



FIAT CHRYSLER AUTOMOBILES



2015

CORPORATE PRESENTATION



FIAT CHRYSLER AUTOMOBILES

A leading global automaker, ranked seventh in the world, with extraordinary potential at the technical, professional and human level.

SERGIO MARCHIONNE, Chief Executive Officer, FCA

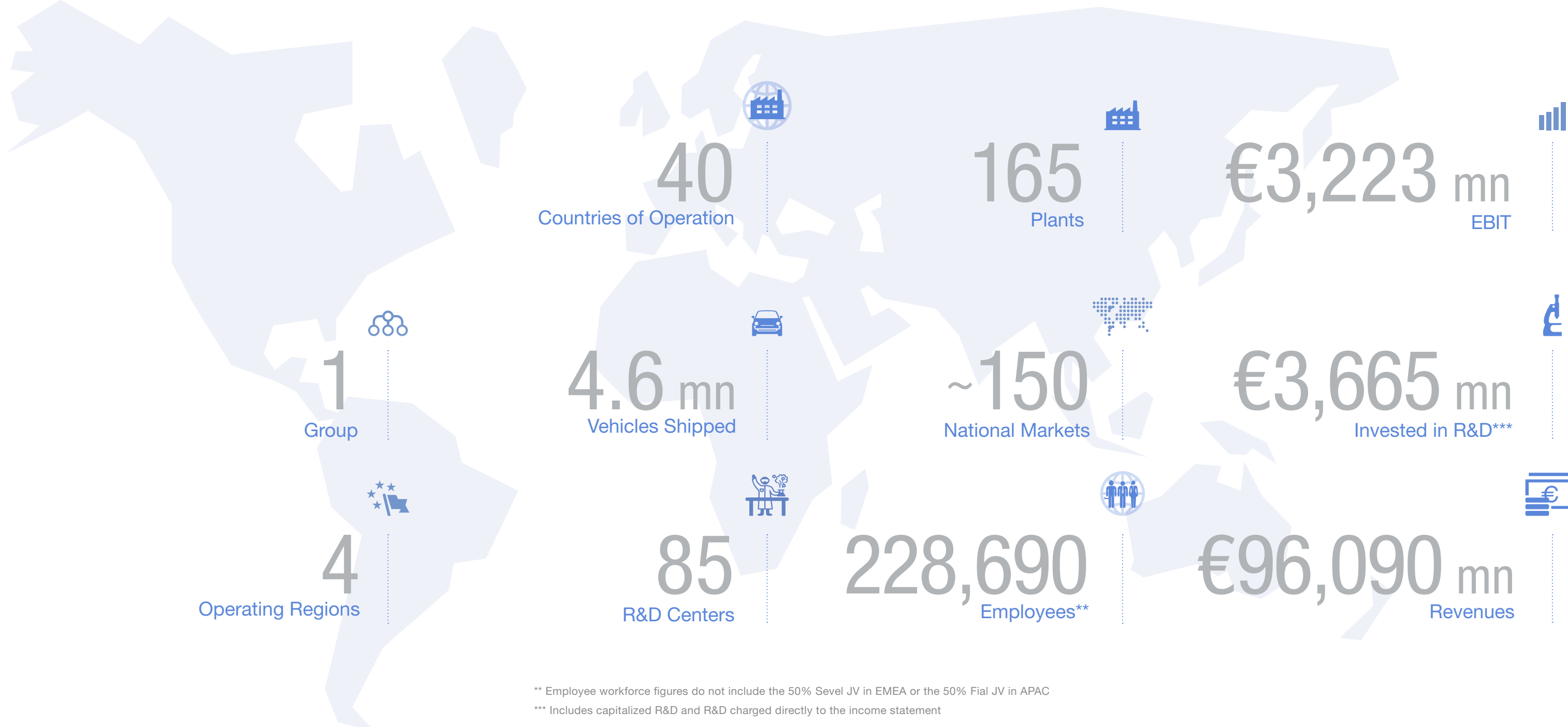
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THE GROUP



Key Figures*

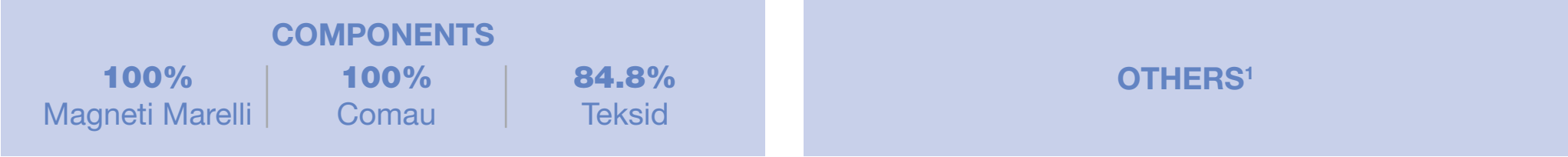
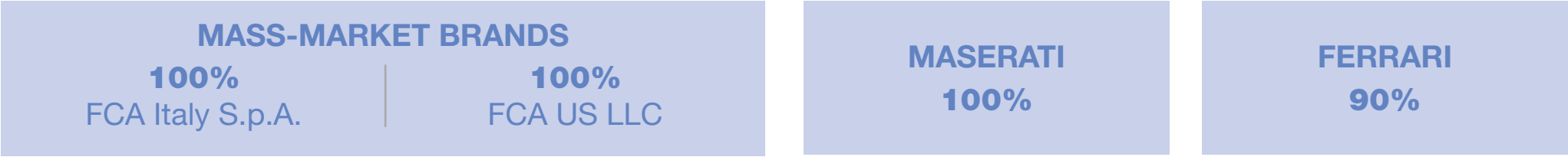


