



Views on globalisation and faith

Latest findings from the Ipsos Global @dvisor survey

5th July 2011 – EMBARGOED UNTIL 00:01 on 6th July 2011

About Ipsos' Global @dvisor survey

- This pack presents the findings of several questions regarding globalisation, the economy, religion and faith, placed on Global @dvisor, an Ipsos survey conducted between 6th and 21st April 2011.
- The survey is conducted monthly in 24 countries via the Ipsos Online Panel system.
- An international sample of 18,473 adults, aged 18-64 in the US and Canada, and aged 16-64 in all other countries, was interviewed. Approximately 1000+ individuals participated in each country, with the exception of Argentina, Belgium, Indonesia, Mexico, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where 500+ adults were interviewed.
- In Saudi Arabia, respondents were given the opportunity to opt out of answering the questions on religion given the potential sensitivity of some of the questions, and 354 respondents opted to complete the survey. This means that the findings for Saudi Arabia must be treated with caution as they are based on a smaller sample size of respondents who have actively opted into completing the survey.
- Weighting was applied to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country Census data.
- In developed countries these findings can be viewed as representative of the wider population. In developing countries, where access to the internet is less widespread, the results should be viewed as representative of a more affluent, connected, opinion leader population.

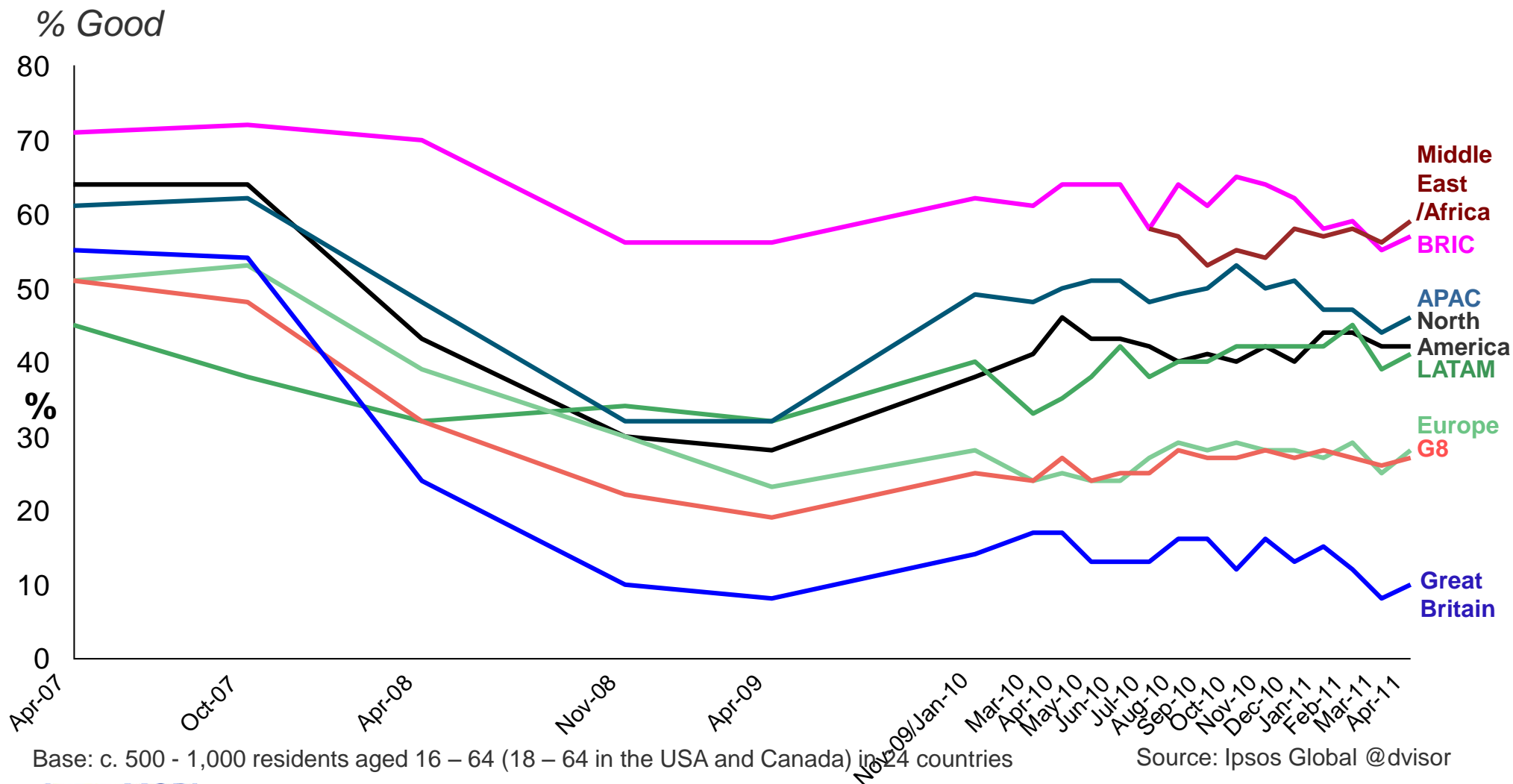
Challenges

The world is divided over...

- The benefits of globalisation
- Interfaith tolerance and understanding
- What governments should do

Views on economy vary dramatically

Now thinking about our economic situation, how would you describe the current economic situation in...?

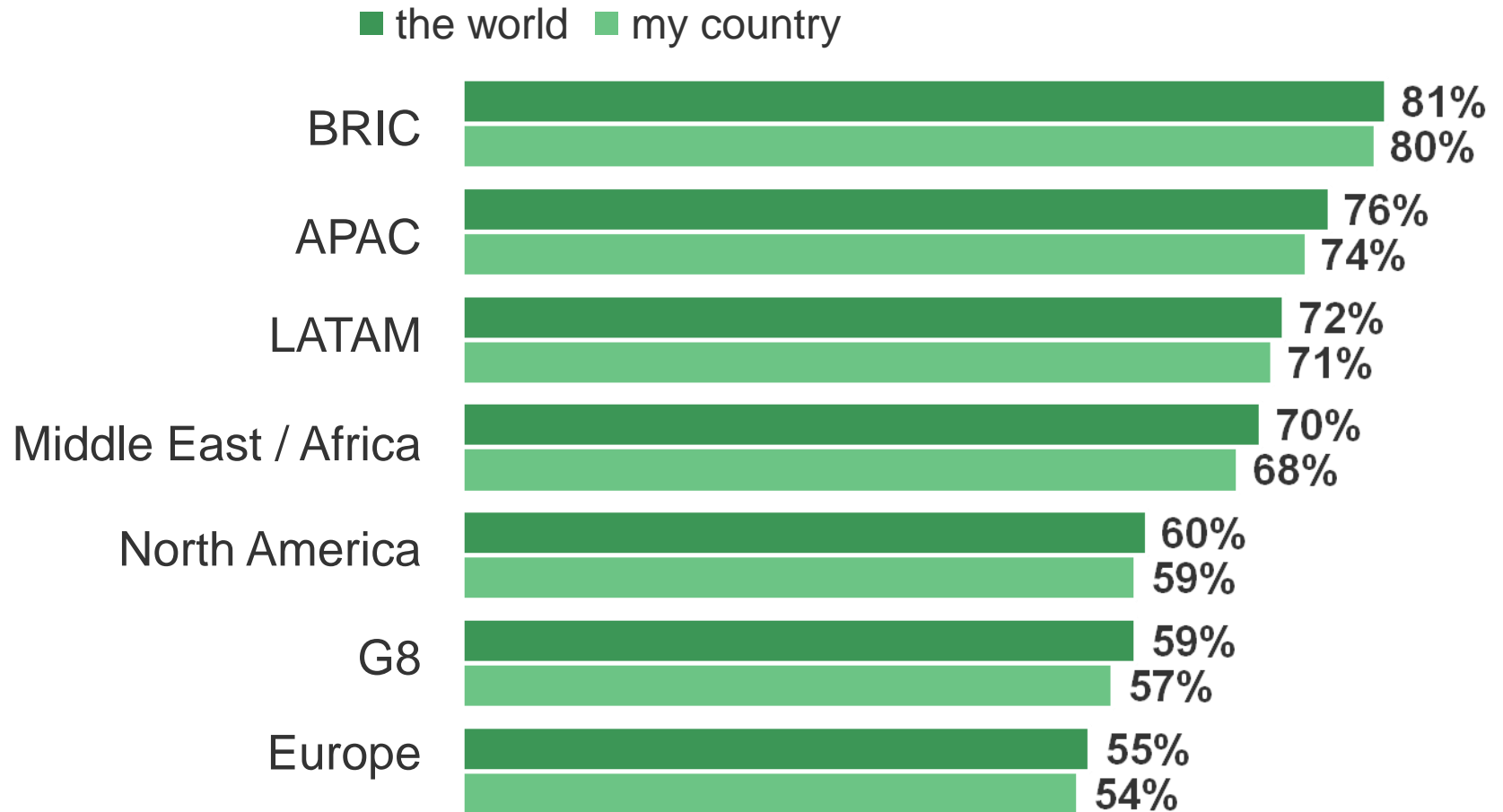


Base: c. 500 - 1,000 residents aged 16 - 64 (18 - 64 in the USA and Canada) in 24 countries

Source: Ipsos Global @dvisor

Most support globalisation, but...

Overall, globalisation is a good thing for the world / my country

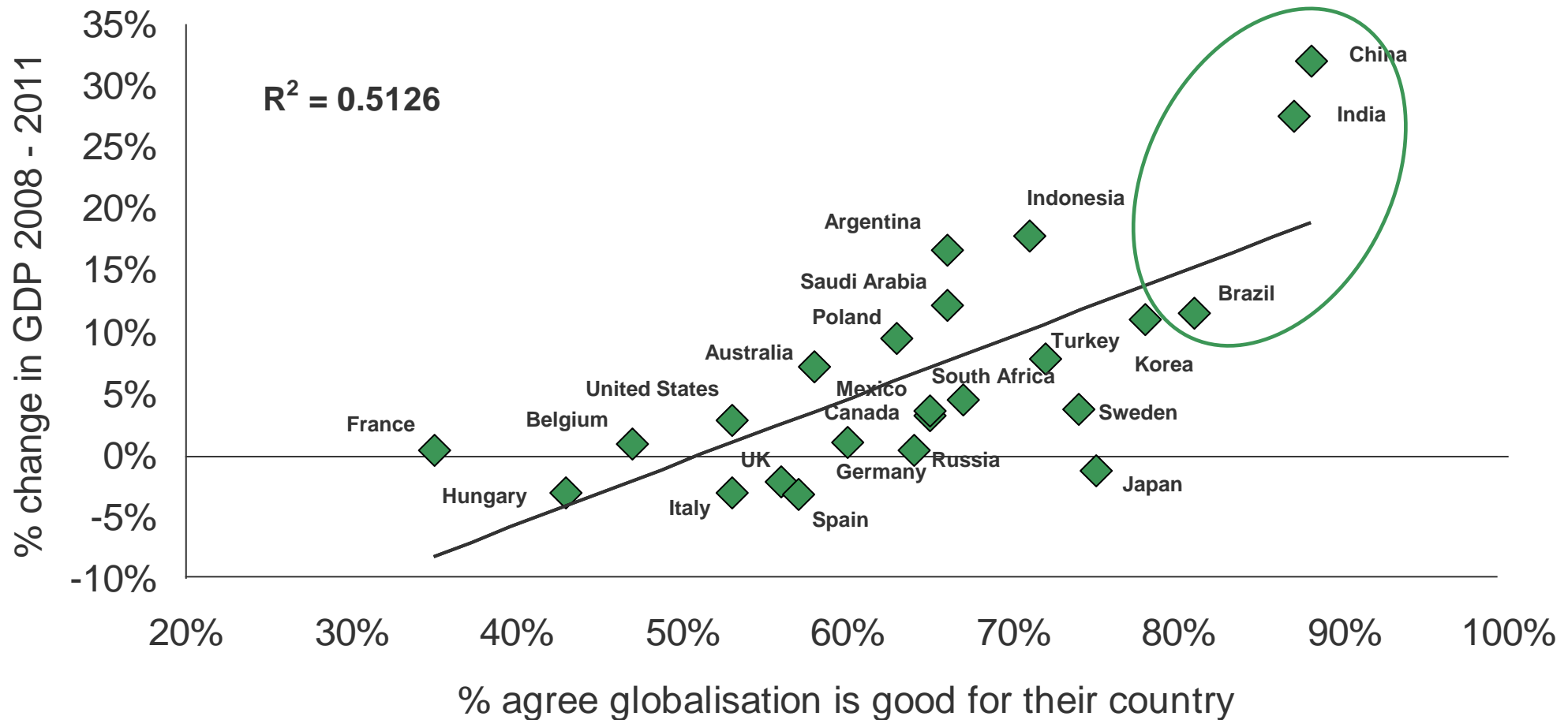


Base: c. 500 - 1,000 residents aged 16 – 64 (18 – 64 in the USA and Canada) in 24 countries, April 2011

