

# Venus Is Headquarters For Sociocyberneering Research Center

Jacque Fresco is a man of the future held captive by the present.

"I don't think the future will have any respect for this period," he says confidently of the present.

What he is "looking forward" to and hopes is a totally independent and stress-free society, one in which disease, ignorance, scarcity, desire for power, deterioration, aggression and war have been eliminated, and love, understanding, sufficiency, freedom, com-

must be finished inside.

And most recently 60-year-old Fresco boasts, Meadows and Le Haye poured the mold for a cool wading pool.

But Sociocyberneering is not all fun and games. Fresco has devoted much of his time since he co-authored "Looking Forward" with Kenneth S. Keyes Jr., to lecturing and studying.

That book took readers on a journey into the 21st century, where nationalism had been surpassed, total disarmament achieved, and

future and protests so strongly current methods, he will design nothing with destructive potential. His ethic came about following several years spent in industrial and social engineering.

"We have to find alternatives to make lives and quality of them better," he states. "That's the answer."

Fresco is appreciative of what society must do to perpetuate itself, and not angered at its deterioration. "I don't blame anybody for

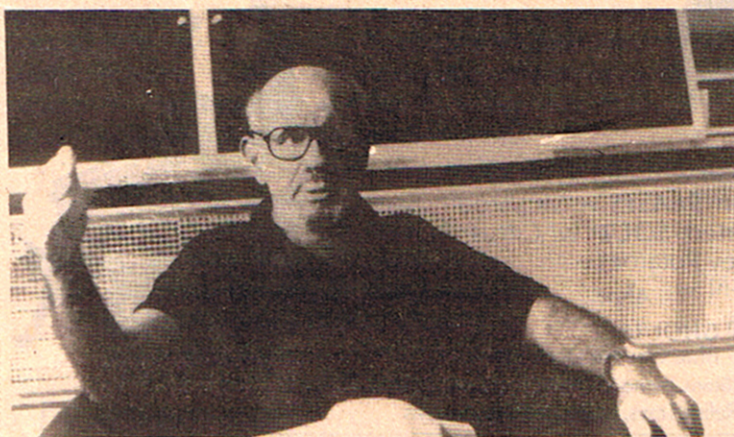
with a gun," he says. "You've got a problem? Shoot it. It's all aggression training," he observes.

"We try to keep teenagers from appearing in X-rated movies, but allow them to view ghouls pulling out someones bowels with a hook. Our structure of morals doesn't fit the

**Text  
By  
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**Photos courtesy  
of  
Sociocyberneering  
Inc.**

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Jacque Fresco, author of "Sociocyberneering" and "Looking Forward," sees a vastly different future for the world. Photo by Neysa Tice.

fort, intelligence, immortality and satisfaction are rampant.

It may be tough to create such a Utopia, but Fresco and a group called Sociocyberneering Inc. are working toward that goal.

"The future will be tremendous, once we unleash it," he says from Sociocyberneering's Venus research center, founded 10 months ago. "The only problem is how to move from here to there."

The world government of the future that will mark the beginning of the scientific age will use the earth's resources to benefit all people. "There are lots of resources available," Fresco says.

The former Miami resident chose southern Highlands County for the center's site for several reasons: good topsoil, no industry or crime, generous, interested and comfortable people and lots of sunshine drew Fresco

tall, shady trees off of a rural clay road, Roxanne Meadows and Birgit Le Haye, architectural design artists who migrate between Miami and Venus, join Fresco to plan and build when funds are available.

Fresco prefers to keep the center's site under wraps for a while longer, but already the group has completely built an energy-efficient and structurally-sound living quarters and a workshop; partially complete are two other buildings that still

educational technology made teachers and schools obsolete.

Fresco and Keyes said although "highly speculative," the book is "soundly based on scientific developments known" at the time of its 1969 publication.

Fresco later worked as a design consultant for a helicopter company, an industrial designer for the Army, as a research engineer, technical consultant on a motion picture, instructed at the Art Center School in Hollywood, California, and was a colleague of Donald Powell Wilson, author of "My Six Convicts." Fresco later authored "Sociocyberneering."