* 2014 Group Results

** Employee workforce figures do not include the 50% Sevel JV in EMEA or the 50% Fial JV in APAC

*** Includes capitalized R&D and R&D charged directly to the income statement

Group Structure



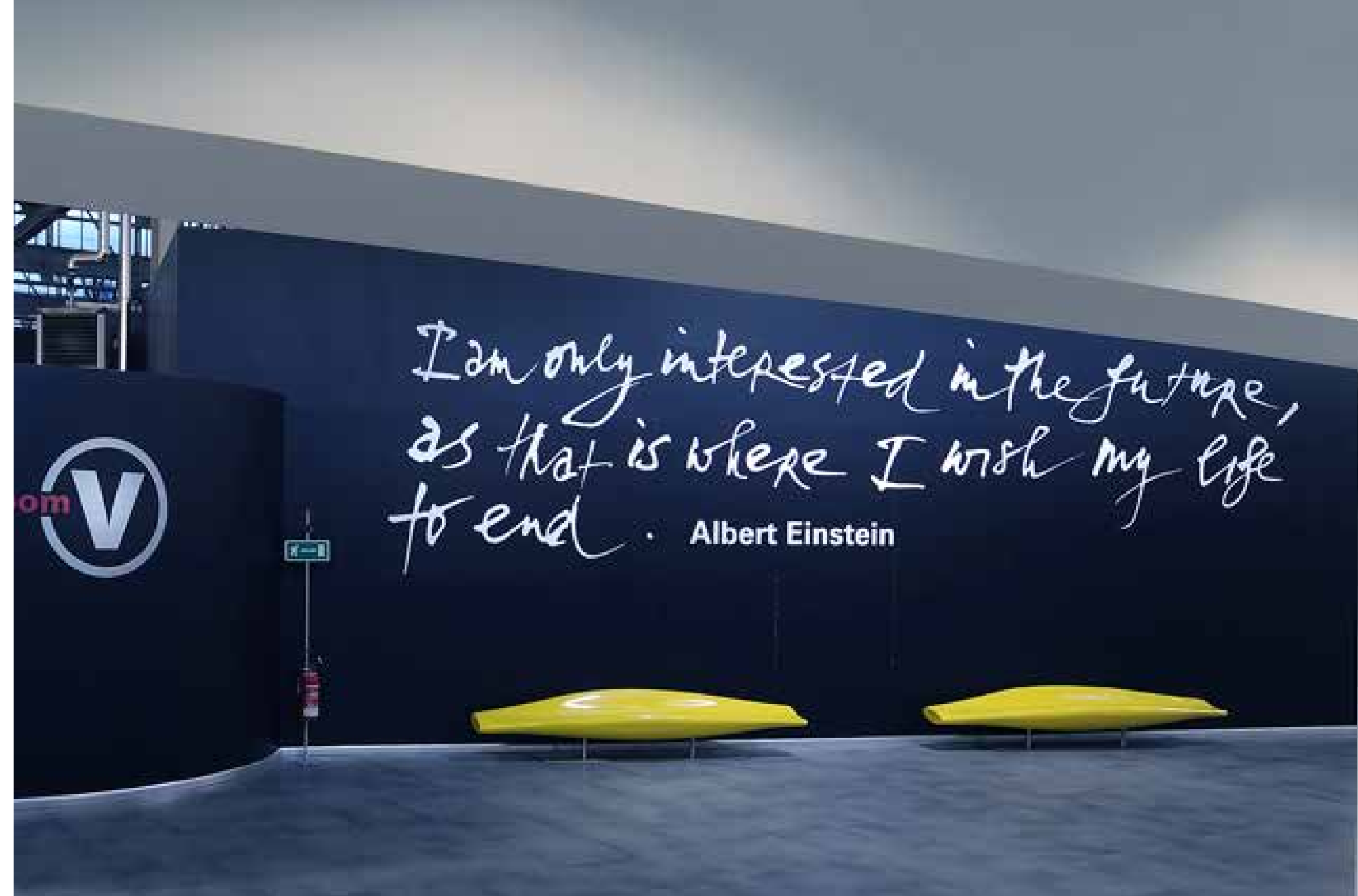
¹ Includes service and media companies

Planning the Future

Fiat Chrysler Automobiles (FCA), the seventh-largest automaker in the world, designs, engineers, manufactures and sells passenger cars, light commercial vehicles, components and production systems worldwide. The Group's automotive brands are: Abarth, Alfa Romeo, Chrysler, Dodge, Fiat, Fiat Professional, Jeep, Lancia, Ram, SRT, Ferrari and Maserati, in addition to Mopar, the parts and service brand. The Group's businesses also include Comau (production systems), Magneti Marelli (components) and Teksid (iron and castings).

