

PLAYSTATION®4 (PS4™) DESIGN AND PRICE UNVEILED, AVAILABLE AT \$ 399 IN U.S. AND AT € 399 IN EUROPE

PS4™'s Striking, Modern Design Unveiled at E3 Press Conference, Along with Extensive Lineup of Innovative Software Titles That Deliver Gaming Experiences Never Before Possible



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Tokyo, June 11, 2013 –Sony Computer Entertainment Inc. (SCEI) today announced that the PlayStation®4 (PS4™) (CUH-1000A series) computer entertainment system will come in “Jet Black” color and will be available this holiday season in North America and Europe at a recommended retail price (RRP) of US\$ 399, Canada\$ 399, € 399, and £ 349.

The design of PS4 made its public debut at the PlayStation® press conference on June 10, 2013, which kicked off the Electronic Entertainment Expo (E3) in Los Angeles. PS4 will also be displayed this week at the Sony Computer Entertainment America booth at E3, one of the world's largest video game exhibitions.

The internal design architecture of the PS4 system, from the optical drive and power supply unit to the cooling mechanism, has been pursued to keep the body as slim and light as possible to dramatically enhance the flexibility of the design.

The PS4 features a simple but modern design accentuated by its linear flat form factors. The surface of the PS4 body is subdivided into four sections, as if four blocks are stacked together making one figure, with disc slot, buttons, power indicator and vent placed within the

slim interspace created between the sections. The power indicator designed atop the body will glow in a PlayStation blue color when the power button is turned on. The foreside and backside of the body is slightly angled; it not only gives users easy access to the power button and disc slot when placed either horizontally or vertically but also helps conceal the connected cables. The black-themed color along with the matte and gloss finish adds a sophisticated look to the PS4 system as the next generation entertainment system and will fit perfectly wherever it is placed.

PS4 peripherals include the stand-alone Wireless Controller for PlayStation®4 (DUALSHOCK®4) and PlayStation®Camera, which will be available at launch for RRP of US\$ 59, Canada\$ 59, €59 and £ 54, and US\$ 59, Canada\$ 59, €49 and £ 44 respectively. Both accessories will come in “Jet Black” color.

The upcoming software lineup for PS4 from software developers and publishers will include *Destiny™* from Bungie, Inc., in partnership with Activision Publishers, Inc., *Diablo® III* from Blizzard Entertainment, Inc., *KINGDOM HEARTS III* and *FINAL FANTASY® XV* from SQUARE ENIX, *Assassin’s Creed® IV Black Flag™* and *Watch_Dogs™* from Ubisoft Entertainment, *NBA® 2K14* from 2K Sports, *The Elder Scrolls® Online* from Bethesda Games Studios and *Mad Max™* from Warner Bros. Interactive Entertainment, totaling more than 110 titles. PS4 has earned great support from a wide variety of game publishers, including many indie developers. Since February 2013, the number of developers joining has increased from 126 to 505.

Furthermore, from SCE Worldwide Studios, more than 30 titles, including 12 brand new IP, are under development, including *Killzone: Shadow Fall*, *Knack*, *inFAMOUS: Second Son*, *#DRIVECLUB* and *The Order: 1886*.^{*1} Out of over the 30 titles under development, 20 titles will be available within a year from the PS4 launch.

SCE will vigorously promote PS4 towards the launch as the next generation computer entertainment platform through further introduction of peripherals and attractive software lineup.

*1 Game titles are original titles and some title names are tentative. Titles may differ by countries and regions.

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<PlayStation®4 >

Product name	PlayStation®4 Jet Black
Product code	CUH-1000A series

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Recommended retail price	US\$ 399, Canada\$ 399, €399, and £ 349
Main processor	Single-chip custom processor CPU : x86-64 AMD “Jaguar”, 8 cores GPU : 1.84 TFLOPS, AMD next-generation Radeon™ based graphics engine
Memory	GDDR5 8GB
Storage size	500GB Hard disk drive* ¹
External dimensions	Approx. 275×53×305 mm (width × height × length) (tentative, excludes largest projection)
Mass	Approx. 2.8 kg
BD/ DVD drive (read only)	BD × 6 CAV DVD × 8 CAV
Input/ Output	Super-Speed USBx (USB 3.0) port × 2 AUX port × 1
Networking	Ethernet (10BASE-T, 100BASE-TX, 1000BASE-T) × 1 IEEE 802.11 b/g/n Bluetooth® 2.1 (EDR)
AV output	HDMI out port DIGITAL OUT (OPTICAL) port
Included	PlayStation®4 system × 1 Wireless Controller (DUALSHOCK®4) × 1 Mono headset × 1 AC power cord × 1 HDMI cable × 1 USB cable × 1

