

General Project Description for All Contractors

New Atlanta Stadium - Atlanta, Georgia

Description:	71,000-seat multipurpose stadium
Owner:	Georgia World Congress Center Authority (GWCCA)
Developer:	Atlanta Falcons Stadium Company, LLC
Architect:	360 Architecture (lead) tvdesign Goode Van Slyke Architecture Stanley Beaman & Sears
CM at Risk:	HHRM, JV comprised of: Holder Construction Company Hunt Construction Group H.J. Russell & Company C.D. Moody Construction Company
Project Manager:	ICON Venue Group
Project Executive:	Darden & Company
Structural Engineer:	Buro Happold
Civil Engineer:	Kimley-Horn and Associates
MEP Engineer:	WSP Group
Project Budget:	\$1,200,000,000
Project Funding:	\$200,000,000 bonds issued by City of Atlanta, repaid by existing hotel-motel tax \$1,000,000,000 private funding
Status:	Scheduled completion – First half of 2017

The Georgia World Congress Center Authority, as owner, and Atlanta Falcons Stadium Company, as developer, are partnering on the development of a new multipurpose state-of-the-art entertainment and sports stadium on the Georgia World Congress Center campus.

The 1.8 million square foot stadium will be home to the NFL's Atlanta Falcons, and host other professional and amateur sports, entertainment, cultural and commercial events, including potential NCAA Men's Final Four, SEC Championship, Super Bowl and professional soccer games.

The new stadium is designed to create an iconic landmark for the City of Atlanta and State of Georgia, while offering flexibility for the multipurpose events it will serve. The inclusion of a fully retractable mechanized roof will allow the stadium to be climate-controlled and used for both indoor and outdoor events. Integrated into the roof structure is circular 360-degree scoreboard that allows for more creative content without impeding sightlines. Advanced connectivity and technology will be integrated to create a smart stadium IT backbone that will provide superior service and bandwidth to personal mobile devices used by fans and stadium operations staff.

Scheduled to open in the first half of 2017, the new stadium features 71,000 seats, expandable to 75,000 for a Super Bowl or 83,000 for a NCAA Final Four. Currently, the design features 190 suites, 7,500 club seats and seven exclusive dining and entertainment club areas. The wide array of seating options will provide fans varying price points, vantage points, and degrees of service and amenities to create an enhanced game-day experience. Unique fan and guest amenities include a Fantasy Football lounge, a 100-yard bar and a floor-to-ceiling view of the downtown Atlanta landscape.

Notes:

1. *Most recent renderings from the website can be used; credit to 360 Architecture.*
2. *If contractors are following this format and plan to use this information in their marketing materials, email kshreckengost@ambfo.com for final approval.*