

Nintendo Co., Ltd.
Consolidated Sales Transition by Region

units in ten thousands

			FY3/1998	FY3/1999	FY3/2000	FY3/2001	FY3/2002	FY3/2003	FY3/2004	FY3/2005	FY3/2006	FY3/2007	FY3/2008	FY3/2009	FY3/2010	FY3/2011	FY3/2012	FY3/2013 Apr.-Sept. '12	Life to date	
Handheld																				
Game Boy	Hardware	Japan	422	473	418	337	91	5	0	0	0	-0	-	-	-	-	-	-	3,247	
		The Americas	615	826	859	774	146	0	-0	-0	-0	-0	-	-	-	-	-	-	-	4,406
		Other			468	775	232	23	0	-0	-0	-0	-0	-	-	-	-	-	-	4,216
		Total			1,037	1,299	1,745	1,886	470	27	0	-0	-0	-0	-0	-0	-0	-	-	-
	Software	Japan	1,480	1,616	1,938	1,769	430	88	9	2	0	0	0	0	-	-	-	-	-	15,706
		The Americas	1,893	2,585	3,233	3,423	1,499	562	88	-0	-0	-0	-0	-	-	-0	-	-	-	19,061
		Other			1,600	2,427	1,511	431	110	13	1	0	-0	-0	-	-	-	-	-	15,344
Total	3,373	4,201	6,771	7,619	3,440	1,081	207	14	1	0	0	0	-0	-0	-	-	-	50,111		
Game Boy Advance	Hardware	Japan				106	492	408	315	234	100	11	22	8	-0	-0	-	-	1,696	
		The Americas				-	757	780	945	856	472	300	54	-0	-0	-	-	-	4,164	
		Other				1	460	377	500	449	261	122	82	34	4	0	0	-	2,291	
		Total				107	1,709	1,565	1,759	1,540	833	434	159	42	4	0	0	-	8,151	
	of which SP	Japan						82	286	232	42	8	1	-0	-0	-	-	-	-	651
		The Americas						83	795	791	426	252	53	-0	-0	-	-	-	-	2,400
		Other						46	424	440	176	109	77	30	4	0	0	-	1,305	
		Total						211	1,505	1,464	644	369	131	30	4	0	0	-	4,357	
	Software	Japan				271	1,024	1,693	1,712	1,554	728	255	35	26	10	2	1	0	0	7,311
		The Americas				-	2,338	3,066	4,243	5,077	3,534	2,599	832	35	-0	-0	-	-	-	21,724
Other					1	1,343	1,153	1,535	1,826	1,674	999	173	2	0	0	-	-	-	8,706	
Total					273	4,705	5,912	7,489	8,457	5,936	3,853	1,040	62	10	2	1	0	0	37,742	
Nintendo DS	Hardware	Japan								212	478	912	636	401	401	235	23	1	3,299	
		The Americas								219	292	663	1,065	1,207	1,229	839	262	79	5,854	
		Other								95	376	781	1,330	1,511	1,081	678	225	19	6,097	
		Total								527	1,146	2,356	3,031	3,118	2,711	1,752	510	98	15,250	
	of which Lite	Japan									58	890	636	179	43	14	0	-0	-	1,820
		The Americas									-	641	1,065	1,174	525	183	55	-0	-	3,644
		Other									-	596	1,292	1,463	457	89	22	2	3,921	
		Total									58	2,128	2,993	2,816	1,025	287	77	2	9,385	
	of which DSi	Japan													222	254	103	10	0	590
		The Americas													33	664	289	99	52	1,137
		Other													48	562	274	120	8	1,012
		Total													302	1,480	667	229	61	2,739
	of which DSi XL	Japan														104	118	12	1	235
		The Americas														42	366	108	26	543
Other															62	315	83	9	470	
Total															208	799	204	36	1,247	
Software	Japan									382	2,152	4,977	3,989	3,194	3,054	2,165	777	367	21,058	
	The Americas									475	1,608	3,720	6,517	8,175	7,362	6,225	3,295	842	38,218	
	Other									192	1,235	3,658	8,056	8,362	4,743	3,707	2,011	522	32,485	
	Total									1,049	4,995	12,355	18,562	19,731	15,159	12,098	6,082	1,730	91,761	
Nintendo 3DS	Hardware	Japan														106	479	209	794	
		The Americas														132	467	139	738	
		Other														123	406	158	688	
		Total														361	1,353	506	2,219	
	of which 3DS XL	Japan																	82	82
		The Americas																	55	55
		Other																	73	73
		Total																	210	210
	Software	Japan															218	1,113	706	2,037
		The Americas															394	1,264	675	2,334
Other																331	1,222	522	2,075	
Total																943	3,600	1,903	6,445	

[Note] The figures above are rounded to the nearest ten thousands.