Source: Ipsos Global @dvisor

Views on globalisation reflect economic growth rate

Overall, globalisation is a good thing for my country



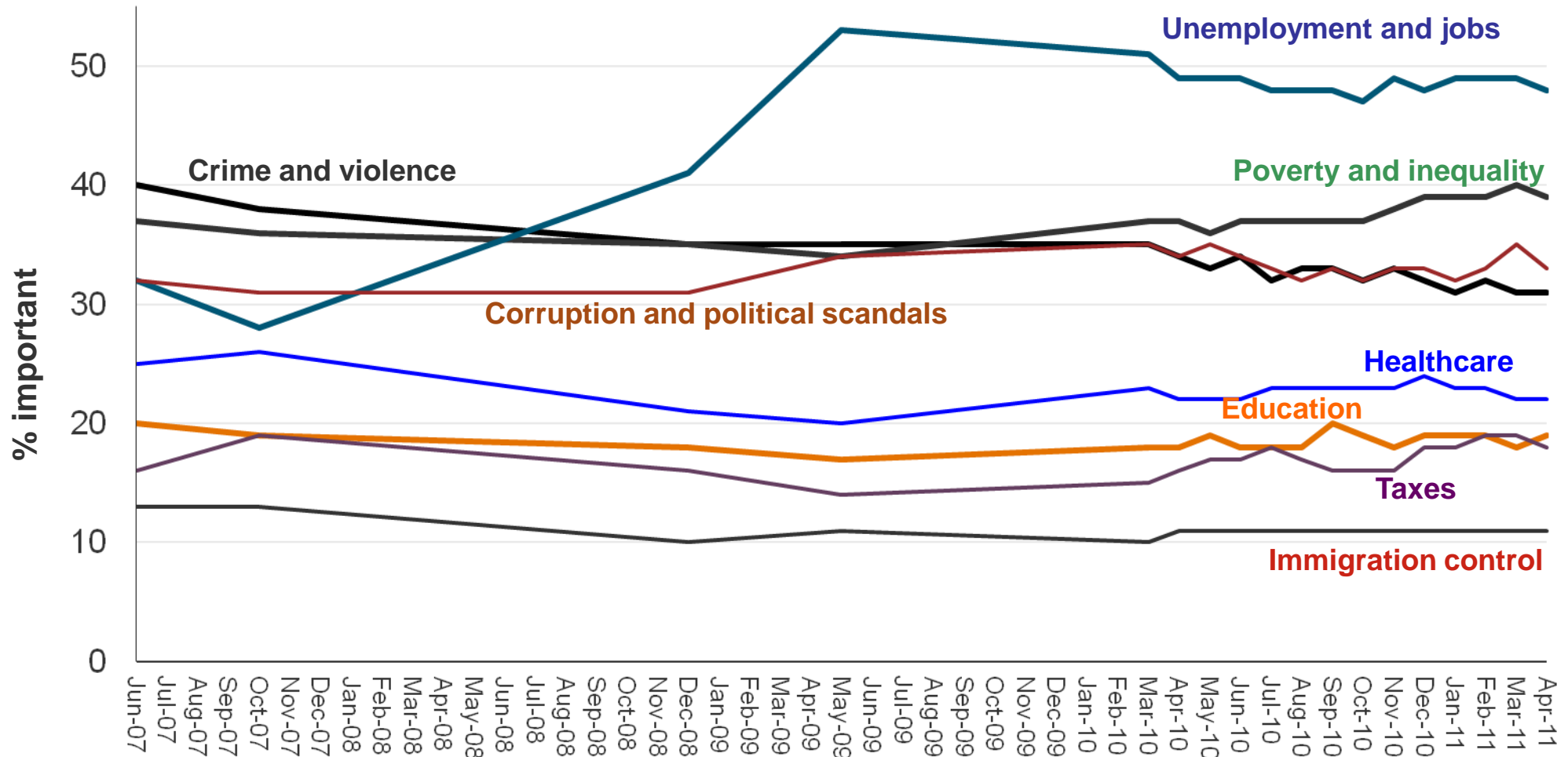
Base: c. 500 - 1,000 residents aged 16 - 64 (18 - 64 in the USA and Canada) in 24 countries, April 2011

Gross domestic product based on constant prices using national currency

Source: Ipsos Global @dvisor
International Monetary Fund, World Economic Outlook, April 2011

Overall economy dominates current concerns

Which three of the following topics do you find the most worrying in your country?



Base: c. 500 - 1,000 residents aged 16 - 64 (18 - 64 in the USA and Canada) in 24 countries

Source: Ipsos Global @dvisor

Europeans united in worry about jobs – but divided on poverty/inequality

Sweden

Unemployment/jobs 52

Poverty/inequality 36

Crime/violence 36

Russia

Poverty/inequality 56

Corruption/scandals 46

Unemployment/jobs 39

GB

Unemployment/jobs 54

Immigration control 34

Crime/violence 27

Poland

Unemployment/jobs 66

Poverty/inequality 50

Healthcare 46

Germany

Poverty/inequality 50

Unemployment/jobs 31

Healthcare 30

Hungary

Unemployment/jobs 75

Poverty/inequality 64

Corruption/scandals 48

France

Unemployment/jobs 54

Poverty/inequality 51

Crime/violence 31

Spain

Unemployment/jobs 83

Corruption/scandals 41

Poverty/inequality 25

Italy

Unemployment/jobs 77

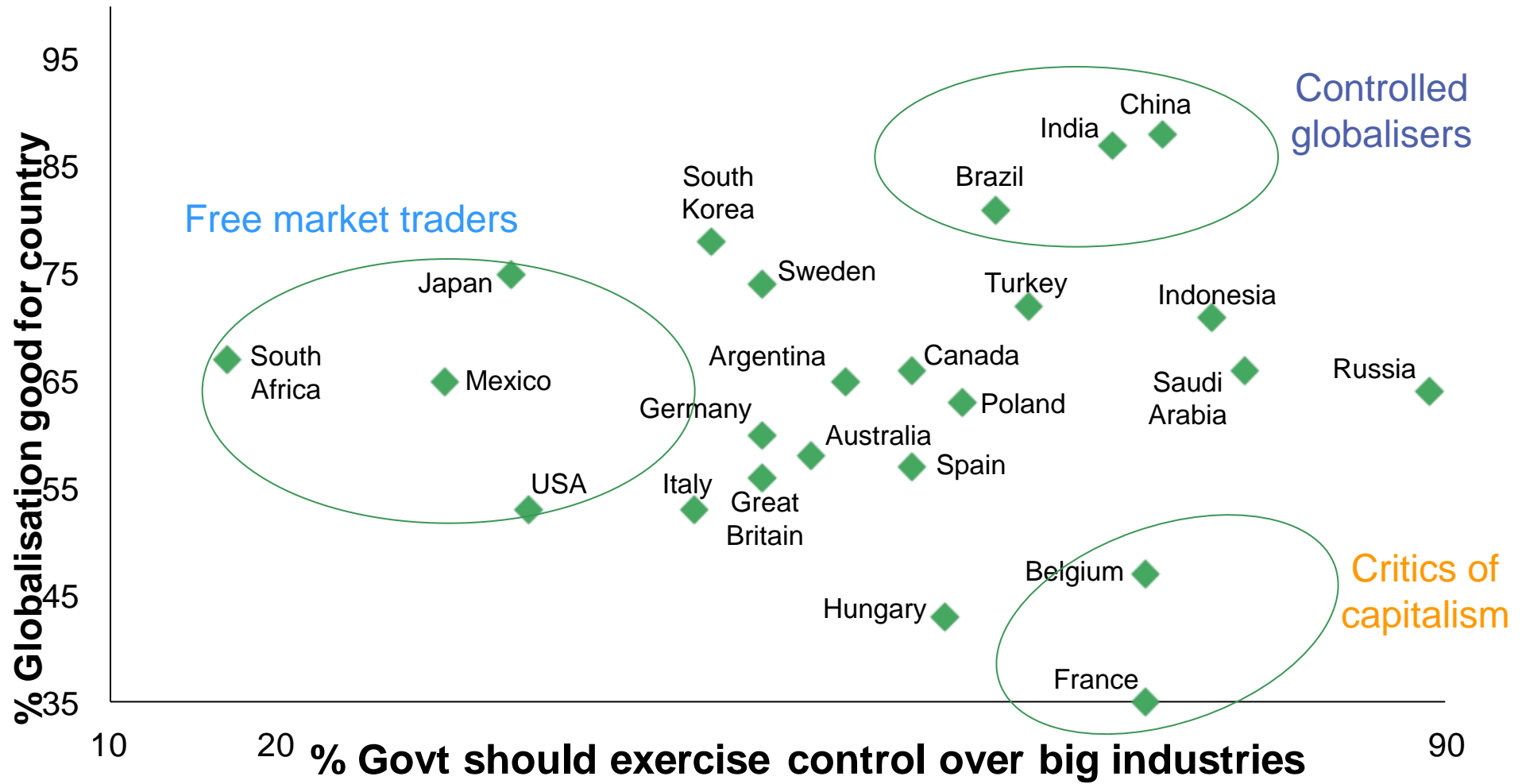
Corruption/scandals 42

Poverty/inequality 28

Base: c. 500 - 1,000 residents aged 16 – 64 (18 – 64 in the USA and Canada) in 9 countries, April 2011

Source: Ipsos Global @dvisor

Supporters of globalisation and regulation



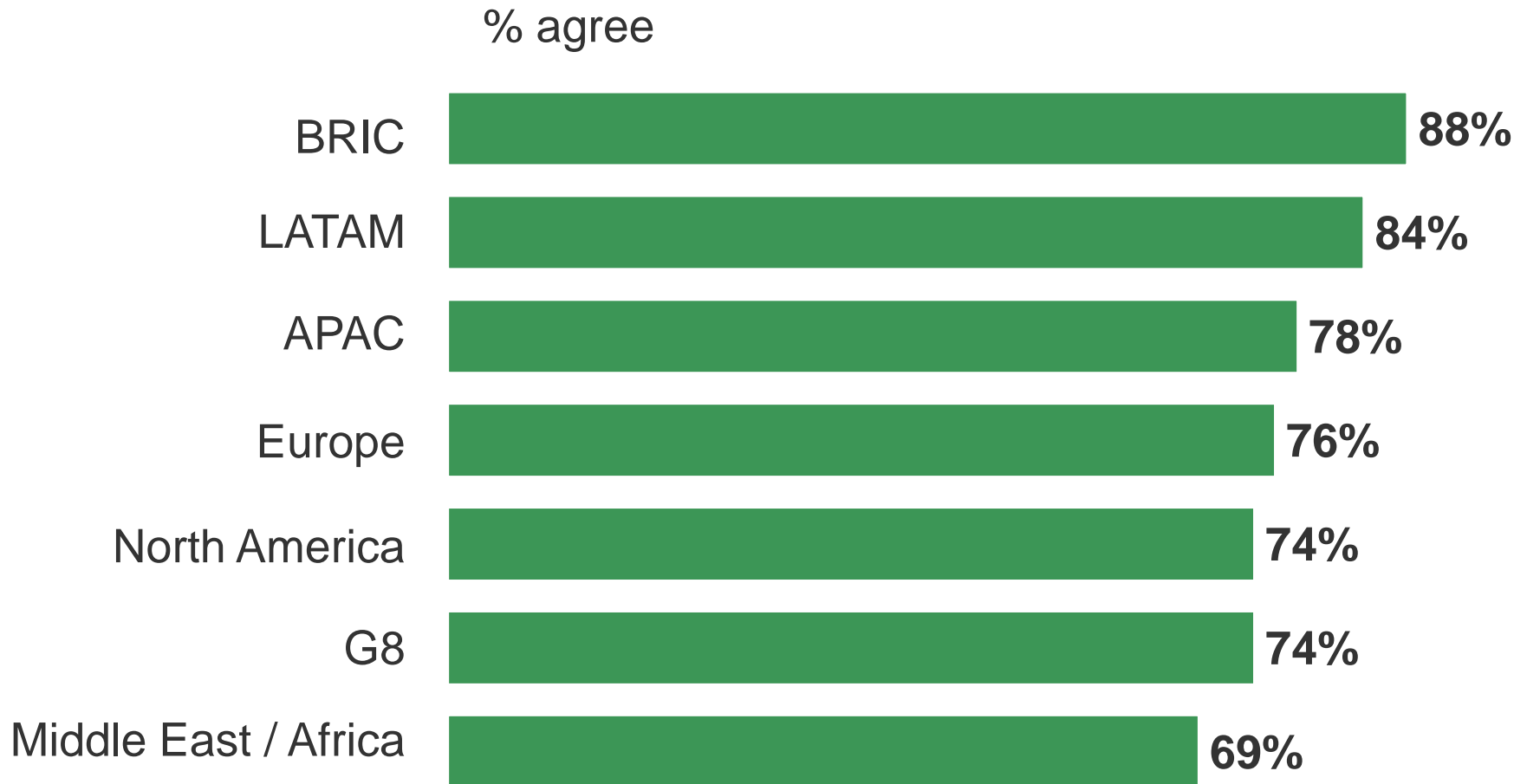
Base: c. 500 - 1,000 residents aged 16 - 64 (18 - 64 in the USA and Canada) in 24 countries, April 2011

Source: Ipsos Global @dvisor

Good business – bad business?

Most say they want more control of business

The government of [COUNTRY] should be more aggressive in regulating the activities of national and multinational corporations

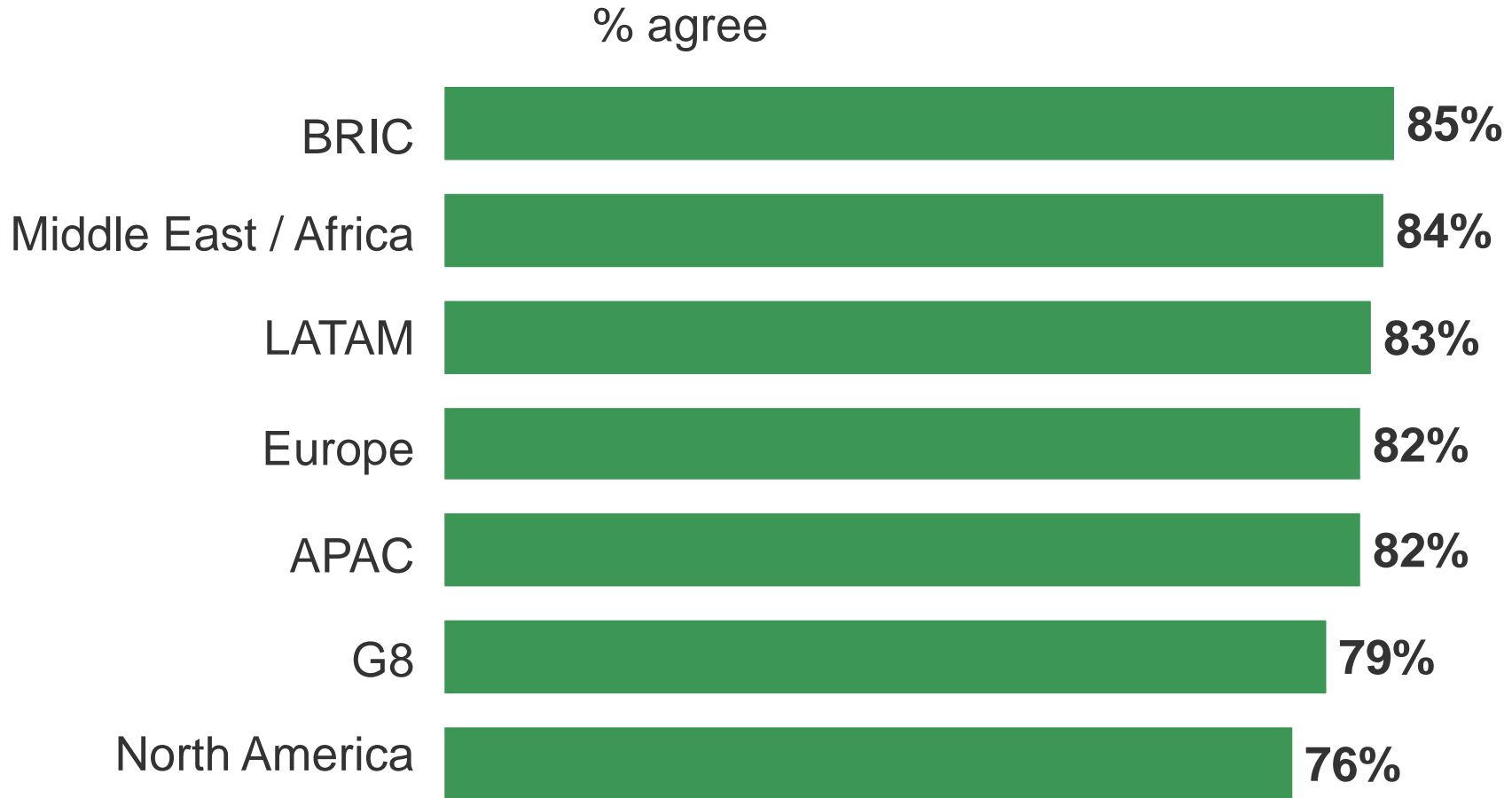


Base: c. 500 - 1,000 residents aged 16 – 64 (18 – 64 in the USA and Canada) in 24 countries, April 2011

Source: Ipsos Global @dvisor

They also want more inward investment!

