessment, e-information and other methods.

This creates a learning environment aimed at the student, allows greater flexibility and choice in terms of entrance to and exit from academic programmes, delivery modes, programme compilation, time and place, as well as the pace at which learning takes place.

Electronic education (e-education) is provided via the World Wide Web (www) and through the appropriate integration of various information and communication technologies, for example, interactive multimedia, computer-supported evaluation (e-assessment), interactive television and video-conferencing. During 2006, more than 30 000 students were actively using e-learning platforms provided by the University, mainly through the clickUP system, about 160 000 students had taken e-tests, and a total of 1 351 undergraduate and 1 086 postgraduate modules were supported by online components.

The virtual campus, the first in South Africa, offers integrated electronically-based support services to UP students, especially distance education students. Almost 2 000 modules are available on the virtual campus through the WebCT platform.

## Research

In accordance with the mission of the University, research excellence is of paramount importance. Great emphasis is placed on the level of research involvement, output and excellence in the recognition of the academic stature of its academic staff. Furthermore, the **Department for Research Support** has the responsibility for ensuring that research activities are fostered, research achievements of staff enhanced and innovation promoted.

In 2006 the University continued to improve on the research achievements of previous years. Not only did the University produce a higher number of audited research publication units than in 2005, but the number of scientists with an A-rating from the National Research Foundation (NRF) more than doubled. According to the latest audited figures released by the Department of Education, the University of Pretoria is still the leading institution in terms of research outputs among universities in South Africa. Since 2005 UP has managed to produce increasingly more research units than ever produced previously by any other university in South Africa. The number

of NRF-rated researchers at the University of Pretoria increased from 175 at the beginning of 2006 to 213 at the end of the year.

The University's commitment to the development of human capacity is clearly evident in the funding made available to staff for research. In 2006, a total amount of R300 million was allocated to the research budget, of which R50 million was allocated from internal funds, and in the course of the year, the University spent approximately R30,8 million on the upgrading of equipment and the maintenance of its research infrastructure.

The University of Pretoria places great emphasis on collaborative research. During 2006, the greatest number of collaborations took place with institutions in the European Union (48%), followed by the USA (26%), Oceania (5%) and SADC countries (4%). Other collaborative ventures were undertaken with Canada, North and Central Africa, the Far and Middle East, South and Central America and Eastern Europe. In total, there were collaborations in 548 research fields nationally and 436 internationally.

Locally, the University fosters its relationship with industry. Approximately 100 companies co-invest with the University in research annually. In 2007, THRIP – a matching grant scheme between the State (managed by the NRF) and industry – supported 51 projects. A total of approximately R45 million was allocated to research in 2007.

A strong drive for local relevance and impact is reflected in the funding that the University receives from the Innovation Fund. The fund is an initiative of the Department of Science and Technology, which encourages the translation of research results to products and services. Since the launch of the fund, the University has received more than R15 million for research.

Postgraduate education is an important component of the University's research strategy. Of a total of 38 635 registered students in 2007, 27% were postgraduate students. Of these 40% were students of colour and 2 500 were international students.

In 2006 a total of 1 195 master's and 148 doctoral students graduated from the University of Pretoria.

These students gain experience by means of the research projects that they undertake and contribute considerably to the University's status as a research university.

## Community Engagement

**Director: Prof Denver Hendricks**

Community engagement at the University of Pretoria falls within a broad spectrum of projects, programmes, modules and activities. The scope of these activities is in line with the University's vision, strategic framework and implementation plan for community engagement and the National Plan on Higher Education.

A new Department of Community Engagement has been established to promote and coordinate the community engagement programmes of the University. It falls within the direct line function of a vice-principal, Prof Ramaranka Mogotlane.

Emphasis is placed on the importance of responsiveness to the educational, cultural, economic, scientific, technological, industrial, health, environmental and social needs of South



Africa, the SADC region, the African continent and the global community.

Although community engagement initiatives have traditionally been incorporated into various academic programmes, their scope and reach are presently being extended within the academic programmes. Thus, because community outreach is not treated as a separate entity, but is considered an integral part of all aspects of the academic endeavours of the University (i.e. learning and teaching and research), it is incorporated widely in academic programmes (referred to as academic service learning [ASL] or community-based education [CBE] modules). Community outreach also forms part of various projects and research efforts. The focus is particularly on areas where the University has proven competencies that can alleviate developmental and capacity problems in identified communities.

As an institution of higher learning, the University of Pretoria is perfectly positioned to use its skills and knowledge base as well as facilities and infrastructure to empower and assist communities.



Thus the University also runs hundreds of community development, empowerment and outreach projects that range from support to schools and businesses, to efforts to provide clean water and food security in rural areas. Faculties such as Health Sciences and Veterinary Science run clinics and support services in South African and African cities and towns, while TuksSport helps communities to establish and run sports facilities and clubs in a variety of sporting disciplines. Academics in the legal and business professions provide advice and support to individuals and businesses, while UP engineers and scientists ensure that South Africans are empowered to use technology and the sciences to their best advantage.