*¹ The hard disk drive contains space that is available for users and space that is reserved for the system, therefore the actual space that is free for users is smaller than the total space stated in this document.

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<Wireless Controller for PlayStation®4 (DUALSHOCK®4)>

Product name	DUALSHOCK®4 wireless controller
Color	Jet Black
Product code	CUH-ZCT1
Recommended retail price	US\$ 59, Canada\$ 59, €59, and £ 54
External dimensions	Approx. 162mm × 52mm × 98mm (width × height × depth) (tentative, excludes largest projection)
Weight	Approx. 210g (tentative)
Keys / switches	PS button, SHARE button, OPTIONS button, Directional buttons (Up/Down/Left/Right), Action buttons (Triangle, Circle, Cross, Square), R1/L1/R2/L2 button, Left stick / L3 button, Right stick / R3 button, Pad Button
Touch pad	2 Point Touch Pad, Click Mechanism, Capacitive Type
Motion sensor	Six-axis motion sensing system (three-axis gyroscope, three-axis accelerometer)
Other features	Light Bar, Vibration, Built-in Mono Speaker
Ports	USB (Micro B), Extension Port, Stereo Headset Jack
Wireless communication	Bluetooth® Ver2.1+EDR
Battery	Type Voltage Capacity
	Built-in Lithium-ion Rechargeable Battery
	DC3.7V (tentative)
	1000mAh (tentative)

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< PlayStation®Camera >

Product name	PlayStation®Camera
Color	Jet Black
Product code	CUH-ZEY1
Recommended retail price	US\$ 59, Canada\$ 59, €49, and £ 44
External dimension	Approx. 186mm × 27mm × 27mm (width × height × depth) (tentative)
Weight	Approx. 183g (tentative)
Video pixel	(Maximum) 1280 × 800 pixel × 2
Video frame rate	1280×800 pixel @ 60fps 640×400 pixel @ 120fps 320×192 pixel @ 240fps
Video format	RAW, YUV (uncompressed)
Lens	Dual Lenses, F value/F2.0 fixed focus
Capture range	30cm ~ ∞
Field-of-view	85°
Microphone	4 Channel Microphone Array
Connection type	PS4 dedicated connector (AUX connector)
Cable length	Approx. 2m (tentative)

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About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes, develop and markets the PSP® (PlayStation®Portable) handheld entertainment system, the PlayStation®3 (PS3®) computer entertainment system and the PlayStation®Vita (PS Vita) portable entertainment system. SCEI has revolutionized home entertainment since they launched PlayStation in 1994. PlayStation®2 further enhanced the PlayStation legacy as the core of home networked entertainment. PSP® broadens the entertainment experiences into the portable arena. PS3® is an advanced computer system, incorporating the powerful Cell Broadband Engine and RSX processors. PSNSM, that includes PlayStation®Store, delivers unparalleled online gaming experience to PlayStation users. PS Vita is an ultimate portable entertainment system that offers a revolutionary combination of rich gaming and social connectivity. SCEI also delivers the PlayStation® experience to open operating systems through PlayStation®Mobile, a cross device platform. PlayStation®4, available this holiday season, is the next generation computer entertainment system that redefines rich and immersive gameplay with powerful graphics and speed, intelligent personalization and deeply integrated social capabilities. Headquartered in Tokyo, Japan, SCEI, along with its affiliated companies, Sony Computer Entertainment America LLC., and Sony Computer Entertainment Europe Ltd., and its division companies, Sony Computer Entertainment Japan Asia develops, publishes, markets and distributes hardware and software, and manages the third party licensing programs for these platforms in the respective markets worldwide.

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