Investment by global companies in [COUNTRY] is essential for our growth and expansion

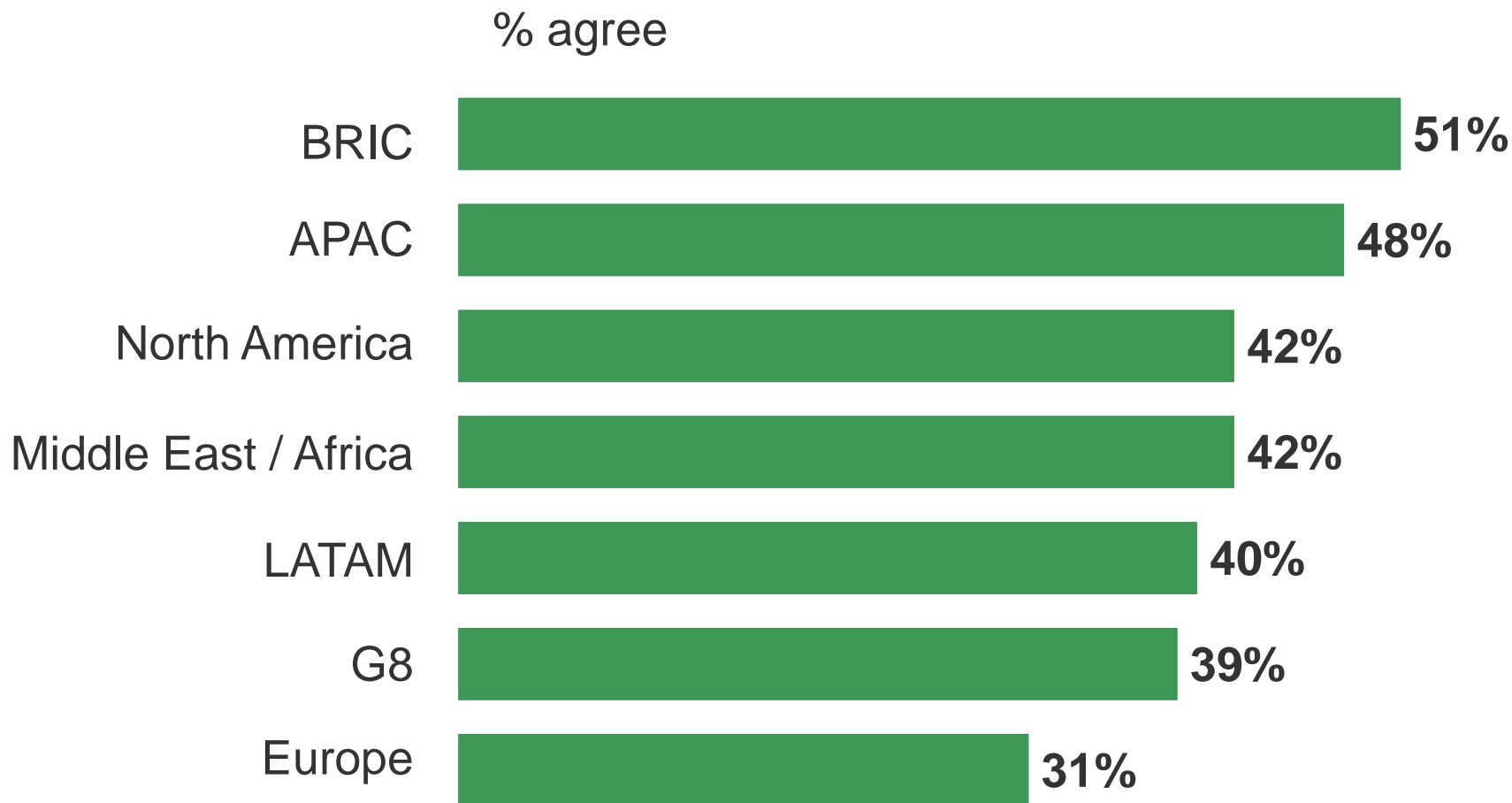


Base: c. 500 - 1,000 residents aged 16 – 64 (18 – 64 in the USA and Canada) in 24 countries, April 2011

Source: Ipsos Global @dvisor

Lower support in Europe for restricting foreign investment – reflects worry about jobs

We should restrict investment by foreign companies in [COUNTRY], even if it means fewer jobs will be created

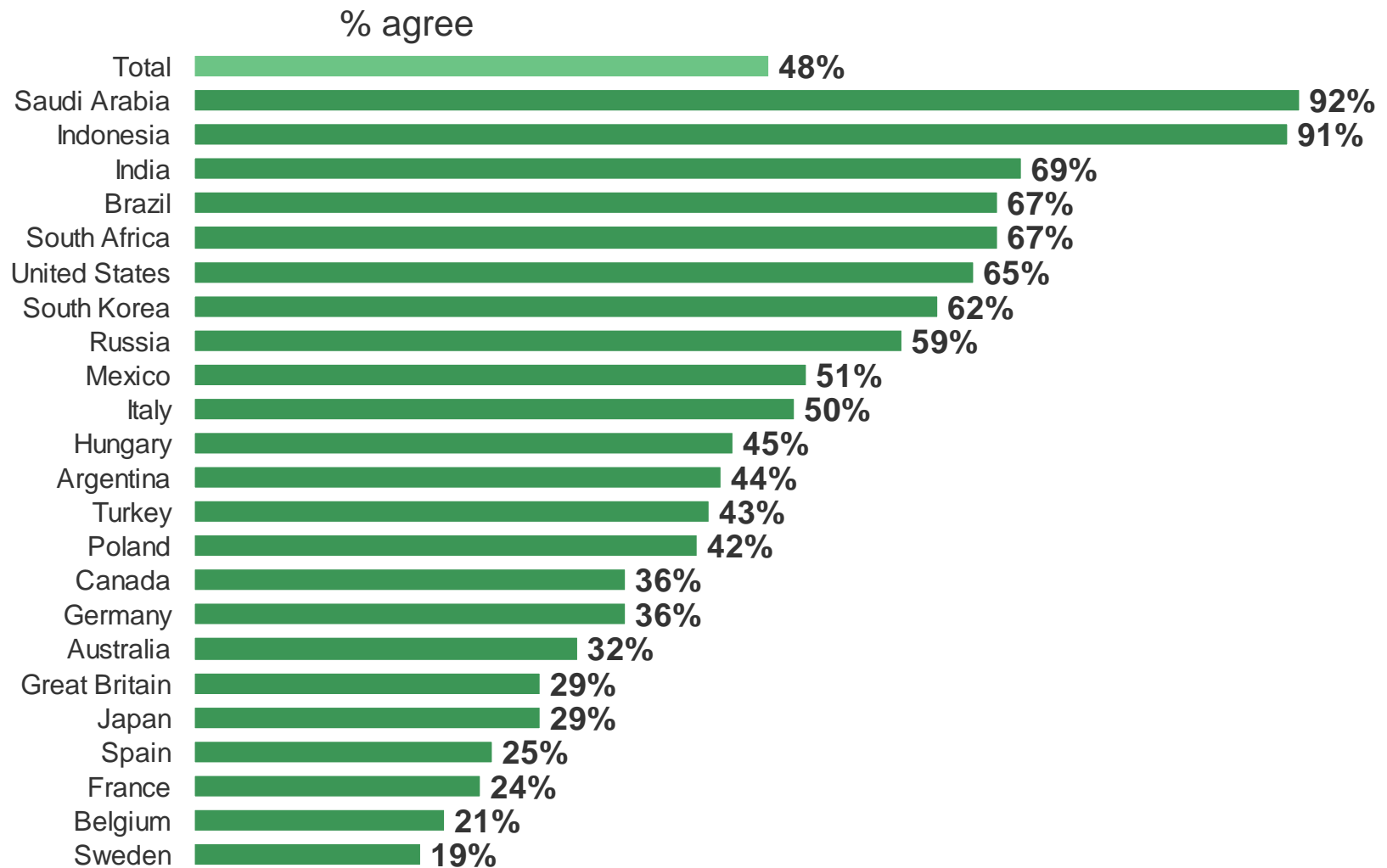


Base: c. 500 - 1,000 residents aged 16 – 64 (18 – 64 in the USA and Canada) in 24 countries, April 2011

Source: Ipsos Global @dvisor

Religion – force for good or not?

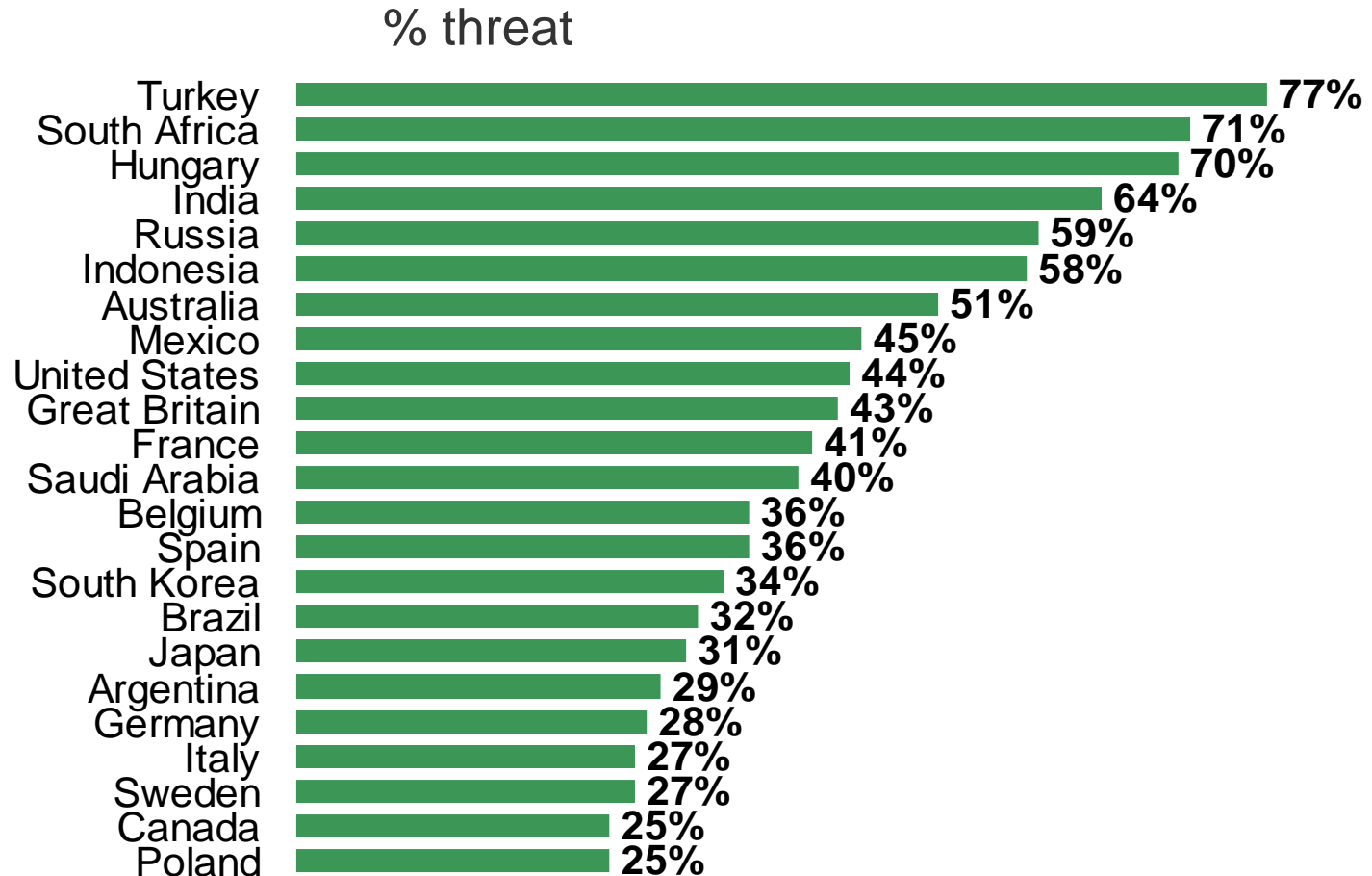
Does religion provide the common values and ethical foundations that diverse societies need to thrive in the 21st century?



Base: c. 500 - 1,000 residents aged 16 – 64 (18 – 64 in the USA and Canada) in 23 countries, September 2010 Source: Ipsos Global @dvisor

Real anxieties about conflict between ethnic groups/ minorities...

How real do you feel the threat is of a violent conflict breaking out between ethnic or minority groups in your country happening in the next twelve months: a very real threat, a somewhat real threat, not much of a real threat or not a real threat at all?