During 2006, a total of 65 community engagement projects were undertaken in the University's support services, while 218 projects took place in the different faculties. These projects fall in the categories of curriculum-related, research-related, social development, empowerment and outreach projects. The Law Clinic and the Paralegal Advice Centre as well as the Daspoort Polyclinic are a few examples of community programmes.

### Internationalisation

Internationalisation is key to the University's new strategic plan. As a result, the University is committed to the active and strategic development of its international activities and the establishment of processes that will ensure its global competitiveness.

During 2006, extensive research was conducted to identify how the University of Pretoria can emerge as a leading internationalised university in South Africa.

The focus of UP's internationalisation initiative is on:

- maintaining and enhancing its strong traditional ties in North America and Europe (including Scandinavia and Central Europe);
- developing and strengthening ties in Africa, as well as the Middle East; and
- developing relations in the East (particularly China, India, Japan, Singapore and Malaysia), as well as in Australia and New Zealand and in South America.

Key objectives of internationalisation are to attract more internationally orientated students and staff, to contribute to academic quality



through the infusion of topics and areas of study that have an international focus, to encourage faculties to be innovative in their curriculum development, to foster international citizenship while preserving the responsibilities of being a national asset, and to contribute to the greater diversity of educational programmes and qualifications.

Numbers of foreign students are increasing, indicating a growing interest by foreign students to further their studies at the University of Pretoria.

During 2007, close to 3 000 international students were enrolled at the University, of which more than 50% came from the SADC region.

### **Strategic Partnerships and Innovation Hub**

The University pursues strategic partnerships to increase its international competitiveness and local relevance so that it can play a major role in the economic success of southern Africa.

International institutional agreements with universities in Africa, Europe, Asia, the Middle East,

the USA and South America enhance the quality, relevance and internal efficiency of the University's academic programmes and research projects.

More than 600 projects are currently being undertaken in collaboration with South African institutions. The University has many partnerships with other institutions in southern Africa, most of which contain service delivery and research components.

### **Innovation Hub**

The Innovation Hub – Africa's first internationally accredited Science Park and a full member of the International Association of Science Parks – is the leading knowledge-intensive business cluster in South Africa. Strategically located on the University's experimental farm in Pretoria (Gauteng), the executive capital of South Africa, the Innovation Hub's intelligent community has become a regional centre of innovation and knowledge creation, linked to the fast-moving world of global interconnectivity.

The Innovation Hub has created a unique space for high-tech entrepreneurs, world-class businesses, academics, researchers and venture capitalists to meet, network and prosper. Its value-adding

business support services contribute to the growth and globalisation of technology-rich enterprises in an environment that promotes innovation and enhances competitiveness for knowledge-based businesses.

The University of Pretoria, as one of the founding institutions and now an active stakeholder in the Hub, is engaged in a range of interactions with organisations that have established activities there. The University actively collaborates with the Hub tenants and the management company.

## STUDENTS – THE INNOVATION GENERATION

Students remain the lifeblood of the University. The contribution that the students of the University of Pretoria make to the community has positioned the University as an indispensable source of academic and intellectual capital for South Africa. Moreover, the achievements of its students and alumni are major determinants of the stature, success and long-term sustainability of the University.

In its quest to be a world-class university, UP strives to produce not only world-class professionals, but world-class people – known as the Innovation Generation. This characteristic should be recognisable in all UP graduates and should be sought after by students, the community and employers alike. The Innovation Generation must be characterised by graduates with an excellent academic education, who are well-rounded individuals and balanced, responsible citizens who understand and appreciate social, political, economic, technological and environmental contexts, but who also have the skills necessary to compete at an international level. These graduates will develop a hierarchy of personal values and understand and appreciate the importance of a value framework.

It is essential for the Innovation Generation to participate in value-adding activities so that they can acquire learning experience and skills. For this reason, UP offers students a high quality of student life, where opportunities abound for students to participate and excel in sports, arts, culture and music.

## Student Affairs

### Dean: Prof McGlory Speckman

Being responsible for organised student life, student support and development, the Department of Student Affairs plays a pivotal role in the extra-curricular encounters of students on campus and in adding value to their experience of university life. Student Affairs, headed by the Dean of Students, consists of the Office of the Dean of Students and two divisions, Student Support and Student Development.

The **Student Support Division** has three units, which focus on different aspects of a student's well-being:

- The Student Health Services provides comprehensive primary health care services to students by qualified health care professionals. This includes the fully accredited Voluntary Counselling and Testing (VCT) Clinic for HIV and AIDS that, in collaboration with the University's Centre for the Study of AIDS, offers free services to students.
- The Counselling Unit renders psychotherapeutic and crisis intervention services as well as study methods and career guidance. A counselling

service and toll-free crisis line were introduced to offer 24-hour assistance to students experiencing a wide range of personal, academic, emotional or social problems.

