



## Liberal Democrat Constituency Polling: Inverness, Nairn, Badenoch & Strathspey

**Interview Method:** Telephone.

**Fieldwork:** 23-26<sup>th</sup> May 2014

**Population effectively sampled:** All adults aged 18+

**Sampling Method, RDD:** Within the constituency, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers. 850 interviews were conducted on land-lines.

**Sampling Method, Random RDD:** A random sample of mobile telephone numbers was generated in proportion to network provider market share. As with the landline process, seed telephone numbers are used to create the mobile RDD sample by randomising the last N digits of the seed number.

**Sample size:** 500

**Data weighting:** Data were weighted to the profile of all adults aged 18+ (including non telephone owning households) living in the constituency. Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from Census 2011.

The data were further weighted by declared votes in the 2010 general election in each constituency. The weighting scheme is designed as follows:

### **Weighting by past votes**

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.

2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

3. ICM analysed the declared past votes on each poll.

4. We then compared the declared past votes derived in 3) above to the actual result of the last general election in each constituency and gave a weight of 80% to the results of the last election in the constituency and 20% to the poll recall, thereby assuming that most of the difference can be attributed to political imbalance in the sample and to faulty recall.

### **Weighting for turnout**

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

2. We then weight people by their anticipated turnout. If someone is 10/10 certain to vote, they are given a weight of 1.0. If someone is 9/10 certain to vote they are given a weight of 0.9 etc. People who tell us they are likely to vote in the next General Election but did not vote in the last, are further down-weighted. If someone says they are 10/10 certain to vote but did not vote in 2010, they are given a weight of 0.5. If they say 9/10 certainty, the weight becomes 0.45 etc.

**Voting intentions:** ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election. Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2010 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

Usually, ICM would add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2010. We did not do so on these polls, but the ability to do so is available within the tables should any poll observer wish to see what difference the adjustment procedure would make.

**Questions:** The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

**Commissioning client:** Lord Oakeshott

**Further enquiries:** [martin.boon@icmresearch.com](mailto:martin.boon@icmresearch.com)

**British Polling Council:** ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 1

**QS. First of all, can I just confirm, are you registered to vote in the political constituency of Inverness, Nairn, Badenoch and Strathspey?**

**Base: All respondents**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
Yes	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 2

**Q1. Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election if it were held tomorrow. On a ten point scale, if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you would cast your vote?**

**Base: All respondents**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
Certain to vote	(10) 317	173	144	17	36	63	67	58	75	124	83	48	58	31	64	40	86	37	37	59	105	60
		63%	71%	56%	38%	43%	63%	71%	79%	72%	71%	60%	49%	70%	73%	75%	74%	58%	86%	78%	82%	83%
	(9) 35	21	14	5	7	5	4	5	9	14	1	9	6	4	7	8	4	6	4	4	12	2
		7%	8%	6%	10%	8%	5%	4%	6%	9%	8%	*	12%	5%	8%	7%	16%	3%	9%	9%	5%	10%
	(8) 27	10	17	3	6	4	8	2	4	8	9	2	7	5	7	1	5	4	1	5	4	1
		5%	4%	7%	7%	4%	9%	2%	4%	5%	7%	3%	6%	11%	8%	2%	5%	7%	3%	6%	3%	2%
	(7) 33	10	23	7	11	6	2	3	3	10	4	3	17	2	5	-	11	1	-	7	1	4
		7%	4%	9%	16%	13%	6%	2%	3%	6%	3%	4%	14%	4%	6%	-	9%	1%	-	9%	1%	6%
	(6) 16	5	10	6	3	5	-	1	-	3	3	2	8	-	1	-	3	11	-	-	3	1
		3%	2%	4%	14%	4%	5%	-	1%	2%	2%	2%	7%	-	1%	-	2%	17%	-	-	3%	1%
	(5) 33	14	19	4	10	5	5	2	7	3	9	9	11	1	3	4	5	3	-	1	2	4
		7%	6%	7%	8%	11%	5%	5%	3%	7%	2%	8%	11%	2%	4%	7%	5%	5%	-	1%	2%	5%
	(4) 5	2	3	-	1	2	2	-	*	-	4	-	*	1	*	-	-	-	-	1	-	-
		1%	1%	1%	-	1%	2%	2%	-	*	-	3%	-	*	2%	*	-	-	-	-	1%	-
	(3) 5	1	4	-	-	1	3	1	-	3	-	-	2	-	-	-	3	2	-	-	-	-
		1%	*	2%	-	1%	3%	1%	-	2%	-	-	1%	-	-	-	3%	3%	-	-	-	-
	(2) 4	2	3	-	1	2	2	-	-	-	2	1	2	2	1	-	-	-	-	-	-	-
		1%	1%	1%	-	1%	2%	2%	-	-	1%	1%	1%	4%	1%	-	-	-	-	-	-	-
Certain not to vote	(1) 25	8	17	3	10	6	1	2	3	5	4	6	10	-	-	-	-	-	1	-	1	*
		5%	3%	7%	6%	12%	6%	1%	3%	3%	3%	8%	8%	-	-	-	-	-	3%	-	1%	*
Mean	8.52	8.94	8.12	7.73	7.48	8.30	8.87	9.26	9.09	9.08	8.67	8.31	7.74	9.08	9.31	9.43	9.10	8.60	9.58	9.46	9.58	9.44
Standard deviation	2.51	2.17	2.75	2.52	3.02	2.77	2.22	1.90	2.02	2.01	2.42	2.80	2.85	1.91	1.43	1.34	1.75	1.99	1.62	1.18	1.19	1.43
Standard error	0.11	0.14	0.17	0.53	0.36	0.29	0.23	0.20	0.17	0.15	0.22	0.32	0.27	0.29	0.15	0.19	0.15	0.27	0.25	0.14	0.12	0.13

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 3

**Q2. The Conservatives, Labour, Liberal Democrats, UKIP, SNP and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?**

**Base: All respondents**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
Conservatives	44 9%	25 10%	19 7%	-	5 6%	6 6%	10 11%	6 9%	16 15%	18 10%	17 14%	2 3%	6 5%	44 100%	-	-	-	-	27 63%	1 2%	5 4%	2 3%
Labour	88 18%	41 17%	47 18%	9 19%	13 15%	14 14%	21 23%	11 16%	20 19%	35 20%	23 20%	8 10%	21 18%	-	88 100%	-	-	-	-	54 73%	14 11%	5 7%
Liberal Democrat	53 11%	24 10%	29 11%	-	10 11%	7 7%	8 8%	10 13%	19 19%	25 15%	10 9%	8 10%	8 7%	-	-	53 100%	-	-	1 2%	1 1%	46 36%	1 2%
Green	20 4%	8 3%	12 5%	7 16%	2 2%	3 3%	7 7%	1 2%	-	3 2%	3 3%	4 5%	9 7%	-	-	-	-	20 31%	-	-	6 5%	1 2%
UKIP	30 6%	17 7%	13 5%	2 5%	3 3%	8 8%	6 7%	6 8%	5 5%	6 4%	9 7%	6 8%	8 7%	-	-	-	-	30 47%	5 11%	1 1%	6 5%	4 6%
SNP	117 23%	59 24%	57 23%	11 23%	17 20%	30 30%	24 25%	21 29%	15 15%	45 26%	25 22%	20 25%	24 20%	-	-	-	117 100%	-	5 12%	9 12%	23 18%	52 71%
Other	14 3%	12 5%	2 1%	-	4 5%	4 4%	1 1%	4 6%	-	5 3%	5 4%	3 4%	* *	-	-	-	-	14 22%	* 1%	-	5 4%	-
Will not vote	25 5%	8 3%	17 7%	3 6%	10 12%	6 6%	1 1%	2 3%	3 3%	5 3%	4 3%	6 8%	10 8%	-	-	-	-	-	1 3%	-	1 1%	* *
Don't know	78 16%	35 14%	43 17%	12 27%	18 22%	18 18%	9 10%	6 8%	13 13%	19 11%	14 12%	16 20%	24 20%	-	-	-	-	-	1 3%	8 11%	20 15%	4 5%
Refused	32 6%	17 7%	15 6%	1 2%	4 5%	3 3%	6 7%	5 7%	12 11%	10 6%	6 5%	5 7%	9 8%	-	-	-	-	-	2 4%	-	3 3%	3 4%

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 4

**Q2. The Conservatives, Labour, Liberal Democrats, UKIP, SNP and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?**

**Base: All respondents expressing an intention to vote**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	371	180	191	15	43	67	73	73	100	139	94	50	78	42	87	50	138	54	36	62	87	108
Weighted Base	365	186	179	29	53	72	78	59	74	137	92	52	77	44	88	53	117	63	39	67	104	66
Conservatives	44 12%	25 13%	19 11%	-	5 10%	6 9%	10 13%	6 11%	16 21%	18 13%	17 18%	2 4%	6 8%	44 100%	-	-	-	-	27 71%	1 2%	5 5%	2 3%
Labour	88 24%	41 22%	47 26%	9 30%	13 24%	14 20%	21 28%	11 19%	20 26%	35 25%	23 25%	8 15%	21 28%	-	88 100%	-	-	-	-	54 82%	14 13%	5 8%
Liberal Democrat	53 15%	24 13%	29 16%	-	10 18%	7 10%	8 10%	10 16%	19 26%	25 18%	10 11%	8 16%	8 10%	-	-	53 100%	-	-	1 2%	1 1%	46 44%	1 2%
Green	20 5%	8 4%	12 7%	7 25%	2 3%	3 4%	7 9%	1 2%	-	3 2%	3 4%	4 8%	9 11%	-	-	-	-	20 31%	-	-	6 6%	1 2%
UKIP	30 8%	17 9%	13 7%	2 8%	3 5%	8 11%	6 8%	6 9%	5 6%	6 5%	9 9%	6 12%	8 10%	-	-	-	-	30 47%	5 13%	1 1%	6 6%	4 6%
SNP	117 32%	59 32%	57 32%	11 37%	17 32%	30 41%	24 30%	21 35%	15 21%	45 33%	25 28%	20 38%	24 32%	-	-	-	117 100%	-	5 14%	9 14%	23 22%	52 79%
Other	14 4%	12 6%	2 1%	-	4 7%	4 5%	1 2%	4 8%	-	5 4%	5 5%	3 6%	* *	-	-	-	-	14 22%	* 1%	-	5 4%	-

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 5

**Q2. The Conservatives, Labour, Liberal Democrats, UKIP, SNP and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?**

**Base: All respondents expressing an intention to vote (Turnout weighted)**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	321	156	165	11	33	57	62	67	92	124	82	41	65	36	76	46	122	41	35	59	84	104
Weighted Base	309	158	151	19	41	61	66	54	68	121	81	43	59	37	77	49	99	46	38	63	101	63
Conservatives	37 12%	21 13%	16 11%	-	5 13%	6 10%	6 9%	5 9%	15 22%	15 12%	15 19%	1 3%	5 8%	37 100%	-	-	-	-	27 70%	1 1%	5 5%	2 3%
Labour	77 25%	36 23%	41 27%	8 39%	10 25%	11 19%	21 32%	10 19%	17 26%	30 25%	21 26%	7 16%	19 33%	-	77 100%	-	-	-	-	53 83%	13 13%	5 8%
Liberal Democrat	49 16%	24 15%	26 17%	-	9 22%	7 12%	7 11%	9 17%	17 25%	24 20%	9 11%	8 18%	7 12%	-	-	49 100%	-	-	1 2%	1 1%	44 44%	1 2%
Green	13 4%	5 3%	8 5%	2 12%	1 3%	2 4%	6 9%	1 2%	-	2 2%	3 3%	4 10%	4 7%	-	-	-	-	13 28%	-	-	6 6%	1 2%
UKIP	23 7%	12 8%	10 7%	1 4%	2 4%	5 8%	6 9%	5 9%	4 6%	6 5%	5 7%	5 11%	7 11%	-	-	-	-	23 49%	5 13%	1 1%	5 5%	4 7%
SNP	99 32%	51 32%	48 32%	9 44%	12 28%	26 43%	19 29%	19 36%	14 21%	40 33%	24 30%	15 36%	17 29%	-	-	-	99 100%	-	5 14%	8 13%	22 22%	49 78%
Other	11 3%	9 6%	1 1%	-	2 5%	3 5%	1 2%	4 8%	-	4 3%	4 5%	3 6%	* *	-	-	-	-	11 23%	* 1%	-	5 5%	-