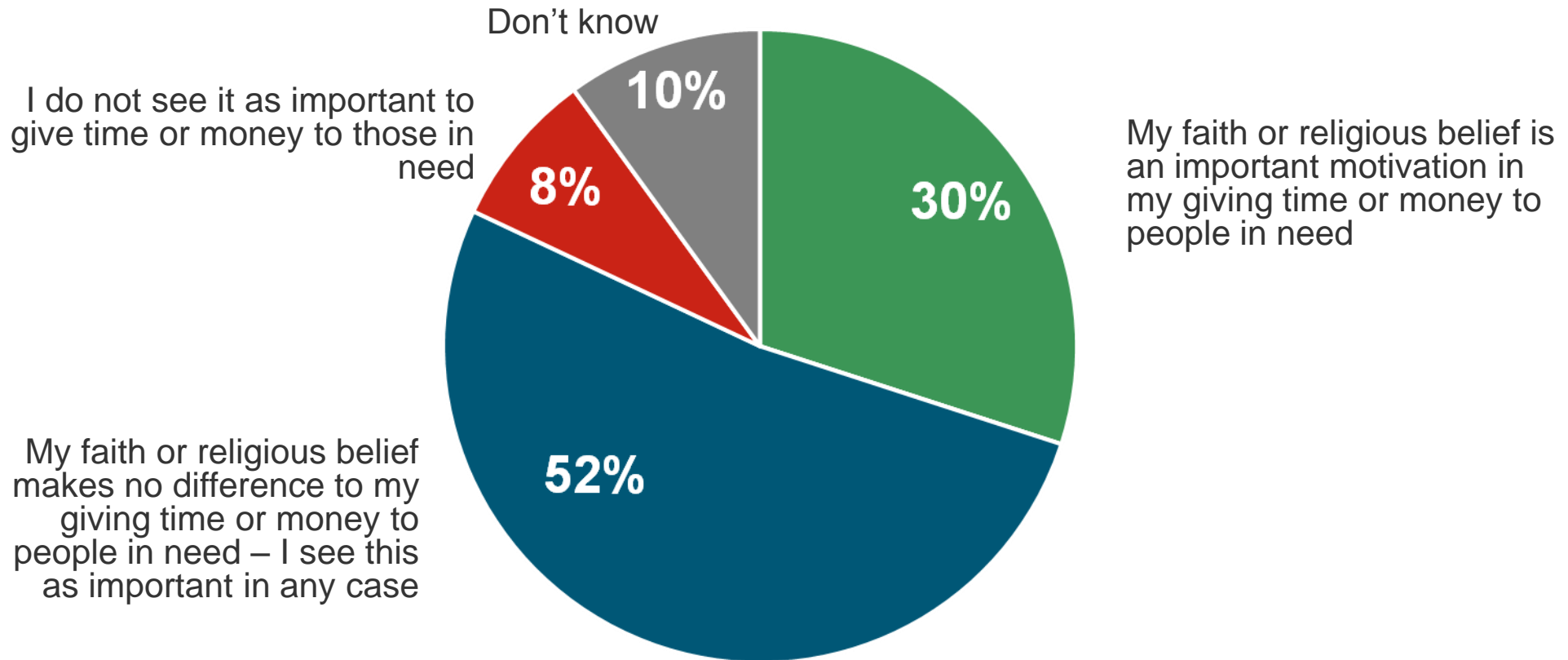


Base: c. 500 - 1,000 residents aged 16 - 64 (18 - 64 in the USA and Canada) in 23 countries, August 2010

Source: Ipsos Global @dvisor

Religion as a force for good?

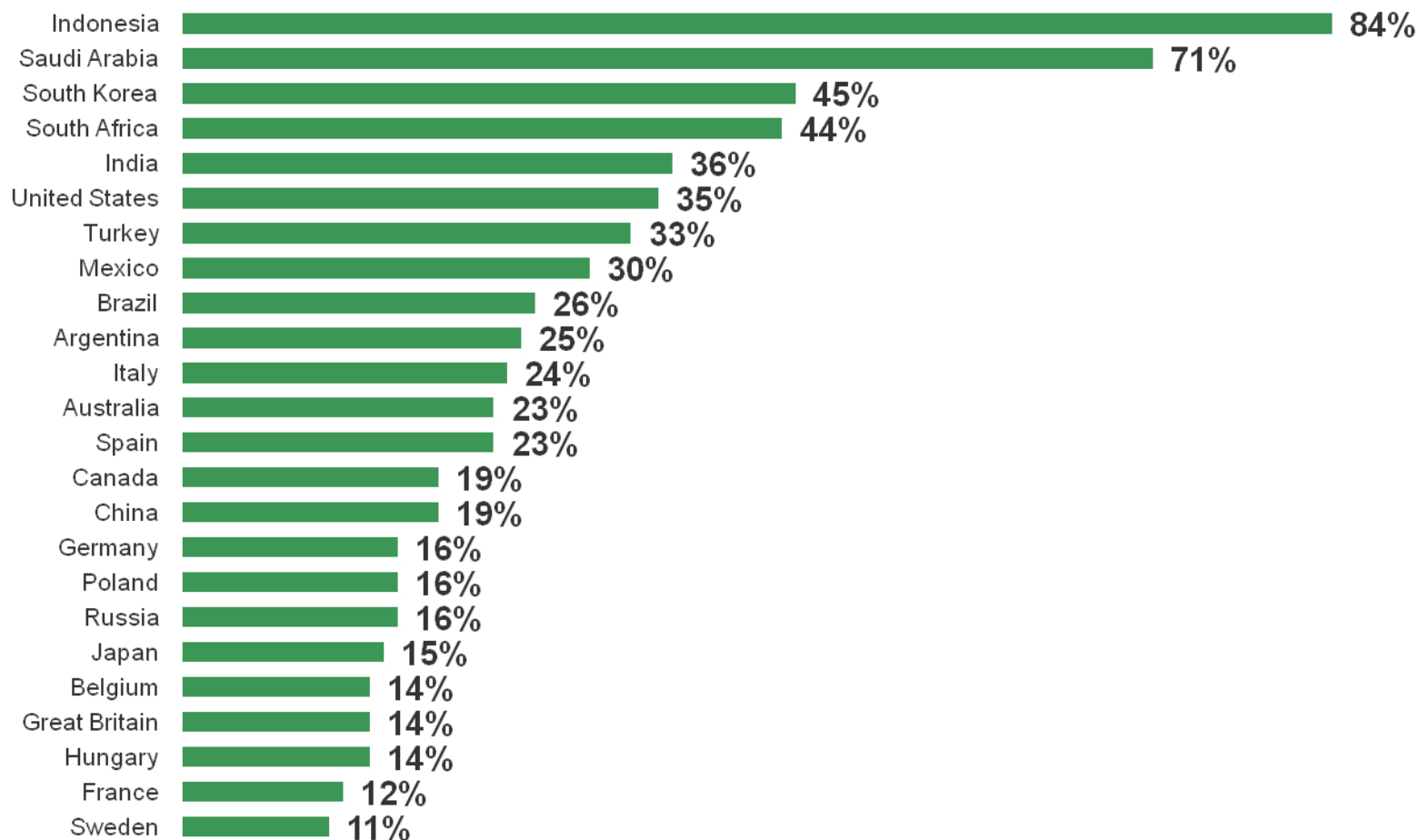
Which one of the following statements comes CLOSEST to your own personal view?



Base: All respondents who have faith or religion even if not currently practising (12,374 respondents across 24 countries, April 2011)

Varies considerably across countries – lowest in Western Europe...

Which one of the following statements comes closest to your own personal view? *My faith or religious belief is an important motivation in my giving time or money to people in need*

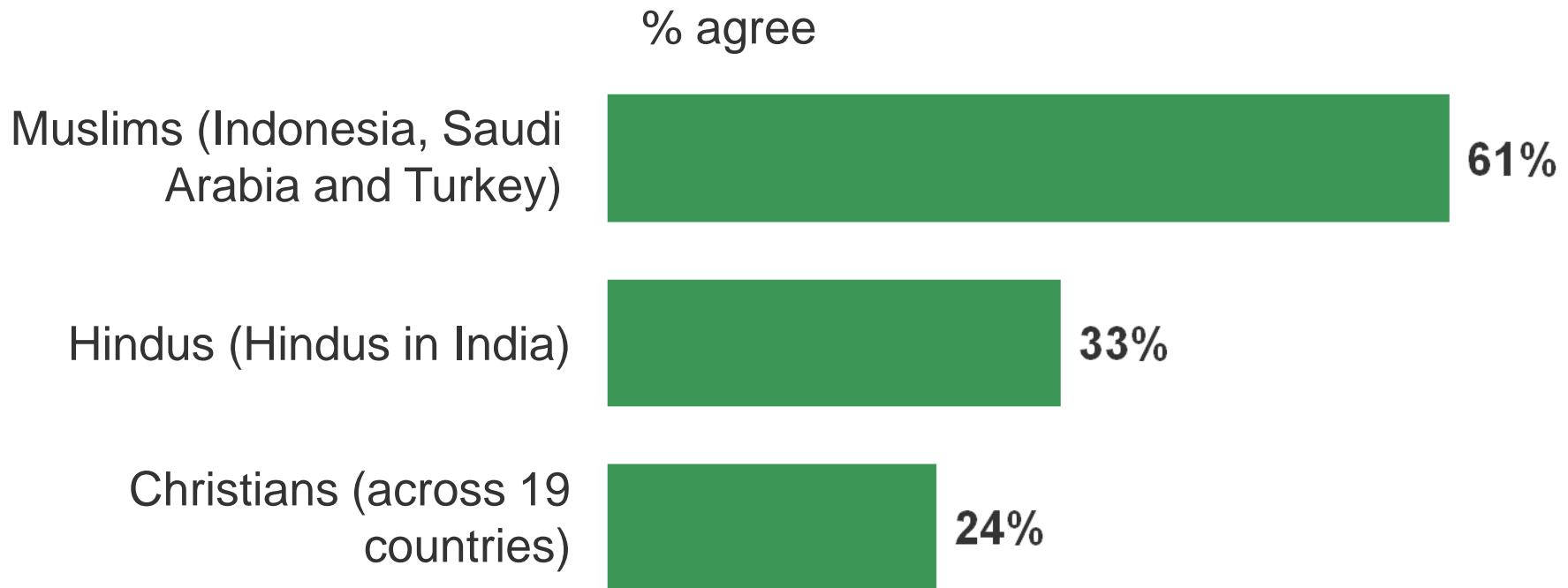


Base: All respondents who have faith or religion even if not currently practising (12,374 respondents across 24 countries, April 2011)

Source: Ipsos Global @dvisor

Faith is a motivator for Muslims – one of five pillars of Islam

Which one of the following statements comes closest to your own personal view? *My faith or religious belief is an important motivation in my giving time or money to people in need*

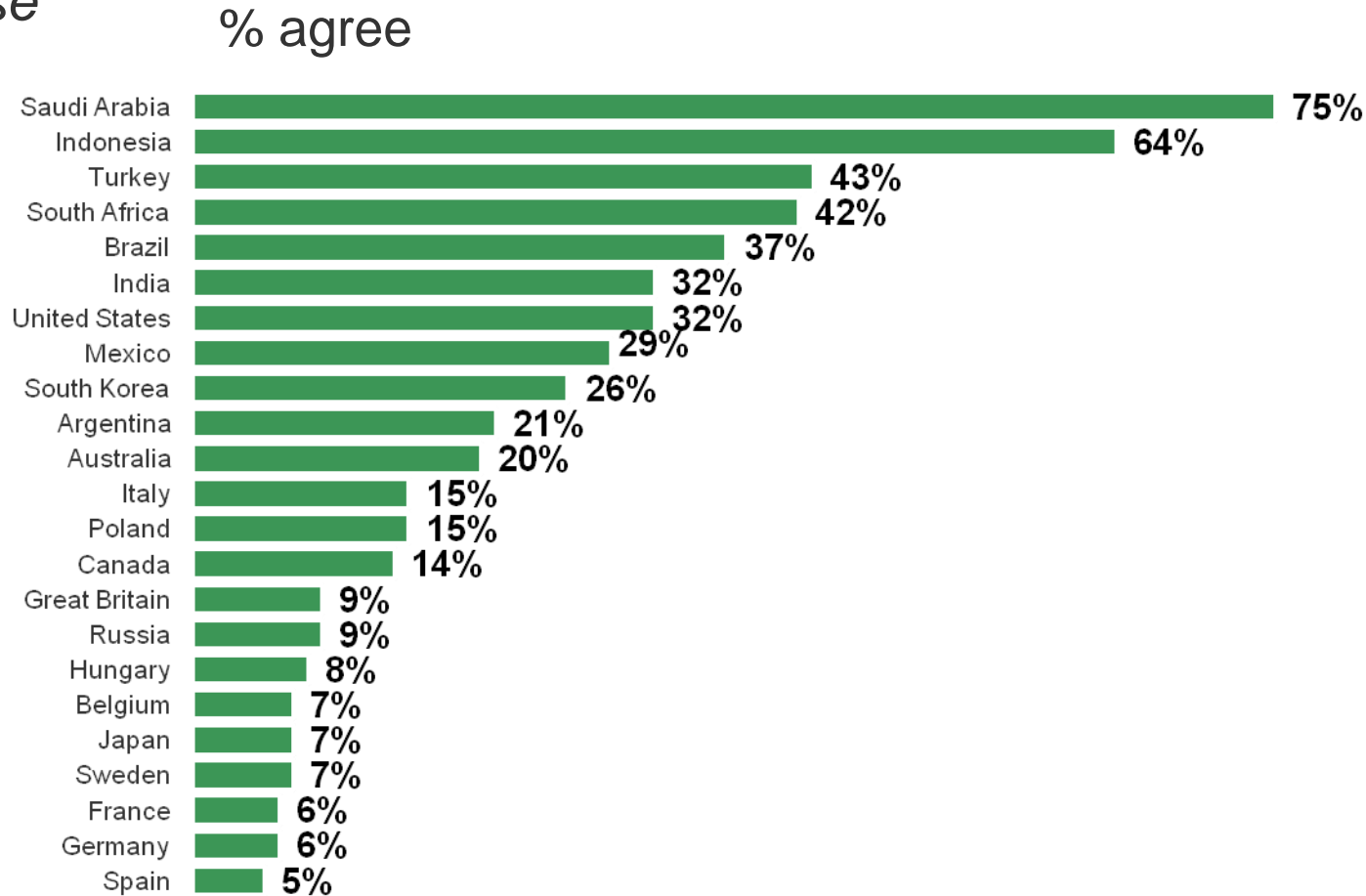


Base: All respondents who have a Muslim, Hindu or Christian faith even if not currently practising (10,291 respondents across 22 countries, April 2011)

Source: Ipsos Global @dvisor

Religious exclusivity – own faith/ religion the only true path?