- The Disability Unit provides a service to all disabled students.

The **Student Development Division** has two units:

- Student Governance, which includes the Student Representative Council (SRC) and its five student service providers – Student Sport, Student Culture, Tuks Rag (fundraising), Tuks FM (radio station) and the student newspaper, *Perdeby*.
- Training and Leadership Development, which offers various programmes aimed at achieving the University's objective of developing students into well-rounded citizens (The Innovation Generation Programme).

## Student Representative Council

The Student Representative Council (SRC) is a 19-member body elected by students from the ranks of students to represent them and serve their interests at a governance level. SRC representatives come from all nine faculties, the residences and day

house structures, as well as student service providers, and serve a one-year term of office.

The SRC serves as the vehicle through which students are represented on UP governance structures such as the University Council, Senate, Institutional Forum and other institutional committees. It plays a key role in the coordination of organised student life and must ensure that the extra-curricular programme contributes to the overall development of students as well-rounded persons outside the classroom. It also fulfils an important communication function, on the one hand conveying student needs and interests to the University management, and on the other hand reporting progress to the student body. In the process it is accountable to an elected Student Assembly, which represents the various constituencies that make up both the SRC and the Student Assembly.

The SRC is a valuable incubator for the development of future leaders. For this reason formal training and development initiatives are in place for SRC members. In 2007 a mentorship programme was also introduced whereby members of the SRC are paired with experienced senior

members of staff. In addition, external liaison opportunities are facilitated and funded to provide development opportunities that will enhance the quality of the student leaders coming through the system of student governance.

### *Faculty and Day Houses*

The Faculty and Day House systems are structures through which the organised student life activities of day students (i.e. students who do not reside in official UP residences) are arranged. Training sessions are held for student leaders in various faculties and numerous cultural and sport activities are hosted for students within the relevant Faculty and Day House structures.

### *Student Services*

Facilitation of the ease with which students can address administrative processes has been in place for a few years, particularly through the Client Service Centre, WebCT and the Virtual Campus.

### **Financial Aid**

During the last number of years, and particularly during 2006, the University has enhanced its Office of Financial Aid considerably. The University



## Student Accommodation

Director: Prof Roelf Visser

The Department of Residence Affairs and Accommodation is responsible for residence management and student residential life. There are currently 27 formal and informal residences at the University of Pretoria, each with its own particular ethos and philosophy but all actively adhering to the established value framework of the University residences. Two more brand-new residence complexes are currently under construction. These official UP residences offer accommodation to more than 7 000 students.

The Hatfield Campus has seven men's and eight women's residences. Groenkloof Campus has one men's and three women's residences. Prinsloo Campus houses one women's, one men's and one gender-mixed residence. Onderstepoort has one residence for all Veterinary Science students. Formal undergraduate residences provide meals according to a pay-as-you-eat system. Security is a priority at all the residences and some residences also have curfews to ensure the safety of students. All residences are equipped with IT laboratories.

provides excellent and sustainable financial support packages for prospective students as well as registered students with academic potential. Bursaries and loans are awarded on the grounds of both academic and other achievement as well as financial need. The University also administers significant financial aid on behalf of external parties. In 2006 UP students received in excess of R276 million in financial aid.



Life in any one of the residences provides students with the added benefits of security, nutritious meals and the opportunity of participating in an active student life. As part of its strategic transformation drive, management initiated a value-driven culture in all of its 27 residences. The values that are incorporated include respect, integrity, accountability, fairness, commitment, excellence, pride and relevance. Each residence is responsible for rolling out these values by way of a comprehensive action plan.

### Arts and Culture

The University of Pretoria has always played an important role in promoting art and cultural activities, not only on campus but also in the broader community. This approach is linked to the University's declared policy of producing balanced and well-rounded students.

Students of the University of Pretoria can develop and build a student culture through expression in the arts or by serving a specific cultural group. Projects include film festivals, literature and art competitions and lenk (first-year) concerts.

The University boasts five unique choirs:

- The Concert Choir – light choir music and choral works for large choirs and symphony orchestras
- The Tuks Camerata Choir – Western Art music
- The University of Pretoria Chorale – African choir music
- Two youth choirs: the UP Youth Choir and the Jakaranda Children's Choir.

Various lunch-time and evening concerts are presented on campus during the year. The Chamber Orchestra of South Africa (COSA) – probably the best chamber orchestra in the country – is resident at the University of Pretoria. The University has an extensive and exceptionally valuable art collection. Approximately 2 300 works are included in the collection. A selection from the University's art collection is exhibited judiciously at strategic places on the campus. The University has a wealth of other cultural treasures, including all forms of art and heritage objects. Regular exhibitions are held on campus, and more than 300 000 people annually attend concerts and other events in the University's theatres and halls. See page 61 for information on UP's museums.