In addition, the Group provides retail and dealer finance, leasing and rental services in support of the car business through subsidiaries, joint ventures and commercial agreements with specialized financing services providers.

FCA operates through companies located in 40 countries and has commercial relationships with customers in approximately 150 countries.



John Elkann
Chairman

Sergio Marchionne
Chief Executive Officer

Values and Leadership

There is a world where people don't just let things happen.

They make them happen.

They don't check their dreams at the door. They get involved.

They take risks. They leave their mark.

It is a world where every new day and every new challenge brings
the opportunity to craft a better future.

SERGIO MARCHIONNE, Chief Executive Officer, FCA

Leadership is a privilege, a noble calling, and it enriches
people's lives. The Group has been built on the core
principles of leading people and leading change.

Rewarding merit is a manifest and acknowledged
principle at all levels.

We embrace and relish competition.

We aim to achieve best-in-class performance.

Delivering on promises is fundamental to our goal
of being a credible and reliable organization.



Geared for a Global Market

The Group's mass-market passenger car and light commercial vehicle brands and related parts and services activities are organized into four geographic regions – NAFTA, LATAM, APAC and EMEA – while Ferrari and Maserati, the luxury vehicle brands, operate with a global remit. The Components businesses, which include Magneti Marelli, Teksid and Comau, produce and sell components and production systems for the automotive industry and also operate on a global basis.



GROUP BRANDS





Alfa Romeo

With over a century of experience and passion, Alfa Romeo produces cars engineered with the perfect blend of technology, performance and design that makes the “Born in Milan” brand unique.



Chrysler

Since the company was founded in 1925, the Chrysler brand has continued to delight customers with its distinctive designs, craftsmanship and intuitively innovate technology – all at an extraordinary value.





Dodge

Dodge, America's mainstream performance brand, offers a full range of muscle cars, compacts, minivans, crossovers and SUVs. Built for top performance – from power off the line to handling on corners – every Dodge delivers unmatched versatility and excellent fuel efficiency.



Fiat

Fiat has been offering customers affordable yet innovative solutions to meet their mobility needs for more than a century. The brand's mission is to combine the Italian passion for design and originality with efficiency and versatility to simplify everyday life with the joyful usefulness of its products.





Fiat Professional

Fiat Professional's comprehensive range of light commercial vehicles meets every working need in every sector – for both large businesses and small.

Jeep

Jeep®

Since 1941, the Jeep brand has continued to deliver an open invitation to live life to the fullest, providing customers unique, versatile and capable vehicles that provide owners a sense of safety and security to handle any adventure with confidence.





Lancia

With its elegance, personality and style, the Lancia brand is the essence of charm and the ideal choice for those who want to stand out from the crowd.



Ram Truck

Since its launch as a standalone brand, Ram Truck has established itself as a North American truck industry leader by investing substantially in new products, infusing them with great looks, refined interiors, durable engines and features that further enhance their capabilities.





Abarth

The modern successor of the company founded in 1949 by Karl Abarth – a legend in the world of motorsport – the brand specializes in performance modification and its philosophy centers around empowering customers and transforming the ordinary into the extraordinary.



Mopar®

For more than 75 years, the Mopar brand has been providing authentic parts and accessories and expert service and customer care. Today, Mopar supports FCA customers and dealers worldwide, distributing more than 500,000 parts each year in more than 150 markets around the globe.