Which one of the following statements comes closest to your own personal view? *My faith or religion is the only true path to salvation, liberation or paradise*

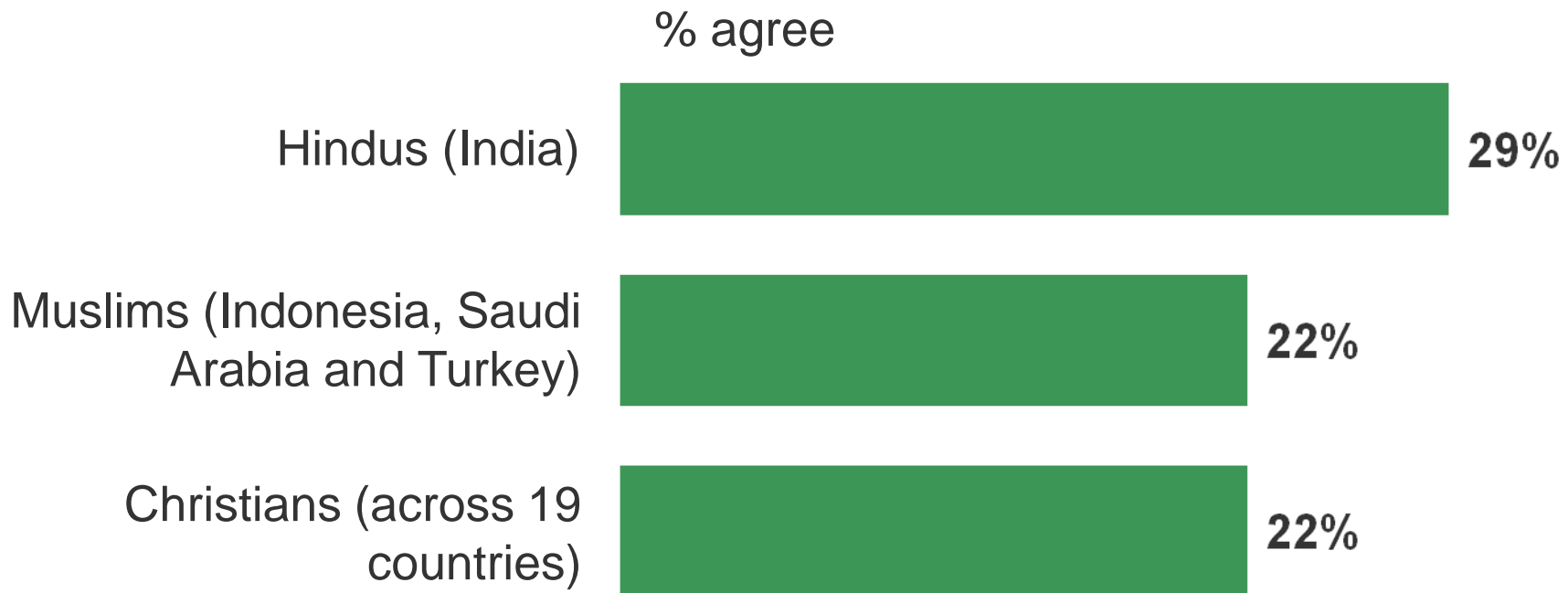


Base: All respondents who have faith or religion even if not currently practising (12,374 respondents across 24 countries, April 2011)

Source: Ipsos Global @dvisor

Views on whether those of other religions may also be saved, find liberation or reach paradise

Which one of the following statements comes closest to your own personal view? *My faith or religion is the only source of ultimate truth, but those who do not share it may be saved, find liberation or reach paradise*



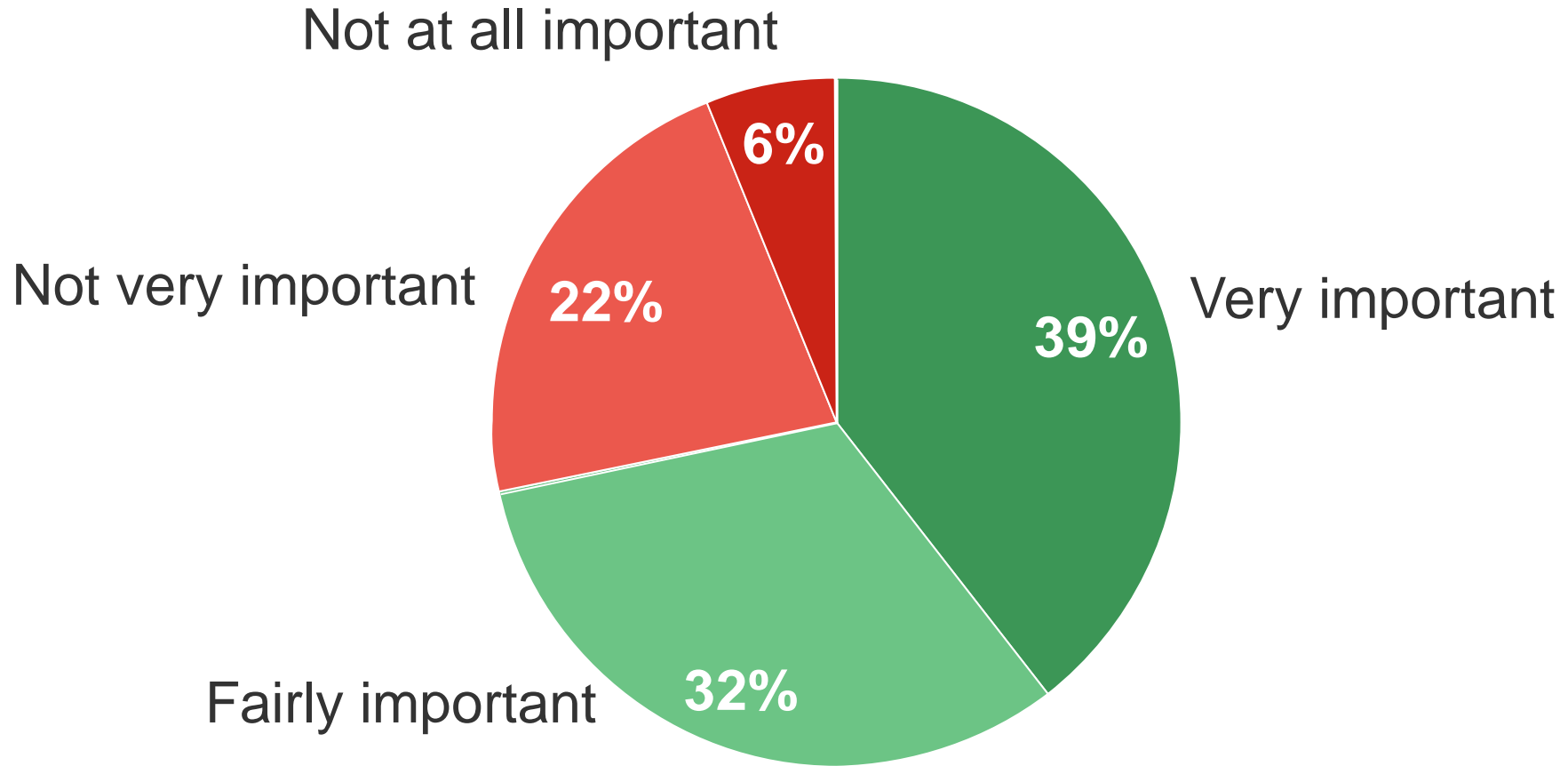
Base: All respondents who have a Muslim, Hindu or Christian faith even if not currently practising (10,291 respondents across 22 countries, April 2011)

Source: Ipsos Global @dvisor

Importance of faith/ religious belief in people's lives

Seven in ten of those with a faith/ religion say it is important in their life

How important, if at all, is your faith or your religion in your life?

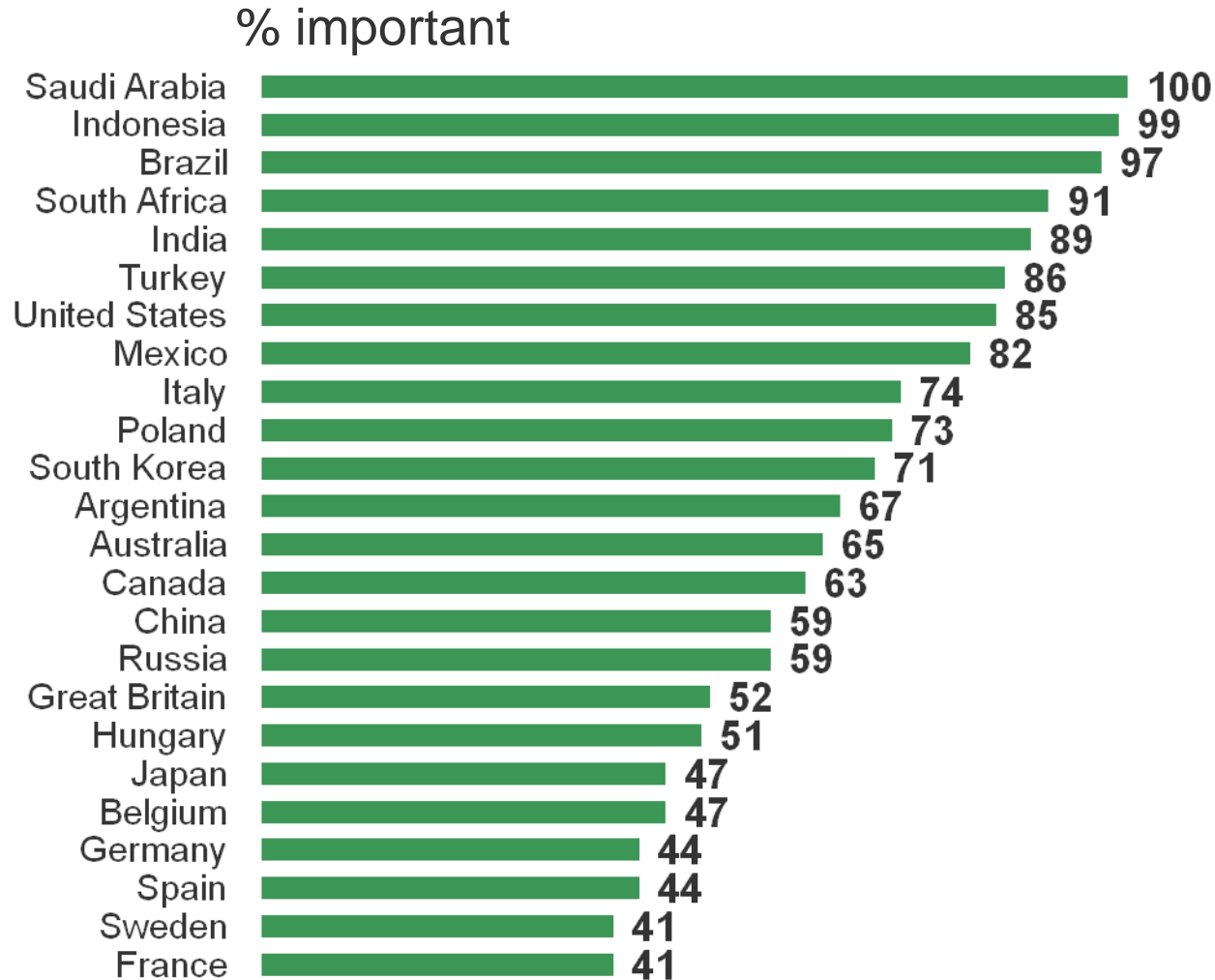


Base: All respondents who have faith or religion even if not currently practising
(12,374 respondents across 24 countries, April 2011)

Source: Ipsos Global @dvisor

Importance of faith/ religion in own life varies by country

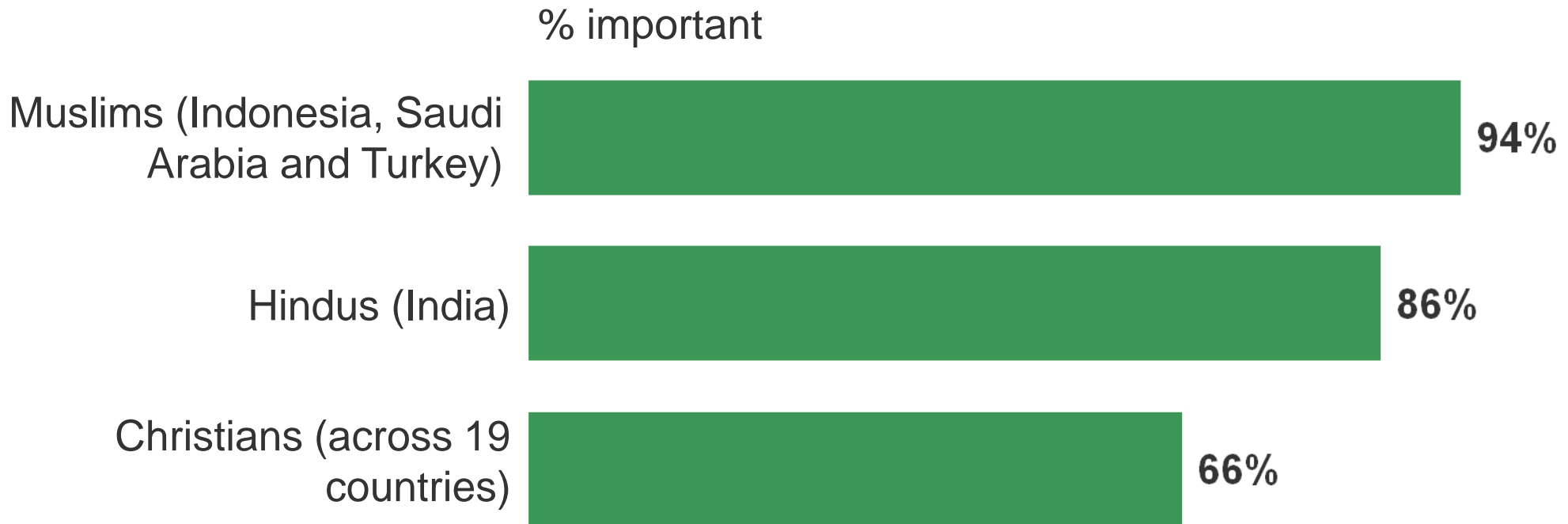
How important, if at all, is your faith or your religion in your life?



