

Contact: Erik Jansen

erik@medialab-pr.com MEDIALAB PUBLIC RELATIONS PHONE: (714) 620-5017

## **FOR IMMEDIATE RELEASE**

## BANG ZOOM! ENTERTAINMENT TO PREVIEW ADVENTURES IN VOICE ACTING DOCUMENTARY AT NEW YORK ANIME FESTIVAL

Unique New Film Explores The Behind-The-Mic World Of Anime Voice Actors

**Burbank, CA, December 4, 2007** – Bang Zoom! Entertainment, a leading full-service audio post production company and producer of original entertainment content, will preview its newest original production, *Adventures In Voice Acting: Anime • Games • Animation*, at the debut of the New York Anime Festival, December 7-9 at the Jacob Javits Center in Manhattan. A 30-minute clip from the film will screen Saturday, December 8<sup>th</sup> at 12:00pm in the Live Action Screening Room with a question/answer session to follow.

A first-of-its-kind documentary, Adventures In Voice Acting: Anime • Games • Animation is the beginning of a proposed multi-volume series detailing the behind-the-mic world of the talented and diverse personalities that bring animated and video game characters to life for English-speaking audiences. As anime and gaming continue to captivate millions of fans across North America, a strong interest has emerged to explore this subject in greater detail. Bang Zoom! Entertainment was in a unique position to bring the idea to life, having completed English language dubs and audio post production for more than 2,000 anime episodes for a wide variety of series including Samurai Champloo, The Melancholy of Haruhi Suzumiya, Chobits and Last Exile, in addition to working on a variety of other animated features, live action productions and video games. The company is currently exploring distribution options for the film, but has made no commitments as of yet.

Adventures In Voice Acting explores how anime content is repurposed for domestic distribution and how the voice-over or ADR (Audio Dialogue Recording) process works. Filled with insightful footage shot both in and outside of the recording booth, it explores what actors use for motivation and how their talents and techniques contribute to the reinterpretation of a character. More than 75 prominent actors, producers and casting directors are featured, including Steve Blum (Spike in Cowboy Bebop), Crispin Freeman (Alucard in Hellsing), Vic Mignogna (Edward in FullMetal Alchemist), and Mary Elizabeth McGlynn, a renowned voice actress who is also a prominent ADR director. In Japan, voice actors from popular shows often become spotlighted celebrities and their English-speaking counterparts are now drawing similar adoration and attention from a sizable and growing contingent of domestic fans.

"Adventures In Voice Acting: Anime • Games • Animation has been an idea long in the making and this film offers a look at a critical component that anime and video game titles undergo for domestic release," says Eric P. Sherman, President Of Bang Zoom! Entertainment and the film's director and producer. "The ADR process is complex and begins long before an actor ever steps in front of the microphone. The entire process is detailed here through some insightful and often humorous interviews with some of the most notable actors in the business. We look forward to fans coming to this rare screening of a portion of the film at the New York Anime Festival!"

## **ABOUT BANG ZOOM! ENTERTAINMENT**

Headquartered in Burbank, California, Bang Zoom! Entertainment, Inc. is a leading full-service audio post production studio for feature films, television, interactive gaming, anime and direct to home entertainment content. Founded in 1993, the company offers a range of specialized services including a critically acclaimed staff of recognized voice talent, ADR,/Foley recording, sound design, and 2.0, 5.1 and 7.1 Dolby Digital and Pro Logic II mixing and encoding. Bang Zoom! Entertainment is also committed to developing a range of independent projects that contribute to the promotion of innovative cultural awareness internationally. For more information, visit www.bangzoomentertainment.com

###