**Inverness, Nairn, Badenoch & Strathspey Poll**  
**CATI Fieldwork : 23rd-26th May 2014**

Absolutes/col percents

Table 6

**Q2. The Conservatives, Labour, Liberal Democrats, UKIP, SNP and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?**

**Base: All respondents (Turnout weighted)**

	Q3/4. Voting in May 6th 2010 General Election											
	Total	Conser- vative	Labour	Liberal Democrat	Green	UKIP	BNP	SNP	Other party	No - did not vote	Don't know	Refused
Unweighted Base	400	40	66	99	2	3	-	114	5	29	19	25
Weighted Base	390	41	71	122	2	4	-	68	10	32	21	19
Conservatives	37 9%	27 65%	1 1%	5 4%	-	-	-	2 3%	-	3 8%	-	-
Labour	77 20%	-	53 74%	13 11%	-	-	-	5 7%	-	4 13%	3 13%	-
Liberal Democrat	49 13%	1 2%	1 1%	44 36%	-	-	-	1 2%	-	1 2%	1 5%	1 4%
Green	13 3%	-	-	6 5%	2 100%	-	-	1 2%	-	3 10%	-	* 1%
UKIP	23 6%	5 12%	1 1%	5 4%	-	4 100%	-	4 6%	-	4 11%	* 2%	-
SNP	99 25%	5 13%	8 12%	22 18%	-	-	-	49 72%	2 25%	7 23%	4 19%	* 2%
Other	11 3%	* 1%	-	5 4%	-	-	-	-	4 41%	1 3%	1 5%	-
Don't know	52 13%	1 3%	8 11%	19 15%	-	-	-	3 4%	3 34%	8 25%	9 43%	2 9%
Refused	28 7%	2 5%	-	3 3%	-	-	-	3 4%	-	2 6%	3 13%	16 85%

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 7  
**Q3/4. Voting in May 6th 2010 General Election**  
**Base: All respondents**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	86	100	94	73	102	164	119	81	122	41	90	42	138	58	37	79	94	112
Conservatives	37 7%	22 9%	14 6%	- -	7 9%	6 6%	3 3%	4 5%	17 17%	17 10%	12 10%	1 1%	7 5%	23 58%	- -	1 2%	5 3%	4 7%	37 100%	- -	- -	- -
Labour	79 16%	36 15%	43 17%	8 18%	15 17%	15 15%	18 20%	7 9%	15 15%	23 14%	20 17%	14 18%	21 17%	2 4%	58 64%	1 1%	10 7%	1 1%	- -	79 100%	- -	- -
Liberal Democrat	94 19%	43 18%	51 20%	2 4%	10 12%	22 22%	21 22%	14 19%	25 24%	42 25%	21 17%	13 16%	14 12%	4 9%	10 11%	34 81%	16 12%	12 21%	- -	- -	94 100%	- -
Green	2 *	* *	1 1%	- -	* 1%	- -	1 1%	- -	- -	* *	- -	- -	1 1%	- -	- -	- -	- -	2 3%	- -	- -	- -	- -
UKIP	3 1%	1 1%	2 1%	- -	1 1%	- -	2 2%	- -	1 1%	3 2%	- -	1 1%	- -	- -	- -	- -	- -	3 6%	- -	- -	- -	- -
BNP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
SNP	112 22%	59 24%	52 21%	11 23%	5 6%	28 28%	16 17%	30 42%	22 22%	35 21%	30 25%	20 25%	24 19%	3 8%	8 9%	2 5%	79 58%	8 14%	- -	- -	- -	112 100%
Other party	9 2%	7 3%	2 1%	- -	5 6%	1 1%	2 2%	1 2%	- -	5 3%	- -	2 2%	2 2%	- -	- -	- -	2 1%	4 7%	- -	- -	- -	- -
No - did not vote	115 23%	51 21%	63 25%	24 52%	35 41%	21 21%	18 19%	8 12%	9 9%	28 17%	21 17%	23 28%	41 34%	9 21%	11 13%	2 5%	21 15%	21 36%	- -	- -	- -	- -
Don't know	29 6%	11 4%	18 7%	1 2%	7 8%	5 5%	8 8%	4 6%	4 4%	4 2%	13 11%	5 6%	6 5%	- -	3 3%	2 4%	5 3%	2 3%	- -	- -	- -	- -
Refused	21 4%	13 5%	8 3%	- -	1 1%	2 2%	5 5%	4 5%	10 10%	8 5%	2 2%	3 3%	7 5%	- -	- -	1 1%	* *	1 1%	- -	- -	- -	- -

**Inverness, Nairn, Badenoch & Strathspey Poll**  
**CATI Fieldwork : 23rd-26th May 2014**

Absolutes/col percents

Table 8

**Q5. Can you name the current Member of Parliament for your Westminster parliamentary constituency of Inverness, Nairn, Badenoch and Strathspey?**

**Base: All respondents**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
NET: Danny Alexander	246	137	109	13	20	49	56	45	63	104	57	39	37	25	43	36	56	31	20	29	98	38
	49%	56%	43%	28%	23%	49%	60%	62%	62%	61%	49%	50%	31%	58%	49%	68%	48%	49%	46%	39%	77%	52%
Danny Alexander	232	129	103	10	19	44	55	44	60	97	52	39	35	25	40	35	56	27	19	26	89	38
	46%	53%	40%	22%	23%	44%	58%	60%	58%	57%	45%	49%	29%	56%	45%	65%	48%	43%	44%	34%	70%	52%
Name similar to Danny alexander	14	8	6	3	1	5	1	1	3	6	4	1	3	1	3	2	-	4	1	3	8	-
	3%	3%	2%	6%	1%	5%	1%	1%	3%	4%	4%	1%	2%	2%	4%	3%	-	6%	2%	5%	7%	-
Other	13	6	7	-	1	3	3	2	4	6	1	3	2	*	3	1	5	-	2	4	1	3
	3%	2%	3%	-	1%	3%	3%	3%	4%	4%	1%	4%	2%	1%	3%	2%	4%	-	4%	6%	*	4%
No	236	98	138	32	64	49	35	24	32	59	59	37	77	18	40	16	56	32	21	40	29	32
	47%	40%	54%	72%	75%	49%	37%	33%	31%	35%	50%	47%	64%	41%	46%	30%	48%	51%	49%	53%	23%	44%
Don't know	6	4	2	-	1	-	-	2	3	1	-	-	3	-	2	-	1	-	1	2	-	-
	1%	2%	1%	-	1%	-	-	3%	3%	1%	-	-	3%	-	2%	-	1%	-	2%	2%	-	-

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 9

**Q6. Can you name the Labour opposition candidate in your Westminster parliamentary constituency of Inverness, Nairn, Badenoch and Strathspey?**

**Base: All respondents**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
NET: Mike Robb	4	2	1	-	-	1	-	2	1	2	-	-	1	-	1	-	2	*	1	1	-	2
	1%	1%	1%	-	-	1%	-	3%	1%	1%	-	-	1%	-	1%	-	2%	1%	2%	1%	-	3%
Mike Robb	3	2	1	-	-	1	-	1	1	2	-	-	-	-	1	-	1	-	1	1	-	1
	1%	1%	*	-	-	1%	-	2%	1%	1%	-	-	-	-	1%	-	1%	-	2%	1%	-	2%
Name similar to Mike Robb	1	*	1	-	-	-	-	1	-	*	-	-	1	-	-	-	1	*	-	-	-	1
	*	*	*	-	-	-	-	2%	-	*	-	-	1%	-	-	-	1%	1%	-	-	-	2%
Other	54	27	27	1	4	14	14	11	9	18	8	14	14	3	11	8	17	3	-	11	15	6
	11%	11%	10%	2%	5%	14%	15%	15%	9%	10%	7%	17%	12%	8%	12%	15%	15%	4%	-	15%	12%	9%
No	442	215	227	44	80	85	80	59	92	151	108	65	105	41	77	45	98	60	42	63	112	64
	88%	88%	89%	98%	94%	85%	85%	82%	90%	88%	93%	83%	88%	92%	87%	85%	84%	95%	98%	84%	88%	88%
Don't know	1	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 10

**Q7. From what you have seen or heard, do you think ... as ... is doing a good job or a bad job?**

**-Summary**

**Base: All respondents**

		Q7. Summary								
		David Cameron as Prime Minister	Nick Clegg as Deputy Prime Minister	Ed Miliband as leader of the Labour Party	Ed Davey as Minister for Energy & Climate Change	Danny Alexander as Chief Secretary to the Treasury	Tim Farron as President of the Liberal Democrats	Vince Cable as Business Secretary in the coalition government	Danny Alexander, as MP for your constituency	Mike Robb, the prospective Labour parliamentary candidate for Inverness, Nairn, Badenoch and Strathspey
	Unweighted Base	500	500	500	500	500	500	500	500	500
	Weighted Base	500	500	500	500	500	500	500	500	500
	NET: Good job	215 43%	190 38%	202 40%	176 35%	261 52%	119 24%	200 40%	294 59%	122 24%
	Very good job (4)	33 7%	29 6%	27 5%	11 2%	60 12%	8 2%	24 5%	76 15%	16 3%
	Quite good job (3)	182 36%	160 32%	175 35%	165 33%	201 40%	111 22%	176 35%	218 44%	106 21%
	Quite bad job (2)	145 29%	159 32%	144 29%	87 17%	105 21%	108 22%	114 23%	89 18%	58 12%
	Very bad job (1)	131 26%	132 26%	103 21%	42 8%	80 16%	36 7%	55 11%	75 15%	25 5%
	NET: Bad job	277 55%	291 58%	247 49%	129 26%	185 37%	145 29%	169 34%	164 33%	83 17%
	Don't know	8 2%	20 4%	51 10%	195 39%	53 11%	237 47%	131 26%	43 9%	295 59%
	Mean	2.24	2.18	2.28	2.48	2.54	2.34	2.46	2.65	2.55
	Standard deviation	0.92	0.91	0.89	0.77	0.94	0.75	0.82	0.94	0.80
	Standard error	0.04	0.04	0.04	0.04	0.04	0.05	0.04	0.04	0.06