Base: All respondents who have faith or religion even if not currently practising
(12,374 respondents across 24 countries, April 2011)

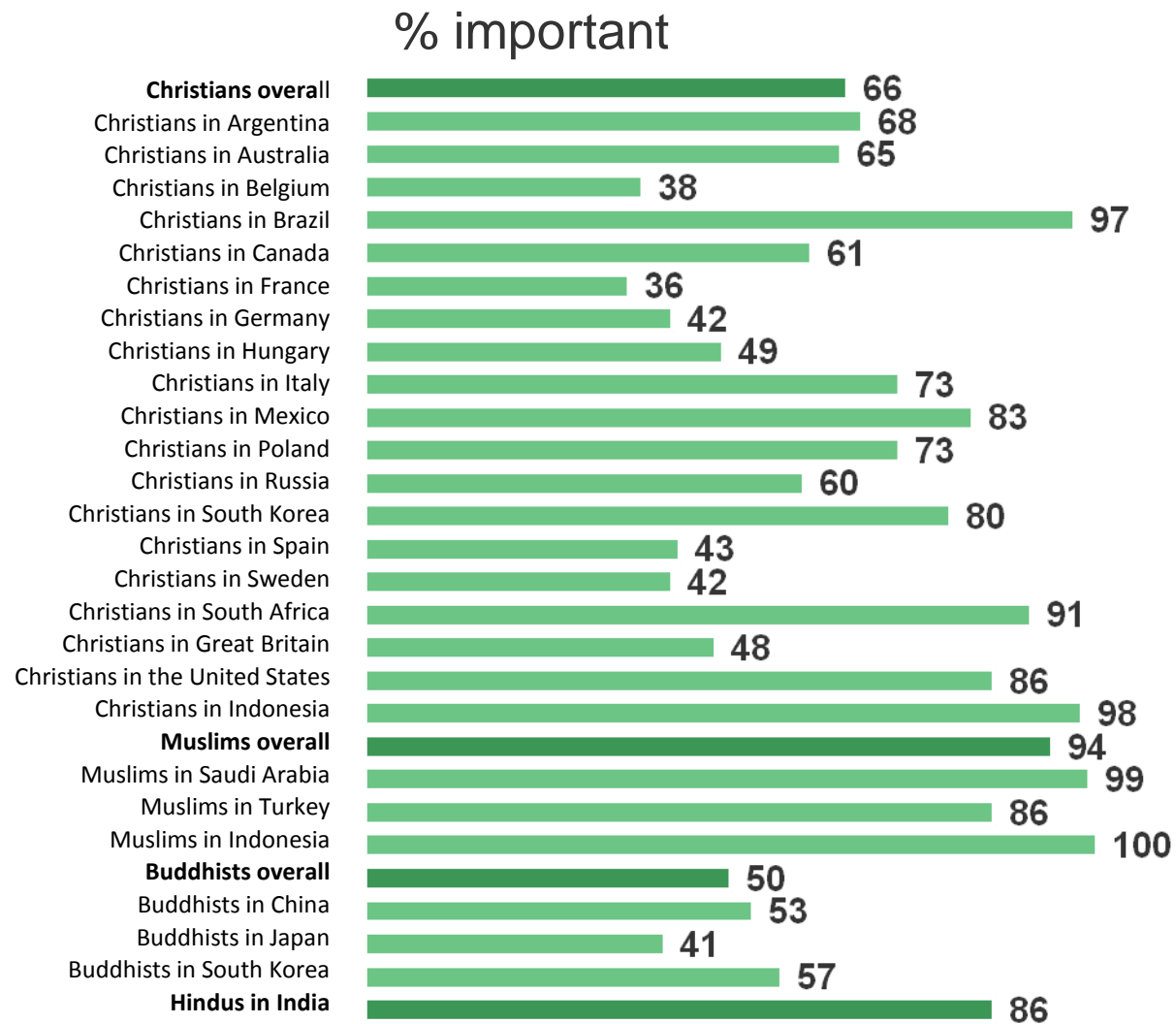
Majority Muslim populations especially likely to see faith/ religion as important

How important, if at all, is your faith or your religion in your life?



Base: All respondents who have a Muslim, Hindu or Christian faith even if not currently practising (10,291 respondents across 22 countries, April 2011)

Importance of faith/ religion in own life – by religious group within country



Base: All respondents who have a Muslim, Hindu, Christian or Buddhist faith even if not currently practising (10,820 respondents across 24 countries, April 2011)

Source: Ipsos Global @dvisor

**Own faith/ religion the only true path
to salvation/ liberation/ paradise?**

A quarter of those with a faith/religion say their own faith/religion is the only true path...

Which one of the following statements comes closest to your own personal view?

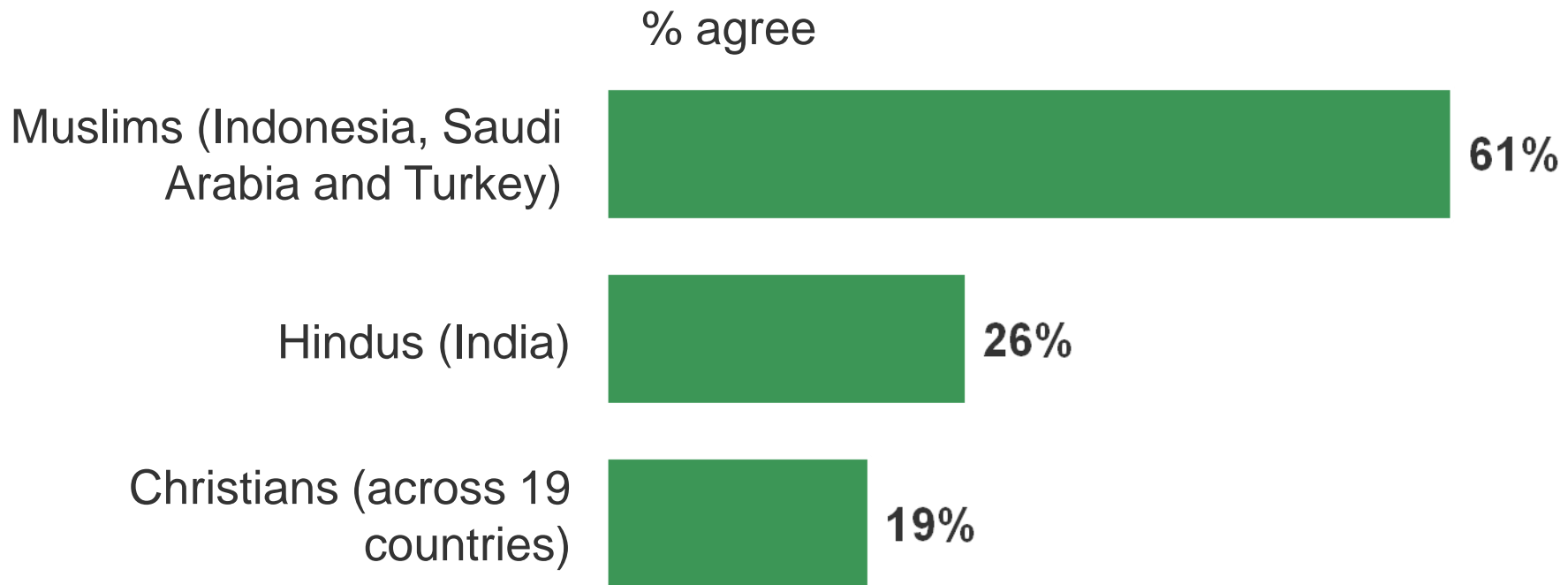


Base: All respondents who have faith or religion even if not currently practising (12,374 respondents across 24 countries, April 2011)

Source: Ipsos Global @dvisor

Majority Muslim populations especially likely to say their own faith/ religion is the only true path

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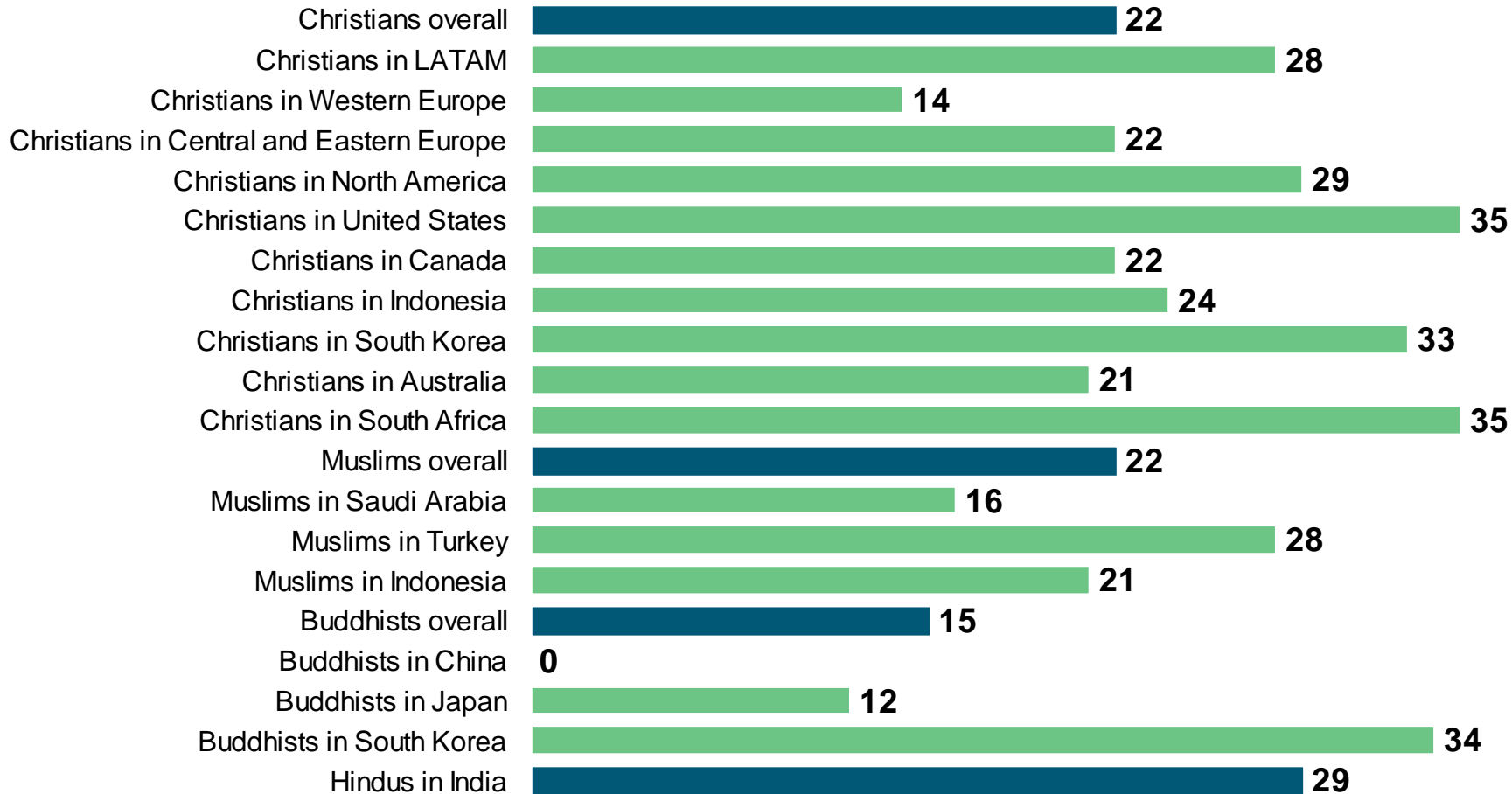


Base: All respondents who have a Muslim, Hindu or Christian faith even if not currently practising (10,291 respondents across 22 countries, April 2011)

Source: Ipsos Global @dvisor

Views on whether those of other religions may also be saved, find liberation or reach paradise

Which one of the following statements comes closest to your own personal view?
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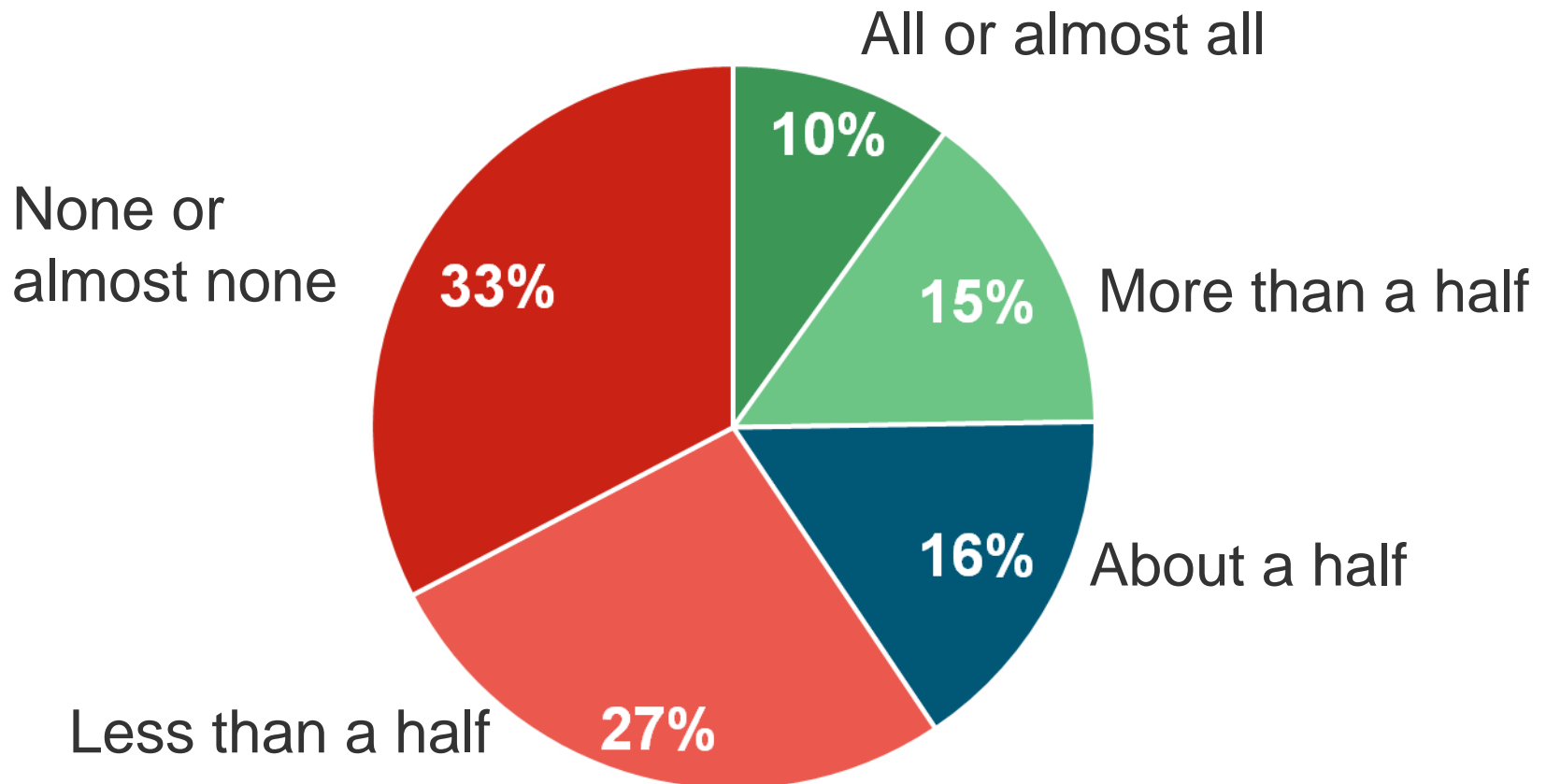


Base: All respondents who have a Muslim, Hindu, Christian or Buddhist faith even if not currently practising (10,820 respondents across 24 countries, April 2011)

Mixing between those of different religions or faiths

Extent of mixing between different faiths

What proportion of your friends or acquaintances are of a different faith or religion from you?