## Sport

### *TuksSport*

**Director: Mr Kobus van der Walt**

The efforts of TuksSport to maintain the traditional character of excellence in sport is accompanied by a strong focus on quality and transformation. The University of Pretoria has led the way in offering opportunities and infrastructure to the broader sports community by establishing high-performance programmes and embarking on a professionally managed sport programme. The University of Pretoria (TuksSport, the Institute of Sport Research and the High Performance Centre) was identified as a service provider to national federations for their high-performance programmes, thus establishing the University as a major role-player in sport training and sport development in South Africa.

TuksSport is also the main provider of athletes to the South African national teams. Tuks athletes and officials represent South Africa on the playing fields in various national teams. To maintain the University's sport performance levels, TuksSport presents programmes to

promote junior sport participation and the major clubs reach out to various communities with sport development programmes.

In 2007, the University of Pretoria produced a total of 93 senior Proteas and Springboks to national teams. Some 142 Tuks sportsmen and sportswomen and three officials represented South Africa in various sports codes and teams and a further 157 received honorary colours in sport from the University. Twenty Tuks athletes and two officials represented South Africa at the 2006 Commonwealth Games in Australia, and brought home five gold, one silver and four bronze medals.

The University of Pretoria's football club is one of its top sport clubs with a fast-growing membership base and its first division team, JetAmaTuks, is a team with exceptional achievements in its league.

### *High Performance Centre (hpc)*

**CEO: Mr Toby Sutcliffe**

The University of Pretoria's High Performance Centre (hpc) is southern Africa's first elite

performance sports facility. Launched in May 2002, the centre is the training ground for tomorrow's sporting champions and the venue of choice for sports professionals and enthusiasts alike. The hpc's unique combination of world-class training facilities, medical services, accommodation, nutritional food, scientific expertise, research and hospitality has established its local and international reputation for excellence and success.

The hpc is situated on the grounds of the University of Pretoria's LC de Villiers Sports Centre. These facilities annually attract international athletes as well as local sporting bodies for training camps, or specific team preparation. The hpc has become the preferred location for Team South Africa pre-departure camps, as well as the preferred centre of specialisation for a significant number of national federations.

Within this sporting environment is a sporting initiative that has been endorsed by several national sporting federations in South African sport. The hpc accommodates the following sporting groups into the programme: the South

African Tennis Association Performance Centre and resident squad (SATA), SA Table Tennis resident squad, Rowing South Africa resident squad (ROWSA), Swimming SA National Training Centre and resident squad (NTC), SAFA women's under-19 Basetsana squad, SA Golf Development Board and Logical Golf Academy, Tuks Gymnastics, Tuks Swimming, Tuks Tao Kwando, Tuks Athletics, Tuks Squash and Tuks Golf academies.

The programme is currently supported by various international sporting federations that have chosen to be associated with the programme. Many African federations have enrolled their own talented sportsmen/women into the academy programmes. These countries include Zimbabwe, Mozambique, Namibia, Angola, Zambia, Kenya, DRC Congo and Ivory Coast. Athletes from these countries form part of the hpc and compete in the local club, provincial and national competitions as part of their performance development.

The hpc is a valuable asset, not only to the University, but also to the country, and is a model for future centres of excellence.



## SUPPORT SERVICES

A total of 21 support service departments, divisions and units are involved in the functional aspects of the University of Pretoria. Some of these are closely linked to the University's academic core functions, whereas others relate to the business support that a large and complex organisation such as the University of Pretoria requires. A number of the departments are frontline departments that form the interface of UP with external and internal clients and stakeholders.

### Academic Administration

**Director: Dr Dawie Marais**

The Department of Academic Administration provides support to staff and students regarding all procedures related to student education, from the application and registration processes to the conferring and awarding of degrees and diplomas at graduation ceremonies. Students are also supported through the units for student administration at the respective faculties, the publication of class and examination timetables and yearbooks, and effective data management and electronic systems, which facilitate the

services rendered by the Client Service Centre (CSC). Academic staff members are supported by means of academic programme development in accordance with national guidelines and criteria.

### Bureau of Institutional Research and Planning (BIRAP)

**Director: Prof Pieter Vermeulen**

In the current rapidly changing educational environment, it is imperative for a tertiary institution, such as the University of Pretoria, to constantly take cognisance of new information and the latest trends. The Bureau of Institutional Research and Planning (BIRAP) assists the Executive and senior management of the University in this endeavour by providing a professional and strategic support service.

BIRAP focuses on rendering a specialist service by providing management information to the Executive that is both relevant and timely for the making of strategic decisions. It does this by: exploiting executive information, executing institutional research projects, evaluating strategic alternatives, developing decision support models and providing inputs to

the various strategic forums in the University. The bureau is also responsible for the management of the database termed the Higher Education Management Information System or HEMIS.

