



Liberal Democrat Constituency Polling

Fieldwork dates:

Cambridge:	4-8 th April 2014
Redcar	17-19 th April 2014
Wells	11-18 th April 2014
Sheffield Hallam:	29 th April-4 th May 2014

Interview Method: Telephone.

Population effectively sampled: All adults aged 18+

Sampling Method, RDD: Within each constituency, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers. 850 interviews were conducted on land-lines.

Sampling Method, Random RDD: A random sample of mobile telephone numbers was generated in proportion to network provider market share. As with the landline process, seed telephone numbers are used to create the mobile RDD sample by randomising the last N digits of the seed number.

Sample size:

Cambridge:	500
Redcar	500
Wells	500
Sheffield Hallam:	500

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households) living in each constituency. Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from Census 2011.

The data were further weighted by declared votes in the 2010 general election in each constituency. The weighting scheme is designed as follows:

Weighting by past votes

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.
2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.
3. ICM analysed the declared past votes on each poll.
4. We then compared the declared past votes derived in 3) above to the actual result of the last general election in each constituency and gave a weight of 80% to the results of the last election in that constituency and 20% to the poll recall, thereby assuming that most of the difference can be attributed to political imbalance in the sample and to faulty recall.

Weighting for turnout

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.
2. We then weight people by their anticipated turnout. If someone is 10/10 certain to vote, they are given a weight of 1.0. If someone is 9/10 certain to vote they are given a weight of 0.9 etc. People who tell us they are likely to vote in the next General Election but did not vote in the last, are further down-weighted. If someone says they are 10/10 certain to vote but did not vote in 2010, they are given a weight of 0.5. If they say 9/10 certainty, the weight becomes 0.45 etc.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election. Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2010 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

Usually, ICM would add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2010. We did not do so on these polls, but the ability to do so is available within the tables should any poll observer wish to see what difference the adjustment procedure would make.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

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British Polling Council: ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 1

Q1. Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election if it were held tomorrow. On a ten point scale, if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you would cast your vote?

Base: All respondents

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	500	243	257	142	97	166	95	258	63	21	99	19	24	178	156	82	84	327	146	47	127	71	18	18	63	107	111	1	19	
Weighted base	500	254	246	246	75	114	66	255	65	19	74	40	33	122	119	118	141	324	149	46	103	80	12	22	65	69	105	*	27	
Certain to vote	(10)	222	118	104	78	41	57	46	117	26	4	52	10	10	73	65	39	44	153	57	25	58	39	8	9	39	50	54	*	11
		44%	46%	42%	32%	54%	50%	70%	46%	40%	20%	69%	24%	31%	60%	55%	33%	31%	47%	38%	54%	57%	49%	67%	39%	60%	72%	52%	100%	41%
	(9)	59	31	27	35	9	11	5	33	5	2	4	7	6	9	15	8	27	40	15	5	11	16	1	7	7	7	27	-	6
		12%	12%	11%	14%	11%	10%	7%	13%	7%	10%	6%	17%	19%	7%	13%	7%	19%	12%	10%	11%	11%	19%	10%	34%	12%	10%	25%	-	21%
	(8)	45	31	13	26	7	7	5	20	4	2	5	5	5	9	5	8	23	26	14	8	13	4	-	2	4	5	5	-	3
		9%	12%	5%	11%	9%	6%	7%	8%	6%	12%	6%	12%	15%	8%	4%	6%	16%	8%	9%	16%	13%	5%	-	9%	6%	8%	5%	-	13%
	(7)	36	20	16	22	6	6	1	24	2	1	2	2	2	6	11	5	13	25	9	2	10	3	*	1	2	4	5	-	3
		7%	8%	6%	9%	8%	6%	1%	10%	3%	7%	2%	6%	6%	5%	9%	4%	9%	8%	6%	5%	10%	4%	3%	3%	2%	6%	5%	-	11%
	(6)	30	16	14	23	2	4	1	16	4	3	1	5	*	9	6	7	8	23	7	2	6	3	-	-	4	*	4	-	-
		6%	6%	6%	9%	3%	4%	2%	6%	7%	13%	1%	13%	1%	7%	5%	6%	6%	7%	5%	4%	6%	4%	-	-	7%	1%	4%	-	-
	(5)	22	10	13	13	3	6	*	11	4	1	*	4	2	5	3	8	6	12	8	2	2	3	1	-	4	1	3	-	2
		4%	4%	5%	5%	4%	5%	1%	4%	5%	5%	1%	11%	5%	4%	3%	7%	4%	4%	6%	4%	2%	4%	7%	-	6%	2%	3%	-	8%
	(4)	8	4	4	6	-	2	-	5	*	-	-	3	-	2	*	3	3	5	1	-	*	2	1	1	1	*	1	-	-
		2%	2%	2%	2%	-	2%	-	2%	1%	-	-	8%	-	2%	*	3%	2%	2%	1%	-	*	2%	5%	5%	1%	*	1%	-	-
	(3)	23	4	19	11	6	6	1	10	5	3	1	2	3	-	5	8	11	14	10	2	3	9	1	1	2	-	2	-	1
		5%	2%	8%	5%	8%	5%	1%	4%	7%	16%	1%	4%	10%	-	4%	7%	8%	4%	7%	3%	3%	11%	8%	6%	3%	-	2%	-	5%
	(2)	7	*	7	2	-	4	1	2	3	-	1	-	1	2	1	3	1	3	5	-	-	2	-	1	-	*	2	-	-
		1%	*	3%	1%	-	3%	2%	1%	5%	-	2%	-	3%	2%	1%	3%	1%	1%	3%	-	-	3%	-	4%	-	*	2%	-	-
Certain not to vote	(1)	42	15	27	26	1	9	6	12	12	3	8	2	3	7	6	26	4	19	22	-	-	-	-	-	2	-	2	-	1
		8%	6%	11%	10%	2%	8%	10%	5%	19%	17%	11%	5%	8%	5%	5%	22%	3%	6%	15%	-	-	-	-	-	3%	-	2%	-	2%
Refused		1	1	-	-	-	1	-	1	-	-	-	-	-	1	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-
		*	1%	-	-	-	1%	-	1%	-	-	-	-	-	*	-	1%	*	*	-	-	-	-	-	-	-	-	-	-	-
Don't know		4	3	1	3	-	1	-	4	-	-	-	-	1	1	3	-	4	-	1	-	-	-	-	-	-	-	-	-	-
		1%	1%	*	1%	-	1%	-	2%	-	-	-	-	1%	1%	2%	-	1%	-	2%	-	-	-	-	-	-	-	-	-	-
Mean		7.70	8.16	7.23	7.22	8.43	7.74	8.56	8.06	6.52	6.04	8.44	7.17	7.31	8.42	8.34	6.20	7.76	8.00	6.95	8.78	8.83	8.15	8.63	8.34	8.58	9.37	8.67	10.00	8.29
Standard deviation		2.95	2.53	3.27	2.98	2.36	3.09	2.92	2.59	3.69	3.30	3.04	2.60	3.09	2.57	2.58	3.64	2.47	2.71	3.40	1.80	1.69	2.60	2.51	2.42	2.34	1.29	2.19	-	2.23
Standard error		0.13	0.16	0.20	0.25	0.24	0.24	0.30	0.16	0.46	0.72	0.31	0.60	0.63	0.19	0.21	0.40	0.27	0.15	0.28	0.27	0.15	0.31	0.59	0.57	0.30	0.12	0.21	-	0.51

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 2

Q2a. The Conservatives, Labour, Liberal Democrats, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for? (Cambridge)

Base: All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	231	117	114	63	52	76	40	127	27	11	42	10	8	76	77	34	44	159	62	19	66	41	7	9	29	63	54	-	4
Weighted base	216	119	98	99	40	51	26	127	25	10	26	15	9	51	54	40	71	152	57	20	52	47	5	11	32	45	45	-	7
Conservatives	20 9%	15 13%	5 5%	8 8%	1 3%	5 9%	6 25%	11 8%	3 11%	- -	4 15%	2 13%	- -	9 19%	1 1%	1 2%	9 12%	9 6%	10 18%	20 100%	-	-	-	-	12 38%	1 2%	1 2%	-	-
Labour	52 24%	28 24%	24 24%	23 23%	11 27%	12 25%	6 22%	31 24%	9 38%	3 31%	6 24%	1 6%	1 10%	11 21%	14 27%	11 28%	16 22%	37 24%	13 22%	-	52 100%	-	-	-	3 9%	35 78%	8 17%	-	-
Liberal Democrat	47 22%	28 24%	19 19%	27 27%	8 19%	10 19%	3 10%	32 25%	5 21%	2 25%	4 15%	1 6%	-	6 11%	17 31%	4 10%	21 29%	41 27%	6 10%	-	-	47 100%	-	-	6 18%	1 2%	16 36%	-	-
Green	8 4%	6 5%	3 3%	3 4%	2 4%	2 4%	1 5%	5 4%	-	-	1 5%	2 15%	-	3 5%	2 3%	-	4 6%	7 4%	2 3%	-	-	-	-	8 76%	-	-	5 11%	-	4 54%
UKIP	5 3%	4 4%	1 1%	-	2 5%	1 3%	2 8%	2 1%	2 8%	1 6%	1 4%	-	-	1 2%	-	4 9%	1 1%	1 1%	5 8%	-	-	-	5 100%	-	1 3%	1 3%	-	-	1 18%
Other	3 1%	1 1%	2 2%	1 1%	1 2%	1 2%	-	2 1%	-	-	-	-	1 10%	1 1%	1 2%	1 3%	-	1 *	2 4%	-	-	-	-	3 24%	-	-	-	-	-
Don't know	54 25%	24 20%	30 31%	33 33%	9 24%	10 19%	2 7%	36 29%	4 17%	2 24%	2 9%	7 44%	2 22%	13 26%	16 30%	13 33%	12 16%	40 26%	14 25%	-	-	-	-	-	8 26%	6 13%	14 32%	-	2 28%
Refused	27 12%	12 11%	15 15%	5 5%	7 17%	10 19%	6 22%	9 7%	1 5%	1 14%	7 28%	2 16%	5 58%	8 16%	3 6%	6 15%	9 13%	18 12%	6 10%	-	-	-	-	-	2 7%	1 2%	1 3%	-	-

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 3

Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Base: All respondents

	Gender			Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	233	113	120	64	43	77	49	118	29	8	48	8	14	94	71	33	35	152	65	28	61	30	11	9	32	44	54	1	14
Weighted base	241	121	121	121	33	54	34	116	28	6	40	22	21	65	58	52	66	153	70	27	51	33	7	11	31	24	58	*	20
Conservatives	27 11%	15 12%	12 10%	6 5%	6 20%	9 17%	5 16%	18 16%	2 8%	1 12%	5 13%	- -	- -	8 12%	10 18%	5 10%	3 5%	17 11%	10 14%	27 100%	- -	- -	- -	- -	18 59%	* 2%	- -	- -	- -
Labour	51 21%	18 15%	33 27%	24 20%	8 23%	14 25%	6 18%	25 21%	4 14%	4 72%	7 17%	7 32%	1 7%	14 21%	13 21%	10 19%	14 22%	37 24%	11 16%	- -	51 100%	- -	- -	- -	2 7%	17 68%	9 16%	- -	3 17%
Liberal Democrat	33 14%	20 17%	13 11%	15 13%	8 23%	8 15%	2 6%	15 13%	7 26%	- -	2 4%	8 36%	1 7%	3 5%	11 19%	4 9%	15 22%	25 17%	7 10%	- -	- -	33 100%	- -	- -	- -	2 9%	21 36%	- -	1 6%
Green	9 4%	4 3%	6 5%	6 5%	3 10%	- -	* 1%	2 2%	1 4%	- -	* 1%	- -	6 28%	4 6%	2 3%	4 7%	- -	4 3%	2 2%	- -	- -	- -	- -	9 88%	- -	* 1%	1 1%	- -	8 40%
UKIP	7 3%	5 4%	2 2%	- -	1 3%	2 5%	3 9%	4 3%	1 3%	- -	1 3%	- -	1 5%	3 4%	3 5%	1 2%	- -	4 3%	2 3%	- -	- -	- -	7 100%	- -	3 9%	- -	* 1%	* 100%	2 9%
Other	1 1%	1 1%	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 2%	- -	- -	- -	1 2%	- -	- -	- -	- -	1 12%	- -	- -	- -	- -	1 6%
Don't know	75 31%	43 35%	32 27%	52 43%	5 14%	13 23%	6 18%	40 34%	10 35%	1 16%	9 23%	5 22%	7 36%	20 31%	13 22%	13 25%	29 44%	43 28%	27 38%	- -	- -	- -	- -	- -	8 25%	3 13%	22 37%	- -	1 7%
Refused	38 16%	15 12%	23 19%	17 14%	2 7%	8 15%	10 31%	11 9%	3 10%	- -	16 39%	2 10%	4 17%	14 21%	5 9%	15 29%	4 7%	22 14%	10 15%	- -	- -	- -	- -	- -	- -	2 7%	5 9%	- -	3 15%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 4

Q2a. The Conservatives, Labour, Liberal Democrats, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Base: All respondents

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	464	230	234	127	95	153	89	245	56	19	90	18	22	170	148	67	79	311	127	47	127	71	18	18	61	107	108	1	18
Weighted base	458	239	218	220	73	105	60	243	53	16	66	38	30	115	113	92	137	305	127	46	103	80	12	22	63	69	103	*	26
Conservatives	46 10%	30 13%	16 7%	14 6%	8 10%	14 13%	12 20%	29 12%	5 10%	1 4%	9 14%	2 5%	-	17 15%	11 10%	6 6%	12 9%	26 8%	20 16%	46 100%	-	-	-	-	30 48%	1 2%	1 1%	-	-
Labour	103 23%	46 19%	57 26%	46 21%	19 26%	26 25%	12 20%	56 23%	13 25%	7 47%	13 20%	8 21%	2 8%	24 21%	27 24%	21 23%	30 22%	74 24%	24 19%	-	103 100%	-	-	-	5 8%	52 75%	17 16%	-	3 13%
Liberal Democrat	80 18%	49 20%	32 15%	42 19%	15 21%	18 17%	5 8%	47 19%	12 24%	2 15%	5 8%	9 24%	1 5%	8 7%	28 25%	9 9%	36 26%	66 22%	13 10%	-	-	80 100%	-	-	6 9%	3 4%	37 36%	-	1 5%
Green	18 4%	10 4%	8 4%	9 4%	5 7%	2 2%	2 3%	7 3%	1 2%	-	2 3%	2 6%	6 19%	6 6%	4 3%	4 4%	4 3%	11 4%	3 3%	-	-	-	-	18 82%	-	*	6 5%	-	12 44%
UKIP	12 3%	9 4%	3 2%	-	3 4%	4 4%	5 9%	5 2%	3 6%	1 4%	2 3%	-	1 4%	3 3%	3 3%	5 5%	1 1%	5 2%	6 5%	-	-	-	12 100%	-	4 6%	1 2%	*	100%	3 12%
Other	4 1%	2 1%	2 1%	2 1%	1 1%	1 1%	-	3 1%	-	-	-	-	1 3%	1 1%	2 2%	1 1%	-	1 *	3 3%	-	-	-	-	4 18%	-	-	-	-	1 5%
Don't know	156 34%	79 33%	77 35%	89 41%	21 29%	32 31%	14 23%	84 35%	15 29%	5 30%	19 29%	14 37%	15 50%	41 35%	33 29%	32 35%	50 37%	100 33%	46 37%	-	-	-	-	18 29%	10 15%	37 36%	-	3 12%	
Refused	65 14%	27 11%	38 17%	22 10%	9 12%	18 17%	16 27%	19 8%	4 7%	1 9%	23 35%	5 12%	9 30%	22 19%	8 8%	21 23%	14 10%	40 13%	16 13%	-	-	-	-	-	2 4%	3 4%	6 6%	-	11%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY
Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 5

Q2a. The Conservatives, Labour, Liberal Democrats, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for? (Cambridge)

Base: All respondents expressing an intention to vote

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo- yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	142	80	62	37	34	45	26	80	19	6	25	4	3	46	49	18	29	98	39	19	66	41	7	9	20	52	36	-	3	
Weighted base	135	82	53	62	24	31	19	82	19	6	16	6	2	30	35	21	50	95	37	20	52	47	5	11	22	38	29	-	5	
Conservatives	20 15%	15 18%	5 9%	8 12%	1 5%	5 15%	6 35%	11 13%	3 14%	- -	4 24%	2 32%	- -	9 32%	1 2%	1 4%	9 17%	9 9%	10 28%	20 100%	- -	- -	- -	- -	12 56%	1 2%	1 3%	- -	- -	
Labour	52 38%	28 34%	24 45%	23 37%	11 46%	12 40%	6 31%	31 38%	9 48%	3 51%	6 38%	1 15%	1 50%	11 36%	14 42%	11 53%	16 32%	37 39%	13 34%	- -	52 100%	- -	- -	- -	3 13%	35 92%	8 26%	- -	- -	
Liberal Democrat	47 35%	28 34%	19 35%	27 44%	8 32%	10 31%	3 14%	32 39%	5 27%	2 40%	4 23%	1 16%	- -	6 19%	17 48%	4 20%	21 41%	41 43%	6 16%	- -	- -	47 100%	- -	- -	- -	6 26%	1 2%	16 55%	- -	- -
Green	8 6%	6 7%	3 5%	3 6%	2 7%	2 6%	1 8%	5 6%	- -	- -	1 9%	2 37%	- -	3 9%	2 5%	- -	4 8%	7 7%	2 5%	- -	- -	- -	- -	8 76%	- -	- -	5 17%	- -	4 75%	
UKIP	5 4%	4 5%	1 2%	- -	2 8%	1 4%	2 12%	2 2%	2 11%	1 9%	1 6%	- -	- -	1 3%	- -	4 18%	1 2%	1 1%	5 12%	- -	- -	- -	5 100%	- -	1 5%	1 4%	- -	- -	1 25%	
Other	3 2%	1 1%	2 4%	1 1%	1 3%	1 4%	- -	2 2%	- -	- -	- -	- -	1 50%	1 2%	1 3%	1 5%	- -	1 1%	2 6%	- -	- -	- -	- -	3 24%	- -	- -	- -	- -	- -	

POLITICAL POLL: CAMBRIDGE CONSTITUENCY
Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 6

Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Base: All respondents expressing an intention to vote

	Gender		Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote							
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	139	65	74	31	34	47	27	75	17	6	26	6	7	51	49	19	20	89	45	28	61	30	11	9	24	35	32	1	11	
Weighted base	128	63	65	52	26	33	17	65	16	5	15	15	10	31	40	25	32	88	33	27	51	33	7	11	23	20	31	*	16	
Conservatives	27 21%	15 24%	12 18%	6 11%	6 25%	9 27%	5 31%	18 28%	2 15%	1 14%	5 35%	-	-	8 25%	10 26%	5 21%	3 10%	17 19%	10 30%	27 100%	-	-	-	-	18 78%	*	3%	-	-	-
Labour	51 40%	18 29%	33 50%	24 46%	8 29%	14 41%	6 36%	25 38%	4 25%	4 86%	7 45%	7 47%	1 15%	14 45%	13 31%	10 42%	14 44%	37 42%	11 34%	-	51 100%	-	-	-	2 9%	17 85%	9 30%	-	3 21%	
Liberal Democrat	33 26%	20 32%	13 20%	15 29%	8 29%	8 25%	2 13%	15 23%	7 47%	-	2 10%	8 53%	1 14%	3 9%	11 28%	4 18%	15 46%	25 29%	7 22%	-	-	33 100%	-	-	-	2 11%	21 67%	-	1 8%	
Green	9 7%	4 6%	6 9%	6 11%	3 12%	-	* 2%	2 3%	1 8%	-	* 2%	-	6 60%	4 12%	2 5%	4 15%	-	4 5%	2 5%	-	-	-	-	9 88%	-	* 2%	1 2%	-	8 51%	
UKIP	7 5%	5 7%	2 3%	-	1 4%	2 7%	3 19%	4 6%	1 6%	-	1 8%	-	1 11%	3 8%	3 8%	1 4%	-	4 5%	2 5%	-	-	-	7 100%	-	3 12%	-	* 1%	* 100%	2 12%	
Other	1 1%	1 2%	-	1 2%	-	-	-	1 2%	-	-	-	-	-	-	1 3%	-	-	-	1 4%	-	-	-	-	1 12%	-	-	-	-	1 8%	

POLITICAL POLL: CAMBRIDGE CONSTITUENCY
Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 7

Q2a. The Conservatives, Labour, Liberal Democrats, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Base: All respondents expressing an intention to vote at Q2a/Q2b

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	281	145	136	68	68	92	53	155	36	12	51	10	10	97	98	37	49	187	84	47	127	71	18	18	44	87	68	1	14
Weighted base	264	146	118	113	50	65	36	147	35	11	31	21	12	61	75	45	83	183	70	46	103	80	12	22	45	58	61	*	20
Conservatives	46 18%	30 21%	16 14%	14 12%	8 15%	14 21%	12 33%	29 20%	5 15%	1 6%	9 29%	2 9%	-	17 29%	11 15%	6 13%	12 14%	26 14%	20 29%	46 100%	-	-	-	-	30 68%	1 2%	1 1%	-	-
Labour	103 39%	46 32%	57 48%	46 41%	19 37%	26 40%	12 34%	56 38%	13 38%	7 67%	13 42%	8 38%	2 21%	24 40%	27 36%	21 47%	30 37%	74 41%	24 34%	-	103 100%	-	-	-	5 11%	52 90%	17 28%	-	3 16%
Liberal Democrat	80 30%	49 33%	32 27%	42 37%	15 31%	18 28%	5 14%	47 32%	12 36%	2 22%	5 17%	9 43%	1 12%	8 14%	28 37%	9 19%	36 43%	66 36%	13 19%	-	-	80 100%	-	-	6 13%	3 5%	37 61%	-	1 6%
Green	18 7%	10 7%	8 7%	9 8%	5 10%	2 3%	2 5%	7 5%	1 4%	-	2 6%	2 10%	6 50%	6 11%	4 5%	4 8%	4 5%	11 6%	3 5%	-	-	-	-	18 82%	-	* 1%	6 9%	-	12 57%
UKIP	12 5%	9 6%	3 3%	-	3 6%	4 6%	5 15%	5 4%	3 8%	1 5%	2 7%	-	1 9%	3 6%	5 4%	5 11%	1 1%	5 3%	6 9%	-	-	-	12 100%	-	4 9%	1 2%	* 1%	* 100%	3 15%
Other	4 1%	2 1%	2 2%	2 2%	1 1%	1 2%	-	3 2%	-	-	-	-	1 8%	1 1%	2 3%	1 3%	-	1 *	3 5%	-	-	-	-	4 18%	-	-	-	-	1 6%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY
Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 8

**Q2a. The Conservatives, Labour, Liberal Democrats, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?
 (Cambridge)**

Base: All respondents expressing an intention to vote (Turnout weighted)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	118	65	53	26	29	38	24	68	16	3	23	3	2	42	42	13	22	86	28	16	60	32	4	6	19	50	33	-	3
Weighted base	106	64	41	45	20	24	17	67	14	3	15	4	1	27	29	14	36	79	24	15	46	33	4	9	20	37	27	-	5
Conservatives	15	11	4	4	1	4	6	7	3	-	4	*	-	9	1	*	5	9	6	15	-	-	-	-	12	1	*	-	-
	14%	16%	10%	8%	5%	17%	36%	11%	20%	-	24%	13%	-	35%	2%	2%	13%	11%	24%	100%	-	-	-	-	58%	2%	1%	-	-
Labour	46	25	21	18	10	12	6	28	9	1	6	1	1	10	12	9	15	33	10	-	46	-	-	-	2	34	6	-	-
	43%	39%	50%	40%	53%	50%	33%	42%	62%	35%	40%	23%	100%	37%	42%	61%	42%	42%	44%	-	100%	-	-	-	12%	92%	24%	-	-
Liberal Democrat	33	21	12	20	5	5	3	25	1	2	4	*	-	4	14	2	12	30	3	-	-	33	-	-	6	1	15	-	-
	31%	32%	30%	45%	26%	21%	15%	38%	7%	56%	24%	7%	-	15%	49%	17%	34%	38%	11%	-	-	100%	-	-	28%	2%	58%	-	-
Green	8	6	3	3	2	2	1	5	-	-	1	2	-	3	2	-	4	7	2	-	-	-	-	8	-	-	5	-	4
	8%	9%	6%	8%	8%	8%	8%	7%	-	-	9%	57%	-	10%	6%	-	11%	8%	7%	-	-	-	-	95%	-	-	17%	-	77%
UKIP	4	2	1	-	1	1	1	1	2	*	*	-	-	1	-	3	*	*	3	-	-	-	4	-	*	1	-	-	1
	3%	4%	3%	-	7%	3%	8%	2%	12%	9%	2%	-	-	2%	-	19%	1%	1%	13%	-	-	-	100%	-	1%	4%	-	-	23%
Other	*	*	*	-	*	*	-	*	-	-	-	-	-	*	-	*	-	*	*	-	-	-	-	*	-	-	-	-	-
	*	*	1%	-	1%	1%	-	1%	-	-	-	-	-	1%	-	2%	-	*	1%	-	-	-	-	5%	-	-	-	-	-

POLITICAL POLL: CAMBRIDGE CONSTITUENCY
Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 9

Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Base: All respondents expressing an intention to vote (Turnout weighted)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	113	55	58	19	29	41	25	60	13	4	24	4	6	43	41	14	14	72	36	22	51	24	9	8	22	33	29	1	10
Weighted base	100	51	49	35	22	27	15	51	11	2	13	12	9	27	31	17	25	70	24	21	39	25	6	9	21	18	28	*	13
Conservatives	21 21%	12 23%	9 18%	4 11%	5 23%	8 29%	4 26%	14 28%	2 22%	* 3%	4 29%	- -	- -	7 27%	8 26%	2 14%	3 12%	13 19%	7 31%	21 100%	- -	- -	- -	- -	17 81%	* 3%	- -	- -	- -
Labour	39 39%	15 29%	25 51%	15 43%	7 30%	12 43%	6 38%	18 36%	3 29%	2 97%	6 48%	6 50%	1 16%	12 47%	9 29%	8 45%	10 41%	29 41%	8 35%	- -	39 100%	- -	- -	- -	1 7%	15 84%	9 33%	- -	2 19%
Liberal Democrat	25 25%	17 33%	9 18%	11 31%	6 29%	6 22%	2 14%	13 25%	4 35%	- -	2 12%	6 50%	1 13%	2 9%	9 28%	2 15%	12 47%	20 29%	4 18%	- -	- -	25 100%	- -	- -	- -	2 11%	18 64%	- -	1 9%
Green	8 8%	3 7%	5 11%	5 14%	3 14%	- -	* 2%	2 4%	1 10%	- -	* 3%	- -	5 58%	3 12%	2 6%	3 20%	- -	4 5%	1 6%	- -	- -	- -	- -	8 96%	- -	* 2%	1 2%	- -	7 55%
UKIP	6 6%	4 8%	1 3%	- -	1 4%	2 7%	3 20%	3 6%	* 3%	- -	1 9%	- -	1 13%	1 5%	3 10%	1 6%	- -	4 5%	2 8%	- -	- -	- -	6 100%	- -	3 12%	- -	* 1%	* 100%	2 14%
Other	* *	* 1%	- -	* 1%	- -	- -	- -	* 1%	- -	- -	- -	- -	- -	- -	* 1%	- -	- -	- -	* 2%	- -	- -	- -	- -	* 4%	- -	- -	- -	- -	* 3%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 10

Q2a. The Conservatives, Labour, Liberal Democrats, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Base: All respondents expressing an intention to vote at Q2a/Q2b (Turnout weighted)