His many inventions and designs include systems for noiseless and pollution-free aircraft, the Aluminum Trend House, numerous pieces of equipment ranging from three-dimensional X-ray units to electronic

technique for viewing three-dimensional motion pictures without the use of glasses. Many have been patented.

But for most inventors, the market is not so good in America. "I believe most American inventors are really suffering. They must go to Japan to market their ideas," Fresco notes.

"Americans used to be the leaders in new inventions and patents," according to Fresco, but are no longer.

Fresco is so totally devoted to his concept of the

anything, I just feel sorry. I'd like to do what I can, but I can't do it within the confines of society."

He doesn't like what technical advancements in the cinema have done to young people. "All kids see are movies where the cowboys solve a problem

times," Fresco says, claiming a functional morality is needed.

He offers words of advice to those young adults, who will undoubtedly inherit the problems today's adults have created.

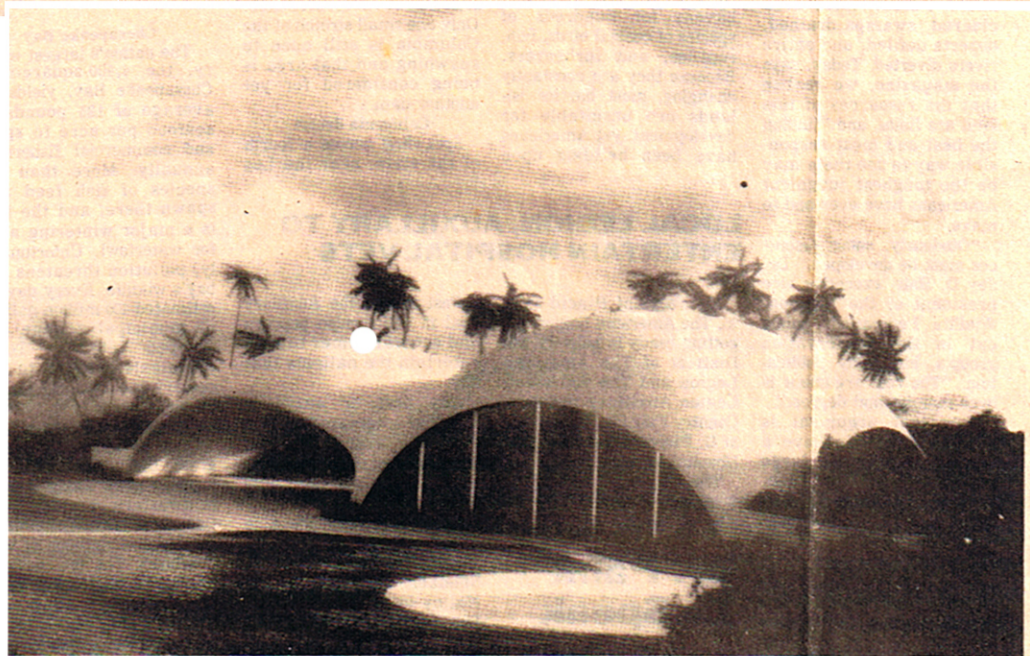
Fresco encourages young people not to try to fit into society, not to imitate or compromise. "I want to make it known there are other ways of living."