### Centre for the Study of AIDS

**Director: Ms Mary Crewe**

The University of Pretoria established the Centre for the Study of AIDS (CSA) in 1999 to “mainstream” HIV/AIDS through all aspects of the University’s core business activities. Its mission is to understand the complexities of the HIV/AIDS epidemic in South Africa and to develop effective ways of ensuring that all the students and staff of the University are prepared both professionally and personally to deal with HIV and AIDS epidemic as it unfolds in South African society. It promotes a holistic understanding of HIV/AIDS, where it is not simply seen as a pure medical issue, but as a social, medical, developmental and legal one. The CSA enjoys international recognition for the innovative and creative methods it develops to deal with the multiple challenges posed by HIV and AIDS.

The current programme of the CSA primarily serves more than 30 000 on-campus students at the University. It includes training for staff and students, counselling and support and a range of community-based programmes. In addition, the CSA promotes the development of HIV/AIDS-related curricula and research on HIV/AIDS at a faculty level.

The Future Leaders @ Work programme was established at the CSA in 1999. This programme operates on the premise that students must become active agents of change, gaining an academic knowledge of the epidemic, stimulating debate surrounding the issues and acquiring skills to productively and effectively cope and deal with HIV in their future careers and as responsible members of society. Since it was established 5 000 students have engaged with the programme and the successes of the programme have generated regional and international interest.

Although the main focus of the centre’s work is with the staff and students of the University of Pretoria, it also handles a wide range of community projects and has developed strong regional and international links. The CSA has

continued to develop and expand its innovative training, educational, counselling and research programmes, as well as providing intellectual leadership and consultancy services off campus to government and the private and non-governmental organisation (NGO) sectors.

### Client Service Centre (CSC)

**Director: Dr Karen Lazenby**

The Client Service Centre (CSC) is a leader in South Africa and globally in terms of its range of integrated services and the number of communication channels available to clients. The CSC continues to add value for clients by making contact with the University more convenient, effective and professional.

The CSC is a high-quality one-stop service for all the University's clients (including current and prospective students, international students, parents and alumni) in response to student-related enquiries and services. These services can be accessed via personal visits, web, e-mail, fax, telephone and post or general consultation.

Services provided by the CSC include:

- student recruitment
- general enquiries
- residence placement
- application for study
- payments and student accounts
- study financing
- student and personnel cards and parking
- career placement of students
- international students
- course consultation.

### Facilities Management

**Acting Director: Dr Gert Opperman**

The Department of Facilities Management is responsible for maintaining the physical infrastructure of the University's portfolio of more than 600 buildings, spread over approximately 1 200 ha of land on six campuses.

The operations of the department are structured into three divisions. The Facilities Planning and Administration Division is responsible for financial management, occupational health and safety and property management (the

management of venues, space management and the management of the University's database). The Project and Maintenance Management Division oversees the project and maintenance management of buildings and other structures, building systems and services infrastructure, as well as the project management of all capital expansion projects. The Campus Services Division is responsible for industrial cleaning and hygiene, grounds and gardens, waste management services, transport services and store services.

The growth in student and staff numbers at the University results in an ongoing demand for more space for teaching facilities, offices and laboratories. Strategic long-term planning for the future expansion of the University's Hatfield Campus, as well as the LC de Villiers Sports Centre, is making good progress.

Various capital expansion projects are presently being planned or executed. These include a large new student residence (TuksRes Village), as well as expansion of an existing residence (Nerina) for female students, to expand the

University's residential capacity. Considerable upgrading and expansion of the facilities at GIBS will be completed in 2008. Furthermore, a new lecture hall complex comprising a double-storey building with three 300-seat lecture auditoria on each level, will add another 1 800 seats to the University's undergraduate lecturing capacity.

## Finances

**Director: Mr Tom Kruger**

The dynamic environment in which the University operates demands innovative approaches and proactive thinking to ensure exceptional financial management and planning. In this regard, the University ensures that expenditure is kept within the limits of affordability by means of improved effectiveness and productivity and through the application of stringent budget control measures.

The University of Pretoria's budget for 2007 exceeded R2,7 billion (South African Rand). Presently the state contributes almost a third by way of subsidy, and the rest is earned from

tuition fees (R580 million in 2007), income from investments, rental, contract research, consultation, continuing education, donations and grants, as well as other third income streams. During 2007 the University's students received more than R240 million in financial aid. Investments totalled more than R3 billion and the replacement value of property and plant exceeded R4 billion.

The University of Pretoria takes a very entrepreneurial approach towards interfacing with its various markets. It has established a number of campus companies through which it conducts many of its ventures. Some of these companies are wholly owned by the University, whereas others are joint ventures. All the companies have their own chief executive officers and boards of directors. The nature of their business includes continuing education, consulting, sport and market research. The University is also involved in the development of the Innovation Hub, a high technology research park established by the Gauteng provincial government on a part of the University's experimental farm.

## Human Resources

**Director: Prof Annél van Aswegen**

In support of the University's strategic goals, the Department of Human Resources provides advice, support and specialist human resources services through central and decentralised human resource structures. The department strives to ensure that a diverse, innovative and exceptionally competent workforce is recruited, optimally developed, supported and retained in the academic core and also in the support services to strengthen the institution's commitment to ensuring quality and excellence in its core functions.