SRT

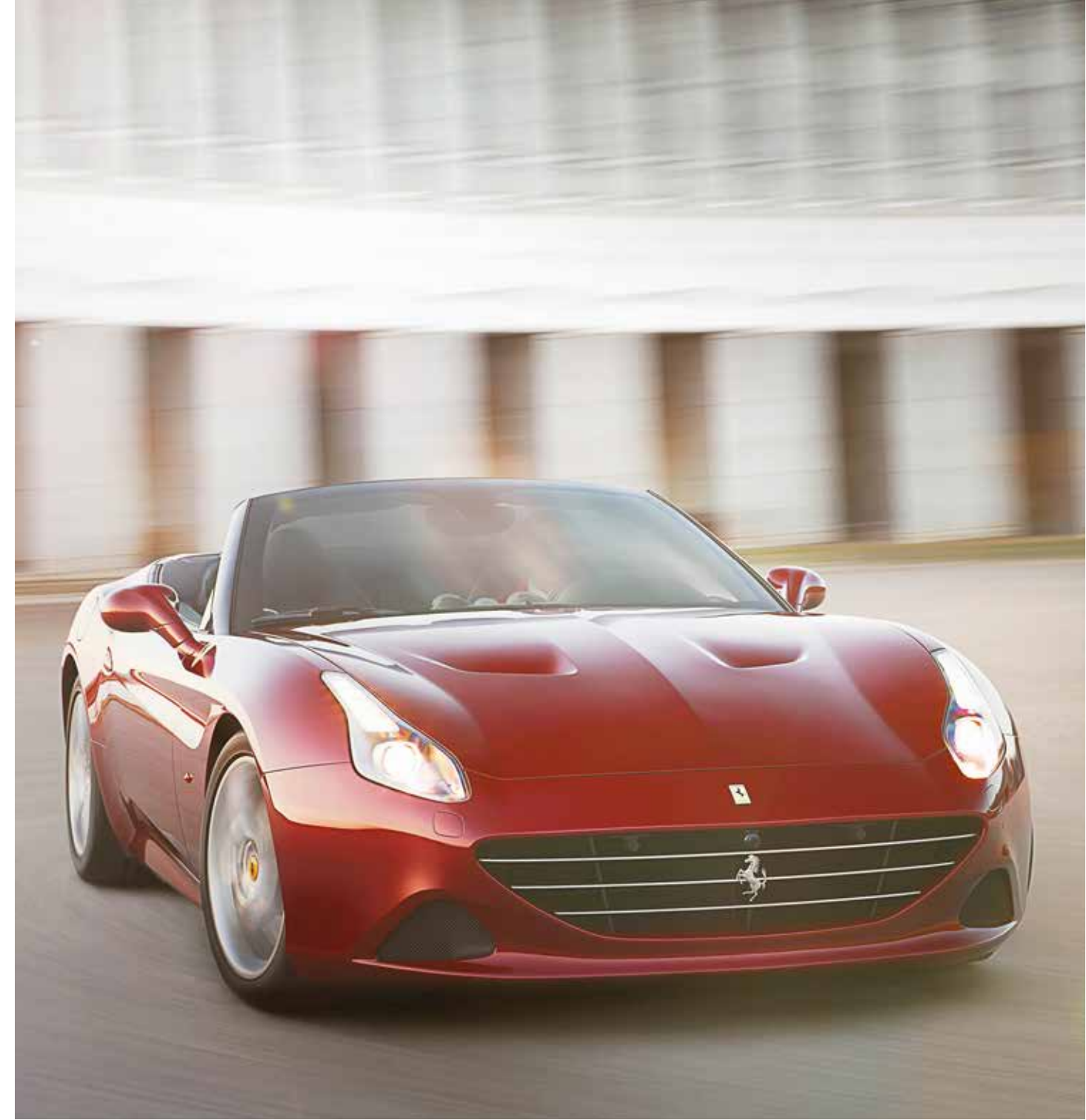
Street and Racing Technology®

Formed in 2002, SRT is one of the industry's leading in-house automotive performance groups that creates bold, distinctive vehicles that deliver benchmark performance. In 2014, SRT became aligned with Dodge to develop ultimate performance vehicles for the brand.



Ferrari

Since the first car was built in Maranello in 1947, Ferrari has been synonymous with exceptional sports cars. Unique in design, technology, styling and performance, every Ferrari is an Italian masterpiece. As sixteen times winner of the Formula 1 Constructors' Championship, Ferrari's record of excellence is unequalled both on the track and on the road.