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	231	120	111	45	58	79	49	128	29	7	48	7	8	85	83	27	36	158	65	38	110	56	13	14	40	84	63	1	13
Weighted base	205	116	90	81	42	51	32	118	24	6	28	16	9	53	61	31	60	149	47	35	85	58	9	18	41	55	55	*	18
Conservatives	35 17%	22 19%	13 15%	7 9%	6 14%	12 23%	10 31%	22 19%	5 21%	* 1%	8 27%	* 3%	-	16 31%	9 15%	3 8%	8 12%	22 15%	13 28%	35 100%	-	-	-	-	29 70%	1 2%	* *	-	-
Labour	85 41%	40 34%	45 51%	33 41%	17 41%	24 46%	11 35%	46 39%	12 48%	4 61%	12 44%	7 43%	2 24%	22 42%	22 35%	16 52%	25 41%	62 42%	19 40%	-	85 100%	-	-	-	4 9%	50 90%	15 28%	-	2 14%
Liberal Democrat	58 28%	37 32%	21 23%	31 39%	11 27%	11 21%	5 15%	38 32%	5 19%	2 32%	5 18%	6 40%	1 12%	6 12%	23 38%	5 16%	24 39%	50 34%	7 14%	-	-	58 100%	-	-	6 14%	3 5%	33 61%	-	1 7%
Green	17 8%	9 8%	8 9%	8 11%	5 11%	2 4%	2 5%	7 6%	1 4%	-	2 6%	2 14%	5 53%	6 11%	4 6%	3 11%	4 6%	10 7%	3 6%	-	-	-	-	17 95%	-	* 1%	5 10%	-	11 61%
UKIP	9 4%	7 6%	2 3%	-	2 5%	3 5%	4 13%	4 4%	2 8%	* 5%	1 5%	-	1 12%	2 4%	3 5%	4 12%	* 1%	4 3%	5 10%	-	-	-	9 100%	-	3 7%	1 2%	* 1%	* 100%	3 17%
Other	1 *	1 1%	* *	* *	* 1%	* *	-	1 1%	-	-	-	-	-	* *	* 1%	* 1%	-	* *	1 1%	-	-	-	-	1 5%	-	-	-	-	* 2%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 11

Q2a. The Conservatives, Labour, Liberal Democrats, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

(Cambridge)

Base: All respondents (Turnout Weighted)

	Q.3/Q.4 Voting in May 6th 2010 General Election								
	Total	Conservatives	Labour	Liberal Democrat	Green	Other	Did not vote	Refused	Don't know
Unweighted base	183	25	60	48	3	1	12	22	11
Weighted base	158	27	43	39	5	2	15	18	10
Conservatives	15 9%	12 43%	1 2%	* 1%	-	-	2 14%	-	-
Labour	46 29%	2 9%	34 80%	6 16%	-	-	1 8%	-	2 16%
Liberal Democrat	33 21%	6 21%	1 2%	15 39%	-	-	5 30%	2 12%	4 44%
Green	8 5%	-	-	5 12%	4 77%	-	-	-	-
UKIP	4 2%	* 1%	1 3%	-	1 23%	-	1 5%	-	-
Other	* *	-	-	-	-	-	* 3%	-	-
Don't know	33 21%	5 20%	5 11%	11 29%	-	2 100%	5 34%	3 15%	2 22%
Refused	19 12%	2 6%	1 3%	1 3%	-	-	1 5%	13 73%	2 19%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY
Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 12

Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Base: All respondents (Turnout Weighted)

	Q.3/Q.4 Voting in May 6th 2010 General Election								
	Total	Conservatives	Labour	Liberal Democrat	Green	UKIP	Did not vote	Refused	Don't know
Unweighted base	184	30	41	49	12	1	15	23	14
Weighted base	181	28	22	52	16	*	20	28	15
Conservatives	21 11%	17 60%	* 2%	- -	- -	- -	2 12%	* 1%	* 2%
Labour	39 22%	1 5%	15 69%	9 18%	2 15%	- -	4 22%	* 2%	6 42%
Liberal Democrat	25 14%	- -	2 9%	18 34%	1 8%	- -	2 10%	2 7%	1 4%
Green	8 5%	- -	* 1%	1 1%	7 45%	- -	- -	* 2%	- -
UKIP	6 3%	3 9%	- -	* 1%	2 12%	* 100%	* 2%	- -	- -
Other	* *	- -	- -	- -	* 2%	- -	- -	- -	- -
Don't know	49 27%	7 26%	3 12%	20 40%	1 7%	- -	10 51%	1 2%	7 50%
Refused	31 17%	- -	1 6%	4 7%	2 11%	- -	1 3%	24 86%	* 2%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 13

Q2a. The Conservatives, Labour, Liberal Democrats, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Base: All respondents (Turnout Weighted)

	Q.3/Q.4 Voting in May 6th 2010 General Election									
	Total	Conservatives	Labour	Liberal Democrat	Green	UKIP	Other	Did not vote	Refused	Don't know
Unweighted base	366	55	100	97	15	1	1	27	46	25
Weighted base	339	56	65	91	21	*	2	35	45	24
Conservatives	35 10%	29 52%	1 2%	* *	- -	- -	- -	5 13%	* 1%	* 1%
Labour	85 25%	4 7%	50 76%	15 17%	2 12%	- -	- -	6 16%	* 1%	8 32%
Liberal Democrat	58 17%	6 10%	3 4%	33 36%	1 6%	- -	- -	6 19%	4 9%	5 20%
Green	17 5%	- -	* 1%	5 6%	11 52%	- -	- -	- -	* 1%	- -
UKIP	9 3%	3 5%	1 2%	* *	3 14%	* 100%	- -	1 4%	- -	- -
Other	1 *	- -	- -	- -	* 2%	- -	- -	* 1%	- -	- -
Don't know	102 30%	14 26%	8 13%	33 36%	1 5%	- -	2 100%	16 46%	16 36%	11 46%
Refused	51 15%	2 3%	3 4%	5 5%	2 9%	- -	- -	1 4%	37 81%	2 9%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY
Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 14
Q.3/Q.4 Voting in May 6th 2010 General Election
Base: All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	500	243	257	142	97	166	95	258	63	21	99	19	24	178	156	82	84	327	146	47	127	71	18	18	63	107	111	1	19	
Weighted base	500	255	245	244	76	115	65	256	65	20	74	39	31	120	118	119	143	325	150	40	115	81	11	18	51	88	109	*	19	
Conservatives	51 10%	29 11%	22 9%	19 8%	7 9%	15 13%	10 16%	32 13%	8 13%	- -	9 12%	- -	1 3%	18 15%	14 12%	4 3%	15 10%	34 11%	14 9%	24 59%	4 3%	4 5%	3 28%	- -	51 100%	- -	- -	- -	- -	
Labour	88 18%	49 19%	39 16%	26 11%	18 24%	29 25%	16 24%	48 19%	11 17%	7 35%	15 21%	- -	4 13%	23 19%	20 17%	20 17%	25 17%	56 17%	29 19%	2 4%	66 57%	4 4%	2 16%	*	-	88 100%	-	-	-	-
Liberal Democrat	109 22%	60 23%	49 20%	54 22%	22 29%	24 21%	9 13%	62 24%	10 15%	2 9%	10 14%	14 35%	11 34%	23 19%	38 33%	16 13%	32 22%	80 25%	25 17%	1 2%	17 15%	38 47%	*	6 31%	-	-	109 100%	-	-	
Green	18 4%	7 3%	11 5%	9 4%	2 3%	4 3%	3 5%	5 2%	1 2%	- -	3 3%	3 8%	6 19%	5 4%	4 4%	7 6%	2 1%	10 3%	4 3%	- -	2 2%	1 1%	2 20%	9 49%	-	-	-	-	18 93%	
UKIP	* *	* *	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	* 3%	- -	- -	- -	- -	- -	100%	-
Other	1 *	1 1%	- -	- -	1 2%	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 7%	
Did not vote	153 31%	77 30%	76 31%	100 41%	18 23%	25 22%	9 14%	71 28%	28 43%	10 50%	10 14%	19 48%	8 26%	22 18%	23 20%	53 45%	54 38%	92 28%	57 38%	13 33%	17 14%	24 30%	3 29%	3 15%	-	-	-	-	-	
Refused	49 10%	21 8%	28 11%	18 8%	6 8%	11 9%	13 21%	18 7%	5 8%	- -	21 28%	2 5%	2 5%	16 14%	9 8%	15 12%	8 6%	31 10%	13 9%	* 1%	* *	4 5%	- -	* 3%	-	-	-	-	-	
Don't know	31 6%	12 5%	19 8%	17 7%	2 2%	7 6%	4 7%	18 7%	1 2%	1 7%	6 8%	1 4%	- -	12 10%	7 6%	4 4%	7 5%	20 6%	8 5%	* 1%	9 8%	6 7%	- -	- -	- -	- -	- -	- -	- -	

POLITICAL POLL: CAMBRIDGE CONSTITUENCY
Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 15

Q5. Can you name the current Member of Parliament for your parliamentary constituency of Cambridge?**Base : All respondents**

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention						2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	500	243	257	142	97	166	95	258	63	21	99	19	24	178	156	82	84	327	146	47	127	71	18	18	63	107	111	1	19	
Weighted base	500	254	246	246	75	114	66	255	65	19	74	40	33	122	119	118	141	324	149	46	103	80	12	22	65	69	105	*	27	
Julian Huppert	166	97	69	61	36	46	24	84	22	1	25	20	10	55	44	22	45	132	30	10	39	40	6	12	21	27	56	*	17	
	33%	38%	28%	25%	48%	40%	36%	33%	34%	7%	34%	50%	32%	45%	37%	19%	32%	41%	20%	22%	38%	50%	47%	54%	32%	39%	53%	100%	62%	
Name similar to	15	4	10	1	2	5	7	4	1	-	6	-	2	7	1	4	3	7	5	1	2	3	-	-	2	3	2	-	1	
	3%	2%	4%	*	3%	5%	10%	2%	2%	-	8%	-	5%	6%	1%	3%	2%	2%	4%	3%	2%	4%	-	-	3%	4%	2%	-	5%	
No	285	132	152	176	28	52	28	149	35	17	37	20	20	49	68	85	83	159	106	28	58	37	7	8	34	37	43	-	9	
	57%	52%	62%	72%	37%	46%	43%	58%	54%	88%	50%	50%	63%	40%	57%	72%	59%	49%	71%	61%	56%	46%	53%	38%	53%	53%	40%	-	34%	
Other	11	8	3	1	4	2	3	7	2	-	1	-	-	5	2	1	3	10	1	5	2	*	-	-	6	1	2	-	-	
	2%	3%	1%	*	6%	2%	4%	3%	3%	-	2%	-	-	4%	2%	1%	2%	3%	1%	10%	2%	*	-	-	9%	1%	2%	-	-	
Don't know	24	12	11	7	4	8	5	12	5	1	5	-	-	6	4	6	8	16	6	2	2	-	-	2	2	2	3	-	-	
	5%	5%	5%	3%	6%	7%	7%	5%	7%	5%	6%	-	-	5%	3%	5%	5%	5%	4%	4%	2%	-	-	8%	3%	3%	3%	-	-	

POLITICAL POLL: CAMBRIDGE CONSTITUENCY
Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 16

Q6a. Can you name the Conservative Party opposition candidate in your parliamentary constituency of Cambridge?**Base : All respondents**

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owning outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	243	257	142	97	166	95	258	63	21	99	19	24	178	156	82	84	327	146	47	127	71	18	18	63	107	111	1	19
Weighted base	500	254	246	246	75	114	66	255	65	19	74	40	33	122	119	118	141	324	149	46	103	80	12	22	65	69	105	*	27
Nick Hillman	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Name similar to	1	*	1	-	1	-	*	1	-	-	*	-	-	1	-	-	-	1	*	-	*	*	-	-	-	1	*	-	-
	*	*	*	-	1%	-	1%	*	-	-	1%	-	-	1%	-	-	-	*	*	-	*	1%	-	-	-	1%	*	-	-
No	480	245	235	241	68	110	61	246	62	18	70	40	32	117	114	111	138	310	145	43	100	78	10	21	60	67	102	*	25
	96%	96%	96%	98%	92%	96%	92%	96%	95%	96%	94%	100%	98%	96%	96%	94%	98%	96%	97%	93%	97%	97%	82%	97%	93%	96%	97%	100%	93%
Other	2	1	1	-	1	*	1	1	-	-	1	-	-	1	1	-	-	2	-	-	1	*	-	-	-	2	*	-	-
	*	1%	*	-	1%	*	2%	*	-	-	1%	-	-	1%	1%	-	-	1%	-	-	1%	*	-	-	-	2%	*	-	-
Don't know	17	8	9	5	4	4	4	7	3	1	3	-	1	3	3	7	4	11	4	3	2	1	2	1	5	-	3	-	2
	3%	3%	4%	2%	6%	3%	6%	3%	5%	4%	4%	-	2%	2%	3%	6%	2%	3%	3%	7%	1%	2%	18%	3%	7%	-	3%	-	7%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY
Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 17

Q6b. Can you name the Labour Party prospective candidate in your parliamentary constituency of Cambridge?**Base : All respondents**

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	243	257	142	97	166	95	258	63	21	99	19	24	178	156	82	84	327	146	47	127	71	18	18	63	107	111	1	19
Weighted base	500	254	246	246	75	114	66	255	65	19	74	40	33	122	119	118	141	324	149	46	103	80	12	22	65	69	105	*	27
Daniel Zeichner	20	12	8	-	4	13	3	11	4	-	4	-	1	7	6	6	1	13	6	-	13	2	2	1	1	12	5	*	-
	4%	5%	3%	-	5%	11%	5%	4%	6%	-	5%	-	2%	6%	5%	5%	1%	4%	4%	-	13%	2%	15%	3%	2%	18%	5%	100%	-
Name similar to Daniel Zeichner	3	1	1	1	-	1	1	*	-	-	1	-	-	1	2	-	-	3	-	-	1	-	-	-	-	2	1	-	-
	1%	1%	1%	*	-	1%	2%	1%	1%	-	1%	-	-	1%	1%	-	-	1%	-	-	1%	-	-	-	-	2%	1%	-	-
No	446	230	216	231	63	98	55	234	49	17	65	40	31	107	105	100	134	288	136	43	79	77	9	21	57	51	96	-	26
	89%	90%	88%	94%	85%	86%	83%	92%	75%	92%	87%	100%	95%	88%	89%	85%	95%	89%	91%	92%	76%	96%	75%	95%	87%	74%	91%	-	95%
Other	10	4	6	5	2	2	*	*	6	1	*	-	1	3	3	1	2	5	4	*	5	-	-	*	4	1	*	-	-
	2%	2%	2%	2%	3%	2%	1%	*	10%	8%	1%	-	3%	3%	3%	1%	1%	2%	3%	1%	5%	-	-	2%	6%	2%	*	-	-
Don't know	21	8	14	9	5	1	6	8	6	-	4	-	-	4	3	11	4	15	2	3	6	1	1	-	3	3	3	-	1
	4%	3%	6%	4%	7%	1%	10%	3%	8%	-	5%	-	-	3%	2%	9%	3%	5%	2%	7%	6%	2%	10%	-	5%	4%	2%	-	5%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 19

Q7. From what you have seen or heard, do you think ... is doing a good job or a bad job? SUMMARY**Base : All respondents**

		Vince Cable as Business Secretary in the coalition government	Julian Huppert as MP for your constituency Cambridge	Nick Hillman, the prospective Conservative parliamentary candidate for Cambridge	Daniel Zeichner, the prospective Labour parliamentary candidate for Cambridge
Unweighted base		500	500	500	500
Weighted base		500	500	500	500
Very good job	(4)	28 6%	85 17%	8 2%	15 3%
Quite good job	(3)	202 40%	205 41%	63 13%	91 18%
Quite bad job	(2)	64 13%	41 8%	34 7%	45 9%
Very bad job	(1)	41 8%	22 4%	32 6%	21 4%
Don't know		165 33%	146 29%	362 72%	328 66%
NET: Good job		230 46%	291 58%	71 14%	106 21%
NET: Bad job		106 21%	63 13%	67 13%	66 13%
Mean		2.65	3.00	2.34	2.58
Standard deviation		0.80	0.78	0.90	0.82
Standard error		0.04	0.04	0.07	0.06

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 21

Q7. From what you have seen or heard, do you think - Vince Cable as Business Secretary in the coalition government - is doing a good job or a bad job?

Base : All respondents (Cambridge)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	243	257	142	97	166	95	258	63	21	99	19	24	178	156	82	84	327	146	47	127	71	18	18	63	107	111	1	19
Weighted base	500	254	246	246	75	114	66	255	65	19	74	40	33	122	119	118	141	324	149	46	103	80	12	22	65	69	105	*	27
Very good job (4)	28 6%	18 7%	10 4%	10 4%	6 8%	6 6%	6 9%	17 7%	3 4%	* 2%	6 8%	1 4%	-	13 10%	7 5%	3 3%	6 4%	24 8%	4 2%	2 5%	6 6%	10 12%	-	1 6%	4 6%	2 2%	8 8%	-	-
Quite good job (3)	202 40%	116 45%	86 35%	89 36%	36 48%	46 41%	30 46%	113 44%	21 33%	4 20%	35 48%	17 42%	6 17%	45 37%	56 47%	36 30%	65 46%	137 42%	53 36%	29 63%	41 39%	46 58%	4 34%	9 41%	39 60%	30 43%	48 45%	-	12 44%
Quite bad job (2)	64 13%	32 13%	32 13%	29 12%	8 11%	17 15%	10 16%	26 10%	7 11%	4 19%	12 16%	8 19%	8 23%	20 16%	19 16%	14 12%	11 8%	35 11%	24 16%	7 15%	20 20%	7 8%	1 11%	2 7%	12 19%	10 15%	21 20%	-	2 7%
Very bad job (1)	41 8%	25 10%	17 7%	6 2%	6 8%	17 15%	13 19%	17 7%	2 3%	3 15%	13 17%	-	6 19%	14 12%	11 9%	14 12%	3 2%	19 6%	22 15%	3 6%	13 13%	-	6 49%	2 9%	5 8%	11 16%	6 6%	* 100%	4 14%
Don't know	165 33%	64 25%	100 41%	112 46%	19 26%	27 24%	7 11%	82 32%	32 49%	8 44%	8 11%	14 35%	13 41%	30 25%	26 22%	51 43%	57 40%	108 33%	47 31%	5 11%	23 23%	17 21%	1 7%	8 36%	5 8%	16 24%	21 20%	-	9 35%
NET: Good job	230 46%	134 53%	96 39%	99 40%	42 56%	53 46%	36 55%	130 51%	24 37%	4 22%	42 56%	18 46%	6 17%	58 48%	63 53%	39 33%	70 50%	162 50%	57 38%	31 68%	46 45%	57 70%	4 34%	10 47%	42 65%	32 46%	56 53%	-	12 44%
NET: Bad job	106 21%	57 22%	49 20%	35 14%	14 19%	34 30%	23 34%	43 17%	9 14%	6 34%	24 33%	8 19%	14 42%	34 28%	30 25%	28 24%	14 10%	55 17%	46 31%	10 22%	33 32%	7 8%	7 60%	4 17%	18 27%	21 31%	28 26%	* 100%	6 21%
Mean	2.65	2.67	2.62	2.77	2.76	2.48	2.50	2.76	2.75	2.16	2.54	2.76	1.98	2.62	2.63	2.42	2.88	2.77	2.37	2.74	2.49	3.05	1.83	2.68	2.67	2.43	2.69	1.00	2.46
Standard deviation	0.80	0.82	0.78	0.65	0.79	0.89	0.94	0.76	0.70	0.91	0.91	0.56	0.80	0.91	0.78	0.87	0.56	0.76	0.86	0.68	0.85	0.52	0.97	0.87	0.72	0.86	0.76	-	0.86
Standard error	0.04	0.06	0.06	0.07	0.09	0.08	0.10	0.06	0.11	0.25	0.10	0.17	0.20	0.08	0.07	0.12	0.08	0.05	0.08	0.11	0.08	0.07	0.24	0.26	0.09	0.09	0.08	-	0.24

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 23

Q7. From what you have seen or heard, do you think - Julian Huppert as MP for your constituency Cambridge - is doing a good job or a bad job?

Base : All respondents (Cambridge)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	243	257	142	97	166	95	258	63	21	99	19	24	178	156	82	84	327	146	47	127	71	18	18	63	107	111	1	19
Weighted base	500	254	246	246	75	114	66	255	65	19	74	40	33	122	119	118	141	324	149	46	103	80	12	22	65	69	105	*	27
Very good job (4)	85 17%	44 17%	42 17%	31 13%	19 26%	22 20%	13 19%	45 18%	12 18%	2 11%	15 21%	5 12%	2 7%	28 23%	26 22%	10 8%	23 16%	62 19%	20 14%	6 14%	18 17%	32 40%	- -	5 25%	12 18%	14 20%	30 29%	-	4 14%
Quite good job (3)	205 41%	115 45%	91 37%	104 42%	31 42%	44 39%	26 39%	106 42%	28 44%	8 40%	23 31%	22 55%	13 38%	55 45%	51 43%	40 34%	59 42%	137 42%	56 38%	22 47%	45 43%	35 44%	6 52%	11 49%	22 33%	28 41%	45 43%	-	14 52%
Quite bad job (2)	41 8%	18 7%	23 9%	9 4%	8 11%	16 14%	7 11%	23 9%	5 8%	2 12%	8 11%	-	2 7%	12 10%	12 10%	10 8%	7 5%	26 8%	13 8%	9 19%	14 13%	2 2%	3 22%	-	11 17%	10 14%	4 4%	-	-
Very bad job (1)	22 4%	14 5%	8 3%	5 2%	* 1%	6 5%	11 16%	6 3%	2 4%	-	9 12%	2 6%	2 7%	6 5%	3 3%	11 10%	2 1%	10 3%	11 8%	1 2%	5 5%	-	3 22%	-	6 8%	4 6%	2 2%	* 100%	2 8%
Don't know	146 29%	64 25%	82 34%	96 39%	15 21%	25 22%	9 14%	75 29%	17 26%	7 37%	19 26%	11 27%	13 41%	22 18%	27 23%	47 40%	50 35%	89 28%	49 33%	8 18%	22 21%	12 14%	* 3%	6 26%	16 24%	13 19%	23 22%	-	7 25%
NET: Good job	291 58%	159 62%	132 54%	135 55%	50 68%	67 59%	39 58%	151 59%	40 62%	10 51%	39 52%	27 67%	15 46%	83 68%	76 64%	49 42%	82 58%	200 62%	76 51%	28 60%	62 60%	67 83%	6 52%	16 74%	33 51%	42 61%	76 72%	-	18 66%
NET: Bad job	63 13%	32 13%	31 13%	15 6%	9 12%	22 19%	18 27%	29 11%	8 12%	2 12%	17 22%	2 6%	4 13%	17 14%	15 13%	21 18%	9 7%	35 11%	24 16%	10 21%	19 18%	2 2%	5 45%	-	16 25%	14 20%	6 6%	* 100%	2 8%
Mean	3.00	2.99	3.01	3.07	3.17	2.94	2.72	3.05	3.03	2.99	2.82	3.01	2.79	3.05	3.08	2.67	3.13	3.07	2.85	2.88	2.92	3.44	2.31	3.34	2.79	2.93	3.27	1.00	2.96
Standard deviation	0.78	0.79	0.77	0.64	0.69	0.83	1.03	0.72	0.75	0.63	1.02	0.71	0.82	0.79	0.74	0.91	0.64	0.73	0.88	0.72	0.80	0.55	0.86	0.49	0.93	0.85	0.69	-	0.82
Standard error	0.04	0.06	0.06	0.07	0.08	0.07	0.11	0.05	0.11	0.17	0.11	0.19	0.21	0.07	0.07	0.12	0.08	0.05	0.09	0.12	0.08	0.07	0.21	0.13	0.13	0.09	0.07	-	0.21

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 26

Q7. From what you have seen or heard, do you think - Nick Hillman, the prospective Conservative parliamentary candidate for Cambridge - is doing a good job or a bad job?

Base : All respondents (Cambridge)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	500	243	257	142	97	166	95	258	63	21	99	19	24	178	156	82	84	327	146	47	127	71	18	18	63	107	111	1	19	
Weighted base	500	254	246	246	75	114	66	255	65	19	74	40	33	122	119	118	141	324	149	46	103	80	12	22	65	69	105	*	27	
Very good job (4)	8 2%	7 3%	1 1%	5 2%	1 1%	1 1%	1 1%	5 2%	-	-	1 1%	-	-	1 1%	1 1%	3 2%	3 2%	6 2%	1 *	3 8%	1 1%	-	-	-	4 6%	1 1%	-	-	-	
Quite good job (3)	63 13%	32 13%	31 13%	33 13%	6 8%	11 10%	13 20%	31 12%	6 10%	5 26%	10 13%	5 12%	3 10%	16 13%	14 12%	19 16%	15 10%	25 8%	31 21%	19 41%	9 8%	10 13%	2 14%	1 5%	14 22%	7 10%	10 10%	100%	*	2 9%
Quite bad job (2)	34 7%	19 7%	16 6%	15 6%	6 8%	11 10%	3 4%	26 10%	3 4%	2 9%	4 5%	-	*	11 9%	14 12%	2 2%	7 5%	25 8%	8 6%	4 8%	14 13%	4 4%	1 5%	1 3%	2 4%	9 12%	7 6%	-	-	
Very bad job (1)	32 6%	15 6%	17 7%	6 3%	5 6%	12 10%	10 15%	10 4%	4 6%	1 3%	11 14%	1 2%	6 19%	13 10%	4 4%	12 10%	3 2%	18 6%	15 10%	-	12 12%	2 3%	2 19%	2 9%	1 2%	9 13%	7 6%	-	3 12%	
Don't know	362 72%	181 71%	180 73%	187 76%	58 77%	78 69%	40 60%	183 72%	52 80%	12 61%	49 66%	34 86%	23 70%	82 67%	85 72%	82 69%	113 80%	250 77%	94 63%	20 44%	68 66%	64 80%	8 62%	18 82%	43 66%	44 64%	82 78%	-	21 79%	
NET: Good job	71 14%	39 15%	33 13%	38 15%	7 9%	13 11%	14 21%	36 14%	6 10%	5 26%	11 15%	5 12%	3 10%	17 14%	15 13%	22 19%	18 13%	31 10%	32 21%	22 48%	10 9%	10 13%	2 14%	1 5%	18 28%	8 11%	10 10%	100%	*	2 9%
NET: Bad job	67 13%	34 13%	33 13%	21 9%	10 14%	23 20%	12 19%	36 14%	7 10%	2 13%	15 20%	1 2%	7 20%	23 19%	18 15%	15 12%	11 8%	43 13%	23 15%	4 8%	26 25%	6 7%	3 24%	3 12%	4 6%	17 25%	14 13%	-	3 12%	
Mean	2.34	2.41	2.26	2.61	2.17	2.08	2.20	2.44	2.17	2.59	2.05	2.72	1.68	2.12	2.37	2.34	2.62	2.26	2.33	2.99	1.96	2.49	1.85	1.76	2.95	1.99	2.14	3.00	1.87	
Standard deviation	0.90	0.93	0.88	0.79	0.92	0.90	1.01	0.83	0.91	0.69	1.00	0.77	0.98	0.90	0.77	1.03	0.84	0.92	0.89	0.54	0.84	0.76	1.04	1.03	0.74	0.89	0.85	-	1.09	
Standard error	0.07	0.10	0.10	0.13	0.18	0.12	0.18	0.09	0.26	0.23	0.17	0.39	0.33	0.12	0.11	0.19	0.18	0.10	0.11	0.11	0.12	0.17	0.43	0.59	0.14	0.14	0.15	-	0.55	

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 27

Q7. From what you have seen or heard, do you think - Daniel Zeichner, the prospective Labour parliamentary candidate for Cambridge - is doing a good job or a bad job?