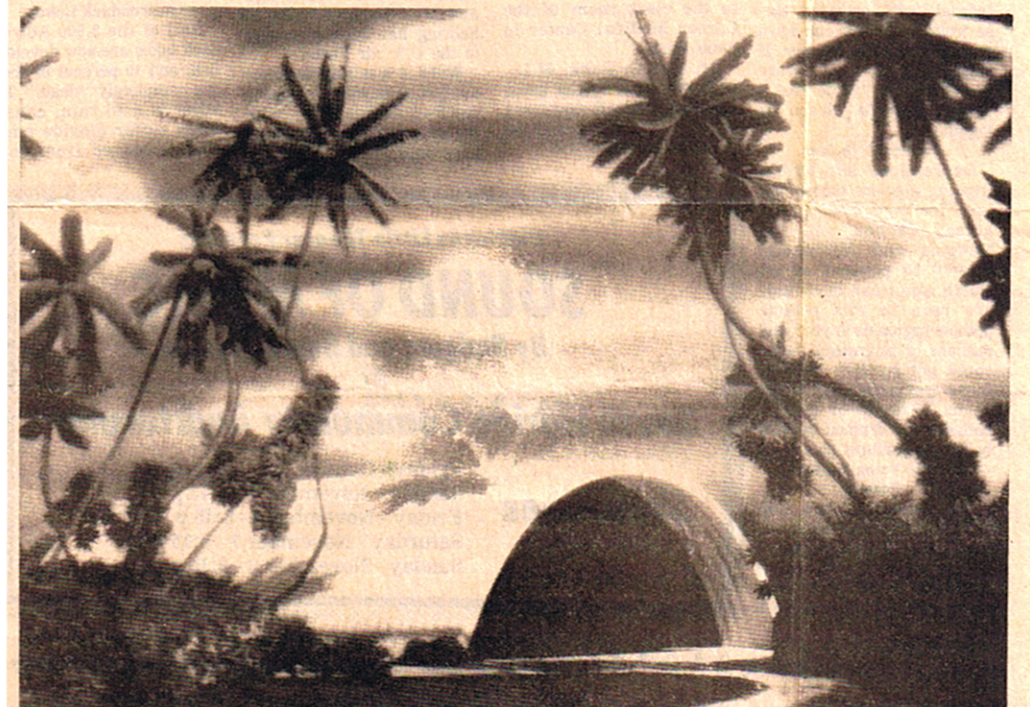
A home of the future might look like this solar-energized model, and travel by helicopter might be taken in this aircraft. Propellers revolve around the aircraft's midsection. Model constructed by Roxanne Meadows and Birgit Le Haye.



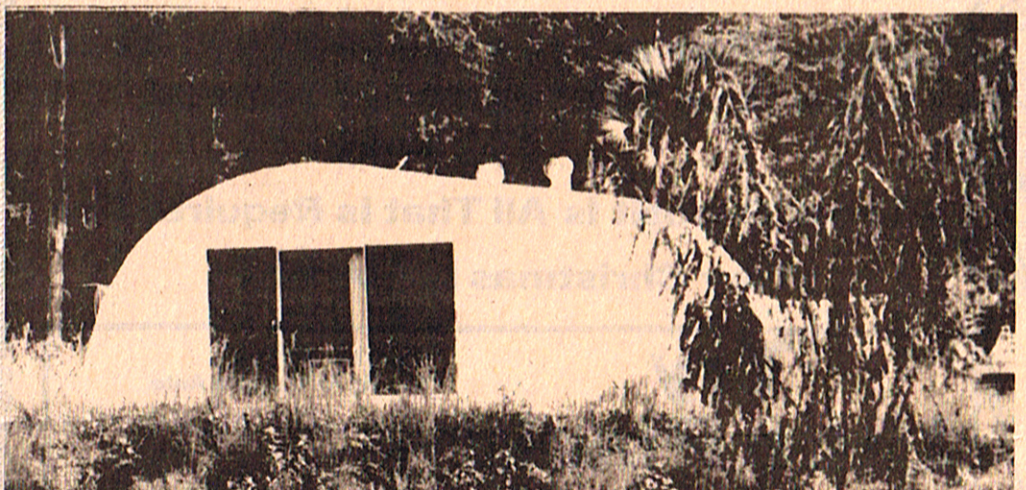
These structures, according to Fresco, can be set up in underdeveloped, overpopulated countries for an immediate solution to housing problems. Model constructed by Roxanne Meadows and Birgit Le Haye.