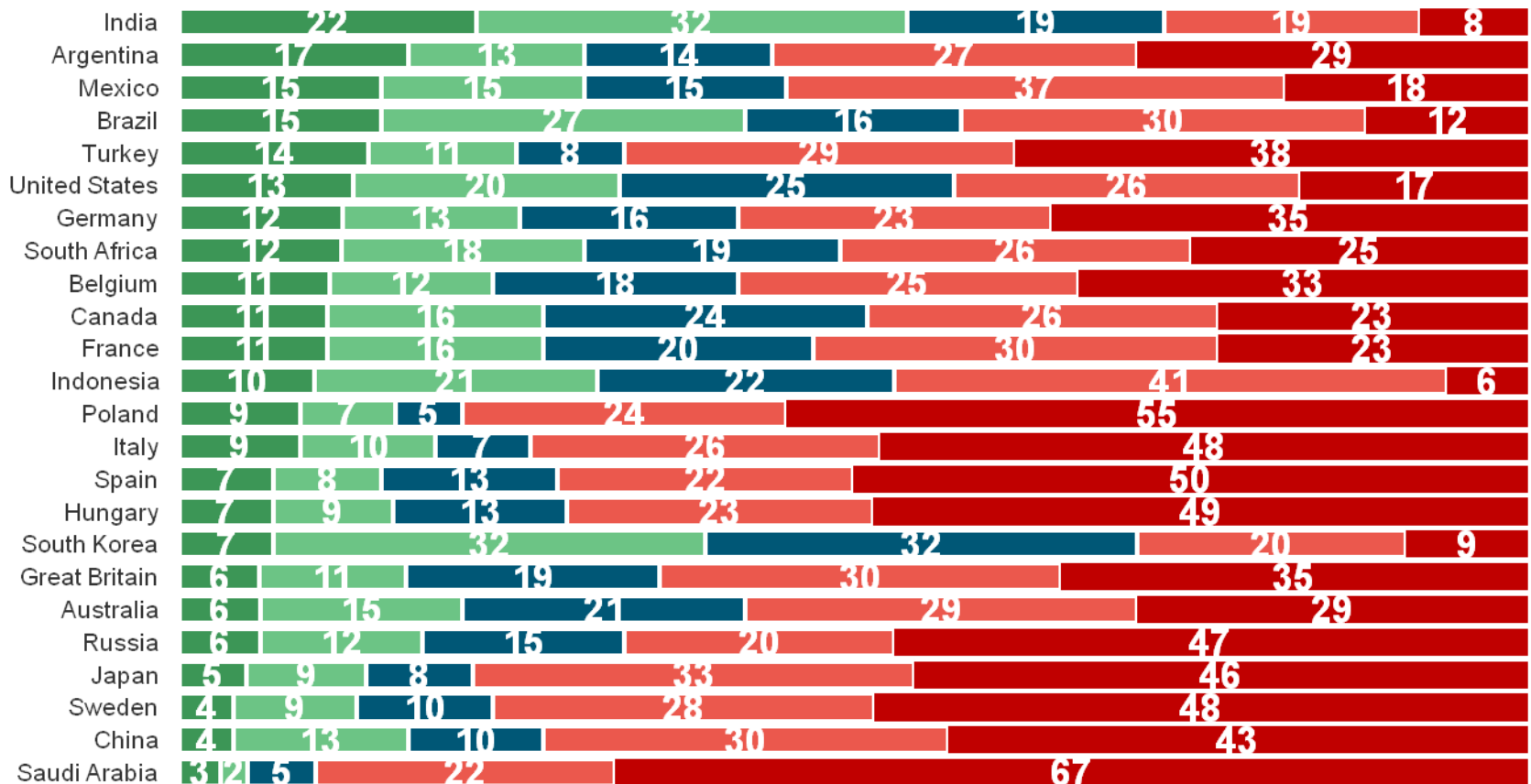
Base: All respondents (18,473 respondents across 24 countries, April 2011)

Source: Ipsos Global @dvisor

Extent of mixing between different faiths – by country

What proportion of your friends or acquaintances are of a different faith or religion from you?

■ % All or almost all ■ % More than a half ■ % None or almost none
■ % About a half ■ % Less than a half

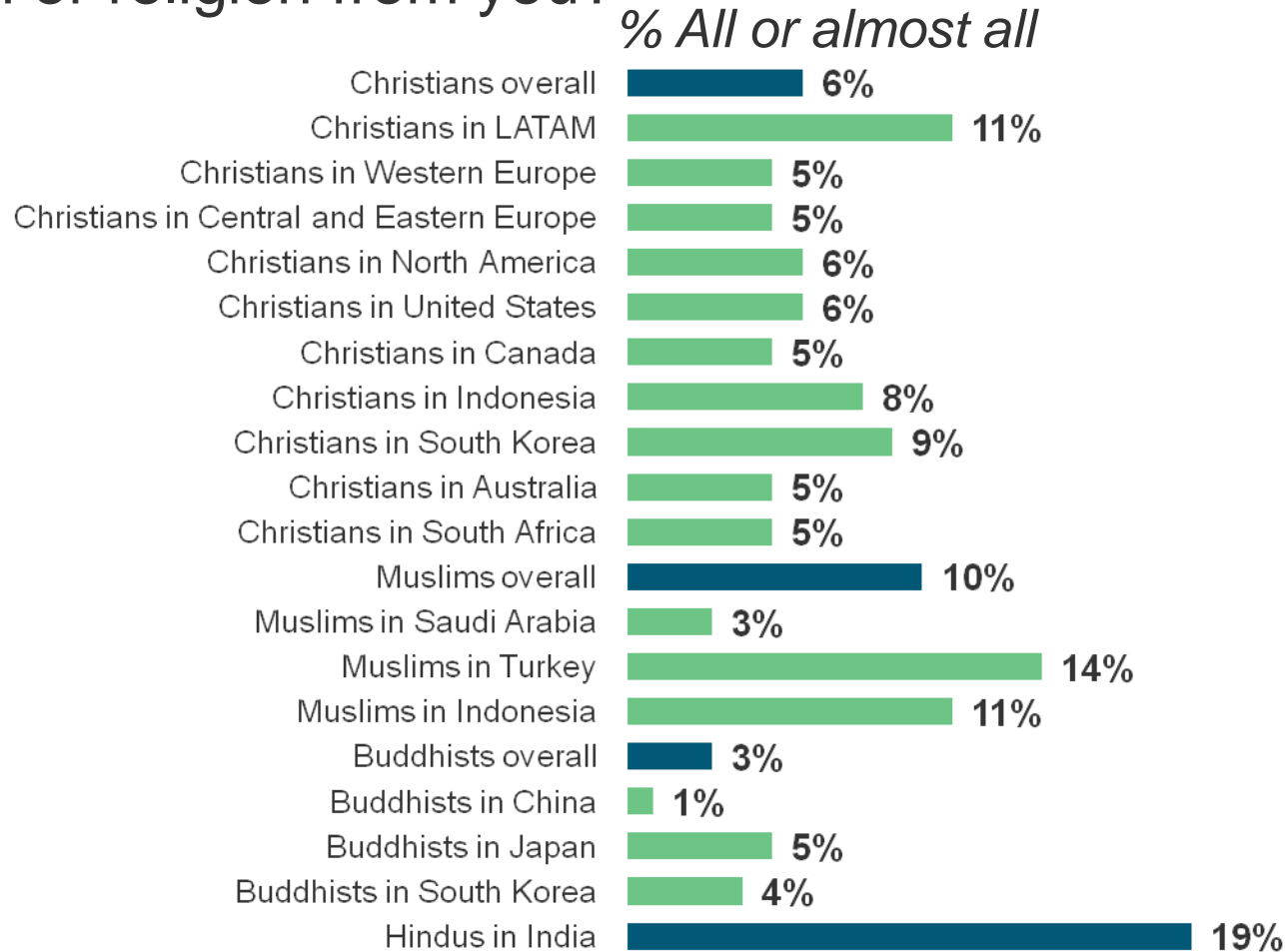


Base: All respondents (18,473 respondents across 24 countries, April 2011)

Source: Ipsos Global @dvisor

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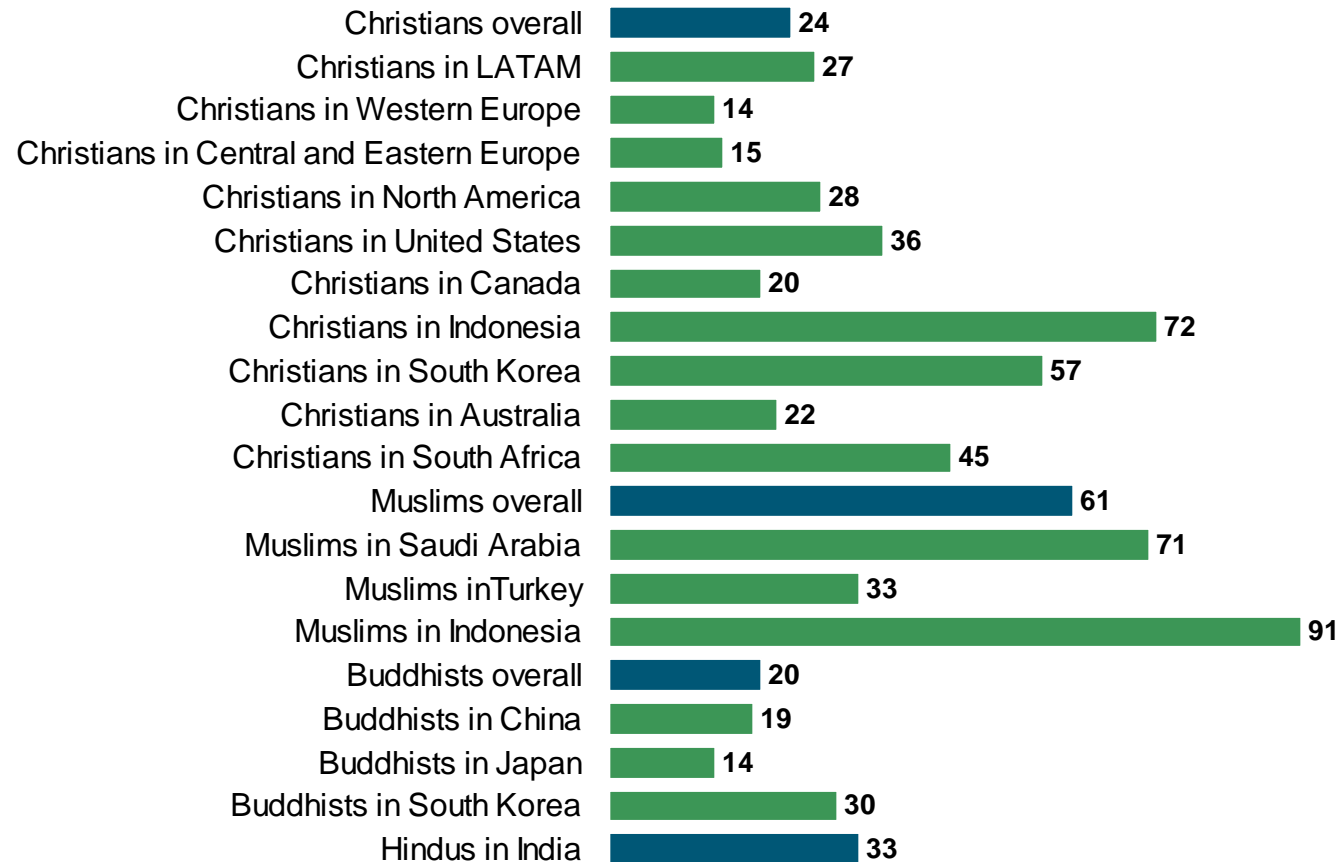
Base: All respondents who have a Muslim, Hindu, Christian or Buddhist faith even if not currently practising (10,820 respondents across 24 countries, April 2011)

Source: Ipsos Global @dvisor

Religion as a motivator to social action

Faith as motivator to giving – by religious group

Which one of the following statements comes closest to your own personal view? *My faith or religious belief is an important motivation in my giving time or money to people in need*

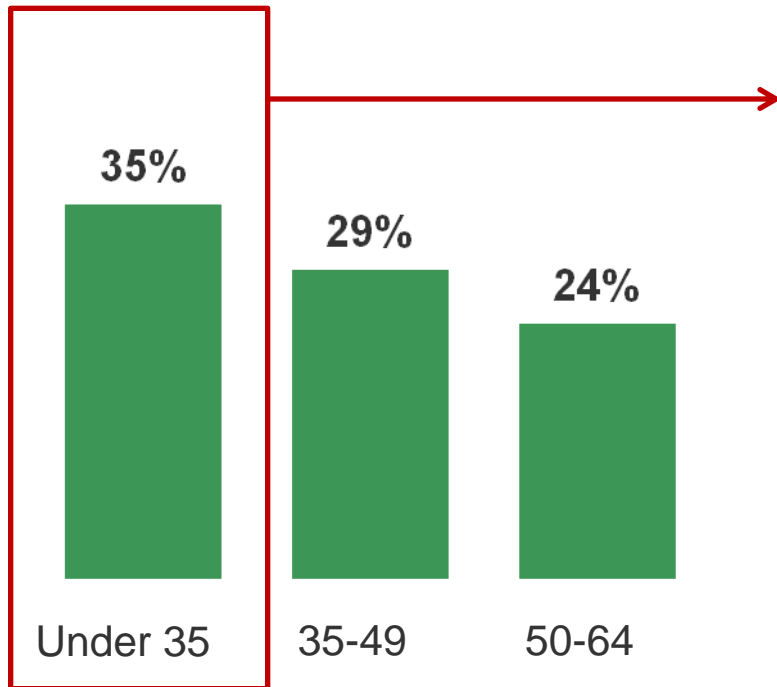


Base: All respondents who have a Muslim, Hindu, Christian or Buddhist faith even if not currently practising (10,820 respondents across 24 countries, April 2011)

