

Nintendo Co., Ltd.
Consolidated Sales Transition by Region

units in ten thousands

			FY3/1998	FY3/1999	FY3/2000	FY3/2001	FY3/2002	FY3/2003	FY3/2004	FY3/2005	FY3/2006	FY3/2007	FY3/2008	FY3/2009	FY3/2010	FY3/2011	FY3/2012 Apr.-Dec. '11	Life to date	
Handheld																			
Game Boy	Hardware	Japan	422	473	418	337	91	5	0	0	0	-0	-	-	-	-	-	3,247	
		The Americas	615	826	859	774	146	0	-0	-0	-0	-0	-	-	-	-	-	-	4,406
		Other			468	775	232	23	0	-0	-0	-0	-0	-0	-0	-	-	-	4,216
		Total	1,037	1,299	1,745	1,886	470	27	0	-0	0	-0	-0	-0	-0	-0	-	-	11,869
	Software	Japan	1,480	1,616	1,938	1,769	430	88	9	2	0	0	0	-	-	-	-	-	15,706
		The Americas	1,893	2,585	3,233	3,423	1,499	562	88	-0	-0	-0	-0	-	-	-0	-	-	19,061
		Other			1,600	2,427	1,511	431	110	13	1	0	-0	-0	-	-	-	-	15,344
		Total	3,373	4,201	6,771	7,619	3,440	1,081	207	14	1	0	0	-0	-0	-0	-	-	50,111
	Game Boy Advance	Hardware	Japan				106	492	408	315	234	100	11	22	8	-0	-0	-	1,696
			The Americas				-	757	780	945	856	472	300	54	-0	-0	-	-	4,164
Other						1	460	377	500	449	261	122	82	34	4	0	0	2,291	
Total						107	1,709	1,565	1,759	1,540	833	434	159	42	4	0	0	0	8,151
of which SP		Japan						82	286	232	42	8	1	-0	-0	-	-	-	651
		The Americas						83	795	791	426	252	53	-0	-0	-	-	-	2,400
		Other						46	424	440	176	109	77	30	4	0	0	0	1,305
		Total						211	1,505	1,464	644	369	131	30	4	0	0	0	4,357
Software		Japan				271	1,024	1,693	1,712	1,554	728	255	35	26	10	2	1	1	7,311
		The Americas				-	2,338	3,066	4,243	5,077	3,534	2,599	832	35	-0	-0	-	-	21,724
	Other				1	1,343	1,153	1,535	1,826	1,674	999	173	2	0	0	0	0	8,706	
	Total				273	4,705	5,912	7,489	8,457	5,936	3,853	1,040	62	10	2	1	1	37,742	
Nintendo DS	Hardware	Japan								212	478	912	636	401	401	235	21	3,296	
		The Americas								219	292	663	1,065	1,207	1,229	839	235	5,748	
		Other								95	376	781	1,330	1,511	1,081	678	208	6,061	
		Total								527	1,146	2,356	3,031	3,118	2,711	1,752	464	15,106	
	of which Lite	Japan									58	890	636	179	43	14	0	0	1,820
		The Americas									-	641	1,065	1,174	525	183	48	3,637	
		Other									-	596	1,292	1,463	457	89	19	3,916	
		Total									58	2,128	2,993	2,816	1,025	287	67	9,374	
	of which DSi	Japan													222	254	103	10	589
		The Americas													33	664	289	86	1,072
		Other													48	562	274	111	994
		Total													302	1,480	667	207	2,655
	of which DSi XL	Japan														104	118	11	233
		The Americas														42	366	101	509
		Other														62	315	78	456
		Total														208	799	190	1,198
Software	Japan									382	2,152	4,977	3,989	3,194	3,054	2,165	605	20,520	
	The Americas									475	1,608	3,720	6,517	8,175	7,362	6,225	2,780	36,862	
	Other									192	1,235	3,658	8,056	8,362	4,743	3,707	1,735	31,687	
	Total									1,049	4,995	12,355	18,562	19,731	15,159	12,098	5,120	89,069	
Nintendo 3DS	Hardware	Japan														106	360	466	
		The Americas														132	415	547	
		Other														123	368	491	
	Total														361	1,143	1,503		
	Software	Japan															218	810	1,028
		The Americas															394	997	1,391
Other																331	997	1,328	
Total															943	2,804	3,746		

[Note] The figures above are rounded to the nearest ten thousands.