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 11

**Q7. From what you have seen or heard, do you think ... as ... is doing a good job or a bad job?**

**-David Cameron as Prime Minister**

**Base: All respondents**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
NET: Good job	215	116	99	8	43	32	45	26	61	76	53	32	46	37	35	35	33	19	31	26	60	20
	43%	47%	39%	18%	50%	32%	48%	36%	60%	45%	46%	41%	39%	84%	40%	65%	28%	30%	72%	34%	47%	27%
Very good job	(4) 33	17	17	2	7	5	4	1	14	14	9	4	4	13	*	7	-	5	10	-	8	*
	7%	7%	6%	4%	8%	5%	4%	2%	14%	8%	8%	5%	4%	29%	*	14%	-	8%	24%	-	6%	1%
Quite good job	(3) 182	99	83	6	35	26	41	25	47	62	44	28	42	25	35	27	33	14	20	26	52	19
	36%	40%	32%	14%	41%	26%	44%	35%	46%	36%	38%	36%	35%	56%	40%	51%	28%	22%	47%	34%	40%	26%
Quite bad job	(2) 145	62	83	12	23	35	27	24	23	50	39	21	32	6	26	10	41	17	10	22	41	26
	29%	25%	33%	26%	27%	35%	29%	34%	23%	29%	33%	27%	27%	14%	29%	19%	35%	27%	23%	29%	32%	36%
Very bad job	(1) 131	64	67	25	18	30	20	22	17	40	23	24	41	1	27	7	42	27	3	26	25	25
	26%	26%	26%	56%	21%	30%	21%	30%	16%	23%	20%	30%	34%	1%	31%	13%	36%	43%	6%	34%	20%	35%
NET: Bad job	277	126	151	37	41	65	47	46	40	91	62	45	73	7	53	17	83	44	12	47	67	52
	55%	51%	59%	82%	48%	65%	50%	64%	39%	53%	54%	57%	61%	16%	60%	32%	71%	70%	28%	63%	52%	71%
Don't know	8	4	5	-	2	3	2	-	1	4	1	2	-	-	-	2	1	-	-	2	2	1
	2%	1%	2%	-	2%	3%	2%	-	1%	2%	1%	2%	-	-	-	3%	1%	-	-	3%	1%	2%
Mean	2.24	2.28	2.19	1.66	2.39	2.07	2.32	2.08	2.58	2.30	2.34	2.15	2.08	3.12	2.09	2.68	1.93	1.95	2.90	2.00	2.34	1.93
Standard deviation	0.92	0.94	0.91	0.86	0.92	0.90	0.86	0.85	0.93	0.93	0.89	0.93	0.92	0.69	0.85	0.89	0.80	0.99	0.84	0.84	0.87	0.81
Standard error	0.04	0.06	0.06	0.18	0.11	0.10	0.09	0.09	0.08	0.07	0.08	0.11	0.09	0.11	0.09	0.13	0.07	0.13	0.13	0.10	0.09	0.07

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 12

**Q7. From what you have seen or heard, do you think ... as ... is doing a good job or a bad job?**

**-Nick Clegg as Deputy Prime Minister**

**Base: All respondents**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
NET: Good job	190	83	106	10	31	34	45	20	50	62	42	31	51	27	33	39	31	21	17	28	63	16
	38%	34%	42%	23%	37%	33%	48%	27%	49%	36%	36%	39%	42%	61%	37%	74%	26%	34%	40%	38%	49%	22%
Very good job	(4) 29	15	15	4	3	5	8	1	8	13	9	2	4	3	6	8	2	6	2	4	10	1
	6%	6%	6%	8%	4%	5%	9%	1%	8%	8%	8%	2%	3%	8%	6%	14%	2%	9%	5%	6%	8%	2%
Quite good job	(3) 160	69	91	7	28	28	37	19	42	49	32	30	47	24	27	32	29	16	15	24	53	14
	32%	28%	36%	14%	33%	28%	39%	26%	41%	29%	28%	37%	39%	54%	31%	60%	25%	25%	36%	32%	41%	20%
Quite bad job	(2) 159	63	96	14	24	34	29	31	26	55	43	21	36	13	31	7	34	20	15	19	34	23
	32%	26%	38%	32%	28%	34%	31%	42%	26%	32%	37%	27%	30%	31%	35%	13%	29%	31%	35%	26%	26%	32%
Very bad job	(1) 132	87	44	19	23	28	19	19	23	51	30	18	29	4	22	7	50	22	10	22	31	30
	26%	36%	17%	43%	27%	28%	21%	26%	22%	30%	25%	23%	24%	8%	25%	13%	43%	35%	23%	29%	24%	42%
NET: Bad job	291	151	140	34	47	62	49	50	49	106	73	39	65	17	53	13	84	42	25	41	64	54
	58%	62%	55%	75%	55%	62%	52%	69%	48%	62%	63%	50%	54%	39%	60%	25%	72%	66%	58%	55%	50%	74%
Don't know	20	11	9	1	7	4	*	3	4	3	2	8	4	-	3	*	2	-	1	5	1	3
	4%	4%	3%	3%	8%	4%	1%	4%	4%	2%	2%	11%	4%	-	3%	1%	2%	-	1%	7%	1%	4%
Mean	2.18	2.04	2.31	1.88	2.15	2.11	2.36	2.02	2.36	2.14	2.18	2.20	2.22	2.61	2.19	2.76	1.85	2.09	2.22	2.15	2.33	1.81
Standard deviation	0.91	0.96	0.83	0.97	0.90	0.89	0.91	0.77	0.93	0.94	0.91	0.86	0.86	0.75	0.90	0.86	0.86	0.99	0.87	0.94	0.93	0.84
Standard error	0.04	0.06	0.05	0.21	0.11	0.10	0.10	0.08	0.08	0.07	0.08	0.10	0.08	0.12	0.10	0.12	0.07	0.13	0.13	0.12	0.09	0.08

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 13

**Q7. From what you have seen or heard, do you think ... as ... is doing a good job or a bad job?**

**-Ed Miliband as leader of the Labour Party**

**Base: All respondents**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
NET: Good job	202 40%	89 36%	114 45%	16 36%	31 36%	37 37%	49 52%	28 39%	41 40%	69 40%	43 37%	31 40%	54 45%	8 19%	64 73%	27 51%	41 35%	26 42%	6 14%	51 68%	50 39%	23 32%
Very good job	(4) 27 5%	12 5%	16 6%	2 4%	5 6%	4 4%	7 8%	3 5%	7 6%	11 6%	5 4%	4 5%	7 6%	3 7%	9 10%	1 1%	3 2%	5 8%	2 5%	5 7%	3 3%	1 2%
Quite good job	(3) 175 35%	77 32%	98 38%	15 32%	26 30%	33 33%	42 45%	25 34%	34 33%	58 34%	39 33%	28 35%	47 39%	5 12%	55 62%	26 50%	38 32%	21 34%	4 9%	46 62%	47 37%	22 31%
Quite bad job	(2) 144 29%	70 29%	74 29%	8 17%	20 24%	36 36%	26 28%	24 34%	30 29%	55 32%	42 36%	18 22%	29 24%	22 49%	16 19%	15 28%	35 30%	12 20%	22 52%	11 14%	45 35%	23 32%
Very bad job	(1) 103 21%	63 26%	40 16%	4 9%	16 19%	23 23%	18 19%	17 23%	25 25%	42 25%	25 21%	19 24%	13 10%	13 29%	5 6%	10 19%	34 29%	18 28%	12 27%	7 10%	32 25%	23 32%
NET: Bad job	247 49%	133 54%	114 45%	12 26%	36 43%	59 59%	44 47%	41 57%	55 54%	97 57%	67 58%	37 46%	41 34%	35 78%	22 25%	25 47%	69 59%	30 48%	34 80%	18 24%	77 60%	46 64%
Don't know	51 10%	23 9%	28 11%	17 38%	18 21%	5 5%	1 1%	3 4%	7 7%	6 3%	6 5%	11 14%	24 20%	1 3%	3 3%	1 2%	7 6%	6 10%	3 7%	6 8%	1 1%	3 4%
Mean	2.28	2.17	2.40	2.50	2.29	2.19	2.42	2.21	2.23	2.22	2.21	2.23	2.52	1.96	2.79	2.33	2.09	2.25	1.90	2.70	2.17	2.02
Standard deviation	0.89	0.90	0.86	0.83	0.92	0.85	0.89	0.87	0.92	0.90	0.84	0.93	0.82	0.85	0.71	0.81	0.87	1.01	0.77	0.76	0.84	0.86
Standard error	0.04	0.06	0.05	0.20	0.12	0.09	0.09	0.09	0.08	0.07	0.08	0.11	0.08	0.13	0.08	0.12	0.08	0.14	0.12	0.09	0.08	0.08



## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 14

**Q7. From what you have seen or heard, do you think ... as ... is doing a good job or a bad job?**

**-Ed Davey as Minister for Energy & Climate Change**

**Base: All respondents**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
NET: Good job	176	94	83	16	31	36	29	20	44	57	40	28	43	18	39	26	34	17	15	33	53	20
	35%	38%	32%	36%	36%	36%	31%	27%	43%	33%	34%	35%	36%	41%	44%	49%	29%	28%	36%	44%	42%	28%
Very good job	(4) 11	5	6	-	4	*	2	3	2	8	1	1	*	1	3	2	1	3	1	3	2	1
	2%	2%	2%	-	5%	*	2%	4%	2%	5%	1%	1%	*	3%	3%	3%	1%	5%	2%	3%	1%	2%
Quite good job	(3) 165	88	76	16	27	36	27	17	42	49	39	27	43	17	36	24	33	14	15	30	52	19
	33%	36%	30%	36%	32%	36%	29%	24%	41%	29%	33%	35%	36%	38%	41%	45%	28%	22%	34%	41%	40%	26%
Quite bad job	(2) 87	43	44	2	15	15	20	21	14	39	22	9	16	12	14	5	24	12	9	11	14	17
	17%	17%	17%	5%	17%	15%	21%	29%	14%	23%	19%	12%	14%	28%	16%	10%	20%	19%	21%	15%	11%	23%
Very bad job	(1) 42	27	15	1	8	10	8	6	8	14	11	10	7	3	5	8	18	5	5	7	10	9
	8%	11%	6%	3%	9%	10%	9%	9%	8%	8%	10%	13%	6%	6%	6%	15%	15%	8%	12%	9%	7%	13%
NET: Bad job	129	69	59	3	23	25	28	28	22	53	33	20	23	15	19	13	41	17	14	18	23	26
	26%	28%	23%	8%	26%	25%	30%	38%	22%	31%	28%	25%	19%	33%	22%	25%	35%	27%	33%	24%	18%	36%
Don't know	195	82	113	26	32	39	37	25	36	61	44	31	54	11	30	14	42	29	13	24	51	26
	39%	33%	44%	57%	38%	39%	39%	35%	35%	35%	37%	40%	45%	26%	34%	27%	36%	46%	31%	32%	40%	36%
Mean	2.48	2.44	2.52	2.76	2.51	2.43	2.39	2.35	2.58	2.47	2.41	2.39	2.55	2.51	2.63	2.50	2.23	2.47	2.37	2.56	2.60	2.27
Standard deviation	0.77	0.80	0.74	0.57	0.84	0.78	0.78	0.79	0.74	0.80	0.77	0.84	0.69	0.71	0.71	0.87	0.83	0.87	0.81	0.79	0.74	0.81
Standard error	0.04	0.06	0.06	0.16	0.12	0.10	0.11	0.10	0.08	0.08	0.09	0.12	0.08	0.13	0.09	0.15	0.09	0.15	0.16	0.11	0.09	0.09

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 15

**Q7. From what you have seen or heard, do you think ... as ... is doing a good job or a bad job?**

**-Danny Alexander as Chief Secretary to the Treasury**

**Base: All respondents**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
NET: Good job	261	131	131	9	47	49	47	38	71	86	68	35	65	33	48	46	42	27	29	38	77	31
	52%	53%	51%	21%	55%	48%	50%	53%	69%	50%	58%	44%	54%	75%	55%	87%	36%	42%	68%	51%	60%	43%
Very good job	(4) 60	40	20	-	4	9	9	12	27	22	14	7	11	11	10	15	4	8	11	6	27	2
	12%	16%	8%	-	5%	9%	9%	16%	26%	13%	12%	9%	9%	26%	11%	29%	4%	12%	26%	8%	21%	3%
Quite good job	(3) 201	90	111	9	43	39	39	27	44	63	54	28	54	22	38	31	38	19	18	32	50	29
	40%	37%	44%	21%	50%	39%	41%	37%	43%	37%	46%	35%	45%	49%	44%	58%	33%	30%	42%	43%	39%	40%
Quite bad job	(2) 105	55	50	18	21	13	22	16	15	38	31	15	20	8	25	4	30	13	8	15	28	16
	21%	23%	20%	40%	25%	13%	23%	22%	15%	22%	26%	19%	17%	19%	28%	7%	26%	21%	19%	19%	22%	22%
Very bad job	(1) 80	42	38	1	8	27	17	17	10	39	12	16	14	2	11	1	36	14	4	13	18	21
	16%	17%	15%	2%	10%	27%	18%	23%	10%	23%	10%	20%	11%	5%	12%	1%	31%	22%	10%	17%	14%	28%
NET: Bad job	185	98	88	19	29	41	39	32	25	77	42	31	34	10	35	4	67	27	12	28	46	37
	37%	40%	34%	43%	34%	41%	41%	45%	25%	45%	36%	39%	28%	24%	40%	8%	57%	44%	29%	37%	36%	51%
Don't know	53	17	37	17	9	11	8	2	6	8	6	13	21	1	4	3	8	9	1	9	5	4
	11%	7%	14%	37%	11%	11%	9%	2%	6%	5%	5%	17%	18%	1%	5%	5%	7%	14%	3%	12%	4%	6%
Mean	2.54	2.56	2.52	2.29	2.56	2.34	2.45	2.47	2.91	2.42	2.64	2.40	2.63	2.97	2.57	3.20	2.09	2.37	2.87	2.47	2.70	2.19
Standard deviation	0.94	0.99	0.88	0.54	0.76	1.03	0.92	1.03	0.93	1.00	0.84	0.98	0.86	0.82	0.86	0.63	0.92	1.03	0.93	0.91	0.97	0.92
Standard error	0.04	0.07	0.06	0.13	0.10	0.11	0.10	0.11	0.08	0.08	0.08	0.12	0.08	0.13	0.09	0.09	0.08	0.15	0.15	0.12	0.10	0.09