Base : All respondents (Cambridge)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	243	257	142	97	166	95	258	63	21	99	19	24	178	156	82	84	327	146	47	127	71	18	18	63	107	111	1	19
Weighted base	500	254	246	246	75	114	66	255	65	19	74	40	33	122	119	118	141	324	149	46	103	80	12	22	65	69	105	*	27
Very good job (4)	15 3%	7 3%	8 3%	3 1%	2 2%	4 4%	6 9%	7 3%	* 1%	- -	7 9%	1 2%	1 2%	5 4%	2 1%	5 4%	4 3%	11 3%	4 3%	2 3%	11 10%	- -	- -	- -	3 4%	8 11%	1 1%	- -	- -
Quite good job (3)	91 18%	54 21%	37 15%	44 18%	14 19%	20 18%	13 19%	48 19%	12 18%	2 12%	12 16%	7 17%	6 18%	20 16%	19 16%	25 21%	27 19%	46 14%	40 27%	12 26%	35 34%	11 14%	2 17%	2 11%	8 13%	26 38%	11 11%	- -	5 17%
Quite bad job (2)	45 9%	23 9%	23 9%	20 8%	7 9%	12 11%	6 9%	30 12%	1 2%	1 5%	7 9%	1 3%	6 17%	12 10%	9 8%	10 8%	14 10%	29 9%	16 11%	4 9%	8 8%	7 9%	1 8%	2 8%	11 16%	6 8%	12 11%	- -	2 7%
Very bad job (1)	21 4%	11 4%	10 4%	4 1%	1 1%	6 5%	10 16%	8 3%	* 1%	1 3%	9 11%	- -	3 10%	4 3%	8 7%	9 8%	* -	9 3%	12 8%	4 9%	1 1%	1 2%	3 28%	- -	5 8%	2 3%	3 3%	* 100%	1 4%
Don't know	328 66%	160 63%	168 69%	175 71%	51 68%	71 62%	31 47%	162 64%	51 79%	15 79%	41 55%	31 78%	17 53%	81 67%	81 68%	70 59%	96 68%	230 71%	77 52%	24 52%	48 47%	61 76%	6 47%	18 81%	38 59%	27 39%	78 74%	- -	20 72%
NET: Good job	106 21%	62 24%	44 18%	47 19%	16 21%	25 22%	19 28%	55 22%	12 19%	2 12%	18 25%	8 19%	7 20%	25 21%	20 17%	30 25%	31 22%	57 18%	44 29%	14 30%	46 45%	11 14%	2 17%	2 11%	11 17%	34 49%	12 12%	- -	5 17%
NET: Bad job	66 13%	33 13%	33 13%	23 10%	8 11%	18 16%	17 25%	38 15%	1 2%	2 9%	15 21%	1 3%	9 27%	16 13%	17 15%	19 16%	14 10%	37 11%	28 19%	8 18%	9 9%	9 11%	4 36%	2 8%	16 24%	8 11%	15 14%	* 100%	3 11%
Mean	2.58	2.61	2.54	2.66	2.69	2.54	2.40	2.58	2.89	2.43	2.49	2.96	2.27	2.65	2.37	2.53	2.76	2.64	2.49	2.49	3.00	2.50	1.80	2.58	2.32	2.95	2.36	1.00	2.46
Standard deviation	0.82	0.79	0.85	0.65	0.69	0.86	1.10	0.76	0.49	0.87	1.08	0.49	0.88	0.83	0.87	0.91	0.61	0.81	0.85	0.90	0.66	0.63	0.98	0.57	0.91	0.73	0.73	-	0.79
Standard error	0.06	0.08	0.09	0.10	0.12	0.10	0.16	0.07	0.13	0.36	0.15	0.20	0.27	0.10	0.11	0.15	0.11	0.08	0.10	0.21	0.07	0.14	0.35	0.28	0.19	0.09	0.12	-	0.35

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 50

Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?

Base : All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owne d outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	243	257	142	97	166	95	258	63	21	99	19	24	178	156	82	84	327	146	47	127	71	18	18	63	107	111	1	19
Weighted base	500	254	246	246	75	114	66	255	65	19	74	40	33	122	119	118	141	324	149	46	103	80	12	22	65	69	105	*	27
Education/improving/ funding of education	79	24	55	32	21	18	9	39	18	1	8	6	7	21	29	16	14	60	12	2	23	11	2	9	4	11	18	-	11
Housing/lack of social/ affordable housing	73	36	37	34	9	21	9	40	13	*	9	4	5	15	15	16	27	51	20	1	18	12	1	2	4	15	27	-	6
Transport/cost of fares/improve the transport infrastructure	59	23	37	22	12	12	13	34	8	3	12	*	-	20	20	7	12	43	14	5	15	16	2	-	14	8	17	-	3
Traffic congestion	59	23	36	25	8	17	9	15	18	1	7	8	9	18	13	15	13	37	16	7	8	12	1	4	7	10	14	-	5
Economy/cost of living	45	31	14	14	8	12	10	24	6	-	11	2	-	14	10	12	10	32	11	8	6	5	-	2	10	3	9	-	3
Environment/pollution/ climate change/green issues	37	19	19	16	10	7	4	16	3	3	3	6	4	6	15	5	12	27	5	-	6	8	2	8	1	5	10	-	8
Cycling/safer/better cycling provision	34	19	14	25	3	6	1	20	4	-	2	8	-	9	7	2	15	30	3	-	3	10	1	2	9	2	6	-	1
Road repairs/ maintenance	28	14	14	15	3	8	2	16	2	1	3	3	2	5	6	5	12	14	12	4	4	6	2	-	1	5	3	-	2
Planning/development	27	14	13	14	4	5	4	21	1	-	4	1	*	9	9	3	6	25	2	2	4	12	1	1	7	3	4	-	3
Employment opportunities/creating more jobs	25	8	18	14	3	7	2	17	2	3	1	-	-	6	10	5	5	21	3	2	9	3	-	-	6	3	5	-	3
NHS/healthcare/GP services	24	7	16	5	7	9	3	17	1	-	3	-	2	7	7	5	4	20	3	2	9	2	1	-	5	5	6	-	1
The constant building on open/green spaces/ Protection of green spaces/less building on green land	22	9	13	17	2	1	2	13	2	-	7	-	-	1	4	10	7	14	8	2	*	9	2	-	7	*	4	-	2

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 50

Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?**Base : All respondents**

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Weighted base	500	254	246	246	75	114	66	255	65	19	74	40	33	122	119	118	141	324	149	46	103	80	12	22	65	69	105	*	27
Immigration	19	7	12	6	2	6	5	6	3	1	3	-	6	5	3	9	2	7	12	2	1	*	6	-	6	2	5	-	1
	4%	3%	5%	3%	3%	6%	7%	3%	4%	5%	5%	-	17%	4%	3%	8%	2%	2%	8%	3%	1%	*	46%	-	9%	3%	5%	-	5%
Road infrastructure	19	11	8	6	2	5	6	8	4	3	4	-	-	7	6	4	2	10	9	3	3	2	2	*	3	4	2	*	2
	4%	4%	3%	2%	2%	5%	9%	3%	6%	13%	6%	-	-	5%	5%	4%	2%	3%	6%	6%	3%	3%	20%	2%	5%	5%	2%	100%	7%
Crime	19	7	12	10	8	1	*	8	5	1	-	4	-	4	6	6	4	14	4	5	4	1	-	1	3	1	3	-	3
	4%	3%	5%	4%	10%	1%	1%	3%	8%	3%	-	11%	-	3%	5%	5%	2%	4%	2%	10%	4%	1%	-	3%	4%	2%	3%	-	11%
Student fees	18	12	5	15	1	1	*	4	2	-	-	12	-	1	*	2	14	18	-	-	2	7	-	-	2	*	8	-	-
	4%	5%	2%	6%	2%	1%	1%	2%	3%	-	-	29%	-	1%	*	2%	10%	5%	-	-	2%	9%	-	-	3%	1%	7%	-	-
General cleanliness/ litter/upkeep of the area	17	12	5	15	1	1	*	4	3	2	*	5	3	1	6	3	7	9	7	1	3	2	*	1	4	1	1	-	-
	3%	5%	2%	6%	1%	1%	1%	2%	5%	11%	1%	12%	9%	1%	5%	3%	5%	3%	5%	2%	3%	2%	3%	3%	6%	1%	1%	-	-
Parking issues	16	4	12	9	2	4	1	10	4	-	1	-	1	5	3	6	2	11	2	1	4	1	-	-	2	2	4	-	-
	3%	2%	5%	4%	2%	4%	1%	4%	6%	-	2%	-	2%	4%	3%	5%	1%	3%	1%	1%	4%	2%	-	-	3%	3%	3%	-	-
Tax issues	14	6	8	8	1	4	1	10	*	1	1	2	-	2	1	2	8	8	5	-	*	3	-	1	2	1	4	-	1
	3%	2%	3%	3%	1%	3%	2%	4%	*	3%	2%	4%	-	2%	1%	2%	6%	2%	4%	-	*	4%	-	5%	2%	2%	4%	-	2%
Social care/care in the community	13	4	9	-	2	7	3	2	5	*	3	-	2	1	1	5	6	8	5	-	2	5	-	-	-	1	4	-	-
	3%	2%	4%	-	3%	6%	5%	1%	8%	2%	4%	-	5%	*	1%	4%	4%	2%	4%	-	2%	6%	-	-	-	2%	4%	-	-
Better policing	13	9	4	8	2	2	1	5	1	1	*	6	-	2	4	2	5	12	1	1	2	1	-	-	1	2	2	-	-
	3%	4%	2%	3%	3%	2%	1%	2%	2%	3%	1%	15%	-	1%	4%	2%	3%	4%	1%	3%	2%	1%	-	-	2%	4%	2%	-	-
Speeding traffic/speed limits/traffic calming measures	13	2	11	9	2	2	*	3	3	1	*	-	6	2	2	8	1	7	6	1	1	1	1	-	1	1	7	-	-
	3%	1%	4%	3%	2%	2%	1%	1%	5%	4%	*	-	17%	1%	2%	7%	1%	2%	4%	2%	1%	2%	7%	-	1%	1%	6%	-	-
Cambridge is expanding too fast for the infrastructure currently in place	11	5	6	3	3	2	3	5	2	-	3	-	*	6	5	-	-	10	1	4	2	*	1	-	4	1	1	-	1
	2%	2%	2%	1%	4%	2%	4%	2%	3%	-	5%	-	1%	5%	5%	-	-	3%	1%	9%	2%	*	6%	-	7%	2%	1%	-	3%
Care of the elderly	10	4	6	-	1	5	4	5	*	1	4	-	1	2	-	6	2	3	8	2	3	*	-	-	1	2	2	-	-
	2%	2%	2%	-	2%	4%	6%	2%	1%	3%	5%	-	2%	2%	-	5%	2%	1%	5%	2%	5%	*	-	-	1%	3%	2%	-	-
Europe/EU	10	7	3	2	1	4	2	7	1	-	2	-	-	5	3	1	1	7	2	3	2	1	1	-	4	1	2	-	-
	2%	3%	1%	1%	2%	4%	4%	3%	2%	-	3%	-	-	4%	2%	1%	1%	2%	1%	7%	2%	1%	7%	-	7%	1%	2%	-	-
Support for local businesses	9	7	2	4	3	1	1	5	1	-	1	1	*	1	4	-	4	6	2	1	3	3	-	-	1	-	1	-	-
	2%	3%	1%	2%	4%	1%	2%	2%	1%	-	1%	2%	1%	1%	3%	-	3%	2%	1%	1%	3%	3%	-	-	1%	-	1%	-	-

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 50

Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?

Base : All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Weighted base	500	254	246	246	75	114	66	255	65	19	74	40	33	122	119	118	141	324	149	46	103	80	12	22	65	69	105	*	27
Pensions	9 2%	5 2%	3 1%	-	-	4 4%	4 6%	3 1%	2 3%	-	4 6%	-	-	4 3%	2 1%	3 2%	*	4 1%	5 3%	2 3%	1 1%	1 1%	*	-	2 4%	2 2%	1 1%	-	-
A14 expansion	9 2%	3 1%	5 2%	5 2%	* 1%	1 1%	2 3%	7 3%	1 2%	-	* 1%	-	-	1 1%	4 4%	1 1%	2 1%	7 2%	2 1%	-	1 1%	6 7%	2 13%	-	* 1%	1 1%	* *	-	1 5%
Street lighting	8 2%	4 2%	3 1%	4 2%	1 1%	2 2%	1 1%	5 2%	2 4%	-	1 1%	-	-	2 2%	-	2 1%	3 2%	7 2%	*	-	2 2%	2 3%	-	-	2 2%	2 4%	1 1%	-	1 2%
More/better local amenities/services	6 1%	2 1%	4 2%	5 2%	* 1%	1 1%	-	3 1%	2 2%	1 4%	-	1 3%	-	3 3%	*	-	3 2%	6 2%	*	-	3 3%	-	-	-	2 2%	3 4%	-	-	-
Maintenance of pavements/footpaths	6 1%	4 1%	3 1%	2 1%	1 1%	2 1%	2 3%	* *	2 4%	1 6%	2 2%	-	1 2%	1 1%	* *	2 2%	2 1%	1 *	5 3%	1 2%	2 2%	-	-	-	2 3%	1 1%	1 1%	-	1 2%
More for children/young people to do	6 1%	1 *	5 2%	2 1%	2 2%	2 2%	-	2 1%	1 2%	* 2%	-	-	2 7%	-	1 1%	4 4%	1 1%	1 *	5 3%	-	2 2%	-	-	* 2%	-	1 2%	-	-	-
Better provision for the disabled	6 1%	1 *	5 2%	2 1%	1 1%	3 2%	1 1%	3 1%	* *	1 4%	1 1%	-	2 5%	* *	-	5 4%	1 *	3 1%	3 2%	1 2%	* 2%	1 1%	-	-	-	* *	2 2%	-	-
Anti social behaviour	6 1%	2 1%	3 1%	3 1%	1 1%	-	2 3%	2 1%	2 3%	-	2 2%	-	-	2 1%	2 1%	2 2%	1 *	2 1%	2 1%	-	1 1%	-	-	-	2 2%	-	-	-	-
Benefit system	5 1%	1 1%	4 2%	1 *	1 1%	3 3%	1 1%	2 1%	1 1%	1 3%	2 3%	-	-	* *	2 1%	1 1%	2 2%	4 1%	1 *	2 3%	-	-	-	-	2 3%	2 3%	-	-	-
Overcrowding	5 1%	1 *	4 1%	3 1%	-	1 1%	1 1%	3 1%	1 1%	-	* *	-	-	1 1%	2 1%	-	2 1%	4 1%	* *	1 1%	-	* 1%	1 6%	-	1 2%	-	3 3%	-	-
Helping the homeless	4 1%	1 *	3 1%	3 1%	1 1%	* *	-	3 1%	-	-	-	1 4%	-	-	* *	1 1%	3 2%	4 1%	-	-	4 4%	-	-	-	-	3 4%	-	-	-
Fair wage deals/address the imbalance in wages	4 1%	2 1%	3 1%	-	1 1%	2 2%	1 2%	2 1%	1 1%	-	1 2%	-	-	2 2%	1 1%	1 1%	1 1%	3 1%	1 1%	1 2%	1 1%	1 1%	-	-	-	1 1%	3 3%	-	-
Cost/provision of childcare	4 1%	1 *	3 1%	3 1%	1 1%	-	-	2 1%	2 3%	-	-	-	-	-	1 1%	2 2%	-	3 1%	1 *	1 3%	1 1%	-	-	-	-	1 1%	-	-	-
Flooding issues	4 1%	1 *	3 1%	1 *	2 3%	1 *	-	4 1%	-	-	-	-	-	1 *	-	-	3 2%	4 1%	-	1 1%	-	3 4%	-	-	1 1%	-	1 1%	-	-
Stop the bedroom tax	4 1%	3 1%	1 *	-	1 1%	1 1%	2 3%	2 1%	-	-	2 2%	-	-	* *	* *	2 2%	1 *	1 *	2 2%	-	3 3%	-	1 8%	-	-	2 4%	* *	-	-

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 50

Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?**Base : All respondents**

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Weighted base	500	254	246	246	75	114	66	255	65	19	74	40	33	122	119	118	141	324	149	46	103	80	12	22	65	69	105	*	27	
Rich and poor divide/ social equality	4 1%	2 1%	2 1%	-	2 2%	* 1%	1 2%	1 1%	1 2%	-	1 1%	-	-	1 1%	* 1%	2 1%	1 1%	2 1%	1 *	-	2 2%	-	-	-	-	-	1 2%	1 1%	-	-
Better public services	3 1%	2 1%	2 1%	1 1%	1 1%	1 1%	* 1%	2 1%	1 2%	-	* *	-	-	2 1%	2 2%	-	-	3 1%	* *	1 1%	1 1%	1 2%	-	-	-	1 1%	-	-	-	1 2%
Road works	3 1%	2 1%	1 1%	3 1%	1 1%	-	-	3 1%	-	-	-	-	-	-	-	-	3 2%	1 1%	1 1%	-	1 1%	1 2%	-	-	-	-	-	-	-	-
Encourage investment/ business to the area	3 1%	3 1%	* *	-	-	1 1%	2 3%	1 *	1 2%	-	1 1%	-	-	2 2%	* *	-	-	2 1%	* *	1 3%	-	* 1%	-	-	1 2%	* 1%	1 1%	1 1%	-	-
Always vote for the same party	3 1%	3 1%	-	1 *	-	* *	2 3%	1 *	-	-	2 3%	-	-	2 1%	1 1%	-	* *	1 *	2 1%	1 2%	* *	1 1%	-	-	1 2%	1 1%	1 1%	-	-	
Equality	2 *	-	2 1%	2 1%	-	1 *	-	2 1%	-	-	-	-	-	1 1%	-	-	1 1%	2 1%	1 *	-	1 1%	1 1%	-	-	-	1 2%	1 *	-	-	
Happy with what Julian Huppert is doing with the local issues	2 *	-	2 1%	1 *	-	* *	1 2%	1 *	-	-	2 2%	-	-	2 1%	1 1%	-	-	1 *	2 1%	-	* *	-	-	-	-	-	-	1 1%	-	* 2%
Don't vote/never voted	3 1%	1 *	2 1%	1 *	-	1 1%	1 1%	1 *	-	-	1 1%	-	-	-	2 1%	1 1%	1 *	-	3 2%	-	-	-	-	-	-	-	-	-	-	-
None/nothing/more concerned with national issues	45 9%	25 10%	21 8%	16 7%	11 15%	12 10%	7 10%	25 10%	2 3%	1 6%	7 9%	1 3%	10 31%	16 13%	10 9%	6 5%	13 9%	30 9%	13 9%	4 10%	10 9%	4 5%	-	5 23%	5 8%	7 10%	11 10%	-	3 13%	
Don't know	31 6%	16 6%	15 6%	21 9%	3 4%	3 3%	3 5%	13 5%	2 3%	2 11%	5 6%	3 8%	2 8%	6 5%	3 3%	10 8%	12 8%	15 5%	14 9%	1 2%	5 5%	2 2%	1 8%	-	2 3%	5 7%	2 2%	-	-	
Other	59 12%	38 15%	21 8%	35 14%	6 8%	13 11%	5 8%	36 14%	4 6%	6 34%	4 5%	4 10%	-	10 8%	20 17%	11 9%	18 12%	39 12%	14 10%	8 17%	20 19%	11 14%	4 32%	2 9%	5 7%	10 15%	8 7%	* 100%	4 15%	
Not stated	4 1%	2 1%	2 1%	3 1%	-	2 1%	-	1 *	2 3%	-	-	-	2 5%	-	2 1%	3 2%	-	3 1%	2 1%	-	2 2%	1 1%	-	-	1 1%	-	1 1%	-	-	

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 51

Q9a. As you may know, the Elections to BOTH your local council AND to the European Parliament will be held on May 22nd. Many people have said they will not vote in those elections, but how about you? On a scale of 1 to 10 where 10 means you are certain to vote and 1 means you are certain not to vote, how likely are you to cast your vote in that election?

Base: All respondents (Cambridge)

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplyed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
	Unweighted base	500	243	257	142	97	166	95	258	63	21	99	19	24	178	156	82	84	327	146	47	127	71	18	18	63	107	111	1	19
Weighted base	500	254	246	246	75	114	66	255	65	19	74	40	33	122	119	118	141	324	149	46	103	80	12	22	65	69	105	*	27	
Certain to vote	(10)	178	94	85	68	24	51	36	90	21	3	42	7	15	58	48	35	37	121	52	19	50	27	5	6	31	41	43	*	7
		36%	37%	34%	28%	32%	45%	54%	35%	33%	16%	56%	17%	46%	48%	40%	29%	26%	37%	35%	41%	48%	34%	44%	26%	47%	59%	40%	100%	28%
	(9)	45	19	26	28	5	7	6	27	5	1	7	-	4	9	15	8	13	30	11	2	8	9	2	6	4	6	17	-	6
		9%	8%	11%	11%	7%	6%	9%	11%	8%	4%	10%	-	11%	7%	13%	7%	9%	9%	7%	3%	8%	11%	16%	26%	7%	8%	16%	-	24%
	(8)	60	28	32	30	11	13	7	31	7	4	6	5	3	13	18	11	17	38	14	6	18	7	-	4	5	8	15	-	6
		12%	11%	13%	12%	15%	12%	10%	12%	10%	22%	9%	14%	11%	11%	15%	9%	12%	12%	9%	12%	18%	9%	-	18%	8%	11%	14%	-	23%
	(7)	43	34	9	26	8	5	3	25	2	1	3	6	3	10	11	5	18	23	19	11	5	7	-	3	4	1	2	-	3
		9%	13%	4%	11%	11%	4%	5%	10%	2%	7%	5%	15%	9%	8%	9%	4%	13%	7%	12%	23%	5%	9%	-	13%	5%	1%	2%	-	10%
	(6)	30	16	14	17	6	5	2	17	8	2	3	-	-	5	8	6	11	22	6	3	7	3	2	-	8	3	7	-	-
		6%	6%	6%	7%	8%	5%	3%	7%	12%	9%	3%	-	-	4%	6%	5%	8%	7%	4%	6%	7%	3%	15%	-	12%	5%	7%	-	-
	(5)	49	20	29	28	8	11	1	21	13	1	1	12	*	8	5	19	17	42	7	*	5	14	1	1	5	4	15	-	2
		10%	8%	12%	11%	11%	10%	2%	8%	20%	3%	2%	30%	1%	7%	4%	16%	12%	13%	5%	1%	5%	17%	6%	3%	8%	6%	14%	-	8%
	(4)	15	12	3	9	2	3	*	10	-	1	*	4	-	6	1	5	4	9	5	1	2	4	1	1	1	*	2	-	-
		3%	5%	1%	4%	3%	3%	*	4%	-	4%	*	10%	-	5%	1%	4%	3%	3%	3%	2%	2%	5%	8%	5%	1%	*	2%	-	-
	(3)	18	6	13	7	4	7	2	3	6	2	1	4	3	2	2	2	12	11	7	3	3	7	-	1	1	*	-	-	1
		4%	2%	5%	3%	5%	6%	2%	1%	9%	12%	1%	9%	10%	2%	2%	2%	9%	3%	5%	7%	3%	8%	-	6%	2%	*	-	-	1
	(2)	14	4	10	9	2	2	*	10	1	-	*	-	-	2	5	5	2	8	3	2	4	1	-	-	2	*	3	-	-
		3%	1%	4%	4%	3%	2%	1%	4%	1%	-	1%	-	-	1%	4%	4%	2%	3%	2%	4%	4%	2%	-	-	3%	*	3%	-	-
Certain not to vote	(1)	41	20	22	21	3	10	7	19	3	4	8	2	4	7	6	19	9	17	23	*	1	2	1	1	5	4	2	-	1
		8%	8%	9%	9%	4%	9%	11%	7%	5%	19%	11%	5%	11%	6%	5%	16%	6%	5%	15%	1%	*	2%	11%	4%	8%	5%	2%	-	2%
Don't know		5	3	3	3	1	*	2	3	-	1	2	-	-	2	-	3	-	3	2	-	*	-	-	-	-	1	*	-	-
		1%	1%	1%	1%	1%	*	2%	1%	-	4%	2%	-	-	2%	-	3%	-	1%	2%	-	*	-	-	-	2%	*	-	-	-
Mean		7.25	7.38	7.11	6.95	7.23	7.42	8.05	7.36	7.00	5.85	8.14	6.10	7.62	7.90	7.86	6.35	6.90	7.45	6.82	7.78	8.24	7.26	7.44	7.78	7.67	8.54	8.01	10.00	8.06
Standard deviation		2.95	2.83	3.07	2.92	2.70	3.07	3.03	2.88	2.80	3.30	3.02	2.52	3.22	2.75	2.65	3.36	2.79	2.76	3.34	2.49	2.32	2.70	3.23	2.50	2.93	2.47	2.37	-	2.13
Standard error		0.13	0.18	0.19	0.25	0.28	0.24	0.31	0.18	0.35	0.74	0.31	0.58	0.66	0.21	0.21	0.38	0.30	0.15	0.28	0.36	0.21	0.32	0.76	0.59	0.37	0.24	0.23	-	0.49

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 53

Q10. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the local council elections in your area. In the local council election on May 22nd which party or independent candidate do you think you will vote for? (Cambridge)

Base: All respondents

	Gender			Age				Working Status					Tenure			Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	457	224	233	127	92	153	85	239	60	17	88	18	21	165	149	66	77	311	121	46	125	70	16	17	58	101	108	1	18
Weighted base	453	232	221	222	71	103	57	233	62	15	64	38	29	113	113	95	133	305	124	46	102	79	11	21	60	65	103	*	26
Conservatives	40 9%	28 12%	12 6%	15 7%	6 8%	10 10%	10 17%	25 11%	2 4%	- -	9 14%	2 5%	2 6%	13 11%	13 11%	4 5%	11 8%	21 7%	18 14%	32 70%	- -	- -	* 4%	- -	21 35%	2 4%	2 2%	- -	1 5%
Labour	74 16%	30 13%	43 20%	23 11%	13 18%	25 25%	12 21%	42 18%	10 16%	3 23%	12 18%	3 9%	1 4%	16 14%	27 24%	20 21%	11 8%	50 17%	20 16%	* 1%	64 63%	1 2%	2 20%	- -	2 4%	37 57%	10 10%	- -	4 16%
Liberal Democrat	98 22%	62 27%	36 16%	55 25%	18 25%	13 13%	12 22%	44 19%	11 18%	4 24%	12 18%	19 50%	7 23%	20 17%	27 23%	12 13%	40 30%	79 26%	16 13%	3 7%	14 14%	60 76%	- -	- -	9 16%	5 7%	49 47%	- -	1 5%
Green	43 9%	24 11%	19 8%	30 14%	6 9%	3 3%	3 5%	28 12%	1 2%	- -	3 5%	4 12%	6 20%	9 8%	7 7%	8 9%	18 14%	28 9%	11 9%	2 3%	7 7%	2 3%	1 7%	18 84%	2 3%	5 8%	16 15%	- -	15 55%
UKIP	25 6%	12 5%	13 6%	4 2%	2 3%	15 14%	5 9%	6 2%	10 16%	2 16%	5 8%	- -	2 6%	6 5%	5 4%	5 5%	10 7%	15 5%	9 7%	2 5%	5 5%	5 6%	6 59%	1 3%	10 17%	2 3%	- -	* 100%	1 4%
BNP	2 *	- -	2 1%	2 1%	- -	- -	- -	2 3%	- -	- -	- -	- -	- -	- -	- -	2 2%	- -	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Independent candidate	5 1%	2 1%	3 1%	- -	3 4%	2 2%	- -	5 2%	- -	- -	- -	- -	- -	3 2%	2 2%	- -	- -	5 2%	- -	2 4%	1 1%	- -	- -	- -	2 3%	* 1%	1 1%	- -	2 7%
Other	1 *	- -	1 1%	- -	- -	1 1%	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	1 5%	- -	- -	- -	- -	- -
Refused	38 8%	17 7%	22 10%	10 5%	5 7%	12 12%	11 19%	12 5%	3 6%	- -	18 28%	* 1%	3 9%	13 11%	6 5%	16 16%	5 4%	24 8%	11 9%	1 2%	* *	- -	- -	- -	- -	* 1%	3 3%	- -	- -
Don't know	126 28%	56 24%	71 32%	83 37%	18 26%	21 21%	4 7%	70 30%	22 36%	5 36%	6 10%	9 23%	9 31%	34 30%	27 24%	27 28%	39 29%	81 26%	38 31%	4 8%	11 10%	11 14%	1 10%	2 8%	14 23%	13 20%	22 22%	- -	2 9%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 54