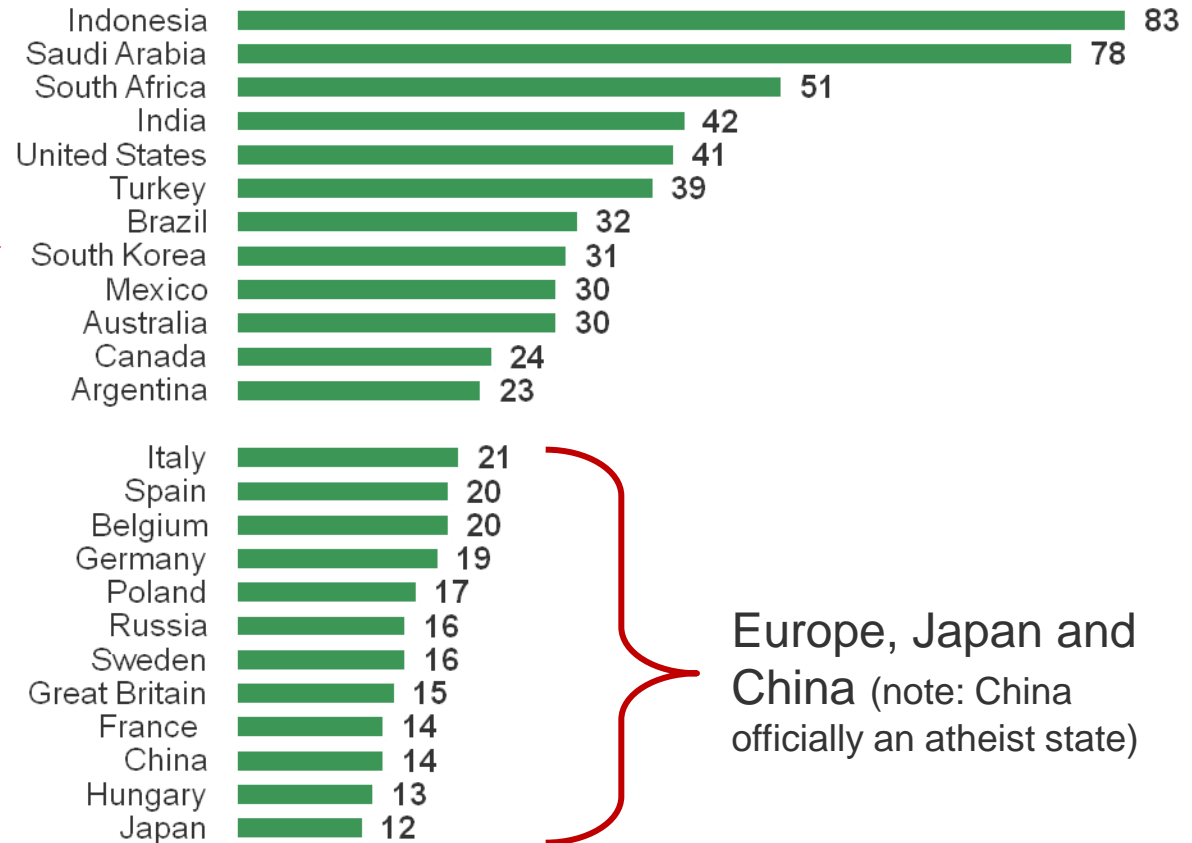
Source: Ipsos Global @dvisor

Religion a bigger motivator to giving among young people...

% My faith or religious belief is an important motivation in my giving time or money to people in need



% under 35

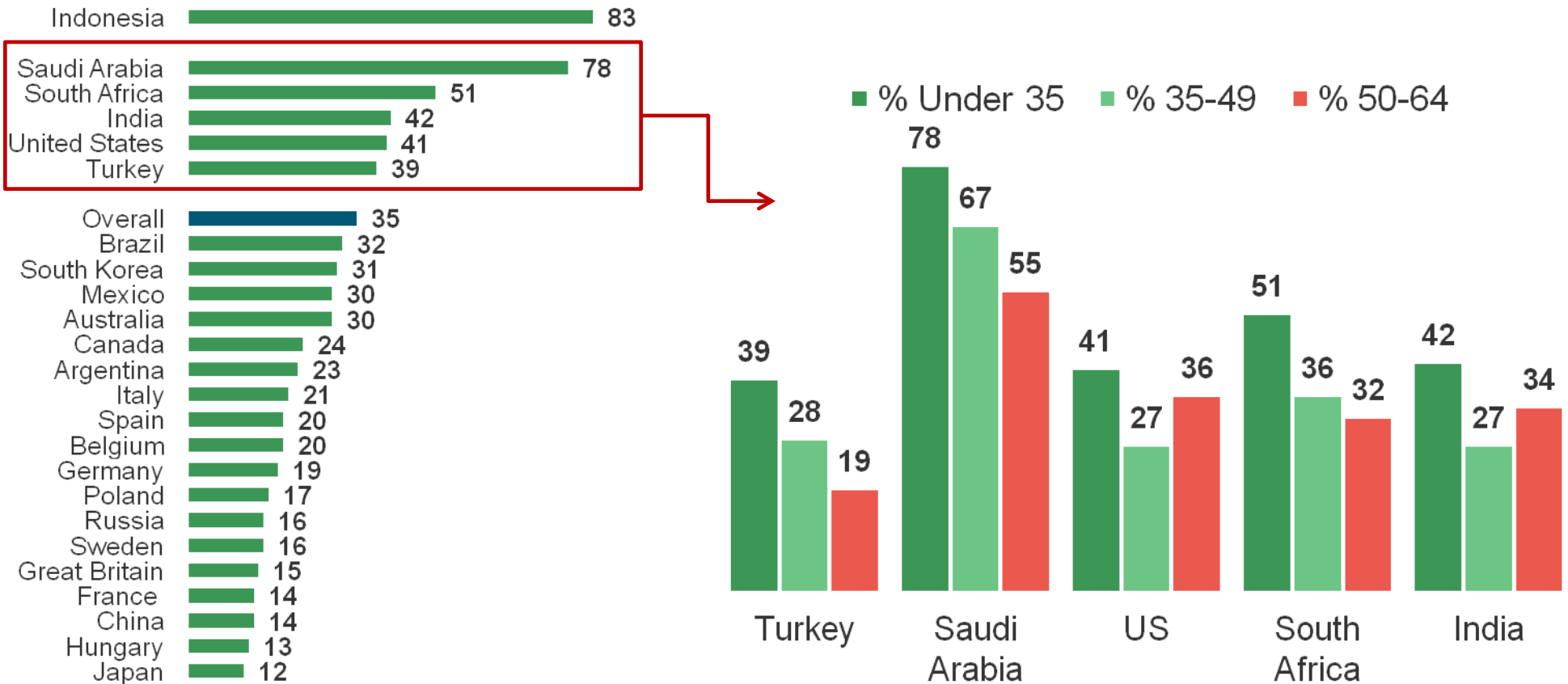


Europe, Japan and China (note: China officially an atheist state)

Base: All respondents who have faith or religion even if not currently practising (12,374 respondents across 24 countries, April 2011)

...although this is driven by a handful of countries

% My faith or religious belief is an important motivation in my giving time or money to people in need (among under 35s)



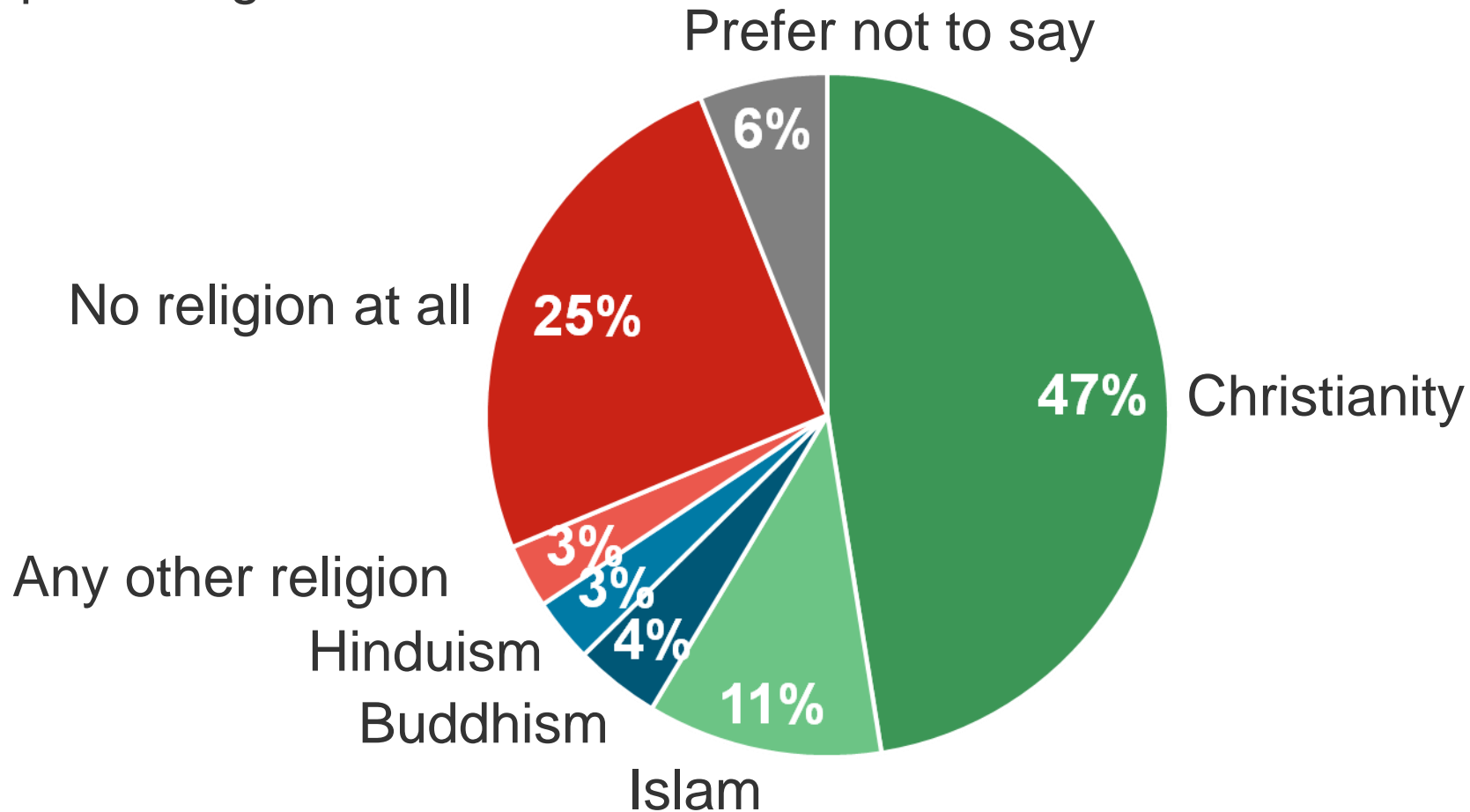
Base: All respondents aged under 35 and who have a faith or religion, even if not currently practising (4,825 respondents across 24 countries, April 2011)

Source: Ipsos Global @dvisor

Religious belief – profile of survey respondents

Profile

What, if any, is your faith or religion even if you are not currently practising?

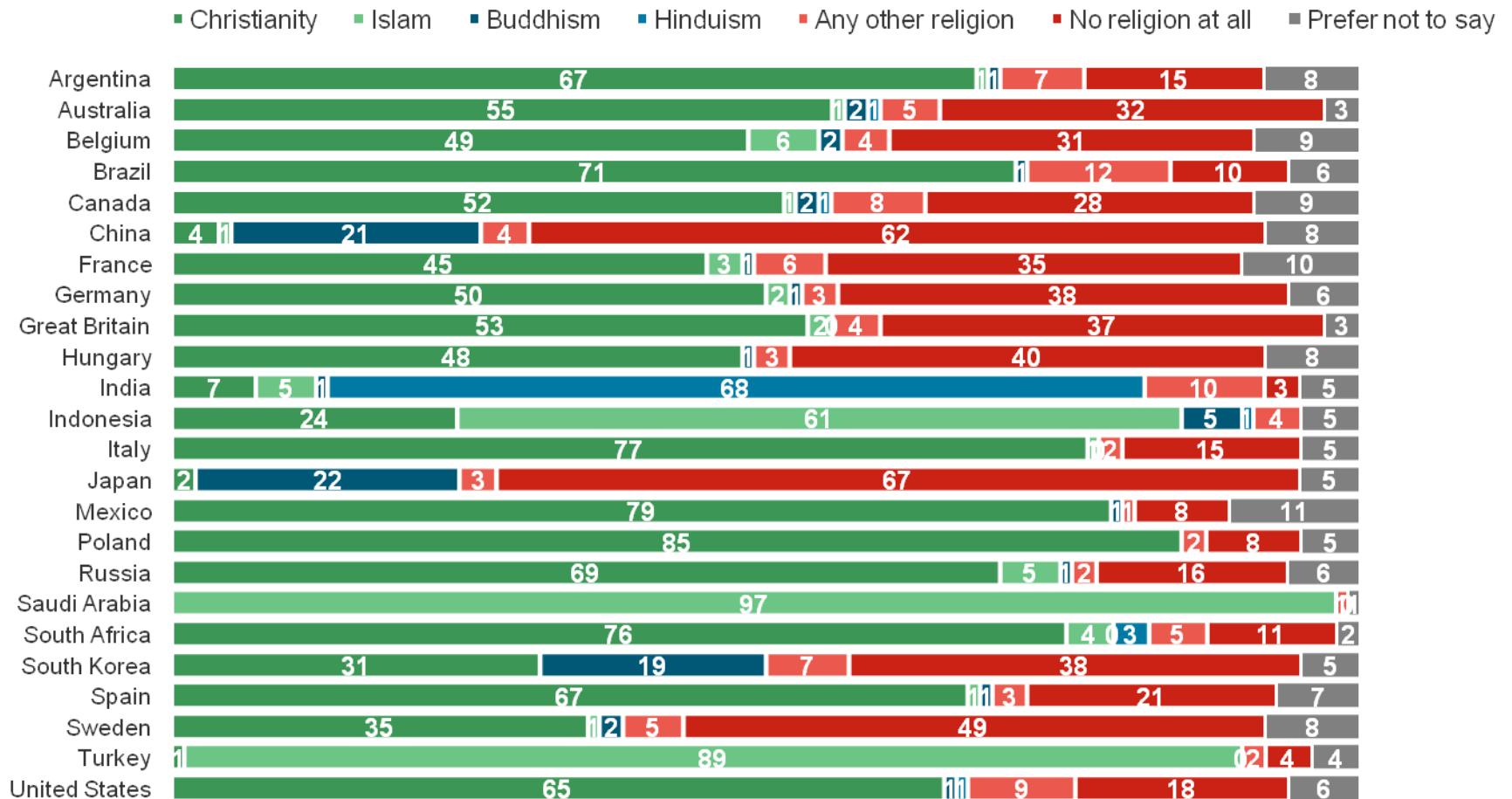


Base: All respondents (18,473 respondents across 24 countries, April 2011)

Source: Ipsos Global @dvisor

Profile – by country

What, if any, is your faith or religion even if you are not currently practising?



Base: All respondents (18,473 respondents across 24 countries, April 2011)
Ipsos MORI

Source: Ipsos Global @dvisor



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