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 16

**Q7. From what you have seen or heard, do you think ... as ... is doing a good job or a bad job?**

**-Tim Farron as President of the Liberal Democrats**

**Base: All respondents**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
NET: Good job	119 24%	63 26%	56 22%	9 20%	24 28%	26 26%	17 18%	14 20%	28 27%	41 24%	21 18%	17 22%	33 28%	12 27%	28 32%	16 30%	20 17%	17 26%	8 19%	26 34%	28 22%	16 22%
Very good job	(4) 8 2%	3 1%	4 2%	2 4%	3 4%	-	-	1 1%	2 2%	4 2%	-	-	2 2%	1 2%	-	-	1 1%	3 5%	1 3%	-	1 1%	-
Quite good job	(3) 111 22%	60 24%	51 20%	7 16%	21 24%	26 26%	17 18%	13 18%	26 26%	37 22%	21 18%	17 22%	31 26%	11 25%	28 32%	16 30%	19 17%	13 21%	7 16%	26 34%	27 21%	16 22%
Quite bad job	(2) 108 22%	56 23%	53 21%	18 40%	22 25%	21 21%	14 15%	19 26%	14 14%	37 21%	29 25%	15 19%	21 17%	9 20%	18 20%	7 13%	30 26%	22 34%	10 24%	15 21%	31 24%	10 14%
Very bad job	(1) 36 7%	19 8%	17 7%	2 5%	5 6%	9 9%	8 9%	5 7%	7 7%	15 9%	10 8%	5 6%	7 5%	2 5%	10 11%	-	14 12%	8 13%	4 8%	10 13%	6 5%	9 13%
NET: Bad job	145 29%	75 31%	70 27%	21 46%	27 31%	30 30%	22 24%	24 33%	21 21%	52 30%	39 34%	20 26%	27 23%	11 25%	28 32%	7 13%	44 37%	30 47%	14 33%	25 34%	37 29%	19 27%
Don't know	237 47%	107 44%	129 51%	15 34%	35 41%	45 44%	55 58%	34 47%	53 52%	78 46%	56 48%	41 52%	59 49%	21 49%	32 37%	30 56%	53 45%	17 26%	21 48%	24 32%	63 49%	37 51%
Mean	2.34	2.34	2.34	2.29	2.44	2.31	2.23	2.26	2.47	2.33	2.19	2.32	2.48	2.45	2.32	2.70	2.12	2.25	2.26	2.31	2.36	2.18
Standard deviation	0.75	0.74	0.76	0.70	0.77	0.74	0.78	0.72	0.79	0.80	0.69	0.71	0.74	0.72	0.77	0.47	0.75	0.84	0.82	0.78	0.66	0.84
Standard error	0.05	0.07	0.07	0.18	0.12	0.11	0.13	0.10	0.10	0.08	0.09	0.12	0.10	0.15	0.10	0.10	0.09	0.13	0.18	0.11	0.09	0.11

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 17

**Q7. From what you have seen or heard, do you think ... as ... is doing a good job or a bad job?**

**-Vince Cable as Business Secretary in the coalition government**

**Base: All respondents**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
NET: Good job	200	101	99	10	34	33	41	27	54	70	48	32	41	22	31	37	44	22	23	24	65	23
	40%	41%	39%	23%	40%	33%	44%	37%	52%	41%	41%	41%	34%	49%	35%	69%	37%	34%	53%	32%	50%	31%
Very good job	(4) 24 5%	14 6%	10 4%	- -	6 7%	1 1%	2 2%	7 10%	7 7%	12 7%	4 3%	6 7%	1 1%	4 9%	1 2%	6 11%	6 5%	5 8%	4 9%	1 1%	9 7%	2 3%
Quite good job	(3) 176 35%	88 36%	89 35%	10 23%	28 33%	32 32%	39 42%	20 27%	46 45%	58 34%	45 38%	26 33%	40 33%	18 40%	29 33%	31 58%	38 33%	17 26%	19 44%	24 32%	56 44%	21 29%
Quite bad job	(2) 114 23%	59 24%	55 21%	11 23%	14 16%	27 27%	20 21%	21 30%	21 21%	52 30%	28 24%	12 15%	22 18%	11 24%	25 29%	13 24%	28 24%	14 22%	12 28%	22 30%	36 28%	18 25%
Very bad job	(1) 55 11%	37 15%	19 7%	1 2%	11 13%	12 12%	13 14%	8 11%	10 9%	15 9%	13 11%	14 17%	13 11%	5 11%	9 11%	- -	21 18%	11 17%	5 11%	10 13%	8 7%	12 16%
NET: Bad job	169 34%	96 39%	73 29%	12 26%	25 29%	39 39%	33 36%	30 41%	31 30%	67 39%	41 35%	25 32%	35 29%	16 36%	34 39%	13 24%	49 42%	25 39%	17 39%	32 42%	44 35%	29 41%
Don't know	131 26%	48 20%	83 33%	23 51%	26 31%	28 28%	19 21%	16 22%	18 18%	34 20%	28 24%	21 27%	43 36%	7 15%	23 26%	3 6%	24 20%	17 26%	4 8%	19 25%	19 15%	20 28%
Mean	2.46	2.40	2.53	2.43	2.50	2.31	2.40	2.46	2.61	2.49	2.44	2.42	2.39	2.55	2.35	2.86	2.30	2.34	2.55	2.27	2.59	2.25
Standard deviation	0.82	0.87	0.77	0.60	0.92	0.76	0.82	0.90	0.80	0.81	0.79	0.97	0.79	0.87	0.75	0.61	0.90	0.96	0.84	0.76	0.75	0.85
Standard error	0.04	0.06	0.06	0.16	0.14	0.10	0.10	0.10	0.08	0.07	0.08	0.13	0.09	0.15	0.09	0.09	0.08	0.15	0.14	0.10	0.08	0.09

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 18

**Q7. From what you have seen or heard, do you think ... as ... is doing a good job or a bad job?**

**-Danny Alexander, as MP for your constituency**

**Base: All respondents**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
NET: Good job	294	135	158	9	48	56	53	43	84	107	69	40	67	34	51	49	56	28	31	40	91	34
	59%	55%	62%	20%	57%	56%	56%	60%	82%	63%	59%	50%	56%	78%	59%	91%	48%	44%	72%	54%	71%	47%
Very good job	(4) 76	47	30	-	4	13	17	11	31	27	17	11	15	10	13	19	10	9	10	9	29	7
	15%	19%	12%	-	5%	13%	18%	15%	31%	16%	15%	14%	12%	23%	15%	36%	9%	15%	23%	13%	23%	9%
Quite good job	(3) 218	89	129	9	44	44	36	32	52	80	52	28	53	24	38	29	46	18	21	31	62	28
	44%	36%	51%	20%	52%	44%	38%	44%	51%	47%	44%	36%	44%	54%	43%	55%	39%	29%	48%	41%	48%	38%
Quite bad job	(2) 89	50	39	20	8	17	24	13	6	28	27	16	18	3	25	2	24	20	5	15	20	21
	18%	20%	15%	45%	9%	17%	26%	18%	6%	16%	23%	20%	15%	7%	28%	3%	20%	32%	12%	20%	16%	29%
Very bad job	(1) 75	39	36	4	13	19	12	15	11	29	10	14	20	4	7	2	32	10	4	11	14	15
	15%	16%	14%	10%	15%	19%	13%	21%	10%	17%	9%	18%	17%	9%	8%	4%	27%	16%	10%	15%	11%	21%
NET: Bad job	164	89	75	25	21	36	37	28	17	58	37	30	38	7	32	4	56	30	9	26	34	36
	33%	36%	29%	55%	25%	36%	39%	39%	16%	34%	32%	38%	31%	15%	36%	7%	48%	47%	21%	35%	27%	49%
Don't know	43	21	22	11	16	8	4	1	2	7	10	10	15	3	5	1	5	5	3	9	3	3
	9%	8%	9%	25%	19%	7%	5%	2%	2%	4%	9%	12%	12%	7%	5%	2%	5%	9%	7%	12%	2%	4%
Mean	2.65	2.64	2.65	2.13	2.57	2.54	2.64	2.55	3.04	2.64	2.72	2.53	2.59	2.99	2.69	3.26	2.31	2.47	2.92	2.59	2.85	2.37
Standard deviation	0.94	1.00	0.89	0.62	0.87	0.97	0.95	1.00	0.90	0.96	0.86	1.00	0.96	0.85	0.84	0.70	0.99	0.96	0.90	0.93	0.91	0.93
Standard error	0.04	0.07	0.06	0.15	0.12	0.10	0.10	0.11	0.08	0.07	0.08	0.12	0.09	0.13	0.09	0.10	0.09	0.13	0.14	0.12	0.09	0.09

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 19

**Q7. From what you have seen or heard, do you think ... as ... is doing a good job or a bad job?**

**-Mike Robb, the prospective Labour parliamentary candidate for Inverness, Nairn, Badenoch and Strathspey**

**Base: All respondents**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
NET: Good job	122 24%	48 20%	74 29%	17 37%	31 37%	23 23%	18 19%	13 18%	21 20%	30 17%	28 24%	25 32%	37 31%	10 22%	36 41%	10 18%	20 17%	15 24%	9 21%	32 43%	17 14%	13 18%
Very good job	(4) 16 3%	8 3%	8 3%	1 2%	5 6%	5 5%	1 1%	1 1%	3 3%	8 5%	3 2%	1 1%	3 3%	- -	6 6%	1 1%	1 1%	4 6%	1 2%	4 5%	1 1%	3 4%
Quite good job	(3) 106 21%	40 16%	66 26%	16 35%	26 30%	18 18%	16 17%	13 17%	17 17%	21 13%	26 22%	24 31%	33 28%	10 22%	30 34%	9 17%	19 16%	11 18%	8 19%	28 38%	17 13%	10 14%
Quite bad job	(2) 58 12%	30 12%	28 11%	5 12%	11 13%	17 17%	13 13%	9 12%	3 3%	33 19%	7 6%	11 13%	8 7%	3 8%	9 11%	3 5%	20 17%	9 14%	4 10%	6 8%	21 16%	8 11%
Very bad job	(1) 25 5%	14 6%	11 4%	- -	4 5%	5 5%	5 6%	9 12%	1 1%	14 8%	6 5%	2 2%	3 2%	4 10%	- -	1 1%	13 11%	5 8%	2 5%	1 1%	8 6%	6 9%
NET: Bad job	83 17%	44 18%	39 15%	5 12%	15 18%	23 22%	18 19%	17 24%	4 4%	46 27%	13 11%	12 16%	11 9%	8 18%	9 11%	3 6%	33 28%	14 22%	6 15%	7 9%	29 22%	15 20%
Don't know	295 59%	153 62%	143 56%	23 51%	39 45%	55 55%	59 62%	42 58%	78 76%	95 55%	75 64%	42 53%	72 60%	26 60%	43 49%	40 76%	64 55%	34 54%	27 64%	36 48%	82 64%	45 62%
Mean	2.55	2.46	2.63	2.79	2.70	2.48	2.38	2.18	2.91	2.32	2.59	2.64	2.79	2.30	2.91	2.75	2.16	2.47	2.49	2.91	2.22	2.34
Standard deviation	0.80	0.86	0.75	0.50	0.80	0.84	0.80	0.88	0.66	0.90	0.83	0.61	0.66	0.87	0.58	0.66	0.84	0.94	0.81	0.58	0.74	0.96
Standard error	0.06	0.09	0.07	0.14	0.13	0.13	0.13	0.15	0.11	0.10	0.12	0.11	0.10	0.20	0.09	0.18	0.11	0.19	0.20	0.09	0.12	0.14