Q10. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the local council elections in your area. In the local council election on May 22nd which party or independent candidate do you think you will vote for? (Cambridge)

Base: All respondents expressing an intention to vote

	Gender		Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unempl ^o ved	Retired	Student	Other	Owned outright	Mortgag ^e d	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	292	151	141	69	63	100	60	156	37	10	60	12	11	104	104	39	45	201	79	39	111	56	13	15	45	82	77	1	15
Weighted base	289	159	129	129	47	70	42	151	36	9	40	29	17	66	80	53	89	200	75	41	91	68	10	19	46	52	78	*	24
Conservatives	40	28	12	15	6	10	10	25	2	-	9	2	2	13	13	4	11	21	18	32	-	-	*	-	21	2	2	-	1
	14%	18%	9%	11%	12%	15%	23%	17%	6%	-	22%	7%	10%	19%	16%	8%	12%	10%	24%	78%	-	-	4%	-	45%	4%	3%	-	6%
Labour	74	30	43	23	13	25	12	42	10	3	12	3	1	16	27	20	11	50	20	*	64	1	2	-	2	37	10	-	4
	26%	19%	34%	18%	27%	36%	29%	28%	28%	36%	29%	11%	7%	24%	33%	38%	12%	25%	26%	1%	70%	2%	23%	-	5%	72%	13%	-	17%
Liberal Democrat	98	62	36	55	18	13	12	44	11	4	12	19	7	20	27	12	40	79	16	3	14	60	-	-	9	5	49	-	1
	34%	39%	28%	42%	38%	19%	29%	29%	30%	38%	29%	66%	38%	30%	33%	23%	45%	40%	21%	8%	15%	88%	-	-	20%	9%	63%	-	5%
Green	43	24	19	30	6	3	3	28	1	-	3	4	6	9	7	8	18	28	11	2	7	2	1	18	2	5	16	-	15
	15%	15%	14%	24%	13%	5%	7%	19%	3%	-	8%	16%	34%	14%	9%	15%	20%	14%	15%	4%	8%	3%	8%	91%	3%	10%	20%	-	60%
UKIP	25	12	13	4	2	15	5	6	10	2	5	-	2	6	5	10	15	9	2	5	5	6	1	10	2	-	*	1	
	9%	7%	10%	3%	4%	21%	12%	4%	27%	26%	13%	-	11%	9%	6%	10%	11%	7%	12%	5%	6%	7%	65%	3%	22%	4%	-	100%	5%
BNP	2	-	2	2	-	-	-	2	-	-	-	-	-	-	-	2	-	2	-	-	-	-	-	-	-	-	-	-	-
	1%	-	1%	1%	-	-	-	5%	-	-	-	-	-	-	-	3%	-	1%	-	-	-	-	-	-	-	-	-	-	-
Independent candidate	5	2	3	-	3	2	-	5	-	-	-	-	-	3	2	-	-	5	-	2	1	-	-	-	2	*	1	-	2
	2%	1%	2%	-	6%	3%	-	3%	-	-	-	-	-	4%	3%	-	-	2%	-	4%	1%	-	-	-	4%	1%	1%	-	8%
Other	1	-	1	-	-	1	-	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	1	-	-	-	-	-
	*	-	1%	-	-	2%	-	1%	-	-	-	-	-	-	-	2%	-	-	2%	-	-	-	-	6%	-	-	-	-	-

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 55

Q10. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the local council elections in your area. In the local council election on May 22nd which party or independent candidate do you think you will vote for? (Cambridge)

Base: All respondents expressing an intention to vote (Turnout weighted)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unempl yed	Retired	Student	Other	Owned outrigh t	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	236	123	113	47	54	81	55	126	28	5	55	8	10	93	85	27	31	165	61	32	97	44	10	13	41	79	70	1	14	
Weighted base	223	127	96	93	39	52	38	121	23	4	36	19	16	59	64	36	64	156	55	32	76	49	8	17	42	49	70	*	21	
Conservatives	30 14%	21 16%	10 10%	8 9%	5 13%	9 18%	8 21%	18 15%	2 10%	-	7 20%	*	1 9%	12 20%	10 16%	2 6%	6 10%	17 11%	12 22%	23 74%	-	-	*	-	19 46%	2 4%	2 3%	-	1 5%	
Labour	58 26%	24 19%	34 35%	13 14%	12 30%	22 42%	11 28%	32 27%	8 37%	2 38%	10 28%	2 11%	1 8%	15 25%	19 30%	16 45%	8 12%	39 25%	16 29%	*	52 69%	1 2%	1 18%	-	2 4%	36 72%	8 11%	-	3 15%	
Liberal Democrat	76 34%	48 38%	28 29%	42 45%	13 33%	9 17%	12 31%	34 28%	8 34%	2 51%	11 31%	13 69%	6 40%	17 29%	22 34%	8 24%	29 45%	62 40%	12 21%	3 9%	12 16%	45 92%	-	-	9 22%	4 9%	45 64%	-	1 6%	
Green	39 18%	23 18%	16 17%	27 30%	6 15%	3 5%	3 8%	26 22%	1 5%	-	3 9%	3 18%	5 31%	9 15%	7 11%	7 18%	17 26%	26 17%	10 17%	2 5%	7 9%	2 4%	1 10%	16 97%	2 4%	5 11%	14 21%	-	13 60%	
UKIP	15 7%	9 7%	6 6%	2 2%	1 3%	8 15%	4 11%	5 4%	3 14%	*	5 13%	-	2 12%	4 7%	4 6%	2 7%	4 7%	8 5%	6 11%	2 6%	3 4%	*	5 66%	*	1 1%	8 20%	2 3%	-	100%	1 5%
Independent candidate	5 2%	2 2%	2 3%	-	3 7%	2 4%	-	5 4%	-	-	-	-	-	2 4%	2 3%	-	-	5 3%	-	2 5%	1 1%	-	-	-	2 4%	*	1 1%	-	2 9%	
Other	* *	- -	* *	- -	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	- -	* 1%	- -	- *	- -	- -	- -	- -	- -	* 1%	- -	- -	- -	- -	- -	

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 56

Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?

Base: All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	457	224	233	127	92	153	85	239	60	17	88	18	21	165	149	66	77	311	121	46	125	70	16	17	58	101	108	1	18	
Weighted base	453	232	221	222	71	103	57	233	62	15	64	38	29	113	113	95	133	305	124	46	102	79	11	21	60	65	103	*	26	
Conservatives	42 9%	30 13%	11 5%	17 8%	6 8%	10 10%	8 15%	27 11%	3 5%	- -	8 12%	2 5%	2 6%	14 13%	10 8%	4 5%	13 10%	24 8%	16 13%	24 53%	1 1%	6 8%	- -	- -	22 37%	2 4%	2 2%	- -	4 17%	
Labour	73 16%	36 16%	36 16%	35 16%	13 19%	17 16%	7 13%	40 17%	7 11%	4 28%	9 14%	10 26%	2 7%	15 13%	21 19%	15 16%	22 16%	57 19%	14 11%	1 3%	62 61%	1 1%	- -	- -	2 4%	36 55%	15 15%	- -	- -	
Liberal Democrat	70 15%	49 21%	21 10%	39 18%	13 18%	12 12%	6 11%	42 18%	8 12%	* 3%	5 8%	13 33%	* 1%	15 13%	21 19%	6 6%	29 22%	61 20%	9 7%	- -	8 8%	44 56%	- -	1 6%	1 2%	4 6%	33 32%	- -	3 11%	
Green	35 8%	17 7%	18 8%	22 10%	7 10%	3 3%	4 6%	18 8%	2 3%	- -	3 5%	6 16%	6 20%	8 7%	6 6%	8 9%	12 9%	22 7%	9 7%	- -	2 2%	4 5%	1 7%	16 76%	- -	* 1%	14 13%	- -	15 55%	
UKIP	43 9%	28 12%	15 7%	10 5%	4 5%	19 19%	10 17%	17 7%	13 21%	3 24%	8 12%	- -	1 4%	10 9%	9 8%	10 11%	14 10%	26 8%	16 13%	10 22%	9 8%	6 8%	9 83%	- -	19 31%	4 6%	3 3%	* 100%	2 9%	
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent candidate	4 1%	-	4 2%	-	2 3%	2 2%	-	2 1%	-	-	-	-	2 6%	1 1%	-	3 3%	-	2 1%	2 1%	-	1 1%	-	-	-	-	1 2%	2 2%	-	-	
Other	3 1%	2 1%	1 1%	-	1 2%	1 1%	1 1%	2 1%	-	-	1 1%	-	-	1 1%	-	1 1%	1 1%	1 *	1 1%	-	* *	* *	-	2 8%	-	1 1%	-	-	-	
Refused	36 8%	15 7%	20 9%	10 5%	5 7%	13 13%	8 13%	12 5%	3 6%	-	15 23%	* 1%	3 10%	12 11%	5 5%	14 15%	4 3%	22 7%	8 7%	1 2%	* *	- -	- -	- -	1 1%	1 2%	* *	- -	- -	
Don't know	149 33%	55 24%	94 43%	89 40%	20 29%	26 25%	14 24%	73 31%	26 42%	7 45%	16 25%	7 18%	13 46%	37 33%	41 36%	34 35%	38 28%	91 30%	48 39%	9 20%	18 18%	17 21%	1 10%	2 10%	14 24%	16 24%	32 31%	-	2 9%	

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 57

Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?

Base: All respondents expressing an intention to vote

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	268	149	119	67	56	90	55	147	31	8	55	13	10	100	86	37	45	186	73	35	100	50	13	14	44	73	68	1	15
Weighted base	268	162	107	123	45	64	36	148	32	8	33	31	13	64	67	47	90	192	67	36	83	62	10	19	45	48	70	*	24
Conservatives	42 15%	30 19%	11 11%	17 14%	6 12%	10 16%	8 23%	27 18%	3 10%	- -	8 23%	2 7%	2 14%	14 22%	10 14%	4 9%	13 15%	24 12%	16 24%	24 68%	1 1%	6 10%	- -	- -	22 50%	2 5%	2 3%	- -	4 18%
Labour	73 27%	36 22%	36 34%	35 28%	13 30%	17 26%	7 20%	40 27%	7 21%	4 50%	9 27%	10 33%	2 15%	15 24%	21 31%	15 31%	22 24%	57 30%	14 20%	1 4%	62 75%	1 2%	- -	- -	2 5%	36 75%	15 22%	- -	- -
Liberal Democrat	70 26%	49 30%	21 20%	39 32%	13 28%	12 19%	6 18%	42 29%	8 23%	* 6%	5 16%	13 41%	* 3%	15 23%	21 31%	6 12%	29 32%	61 32%	9 13%	- -	8 9%	44 71%	- -	1 7%	1 3%	4 8%	33 48%	- -	3 12%
Green	35 13%	17 10%	18 17%	22 18%	7 15%	3 4%	4 10%	18 12%	2 6%	- -	3 9%	6 20%	6 46%	8 13%	6 9%	8 17%	12 13%	22 11%	9 13%	- -	2 2%	4 7%	1 8%	16 84%	- -	* 1%	14 20%	- -	15 60%
UKIP	43 16%	28 17%	15 14%	10 8%	4 8%	19 30%	10 27%	17 12%	13 41%	3 44%	8 23%	- -	1 9%	10 15%	9 13%	10 22%	14 15%	26 13%	16 25%	10 28%	9 10%	6 10%	9 92%	- -	19 42%	4 8%	3 5%	* 100%	2 10%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent candidate	4 1%	-	4 3%	-	2 4%	2 3%	-	2 1%	-	-	-	-	2 14%	1 1%	-	3 6%	-	2 1%	2 3%	-	1 2%	-	-	-	-	1 3%	2 3%	-	-
Other	3 1%	2 1%	1 1%	-	1 3%	1 2%	1 2%	2 1%	-	-	1 2%	-	-	1 1%	-	1 2%	1 1%	1 *	1 2%	-	* 1%	* 1%	-	2 9%	-	1 1%	-	-	-

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 58

Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?

Base: All respondents expressing an intention to vote (Turnout weighted)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	214	120	94	46	47	73	48	121	23	4	48	8	9	88	72	23	32	153	54	29	87	37	9	12	40	70	61	1	14
Weighted base	204	127	77	88	37	47	32	119	20	3	30	20	11	56	55	28	66	150	46	28	69	42	7	16	41	46	62	*	21
Conservatives	33 16%	23 18%	10 13%	12 13%	5 13%	8 16%	8 25%	20 17%	2 12%	-	7 25%	* 3%	1 14%	13 23%	7 14%	3 11%	9 14%	20 13%	11 23%	18 63%	* *	6 15%	-	-	20 50%	2 5%	1 2%	-	4 20%
Labour	58 28%	31 25%	26 34%	23 26%	12 33%	15 32%	7 22%	34 28%	4 18%	2 54%	9 29%	7 38%	2 17%	15 26%	16 29%	9 31%	18 28%	45 30%	10 23%	1 3%	54 78%	1 2%	-	-	2 5%	35 76%	14 22%	-	-
Liberal Democrat	49 24%	34 27%	16 20%	27 31%	9 24%	7 15%	6 19%	31 26%	4 22%	* 1%	5 17%	8 42%	* 3%	11 20%	16 30%	1 5%	20 31%	46 30%	4 8%	-	6 8%	31 72%	-	1 8%	1 4%	4 8%	30 48%	-	2 10%
Green	30 15%	15 12%	15 19%	18 20%	6 17%	3 5%	4 11%	17 14%	2 9%	-	3 10%	4 18%	5 47%	7 13%	6 11%	7 24%	10 15%	19 12%	8 18%	-	2 3%	3 6%	1 10%	15 91%	-	* 1%	13 21%	-	13 60%
UKIP	32 15%	24 19%	8 10%	8 9%	3 8%	13 28%	7 23%	16 13%	8 39%	1 44%	6 19%	-	1 10%	9 16%	9 16%	6 22%	8 12%	20 13%	12 25%	10 34%	6 9%	2 4%	7 90%	-	17 41%	4 8%	3 5%	* 100%	2 10%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent candidate	3 1%	-	3 3%	-	2 4%	1 2%	-	2 1%	-	-	-	-	1 8%	1 1%	-	2 6%	-	2 1%	1 2%	-	1 2%	-	-	-	-	1 3%	1 2%	-	-
Other	* *	- -	* *	- -	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	- -	* 1%	- -	- *	- -	- -	- -	- -	- -	* 1%	- -	- -	- -	- -	- -

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 59

Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?

Base: All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	464	230	234	127	95	153	89	245	56	19	90	18	22	170	148	67	79	311	127	47	127	71	18	18	61	107	108	1	18
Weighted base	458	239	218	220	73	105	60	243	53	16	66	38	30	115	113	92	137	305	127	46	103	80	12	22	63	69	103	*	26
Conservatives	80 17%	51 21%	29 13%	34 15%	12 17%	19 19%	14 24%	50 21%	6 11%	1 5%	15 23%	7 18%	*	26 22%	20 18%	5 6%	29 21%	50 16%	28 22%	42 90%	1 1%	2 3%	-	-	35 56%	2 3%	9 8%	-	3 12%
Labour	115 25%	51 21%	64 29%	51 23%	17 24%	32 30%	15 25%	58 24%	13 25%	10 62%	15 22%	12 31%	5 15%	30 26%	31 28%	24 26%	30 22%	79 26%	31 25%	1 2%	92 89%	2 2%	-	2 8%	3 5%	53 77%	23 22%	-	5 18%
Liberal Democrat	108 24%	67 28%	41 19%	65 30%	19 26%	15 15%	9 15%	65 27%	9 18%	2 15%	10 15%	13 34%	6 20%	20 17%	32 29%	13 14%	43 31%	82 27%	25 20%	1 3%	5 4%	66 82%	-	4 19%	6 10%	4 6%	58 56%	-	-
Green	17 4%	8 3%	8 4%	9 4%	2 3%	4 3%	2 3%	5 2%	-	1 4%	2 3%	2 6%	7 24%	5 4%	4 3%	4 4%	4 3%	9 3%	2 2%	-	-	-	-	11 52%	-	-	2 2%	-	11 41%
UKIP	28 6%	14 6%	14 7%	2 1%	5 6%	13 12%	8 14%	9 4%	10 19%	1 4%	5 8%	-	2 6%	9 8%	6 5%	7 8%	6 4%	15 5%	11 9%	1 1%	1 1%	5 6%	12 100%	1 3%	6 9%	2 3%	1 1%	* 100%	3 12%
Other	11 2%	5 2%	6 3%	5 2%	1 1%	3 3%	2 3%	5 2%	1 1%	-	2 3%	2 4%	1 3%	2 2%	3 3%	3 3%	2 2%	5 2%	5 4%	2 4%	-	2 2%	-	3 15%	1 1%	-	-	-	2 7%
Refused	26 6%	14 6%	12 5%	3 1%	5 7%	11 10%	7 12%	10 4%	3 6%	-	8 12%	*	2 7%	11 10%	4 4%	7 7%	3 3%	20 7%	2 1%	-	*	-	-	-	-	*	-	-	-
Don't know	73 16%	30 12%	44 20%	51 23%	12 17%	8 7%	3 4%	40 17%	11 20%	2 10%	10 14%	2 6%	7 23%	13 11%	12 10%	29 31%	20 14%	44 15%	23 18%	-	4 4%	4 5%	-	1 3%	12 18%	7 10%	10 10%	-	3 11%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 60

Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?

Base: All respondents expressing an intention to vote Q2a/Q2b

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	281	145	136	68	68	92	53	155	36	12	51	10	10	97	98	37	49	187	84	47	127	71	18	18	44	87	68	1	14
Weighted base	264	146	118	113	50	65	36	147	35	11	31	21	12	61	75	45	83	183	70	46	103	80	12	22	45	58	61	*	20
Conservatives	45 17%	28 19%	18 15%	14 13%	8 16%	13 21%	10 27%	30 20%	5 15%	1 7%	7 23%	2 9%	- -	17 27%	12 15%	5 11%	12 14%	27 15%	18 26%	42 90%	1 1%	2 3%	- -	- -	29 65%	1 2%	1 2%	- -	1 6%
Labour	96 36%	44 30%	52 44%	43 38%	16 32%	24 38%	12 35%	54 36%	11 32%	7 61%	12 39%	8 38%	2 15%	21 35%	26 35%	21 45%	28 34%	70 38%	22 32%	1 2%	92 89%	2 2%	- -	2 8%	3 6%	49 85%	17 28%	- -	5 23%
Liberal Democrat	76 29%	49 34%	27 23%	41 36%	18 37%	12 18%	5 14%	49 33%	8 24%	2 21%	6 20%	8 35%	* 3%	13 21%	26 35%	5 11%	32 39%	63 34%	12 17%	1 3%	5 4%	66 82%	- -	4 19%	6 14%	4 7%	39 64%	- -	- -
Green	11 4%	7 5%	4 4%	8 7%	1 3%	2 3%	- -	3 2%	- -	- -	- -	2 10%	6 50%	2 3%	3 4%	4 8%	2 3%	7 4%	1 1%	- -	- -	- -	- -	11 52%	- -	- -	2 3%	- -	9 46%
UKIP	19 7%	10 7%	8 7%	- -	4 7%	9 14%	6 17%	6 4%	8 23%	1 5%	3 9%	- -	1 9%	5 8%	3 5%	5 11%	6 7%	11 6%	7 10%	1 1%	1 1%	5 6%	12 100%	1 3%	5 10%	2 3%	1 1%	* 100%	3 15%
Other	7 3%	3 2%	4 3%	4 3%	- -	1 2%	2 5%	2 2%	- -	- -	2 6%	2 7%	1 8%	- -	2 3%	3 7%	2 2%	2 1%	5 7%	2 4%	- -	2 2%	- -	3 15%	- -	- -	- -	- -	1 6%
Refused	* *	- -	* *	- -	- -	- -	* 1%	- -	- -	- -	* 1%	- -	- -	* 1%	- -	- -	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	9 3%	5 3%	4 4%	3 3%	3 5%	3 4%	* 1%	2 2%	2 6%	1 5%	1 2%	- -	2 14%	3 4%	2 3%	3 6%	2 2%	4 2%	4 6%	- -	4 4%	4 5%	- -	1 3%	2 5%	2 3%	1 2%	- -	1 4%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 61

Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?

Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	231	120	111	45	58	79	49	128	29	7	48	7	8	85	83	27	36	158	65	38	110	56	13	14	40	84	63	1	13
Weighted base	205	116	90	81	42	51	32	118	24	6	28	16	9	53	61	31	60	149	47	35	85	58	9	18	41	55	55	*	18
Conservatives	36	21	15	8	7	12	9	22	5	1	7	*	-	16	9	4	8	23	13	33	1	2	-	-	28	1	1	-	1
	18%	18%	17%	10%	17%	23%	29%	19%	21%	14%	25%	3%	-	29%	16%	12%	12%	15%	28%	93%	1%	4%	-	-	67%	2%	1%	-	7%
Labour	81	38	42	31	15	22	12	44	11	3	12	7	2	20	21	16	23	59	18	1	77	1	-	2	2	47	16	-	4
	39%	33%	47%	38%	37%	44%	37%	38%	44%	56%	42%	43%	18%	38%	35%	50%	39%	40%	38%	2%	91%	2%	-	10%	6%	86%	29%	-	22%
Liberal Democrat	61	39	21	33	14	9	5	41	5	1	6	6	*	11	22	3	25	53	7	1	4	52	-	4	6	4	35	-	-
	29%	34%	24%	41%	33%	18%	15%	35%	19%	19%	21%	39%	4%	20%	36%	9%	42%	35%	15%	2%	4%	90%	-	22%	15%	7%	64%	-	-
Green	10	6	4	7	1	2	-	3	-	-	-	2	5	2	3	3	2	6	1	-	-	-	-	10	-	-	2	-	9
	5%	6%	4%	9%	3%	4%	-	3%	-	-	-	14%	53%	3%	5%	11%	4%	4%	2%	-	-	-	-	60%	-	-	3%	-	49%
UKIP	11	8	3	-	2	4	5	5	3	*	2	-	1	3	3	4	1	5	5	*	*	*	9	*	3	1	1	*	3
	5%	7%	4%	-	6%	7%	15%	4%	10%	5%	6%	-	12%	5%	5%	12%	2%	3%	12%	1%	1%	1%	100%	1%	8%	3%	1%	100%	17%
Other	2	1	*	1	-	*	1	1	-	-	1	*	-	-	*	1	*	*	1	1	-	*	-	1	-	-	-	-	*
	1%	1%	*	1%	-	*	2%	1%	-	-	3%	1%	-	-	1%	3%	*	*	3%	2%	-	*	-	3%	-	-	-	-	2%
Refused	*	-	*	-	-	-	*	-	-	-	*	-	-	*	-	-	-	*	-	-	*	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	1%	-	-	-	1%	-	-	*	-	-	-	*	-	-	*	-	-	-	-	-	-	-	-
Don't know	5	2	3	1	2	2	*	1	2	*	1	-	1	2	1	1	1	3	2	-	3	2	-	1	1	1	-	1	
	3%	2%	4%	1%	4%	4%	1%	1%	6%	5%	2%	-	14%	3%	2%	3%	1%	2%	4%	-	3%	3%	-	4%	3%	2%	1%	-	4%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 62

Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?

