



TCI Month End Sales Results for December 2010

MODELS	MTD			YTD		
	2010	2009	% CHANGE	2010	2009	% CHANGE
TOYOTA						
YARIS SEDAN	275	424	-35.1%	6578	12135	-45.8%
YARIS HATCHBACK	224	604	-62.9%	7239	11638	-37.8%
PRIUS LIFTBACK	112	316	-64.6%	2967	4610	-35.6%
COROLLA	2105	4677	-55.0%	38680	53933	-28.3%
MATRIX	1139	2369	-51.9%	19093	22526	-15.2%
CAMRY	436	1067	-59.1%	11036	12980	-15.0%
CAMRY HYBRID	75	133	-43.6%	1215	2544	-52.2%
SOLARA	0	0		0	76	-100.0%
AVALON	28	17	64.7%	502	280	79.3%
CAR TOTAL	4394	9607	-54.3%	87310	120722	-27.7%
TACOMA 4X2	39	99	-60.6%	818	1090	-25.0%
TACOMA 4X4	484	886	-45.4%	7293	7992	-8.7%
TUNDRA 4X2	17	63	-73.0%	436	714	-38.9%
TUNDRA 4X4	347	803	-56.8%	7124	6923	2.9%
RAV4	1187	2036	-41.7%	22810	25784	-11.5%
VENZA	680	1440	-52.8%	12468	12375	0.8%
FJ CRUISER	41	89	-53.9%	797	899	-11.3%
HIGHLANDER	467	315	48.3%	3519	3802	-7.4%
HIGHLANDER HYBRID	89	97	-8.2%	684	1029	-33.5%
4RUNNER	239	231	3.5%	2820	680	314.7%
SEQUOIA	95	89	6.7%	912	800	14.0%
SIENNA	577	717	-19.5%	9960	6345	57.0%
LANDCRUISER	9	0		93	158	-41.1%
TRUCK TOTAL	4271	6865	-37.8%	69734	68591	1.7%
TOYOTA TOTALS	8665	16472	-47.4%	157044	189313	-17.0%

SCION						
TC	51	0		233	0	
XB	94	0		367	0	
XD	32	0		79	0	
CAR TOTAL	177	0		679	0	
SCION TOTALS	177	0		679	0	

LEXUS						
IS	132	154	-14.3%	1796	2260	-20.5%
ISF	3	0		76	116	-34.5%
ISC	10	20	-50.0%	361	241	49.8%
HS	41	92	-55.4%	746	269	177.3%
ES	155	194	-20.1%	2688	2999	-10.4%
GS3	13	15	-13.3%	219	259	-15.4%
GS4	0	1	-100.0%	5	27	-81.5%
GSH	0	4	-100.0%	27	50	-46.0%
SC	1	3	-66.7%	29	44	-34.1%
LS	17	26	-34.6%	207	231	-10.4%
LSH	1	1	0.0%	19	25	-24.0%
CAR TOTAL	373	510	-26.9%	6173	6521	-5.3%



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	2010	2009	% CHANGE	2010	2009	% CHANGE
RX	371	603	-38.5%	6302	7642	-17.5%
RXH	54	107	-49.5%	1081	1186	-8.9%
GX	32	0		513	198	159.1%
LX	12	15	-20.0%	180	255	-29.4%
TRUCK TOTAL	469	725	-35.3%	8076	9281	-13.0%
LEXUS TOTALS	842	1235	-31.8%	14249	15802	-9.8%
TCI TOTAL	9684	17707	-45.3%	171972	205115	-16.2%
TCI CAR TOTAL	4944	10117	-51.1%	94162	127243	-26.0%
TCI TRUCK TOTAL	4740	7590	-37.5%	77810	77872	-0.1%