**Inverness, Nairn, Badenoch & Strathspey Poll**  
**CATI Fieldwork : 23rd-26th May 2014**

Absolutes/col percents

Table 20

**Q8. As you may know, the elections to the European Parliament were held on May 22nd. Many people did not vote in that election, but how about you? Did you vote in the European Parliament elections of Thursday May 22nd?**

**Base: All respondents**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
Yes	250 50%	133 54%	116 46%	11 24%	27 32%	44 44%	52 55%	43 59%	73 71%	97 57%	58 50%	36 46%	52 44%	26 60%	43 49%	29 55%	72 61%	35 55%	30 70%	33 44%	77 60%	55 76%
No	250 50%	112 46%	139 54%	34 76%	58 68%	56 56%	42 45%	29 41%	29 29%	74 43%	59 50%	43 54%	67 56%	18 40%	45 51%	24 45%	45 39%	28 45%	13 30%	42 56%	51 40%	17 24%

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 21

**Q9. Which party did you vote for? Was it the Conservatives, Labour, SNP, Liberal Democrats, UKIP, Greens or another party or an independent candidate?**

**Base: All voting in May 22nd European Parliament elections**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	276	137	139	7	21	41	50	57	100	103	65	39	62	27	45	29	91	35	32	34	64	90
Weighted Base	250	133	116	11	27	44	52	43	73	97	58	36	52	26	43	29	72	35	30	33	77	55
Conservatives	29 12%	12 9%	18 15%	- -	2 9%	3 8%	3 5%	5 11%	16 22%	16 17%	6 11%	* 1%	5 10%	23 86%	- -	* 1%	1 1%	1 3%	17 58%	1 3%	5 6%	2 3%
Labour	38 15%	17 13%	21 18%	4 39%	5 20%	4 10%	10 19%	2 5%	12 16%	14 15%	12 21%	5 13%	7 14%	- -	35 80%	- -	3 5%	- -	- -	26 79%	6 8%	4 7%
Liberal Democrat	32 13%	18 13%	15 13%	- -	4 15%	2 4%	5 9%	5 12%	16 22%	15 15%	6 11%	3 9%	8 16%	1 3%	1 1%	26 87%	* 1%	- -	2 5%	* 1%	28 36%	2 3%
Green	25 10%	13 10%	12 10%	- -	4 15%	3 7%	14 26%	4 10%	- -	13 13%	6 10%	6 16%	- -	1 2%	6 14%	2 7%	3 4%	9 27%	- -	2 5%	15 20%	3 6%
UKIP	29 12%	20 15%	9 7%	1 12%	3 10%	6 15%	5 9%	5 13%	8 11%	3 3%	7 12%	7 20%	7 13%	2 7%	- -	- -	1 1%	20 58%	8 26%	1 3%	8 11%	4 7%
BNP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
SNP	67 27%	39 29%	28 24%	4 39%	2 8%	20 45%	12 24%	17 40%	11 15%	28 28%	13 23%	12 34%	13 26%	- -	* 1%	- -	61 85%	4 12%	3 9%	3 9%	13 17%	36 65%
Independent candidate	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	4 1%	3 2%	1 1%	- -	3 10%	- -	- -	- -	1 1%	- -	* 1%	- -	3 6%	- -	1 3%	- -	- -	- -	- -	* 1%	- -	1 2%
Don't know	3 1%	3 2%	- -	- -	3 10%	- -	- -	- -	- -	- -	3 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Refused	23 9%	10 8%	13 11%	1 9%	1 3%	5 11%	3 6%	4 9%	9 12%	9 9%	4 7%	2 6%	8 15%	1 3%	- -	1 5%	2 3%	- -	1 2%	- -	2 2%	4 7%



## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 22

**Q12. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. If there were a General Election tomorrow and in the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, Alex Salmond leads the SNP and Nigel Farage leads UKIP, which party do you think you would vote for?**

**Base: All respondents**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
Conservatives	54 11%	29 12%	25 10%	1 2%	10 11%	7 7%	8 9%	10 13%	18 18%	22 13%	19 16%	3 4%	10 8%	36 83%	2 2%	2 4%	3 2%	2 3%	26 61%	1 1%	10 8%	2 3%
Labour	91 18%	45 18%	47 18%	9 19%	19 22%	15 15%	22 24%	8 12%	18 18%	35 20%	26 22%	11 14%	19 16%	- -	75 85%	6 12%	1 1%	2 3%	- -	49 65%	19 15%	3 4%
Liberal Democrat	67 13%	28 11%	39 15%	- -	8 9%	15 15%	10 11%	11 15%	22 21%	23 13%	18 16%	8 11%	12 10%	2 4%	1 1%	39 74%	2 2%	8 13%	3 6%	1 1%	53 42%	1 1%
Green	5 1%	4 2%	1 1%	- -	- -	1 1%	4 4%	1 1%	- -	1 1%	1 1%	2 3%	1 1%	- -	- -	- -	- -	5 8%	- -	- -	2 2%	1 1%
UKIP	39 8%	23 9%	16 6%	4 8%	5 6%	6 6%	9 10%	9 12%	6 6%	8 5%	11 10%	7 8%	13 11%	2 4%	2 3%	- -	1 1%	27 43%	5 11%	3 4%	5 4%	4 5%
BNP	* *	* *	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	* 1%
SNP	154 31%	75 31%	79 31%	25 55%	17 20%	40 40%	28 30%	24 33%	20 20%	56 33%	27 24%	28 35%	40 34%	- -	5 6%	2 4%	109 93%	13 21%	5 11%	12 16%	27 21%	58 80%
Other	4 1%	4 2%	- -	3 6%	- -	1 1%	- -	- -	- -	3 2%	- -	1 2%	- -	- -	- -	- -	- -	1 2%	- -	- -	3 2%	- -
Will not vote	25 5%	8 3%	17 7%	3 6%	10 12%	6 6%	1 1%	2 3%	3 3%	5 3%	4 3%	6 8%	10 8%	- -	- -	- -	- -	- -	1 3%	- -	1 1%	* *
Don't know	39 8%	16 7%	23 9%	1 2%	11 13%	6 6%	7 7%	6 8%	8 8%	10 6%	8 6%	10 13%	10 8%	3 8%	3 3%	4 7%	- -	- -	3 7%	9 12%	6 5%	2 3%
Refused	21 4%	14 6%	7 3%	- -	5 6%	3 3%	4 5%	2 2%	7 7%	9 5%	3 3%	2 3%	4 3%	1 2%	- -	- -	* *	3 5%	* 1%	- -	1 1%	1 1%

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 23

**Q12. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. If there were a General Election tomorrow and in the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, Alex Salmond leads the SNP and Nigel Farage leads UKIP, which party do you think you would vote for?**

**Base: All naming party**

	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	407	195	212	20	48	76	77	77	109	148	103	57	91	36	85	46	137	53	35	61	95	112
Weighted Base	415	207	208	41	59	85	82	63	84	147	102	61	96	40	85	49	117	60	38	66	120	69
Conservatives	54 13%	29 14%	25 12%	1 2%	10 17%	7 8%	8 10%	10 15%	18 22%	22 15%	19 18%	3 5%	10 11%	36 92%	2 2%	2 4%	3 2%	2 4%	26 68%	1 2%	10 8%	2 3%
Labour	91 22%	45 22%	47 22%	9 21%	19 32%	15 17%	22 27%	8 13%	18 21%	35 24%	26 25%	11 19%	19 20%	- -	75 88%	6 13%	1 1%	2 3%	- -	49 74%	19 16%	3 4%
Liberal Democrat	67 16%	28 13%	39 19%	- -	8 13%	15 18%	10 13%	11 18%	22 26%	23 15%	18 18%	8 14%	12 12%	2 4%	1 1%	39 80%	2 2%	8 14%	3 7%	1 1%	53 44%	1 1%
Green	5 1%	4 2%	1 1%	- -	- -	1 1%	4 5%	1 1%	- -	1 1%	1 1%	2 4%	1 2%	- -	- -	- -	- -	5 9%	- -	- -	2 2%	1 1%
UKIP	39 9%	23 11%	16 8%	4 9%	5 8%	6 7%	9 11%	9 14%	6 7%	8 5%	11 11%	7 11%	13 13%	2 4%	2 3%	- -	1 1%	27 45%	5 13%	3 5%	5 4%	4 6%
BNP	* *	* *	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	* 1%
SNP	154 37%	75 36%	79 38%	25 61%	17 29%	40 47%	28 34%	24 38%	20 24%	56 38%	27 27%	28 46%	40 42%	- -	5 6%	2 4%	109 94%	13 22%	5 12%	12 18%	27 23%	58 84%
Other	4 1%	4 2%	- -	3 7%	- -	1 2%	- -	- -	- -	3 2%	- -	1 2%	- -	- -	- -	- -	- -	1 2%	- -	- -	3 2%	- -

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 24

**Q12. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. If there were a General Election tomorrow and in the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, Alex Salmond leads the SNP and Nigel Farage leads UKIP, which party do you think you would vote for?**

**Base: All naming party (Turnout Weighted)**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	346	169	176	14	36	63	64	70	99	131	89	46	72	32	74	42	121	40	35	58	92	107
Weighted Base	343	178	165	27	45	70	68	58	76	130	88	48	69	34	75	46	99	44	37	63	116	65
Conservatives	45 13%	24 13%	22 13%	1 2%	8 18%	7 9%	5 8%	8 14%	17 22%	19 15%	17 19%	2 4%	7 11%	31 92%	1 2%	2 4%	1 1%	2 4%	25 68%	1 1%	9 8%	2 3%
Labour	79 23%	39 22%	40 24%	8 28%	14 32%	12 18%	21 31%	8 13%	16 21%	29 22%	23 26%	9 19%	18 26%	- -	66 88%	6 14%	1 1%	2 5%	- -	48 76%	19 16%	3 4%
Liberal Democrat	60 18%	27 15%	34 20%	- -	7 15%	13 19%	10 14%	11 19%	20 26%	22 17%	17 19%	8 17%	8 12%	2 5%	1 1%	37 80%	1 1%	8 18%	3 7%	1 1%	51 44%	1 1%
Green	5 1%	3 2%	1 1%	- -	- -	* 1%	4 5%	1 2%	- -	1 1%	* *	2 5%	1 2%	- -	- -	- -	- -	5 11%	- -	- -	2 2%	1 1%
UKIP	29 9%	17 10%	12 7%	2 7%	4 9%	3 5%	6 9%	8 14%	6 7%	7 5%	7 8%	5 10%	10 15%	1 2%	2 3%	- -	1 1%	20 45%	5 13%	3 5%	4 4%	4 6%
BNP	* *	* *	- -	- -	- -	- -	* 1%	- -	- -	- -	- -	- -	* 1%	- -	- -	- -	* *	- -	- -	- -	- -	* 1%
SNP	121 35%	64 36%	57 34%	14 52%	11 25%	33 48%	22 32%	22 38%	18 23%	49 38%	25 28%	21 45%	23 34%	- -	5 6%	1 3%	93 95%	7 15%	5 12%	11 17%	27 23%	55 84%
Other	3 1%	3 2%	- -	3 11%	- -	1 1%	- -	- -	- -	3 2%	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	3 2%	- -