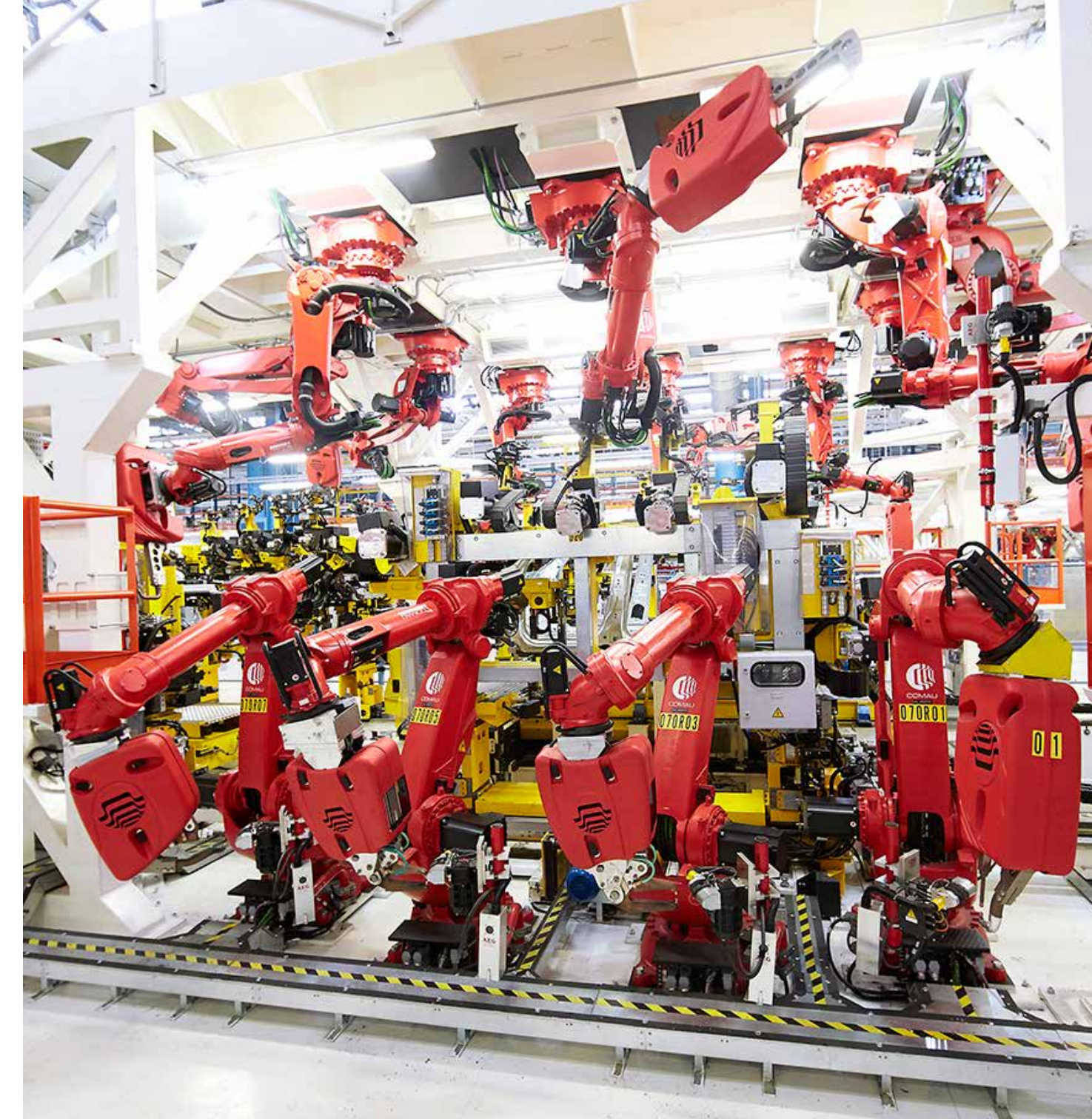
Maserati

Maseratis are immediately recognizable for their extraordinary personality. The harmony between traditional Italian craftsmanship and engineering excellence is evident in models such as the Quattroporte and Ghibli that guarantee the purest driving emotions.



Comau

Comau has 40 years of experience in advanced manufacturing systems and it leads the global market in sustainable automation and service solutions. Comau partners with customers, developing advanced, tailor-made solutions and providing localized support to help them achieve a competitive advantage.





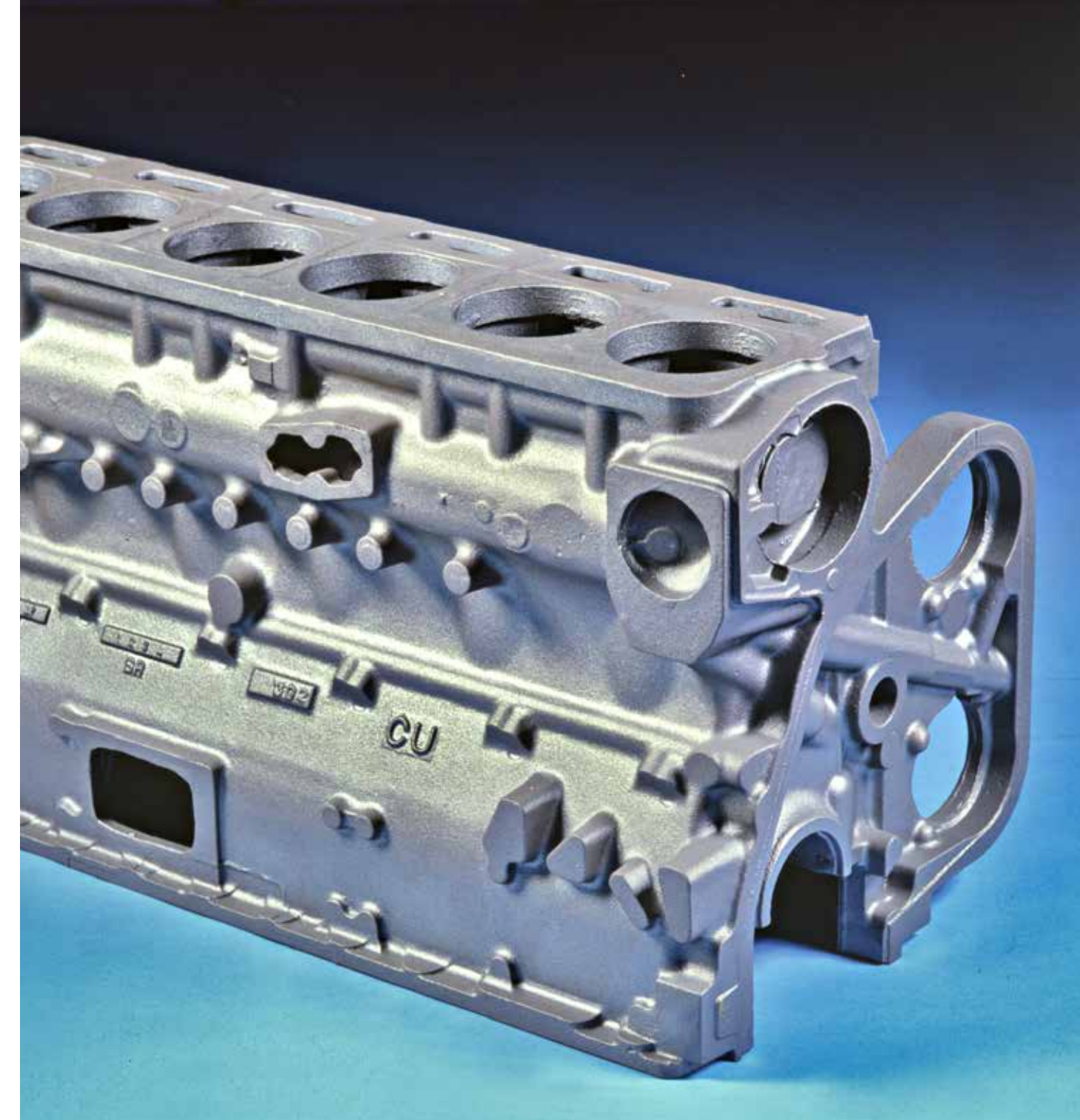
Magneti Marelli

Magneti Marelli is an international leader in the design and production of state-of-the-art automotive systems and components. Through a process of continuous innovation, Magneti Marelli develops intelligent systems and solutions that contribute to the evolution of safe and sustainable mobility.

