Consumer Magazines Combined Total Circulation Certificate January to December 2014



Setting the standard

5 Bach

BBC Music Magazine

BBC NUSIC

Key information

Metric type Circulation

ABC total 37,530 average - print & digital (gross) 36,360 average (print) 1,170 average (digital)

Period 1 January 2014 to 31 December 2014

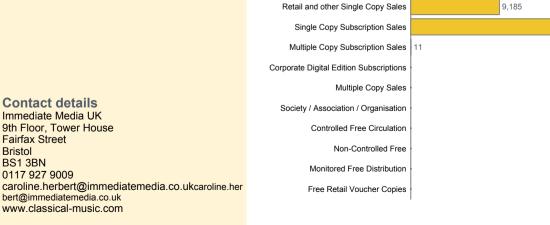
No of issues 13

Market sector Music: Classical

Circulation analysis

Actively purchased circulation (UK & ROI)		99.97%
Price:	Basic cover price	£5.50
	Published annual UK subscription rate	£64.87
	Published annual ROI subscription rate	£65.00
	Published annual other countries subscription rate	£65.00 to £74.00

Circulation breakdown (print only)



Immediate Media Company

Bristol

BS1 3BN





9.185





27,164

1 January to 31 December 2014

Analysis of Circulation

	Total		UK & Rol		Other Countries	
Average Circulation - print & digital (gross)	37,5	30	20,1	119	17,4	111
	Total UK & Rol		Other Co	ountries		
	Print	Digital	Print	Digital	Print	Digital
Average Circulation Per Issue	36,360	1,170	19,738	381	16,622	789
Retail and Single Copy Sales	9,185	134	5,639	31	3,546	103
At Basic Cover Price	9,185	5	5,639	1	3,546	4
Below BCP but not less than 50%	-	111	-	26	-	85
Less than 50% of BCP but not less than 20%	-	18	-	4	-	14
Less than 20% of BCP		-		-		-
Single Copy Subscription Sales	27,164	1,036	14,093	350	13,071	686
At Basic Annual Rate	4,458	15	124	15	4,334	-
Below BAR but not less than 50%	20,942	896	12,233	322	8,709	574
Less than 50% of BAR but not less than 20%	1,443	125	1,427	13	16	112
Less than 20% of BAR but not less than 10%	1	-	1	-	-	-
Less than 10% of BAR	320	-	308	-	12	-
Multiple Copy Subscription Sales	11		6		5	
At Basic Annual Rate	7		2		5	
Below BAR but not less than 50%	3		3		-	
Less than 50% of BAR but not less than 20%	1		1		-	
Less than 20% of BAR but not less than 10%	-		-		-	
Less than 10% of BAR	-		-		-	
Corporate Subscription Sales		-		-		-
Multiple Copy Sales	-		-		-	
Society / Association / Organisation Circulation	-	-	-	-	-	-
Controlled Free Circulation	-	_	-	_	-	-
Non-Controlled Free Circulation	-		-		-	
Monitored Free Distribution	-		-		-	
Free Retail Voucher Copies	-		-		-	

Additional Print Analysis

	Total	United Kingdom & Republic of Ireland	Other Countries
Actively Purchased Circulation	100%	100%	100%
Multi Packed Retail Circulation	0%		

Additional Digital Analysis

	Total	Total United Kingdom & Republic of Ireland	
Publication Active Views	-	-	-

Price: The following prices are accurate for the end of the audit period.

Basic Cover Price	£5.50
Published Annual UK Subscription Rate	£64.87
Published Annual Rol Subscription Rate	£65.00
Published annual other countries subscription rate	£65.00 to £74.00

abc



Duplication:

The mailing list for the audit issue was tested, the level of duplication found was: 0%

Editions Analysis (print only)

Edition Title	Average Net Circulation
BBC Music - Standard Edition	23,558
BBC Music - North American Edition	12,802

Issue by Issue Analysis (print only)

		Monitored Free Distribution			
Cover Date or Issue Identifier	Issue Variance from Total Average*	Total	Net by Hand	Net - Other	Gross
No.267	-	-	-	-	-
No.268	-	-	-	-	-
No.269	-	-	-	-	-
No.270	-	-	-	-	-
No.271	-	-	-	-	-
No.272	-	-	-	-	-
No.273	-	-	-	-	-
No.274	-	-	-	-	-
No.275	-	-	-	-	-
No.276	-	-	-	-	-
No.277	-	-	-	-	-
No.278	-	-	-	-	-
No.279	-	-	-	-	-

* The display of variances can vary based on certificate frequency. Please visit abcstandards.org.uk for clarification.

Issue by Issue Circulation Analysis (print only)

Data does not include adjustments for prior audit period reconciliations.

Issue Identifier	Total Circulation	Actively Purchased Circulation	% Actively Purchased	
No.267	37,119	37,105	97.2%	
No.268	38,657	38,645	97.1%	
No.269	36,852	36,840	97%	
No.270	37,438	37,426	96.8%	
No.271	39,108	39,096	97%	
No.272	38,197	38,187	97.1%	
No.273	35,219	35,209	96.9%	
No.274	36,082	36,073	96.6%	
No.275	36,376	36,367	96.8%	
No.276	36,435	36,426	96.8%	
No.277	36,270	36,261	96.8%	
No.278	36,959	36,950	96.5%	
No.279	36,723	36,714	97.3%	

1 January to 31 December 2014

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk To find out more about the Consumer Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 12 February 2015.

The data included is derived from a return of circulation prepared by the publisher: Immediate Media Company.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

ABC cannot accept responsibility for mistakes or omissions although every care is taken to ensure that the information is correct. This certificate is the copyright property of the Publisher and ABC.

ABC Ref: 11534.00/CA:20150212/CMv21