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 25

**Q12a. Suppose that Nick Clegg stepped down as Liberal Democrat leader, and the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?**

**Base: All respondents**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
Conservatives	49 10%	28 11%	21 8%	2 5%	10 11%	8 8%	5 6%	5 7%	18 18%	21 12%	18 16%	5 6%	6 5%	34 78%	2 3%	3 6%	2 2%	2 3%	27 64%	3 3%	8 6%	2 3%
Labour	89 18%	47 19%	42 16%	9 19%	19 22%	19 19%	20 21%	8 11%	14 13%	33 19%	24 20%	12 15%	20 17%	2 4%	68 78%	8 15%	1 1%	2 3%	-	47 63%	18 14%	2 3%
Liberal Democrat	72 14%	24 10%	48 19%	1 2%	8 9%	10 10%	17 18%	16 22%	20 20%	29 17%	18 16%	7 9%	12 10%	3 8%	5 6%	33 62%	8 7%	9 14%	*	1 1%	51 40%	5 7%
Green	6 1%	4 2%	2 1%	-	*	1 1%	4 4%	1 1%	-	1 1%	1 1%	2 3%	1 1%	-	-	-	-	6 9%	-	-	3 2%	1 1%
UKIP	34 7%	20 8%	14 5%	2 6%	5 6%	6 6%	8 8%	6 9%	6 6%	9 5%	9 8%	6 8%	9 8%	-	1 1%	-	1 1%	24 39%	5 11%	2 2%	5 4%	4 5%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SNP	133 27%	67 27%	67 26%	19 42%	17 20%	34 34%	27 28%	19 27%	18 17%	47 28%	25 22%	28 35%	30 25%	-	4 5%	1 2%	102 87%	6 9%	5 11%	12 16%	23 18%	56 77%
Other	13 3%	12 5%	1 *	3 6%	3 4%	3 3%	-	2 3%	1 1%	11 6%	1 1%	1 2%	-	1 1%	-	1 2%	-	7 11%	1 3%	-	5 4%	-
Will not vote	25 5%	8 3%	17 7%	3 6%	10 12%	6 6%	1 1%	2 3%	3 3%	5 3%	4 3%	6 8%	10 8%	-	-	-	-	-	1 3%	-	1 1%	* *
Don't know	70 14%	30 12%	41 16%	7 14%	11 13%	12 12%	11 12%	12 17%	17 16%	14 8%	14 12%	11 15%	28 24%	4 8%	7 8%	7 13%	2 2%	8 12%	3 6%	11 15%	16 12%	2 3%
Refused	9 2%	6 2%	3 1%	-	2 2%	*	1 2%	1 1%	5 5%	2 1%	2 2%	1 1%	3 2%	*	-	-	-	-	*	-	-	1 1%

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 26

**Q12a. Suppose that Nick Clegg stepped down as Liberal Democrat leader, and the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?**

**Base: All naming party**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	395	190	205	19	49	73	77	72	105	150	98	57	81	36	81	44	136	51	36	59	89	114
Weighted Base	395	202	194	36	63	81	81	58	77	150	96	61	79	40	81	46	115	55	39	64	112	69
Conservatives	49 12%	28 14%	21 11%	2 6%	10 16%	8 10%	5 7%	5 9%	18 23%	21 14%	18 19%	5 8%	6 7%	34 86%	2 3%	3 7%	2 2%	2 4%	27 71%	3 4%	8 7%	2 3%
Labour	89 22%	47 23%	42 22%	9 24%	19 31%	19 23%	20 25%	8 14%	14 18%	33 22%	24 24%	12 19%	20 26%	2 4%	68 85%	8 18%	1 1%	2 4%	-	47 74%	18 16%	2 3%
Liberal Democrat	72 18%	24 12%	48 25%	1 2%	8 13%	10 12%	17 21%	16 28%	20 26%	29 19%	18 19%	7 12%	12 15%	3 8%	5 7%	33 71%	8 7%	9 16%	*	1 1%	51 45%	5 7%
Green	6 1%	4 2%	2 1%	-	* 1%	1 1%	4 5%	1 2%	-	1 1%	1 1%	2 4%	1 2%	-	-	-	-	6 11%	-	-	3 2%	1 1%
UKIP	34 9%	20 10%	14 7%	2 7%	5 8%	6 8%	8 10%	6 11%	6 8%	9 6%	9 10%	6 10%	9 12%	-	1 1%	-	1 1%	24 44%	5 13%	2 2%	5 4%	4 6%
SNP	133 34%	67 33%	67 34%	19 53%	17 27%	34 42%	27 33%	19 34%	18 23%	47 32%	25 26%	28 46%	30 39%	-	4 5%	1 2%	102 89%	6 10%	5 12%	12 19%	23 20%	56 80%
Other	13 3%	12 6%	1 *	3 8%	3 5%	3 4%	-	2 3%	1 2%	11 7%	1 1%	1 2%	-	1 2%	-	1 2%	-	7 12%	1 4%	-	5 4%	-

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 27

**Q12a. Suppose that Nick Clegg stepped down as Liberal Democrat leader, and the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?**

**Base: All naming party (Turnout Weighted)**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	337	165	172	13	36	60	64	66	96	132	84	46	66	32	71	41	121	39	36	56	86	109
Weighted Base	329	172	156	25	47	66	67	53	71	131	82	48	59	34	71	44	97	43	38	61	108	66
Conservatives	42 13%	23 13%	19 12%	1 3%	8 17%	8 12%	3 4%	5 8%	18 25%	18 14%	16 19%	4 8%	4 7%	30 89%	2 3%	3 7%	1 1%	1 3%	27 71%	2 4%	8 7%	2 3%
Labour	76 23%	40 23%	35 22%	8 30%	14 31%	17 25%	18 27%	7 14%	12 16%	27 21%	21 25%	9 20%	18 30%	1 2%	60 84%	8 19%	1 1%	2 5%	-	46 75%	18 16%	2 3%
Liberal Democrat	61 19%	22 13%	39 25%	* 2%	7 15%	7 11%	15 22%	14 26%	18 25%	26 20%	16 19%	7 14%	7 13%	2 7%	5 7%	31 71%	5 5%	8 19%	* 1%	1 1%	49 45%	5 7%
Green	5 2%	3 2%	2 1%	- -	* 1%	* 1%	4 6%	1 2%	- -	1 1%	1 1%	2 5%	1 3%	- -	- -	- -	- -	5 13%	- -	- -	3 2%	1 1%
UKIP	26 8%	16 9%	10 6%	2 6%	4 9%	3 5%	6 8%	6 11%	6 8%	8 6%	6 7%	4 8%	8 14%	- -	1 1%	- -	1 1%	19 43%	5 13%	2 2%	4 3%	4 6%
SNP	108 33%	56 33%	51 33%	12 47%	11 23%	28 43%	22 33%	19 35%	16 23%	42 32%	23 27%	21 45%	20 33%	- -	4 5%	* 1%	89 91%	3 7%	5 12%	11 18%	23 21%	52 80%
Other	11 3%	10 6%	1 *	3 11%	2 4%	3 4%	- -	2 4%	1 2%	9 7%	1 1%	1 1%	- -	1 2%	- -	1 2%	- -	5 11%	1 4%	- -	5 4%	- -

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 28

**Q12b. Suppose that Nick Clegg stepped down as Liberal Democrat leader, and Ed Davey, Minister for Energy and Climate Change moved into the job. If Ed Davey were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?**

**Base: All respondents**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
Conservatives	48 10%	28 11%	20 8%	2 5%	8 9%	10 10%	4 4%	7 10%	17 17%	23 14%	14 12%	3 4%	6 5%	31 71%	1 1%	4 7%	3 2%	2 3%	23 53%	1 1%	9 7%	2 3%
Labour	90 18%	40 16%	49 19%	9 19%	21 25%	14 14%	21 22%	10 14%	14 14%	35 20%	24 21%	11 14%	19 16%	-	72 82%	9 17%	1 1%	-	-	47 63%	19 15%	3 4%
Liberal Democrat	61 12%	24 10%	37 15%	-	7 8%	14 14%	15 16%	10 14%	15 15%	21 12%	18 15%	8 10%	12 10%	2 4%	6 7%	31 57%	5 4%	10 15%	-	3 3%	44 35%	4 5%
Green	6 1%	4 2%	2 1%	-	* 1%	1 1%	4 4%	1 1%	-	1 1%	1 1%	2 3%	1 1%	-	-	-	-	6 9%	-	-	3 2%	1 1%
UKIP	35 7%	22 9%	13 5%	2 6%	5 6%	6 6%	9 10%	6 9%	6 6%	9 5%	9 7%	7 8%	11 9%	2 4%	1 1%	-	1 1%	26 41%	5 11%	2 2%	5 4%	3 4%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SNP	135 27%	68 28%	67 26%	20 43%	15 17%	36 35%	29 31%	20 28%	16 16%	50 29%	25 22%	26 33%	32 26%	-	4 5%	2 3%	105 90%	5 8%	5 11%	12 16%	24 19%	54 75%
Other	12 2%	10 4%	1 1%	3 6%	4 5%	1 1%	-	2 3%	1 1%	9 5%	1 1%	1 2%	-	1 1%	-	1 2%	-	7 12%	1 3%	-	3 2%	-
Will not vote	25 5%	8 3%	17 7%	3 6%	10 12%	6 6%	1 1%	2 3%	3 3%	5 3%	4 3%	6 8%	10 8%	-	-	-	-	-	1 3%	-	1 1%	* *
Don't know	78 16%	33 14%	45 18%	7 14%	14 16%	12 12%	10 11%	13 17%	23 23%	16 9%	17 14%	14 18%	25 21%	9 20%	4 4%	8 14%	2 2%	7 12%	8 19%	11 14%	19 15%	5 6%
Refused	10 2%	7 3%	3 1%	-	2 2%	* *	1 2%	1 2%	6 6%	3 2%	3 3%	1 1%	3 2%	-	-	-	-	-	-	-	-	1 1%

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 29

**Q12b. Suppose that Nick Clegg stepped down as Liberal Democrat leader, and Ed Davey, Minister for Energy and Climate Change moved into the job. If Ed Davey were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?**

**Base: All naming party**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	385	186	199	19	48	73	77	69	99	146	94	55	81	33	84	43	134	51	32	60	88	109
Weighted Base	386	196	190	36	60	81	82	57	70	148	93	58	82	35	84	46	115	56	33	64	108	67
Conservatives	48 12%	28 14%	20 10%	2 6%	8 12%	10 12%	4 5%	7 13%	17 24%	23 16%	14 16%	3 5%	6 8%	31 88%	1 1%	4 8%	3 2%	2 4%	23 68%	1 2%	9 9%	2 3%
Labour	90 23%	40 20%	49 26%	9 24%	21 35%	14 17%	21 26%	10 18%	14 20%	35 24%	24 26%	11 19%	19 24%	-	72 86%	9 20%	1 1%	-	-	47 73%	19 18%	3 4%
Liberal Democrat	61 16%	24 12%	37 20%	-	7 12%	14 17%	15 19%	10 18%	15 22%	21 14%	18 19%	8 13%	12 15%	2 6%	6 7%	31 67%	5 4%	10 17%	-	3 4%	44 41%	4 6%
Green	6 2%	4 2%	2 1%	-	* 1%	1 1%	4 5%	1 2%	-	1 1%	1 1%	2 4%	1 2%	-	-	-	-	6 10%	-	-	3 3%	1 1%
UKIP	35 9%	22 11%	13 7%	2 7%	5 8%	6 8%	9 11%	6 11%	6 9%	9 6%	9 9%	7 12%	11 13%	2 5%	1 1%	-	1 1%	26 46%	5 14%	2 2%	5 5%	3 5%
SNP	135 35%	68 35%	67 35%	20 55%	15 25%	36 44%	29 35%	20 35%	16 23%	50 34%	25 27%	26 45%	32 39%	-	4 5%	2 4%	105 91%	5 9%	5 14%	12 19%	24 22%	54 81%
Other	12 3%	10 5%	1 1%	3 8%	4 7%	1 2%	-	2 3%	1 2%	9 6%	1 2%	1 2%	-	1 2%	-	1 2%	-	7 13%	1 4%	-	3 3%	-



## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 30

**Q12b. Suppose that Nick Clegg stepped down as Liberal Democrat leader, and Ed Davey, Minister for Energy and Climate Change moved into the job. If Ed Davey were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?**

**Base: All naming party (Turnout Weighted)**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	328	162	166	13	35	60	64	63	91	129	80	44	66	29	74	40	119	39	32	57	85	104
Weighted Base	319	167	153	25	44	66	67	53	64	129	79	45	61	30	74	43	97	43	33	61	104	63
Conservatives	38 12%	22 13%	16 11%	1 3%	6 13%	9 14%	1 2%	6 11%	16 24%	20 16%	12 15%	2 5%	4 7%	26 90%	* 1%	4 8%	1 1%	1 3%	22 67%	1 1%	9 9%	2 3%
Labour	77 24%	35 21%	42 27%	8 30%	16 36%	12 19%	19 28%	9 18%	12 19%	29 22%	21 26%	9 20%	18 29%	- -	64 86%	8 19%	1 1%	- -	- -	46 74%	19 18%	3 4%
Liberal Democrat	54 17%	23 14%	31 21%	- -	6 13%	11 16%	14 21%	9 18%	14 22%	21 16%	17 21%	6 13%	9 15%	2 6%	5 7%	29 68%	3 4%	9 21%	- -	3 4%	42 41%	4 6%
Green	5 2%	3 2%	2 1%	- -	* 1%	* 1%	4 5%	1 2%	- -	1 1%	1 1%	2 5%	1 2%	- -	- -	- -	- -	5 13%	- -	- -	3 3%	1 1%
UKIP	27 8%	17 10%	10 6%	2 6%	4 9%	3 5%	6 10%	6 11%	6 9%	8 6%	5 7%	5 10%	9 14%	1 3%	1 1%	- -	1 1%	20 46%	5 15%	2 2%	4 4%	3 5%
SNP	109 34%	58 35%	51 33%	12 49%	10 23%	29 45%	23 34%	19 37%	15 23%	43 33%	22 28%	21 46%	20 33%	- -	4 5%	1 3%	90 93%	3 6%	5 14%	11 18%	24 23%	51 80%
Other	9 3%	8 5%	1 1%	3 11%	2 5%	1 1%	- -	2 4%	1 2%	7 6%	1 1%	1 1%	- -	1 2%	- -	1 2%	- -	5 11%	1 4%	- -	3 3%	- -

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 31

**Q12c. Suppose that Nick Clegg stepped down as Liberal Democrat leader, and Danny Alexander, Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?**

**Base: All respondents**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
Conservatives	40 8%	21 9%	19 7%	1 2%	8 9%	8 8%	5 6%	5 8%	12 12%	20 12%	13 11%	3 4%	4 3%	30 69%	1 1%	4 7%	1 1%	1 1%	25 59%	1 1%	7 6%	1 1%
Labour	81 16%	36 15%	45 18%	10 22%	16 19%	11 11%	20 22%	10 14%	14 14%	34 20%	26 22%	7 9%	15 12%	1 2%	69 79%	-	1 1%	1 2%	-	45 61%	12 9%	2 3%
Liberal Democrat	110 22%	55 22%	55 22%	-	16 19%	22 22%	19 21%	16 22%	36 35%	31 18%	24 20%	18 22%	32 27%	9 21%	11 13%	44 83%	11 10%	12 19%	4 9%	6 8%	67 52%	5 7%
Green	6 1%	4 2%	2 1%	-	* 1%	1 1%	4 4%	1 1%	-	1 1%	1 1%	2 3%	1 1%	-	-	-	-	6 9%	-	-	3 2%	1 1%
UKIP	32 6%	19 8%	13 5%	2 6%	5 6%	5 5%	8 8%	6 9%	5 5%	7 4%	10 9%	5 7%	9 7%	-	1 1%	-	1 1%	23 37%	5 11%	2 2%	5 4%	4 5%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SNP	129 26%	65 26%	64 25%	19 42%	13 15%	34 34%	25 27%	20 27%	18 18%	49 29%	26 22%	24 30%	28 23%	-	4 4%	2 5%	98 84%	8 12%	5 11%	11 14%	25 19%	55 75%
Other	9 2%	9 4%	-	3 6%	3 4%	1 1%	-	2 3%	-	8 5%	-	1 2%	-	-	-	-	-	7 11%	-	-	3 2%	-
Will not vote	25 5%	8 3%	17 7%	3 6%	10 12%	6 6%	1 1%	2 3%	3 3%	5 3%	4 3%	6 8%	10 8%	-	-	-	-	-	1 3%	-	1 1%	* *
Don't know	57 11%	21 9%	36 14%	7 16%	12 14%	10 10%	10 11%	9 12%	8 8%	13 8%	10 9%	11 14%	19 16%	3 7%	2 3%	3 5%	4 3%	5 9%	3 6%	10 13%	6 5%	4 6%
Refused	11 2%	7 3%	4 1%	-	2 2%	1 1%	1 2%	1 2%	5 5%	2 1%	3 3%	1 2%	3 2%	* 1%	-	-	-	-	* 1%	-	-	1 1%

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 32

**Q12c. Suppose that Nick Clegg stepped down as Liberal Democrat leader, and Danny Alexander, Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?**

**Base: All naming party**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	403	195	208	18	48	74	76	75	112	150	100	57	87	37	85	47	133	53	36	60	96	110
Weighted Base	408	209	198	35	62	83	82	60	86	151	99	61	88	40	85	50	113	58	39	65	121	67
Conservatives	40	21	19	1	8	8	5	5	12	20	13	3	4	30	1	4	1	1	25	1	7	1
	10%	10%	10%	3%	13%	10%	7%	9%	14%	13%	13%	5%	5%	75%	1%	7%	1%	1%	66%	2%	6%	1%
Labour	81	36	45	10	16	11	20	10	14	34	26	7	15	1	69	-	1	1	-	45	12	2
	20%	17%	23%	28%	26%	13%	25%	17%	16%	22%	26%	12%	16%	2%	81%	-	1%	2%	-	70%	10%	4%
Liberal Democrat	110	55	55	-	16	22	19	16	36	31	24	18	32	9	11	44	11	12	4	6	67	5
	27%	26%	28%	-	26%	27%	24%	26%	42%	21%	24%	29%	36%	23%	13%	88%	10%	21%	10%	10%	55%	7%
Green	6	4	2	-	*	1	4	1	-	1	1	2	1	-	-	-	-	6	-	-	3	1
	1%	2%	1%	-	1%	1%	5%	1%	-	1%	1%	4%	2%	-	-	-	-	10%	-	-	2%	1%
UKIP	32	19	13	2	5	5	8	6	5	7	10	5	9	-	1	-	1	23	5	2	5	4
	8%	9%	7%	7%	8%	6%	9%	11%	6%	5%	10%	9%	10%	-	1%	-	1%	41%	13%	2%	4%	6%
SNP	129	65	64	19	13	34	25	20	18	49	26	24	28	-	4	2	98	8	5	11	25	55
	32%	31%	32%	54%	21%	41%	31%	33%	21%	33%	26%	39%	31%	-	4%	5%	87%	13%	12%	16%	20%	81%
Other	9	9	-	3	3	1	-	2	-	8	-	1	-	-	-	-	-	7	-	-	3	-
	2%	5%	-	8%	5%	2%	-	3%	-	5%	-	2%	-	-	-	-	-	12%	-	-	2%	-

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 33

**Q12c. Suppose that Nick Clegg stepped down as Liberal Democrat leader, and Danny Alexander, Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?**

**Base: All naming party (Turnout Weighted)**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	343	169	174	13	35	61	63	68	103	133	86	46	70	33	74	43	118	41	36	57	93	105
Weighted Base	339	179	160	25	46	68	67	56	78	132	85	48	66	35	75	47	96	45	38	62	117	64
Conservatives	36 11%	20 11%	16 10%	1 2%	7 16%	8 12%	4 6%	4 7%	12 15%	17 13%	13 15%	2 4%	4 6%	27 79%	* 1%	4 8%	1 1%	1 2%	25 66%	1 1%	7 6%	1 1%
Labour	68 20%	30 17%	38 24%	8 32%	11 24%	9 13%	19 28%	9 17%	12 15%	28 21%	22 26%	6 12%	13 20%	1 2%	61 81%	-	1 1%	*	-	44 71%	11 10%	2 4%
Liberal Democrat	90 27%	46 26%	44 27%	-	12 27%	18 26%	14 21%	14 25%	32 41%	28 22%	20 23%	14 28%	23 34%	7 19%	10 13%	42 88%	6 6%	10 22%	4 10%	6 9%	64 55%	5 7%
Green	5 2%	3 2%	2 1%	-	* 1%	* 1%	4 5%	1 2%	-	1 1%	1 1%	2 5%	1 2%	-	-	-	-	5 12%	-	-	3 2%	1 1%
UKIP	25 8%	16 9%	10 6%	2 6%	4 9%	3 4%	6 8%	6 11%	5 7%	7 5%	7 8%	4 9%	8 11%	-	1 1%	-	1 1%	19 42%	5 13%	2 2%	4 4%	4 6%
SNP	107 31%	56 31%	51 32%	12 48%	9 19%	29 43%	21 31%	19 34%	17 21%	43 33%	23 27%	20 41%	18 27%	-	3 4%	2 4%	87 90%	5 11%	5 12%	10 16%	25 21%	51 81%
Other	7 2%	7 4%	-	3 12%	2 4%	1 1%	-	2 3%	-	7 5%	-	1 1%	-	-	-	-	-	5 10%	-	-	3 2%	-

**Inverness, Nairn, Badenoch & Strathspey Poll**  
**CATI Fieldwork : 23rd-26th May 2014**

Absolutes/col percents

Table 34

**Q13. In the referendum on independence for Scotland on 18th September 2014, voters will be asked, "Should Scotland be an independent country". Do you think you will vote "Yes" or "No"?**

**Base: All respondents**

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
Yes	162 32%	81 33%	80 31%	24 53%	30 35%	40 40%	18 19%	25 35%	24 23%	56 33%	29 25%	29 36%	44 36%	1 1%	16 18%	3 6%	89 76%	14 22%	8 19%	16 22%	30 24%	49 67%
No	274 55%	135 55%	139 55%	18 40%	42 49%	42 42%	59 63%	39 54%	74 72%	93 54%	73 63%	41 52%	60 50%	43 97%	63 72%	44 82%	15 13%	42 67%	35 81%	48 64%	84 65%	16 23%
Will not vote	8 2%	6 2%	2 1%	- -	2 2%	3 3%	1 1%	1 1%	2 1%	3 2%	2 2%	1 1%	2 1%	1 2%	3 3%	- -	- -	2 3%	- -	2 3%	- -	- -
Don't know	53 11%	23 9%	31 12%	3 7%	11 13%	14 14%	15 16%	7 9%	3 3%	19 11%	12 10%	8 10%	14 12%	- -	6 7%	5 9%	13 11%	5 8%	- -	8 11%	13 10%	6 9%
Refused	4 1%	1 *	3 1%	- -	1 1%	* *	1 1%	1 1%	1 1%	1 1%	- -	1 1%	1 1%	- -	- -	1 3%	* *	- -	- -	- -	1 1%	1 1%

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 35  
Demographics  
Base: All respondents

