



FIFA WORLD CUP
Brasil

2014 FIFA World Cup Brazil™ **Ticketing Fan Guide**





Welcome to the 2014 FIFA World Cup Brazil™ fan guide for applying for match tickets.

We advise you to read the simple steps below before making your application. Unfortunately, due to the very high demand we receive for the hottest tickets on the planet, not everyone will be successful with their applications.



WHAT DO I NEED TO APPLY FOR TICKETS?

You will need to have all of your and your guests' personal details to hand before applying, including passport number and your payment card such as Visa. Most importantly, please make sure you have enough funds in your bank or credit card account to pay for the tickets you apply for.

WHERE CAN I APPLY FOR TICKETS?

Applications can only be made at FIFA.com or at FIFA Venue Ticketing Centres which will open in host cities in Brazil closer to the start of the 2014 FIFA World Cup Brazil™. To make an application online, you will need to log on to FIFA.com and register your personal details before choosing the tickets you would like to apply for and then provide your payment details. Here is the link: <http://www.fifa.com/worldcup/organisation/ticketing/apply-for-tickets/index.html>

WHEN CAN I APPLY FOR TICKETS?

There are three sales phases when FIFA will accept applications for FIFA World Cup tickets.





FIRST SALES PHASE ON FIFA.COM

The first application period for the ticket lottery runs from 20 August to 10 October 2013 inclusive. There is no need to rush as you have just as much chance of success if you apply at the beginning or at the end of that period. A lottery to pick successful applicants will take place between 11 October and 4 November.

Successful applicants will be informed by FIFA during this period. If your application is successful, the money will be charged to the payment card indicated. Please ensure you have sufficient funds to pay for your tickets during the lottery period. You will also receive a notification during this period in the event your request was not successful. The lottery will be followed by a “first-come-first-served” sales period between 5 November and 28 November. During this period, you will find out straight away whether or not you have been successful.

Please ensure you have enough money in your bank or credit card account when you apply.

SECOND SALES PHASE ON FIFA.COM

After the Final Draw, when the 32 qualified teams find out who they will face in the group stages of the FIFA World Cup Brazil™, the second application period for another ticket lottery will run from 8 December to 30 January 2014. The ticket lottery will take place between 31 January and 25 February and FIFA will notify all successful or unsuccessful applicants during this period.

Please ensure you have sufficient funds to pay for your tickets during the lottery period.

The lottery period will be followed by another “first-come-first-served” sales period between 26 February and 1 April 2014. You will find out straight away whether you have been successful, so please ensure you have enough money in your bank or credit card account when you apply.

LAST MINUTE SALES PHASE ON FIFA.COM AND AT FIFA VENUE TICKETING CENTRES IN BRAZIL

The third application phase is “first-come-first-served” only and runs from 15 April until the FIFA World Cup Final on 13 July. Tickets can be applied for at FIFA.com and at FIFA Venue Ticketing Centres in the 12 host cities in Brazil. Details of the centres will be published on FIFA.com in due course. You will find out straight away whether you have been successful, so please double check you have enough money in your bank or credit card account when you apply.



WHAT TYPE OF TICKETS CAN I APPLY FOR?

You can apply for a maximum of four tickets per household in the same category at one time per match. You can apply for a maximum of seven matches per household as long as they are not on the same match day. Please note that you cannot choose specific seats. You only have a chance to be seated adjacent to your friends and family if you are all part of the same single application. Wherever possible, FIFA will attempt to ensure you are seated next to or in front of each other or in two consecutive rows.

Firstly, decide which ticket price range and what part of the stadium is best for you. There are four categories of tickets:

CATEGORY 1

is the highest priced ticket category, located in what FIFA designates as the prime areas of the stadium, in all parts of the main tribunes on both sides of the pitch. Seating positions in this category will vary in their proximity to the pitch and from central areas to main stand corners.

CATEGORY 2

is the second most expensive ticket, giving fans a great experience but at a lower cost than, and located outside of, the FIFA-designated prime stadium areas. Seating positions in this category are generally located in the corners of the stadium.

CATEGORY 3

is the third most expensive ticket, giving fans a great experience but at a lower cost than, and located outside of, the FIFA-designated prime stadium areas and Category 2 areas. Seating positions in this category are generally located behind the goals.

CATEGORY 4

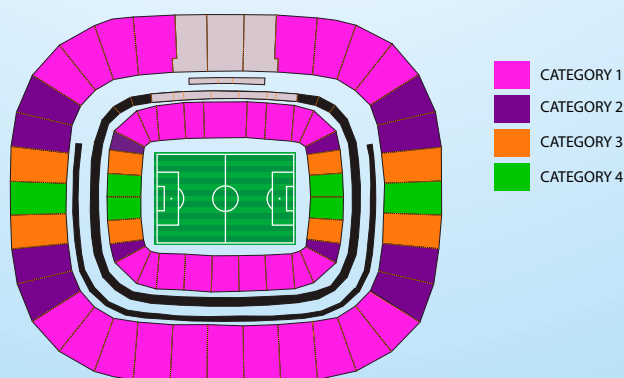
is the most affordable ticket and is reserved for Brazilian residents only. It is likely you will be seated behind the goal and generally in the upper sections of the stadium.

HALF-PRICED CATEGORY 4

tickets are available for Brazilian residents aged 60 or over, Brazilian students and Bolsa Familia welfare recipients.

DISABLED ACCESS TICKETS

are available, priced the same as **Category 3** tickets. Each person eligible for disabled tickets can also request an additional complimentary ticket for her/his companion. Bear in mind that children of all ages need to have a ticket in order to be able to attend a match. The number of tickets for each category and their related seating areas could vary from match to match.



Secondly, decide what type of FIFA World Cup experience you want.