Base: All respondents (Turnout Weighted)

	Q.3/Q.4 Voting in May 6th 2010 General Election									
	Total	Conservatives	Labour	Liberal Democrat	Green	UKIP	Other	Did not vote	Refused	Don't know
Unweighted base	366	55	100	97	15	1	1	27	46	25
Weighted base	339	56	65	91	21	*	2	35	45	24
Conservatives	62 18%	33 60%	2 3%	7 8%	1 6%	-	2 100%	7 19%	3 7%	7 27%
Labour	95 28%	3 5%	51 79%	20 22%	4 19%	-	-	6 16%	4 8%	8 31%
Liberal Democrat	83 24%	6 11%	4 6%	53 58%	-	-	-	8 23%	6 13%	5 22%
Green	15 4%	-	-	2 3%	10 47%	-	-	1 2%	2 4%	-
UKIP	16 5%	4 8%	2 2%	1 1%	3 14%	* 100%	-	3 8%	2 6%	1 4%
Other	4 1%	* 1%	-	-	1 5%	-	-	2 5%	-	1 2%
Refused	22 7%	-	* 1%	-	-	-	-	1 2%	19 42%	2 7%
Don't know	42 12%	8 15%	6 9%	8 8%	2 9%	-	-	8 24%	9 20%	2 7%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY
Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 63

**Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
 ...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
 (Cambridge)**

Base: All respondents

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	464	230	234	127	95	153	89	245	56	19	90	18	22	170	148	67	79	311	127	47	127	71	18	18	61	107	108	1	18	
Weighted base	458	239	218	220	73	105	60	243	53	16	66	38	30	115	113	92	137	305	127	46	103	80	12	22	63	69	103	*	26	
Conservatives	62 13%	36 15%	26 12%	21 10%	11 15%	20 19%	10 16%	43 18%	5 10%	1 4%	10 15%	2 5%	*	22 19%	19 17%	4 4%	17 12%	41 13%	20 16%	40 87%	1 1%	1 1%	-	-	37 59%	2 2%	8 7%	-	2 7%	
Labour	94 21%	40 17%	55 25%	36 17%	14 19%	29 27%	15 25%	41 17%	13 25%	10 63%	15 22%	6 15%	8 26%	24 20%	24 22%	27 29%	19 14%	63 21%	29 22%	1 3%	75 73%	1 1%	-	2 8%	5 9%	49 70%	18 17%	-	2 7%	
Liberal Democrat	127 28%	76 32%	50 23%	67 30%	19 26%	29 28%	12 20%	68 28%	13 24%	3 16%	20 31%	15 41%	6 19%	20 18%	34 30%	25 27%	47 34%	91 30%	34 27%	3 7%	10 10%	68 85%	1 5%	4 19%	6 10%	4 5%	56 54%	-	4 16%	
Green	15 3%	8 3%	7 3%	10 5%	1 2%	1 1%	2 3%	3 1%	1 2%	-	2 3%	2 6%	7 24%	5 4%	4 3%	4 4%	2 2%	9 3%	1 1%	-	-	-	-	11	-	-	2	-	11	41%
UKIP	16 4%	11 5%	5 2%	1 1%	4 5%	6 6%	5 9%	9 4%	4 7%	-	2 3%	-	2 6%	5 4%	5 4%	6 6%	1 1%	9 3%	6 5%	-	1 1%	-	11 89%	1 3%	4 7%	2 2%	*	* 100%	3 12%	
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Other	5 1%	2 1%	3 1%	3 1%	1 2%	1 1%	-	4 2%	-	-	-	-	-	* *	1 1%	1 1%	2 2%	2 1%	2 2%	-	*	-	-	2 11%	-	*	-	-	1 5%	
Refused	25 5%	13 6%	12 5%	4 2%	5 6%	10 9%	7 11%	10 4%	2 4%	-	7 11%	*	2 7%	10 9%	4 4%	6 6%	5 4%	18 6%	2 1%	-	-	-	-	-	-	1 2%	-	-	-	
Don't know	114 25%	53 22%	62 28%	78 35%	18 25%	9 9%	9 15%	66 27%	15 28%	3 17%	10 15%	12 32%	5 17%	29 25%	22 19%	20 21%	44 32%	73 24%	34 26%	2 4%	16 16%	10 13%	1 6%	2 10%	10 15%	12 17%	19 19%	-	4 14%	

POLITICAL POLL: CAMBRIDGE CONSTITUENCY
Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 64

**Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
 ...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
 (Cambridge)**

Base: All respondents expressing an intention to vote Q2a/Q2b

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	281	145	136	68	68	92	53	155	36	12	51	10	10	97	98	37	49	187	84	47	127	71	18	18	44	87	68	1	14
Weighted base	264	146	118	113	50	65	36	147	35	11	31	21	12	61	75	45	83	183	70	46	103	80	12	22	45	58	61	*	20
Conservatives	42	27	15	14	8	13	7	29	5	-	5	2	-	15	11	4	11	25	16	40	1	1	-	-	29	1	2	-	-
	16%	18%	13%	12%	15%	20%	21%	20%	15%	-	16%	9%	-	25%	15%	9%	14%	14%	23%	87%	1%	1%	-	-	65%	1%	3%	-	-
Labour	79	35	44	32	13	22	13	38	11	7	13	5	2	20	20	20	19	55	21	1	75	1	-	2	5	44	13	-	2
	30%	24%	37%	28%	25%	34%	36%	26%	33%	68%	42%	22%	21%	33%	27%	45%	23%	30%	30%	3%	73%	1%	-	8%	11%	76%	22%	-	9%
Liberal Democrat	86	55	31	39	18	21	8	51	13	2	10	8	*	14	27	10	35	67	17	3	10	68	1	4	6	3	41	-	4
	33%	38%	26%	34%	36%	33%	23%	35%	37%	20%	31%	40%	3%	22%	36%	22%	43%	37%	25%	7%	10%	85%	5%	19%	13%	5%	68%	-	20%
Green	11	6	4	8	1	1	-	3	-	-	-	-	-	2	6	2	3	6	1	-	-	-	-	11	-	-	1	-	9
	4%	4%	4%	7%	3%	2%	-	2%	-	-	-	10%	50%	3%	4%	8%	3%	3%	1%	-	-	-	-	49%	-	-	2%	-	46%
UKIP	12	9	3	-	4	4	5	6	3	-	2	-	1	4	3	4	1	6	5	-	1	-	11	1	4	2	*	*	3
	5%	6%	3%	-	7%	6%	14%	4%	8%	-	6%	-	9%	6%	5%	9%	1%	3%	8%	-	1%	-	89%	3%	9%	3%	1%	100%	15%
Other	3	1	2	1	*	1	-	3	-	-	-	-	*	1	1	-	*	2	-	*	-	-	2	-	*	-	-	1	
	1%	1%	1%	1%	1%	2%	-	2%	-	-	-	-	1%	2%	3%	-	*	3%	-	*	-	-	11%	-	1%	-	-	6%	
Don't know	31	12	19	20	6	3	2	17	3	1	2	4	2	6	9	2	14	22	7	2	16	10	1	2	1	8	3	-	1
	12%	8%	16%	18%	13%	4%	6%	12%	8%	13%	5%	19%	16%	10%	13%	4%	16%	12%	11%	4%	16%	13%	6%	10%	2%	14%	5%	-	4%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY
Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 65

**Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
 ...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
 (Cambridge)**

Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	231	120	111	45	58	79	49	128	29	7	48	7	8	85	83	27	36	158	65	38	110	56	13	14	40	84	63	1	13
Weighted base	205	116	90	81	42	51	32	118	24	6	28	16	9	53	61	31	60	149	47	35	85	58	9	18	41	55	55	*	18
Conservatives	33	20	13	7	7	11	7	22	5	-	5	*	-	15	9	2	7	22	11	32	1	1	-	-	28	1	1	-	-
	16%	18%	14%	9%	17%	22%	23%	19%	21%	-	17%	3%	-	28%	15%	8%	12%	15%	23%	90%	1%	1%	-	-	67%	1%	2%	-	-
Labour	67	31	36	22	12	21	12	32	10	3	12	5	2	18	18	15	16	47	17	1	64	*	-	2	4	42	12	-	2
	32%	27%	40%	28%	28%	41%	37%	27%	42%	57%	44%	29%	24%	34%	29%	48%	27%	32%	35%	2%	75%	1%	-	10%	9%	76%	22%	-	10%
Liberal Democrat	63	42	21	29	14	13	7	40	5	1	9	7	*	12	21	5	25	52	9	2	8	49	*	4	6	3	37	-	3
	31%	36%	24%	36%	34%	26%	22%	34%	21%	23%	30%	44%	4%	22%	35%	16%	41%	35%	20%	5%	9%	85%	3%	23%	14%	5%	69%	-	18%
Green	10	6	4	7	1	1	-	3	-	-	-	-	-	2	5	2	3	6	1	-	-	-	-	10	-	-	1	-	9
	5%	5%	4%	9%	3%	2%	-	2%	-	-	-	-	-	3%	4%	11%	4%	4%	2%	-	-	-	-	56%	-	-	2%	-	49%
UKIP	9	7	2	-	2	3	4	5	2	-	1	-	1	2	3	3	*	5	4	-	*	-	9	*	3	1	*	*	3
	4%	6%	3%	-	6%	5%	12%	4%	8%	-	4%	-	12%	4%	5%	11%	1%	3%	9%	-	1%	-	92%	1%	7%	3%	1%	100%	17%
Other	1	*	1	*	*	*	-	1	-	-	-	-	-	*	*	*	-	*	1	-	*	-	-	1	-	*	-	-	*
	*	*	1%	*	1%	*	-	1%	-	-	-	-	-	1%	1%	1%	-	*	1%	-	*	-	-	3%	-	1%	-	-	2%
Don't know	22	10	13	15	4	2	2	15	2	1	1	2	1	5	6	2	9	17	5	1	12	8	*	1	1	8	2	-	1
	11%	8%	14%	18%	10%	3%	6%	12%	8%	19%	5%	10%	8%	9%	11%	5%	16%	11%	10%	3%	14%	13%	5%	6%	2%	14%	4%	-	4%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 66

**Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Cambridge)**

Base: All respondents (Turnout Weighted)

	Q.3/Q.4 Voting in May 6th 2010 General Election									
	Total	Conservatives	Labour	Liberal Democrat	Green	UKIP	Other	Did not vote	Refused	Don't know
Unweighted base	366	55	100	97	15	1	1	27	46	25
Weighted base	339	56	65	91	21	*	2	35	45	24
Conservatives	51 15%	35 63%	2 3%	6 6%	- -	- -	2 100%	4 11%	1 2%	2 6%
Labour	78 23%	4 8%	46 71%	15 17%	2 9%	- -	- -	5 13%	2 4%	3 14%
Liberal Democrat	93 27%	6 12%	4 5%	51 56%	3 16%	- -	- -	12 36%	13 28%	3 14%
Green	14 4%	- -	- -	2 2%	10 47%	- -	- -	- -	2 4%	- -
UKIP	13 4%	3 6%	1 2%	* *	3 14%	* 100%	- -	1 3%	2 4%	1 4%
BNP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	2 *	- -	* *	- -	* 2%	- -	- -	* 1%	- -	1 2%
Refused	21 6%	- -	1 2%	- -	- -	- -	- -	1 3%	17 38%	2 7%
Don't know	69 20%	6 12%	11 16%	16 18%	2 12%	- -	- -	12 33%	9 19%	13 52%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY
Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 67

**Q12_2. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
 ...Tim Farron, The President of the Liberal Democrats moved into the job. If Tim Farron were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
 (Cambridge)**

Base: All respondents

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	464	230	234	127	95	153	89	245	56	19	90	18	22	170	148	67	79	311	127	47	127	71	18	18	61	107	108	1	18
Weighted base	458	239	218	220	73	105	60	243	53	16	66	38	30	115	113	92	137	305	127	46	103	80	12	22	63	69	103	*	26
Conservatives	70 15%	42 18%	27 12%	29 13%	10 13%	20 19%	11 18%	47 19%	5 10%	-	12 18%	5 13%	*	23 20%	19 17%	5 6%	23 17%	50 16%	19 15%	39 84%	3 2%	4 5%	-	-	36 57%	2 2%	8 8%	-	2 7%
Labour	99 22%	46 19%	54 25%	40 18%	14 20%	32 30%	13 21%	50 21%	13 25%	8 54%	13 19%	7 18%	5 18%	26 22%	25 23%	27 29%	21 16%	72 24%	23 18%	1 3%	78 76%	3 4%	-	1 6%	5 9%	47 68%	18 18%	-	5 18%
Liberal Democrat	97 21%	55 23%	42 19%	56 25%	15 21%	19 18%	6 11%	48 20%	8 16%	3 19%	14 21%	14 36%	8 26%	17 15%	27 24%	23 25%	30 22%	62 20%	34 26%	2 4%	3 3%	55 68%	1 5%	3 16%	6 10%	4 5%	45 44%	-	1 5%
Green	14 3%	8 3%	6 3%	9 4%	1 2%	2 2%	2 3%	3 1%	-	-	2 3%	2 6%	7 24%	5 4%	3 3%	4 4%	2 2%	9 3%	1 1%	-	-	-	-	11 52%	-	-	2 2%	-	11 41%
UKIP	21 5%	12 5%	9 4%	1 1%	4 5%	10 9%	6 10%	8 3%	8 15%	-	3 4%	-	2 6%	5 4%	5 4%	6 6%	6 4%	14 4%	6 5%	1 1%	-	5 6%	11 89%	1 3%	5 8%	1 2%	-	* 100%	3 12%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	5 1%	2 1%	3 2%	3 1%	1 2%	2 2%	-	4 2%	1 1%	-	-	-	-	* *	2 2%	1 1%	2 2%	2 1%	2 2%	-	*	-	-	2 11%	1 1%	* 1%	-	-	1 5%
Refused	23 5%	14 6%	8 4%	4 2%	4 5%	8 8%	7 11%	8 3%	2 4%	-	7 11%	* 1%	2 7%	8 7%	4 4%	6 6%	4 3%	17 6%	1 1%	-	-	-	-	-	-	1 2%	1 1%	-	-
Don't know	129 28%	60 25%	69 32%	78 35%	23 32%	12 12%	15 26%	74 31%	15 29%	4 27%	16 24%	10 26%	5 17%	31 27%	28 25%	21 23%	49 36%	79 26%	40 32%	3 8%	19 18%	13 17%	1 6%	3 12%	9 15%	14 20%	28 27%	-	4 14%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 68

Q12_2. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...

**...Tim Farron, The President of the Liberal Democrats moved into the job. If Tim Farron were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Cambridge)**

Base: All respondents expressing an intention to vote Q2a/Q2b

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	281	145	136	68	68	92	53	155	36	12	51	10	10	97	98	37	49	187	84	47	127	71	18	18	44	87	68	1	14
Weighted base	264	146	118	113	50	65	36	147	35	11	31	21	12	61	75	45	83	183	70	46	103	80	12	22	45	58	61	*	20
Conservatives	45	27	18	18	7	14	7	34	5	-	6	-	-	15	12	5	13	29	15	39	3	4	-	-	29	*	2	-	-
	17%	19%	15%	15%	13%	21%	21%	23%	15%	-	18%	-	-	25%	16%	12%	15%	16%	22%	84%	2%	5%	-	-	65%	1%	4%	-	-
Labour	85	39	45	35	14	25	11	44	11	7	11	6	2	20	23	20	21	61	19	1	78	3	-	1	5	43	15	-	5
	32%	27%	38%	31%	28%	38%	31%	30%	33%	68%	36%	26%	21%	33%	30%	44%	26%	33%	28%	3%	76%	4%	-	6%	11%	75%	25%	-	23%
Liberal Democrat	64	45	20	33	14	12	5	38	7	2	6	9	*	12	21	6	26	47	16	2	3	55	1	3	5	3	35	-	1
	24%	31%	17%	29%	28%	19%	13%	26%	21%	20%	18%	40%	3%	19%	27%	13%	31%	26%	23%	4%	3%	68%	5%	16%	12%	5%	57%	-	6%
Green	11	7	4	8	1	2	-	3	-	-	-	-	-	2	3	4	2	7	1	-	-	-	-	11	-	-	2	-	9
	4%	5%	4%	7%	3%	3%	-	2%	-	-	-	10%	50%	3%	4%	8%	3%	4%	1%	-	-	-	-	52%	-	-	3%	-	46%
UKIP	17	9	8	-	4	8	6	6	7	-	2	-	1	4	3	4	6	11	6	1	-	5	11	1	5	1	-	*	3
	6%	6%	7%	-	7%	12%	16%	4%	21%	-	8%	-	9%	6%	4%	9%	7%	6%	8%	1%	-	6%	89%	3%	10%	2%	-	100%	15%
Other	3	1	2	1	*	1	-	3	-	-	-	-	-	*	1	1	-	*	2	-	*	-	-	2	-	*	-	-	1
	1%	1%	1%	1%	1%	2%	-	2%	-	-	-	-	-	1%	2%	3%	-	*	3%	-	*	-	-	11%	-	1%	-	-	6%
Don't know	39	18	21	19	10	3	7	19	4	1	6	5	2	7	12	5	15	27	10	3	19	13	1	3	1	9	7	-	1
	15%	12%	18%	17%	20%	5%	19%	13%	10%	13%	19%	23%	16%	12%	16%	10%	18%	15%	14%	8%	18%	17%	6%	12%	2%	16%	11%	-	4%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY
Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 69

**Q12_2. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
 ...Tim Farron, The President of the Liberal Democrats moved into the job. If Tim Farron were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
 (Cambridge)**

Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	231	120	111	45	58	79	49	128	29	7	48	7	8	85	83	27	36	158	65	38	110	56	13	14	40	84	63	1	13
Weighted base	205	116	90	81	42	51	32	118	24	6	28	16	9	53	61	31	60	149	47	35	85	58	9	18	41	55	55	*	18
Conservatives	36	20	16	11	6	12	7	25	5	-	6	-	-	15	10	4	8	25	11	32	2	3	-	-	28	*	2	-	-
	18%	18%	18%	14%	15%	23%	23%	21%	21%	-	20%	-	-	28%	16%	13%	13%	17%	23%	90%	2%	5%	-	-	68%	1%	3%	-	-
Labour	70	34	36	24	13	22	10	36	10	3	11	6	2	18	19	15	18	52	15	1	66	3	-	1	4	41	14	-	4
	34%	30%	40%	30%	32%	44%	33%	31%	42%	57%	38%	35%	24%	34%	31%	47%	30%	35%	32%	2%	77%	4%	-	8%	9%	75%	26%	-	22%
Liberal Democrat	50	34	16	25	11	10	5	32	4	1	6	6	*	10	17	2	21	40	9	*	3	43	*	3	5	3	31	-	1
	24%	30%	18%	31%	27%	19%	15%	27%	16%	23%	20%	40%	4%	19%	28%	7%	35%	27%	19%	1%	4%	74%	3%	18%	13%	5%	57%	-	7%
Green	10	6	4	7	1	2	-	3	-	-	-	-	-	2	3	3	2	6	1	-	-	-	-	10	-	-	2	-	9
	5%	6%	4%	9%	3%	4%	-	3%	-	-	-	14%	53%	3%	5%	11%	4%	4%	2%	-	-	-	-	60%	-	-	3%	-	49%
UKIP	10	7	3	-	2	3	4	5	2	-	2	-	1	2	3	3	1	5	5	*	-	*	9	*	3	1	-	*	3
	5%	6%	3%	-	6%	5%	14%	4%	9%	-	5%	-	12%	4%	5%	11%	2%	3%	10%	1%	-	1%	92%	1%	8%	2%	-	100%	17%
Other	1	*	1	*	*	*	-	1	-	-	-	-	-	*	*	*	-	*	1	-	*	-	-	1	-	*	-	-	*
	*	*	1%	*	1%	*	-	1%	-	-	-	-	-	1%	1%	1%	-	*	1%	-	*	-	-	3%	-	1%	-	-	2%
Don't know	28	13	14	13	7	2	5	15	3	1	5	2	1	6	8	3	10	21	6	2	15	9	*	2	1	9	6	-	1
	13%	11%	16%	16%	17%	5%	16%	13%	12%	19%	17%	11%	8%	12%	14%	10%	17%	14%	13%	5%	17%	16%	5%	9%	2%	16%	11%	-	4%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 70

**Q12_2. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Tim Farron, The President of the Liberal Democrats moved into the job. If Tim Farron were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Cambridge)**

Base: All respondents (Turnout Weighted)

	Q.3/Q.4 Voting in May 6th 2010 General Election									
	Total	Conservatives	Labour	Liberal Democrat	Green	UKIP	Other	Did not vote	Refused	Don't know
Unweighted base	366	55	100	97	15	1	1	27	46	25
Weighted base	339	56	65	91	21	*	2	35	45	24
Conservatives	55 16%	34 61%	2 2%	6 7%	- -	- -	2 100%	6 17%	3 7%	2 9%
Labour	80 24%	4 8%	45 69%	17 18%	4 19%	- -	- -	5 14%	2 4%	4 15%
Liberal Democrat	73 22%	6 11%	3 5%	40 44%	1 6%	- -	- -	8 24%	10 22%	4 14%
Green	13 4%	- -	- -	2 2%	10 47%	- -	- -	- -	2 4%	- -
UKIP	13 4%	4 7%	1 2%	- -	3 14%	* 100%	- -	2 5%	2 4%	1 4%
BNP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	2 1%	* 1%	* *	- -	* 2%	- -	- -	* 1%	- -	1 2%
Refused	19 6%	- -	1 2%	1 1%	- -	- -	- -	1 2%	16 35%	1 3%
Don't know	83 24%	7 12%	12 19%	25 27%	2 12%	- -	- -	13 37%	11 24%	13 53%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 71

**Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Cambridge)**

Base: All respondents

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	464	230	234	127	95	153	89	245	56	19	90	18	22	170	148	67	79	311	127	47	127	71	18	18	61	107	108	1	18
Weighted base	458	239	218	220	73	105	60	243	53	16	66	38	30	115	113	92	137	305	127	46	103	80	12	22	63	69	103	*	26
Conservatives	65 14%	38 16%	27 12%	27 12%	9 12%	18 18%	11 18%	47 19%	3 6%	1 4%	11 16%	2 5%	*	21 19%	19 17%	6 7%	19 13%	42 14%	21 17%	38 83%	3 3%	3 3%	-	-	36 57%	2 3%	6 6%	-	2 7%
Labour	94 21%	43 18%	51 23%	38 17%	15 20%	29 27%	13 22%	45 18%	12 22%	9 55%	13 19%	10 27%	3 9%	24 21%	25 23%	25 27%	20 15%	68 22%	21 17%	1 3%	73 71%	2 2%	-	2 8%	4 6%	42 60%	18 18%	-	5 18%
Liberal Democrat	101 22%	61 25%	40 18%	48 22%	16 22%	26 25%	10 16%	52 21%	16 30%	3 18%	11 17%	9 23%	8 26%	17 15%	31 27%	16 18%	36 27%	71 23%	29 23%	3 6%	10 10%	63 79%	-	3 16%	8 13%	7 11%	50 48%	-	1 5%
Green	14 3%	8 3%	6 3%	9 4%	1 2%	2 2%	2 3%	3 1%	-	-	2 3%	2 6%	7 24%	5 4%	3 3%	4 4%	2 2%	9 3%	1 1%	-	-	-	-	11 52%	-	-	2 2%	-	11 41%
UKIP	20 4%	12 5%	8 4%	1 1%	6 8%	6 6%	7 11%	9 4%	5 9%	1 4%	3 5%	-	2 6%	8 7%	5 4%	6 7%	1 1%	11 4%	7 6%	2 4%	*	-	11 94%	1 3%	6 10%	1 2%	*	* 100%	3 12%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	6 1%	2 1%	3 2%	3 1%	1 2%	2 2%	* 1%	4 2%	1 1%	-	* 1%	-	-	1 1%	2 2%	1 1%	2 2%	3 1%	2 2%	-	*	-	-	2 11%	1 1%	* 1%	-	-	1 5%
Refused	24 5%	13 6%	10 5%	3 1%	5 6%	10 9%	6 11%	10 4%	2 4%	-	7 10%	*	2 7%	10 8%	4 4%	6 6%	4 3%	18 6%	2 1%	-	-	-	-	-	-	*	-	-	-
Don't know	135 29%	61 26%	73 34%	91 41%	21 28%	12 11%	11 19%	73 30%	14 26%	3 19%	19 29%	14 38%	8 26%	30 26%	24 21%	29 31%	53 38%	85 28%	44 34%	2 5%	16 16%	13 16%	1 6%	2 11%	8 12%	16 23%	27 27%	-	4 14%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY
Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 72

**Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
 ...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
 (Cambridge)**

Base: All respondents expressing an intention to vote Q2a/Q2b

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo- yed	Retired	Student	Other	Owned outright	Mortgag- ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	281	145	136	68	68	92	53	155	36	12	51	10	10	97	98	37	49	187	84	47	127	71	18	18	44	87	68	1	14
Weighted base	264	146	118	113	50	65	36	147	35	11	31	21	12	61	75	45	83	183	70	46	103	80	12	22	45	58	61	*	20
Conservatives	44	28	16	18	6	13	7	33	3	-	5	2	-	14	11	6	13	27	17	38	3	3	-	-	27	1	1	-	-
	17%	19%	14%	16%	11%	20%	21%	22%	10%	-	16%	9%	-	23%	14%	13%	16%	15%	24%	83%	3%	3%	-	-	60%	2%	2%	-	-
Labour	78	34	44	30	13	23	11	39	10	6	11	7	2	19	22	18	19	56	18	1	73	2	-	2	4	38	16	-	5
	30%	23%	37%	27%	27%	36%	31%	26%	28%	56%	36%	33%	21%	31%	30%	39%	23%	30%	26%	3%	71%	2%	-	8%	8%	66%	26%	-	23%
Liberal Democrat	79	53	26	39	14	18	8	41	15	3	9	9	*	13	25	8	32	60	19	3	10	63	-	3	8	7	37	-	1
	30%	36%	22%	34%	29%	27%	23%	28%	43%	26%	30%	40%	3%	22%	34%	18%	39%	33%	27%	6%	10%	79%	-	16%	17%	12%	62%	-	6%
Green	11	7	4	8	1	2	-	3	-	-	-	-	-	2	3	4	2	7	1	-	-	-	-	11	-	-	2	-	9
	4%	5%	4%	7%	3%	3%	-	2%	-	-	-	10%	50%	3%	4%	8%	3%	4%	1%	-	-	-	-	52%	-	-	3%	-	46%
UKIP	14	9	5	-	5	4	5	6	4	1	2	-	1	5	3	5	1	8	6	2	*	-	11	1	6	1	*	*	3
	5%	6%	4%	-	10%	6%	14%	4%	12%	5%	6%	-	9%	9%	4%	11%	1%	4%	8%	4%	*	-	94%	3%	12%	2%	1%	100%	15%
Other	3	1	2	1	*	1	-	3	-	-	-	-	*	1	1	-	*	2	-	*	-	-	2	-	*	-	-	1	
	1%	1%	1%	1%	1%	2%	-	2%	-	-	-	-	1%	2%	3%	-	*	3%	-	*	-	-	11%	-	1%	-	-	6%	
Don't know	35	14	21	17	10	4	4	21	2	1	4	2	2	7	9	4	15	26	7	2	16	13	1	2	1	10	4	-	1
	13%	10%	17%	15%	19%	6%	11%	15%	7%	13%	13%	7%	16%	12%	12%	8%	18%	14%	11%	5%	16%	16%	6%	11%	3%	17%	7%	-	4%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY
Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 73

**Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
 ...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
 (Cambridge)**

Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo- yed	Retired	Student	Other	Owned outright	Mortgag- ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	231	120	111	45	58	79	49	128	29	7	48	7	8	85	83	27	36	158	65	38	110	56	13	14	40	84	63	1	13	
Weighted base	205	116	90	81	42	51	32	118	24	6	28	16	9	53	61	31	60	149	47	35	85	58	9	18	41	55	55	*	18	
Conservatives	35 17%	21 18%	14 16%	11 14%	5 12%	11 22%	7 23%	25 22%	3 14%	-	5 17%	*	-	13 25%	9 14%	5 15%	8 13%	22 15%	12 25%	30 85%	2 2%	3 4%	-	-	26 62%	1 2%	1 2%	1 1%	-	-
Labour	65 32%	30 26%	36 40%	21 26%	13 30%	21 42%	10 32%	32 27%	9 38%	2 40%	11 38%	7 41%	2 24%	18 33%	19 31%	12 40%	16 27%	47 32%	14 30%	1 2%	62 73%	1 2%	-	2 10%	3 7%	37 66%	14 26%	-	4 22%	
Liberal Democrat	59 29%	41 36%	18 20%	29 37%	12 28%	11 21%	7 21%	35 29%	7 27%	2 36%	8 28%	7 41%	*	11 21%	20 32%	3 11%	25 41%	47 32%	10 22%	1 4%	7 9%	47 80%	-	3 18%	7 17%	6 11%	34 62%	-	1 7%	
Green	10 5%	6 6%	4 4%	7 9%	1 3%	2 4%	-	3 3%	-	-	-	-	-	5 53%	2 3%	3 5%	3 11%	6 4%	1 2%	-	-	-	-	10 60%	-	-	2 3%	-	9 49%	
UKIP	11 5%	7 6%	4 5%	-	4 10%	3 6%	4 12%	5 4%	4 14%	*	1 4%	-	1 12%	4 7%	3 5%	4 12%	*	6 4%	5 10%	2 5%	*	-	9 95%	*	5 11%	1 2%	* 1%	* 100%	3 17%	
Other	1 *	* *	1 1%	* *	* 1%	* *	-	1 1%	-	-	-	-	-	* 1%	* 1%	* 1%	-	* 1%	1 1%	-	* *	-	-	1 3%	-	* 1%	-	-	* 2%	
Don't know	25 12%	11 9%	14 15%	12 15%	7 16%	3 5%	4 11%	16 14%	2 7%	1 19%	4 13%	* 1%	1 8%	6 11%	7 11%	3 11%	9 15%	19 12%	5 11%	2 4%	13 16%	8 14%	* 5%	1 8%	1 2%	9 17%	4 7%	-	1 4%	

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 74

**Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Cambridge)**

Base: All respondents (Turnout Weighted)

	Q.3/Q.4 Voting in May 6th 2010 General Election									
	Total	Conservatives	Labour	Liberal Democrat	Green	UKIP	Other	Did not vote	Refused	Don't know
Unweighted base	366	55	100	97	15	1	1	27	46	25
Weighted base	339	56	65	91	21	*	2	35	45	24
Conservatives	52 15%	33 60%	2 3%	4 4%	- -	- -	2 100%	4 12%	3 7%	3 14%
Labour	74 22%	3 6%	40 62%	16 18%	4 19%	- -	- -	5 15%	2 4%	3 14%
Liberal Democrat	74 22%	8 14%	6 10%	45 49%	1 6%	- -	- -	8 23%	3 7%	3 11%
Green	13 4%	- -	- -	2 2%	10 47%	- -	- -	- -	2 4%	- -
UKIP	15 4%	5 9%	1 2%	* *	3 14%	* 100%	- -	1 4%	2 5%	1 4%
BNP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	2 1%	* 1%	* *	- -	* 2%	- -	- -	* 1%	* 1%	1 2%
Refused	20 6%	- -	* 1%	- -	- -	- -	- -	1 3%	17 38%	1 6%
Don't know	88 26%	6 10%	14 22%	24 26%	2 12%	- -	- -	15 42%	15 34%	12 49%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY

Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 79
CAMBRIDGE WARD QUOTA
Base: All respondents

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	243	257	142	97	166	95	258	63	21	99	19	24	178	156	82	84	327	146	47	127	71	18	18	63	107	111	1	19
Weighted base	500	254	246	246	75	114	66	255	65	19	74	40	33	122	119	118	141	324	149	46	103	80	12	22	65	69	105	*	27
Abbey	41	10	30	14	7	15	4	19	17	-	2	-	2	8	6	18	9	24	15	5	6	7	3	2	4	10	8	-	2
	8%	4%	12%	6%	10%	13%	7%	7%	26%	-	3%	-	6%	7%	5%	15%	6%	7%	10%	10%	6%	8%	25%	8%	6%	14%	7%	-	9%
Arbury	42	16	27	18	6	14	4	23	5	3	5	-	5	10	12	12	8	24	15	1	9	1	-	2	8	5	9	-	-
	8%	6%	11%	7%	7%	13%	6%	9%	8%	14%	7%	-	17%	8%	10%	10%	6%	7%	10%	3%	9%	2%	-	8%	13%	7%	8%	-	-
Castle	38	28	10	16	7	8	7	21	7	-	5	3	2	16	6	4	12	26	12	7	3	6	-	2	11	2	7	-	2
	8%	11%	4%	6%	10%	7%	11%	8%	11%	-	7%	8%	5%	13%	5%	3%	9%	8%	8%	16%	3%	8%	-	8%	17%	4%	6%	-	7%
Cherry Hinton	40	17	23	22	5	8	5	17	3	6	7	2	3	9	10	15	5	20	18	1	10	7	3	1	4	4	4	-	3
	8%	7%	9%	9%	7%	7%	7%	7%	5%	30%	10%	4%	8%	8%	8%	13%	4%	6%	12%	1%	10%	9%	26%	5%	6%	6%	3%	-	12%
Coleridge	38	24	14	24	3	7	4	22	3	1	4	7	1	12	11	10	6	26	11	4	8	8	1	1	4	5	5	-	-
	8%	10%	6%	10%	3%	7%	6%	8%	5%	4%	6%	17%	3%	9%	9%	8%	4%	8%	8%	8%	7%	10%	7%	4%	6%	8%	5%	-	-
East Chesterton	43	25	18	31	3	5	4	27	*	3	4	4	2	13	14	7	9	26	10	5	4	9	2	1	7	2	9	*	5
	9%	10%	7%	13%	4%	5%	6%	11%	1%	13%	6%	11%	5%	10%	12%	6%	6%	8%	6%	11%	4%	11%	15%	6%	11%	3%	9%	100%	19%
King's Hedges	38	13	25	20	6	9	3	21	5	2	4	1	4	3	9	16	10	22	15	2	11	2	1	-	6	5	8	-	-
	8%	5%	10%	8%	8%	8%	5%	8%	8%	13%	5%	3%	13%	2%	8%	13%	7%	7%	10%	4%	11%	3%	7%	-	9%	7%	7%	-	-
Market	35	28	7	19	-	7	10	18	3	-	8	7	-	5	4	6	20	23	12	-	14	8	-	-	-	11	13	-	3
	7%	11%	3%	8%	-	6%	15%	7%	4%	-	11%	17%	-	4%	3%	5%	14%	7%	8%	-	13%	10%	-	-	-	16%	13%	-	11%
Newnham	39	18	21	15	12	7	6	16	1	-	15	5	-	9	10	7	14	30	9	4	2	11	2	-	8	3	4	-	-
	8%	7%	9%	6%	16%	6%	9%	6%	2%	-	21%	12%	-	7%	9%	6%	10%	9%	6%	9%	2%	14%	12%	-	12%	4%	4%	-	-
Petersfield	34	17	17	15	8	8	3	20	3	1	3	2	5	9	5	7	14	25	5	4	12	4	1	4	2	8	8	-	4
	7%	7%	7%	6%	10%	7%	5%	8%	4%	5%	4%	5%	15%	7%	4%	6%	10%	8%	4%	10%	11%	5%	7%	20%	3%	11%	7%	-	14%
Romsey	40	18	22	21	9	8	3	19	8	3	2	4	1	7	12	5	16	32	6	1	12	5	-	4	5	6	6	-	4
	8%	7%	9%	8%	12%	7%	4%	8%	13%	15%	3%	11%	4%	6%	10%	4%	11%	10%	4%	2%	12%	6%	-	19%	8%	8%	6%	-	13%
Trumpington	34	18	16	13	1	11	9	11	4	-	10	4	5	8	8	7	11	17	16	7	5	5	-	3	3	2	18	-	1
	7%	7%	7%	5%	2%	10%	13%	4%	5%	-	14%	10%	16%	7%	6%	6%	8%	5%	11%	14%	5%	7%	-	12%	4%	2%	17%	-	5%
West Chesterton	37	22	15	18	8	7	5	21	6	1	4	1	3	14	12	5	7	30	4	5	7	6	-	2	4	7	7	-	3
	7%	9%	6%	7%	11%	6%	7%	8%	9%	5%	5%	3%	8%	12%	10%	4%	5%	9%	3%	11%	7%	8%	-	9%	7%	9%	7%	-	10%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY
Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 85
Age
Base: All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	243	257	142	97	166	95	258	63	21	99	19	24	178	156	82	84	327	146	47	127	71	18	18	63	107	111	1	19
Weighted base	500	254	246	246	75	114	66	255	65	19	74	40	33	122	119	118	141	324	149	46	103	80	12	22	65	69	105	*	27
18 - 24	98	57	41	98	-	-	-	35	13	9	8	24	5	21	9	31	38	52	41	8	13	5	-	2	5	7	11	-	6
	20%	23%	17%	40%	-	-	-	14%	21%	46%	11%	61%	17%	17%	8%	26%	27%	16%	27%	16%	13%	7%	-	9%	7%	10%	11%	-	21%
25 - 34	148	77	71	148	-	-	-	103	12	3	-	14	12	11	43	33	61	109	28	6	33	37	-	9	19	14	41	-	7
	30%	30%	29%	60%	-	-	-	40%	19%	14%	-	36%	37%	9%	36%	28%	43%	34%	19%	13%	32%	46%	-	43%	30%	20%	39%	-	27%
35 - 44	75	36	38	-	75	-	-	47	12	5	-	*	5	13	28	11	23	56	14	8	19	15	3	6	9	14	21	-	5
	15%	14%	16%	-	100%	-	-	18%	18%	27%	-	1%	15%	11%	24%	9%	16%	17%	9%	16%	18%	19%	24%	26%	14%	20%	20%	-	17%
45 - 54	64	24	40	-	-	64	-	43	13	1	*	1	5	17	20	16	11	45	19	8	13	11	1	3	10	8	12	-	3
	13%	9%	16%	-	-	56%	-	17%	20%	3%	1%	2%	14%	14%	17%	13%	7%	14%	13%	18%	12%	14%	8%	14%	16%	11%	12%	-	11%
55 - 64	50	26	24	-	-	50	-	23	8	2	11	-	6	23	10	12	6	31	17	5	13	7	3	-	9	15	11	-	2
	10%	10%	10%	-	-	44%	-	9%	12%	9%	15%	-	17%	19%	8%	10%	4%	10%	11%	11%	13%	8%	24%	-	13%	22%	11%	-	8%
65 - 74	41	18	23	-	-	-	41	3	6	-	32	-	-	21	7	11	2	19	20	6	8	3	5	2	9	8	5	-	3
	8%	7%	9%	-	-	-	62%	1%	9%	-	43%	-	-	17%	6%	10%	1%	6%	14%	12%	8%	3%	40%	8%	15%	11%	5%	-	12%
75+	25	16	9	-	-	-	25	1	1	-	23	-	-	17	1	5	2	13	11	6	4	2	*	-	4	5	3	*	1
	5%	6%	4%	-	-	-	38%	*	2%	-	30%	-	-	14%	1%	4%	1%	4%	7%	13%	4%	3%	4%	-	5%	7%	3%	100%	5%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY
Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 86
Gender
Base: All respondents

	Gender			Age				Working Status					Tenure			Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	243	257	142	97	166	95	258	63	21	99	19	24	178	156	82	84	327	146	47	127	71	18	18	63	107	111	1	19
Weighted base	500	254	246	246	75	114	66	255	65	19	74	40	33	122	119	118	141	324	149	46	103	80	12	22	65	69	105	*	27
Male	254	254	-	134	36	50	34	156	16	6	34	31	6	65	57	34	98	167	75	30	46	49	9	11	37	38	58	*	11
	51%	100%	-	55%	49%	44%	52%	61%	24%	32%	46%	77%	19%	53%	48%	29%	69%	51%	50%	65%	45%	60%	73%	53%	57%	55%	55%	100%	42%
Female	246	-	246	112	38	64	32	99	49	13	40	9	27	57	61	84	43	157	74	16	57	32	3	10	28	31	48	-	16
	49%	-	100%	45%	51%	56%	48%	39%	76%	68%	54%	23%	81%	47%	52%	71%	31%	49%	50%	35%	55%	40%	27%	47%	43%	45%	45%	-	58%

POLITICAL POLL: CAMBRIDGE CONSTITUENCY
Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 87
Working status
Base: All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	243	257	142	97	166	95	258	63	21	99	19	24	178	156	82	84	327	146	47	127	71	18	18	63	107	111	1	19
Weighted base	500	254	246	246	75	114	66	255	65	19	74	40	33	122	119	118	141	324	149	46	103	80	12	22	65	69	105	*	27
Working full time (30+ hrs per week)	255	156	99	138	47	66	4	255	-	-	-	-	-	45	87	30	93	197	51	29	56	47	5	10	41	38	60	-	9
	51%	61%	40%	56%	63%	58%	7%	100%	-	-	-	-	-	37%	73%	25%	66%	61%	34%	63%	54%	59%	45%	45%	63%	55%	57%	-	32%
Working part time (1-29 hrs per week)	65	16	49	26	12	21	7	-	65	-	-	-	-	19	12	24	10	43	19	5	13	12	3	1	10	9	9	-	2
	13%	6%	20%	10%	16%	18%	10%	-	100%	-	-	-	-	16%	10%	20%	7%	13%	13%	11%	13%	15%	24%	6%	16%	13%	9%	-	7%
Unemployed, seeking work	12	5	7	9	3	*	-	-	-	12	-	-	-	1	4	6	1	7	5	-	6	2	-	-	-	3	2	-	-
	2%	2%	3%	4%	3%	*	-	-	-	64%	-	-	-	1%	4%	5%	1%	2%	3%	-	6%	2%	-	-	-	5%	2%	-	-
Unemployed, not seeking work	7	1	6	2	3	2	-	-	-	7	-	-	-	1	*	5	1	1	6	1	1	*	1	-	-	2	-	-	-
	1%	*	2%	1%	3%	2%	-	-	-	36%	-	-	-	1%	*	4%	*	*	4%	2%	1%	1%	5%	-	-	3%	-	-	-
Retired	74	34	40	8	-	12	55	-	-	-	74	-	-	41	6	22	5	31	42	9	13	5	2	2	11	12	10	*	4
	15%	14%	16%	3%	-	10%	83%	-	-	-	100%	-	-	33%	5%	19%	4%	10%	28%	20%	13%	7%	17%	8%	17%	18%	10%	100%	13%
Not working - disabled	13	4	9	7	-	6	-	-	-	-	-	-	13	2	-	11	-	3	9	-	1	-	1	2	-	1	6	-	3
	3%	1%	4%	3%	-	5%	-	-	-	-	-	-	40%	2%	-	9%	-	1%	6%	-	1%	-	9%	9%	-	1%	6%	-	12%
Working - disabled	4	-	4	4	-	-	-	-	-	-	-	-	4	-	-	4	-	-	-	-	-	-	-	4	-	-	-	-	4
	1%	-	2%	2%	-	-	-	-	-	-	-	-	11%	-	-	3%	-	-	-	-	-	-	-	17%	-	-	-	-	14%
Student	40	31	9	38	*	1	-	-	-	-	40	-	7	2	7	24	32	6	2	8	9	-	2	-	-	13	-	4	
	8%	12%	4%	16%	1%	1%	-	-	-	-	100%	-	5%	2%	6%	17%	10%	4%	4%	4%	8%	11%	-	10%	-	-	13%	-	17%
Looking after house/ children	12	1	11	7	5	1	-	-	-	-	-	12	2	2	4	3	5	6	-	1	*	-	1	1	2	1	-	1	
	2%	1%	4%	3%	6%	1%	-	-	-	-	-	38%	2%	2%	4%	2%	1%	4%	-	1%	*	-	4%	2%	4%	1%	-	5%	
Other	4	1	3	-	*	3	-	-	-	-	-	4	*	*	3	-	1	3	-	*	1	-	-	-	-	4	-	-	
	1%	*	1%	-	1%	3%	-	-	-	-	-	11%	*	*	2%	-	*	2%	-	*	1%	-	-	-	-	3%	-	-	
Refused	14	6	9	7	5	2	-	-	-	-	-	-	3	3	4	4	4	1	*	3	2	-	-	1	1	*	-	-	
	3%	2%	4%	3%	7%	2%	-	-	-	-	-	-	3%	3%	3%	3%	1%	1%	1%	3%	3%	-	-	2%	2%	*	-	-	

POLITICAL POLL: CAMBRIDGE CONSTITUENCY
Telephone fieldwork dates (4th - 8th April 2014)

Absolutes/col percents

Table 88
Tenure
Base: All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	243	257	142	97	166	95	258	63	21	99	19	24	178	156	82	84	327	146	47	127	71	18	18	63	107	111	1	19
Weighted base	500	254	246	246	75	114	66	255	65	19	74	40	33	122	119	118	141	324	149	46	103	80	12	22	65	69	105	*	27
Owned outright (without mortgage)	122	65	57	31	13	40	38	45	19	2	41	7	5	122	-	-	-	90	23	17	24	8	3	7	23	18	22	*	7
	24%	26%	23%	13%	17%	35%	57%	18%	30%	11%	55%	16%	15%	100%	-	-	-	28%	16%	38%	24%	11%	28%	32%	36%	26%	21%	100%	27%
Owned with a mortgage or loan	119	57	61	52	28	30	9	87	12	5	6	2	3	-	119	-	-	90	23	11	27	28	3	6	18	16	37	-	8
	24%	22%	25%	21%	38%	26%	13%	34%	19%	25%	8%	6%	9%	-	100%	-	-	28%	15%	24%	26%	35%	25%	27%	27%	23%	35%	-	30%
Council rent/housing association rent	118	34	84	64	11	27	16	30	24	10	22	7	21	-	-	118	-	37	73	6	21	9	5	5	5	16	15	-	10
	24%	13%	34%	26%	15%	24%	25%	12%	36%	54%	30%	17%	65%	-	-	100%	-	11%	49%	13%	21%	11%	40%	22%	7%	23%	14%	-	35%
Private rent	133	98	35	99	20	12	3	93	5	2	5	24	-	-	-	-	133	99	30	12	30	31	1	4	19	19	31	-	2
	27%	39%	14%	40%	26%	10%	5%	36%	8%	10%	7%	60%	-	-	-	-	94%	31%	20%	26%	29%	38%	7%	18%	29%	28%	29%	-	8%
Other	8	-	8	-	3	5	-	-	5	-	-	-	3	-	-	-	8	8	-	-	-	5	-	-	-	-	-	-	-
	2%	-	3%	-	4%	4%	-	-	7%	-	-	-	10%	-	-	-	6%	2%	-	-	-	6%	-	-	-	-	-	-	-

Page	Table	Title	Base Description	Base
1	1	Q1. Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election if it were held tomorrow. On a ten point scale, if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you would cast your vote?	Base: All respondents	500
2	2	Q2a. The Conservatives, Labour, Liberal Democrats, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for? (Cambridge)	Base: All respondents	231
3	3	Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?	Base: All respondents	233
4	4	Q2a. The Conservatives, Labour, Liberal Democrats, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for? Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?	Base: All respondents	464
5	5	Q2a. The Conservatives, Labour, Liberal Democrats, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for? (Cambridge)	Base: All respondents expressing an intention to vote	142
6	6	Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?	Base: All respondents expressing an intention to vote	139
7	7	Q2a. The Conservatives, Labour, Liberal Democrats, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for? Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?	Base: All respondents expressing an intention to vote at Q2a/Q2b	281
8	8	Q2a. The Conservatives, Labour, Liberal Democrats, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for? (Cambridge)	Base: All respondents expressing an intention to vote (Turnout weighted)	118

Page	Table	Title	Base Description	Base
9	9	Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?	Base: All respondents expressing an intention to vote (Turnout weighted)	113
10	10	Q2a. The Conservatives, Labour, Liberal Democrats, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for? Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?	Base: All respondents expressing an intention to vote at Q2a/Q2b (Turnout weighted)	231
11	11	Q2a. The Conservatives, Labour, Liberal Democrats, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for? (Cambridge)	Base: All respondents (Turnout Weighted)	183
12	12	Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?	Base: All respondents (Turnout Weighted)	184
13	13	Q2a. The Conservatives, Labour, Liberal Democrats, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for? Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?	Base: All respondents (Turnout Weighted)	366
14	14	Q.3/Q.4 Voting in May 6th 2010 General Election	Base: All respondents	500
15	15	Q5. Can you name the current Member of Parliament for your parliamentary constituency of Cambridge?	Base : All respondents	500
16	16	Q6a. Can you name the Conservative Party opposition candidate in your parliamentary constituency of Cambridge?	Base : All respondents	500
17	17	Q6b. Can you name the Labour Party prospective candidate in your parliamentary constituency of Cambridge?	Base : All respondents	500
18	19	Q7. From what you have seen or heard, do you think ... is doing a good job or a bad job? SUMMARY	Base : All respondents	500
19	21	Q7. From what you have seen or heard, do you think - Vince Cable as Business Secretary in the coalition government - is doing a good job or a bad job?	Base : All respondents (Cambridge)	500
20	23	Q7. From what you have seen or heard, do you think - Julian Huppert as MP for your constituency Cambridge - is doing a good job or a bad job?	Base : All respondents (Cambridge)	500

Page	Table	Title	Base Description	Base
21	26	Q7. From what you have seen or heard, do you think - Nick Hillman, the prospective Conservative parliamentary candidate for Cambridge - is doing a good job or a bad job?	Base : All respondents (Cambridge)	500
22	27	Q7. From what you have seen or heard, do you think - Daniel Zeichner, the prospective Labour parliamentary candidate for Cambridge - is doing a good job or a bad job?	Base : All respondents (Cambridge)	500
23	50	Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?	Base : All respondents	500
24	50	Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?	Base : All respondents	500
25	50	Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?	Base : All respondents	500
26	50	Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?	Base : All respondents	500
27	51	Q9a. As you may know, the Elections to BOTH your local council AND to the European Parliament will be held on May 22nd. Many people have said they will not vote in those elections, but how about you? On a scale of 1 to 10 where 10 means you are certain to vote and 1 means you are certain not to vote, how likely are you to cast your vote in that election?	Base: All respondents (Cambridge)	500
28	53	Q10. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the local council elections in your area. In the local council election on May 22nd which party or independent candidate do you think you will vote for? (Cambridge)	Base: All respondents	457
29	54	Q10. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the local council elections in your area. In the local council election on May 22nd which party or independent candidate do you think you will vote for? (Cambridge)	Base: All respondents expressing an intention to vote	292
30	55	Q10. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the local council elections in your area. In the local council election on May 22nd which party or independent candidate do you think you will vote for? (Cambridge)	Base: All respondents expressing an intention to vote (Turnout weighted)	236

	Page	Table	Title	Base Description	Base
	31	56	Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?	Base: All respondents	457
	32	57	Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?	Base: All respondents expressing an intention to vote	268
	33	58	Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?	Base: All respondents expressing an intention to vote (Turnout weighted)	214
	34	59	Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?	Base: All respondents	464
	35	60	Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?	Base: All respondents expressing an intention to vote Q2a/Q2b	281
	36	61	Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?	Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)	231
	37	62	Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?	Base: All respondents (Turnout Weighted)	366

Page	Table	Title	Base Description	Base
38	63	Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Cambridge)	Base: All respondents	464
39	64	Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Cambridge)	Base: All respondents expressing an intention to vote Q2a/Q2b	281
40	65	Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Cambridge)	Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)	231
41	66	Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Cambridge)	Base: All respondents (Turnout Weighted)	366
42	67	Q12_2. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Tim Farron, The President of the Liberal Democrats moved into the job. If Tim Farron were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Cambridge)	Base: All respondents	464

Page	Table	Title	Base Description	Base
43	68	Q12_2. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Tim Farron, The President of the Liberal Democrats moved into the job. If Tim Farron were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Cambridge)	Base: All respondents expressing an intention to vote Q2a/Q2b	281
44	69	Q12_2. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Tim Farron, The President of the Liberal Democrats moved into the job. If Tim Farron were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Cambridge)	Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)	231
45	70	Q12_2. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Tim Farron, The President of the Liberal Democrats moved into the job. If Tim Farron were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Cambridge)	Base: All respondents (Turnout Weighted)	366
46	71	Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Cambridge)	Base: All respondents	464
47	72	Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Cambridge)	Base: All respondents expressing an intention to vote Q2a/Q2b	281

	Page	Table	Title	Base Description	Base
	48	73	Q12_3_1 would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Cambridge)	Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)	231
	49	74	Q12_3_1 would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Cambridge)	Base: All respondents (Turnout Weighted)	366
	50	79	CAMBRIDGE WARD QUOTA	Base: All respondents	500
	51	85	Age	Base: All respondents	500
	52	86	Gender	Base: All respondents	500
	53	87	Working status	Base: All respondents	500
	54	88	Tenure	Base: All respondents	500

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 1

Q1. Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election if it were held tomorrow. On a ten point scale, if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you would cast your vote?

Base: All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	500	224	276	69	72	201	158	178	63	32	186	5	16	230	166	68	36	197	265	48	130	40	51	8	58	118	112	10	3	
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9	
Certain to vote	(10)	235	124	111	33	38	93	71	95	25	13	84	2	5	94	80	46	16	108	115	21	68	22	34	6	28	54	82	9	6
		47%	51%	43%	26%	48%	53%	60%	48%	35%	32%	60%	22%	28%	57%	47%	43%	26%	54%	47%	54%	54%	56%	66%	46%	67%	56%	67%	78%	72%
	(9)	22	10	12	1	3	11	7	6	4	1	9	-	-	9	9	2	2	7	13	2	5	1	6	1	2	5	5	1	-
		4%	4%	5%	1%	4%	6%	6%	3%	6%	2%	6%	-	-	6%	5%	2%	4%	4%	5%	6%	4%	4%	11%	8%	6%	5%	4%	11%	-
	(8)	42	21	22	12	5	11	14	20	7	1	11	-	-	16	16	7	4	19	20	2	15	5	2	-	1	12	8	1	-
		8%	8%	8%	10%	6%	7%	12%	10%	9%	3%	8%	-	-	10%	10%	6%	6%	10%	8%	5%	12%	13%	4%	-	1	13%	7%	6%	-
	(7)	30	14	16	9	5	11	4	14	4	2	5	1	3	6	9	10	5	14	14	4	11	2	2	3	3	8	5	-	-
		6%	6%	6%	7%	6%	6%	3%	7%	6%	4%	4%	19%	20%	4%	5%	10%	8%	7%	6%	10%	9%	5%	3%	27%	8%	8%	4%	-	-
	(6)	17	7	10	4	1	8	4	7	1	-	6	2	-	5	8	4	-	7	9	3	6	3	4	-	2	4	3	1	-
		3%	3%	4%	3%	2%	5%	3%	4%	2%	-	4%	31%	-	3%	5%	3%	-	3%	4%	8%	5%	9%	7%	-	4%	4%	3%	5%	-
	(5)	43	14	29	10	11	15	7	12	11	5	6	-	2	16	17	7	3	14	20	1	10	4	1	1	3	8	5	-	3
		9%	6%	11%	8%	14%	8%	6%	6%	16%	12%	5%	-	12%	10%	10%	7%	6%	7%	8%	3%	8%	10%	1%	10%	6%	9%	4%	-	28%
	(4)	13	7	5	6	1	4	2	5	2	-	3	-	-	3	6	1	2	5	5	1	2	1	2	-	-	2	-	-	-
		3%	3%	2%	5%	1%	2%	1%	2%	3%	-	2%	-	-	2%	3%	1%	4%	2%	2%	2%	1%	4%	5%	-	-	2%	-	-	-
	(3)	12	6	6	3	2	6	1	5	1	-	3	2	1	2	5	5	-	7	5	-	3	-	2	-	-	3	1	-	-
		2%	2%	2%	2%	2%	3%	1%	2%	1%	-	2%	28%	8%	1%	3%	5%	-	3%	2%	-	2%	-	3%	-	-	4%	1%	-	-
	(2)	14	7	7	7	2	1	4	6	4	-	4	-	-	3	3	-	8	4	10	5	4	-	-	1	3	*	4	-	-
		3%	3%	3%	5%	2%	1%	3%	3%	6%	-	3%	-	-	2%	2%	-	14%	2%	4%	14%	3%	-	-	8%	7%	*	3%	-	-
Certain not to vote	(1)	66	32	34	39	10	14	4	25	12	18	7	-	5	8	18	24	17	14	35	-	-	-	-	1	1	5	-	-	
		13%	13%	13%	31%	12%	8%	3%	13%	17%	44%	5%	-	28%	5%	11%	22%	28%	7%	14%	-	-	-	-	2%	1%	4%	-	-	
Don't know		7	1	6	3	1	-	3	2	-	1	3	-	1	3	-	1	3	3	3	-	3	-	-	-	*	1	-	-	
		1%	*	2%	3%	1%	-	2%	1%	-	3%	2%	-	5%	2%	-	1%	5%	2%	1%	-	2%	-	-	-	*	*	-	-	
Mean		7.28	7.44	7.13	5.32	7.28	7.86	8.50	7.36	6.51	5.09	8.32	6.22	5.53	8.26	7.42	6.68	5.23	7.90	7.21	7.90	8.38	8.48	8.89	7.95	8.54	8.53	8.58	9.56	8.58
Standard deviation		3.32	3.34	3.30	3.70	3.29	2.94	2.46	3.30	3.44	4.08	2.70	2.70	3.70	2.64	3.14	3.65	3.82	2.90	3.39	2.88	2.26	2.02	1.98	2.54	2.58	2.09	2.58	1.05	2.39
Standard error		0.15	0.22	0.20	0.45	0.39	0.21	0.20	0.25	0.43	0.73	0.20	1.21	0.96	0.18	0.24	0.45	0.66	0.21	0.21	0.42	0.20	0.32	0.28	0.90	0.34	0.19	0.25	0.33	1.38