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
<b>Gender</b>																						
Male	245	245	-	25	43	45	47	34	50	91	58	45	44	25	41	24	59	36	27	34	59	39
	49%	100%	-	56%	50%	45%	50%	47%	49%	53%	50%	57%	37%	57%	46%	46%	51%	57%	62%	46%	46%	54%
Female	255	-	255	20	42	55	47	38	52	80	58	34	76	19	47	29	57	27	16	41	68	33
	51%	-	100%	44%	50%	55%	50%	53%	51%	47%	50%	43%	63%	43%	54%	54%	49%	43%	38%	54%	54%	46%
<b>Age</b>																						
18-24	45	25	20	45	-	-	-	-	-	8	12	5	19	-	9	-	11	10	-	8	3	7
	9%	10%	8%	100%	-	-	-	-	-	5%	10%	6%	16%	-	10%	-	9%	15%	-	11%	2%	10%
25-34	85	43	42	-	85	-	-	-	-	26	20	18	18	5	13	10	17	8	8	13	13	3
	17%	18%	17%	-	100%	-	-	-	-	15%	18%	23%	15%	12%	14%	18%	14%	13%	20%	18%	10%	4%
35-44	100	45	55	-	-	100	-	-	-	36	20	28	15	6	14	7	30	15	7	15	31	18
	20%	18%	22%	-	-	100%	-	-	-	21%	17%	35%	12%	15%	16%	14%	26%	23%	15%	20%	24%	25%
45-54	94	47	47	-	-	-	94	-	-	41	28	13	13	10	21	8	24	15	3	17	28	10
	19%	19%	19%	-	-	-	100%	-	-	24%	24%	16%	11%	24%	24%	14%	20%	23%	7%	23%	22%	14%
55-64	73	34	38	-	-	-	-	73	-	30	20	7	15	6	11	10	21	11	5	7	21	21
	15%	14%	15%	-	-	-	-	100%	-	18%	17%	8%	13%	14%	13%	18%	18%	18%	12%	9%	16%	28%
65 or older	102	50	52	-	-	-	-	-	102	30	17	9	40	16	20	19	15	5	20	14	32	14
	20%	21%	20%	-	-	-	-	-	100%	18%	15%	11%	34%	35%	22%	36%	13%	7%	46%	18%	25%	19%
Mean Age	47.5	47.2	47.8	21.0	30.0	40.0	50.0	60.0	70.0	48.8	46.5	43.1	49.1	54.6	48.4	54.0	46.3	43.9	54.9	45.8	51.5	50.4

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 35  
Demographics  
Base: All respondents

	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
<b>Working Status</b>																						
NET: Working	326	179	146	33	69	91	79	43	10	119	85	61	52	25	51	34	79	49	20	43	92	49
	65%	73%	57%	73%	81%	91%	84%	59%	10%	70%	73%	77%	43%	56%	58%	63%	68%	77%	47%	58%	72%	68%
Working full time (30+ hrs per week)	256	165	90	28	58	72	61	34	2	96	76	44	37	19	41	25	67	45	17	32	70	41
	51%	67%	35%	62%	68%	72%	65%	47%	2%	56%	65%	55%	31%	42%	47%	48%	57%	72%	40%	43%	55%	56%
Working part time (1-29 hrs per week)	70	14	56	5	11	19	18	8	8	24	10	17	16	6	10	8	12	3	3	11	21	8
	14%	6%	22%	12%	13%	19%	19%	12%	8%	14%	8%	22%	13%	14%	11%	15%	11%	5%	7%	15%	16%	12%
Unemployed, seeking work	8	3	5	4	2	-	-	2	-	1	1	-	6	-	*	-	2	3	2	2	-	-
	2%	1%	2%	9%	3%	-	-	3%	-	1%	1%	-	5%	-	*	-	2%	5%	4%	3%	-	-
Unemployed, not seeking work	5	2	3	2	-	2	1	1	-	-	1	-	5	-	1	-	3	-	-	-	1	-
	1%	1%	1%	4%	-	2%	1%	1%	-	-	1%	-	4%	-	1%	-	2%	-	-	-	1%	-
Retired	118	50	68	-	-	-	4	23	91	37	25	7	47	17	27	18	20	6	19	17	33	18
	24%	20%	27%	-	-	-	4%	32%	89%	22%	21%	9%	39%	39%	30%	34%	17%	10%	45%	23%	26%	25%
Not working - disabled	4	*	3	-	-	-	3	*	1	3	-	-	1	1	-	*	2	1	-	-	1	1
	1%	*	1%	-	-	-	3%	1%	1%	2%	-	-	1%	1%	-	1%	4%	2%	-	-	-	1%
Working - disabled	4	-	4	-	-	-	2	2	-	-	-	2	2	-	2	-	2	-	-	2	-	-
	1%	-	2%	-	-	-	3%	2%	-	-	-	3%	1%	-	2%	-	2%	-	-	2%	-	-
Student	8	5	3	5	2	-	2	-	-	3	2	-	2	-	2	1	3	1	-	3	1	2
	2%	2%	1%	10%	3%	-	2%	-	-	2%	2%	-	1%	-	2%	2%	3%	1%	-	4%	1%	2%
Looking after house/ children	18	*	17	2	12	3	-	1	-	4	2	6	6	-	3	-	5	1	-	4	1	2
	4%	*	7%	4%	14%	3%	-	2%	-	2%	2%	8%	5%	-	4%	-	4%	1%	-	5%	1%	3%
Other	6	4	3	-	-	3	3	1	-	3	-	3	1	1	2	-	2	1	1	4	1	-
	1%	1%	1%	-	-	3%	3%	1%	-	2%	-	3%	1%	2%	3%	-	2%	2%	2%	5%	1%	-
Refused	3	1	1	-	-	1	*	-	1	-	-	-	-	1	-	-	*	*	-	1	-	*
	1%	*	1%	-	-	1%	1%	-	1%	-	-	-	-	2%	-	-	*	1%	-	1%	-	*
<b>Tenure</b>																						
Own a property outright	141	73	68	2	3	8	26	39	63	58	35	12	26	14	21	21	35	11	18	14	45	28
	28%	30%	27%	3%	4%	8%	28%	54%	61%	34%	30%	16%	22%	32%	24%	39%	30%	18%	42%	19%	36%	38%
Own with a mortgage	201	112	89	8	41	67	55	21	10	82	48	37	32	26	37	22	53	24	21	34	57	27
	40%	46%	35%	17%	48%	67%	58%	28%	10%	48%	42%	46%	27%	60%	42%	41%	46%	37%	50%	45%	44%	37%
Council rent/housing association rent	93	21	72	11	20	19	7	11	24	12	17	17	47	2	17	5	16	18	2	18	13	10
	19%	9%	28%	24%	24%	19%	8%	15%	24%	7%	15%	22%	39%	4%	20%	10%	14%	29%	4%	24%	10%	14%
Private rent	47	28	19	16	18	5	5	1	2	15	12	8	12	2	9	5	8	5	*	7	11	6
	9%	12%	8%	36%	21%	5%	5%	2%	2%	9%	10%	10%	10%	4%	10%	9%	7%	8%	1%	10%	9%	8%
Other	18	12	6	9	3	1	1	1	3	4	5	5	3	*	3	*	4	5	1	2	2	2
	4%	5%	3%	20%	4%	1%	1%	1%	3%	3%	4%	6%	2%	1%	3%	*	4%	8%	3%	3%	1%	3%

## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 35  
Demographics  
Base: All respondents

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP		
<b>Social Class</b>																								
AB	171 34%	91 37%	80 31%	8 17%	26 30%	36 36%	41 43%	30 41%	30 29%	171 100%	-	-	-	18 40%	35 40%	25 47%	45 38%	15 24%	19 45%	21 28%	57 45%	23 31%		
C1	116 23%	58 24%	58 23%	12 26%	20 24%	20 20%	28 29%	20 27%	17 17%	-	116 100%	-	-	17 38%	23 26%	10 19%	25 22%	17 27%	14 33%	19 25%	28 22%	20 27%		
C2	79 16%	45 18%	34 13%	5 11%	18 22%	28 28%	13 13%	7 9%	9 8%	-	-	79 100%	-	2 5%	8 9%	8 16%	20 17%	14 22%	1 2%	14 18%	18 14%	13 18%		
DE	120 24%	44 18%	76 30%	19 43%	18 21%	15 15%	13 13%	15 21%	40 39%	-	-	-	120 100%	6 14%	21 24%	8 15%	24 21%	17 27%	8 18%	20 27%	18 14%	15 21%		
Refused	14 3%	7 3%	7 3%	2 3%	3 3%	2 2%	* 1%	1 2%	6 6%	-	-	-	-	1 3%	* *	2 4%	3 2%	* 1%	1 3%	1 1%	6 5%	2 3%		



## Inverness, Nairn, Badenoch & Strathspey Poll

### CATI Fieldwork : 23rd-26th May 2014

Absolutes/col percents

Table 36  
Ward  
Base: All respondents

	Total	Gender		Age						Social Class				UK General Election Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	SNP	Other	Con	Lab	LibDem	SNP
Unweighted Base	500	233	267	23	69	91	89	89	139	173	119	75	115	42	87	50	138	54	43	70	103	120
Weighted Base	500	245	255	45	85	100	94	73	102	171	116	79	120	44	88	53	117	63	43	75	128	72
Caol & Mallaig	6 1%	4 2%	2 1%	- -	- -	- -	- -	2 2%	4 4%	2 1%	- -	- -	- -	- -	- -	2 1%	- -	- -	- -	- -	4 3%	2 2%
Aird & Loch Ness	38 8%	22 9%	17 7%	11 25%	5 5%	3 3%	9 9%	5 7%	6 6%	10 6%	11 10%	5 7%	11 10%	2 3%	7 8%	4 7%	7 6%	5 8%	3 7%	7 9%	9 7%	5 8%
Inverness West	45 9%	27 11%	18 7%	3 7%	11 13%	7 7%	10 11%	7 9%	7 7%	23 14%	11 10%	5 7%	4 3%	3 7%	11 13%	5 10%	9 8%	9 15%	2 6%	9 12%	13 10%	6 8%
Inverness Central	60 12%	20 8%	40 16%	7 16%	19 23%	7 7%	7 8%	6 8%	13 12%	22 13%	5 4%	7 9%	23 19%	- -	10 11%	8 16%	15 13%	9 14%	1 2%	10 14%	11 8%	9 12%
Inverness Ness-Side	59 12%	31 13%	28 11%	2 5%	7 8%	15 15%	13 14%	10 13%	12 12%	25 15%	15 13%	8 10%	10 8%	13 29%	14 16%	5 9%	17 14%	5 8%	7 16%	10 13%	16 13%	6 8%
Inverness Millburn	42 8%	20 8%	23 9%	1 3%	5 5%	11 11%	8 8%	10 13%	8 8%	14 8%	7 6%	8 10%	12 10%	2 4%	10 12%	1 3%	11 10%	7 11%	3 8%	13 18%	4 3%	4 6%
Culloden & Ardersier	59 12%	30 12%	29 11%	4 8%	13 16%	10 10%	12 13%	10 14%	10 10%	14 8%	26 22%	4 5%	14 12%	12 27%	7 8%	3 7%	10 9%	7 12%	12 28%	6 8%	9 7%	7 10%
Nairn	62 12%	38 16%	24 9%	14 31%	3 4%	14 14%	7 8%	5 7%	18 18%	23 13%	12 10%	13 17%	13 11%	4 8%	4 5%	6 10%	21 18%	5 7%	5 11%	4 5%	17 13%	18 25%
Inverness South	60 12%	27 11%	33 13%	- -	16 19%	16 16%	13 14%	8 11%	7 7%	22 13%	15 13%	16 21%	7 6%	4 9%	14 16%	8 14%	13 11%	5 8%	4 10%	10 13%	16 13%	5 7%
Badenoch & Strathspey	68 14%	26 11%	42 16%	2 5%	6 7%	16 16%	15 16%	11 15%	18 17%	16 9%	15 13%	12 15%	26 22%	6 13%	10 11%	13 25%	13 11%	11 18%	5 13%	6 8%	30 23%	11 15%