The breakdown of overseas sales in FY3/1998 and FY3/1999 is undisclosed.

Nintendo DS means Nintendo DS, Nintendo DS Lite, Nintendo DSi, and Nintendo DSi XL.

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Home Console																			
Family Computer /NES	Hardware	Japan	3	5	5	5	6	6	3	0	0	0	0	-	-	-	-	1,935	
		The Americas	0	0	-0	-	-	-	-	-	-	-	-	-	-	-	-	-	3,400
		Other					0	0	0	-	-	-	-	-	-	-	-	-	856
		Total	3	5	5	5	6	6	3	0	0	0	0	0	-	-	-	-	6,191
	Software	Japan	-	-	-	-	0	0	0	-	-	-	-	-	-	-	-	-	22,586
		The Americas	7	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23,085
		Other					-	-	-	-	-	-	-	-	-	-	-	-	4,329
		Total	7	0	-	-	0	0	0	-	-	-	-	-	-	-	-	-	50,001
Super Family Computer/SNES	Hardware	Japan	19	5	3	1	1	1	1	0	0	0	0	-	-	-	-	1,717	
		The Americas	185	139	23	7	-0	-0	-	-	-	-	-	-	-	-	-	-	2,335
		Other			2	1	-	-	-	-	-	-	-	-	-	-	-	-	858
		Total	204	143	28	9	1	1	1	0	0	0	0	0	-	-	-	-	4,910
	Software	Japan	77	79	19	5	2	1	0	-	0	-	-	-	-	-	-	-	19,485
		The Americas	1,371	520	118	9	0	-0	-	-	-	-	-0	-	-	-	-	-	13,500
		Other			13	1	0	-0	-	-	-	-	-	-	-	-	-	-	4,922
		Total	1,448	599	150	15	2	1	0	-	0	-0	-0	-	-	-	-	-	37,906
Nintendo 64	Hardware	Japan	111	121	94	20	5	-0	-0	-0	-0	-	-	-	-	-	-	554	
		The Americas	831	665	471	230	30	1	0	-0	-0	-0	-	-	-	-	-	2,063	
		Other			84	34	15	0	-0	-0	-0	0	-	-	-	-	-	675	
		Total	942	786	649	285	50	1	-0	-0	-0	0	-	-	-	-	-	-	3,293
	Software	Japan	804	958	810	756	59	9	2	0	0	0	0	-	-	-	-	-	3,975
		The Americas	3,688	5,373	4,049	2,303	553	42	0	-0	-0	-0	-0	-0	-	-	-	-	14,206
		Other			807	536	162	14	0	0	-	-	-	-	-	-	-	-	4,316
		Total	4,492	6,331	5,666	3,595	774	65	2	0	0	0	0	-0	-	-	-	-	22,497
Nintendo GameCube	Hardware	Japan					157	90	99	34	20	2	2	-0	-0	-	-	404	
		The Americas					222	291	272	261	172	63	13	-0	-0	-	-	1,294	
		Other					1	194	132	98	44	8	1	-0	-0	-	-	477	
		Total					380	576	502	392	235	73	16	-0	-0	-	-	2,174	
	Software	Japan					406	633	850	509	298	44	11	1	0	0	0	0	2,754
		The Americas					1,027	2,596	2,835	3,318	2,388	1,448	229	6	-0	-	-	-	13,848
		Other					3	1,385	1,052	1,015	592	188	19	2	-0	-0	-0	-0	4,255
		Total					1,437	4,614	4,737	4,842	3,279	1,680	259	9	0	0	0	0	20,857
Wii	Hardware	Japan										200	390	206	238	126	84	1,243	
		The Americas										237	824	1,293	986	778	408	4,525	
		Other										147	647	1,096	830	605	404	3,728	
		Total										584	1,861	2,595	2,053	1,508	896	9,497	
	Software	Japan											612	1,494	1,303	1,498	1,145	840	6,892
		The Americas											1,449	6,488	11,364	10,429	9,921	4,649	44,299
		Other											823	3,979	7,791	7,254	6,061	3,418	29,324
		Total											2,884	11,960	20,458	19,181	17,126	8,906	80,515

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