The operations of the department are structured to include the following divisions: Human Resource Services; Organisational Development; Labour Relations; Employment Equity; Human Resource Planning, Budget and Claims, as well as Human Resources Systems.

The department endeavours to achieve its objectives by identifying and applying best practice standards, adopted to serve the University's overarching strategic goals. Accordingly, the

department's priorities are the design and implementation of an effective human resource organisational structure and the development of integrated and simplified policies, processes and procedures, as well as appropriate and efficient operational methods for use in the delivery of all human resource services. To this end, appropriate human resource systems and technological aids are continuously being identified, developed and implemented on an ongoing basis.

### Information Technology

**Director: Dr Jakkie Pretorius**

The University of Pretoria has an extensive and modern IT infrastructure. More than 14 600 computers are connected to its IT network, of which more than 4 700 are located in 100 computer laboratories spread across its academic campuses and in all the residences. The computers in all the laboratories are connected to the Internet, as well as to the University's intranet, which allows for access to the virtual campus and to the libraries. The IT infrastructure supports the library in providing an extensive offering of online publications. The University was the first in South

Africa to deploy a virtual campus, an element that supports the teaching and learning of residential as well as distance education students.

The Department of Information Technology Services is responsible for the University's information and communication technology (ICT) infrastructure and focuses on the strategic application, operation and promotion of utilising appropriate ICT services to support the University's academic and other institutional objectives.

### Library Services

**Director: Mr Robert Maropa**

The Department of Library Services has made significant progress in its endeavour to integrate with the University's academic processes in support of the University's strategies.

Library Services supports the University's core business through supporting the learning needs of clients in the Learning Centre and through providing customised research support via faculty libraries in order to facilitate information and knowledge solutions. The Merensky Library,

situated on the main campus, includes the Learning Centre, the back office (technical services) and serves the following faculties: Economic and Management Sciences, Engineering, Built Environment and Information Technology, Humanities, Natural and Agricultural Sciences and Theology. The faculty libraries at different campuses consist of the Oliver R Tambo Law Library, the Groenkloof Library (Education), the Mamelodi Library, the Veterinary Science Library (the only one in South Africa) and the Health Sciences libraries which are spread over four different locations, and which have the largest running journal collection in the country.

The centres of excellence in Library Services include the following collections: Law of Africa, Human Rights, South African Music, the African Cultural Heritage and the Anglo-Boer War. Library Services strives to be the leader in the provision of solutions for information and knowledge challenges to academic excellence.

Therefore, in addition to the traditional library services, the library presents a holistic e-service to its clients, including e-books, e-journals, an

academic portal, customised web pages, an e-thesis database, an institutional repository, knowledge tools, digitised full text local collections, a digital reference service and e-newsletters.

### Quality Unit

**Head: Ms Christa North**

The Quality Unit is a support service facilitating quality promotion and quality assurance over the broad spectrum of University activities. Quality promotion involves sensitising people to quality principles and assisting them with the refinement of key processes. Quality assurance ensures that the quality loop is closed through the effective use of review information and feedback.

This unit ensures that the University's quality strategy is tailored to address its unique aspirations as outlined in its vision, mission statement and strategic plan, and the quality assurance requirements emanating from national legislation. The Quality Unit facilitated the Institutional Audit in May 2007 by the Higher Education Quality Committee (HEQC), which the

University regarded as an opportunity for growth and self-evaluation and to improve policies, systems, procedures and strategies.

### Risk Management and Internal Audit

**Director: Prof Maynard van der Merwe**

The Department of Risk Management and Internal Audit provides two specific services to support the University Council and the University's management in executing its corporate governance responsibilities. These corporate governance responsibilities emanate not only from the Higher Education Act and the King II Report, but also from the University's commitment to good governance.

With a university-wide focus on quality, it is the function of Internal Audit to evaluate the effectiveness of the University's internal control and governance processes. This is accomplished through the provision of independent and objective services designed to add value and improve processes and procedures and to provide the University's management with the assurance that there are no material weaknesses

in internal controls. Internal Audit carries out special investigations into suspected fraudulent or irregular activities that are reported to the management of the University.

The department is also responsible for assisting management in the execution of the risk management function of the University. Risk management is the process of identifying, assessing and managing risks at strategic as well as operational level and is measured in terms of probability and impact, taking into account any proactive control measures implemented to mitigate the exposure of the University to specific identified risks.

### Security Services

**Director: Mr Colin Fouché**

The University of Pretoria is committed to a safe and secure environment on its various campuses and even outside the University's boundaries. Security Services ensures that students can study with peace of mind and that they can take part in a variety of cultural, sporting and other student activities.





Security Services operates according to a well-structured operational plan. Innovative measures and services include access control to all campuses and residences, a 24-hour operational management centre, a 24-hour emergency reaction vehicle and 24-hour alarm monitoring, the safe escorting of students via the 'Green Routes' on several campuses, ongoing safety awareness campaigns, crime investigations and counselling support to victims of crime.