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 3

Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Base: All respondents

	Gender			Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	224	276	69	72	201	158	178	63	32	186	5	16	230	166	68	36	197	265	48	130	40	51	8	58	118	112	10	3
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9
Conservatives	39 8%	18 7%	21 8%	6 5%	2 3%	17 10%	14 12%	21 11%	1 1%	- -	16 11%	- -	1 3%	17 11%	13 8%	2 2%	6 11%	18 9%	21 8%	39 100%	- -	- -	- -	- -	19 45%	4 4%	5 4%	3 29%	- -
Labour	126 25%	65 27%	61 24%	34 27%	18 23%	44 25%	29 24%	48 25%	26 37%	8 19%	29 20%	6 88%	4 21%	41 25%	40 23%	25 23%	20 34%	49 24%	68 27%	- -	126 100%	- -	- -	- -	3 7%	57 60%	30 25%	- -	3 37%
Liberal Democrat	39 8%	20 8%	19 7%	2 2%	7 8%	17 10%	14 12%	13 7%	6 9%	2 5%	16 11%	1 12%	- -	19 11%	11 6%	6 5%	4 7%	21 10%	16 6%	- -	- -	39 100%	- -	- -	2 5%	3 3%	23 19%	- -	3 28%
Green	6 1%	3 1%	3 1%	3 3%	2 2%	1 1%	- -	2 1%	- -	- -	1 1%	- -	3 20%	- -	1 1%	5 5%	- -	5 3%	1 *	- -	- -	- -	- -	6 48%	- -	- -	1 1%	- -	- -
UKIP	52 10%	35 14%	17 7%	11 9%	9 12%	18 11%	13 11%	25 13%	5 7%	1 3%	14 10%	- -	2 12%	17 10%	20 12%	14 13%	1 1%	19 10%	30 12%	- -	- -	- -	52 100%	- -	8 18%	8 9%	13 11%	8 66%	- -
Other	7 1%	4 1%	3 1%	1 1%	- -	1 1%	4 3%	1 1%	- -	- -	4 3%	- -	- -	6 3%	1 1%	- -	- -	1 1%	4 2%	- -	- -	- -	- -	7 52%	* 1%	- -	- -	- -	3 35%
Don't know	117 23%	46 19%	71 28%	23 18%	23 29%	44 25%	27 23%	48 24%	16 23%	8 19%	33 24%	- -	3 16%	39 24%	51 30%	18 17%	9 15%	52 26%	52 21%	- -	- -	- -	- -	- -	9 21%	18 19%	37 31%	1 5%	- -
Refused	48 10%	20 8%	28 11%	6 5%	8 10%	18 11%	16 13%	13 6%	4 6%	4 10%	22 16%	- -	- -	18 11%	15 9%	12 12%	3 5%	21 10%	22 9%	- -	- -	- -	- -	- -	* 1%	5 5%	7 5%	- -	- -
Will not vote	66 13%	32 13%	34 13%	39 31%	10 12%	14 8%	4 3%	25 13%	12 17%	18 44%	7 5%	- -	5 28%	8 5%	18 11%	24 22%	17 28%	14 7%	35 14%	- -	- -	- -	- -	- -	1 2%	1 1%	5 4%	- -	- -

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 6

Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Base: All respondents expressing an intention to vote

	Gender		Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	277	136	141	34	34	116	93	105	35	10	104	5	9	135	87	35	20	110	152	48	130	40	51	8	43	92	65	9	3
Weighted base	268	144	124	59	38	99	73	111	38	11	80	7	10	99	86	52	32	114	139	39	126	39	52	13	32	72	73	11	9
Conservatives	39 15%	18 12%	21 17%	6 10%	2 6%	17 17%	14 19%	21 19%	1 2%	- -	16 20%	- -	1 6%	17 17%	13 15%	2 4%	6 20%	18 16%	21 15%	39 100%	- -	- -	- -	- -	19 60%	4 5%	5 7%	3 30%	- -
Labour	126 47%	65 45%	61 49%	34 58%	18 49%	44 45%	29 39%	48 44%	26 69%	8 69%	29 36%	6 88%	4 37%	41 41%	40 46%	25 47%	20 64%	49 43%	68 49%	- -	126 100%	- -	- -	- -	3 9%	57 79%	30 41%	- -	3 37%
Liberal Democrat	39 15%	20 14%	19 15%	2 4%	7 17%	17 17%	14 19%	13 12%	6 16%	2 19%	16 20%	1 12%	- -	19 19%	11 13%	6 11%	4 13%	21 18%	16 11%	- -	- -	39 100%	- -	- -	2 7%	3 4%	23 32%	- -	3 28%
Green	6 2%	3 2%	3 2%	3 6%	2 4%	1 1%	- -	2 1%	- -	- -	1 1%	- -	3 35%	- -	1 1%	5 10%	- -	5 4%	1 1%	- -	- -	- -	- -	6 48%	- -	- -	1 1%	- -	- -
UKIP	52 19%	35 24%	17 14%	11 20%	9 24%	18 19%	13 17%	25 23%	5 13%	1 11%	14 18%	- -	2 22%	17 17%	20 24%	14 27%	1 2%	19 17%	30 22%	- -	- -	- -	52 100%	- -	8 24%	8 12%	13 19%	8 70%	- -
Other	7 2%	4 2%	3 3%	1 2%	- -	1 1%	4 5%	1 1%	- -	- -	4 5%	- -	- -	6 6%	1 1%	- -	- -	1 1%	4 3%	- -	- -	- -	- -	7 52%	* 1%	- -	- -	- -	3 35%

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 9

Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Base: All respondents expressing an intention to vote (Turnout weighted)

	Gender		Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote							
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	220	111	109	20	26	96	78	84	26	7	88	2	6	112	69	26	13	90	121	39	101	34	42	5	39	82	60	9	3	
Weighted base	205	114	91	35	29	82	60	88	26	8	66	3	6	81	68	37	19	92	105	29	95	32	42	8	27	64	66	11	8	
Conservatives	29 14%	14 13%	14 16%	3 10%	2 8%	14 17%	9 15%	16 18%	1 4%	- -	11 17%	- -	1 10%	14 18%	11 16%	2 5%	2 9%	15 16%	14 13%	29 100%	- -	- -	- -	- -	16 58%	3 5%	4 6%	3 31%	- -	
Labour	95 46%	50 44%	45 49%	21 60%	13 44%	37 46%	24 40%	39 44%	18 67%	5 71%	24 37%	3 84%	2 37%	33 41%	31 46%	18 47%	13 68%	41 44%	49 47%	- -	95 100%	- -	- -	- -	2 7%	50 78%	27 41%	- -	3 43%	
Liberal Democrat	32 16%	18 16%	14 15%	1 2%	6 19%	13 16%	13 21%	12 13%	5 18%	1 13%	14 21%	* 16%	- -	15 19%	9 14%	3 9%	4 21%	18 20%	13 12%	- -	- -	32 100%	- -	- -	- -	2 8%	3 5%	22 33%	- -	1 17%
Green	3 1%	1 1%	2 2%	1 3%	1 3%	1 1%	- -	1 1%	- -	- -	1 1%	- -	1 21%	- -	1 1%	2 5%	- -	2 2%	1 1%	- -	- -	- -	- -	3 39%	- -	- -	1 1%	- -	- -	
UKIP	42 20%	29 25%	13 14%	8 24%	7 26%	16 19%	10 17%	20 23%	3 12%	1 16%	12 18%	- -	2 33%	14 17%	16 23%	12 33%	* 2%	15 17%	24 23%	- -	- -	- -	42 100%	- -	- -	7 26%	8 12%	13 19%	8 69%	- -
Other	5 2%	2 1%	3 3%	* 1%	- -	* 1%	4 6%	* -	- -	- -	4 6%	- -	- -	5 6%	- -	- -	- -	* -	4 4%	- -	- -	- -	- -	5 61%	* 2%	- -	- -	- -	3 40%	

POLITICAL POLL: REDCAR CONSTITUENCY
Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 12

Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Base: All respondents (Turnout Weighted)

	Q.3/Q.4 Voting in May 6th 2010 General Election									
	Total	Conservatives	Labour	Liberal Democrat	Green	UKIP	Other	Did not vote	Refused	Don't know
Unweighted base	351	52	101	95	2	9	1	23	35	33
Weighted base	325	36	81	103	5	11	3	25	32	29
Conservatives	29 9%	16 44%	3 4%	4 4%	-	3 30%	-	2 6%	-	1 3%
Labour	95 29%	2 5%	50 61%	27 26%	3 72%	-	-	7 30%	-	5 19%
Liberal Democrat	32 10%	2 6%	3 4%	22 21%	1 28%	-	-	1 6%	-	2 8%
Green	3 1%	-	-	1 1%	-	-	-	2 8%	-	-
UKIP	42 13%	7 19%	8 10%	13 12%	-	8 67%	-	4 15%	-	3 11%
Other	5 1%	* 1%	-	-	-	-	3 100%	* 1%	-	1 3%
Don't know	79 24%	8 23%	12 15%	31 30%	-	* 3%	-	6 25%	8 24%	13 45%
Refused	41 12%	* 1%	5 6%	6 6%	-	-	-	2 9%	24 76%	3 12%

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 14
Q.3/Q.4 Voting in May 6th 2010 General Election
Base: All respondents

	Gender			Age				Working Status				Tenure			Social Grade		Westminster vote intention					2010 Westminster vote								
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	500	224	276	69	72	201	158	178	63	32	186	5	16	230	166	68	36	197	265	48	130	40	51	8	58	118	112	10	3	
Weighted base	500	242	258	127	79	174	121	197	66	40	144	7	18	158	171	109	62	197	252	44	128	35	52	10	55	111	102	10	2	
Conservatives	55 11%	26 11%	29 11%	8 6%	7 9%	23 13%	17 14%	21 11%	4 5%	1 2%	22 15%	-	2 13%	21 13%	16 10%	9 8%	8 13%	25 13%	26 11%	25 57%	4 3%	3 8%	10 19%	1 5%	55 100%	-	-	-	-	
Labour	111 22%	57 23%	55 21%	15 12%	17 21%	44 25%	36 30%	44 22%	16 24%	4 10%	39 27%	-	3 17%	37 23%	40 23%	23 21%	11 18%	44 22%	63 25%	4 9%	67 52%	4 11%	10 19%	-	-	111 100%	-	-	-	
Liberal Democrat	102 20%	55 23%	46 18%	19 15%	17 22%	39 23%	26 21%	46 24%	13 19%	6 14%	30 21%	1 19%	2 10%	41 26%	40 23%	13 12%	9 14%	52 26%	41 16%	4 9%	25 20%	19 56%	11 22%	1 9%	-	-	102 100%	-	-	
Green	1 *	1 *	1 *	-	-	1 1%	-	-	1 2%	-	-	-	-	1 1%	-	-	-	1 1%	-	-	1 1%	1 2%	-	-	-	-	-	-	-	1 65%
UKIP	10 2%	6 2%	4 2%	2 2%	1 1%	5 3%	2 1%	7 4%	1 1%	-	2 2%	-	-	2 1%	7 4%	1 1%	-	5 3%	5 2%	3 7%	-	-	7 13%	-	-	-	-	10 100%	-	
Other	1 *	-	1 *	-	-	-	1 1%	-	-	-	1 1%	-	-	1 *	-	-	-	-	1 *	-	-	-	-	1 7%	-	-	-	-	1 35%	
Did not vote	142 28%	71 29%	71 27%	73 58%	21 27%	34 20%	14 11%	55 28%	24 36%	23 58%	19 13%	4 68%	11 60%	28 18%	42 24%	43 40%	29 47%	53 27%	66 26%	7 15%	26 20%	5 15%	11 21%	7 72%	-	-	-	-	-	
Refused	37 7%	13 5%	24 9%	4 3%	10 12%	14 8%	10 8%	14 7%	2 4%	2 4%	13 9%	-	-	15 9%	12 7%	7 7%	3 4%	10 5%	21 8%	-	-	-	-	-	-	-	-	-	-	
Don't know	41 8%	13 6%	28 11%	6 5%	6 8%	12 7%	17 14%	10 5%	5 8%	5 12%	17 12%	1 12%	-	13 8%	14 8%	12 11%	2 3%	7 4%	29 11%	1 3%	7 5%	3 9%	3 6%	1 7%	-	-	-	-	-	

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 15

Q5. Can you name the current Member of Parliament for your parliamentary constituency of Redcar?

Base : All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	224	276	69	72	201	158	178	63	32	186	5	16	230	166	68	36	197	265	48	130	40	51	8	58	118	112	10	3
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9
Ian Swales	182	102	80	42	31	63	47	70	28	8	57	3	4	65	62	35	20	90	78	14	47	18	24	*	17	36	76	1	3
	36%	42%	31%	33%	39%	36%	40%	36%	40%	19%	40%	41%	21%	40%	37%	33%	33%	45%	31%	36%	38%	47%	47%	3%	41%	37%	63%	7%	37%
Name similar to	15	6	9	1	-	7	6	5	1	1	7	-	1	8	4	2	-	5	9	2	4	-	3	1	2	6	1	1	-
	3%	2%	4%	1%	-	4%	5%	2%	2%	2%	5%	-	5%	5%	3%	2%	-	3%	4%	4%	3%	-	5%	6%	4%	6%	1%	8%	-
No	259	112	148	72	42	88	57	103	35	25	69	4	12	81	86	62	30	90	138	21	63	15	23	12	21	45	34	9	6
	52%	46%	57%	57%	53%	50%	48%	52%	50%	60%	49%	59%	71%	50%	50%	59%	49%	45%	56%	54%	50%	39%	45%	91%	49%	47%	28%	76%	63%
Other	12	7	5	2	-	5	4	6	2	-	3	-	-	2	5	2	3	5	6	2	3	4	-	-	1	6	2	1	-
	2%	3%	2%	2%	-	3%	3%	3%	3%	-	2%	-	-	1%	3%	2%	4%	3%	2%	6%	2%	9%	-	-	3%	6%	1%	9%	-
Don't know	32	16	16	10	7	11	5	13	3	8	6	-	1	6	13	5	8	11	17	-	9	2	1	-	1	3	8	-	-
	6%	7%	6%	8%	8%	7%	4%	7%	5%	19%	4%	-	4%	4%	7%	5%	13%	5%	7%	-	7%	5%	3%	-	3%	3%	7%	-	-

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 17
Q6b. Can you name the Labour Party prospective candidate in your parliamentary constituency of Redcar?
Base : All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	224	276	69	72	201	158	178	63	32	186	5	16	230	166	68	36	197	265	48	130	40	51	8	58	118	112	10	3
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9
No	428	197	232	104	67	150	108	168	56	34	128	7	11	143	148	95	42	169	218	35	96	33	46	9	39	80	94	10	6
	86%	81%	90%	82%	85%	85%	91%	86%	80%	85%	90%	100%	65%	88%	87%	89%	70%	84%	88%	91%	76%	85%	90%	73%	92%	84%	77%	80%	63%
Anna Turley	26	23	3	6	5	9	5	12	6	-	4	-	3	9	6	4	7	14	8	1	11	3	3	-	1	5	11	-	3
	5%	9%	1%	5%	7%	5%	4%	6%	8%	-	3%	-	15%	6%	4%	4%	11%	7%	3%	1%	9%	8%	7%	-	3%	5%	9%	-	37%
Name similar to Anna Turley	3	1	2	-	-	2	1	-	1	1	1	-	-	2	-	1	-	1	3	-	1	*	-	-	-	1	2	-	-
	1%	*	1%	-	-	1%	1%	-	1%	4%	1%	-	-	1%	-	1%	-	*	1%	-	1%	1%	-	-	-	1%	2%	-	-
Other	8	4	4	-	2	4	2	3	1	1	3	-	-	3	4	-	2	3	4	-	5	1	1	-	2	3	3	-	-
	2%	2%	2%	-	3%	2%	2%	2%	1%	2%	2%	-	-	2%	2%	-	3%	1%	1%	-	4%	1%	2%	-	4%	3%	2%	-	-
Don't know	35	18	16	17	4	10	3	13	7	4	6	-	3	6	13	6	10	15	16	3	12	2	1	3	*	6	12	2	-
	7%	8%	6%	14%	5%	6%	3%	7%	10%	9%	4%	-	20%	4%	8%	6%	16%	8%	6%	8%	10%	4%	1%	27%	1%	6%	10%	20%	-

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 34

Q7. From what you have seen or heard, do you think ... is doing a good job or a bad job? SUMMARY**Base: All respondents (Redcar)**

	Vince Cable as Business Secretary in the coalition government	David Cameron as Prime Minister	Nick Clegg as Deputy Prime Minister	Ed Miliband as leader of the Labour Party	Ed Davey as Minister for Energy & Climate Change	Danny Alexander as Chief Secretary to the Treasury	Tim Farron as President of the Liberal Democrats	Ian Swales as MP for your constituency Redcar	Anna Turley, the prospective Labour parliamentary candidate for Redcar
Unweighted base	500	500	500	500	500	500	500	500	500
Weighted base	500	500	500	500	500	500	500	500	500
Very good job (4)	22 4%	30 6%	16 3%	31 6%	12 2%	21 4%	9 2%	71 14%	21 4%
Quite good job (3)	152 30%	165 33%	100 20%	168 34%	130 26%	128 26%	83 17%	209 42%	96 19%
Quite bad job (2)	90 18%	124 25%	142 28%	113 23%	89 18%	68 14%	68 14%	69 14%	43 9%
Very bad job (1)	71 14%	150 30%	175 35%	87 17%	56 11%	61 12%	59 12%	43 9%	26 5%
Don't know	164 33%	31 6%	67 13%	101 20%	213 43%	221 44%	280 56%	107 21%	314 63%
NET: Good job	175 35%	195 39%	117 23%	199 40%	142 28%	150 30%	93 19%	281 56%	117 23%
NET: Bad job	161 32%	274 55%	317 63%	200 40%	145 29%	129 26%	127 25%	112 22%	69 14%
Mean	2.37	2.16	1.90	2.36	2.34	2.40	2.19	2.79	2.60
Standard deviation	0.89	0.95	0.88	0.91	0.84	0.91	0.88	0.87	0.87
Standard error	0.05	0.04	0.04	0.04	0.05	0.05	0.06	0.04	0.06

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 35

Q7. From what you have seen or heard, do you think - Vince Cable as Business Secretary in the coalition government - is doing a good job or a bad job?

Base: All respondents (Redcar)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	224	276	69	72	201	158	178	63	32	186	5	16	230	166	68	36	197	265	48	130	40	51	8	58	118	112	10	3
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9
Very good job (4)	22 4%	14 6%	9 3%	8 6%	-	8 5%	6 5%	10 5%	2 2%	1 2%	6 4%	2 34%	-	13 8%	6 4%	3 3%	-	9 4%	11 4%	2 6%	10 8%	3 8%	4 9%	-	1 2%	7 8%	7 6%	-	-
Quite good job (3)	152 30%	74 31%	78 30%	31 25%	24 31%	59 34%	38 32%	61 31%	21 30%	7 18%	48 34%	1 19%	7 37%	61 37%	46 27%	31 30%	13 22%	74 37%	69 28%	19 48%	34 27%	25 63%	13 25%	5 41%	13 31%	26 27%	49 40%	3 25%	6 65%
Quite bad job (2)	90 18%	36 15%	54 21%	14 11%	12 15%	36 20%	29 24%	29 15%	12 16%	7 16%	36 25%	1 19%	2 12%	35 21%	34 20%	16 15%	6 10%	36 18%	47 19%	11 28%	18 15%	6 14%	12 23%	6 43%	9 22%	14 15%	20 17%	3 26%	3 35%
Very bad job (1)	71 14%	51 21%	20 8%	14 11%	13 16%	28 16%	16 14%	39 20%	6 8%	4 9%	18 13%	-	3 18%	22 14%	30 17%	8 7%	11 19%	29 14%	38 15%	2 5%	30 24%	2 5%	11 21%	-	4 11%	16 17%	29 24%	5 41%	-
Don't know	164 33%	67 28%	97 37%	60 47%	30 38%	44 25%	30 25%	58 29%	30 43%	22 54%	34 24%	2 28%	6 32%	33 20%	54 32%	48 45%	30 49%	53 26%	83 33%	5 13%	33 26%	4 10%	11 22%	2 16%	14 34%	32 34%	16 13%	1 8%	-
NET: Good job	175 35%	88 36%	87 34%	39 31%	24 31%	67 38%	44 37%	71 36%	22 32%	8 20%	55 38%	4 53%	7 37%	74 45%	53 31%	35 33%	13 22%	83 41%	80 32%	21 54%	45 36%	28 71%	18 34%	5 41%	14 33%	33 35%	56 46%	3 25%	6 65%
NET: Bad job	161 32%	87 36%	74 29%	28 22%	24 31%	64 37%	45 38%	68 34%	18 25%	10 26%	54 38%	1 19%	5 30%	57 35%	64 37%	23 22%	17 29%	65 32%	85 34%	13 34%	48 38%	7 19%	23 44%	6 43%	14 33%	30 31%	50 41%	8 67%	3 35%
Mean	2.37	2.29	2.47	2.49	2.24	2.36	2.38	2.31	2.45	2.28	2.40	3.21	2.28	2.49	2.25	2.52	2.06	2.43	2.33	2.62	2.27	2.83	2.28	2.49	2.38	2.39	2.32	1.83	2.65
Standard deviation	0.89	0.98	0.78	0.95	0.84	0.89	0.87	0.96	0.80	0.86	0.83	0.93	0.90	0.89	0.90	0.80	0.91	0.87	0.90	0.71	1.04	0.66	0.99	0.52	0.80	1.00	0.96	0.87	0.50
Standard error	0.05	0.07	0.06	0.15	0.13	0.07	0.08	0.08	0.14	0.20	0.07	0.47	0.29	0.07	0.09	0.13	0.21	0.07	0.07	0.11	0.11	0.11	0.15	0.21	0.12	0.11	0.10	0.29	0.29

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 36

Q7. From what you have seen or heard, do you think - David Cameron as Prime Minister - is doing a good job or a bad job?

Base: All respondents (Redcar)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	224	276	69	72	201	158	178	63	32	186	5	16	230	166	68	36	197	265	48	130	40	51	8	58	118	112	10	3
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9
Very good job (4)	30 6%	21 9%	9 3%	8 7%	3 4%	8 4%	11 9%	12 6%	1 2%	- -	11 8%	1 12%	- -	12 8%	11 6%	7 7%	- -	17 8%	10 4%	11 28%	1 1%	5 13%	5 10%	1 10%	7 16%	2 3%	10 8%	2 20%	- -
Quite good job (3)	165 33%	66 27%	99 38%	36 28%	32 40%	60 34%	37 31%	73 37%	27 39%	6 15%	44 31%	1 19%	5 27%	52 32%	62 37%	24 23%	26 43%	73 36%	73 30%	21 54%	24 19%	20 51%	16 31%	* 3%	21 50%	18 19%	39 32%	5 45%	3 28%
Quite bad job (2)	124 25%	65 27%	59 23%	34 27%	16 21%	41 23%	33 28%	55 28%	17 25%	3 9%	38 27%	3 41%	3 19%	37 22%	51 30%	18 17%	18 31%	53 26%	62 25%	4 11%	43 34%	6 15%	18 34%	1 8%	6 15%	42 44%	32 26%	2 17%	- -
Very bad job (1)	150 30%	76 31%	74 29%	41 32%	21 27%	56 32%	32 27%	53 27%	17 24%	22 55%	40 28%	2 28%	8 47%	50 30%	40 24%	49 46%	11 18%	53 26%	84 34%	2 5%	54 43%	7 18%	12 24%	9 70%	5 11%	31 32%	38 31%	2 18%	6 72%
Don't know	31 6%	14 6%	17 7%	8 6%	6 8%	10 6%	7 6%	3 2%	8 11%	9 21%	9 6%	- -	1 7%	12 7%	6 4%	8 7%	5 9%	5 2%	19 8%	1 3%	3 3%	1 4%	1 1%	1 8%	3 8%	2 2%	2 2%	- -	- -
NET: Good job	195 39%	87 36%	108 42%	44 35%	35 44%	68 39%	48 40%	85 43%	29 41%	6 15%	55 39%	2 31%	5 27%	65 40%	73 43%	31 30%	26 43%	90 45%	83 34%	32 81%	25 20%	25 63%	21 40%	2 14%	28 66%	21 22%	49 41%	8 65%	3 28%
NET: Bad job	274 55%	141 58%	133 51%	75 59%	37 48%	97 56%	65 54%	108 55%	34 48%	26 63%	78 55%	5 69%	12 66%	86 53%	91 53%	67 63%	29 49%	106 53%	146 59%	6 16%	97 77%	13 33%	30 58%	10 79%	11 26%	73 76%	70 58%	4 35%	6 72%
Mean	2.16	2.14	2.18	2.10	2.24	2.12	2.24	2.22	2.21	1.50	2.20	2.14	1.78	2.18	2.26	1.89	2.28	2.28	2.04	3.07	1.77	2.61	2.27	1.50	2.76	1.92	2.18	2.66	1.57
Standard deviation	0.95	0.99	0.92	0.96	0.93	0.94	0.97	0.93	0.87	0.81	0.96	1.04	0.89	0.99	0.91	1.01	0.77	0.96	0.93	0.78	0.79	0.95	0.95	1.04	0.89	0.79	0.98	1.04	0.96
Standard error	0.04	0.07	0.06	0.12	0.11	0.07	0.08	0.07	0.12	0.16	0.07	0.47	0.23	0.07	0.07	0.13	0.14	0.07	0.06	0.12	0.07	0.15	0.13	0.39	0.12	0.07	0.09	0.33	0.55

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 37

Q7. From what you have seen or heard, do you think - Nick Clegg as Deputy Prime Minister - is doing a good job or a bad job?

Base: All respondents (Redcar)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo- yed	Retired	Student	Other	Owned outright	Mortgag- ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	224	276	69	72	201	158	178	63	32	186	5	16	230	166	68	36	197	265	48	130	40	51	8	58	118	112	10	3
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9
Very good job (4)	16 3%	8 3%	8 3%	1 1%	3 4%	6 3%	7 5%	6 3%	-	1 2%	8 5%	1 12%	1 3%	8 5%	4 2%	2 2%	3 4%	4 2%	10 4%	3 6%	3 2%	3 8%	1 3%	-	3 6%	5 5%	3 2%	-	-
Quite good job (3)	100 20%	41 17%	59 23%	24 19%	21 27%	28 16%	27 23%	38 19%	14 20%	5 13%	30 21%	-	7 38%	30 18%	38 22%	18 17%	14 24%	51 25%	39 16%	21 53%	13 10%	17 43%	1 2%	7 55%	10 23%	10 11%	27 23%	2 20%	-
Quite bad job (2)	142 28%	68 28%	74 29%	37 29%	22 28%	55 31%	28 24%	68 35%	23 32%	6 16%	35 24%	1 19%	2 12%	49 30%	61 36%	21 20%	11 19%	63 31%	70 28%	7 19%	36 29%	11 28%	19 36%	-	13 31%	34 36%	35 29%	2 13%	-
Very bad job (1)	175 35%	104 43%	71 27%	41 32%	25 31%	66 38%	43 36%	62 32%	15 22%	24 59%	57 40%	5 69%	6 34%	58 36%	53 31%	47 44%	17 28%	61 31%	103 41%	6 14%	66 52%	3 7%	27 51%	5 37%	10 24%	38 40%	50 41%	8 67%	6 72%
Don't know	67 13%	21 9%	45 18%	25 20%	7 9%	20 11%	14 12%	22 11%	18 26%	4 11%	13 9%	-	2 12%	19 11%	15 9%	18 17%	15 25%	21 11%	27 11%	3 7%	8 6%	5 13%	4 8%	1 8%	6 15%	8 8%	6 5%	-	3 28%
NET: Good job	117 23%	49 20%	68 26%	24 19%	25 31%	34 19%	33 28%	44 22%	14 20%	6 15%	37 26%	1 12%	7 41%	38 23%	42 25%	20 19%	17 28%	55 28%	49 20%	23 60%	16 12%	20 51%	2 5%	7 55%	12 29%	15 16%	30 25%	2 20%	-
NET: Bad job	317 63%	172 71%	145 56%	77 61%	47 59%	121 69%	72 60%	131 66%	38 54%	30 74%	91 64%	6 88%	8 46%	107 66%	114 67%	68 64%	28 47%	124 62%	172 69%	13 34%	102 81%	14 36%	45 88%	5 37%	23 55%	72 76%	85 70%	10 80%	6 72%
Mean	1.90	1.79	2.02	1.85	2.05	1.83	1.97	1.93	1.97	1.52	1.91	1.54	2.12	1.91	1.95	1.72	2.07	1.99	1.81	2.56	1.60	2.60	1.53	2.20	2.14	1.79	1.85	1.53	1.00
Standard deviation	0.88	0.87	0.88	0.80	0.91	0.86	0.96	0.84	0.76	0.82	0.95	1.06	1.01	0.91	0.83	0.87	0.97	0.85	0.89	0.84	0.78	0.78	0.69	1.02	0.92	0.86	0.87	0.84	0.00
Standard error	0.04	0.06	0.06	0.10	0.11	0.06	0.08	0.07	0.11	0.15	0.07	0.47	0.27	0.06	0.07	0.11	0.18	0.06	0.06	0.13	0.07	0.13	0.10	0.39	0.13	0.08	0.08	0.26	0.00

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 38

Q7. From what you have seen or heard, do you think - Ed Miliband as leader of the Labour Party - is doing a good job or a bad job?