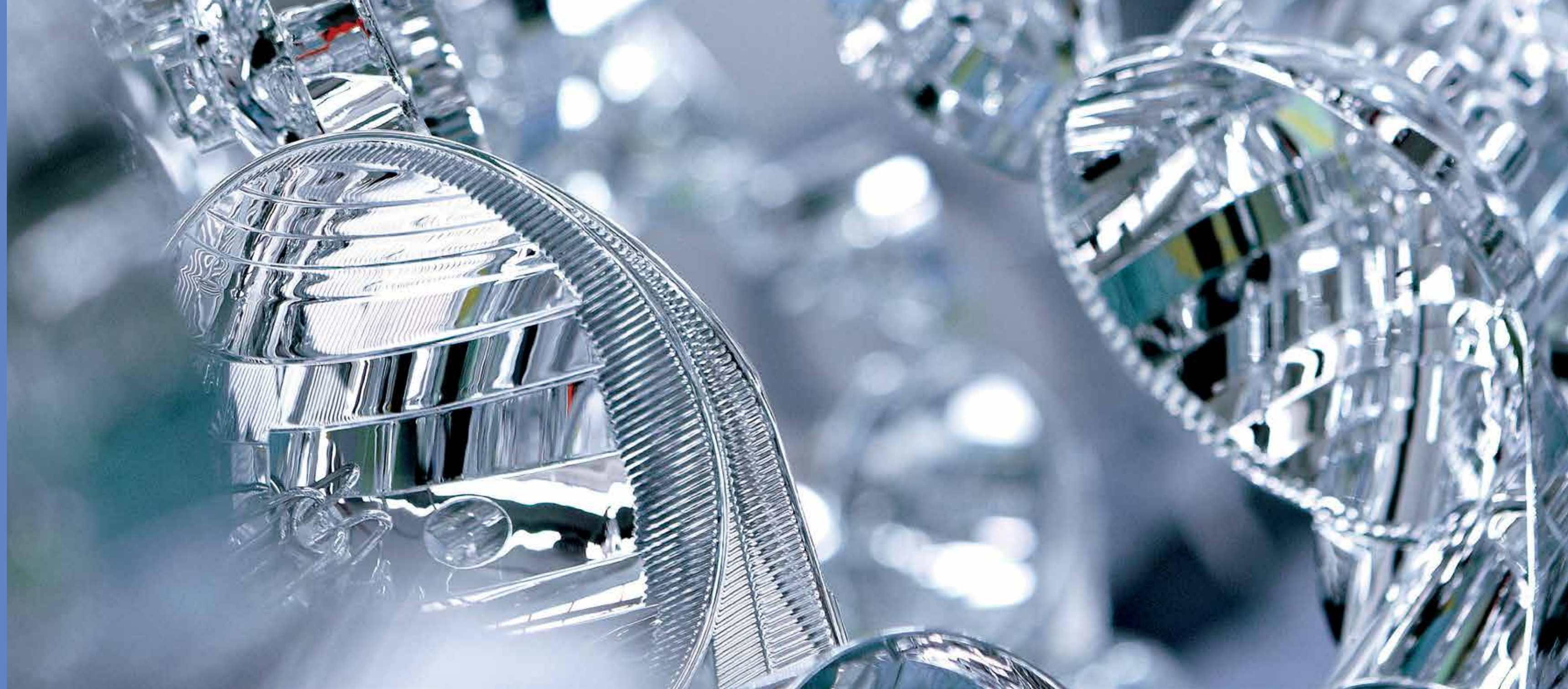


Teksid

One of the world's largest producers of gray and nodular iron castings, Teksid is also a leader in production technologies for aluminum cylinder heads and engine components. High technical standards and close integration with the product development activities of customers are major competitive advantages for the company.