Furthermore, the University of Pretoria, in collaboration with the City of Tshwane Metropolitan Municipality and other stakeholders, is engaged in the development of a City Improvement District (CID), a community court and other projects to ensure the social upliftment of the surrounding Hatfield area, where the main campus is situated.

## INTERFACES

It is our aim to foster sound relationships and encourage mutually beneficial interactions with our internal and external communities.



## Alumni Relations

Head: Dr Elmarie Liebenberg

The Office of Alumni Relations is committed to the sustained and well-informed relationship among its former students, its alumni, as well as

between alumni and the University of Pretoria. Close to 200 000 alumni have been produced by the University since its founding in 1908. The alumni continue to play a crucial role in creating growing awareness of the University, nationally and internationally. Alumni are represented in the University Council where four members of the Convocation, elected from their ranks, give former students a voice in the affairs of their Alma Mater.

Throughout its history, the University has provided an enabling academic environment for developing world-class leaders, academics and scientists in diverse fields of study. Demonstrating its commitment and ongoing support to its alumni, the University annually acknowledges and rewards the achievements of identified alumni and friends of the University, who have excelled nationally and internationally, at its prestigious Laureate Ball at the end of the year.

### Campus Enterprises

In 2000 a structure for campus enterprises was established to enable the University of Pretoria to position itself as a true leader in the fields of

research, training and consulting. These campus companies promote contact with the private and the public sector, as well as the broader community.

The University conducts some aspects of its business through campus enterprises. Some are wholly owned by the University, whereas others are joint ventures.

### Continuing Education at University of Pretoria (Pty) Ltd (CE at UP)

**Managing Director: Mr Deon Herbst**

The University of Pretoria established a continuing education company, Continuing Education at University of Pretoria (Pty) Ltd (CE at UP) at the beginning of 2000 to position itself as the preferred training provider and life-long learning partner to the public and private sector, individuals, as well as corporate business. The company is wholly owned by the University of Pretoria and reports to a board of directors. It is the mission of CE at UP to be the foremost partner of the public and private sectors of southern Africa and other sub-Saharan countries

in the development of people and the provision of quality life-long learning opportunities as a financially sustainable activity on behalf of the University of Pretoria.

The total product offering of CE at UP differentiates the company from any other life-long learning provider in that the short courses and training programmes are represented by every one of the nine faculties on campus, covering a diverse number of subjects. Another strategy is to partner with role-players from industry in terms of third-party agreements to support the increasing need for business transformation in order to position the company as a unified global training solution provider. The aim is to fuse quality academic content with industry-realistic and functional knowledge.

CE at UP, as a leading enterprise, has developed a footprint for sustainable, quality life-long training with a profile that endeavours to complement the activities and mission of the University of Pretoria.

The University of Pretoria is an accredited public service provider registered with the Council for

Higher Education (CHE). Its rigorous quality assurance mechanisms have been extended to cover the programmes at CE at UP as well, ensuring the integrity and authenticity of the certificates that are issued by CE at UP on behalf of the University. As part of its academic outreach programme, CE at UP provides educational support for tertiary students with limited access to study materials. It donated various books and electronic equipment to libraries in rural areas to support the continuing flow of education.

Through the Local Artists' Support Programme, CE at UP supports community upliftment and poverty alleviation by providing local artists from previously disadvantaged communities with the opportunity to exhibit works of art and handcraft in CE at UP's state-of-the-art registration and reception area.





## Business Enterprises at University of Pretoria (Pty) Ltd (BE at UP)

Managing Director: Mr Deon Herbst

The University currently has a 100% shareholding in Business Enterprises at University of Pretoria (Pty) Ltd (BE at UP).

BE at UP acts as a facilitator that allows the business world access to the vast pool of multidisciplinary brainpower and resources at the University. It aims at creating an environment for entrepreneurship, which includes the commercialisation and marketing of viable products and services in a wide variety of fields. BE at UP's portfolio contains three affiliate companies. Consulta Research (Pty) Ltd is a specialist marketing and communications research company. Services include the development of customised analytical models for the measurement of enterprise customer satisfaction, customer loyalty, brand fitness and decision support systems for product development. (Visit [www.consulta.co.za](http://www.consulta.co.za))

The main focus of Stratoscience (Pty) Ltd, is the implementation of the Client Conservation Model

(CCM) within insurance houses, banks, general short-term insurance houses, as well as mortgage and investment companies. The company assists other companies in becoming more profitable through optimum client retention and market segmentation models and strategies. (Visit [www.be.up.co.za/stratoscience](http://www.be.up.co.za/stratoscience))

The third affiliated company, Izandla Zethu Consulting (Pty) Ltd, offers Information and Communications Technology (ICT) solutions, focusing specifically on the pre- and post-implementation stages of an information system life-cycle. Services range from ICT assessments, evaluations, research, strategy and policy development, to the compilation of request for proposals (RFP) and the evaluation of responses, risk analysis, post-implementation reviews and impact assessments. (Visit [www.izandlazethu.co.za](http://www.izandlazethu.co.za))

### Corporate Communication and Marketing

**Director: Ms Elizabeth Pretorius**

The Department of Corporate Communication and Marketing is responsible for marketing and communication of the University of Pretoria (UP) in

support of its endeavours of becoming a world-class teaching and research university. Of paramount importance is the strategic positioning of the University nationally and internationally according to the set objectives of the University's Strategic Plan.