INDIVIDUAL MATCH TICKET

This is only valid for one specific match during the tournament such as a group clash between your favourite team and one of their rivals or a knockout match later on in the competition.

TOURNAMENT STAGE	MATCH NUMBER	CAT 1	CAT 2	CAT 3	DISABLED ACCESS TICKET 
Opening Match	1	\$495	\$330	\$220	\$220
Group Stages	2 to 48	\$175	\$135	\$90	\$90
Round of 16	49 to 56	\$220	\$165	\$110	\$110
Quarter - Finals	57 to 60	\$330	\$220	\$165	\$165
Semi-final	61 to 62	\$660	\$440	\$275	\$275
3rd/4th Place Match	63	\$330	\$220	\$165	\$165
The Final	64	\$990	\$660	\$440	\$440

TEAM SPECIFIC TICKET

This is a “follow my team” series of tickets, which is valid for three to seven specific matches in principle involving your favourite team as they progress through the tournament. If your team is knocked out at group stage, and your ticket covers more than three matches, your ticket will switch to follow the winner of that group. If that team is knocked out in the next round, and your ticket covers more than four matches, the ticket remains valid for the next match involving your team’s opponents, and so on. If your team is drawn against Brazil in the opening match you will be charged an additional fee to reflect the higher cost of attending the prestigious, first game and opening ceremony. A ticket for the Final is only included in the seven-match package (“TST 7”). You can apply for these tickets now even if your team has yet to qualify for the FIFA World Cup. If your team does not qualify for the FIFA World Cup, you will be refunded the amount you paid minus 10 United States dollars as an administration fee. Or you can wait for your team to qualify before applying for tickets in one of the lotteries or “first-come-first-served” sales periods.

TST SERIES	MAXIMUM NUMBER OF TICKETS	NO. OF MATCHES			WHEELCHAIR 	GM	R16	QTR	SEMI	FINAL
		CAT 1	CAT 2	CAT 3						
TST-3	3	\$578	\$446	\$297	\$297	3	0	0	0	0
TST-4	4	\$820	\$627	\$418	\$418	3	1	0	0	0
TST-5	5	\$1183	\$869	\$600	\$600	3	1	1	0	0
TST-6	6	\$1909	\$1353	\$902	\$902	3	1	1	1	
TST-7	7	\$2998	\$2079	\$1386	\$1386	3	1	1	1	1



VENUE SERIES TICKET

If you are based in or wish to attend matches in one particular Host City, this is the ideal ticket for you to enjoy the magical atmosphere of more than one FIFA World Cup match. It will give you access to games played at one stadium. But please be aware that venue series tickets do not include the Opening Match, any quarter-final match or semi-final match or the Final.

COMPETITION STAGE	NO. OF MATCHES INCLUDED PER VST	CAT 1	CAT 2	CAT 3	WHEELCHAIR USER 
Belo Horizonte Estadio Mineirao	4	\$920	\$705	\$470	\$470
Brasilia Estadio Nacional	6	\$1250	\$925	\$635	\$635
Cuiaba Arena Pantanal	4	\$700	\$540	\$360	\$360
Curitiba Arena da Baixada	4	\$700	\$540	\$360	\$360
Fortaleza Estadio Castelao	5	\$920	\$705	\$470	\$470
Manaus Arena Amazonia	4	\$700	\$540	\$360	\$360
Natal Estadio das Dunas	4	\$700	\$540	\$360	\$360
Porto Alegre Estadio Beira Rio	5	\$920	\$705	\$470	\$470
Recife Arena Pernambuco	5	\$920	\$705	\$470	\$470
Rio de Janeiro Estadio do Maracana	5	\$920	\$705	\$470	\$470
Salvador Arena Fonte Nova	5	\$920	\$705	\$470	\$470
São Paulo Arena de Sao Paulo	4	\$745	\$570	\$380	\$380

WHEN AND HOW DO I GET MY TICKETS?

You can collect your tickets from one of the FIFA Venue Ticketing Centres in host cities in Brazil or you can choose to have your order delivered via physical mail. But please be aware that certain tickets may not be delivered by mail. More information on this is available on FIFA.com. For example, if you have applied for a discounted or disabled access ticket, you must collect your order in person from a FIFA Venue Ticketing Centre with proof of your eligibility or appoint a representative using an official power of attorney to pick up your tickets. Tickets will not be made available before April 2014.



CAN I RESELL MY TICKETS?

You may not sell, offer for sale, resell, offer at auctions, donate, act as a commercial agent for another party or otherwise transfer your ticket in any way without the specific prior written consent of FIFA. However, in order to accommodate specific situations which may arise for you, FIFA will establish an official Ticket and Resale platform on FIFA.com. This means that tickets can only be made available for resale using the official reselling platform on FIFA.com which will be launched in 2014. You can either choose to resell all or part of your order. If you only choose to sell part of your order, please bear in mind that you will not be able to sell the main applicant's ticket. But be aware that a ticket returned for resale will only be made available for resale if the category for the match is sold out at the time when the ticket is returned or at a later stage. There is no guarantee that a ticket submitted for resale will actually be resold.

There is a 10 per cent administration fee for reselling tickets plus any bank charges if any payment has to be made to the ticket purchaser by bank transfer

CAN I ALTER THE NAMES OF TICKET HOLDERS?

The main applicant in a ticket order cannot transfer or alter the name on his or her ticket. The names on all other tickets in an order can be changed with FIFA's consent on the transfer platform which will be launched in 2014 on FIFA.com. Transfer requests will be considered in accordance with the Ticket Transfer and Resale Policy which will be accessible at FIFA.com. There is no charge for this service.

Please register at FIFA.com
and start your application.

We hope to welcome you in one of the
twelve FIFA World Cup stadiums.