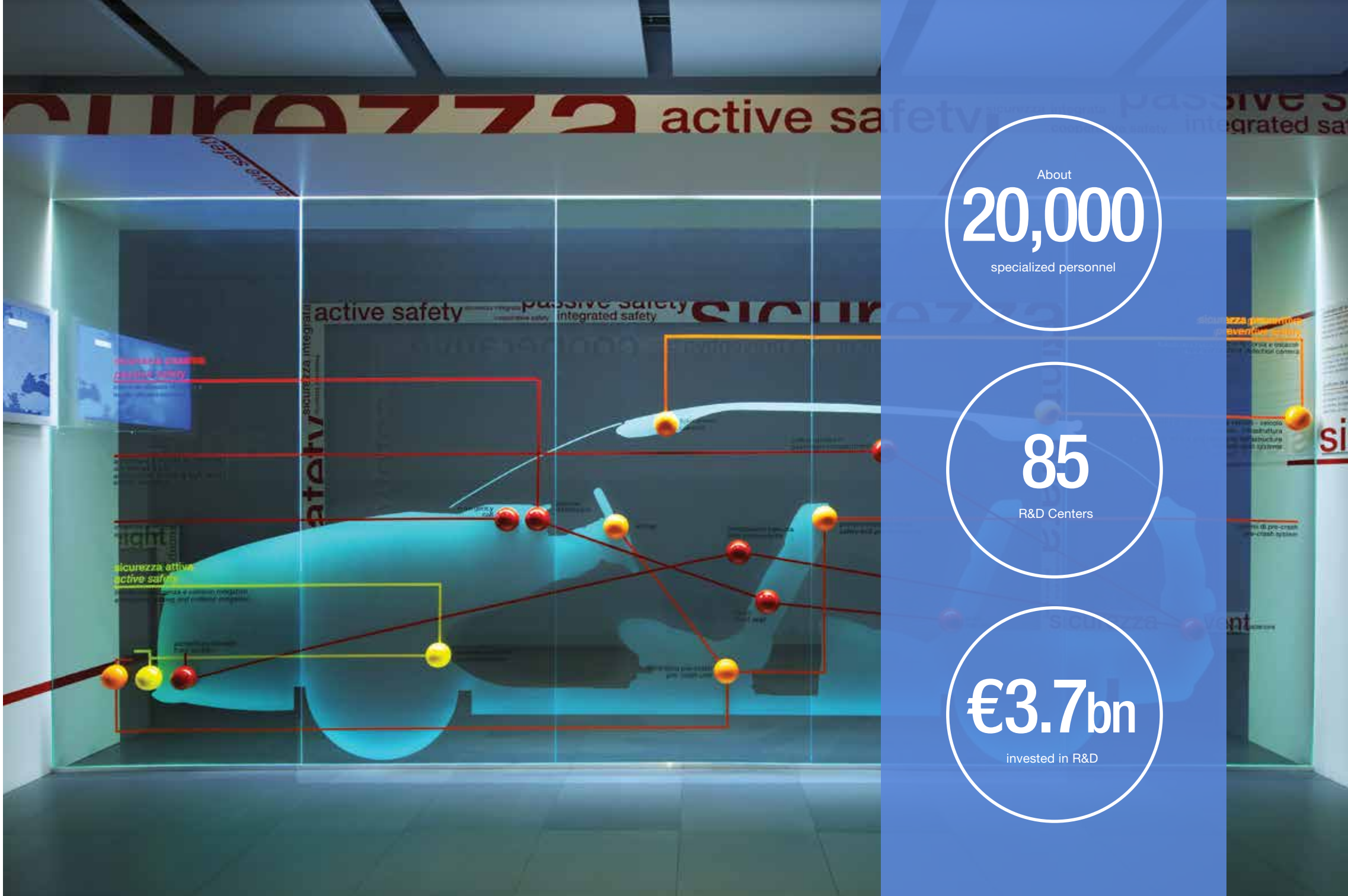
INNOVATION



Innovation for Growth

The Group's research concentrates on the following main areas:

- reduction of environmental footprint: with a focus on reducing environmental impacts throughout the entire vehicle life cycle, from the use of raw materials to vehicle end-of-life, in order to reduce noise, carbon and other polluting emissions, while improving vehicle energy efficiency
- safety and connected vehicles: with a specific focus on all aspects of safety (active, passive and preventive) and on the development of efficient infomobility systems
- increasing product competitiveness: with a focus on new vehicle architecture, performance, comfort and perceived quality, and on the use of innovative technology in production processes, while ensuring affordability and economic sustainability



SUSTAINABILITY



A Commitment to Responsibility

At FCA, we believe success should also be judged by how it has been achieved and that the pursuit of economic objectives must go hand in hand with a commitment to society and the environment.

The success of an organization over time is inextricably linked to its capacity to respond to the needs and expectations of all stakeholders. Sustainable growth is built through the trust that comes from satisfying customers and shareholders, nurturing a sense of belonging among employees, building constructive and mutually beneficial relationships with local communities and commercial partners.

Each year, our commitment to a development which is in harmony with people and the environment is communicated to stakeholders in a clear and transparent manner through the targets, actions and results contained in the Sustainability Plan.

The Plan focuses on several priority areas such as reductions in the environmental impact of our products and manufacturing processes, professional development of employees and promotion of their individual well-being together with a culture of health and safety, research and solutions to enhance safety for all road users, improvements in the customer experience, efforts to promote a culture of responsibility throughout the supply chain and support of local communities.

That commitment and the results achieved have been recognized by several leading sustainability rating agencies, which have ranked the Group among the global leaders in sustainability.