The key functional areas include corporate communication and marketing, including electronic communication, media liaison, internal and external communication and liaison, market research and cultural affairs.

Corporate Communication and Marketing is responsible for brand management to align all processes in terms of strengthening corporate identity and enhancing the very valuable UP brand. Other functions include corporate advertising campaigns and internal and external publications. The redesign and update of the University's website/portal and the launch of a new corporate advertising campaign in 2007 were milestones in improving brand and stakeholder communication.

Constructive and transparent liaison with the media and the continuous development of media relations are viewed as key communication

initiatives in strengthening external relations. Informal meetings with news editors and media groups are part of the University's strategy to strengthen and extend media relations. The University's media reputation is measured and analysed to keep track of progress and identify potential areas of concern.

External relationship-building initiatives include special events for local, national and international visitors and delegations. Numerous student, alumni and academic-related events are coordinated or supported to foster relations with relevant stakeholders.

The Market Research Unit is responsible for external and internal market research amongst the University's major target audiences. A diverse range of market research projects and client satisfaction surveys are performed on a continuous basis in all facets of marketing to link perception with reality, improve client service and enhance stakeholder communication.

The University of Pretoria boasts 52 diverse collections. The use of these collections is

integrated into the teaching curricula. The Culture Division of the Department of Corporate Communication and Marketing is presently responsible for managing the four major art and cultural collections open to the public: the Van Tilburg Collection, Mapungubwe Museum, Edoardo Villa Museum and the Van Wouw Museum. See page 61 for further information on UP's museums.

### **Institutional Advancement**

**Executive Director: Prof Sibusiso Vil-Nkomo**

**Manager: Dr Peter Thuynsma**

The Department of Institutional Advancement (DIA) is responsible for the coordination of all fundraising activities. In addition to identifying and approaching prospective benefactors in the public and private sector, the DIA pursues individual giving, corporate giving, grants from foundations and trusts, embassies and alumni as potential sources of funding. Other responsibilities include ensuring that gifts and endowments that come to the University are properly managed, as well as coordinating funding requests from the University.



## MUSEUMS AND EXHIBITIONS

The University has four exceptional museums with highly valuable content.

### VAN WOUW MUSEUM

Cnr Clark and Rupert Streets, Brooklyn

Enquiries: (012) 460-7422

Curator: Ms Joey Ernst

The Van Wouw Collection of the University of Pretoria is the largest collection in the world of bronze, marble and plaster sculptures by the famous pioneer South African sculptor, Anton van Wouw (1862 – 1945). Van Wouw, who is widely regarded as the founder of traditional sculpture in South Africa, created masterful artworks portraying Boer figures and the indigenous peoples of South Africa.

## EDOARDO VILLA MUSEUM

Old Merensky Building

Enquiries: (012) 420-4017

Curator: Mr Gerard de Kamper  
gerard.dekamper@up.ac.za

The Edoardo Villa Museum hosts a permanent exhibition of the work of this famous sculptor from 1942 onwards. He is considered the founder of abstract sculpture in South Africa and many of the sculptures in the museum represent Villa's many different interpretations of the human form in abstract terms.



## MAPUNGUBWE MUSEUM

Old Arts Building

Enquiries: (012) 420-3146

Curator: Ms Sian Tiley-Nel  
sian.tiley@up.ac.za

The Mapungubwe Museum, situated in the Old Arts Building, is currently one of the more popular cultural focus points on campus and more than 3 000 visitors flock to the museum every year. This archaeological museum exhibits the famous golden rhino and other artifacts dating from the 13<sup>th</sup> century Iron Age that were excavated at Mapungubwe in the Limpopo Province, today a World Heritage Site.





## VAN TILBURG COLLECTION

**Old Arts Building**

**Enquiries: (012) 420-3100**

**Curator: Prof Alex Duffey**

**alex.duffey@up.ac.za**

The Van Tilburg Museum, situated in the Old Arts Building on the main campus of the University of Pretoria, houses one of the most spectacular collections of European and Oriental antiques in South Africa. Apart from a wonderful collection of Dutch 17<sup>th</sup> and 18<sup>th</sup> century furniture and other artworks, there is also a magnificent collection of Oriental ceramics including Chinese, Japanese, Annamese and Korean earthenware, stoneware and porcelain dating from 2000 BC up to the end of the 19<sup>th</sup> century.



# Campus Map: University of Pretoria







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