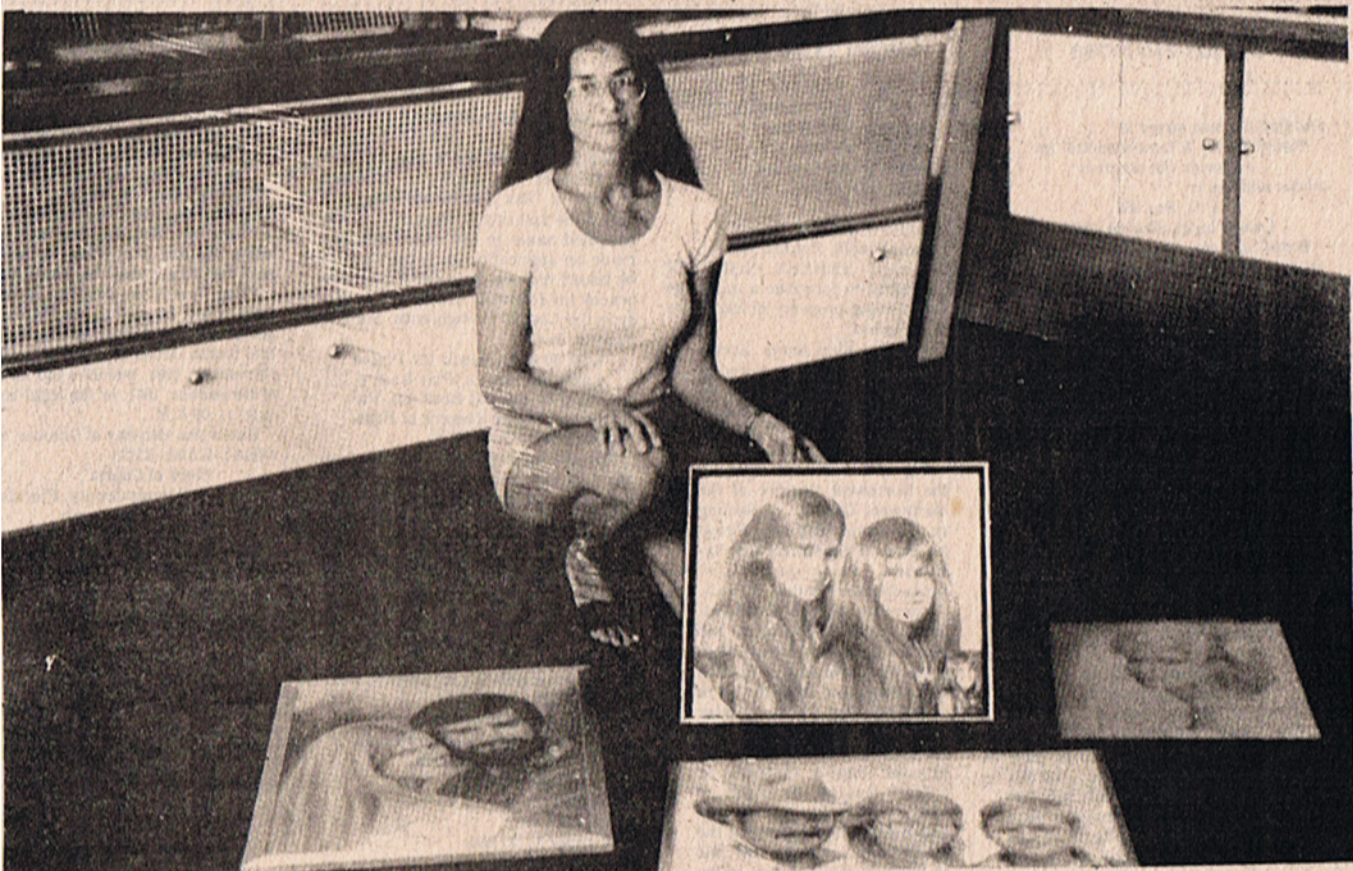


Domes like this attractive, energy-efficient one could become common in years to come. Model constructed by Roxanne Meadows and Birgit Le Haye.



Quonset-hut residences, composed of a two-piece shell with a poured plastic floor, are cool and spacious. Model by Roxanne Meadows and Birgit Le Haye.





Roxanne Meadows, who designs architectural renderings, is also a portrait artist. Several works by the woman, who learned to draw by Fresco,, can be seen in various Lake Placid locations.