MEMBER OF

**Dow Jones
Sustainability Indices**

In Collaboration with RobecoSAM 



Sustainability: Facts and Figures

(As of 2014)



€2.3 bn invested
to complete and upgrade FCA's
most advanced and sustainable
plants, Pernambuco and Melfi



FCA pioneer
and leader
in natural gas vehicles
in Europe for over 15 years



Ferrari, the first
carbon neutral
luxury automobile brand in
China: 111,000 trees planted in
Inner Mongolia since 2012



Safety record
responsible for savings of
€50 mn in state accident
premiums in Italy since 2012



Approximately
300 supplier ideas
implemented through the
Super Program, generating
cost savings of €43 mn



€4.8 bn or 17.7%
of total purchases in
North America from
minority suppliers



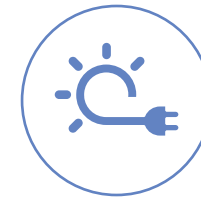
3,700
environmental
projects
implemented worldwide,
leading to €54 mn in savings



€32 mn
revenues generated
through projects
to minimize waste



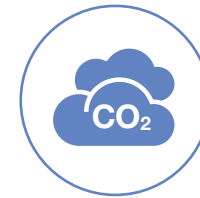
€2.4 mn cost
savings
from projects to reduce
water consumption



20.4% of electric
energy used
in Group's manufacturing activities
derived from renewable sources



3.3 billion m³
of water saved
at plants worldwide with
recycling index reaching 99.3%



More than
32,000 tons of CO₂
avoided since 2012 by
FCA plants in India through the
use of wind energy



More than
€24 mn committed
to local communities
around the world



€7.4 mn invested
in education programs through
FCA-Politecnico di Torino
partnership from 2014-2018



New Compressed
Natural Gas
fleet of transport trucks in
North America



Motors Citizens
employee volunteer
program launched, with over 32,000
hours volunteered, impacting more
than 6 million lives in the U.S. alone

Sustainability: Recognition and Awards



FCA confirmed in prestigious DJSI World

FCA named a leader in CDP Italy 100 Climate Disclosure Leadership Index and Climate Performance Leadership Index for 3rd year running

Euro NCAP 5 Stars for Jeep Renegade

U.S. IIHS Top Safety Pick for Dodge Dart and Top Safety Pick + for Chrysler 200

U.S. NCAP 5 Stars for Chrysler 200 FWD, Jeep Grand Cherokee 4WD, Dodge Challenger and Dodge Dart

ANCAP 5 Stars for Maserati Ghibli

Ram 1500 EcoDiesel awarded 2015 Green Truck of the Year™

3.0-liter EcoDiesel V-6 among Ward's 10 Best Engines for 2015

Maserati Alfieri Concept wins "2014 Concept Car of the Year"

Magneti Marelli recognized as best sustainable supplier and Comau as perfect safety supplier by industry peers

Pomigliano plant wins Lean & Green Management Award 2014

FCA U.S. wins Best Employers for Healthy Lifestyles® Gold Award

FCA U.S. earned Perfect Score for LGBT Workplace Policies and Benefits

FCA Brazilian Árvore da Vida program won the 8th annual AEA Environment Award in the Social Responsibility category

WORKING AT FCA



Why Work at FCA?

FCA is an international group with a daily mission: delivering what it promises, starting with a commitment to the professional development of its employees. Wherever the Group is present, it devotes time and energy to developing the capabilities and aspirations of individuals. In fact, FCA believes it is important to leave plenty of room for individual initiative and enterprise, in order to allow every individual's talent and creativity to emerge. It also provides training and professional development programs to enable everyone to carry out their role to the very best.

Being part of FCA means working in a dynamic setting where innovation and an open and multicultural mentality are embraced. It means working in a professional environment where all employees have ample opportunity to achieve excellence.

Today the men and women of FCA look ahead to the future with optimism, enthusiasm and passion. They stand ready to face new challenges and ensure FCA achieves solid, sustainable growth around the world.



Human Resources

"Meritocracy, leadership, competition, best-in-class performance and delivering on promises: these are the five core principles, the five fundamental pillars behind the profound cultural change that has taken place at FCA."

SERGIO MARCHIONNE, Chief Executive Officer, FCA

€66 mn

spent on employee training



 2,736
scholarships awarded
in 14 countries
totaling more than
€3.9 mn



"The challenges are daily and continuous and range from production and development to team integration and maintaining sustained collaboration with all areas of the Group. This kind of direct involvement with the product gives you full exposure to the entire process, from design to launch, meaning you are involved in 'development' in the true sense of the word."

MARCIO TONANI, Platform Manager, FCA



"Gaining experience is very important, even if you are still studying. Studying the books is not enough. Although they are very important, it's practical experience that changes your life and prepares you for the professional world."

LUCIO BERTA, Head of Brand Communication, Abarth



"I truly believe that with a positive approach we can build strong bridges between teams located in different countries."

XIN HONG, Quality Controls Specialist Mechanical Engineering, Comau

over 4.3 mn hours
of training provided



to about
165,000
employees in 2014



SOCIAL NETWORKS & CONTACTS



Social Networks

For FCA Group, new media is not only an information source that is monitored but it is also actively used as a platform through which the Group and its brands can clearly and effectively communicate their message. Social networks are used as an integrated part of the Group's overall communication strategy to provide relevant and up-to-date corporate information to the public.



FCA Space



www.fcaspacespace.com

Facebook



fcagroup.com/facebook

LinkedIn



fcagroup.com/linkedin

Flickr



fcagroup.com/flickr

Twitter



fcagroup.com/twitter

YouTube



fcagroup.com/youtube

Google+



fcagroup.com/googleplus

App Store/Google Play



Fiat Chrysler Corporate App



FCA

Fiat Chrysler Automobiles N.V.

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FCA

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