

Approximately 1,500 megayachts (vessels measuring 80 feet or more) visit the county each year, and each visit generates an estimated \$400,000 economic impact through boatyard and marina expenditures, purchases and related services from businesses that serve the marine industry.

International megayacht crews benefit from Broward's excellent crew training schools, which enable them to upgrade their skills while in port. The Broward school system also enables workforce development through an educational development ladder that begins with a marine magnet program in middle school and can culminate with certification at McFatter Technical Center or a degree through Broward College. Supporting the educational development for the industry, Broward County is the home of the Admirals Boys and Girls Club Marine Academy, which offers hands-on introductions to practical careers in the marine industry, such as carpentry, culinary, boat services, and ship building. This is the first career-specialized Boys and Girls Club in the country.

Overall, Broward's marine industry encompasses manufacturing, wholesale and retail marine products, dockage and every conceivable type of marine service. Boaters come to Broward year round for sun, fun, outfitting, refits and repairs, and provisioning. The MIASF, which has 800 companies in its ranks, owns the Fort Lauderdale International Boat Show, the world's largest in-water boat show, generating an economic impact larger

than the annual Super Bowl. *For marine industry and Fort Lauderdale International Boat Show information, visit [www.miasf.org](http://www.miasf.org).*

**Technology**

Greater Fort Lauderdale offers a very supportive climate for technology companies including a large pool of skilled workers and educational institutions, financial incentives and other support. According to "Cybercities 2010," a recent report by TechAmerica, Florida ranked fourth in the nation with 292,300 technology jobs. More than 70,000 of those technology workers were employed in the Miami-Fort Lauderdale metro area. For example, a large cluster of cloud technology/mobile communications companies are all located within miles of one another in Broward County, including Citrix, Eyecast, Foxconn, General Dynamics, Motorola Mobility, slated to be acquired by Google, Research in Motion and xG Technology. *See [Technology and Life Sciences for more information](#).*

**Tourism**

Tourism is one of Greater Fort Lauderdale's strongest industries, with beaches, golf, boating, gaming and shopping that attract leisure visitors from around the world. Port Everglades is the cruise capital of the world with more home-ported liners than any other port. Porthole Cruise magazine, a world-leading cruise travel magazine, recently selected Port Everglades as the "Best U.S. Homeport." In 2010, Greater Fort Lauderdale welcomed

**BROWARD'S INTERNATIONAL VISITORS, 2010**

Canadian	835,947
Latin American	558,426
European	364,952
Scandinavian	226,143
United Kingdom	181,947
Other	236,748
<b>Total</b>	<b>2.4 million</b>

Source: Greater Fort Lauderdale Convention & Visitors Bureau

10.84 million visitors who provided an \$8.69 billion economic impact. The county's average hotel occupancy was 67.3 percent with an average daily room rate of \$105.84. The industry employs more than 112,000 workers, according to the Greater Fort Lauderdale Convention & Visitors Bureau.

Broward has more than 530 lodging establishments, with 32,900 hotel rooms, ranging from luxurious high-rises to smaller boutique motels. There are also more than 4,100 restaurants in Broward. Recent upscale hotel openings include the B Ocean, W Fort Lauderdale, The Ritz-Carlton, Fort Lauderdale and the Hilton Fort Lauderdale Marina.

Many business travelers come for events at the 600,000-square-foot Greater Fort Lauderdale/Broward County Convention Center at Port Everglades.

*For more information, go to [www.sunny.org](http://www.sunny.org).*

**Largest Public Sector Employers (Government and Tax Assisted)**

Name	Phone	Web	Operating Budget (millions)	Total Employees	Type of Organization/ Service
Broward County School Board	754-321-0000	<a href="http://www.browardschools.com">www.browardschools.com</a>	\$1,894	26,933	Public schools and adult education
Broward County Government (Includes the following entities)					
Broward County Commission	954-357-6155	<a href="http://www.broward.org">www.broward.org</a>	\$1,598	5,493	County government
Broward County Sheriff	954-831-8900	<a href="http://www.sheriff.org">www.sheriff.org</a>	\$686	5,315	County law enforcement
Broward County Property Appraiser	954-357-6830	<a href="http://www.bcpa.net">www.bcpa.net</a>	\$14	209	County government
Broward County Supervisor of Elections	954-357-7050	<a href="http://www.browardsoe.org">www.browardsoe.org</a>	\$12	72	County government
Memorial Healthcare System	954-987-2000	<a href="http://www.mhs.net">www.mhs.net</a>	\$1,451	10,700	Hospital district
Broward Health	954-759-7400	<a href="http://www.browardhealth.org">www.browardhealth.org</a>	\$1,145	8,207	Hospital district
City of Fort Lauderdale	954-828-5013	<a href="http://www.fortlauderdale.gov">www.fortlauderdale.gov</a>	\$631	2,487	City government
City of Hollywood	954-921-3388	<a href="http://www.hollywoodfl.org">www.hollywoodfl.org</a>	\$352	1,239	City government
City of Miramar	954-602-4357	<a href="http://www.ci.miramar.fl.us">www.ci.miramar.fl.us</a>	\$204	938	City government
City of Pembroke Pines	954-431-4884	<a href="http://www.ppines.com">www.ppines.com</a>	\$267	859* Full Time 218* Part Time	City government

\* Includes Police, Fire, General and Charter School System Employees