The breakdown of overseas sales in FY3/1998 and FY3/1999 is undisclosed.

Nintendo DS means Nintendo DS, Nintendo DS Lite, Nintendo DSi, and Nintendo DSi XL.

Nintendo 3DS software includes the downloadable version of Nintendo 3DS Game Card.

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units in ten thousands

			FY3/1998	FY3/1999	FY3/2000	FY3/2001	FY3/2002	FY3/2003	FY3/2004	FY3/2005	FY3/2006	FY3/2007	FY3/2008	FY3/2009	FY3/2010	FY3/2011	FY3/2012	FY3/2013 Apr.-Sept. '12	Life to date	
Home Console																				
Family Computer /NES	Hardware	Japan	3	5	5	5	6	6	3	0	0	0	0	-	-	-	-	-	1,935	
		The Americas	0	0	-0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3,400
		Other			-	-	0	0	0	-	-	-	-	-	-	-	-	-	-	856
		Total	3	5	5	5	6	6	3	0	0	0	0	-	-	-	-	-	-	6,191
	Software	Japan	-	-	-	-	0	0	0	-	-	-	-	-	-	-	-	-	-	22,586
		The Americas	7	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23,085
Other				-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4,329	
	Total	7	0	-	-	0	0	0	-	-	-	-	-	-	-	-	-	-	50,001	
Super Family Computer/SNES	Hardware	Japan	19	5	3	1	1	1	1	0	0	0	0	-	-	-	-	-	1,717	
		The Americas	185	139	23	7	-0	-0	-	-	-	-	-	-	-	-	-	-	-	2,335
		Other			2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	858
		Total	204	143	28	9	1	1	1	0	0	0	0	-	-	-	-	-	-	4,910
	Software	Japan	77	79	19	5	2	1	0	-	0	-	-	-	-	-	-	-	-	19,485
		The Americas	1,371	520	118	9	0	-0	-	-	-	-0	-	-	-	-	-	-	-	13,500
Other				13	1	0	-0	-	-	-	-	-	-	-	-	-	-	-	4,922	
	Total	1,448	599	150	15	2	1	0	-	0	-0	-	-	-	-	-	-	-	37,906	
Nintendo 64	Hardware	Japan	111	121	94	20	5	-0	-0	-0	-0	-	-	-	-	-	-	-	554	
		The Americas	831	665	471	230	30	1	0	-0	-0	-0	-	-	-	-	-	-	-	2,063
		Other			84	34	15	0	-0	-0	-0	0	-	-	-	-	-	-	-	675
		Total	942	786	649	285	50	1	-0	-0	-0	0	-	-	-	-	-	-	-	3,293
	Software	Japan	804	958	810	756	59	9	2	0	0	0	0	0	-	-	-	-	-	3,975
		The Americas	3,688	5,373	4,049	2,303	553	42	0	-0	-0	-0	-0	-0	-	-	-	-	-	14,206
Other				807	536	162	14	0	0	-	-	-	-	-	-	-	-	-	4,316	
	Total	4,492	6,331	5,666	3,595	774	65	2	0	0	0	0	-0	-	-	-	-	-	22,497	
Nintendo GameCube	Hardware	Japan				157	90	99	34	20	2	2	-0	-0	-	-	-	-	404	
		The Americas				222	291	272	261	172	63	13	-0	-0	-	-	-	-	-	1,294
		Other				1	194	132	98	44	8	1	-0	-0	-	-	-	-	-	477
		Total				380	576	502	392	235	73	16	-0	-0	-	-	-	-	-	2,174
	Software	Japan				406	633	850	509	298	44	11	1	0	0	0	0	0	0	2,754
		The Americas				1,027	2,596	2,835	3,318	2,388	1,448	229	6	-0	-0	-	-	-	-	13,848
Other					3	1,385	1,052	1,015	592	188	19	2	-0	-0	-0	-0	-0	-	4,255	
	Total				1,437	4,614	4,737	4,842	3,279	1,680	259	9	0	0	0	0	0	0	20,857	
Wii	Hardware	Japan										200	390	206	238	126	86	19	1,264	
		The Americas											237	824	1,293	986	778	453	41	4,612
		Other											147	647	1,096	830	605	445	73	3,842
		Total										584	1,861	2,595	2,053	1,508	984	132	9,718	
	Software	Japan											612	1,494	1,303	1,498	1,145	900	259	7,211
		The Americas											1,449	6,488	11,364	10,429	9,921	5,369	1,156	46,175
Other												823	3,979	7,791	7,254	6,061	3,968	959	30,834	
	Total										2,884	11,960	20,458	19,181	17,126	10,237	2,374	84,220		

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