Base: All respondents (Redcar)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo- yed	Retired	Student	Other	Owned outright	Mortgag- ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	224	276	69	72	201	158	178	63	32	186	5	16	230	166	68	36	197	265	48	130	40	51	8	58	118	112	10	3
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9
Very good job (4)	31 6%	18 8%	12 5%	8 7%	3 3%	10 6%	10 8%	10 5%	2 3%	6 15%	9 6%	1 12%	1 7%	11 7%	6 3%	10 10%	4 6%	6 3%	20 8%	1 2%	18 14%	2 6%	3 6%	1 6%	2 4%	13 14%	3 3%	-	-
Quite good job (3)	168 34%	74 30%	94 37%	43 34%	31 39%	54 31%	39 33%	56 29%	29 41%	8 20%	47 33%	6 88%	8 45%	53 33%	55 32%	37 35%	23 38%	75 38%	77 31%	6 16%	67 53%	9 24%	4 7%	9 70%	4 10%	43 46%	49 40%	1 11%	6 72%
Quite bad job (2)	113 23%	62 26%	51 20%	15 12%	23 29%	39 22%	36 30%	50 25%	14 20%	4 10%	42 30%	-	-	43 27%	44 26%	15 14%	10 17%	51 26%	56 23%	18 46%	23 19%	17 42%	13 25%	*	15 35%	23 24%	31 25%	4 34%	3 28%
Very bad job (1)	87 17%	46 19%	41 16%	19 15%	14 17%	36 20%	19 16%	41 21%	9 12%	6 14%	24 17%	-	4 20%	30 19%	33 19%	18 17%	6 10%	37 18%	47 19%	10 26%	8 6%	14 14%	6 54%	28 13%	19 45%	6 6%	26 22%	5 42%	-
Don't know	101 20%	42 17%	60 23%	41 32%	9 11%	36 21%	15 13%	39 20%	17 25%	17 41%	19 13%	-	5 27%	25 15%	33 19%	26 25%	18 29%	31 15%	48 19%	4 9%	11 8%	5 14%	4 8%	1 8%	3 6%	10 11%	12 10%	2 13%	-
NET: Good job	199 40%	92 38%	106 41%	52 41%	33 43%	64 37%	49 41%	67 34%	30 43%	14 35%	56 40%	7 100%	9 52%	65 40%	60 35%	47 44%	27 44%	82 41%	97 39%	7 19%	84 67%	12 30%	7 14%	10 76%	6 14%	57 60%	52 43%	1 11%	6 72%
NET: Bad job	200 40%	108 45%	92 36%	34 27%	37 47%	75 43%	55 46%	91 46%	23 32%	10 24%	67 47%	-	4 20%	74 45%	78 45%	33 31%	16 26%	88 44%	103 42%	28 72%	31 25%	22 57%	41 79%	2 16%	34 80%	28 30%	57 47%	9 76%	3 28%
Mean	2.36	2.32	2.39	2.48	2.32	2.27	2.39	2.22	2.45	2.61	2.33	3.12	2.54	2.33	2.24	2.49	2.58	2.30	2.35	1.95	2.82	2.24	1.63	2.76	1.71	2.76	2.27	1.65	2.72
Standard deviation	0.91	0.93	0.88	0.95	0.83	0.93	0.89	0.91	0.81	1.12	0.88	0.35	1.05	0.91	0.87	0.98	0.84	0.85	0.95	0.76	0.77	0.81	0.90	0.80	0.83	0.80	0.87	0.73	0.48
Standard error	0.04	0.07	0.06	0.13	0.10	0.07	0.08	0.07	0.12	0.24	0.07	0.16	0.32	0.07	0.07	0.13	0.16	0.07	0.06	0.11	0.07	0.14	0.13	0.30	0.11	0.08	0.09	0.26	0.28

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 39

Q7. From what you have seen or heard, do you think - Ed Davey as Minister for Energy & Climate Change - is doing a good job or a bad job?

Base: All respondents (Redcar)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo- yed	Retired	Student	Other	Owned outright	Mortgag- ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	224	276	69	72	201	158	178	63	32	186	5	16	230	166	68	36	197	265	48	130	40	51	8	58	118	112	10	3
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9
Very good job (4)	12 2%	3 1%	9 3%	3 2%	1 1%	3 1%	6 5%	-	2 3%	1 4%	7 5%	1 12%	-	5 3%	-	5 5%	1 2%	2 1%	8 3%	-	6 5%	1 2%	-	-	-	2 2%	2 2%	-	-
Quite good job (3)	130 26%	66 27%	64 25%	40 32%	20 26%	45 25%	25 21%	58 30%	15 21%	7 17%	32 23%	3 51%	6 33%	38 23%	48 28%	37 35%	7 11%	61 30%	60 24%	14 37%	32 26%	14 36%	15 28%	5 38%	11 26%	21 22%	33 27%	5 42%	3 37%
Quite bad job (2)	89 18%	49 20%	40 16%	14 11%	12 15%	34 19%	30 25%	29 15%	15 22%	8 19%	34 24%	-	-	34 21%	29 17%	12 11%	14 24%	53 16%	53 21%	7 19%	30 24%	9 22%	9 17%	4 27%	10 23%	28 30%	25 20%	2 14%	3 35%
Very bad job (1)	56 11%	39 16%	17 7%	7 5%	10 12%	26 15%	14 11%	23 12%	2 3%	6 15%	14 10%	-	5 26%	24 15%	13 8%	15 15%	3 5%	24 12%	27 11%	1 4%	17 14%	3 7%	13 25%	2 13%	5 12%	8 9%	24 19%	2 19%	-
Don't know	213 43%	85 35%	128 50%	63 50%	36 46%	68 39%	45 38%	86 44%	36 51%	18 45%	55 39%	3 38%	7 41%	62 38%	80 47%	36 34%	35 58%	82 41%	100 40%	16 40%	40 32%	13 32%	16 30%	3 22%	16 39%	36 38%	38 31%	3 25%	3 28%
NET: Good job	142 28%	69 28%	73 28%	43 34%	21 27%	47 27%	31 26%	58 30%	17 24%	8 21%	39 28%	4 62%	6 33%	43 27%	48 28%	42 40%	8 13%	63 32%	68 27%	14 37%	38 31%	15 38%	15 28%	5 38%	11 26%	23 24%	35 29%	5 42%	3 37%
NET: Bad job	145 29%	88 36%	57 22%	21 16%	21 27%	60 34%	43 36%	52 27%	17 25%	14 34%	48 34%	-	5 26%	58 35%	42 25%	27 26%	17 29%	56 28%	80 32%	9 23%	47 38%	12 30%	22 42%	5 40%	15 35%	36 38%	48 40%	4 33%	3 35%
Mean	2.34	2.21	2.50	2.61	2.29	2.22	2.32	2.32	2.48	2.18	2.37	3.19	2.11	2.24	2.39	2.47	2.24	2.35	2.33	2.56	2.32	2.48	2.05	2.32	2.24	2.29	2.17	2.31	2.52
Standard deviation	0.84	0.85	0.81	0.74	0.84	0.85	0.87	0.80	0.71	0.92	0.85	0.45	1.04	0.88	0.73	0.93	0.74	0.82	0.84	0.62	0.88	0.74	0.88	0.78	0.77	0.75	0.87	0.90	0.54
Standard error	0.05	0.07	0.07	0.12	0.14	0.08	0.09	0.08	0.14	0.21	0.08	0.26	0.35	0.08	0.08	0.14	0.19	0.08	0.07	0.12	0.10	0.14	0.15	0.35	0.13	0.09	0.10	0.34	0.38

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 40

Q7. From what you have seen or heard, do you think - Danny Alexander as Chief Secretary to the Treasury - is doing a good job or a bad job?

Base: All respondents (Redcar)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	224	276	69	72	201	158	178	63	32	186	5	16	230	166	68	36	197	265	48	130	40	51	8	58	118	112	10	3
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9
Very good job (4)	21 4%	12 5%	9 4%	5 4%	2 2%	5 3%	10 9%	3 1%	3 4%	1 2%	13 9%	1 12%	1 3%	11 7%	2 1%	7 6%	2 3%	7 4%	12 5%	5 13%	5 4%	5 13%	2 4%	- -	3 8%	1 1%	7 5%	2 20%	- -
Quite good job (3)	128 26%	67 27%	62 24%	32 25%	19 24%	53 30%	24 20%	64 33%	12 18%	7 18%	36 25%	3 41%	1 8%	39 24%	51 30%	26 25%	12 20%	61 31%	58 23%	21 54%	32 26%	15 39%	13 26%	1 10%	16 37%	21 22%	40 33%	3 25%	- -
Quite bad job (2)	68 14%	40 16%	28 11%	17 13%	7 8%	23 13%	22 18%	22 11%	12 17%	5 12%	23 16%	- -	5 28%	27 17%	18 11%	18 17%	4 7%	24 12%	43 17%	2 4%	24 19%	3 7%	13 25%	4 33%	2 5%	24 25%	16 13%	1 12%	- -
Very bad job (1)	61 12%	41 17%	20 8%	7 6%	10 13%	32 18%	12 10%	32 16%	7 10%	4 10%	13 9%	- -	3 18%	21 13%	19 11%	9 8%	12 21%	29 14%	29 12%	4 10%	24 19%	5 13%	6 12%	2 13%	5 11%	13 14%	21 17%	1 7%	3 37%
Don't know	221 44%	83 34%	139 54%	66 52%	41 52%	63 36%	51 43%	76 39%	36 51%	24 58%	57 40%	3 47%	8 43%	65 40%	81 47%	46 44%	30 49%	80 40%	106 43%	8 19%	40 32%	11 29%	17 32%	6 44%	16 38%	36 38%	38 32%	4 36%	6 63%
NET: Good job	150 30%	79 33%	71 27%	37 29%	21 27%	57 33%	35 29%	67 34%	15 21%	8 19%	48 34%	4 53%	2 11%	50 31%	53 31%	33 31%	14 23%	69 34%	70 28%	26 67%	38 30%	20 51%	16 30%	1 10%	19 45%	22 23%	47 38%	5 45%	- -
NET: Bad job	129 26%	81 33%	48 19%	24 19%	17 21%	55 31%	34 28%	54 27%	19 28%	9 22%	36 26%	- -	8 46%	49 30%	37 21%	27 25%	17 28%	53 26%	72 29%	5 14%	48 38%	8 20%	19 37%	6 46%	7 17%	37 39%	36 30%	2 19%	3 37%
Mean	2.40	2.32	2.50	2.56	2.34	2.27	2.48	2.31	2.29	2.26	2.57	3.22	1.93	2.40	2.41	2.52	2.09	2.39	2.37	2.87	2.23	2.71	2.33	1.96	2.68	2.18	2.39	2.89	1.00
Standard deviation	0.91	0.94	0.86	0.81	0.93	0.92	0.95	0.89	0.90	0.90	0.93	0.49	0.87	0.95	0.85	0.88	1.02	0.92	0.91	0.84	0.93	0.99	0.86	0.69	0.94	0.80	0.95	1.04	0.00
Standard error	0.05	0.08	0.07	0.14	0.16	0.08	0.10	0.08	0.17	0.23	0.09	0.28	0.31	0.08	0.09	0.14	0.23	0.08	0.07	0.14	0.10	0.18	0.14	0.34	0.16	0.09	0.11	0.42	0.00

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 41

Q7. From what you have seen or heard, do you think - Tim Farron as President of the Liberal Democrats - is doing a good job or a bad job?

Base: All respondents (Redcar)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	224	276	69	72	201	158	178	63	32	186	5	16	230	166	68	36	197	265	48	130	40	51	8	58	118	112	10	3
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9
Very good job (4)	9 2%	7 3%	2 1%	2 2%	-	6 3%	1 1%	3 2%	4 6%	1 3%	-	1 12%	-	7 4%	-	1 1%	1 2%	4 2%	3 1%	-	5 4%	3 7%	-	-	1 1%	1 1%	2 2%	-	3 37%
Quite good job (3)	83 17%	32 13%	51 20%	22 17%	11 14%	25 14%	27 22%	26 13%	13 18%	6 14%	26 19%	2 22%	3 20%	24 15%	28 16%	25 24%	7 11%	39 19%	35 14%	11 29%	20 16%	13 33%	3 6%	5 38%	8 18%	16 17%	29 24%	2 20%	-
Quite bad job (2)	68 14%	38 16%	29 11%	15 12%	7 9%	26 15%	21 17%	21 11%	10 14%	4 10%	29 20%	-	1 5%	22 13%	20 12%	18 17%	8 14%	25 12%	40 16%	6 17%	23 18%	6 15%	10 20%	-	5 13%	23 24%	18 15%	2 20%	-
Very bad job (1)	59 12%	40 17%	19 7%	14 11%	7 9%	25 14%	13 11%	28 14%	2 3%	8 20%	18 13%	-	3 18%	20 12%	19 11%	12 12%	8 13%	20 10%	38 15%	2 6%	25 20%	1 2%	11 21%	-	4 9%	12 12%	20 16%	2 19%	-
Don't know	280 56%	124 51%	156 61%	75 59%	54 69%	93 53%	58 49%	118 60%	41 59%	21 53%	69 49%	4 66%	10 57%	91 56%	104 61%	49 47%	36 60%	113 56%	131 53%	19 49%	52 42%	17 43%	27 53%	8 62%	25 59%	43 45%	53 44%	5 42%	6 63%
NET: Good job	93 19%	40 16%	53 21%	24 19%	11 14%	31 18%	28 23%	29 15%	17 24%	7 17%	26 19%	2 34%	3 20%	31 19%	28 16%	26 25%	8 14%	43 22%	38 15%	11 29%	26 20%	16 40%	3 6%	5 38%	8 20%	17 18%	30 25%	2 20%	3 37%
NET: Bad job	127 25%	79 32%	49 19%	28 22%	14 18%	51 29%	34 28%	49 25%	12 18%	12 30%	46 33%	-	4 23%	42 26%	39 23%	30 29%	16 26%	45 22%	78 32%	9 22%	48 38%	7 17%	21 41%	-	9 21%	35 36%	38 31%	5 39%	-
Mean	2.19	2.06	2.35	2.22	2.15	2.14	2.25	2.06	2.63	2.00	2.12	3.35	2.03	2.24	2.12	2.26	2.08	2.31	2.03	2.46	2.08	2.80	1.67	3.00	2.29	2.13	2.19	2.02	4.00
Standard deviation	0.88	0.93	0.80	0.89	0.85	0.95	0.81	0.93	0.83	1.01	0.78	0.63	1.01	0.97	0.84	0.83	0.93	0.88	0.86	0.70	0.95	0.72	0.70	0.00	0.87	0.80	0.89	0.88	0.00
Standard error	0.06	0.09	0.08	0.16	0.18	0.10	0.09	0.11	0.17	0.25	0.08	0.45	0.45	0.10	0.10	0.13	0.24	0.09	0.08	0.15	0.11	0.15	0.14	0.00	0.18	0.10	0.11	0.39	0.00

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 42

Q7. From what you have seen or heard, do you think - Ian Swales as MP for your constituency Redcar - is doing a good job or a bad job?

Base: All respondents (Redcar)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	224	276	69	72	201	158	178	63	32	186	5	16	230	166	68	36	197	265	48	130	40	51	8	58	118	112	10	3
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9
Very good job (4)	71 14%	28 11%	44 17%	7 6%	12 16%	23 13%	29 24%	18 9%	14 20%	3 8%	29 20%	1 12%	2 12%	32 19%	18 11%	13 12%	8 14%	32 16%	34 14%	7 17%	18 14%	19 48%	2 3%	- -	5 13%	16 17%	32 26%	- -	- -
Quite good job (3)	209 42%	107 44%	103 40%	43 34%	34 44%	77 44%	55 46%	85 43%	24 34%	10 24%	67 47%	5 69%	5 29%	71 44%	78 46%	42 39%	18 30%	92 46%	104 42%	22 57%	59 47%	16 42%	23 44%	5 41%	24 56%	46 48%	54 44%	6 51%	3 28%
Quite bad job (2)	69 14%	36 15%	33 13%	21 16%	10 13%	28 16%	10 8%	24 12%	18 26%	2 6%	15 11%	1 19%	1 4%	21 13%	25 15%	18 17%	5 8%	29 15%	29 12%	2 5%	22 17%	1 2%	12 23%	1 6%	4 10%	9 10%	19 15%	2 14%	3 37%
Very bad job (1)	43 9%	22 9%	21 8%	8 6%	6 8%	19 11%	10 8%	18 9%	2 3%	4 10%	15 10%	- -	4 22%	17 10%	13 8%	10 10%	3 5%	16 8%	26 10%	2 6%	11 9%	2 5%	9 17%	5 37%	3 8%	11 11%	8 7%	1 11%	3 35%
Don't know	107 21%	50 21%	57 22%	48 38%	16 20%	28 16%	15 13%	51 26%	11 16%	21 52%	16 11%	- -	6 33%	23 14%	36 21%	23 21%	26 43%	32 16%	55 22%	6 15%	16 13%	2 4%	7 13%	2 16%	5 13%	14 15%	9 7%	3 23%	- -
NET: Good job	281 56%	134 55%	147 57%	50 39%	47 59%	100 57%	84 70%	103 52%	38 55%	13 33%	95 67%	6 81%	7 41%	103 63%	97 57%	55 52%	26 44%	123 61%	138 56%	29 74%	77 61%	35 89%	24 47%	5 41%	29 69%	62 65%	86 71%	6 51%	3 28%
NET: Bad job	112 22%	58 24%	54 21%	29 23%	16 21%	47 27%	20 17%	43 22%	20 29%	6 15%	30 21%	1 19%	5 26%	38 23%	38 22%	28 27%	8 13%	45 22%	55 22%	4 11%	33 26%	3 7%	21 40%	6 43%	8 18%	20 21%	27 22%	3 26%	6 72%
Mean	2.79	2.72	2.85	2.63	2.84	2.70	2.99	2.70	2.86	2.64	2.87	2.93	2.45	2.84	2.75	2.69	2.93	2.83	2.76	3.01	2.77	3.38	2.38	2.05	2.85	2.82	2.97	2.52	1.94
Standard deviation	0.87	0.85	0.88	0.79	0.85	0.89	0.88	0.84	0.84	1.01	0.90	0.60	1.17	0.91	0.81	0.89	0.86	0.84	0.90	0.74	0.85	0.77	0.85	1.01	0.79	0.90	0.87	0.78	0.84
Standard error	0.04	0.06	0.06	0.12	0.11	0.07	0.08	0.07	0.11	0.24	0.07	0.27	0.35	0.07	0.07	0.12	0.18	0.07	0.06	0.11	0.08	0.12	0.13	0.41	0.11	0.09	0.08	0.28	0.48

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 43

Q7. From what you have seen or heard, do you think - Anna Turley, the prospective Labour parliamentary candidate for Redcar - is doing a good job or a bad job?

Base: All respondents (Redcar)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	224	276	69	72	201	158	178	63	32	186	5	16	230	166	68	36	197	265	48	130	40	51	8	58	118	112	10	3
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9
Very good job (4)	21 4%	10 4%	11 4%	5 4%	2 2%	3 2%	10 9%	4 2%	3 4%	1 3%	9 6%	1 12%	1 7%	6 4%	2 1%	8 7%	5 8%	5 2%	12 5%	* 1%	17 13%	1 2%	- -	- -	* 1%	5 6%	8 7%	- -	- -
Quite good job (3)	96 19%	47 19%	49 19%	38 30%	9 12%	32 18%	17 14%	41 21%	13 19%	6 15%	22 16%	3 38%	5 28%	25 16%	31 18%	24 23%	15 25%	32 16%	52 21%	6 16%	41 32%	4 10%	11 21%	5 38%	2 4%	26 27%	11 9%	5 42%	3 37%
Quite bad job (2)	43 9%	23 9%	20 8%	9 7%	7 9%	19 11%	8 7%	18 9%	6 8%	2 4%	13 9%	2 22%	- -	18 11%	19 11%	4 4%	2 3%	20 10%	22 9%	3 9%	8 6%	6 15%	9 18%	- -	7 15%	8 9%	13 11%	2 20%	- -
Very bad job (1)	26 5%	14 6%	13 5%	7 6%	3 4%	12 7%	4 3%	16 8%	1 1%	2 6%	5 4%	- -	2 13%	9 5%	11 6%	6 6%	1 1%	12 6%	13 5%	5 12%	1 1%	2 4%	9 18%	- -	5 12%	3 3%	7 5%	2 19%	- -
Don't know	314 63%	149 61%	165 64%	67 53%	57 73%	110 63%	80 67%	118 60%	48 68%	29 72%	93 65%	2 28%	9 52%	106 65%	107 63%	64 60%	37 62%	132 66%	150 60%	24 62%	59 47%	27 69%	22 43%	8 62%	28 68%	54 56%	82 68%	2 20%	6 63%
NET: Good job	117 23%	57 24%	60 23%	43 34%	11 14%	35 20%	28 23%	45 23%	16 22%	7 18%	32 22%	3 49%	6 35%	31 19%	34 20%	32 30%	20 33%	36 18%	64 26%	7 17%	58 46%	5 12%	11 21%	5 38%	2 5%	31 33%	19 16%	5 42%	3 37%
NET: Bad job	69 14%	36 15%	33 13%	16 13%	10 13%	30 17%	12 10%	33 17%	6 9%	4 10%	18 13%	2 22%	2 13%	26 16%	30 17%	11 10%	3 4%	32 16%	35 14%	8 21%	9 7%	7 19%	19 36%	- -	12 28%	11 11%	20 16%	5 39%	- -
Mean	2.60	2.57	2.62	2.68	2.45	2.40	2.86	2.42	2.79	2.56	2.72	2.86	2.60	2.49	2.40	2.78	3.06	2.42	2.64	2.16	3.11	2.31	2.04	3.00	1.80	2.81	2.53	2.29	3.00
Standard deviation	0.87	0.87	0.87	0.81	0.88	0.84	0.92	0.87	0.70	0.97	0.89	0.76	1.11	0.88	0.81	0.92	0.67	0.87	0.87	0.94	0.65	0.83	0.84	0.00	0.78	0.74	1.01	0.87	0.00
Standard error	0.06	0.10	0.09	0.14	0.20	0.10	0.13	0.10	0.16	0.31	0.11	0.38	0.45	0.10	0.10	0.18	0.17	0.11	0.08	0.23	0.08	0.22	0.16	0.00	0.17	0.10	0.16	0.31	0.00

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 50

Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?

Base : All respondents

	Gender			Age					Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	224	276	69	72	201	158	178	63	32	186	5	16	230	166	68	36	197	265	48	130	40	51	8	58	118	112	10	3
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9
Employment opportunities/creating more jobs	159	93	66	29	27	69	33	75	14	17	39	3	5	52	63	37	6	67	84	6	51	15	21	-	13	36	52	3	3
Education/improving/funding of education	52	14	37	14	17	17	4	23	12	6	6	3	1	12	26	4	11	32	12	3	13	5	4	-	4	9	13	-	-
NHS/healthcare/GP services	45	13	32	5	10	19	11	20	8	3	14	-	-	12	22	10	2	21	22	1	11	5	5	-	3	13	16	1	-
Economy/cost of living	40	29	10	11	11	11	8	25	-	2	9	-	-	12	14	8	5	22	17	3	9	7	7	-	5	7	16	-	-
Benefit system	36	13	23	11	5	17	3	18	9	1	4	-	1	8	13	10	6	14	18	5	4	3	5	1	5	5	9	-	-
Tax issues	33	23	10	9	1	16	7	13	9	3	8	-	-	15	9	9	-	14	19	2	8	1	3	-	2	6	4	1	3
Immigration	33	17	16	5	4	14	9	16	2	-	13	-	1	12	13	6	2	8	23	3	6	1	14	-	7	7	9	-	-
Environment/pollution/climate change/green issues	29	23	5	9	3	14	3	11	5	-	7	-	3	12	5	5	6	18	11	3	12	3	1	3	2	7	6	-	3
Regeneration/support for shops/retail stores in high street	28	17	11	3	8	7	10	16	1	-	11	-	-	12	8	2	5	11	17	1	6	5	7	3	1	6	12	1	3
Housing/lack of social/affordable housing	27	18	9	8	1	7	11	2	6	3	14	-	1	14	2	6	6	11	15	2	6	2	2	1	-	6	8	-	-
Better policing	23	6	17	3	4	11	5	7	7	-	8	-	-	10	12	1	-	11	11	2	8	4	2	-	2	9	4	1	3
Encourage investment/business to the area	21	14	7	3	3	7	8	6	4	1	8	-	1	7	7	4	3	9	10	1	4	1	5	-	1	3	11	1	-
More for children/young people to do	20	4	16	7	6	6	1	6	3	6	3	2	-	1	6	7	6	7	11	1	5	1	1	2	1	2	3	-	-

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 50

Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?

Base : All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9
Crime	20 4%	12 5%	8 3%	7 6%	4 5%	7 4%	2 2%	7 4%	2 3%	3 7%	4 3%	-	*	3 2%	9 5%	5 5%	3 5%	5 2%	14 6%	1 2%	5 4%	2 4%	-	1 3%	5 6%	3 3%	1 3%	12% -	-
Planning/development	17 3%	14 6%	3 1%	4 3%	-	8 5%	5 4%	6 3%	1 2%	1 3%	6 4%	-	-	11 7%	3 2%	3 2%	-	9 4%	7 3%	2 5%	4 3%	2 5%	3 6%	1 6%	4 11%	3 4%	5 4%	-	-
Pensions	16 3%	6 2%	10 4%	2 1%	2 3%	8 5%	4 4%	4 2%	1 1%	2 5%	7 5%	-	-	7 4%	3 2%	6 6%	-	6 3%	7 3%	1 2%	7 5%	2 5%	1 3%	-	1 3%	2 2%	7 6%	1 7%	-
The constant building on open/green spaces/ Protection of green spaces/less building on green land	15 3%	9 4%	6 2%	4 3%	1 1%	7 4%	3 2%	8 4%	*	-	4 3%	-	-	6 4%	6 4%	3 2%	-	11 5%	4 2%	3 8%	1 1%	1 2%	3 5%	-	4 10%	1 1%	5 5%	1 9%	-
Stop the bedroom tax	15 3%	7 3%	8 3%	5 4%	3 4%	6 4%	1 *	1 1%	5 7%	5 13%	1 1%	-	1 8%	1 1%	3 2%	11 10%	-	5 2%	9 4%	-	2 2%	2 6%	-	-	-	3 3%	1 1%	-	-
Care of the elderly	14 3%	3 1%	11 4%	-	2 2%	6 3%	7 5%	5 2%	1 2%	1 2%	7 5%	-	-	8 5%	1 1%	6 5%	-	6 3%	9 3%	2 6%	3 2%	-	1 2%	2 13%	*	2 3%	4 3%	-	-
Poverty/looking after the poor	14 3%	9 4%	5 2%	7 6%	1 1%	3 2%	2 2%	5 2%	1 1%	3 9%	3 2%	-	2 12%	1 1%	2 1%	7 7%	3 5%	4 2%	10 4%	1 3%	3 3%	1 2%	3 6%	-	1 2%	2 2%	3 2%	-	-
Anti social behaviour	13 3%	4 2%	8 3%	1 1%	2 2%	9 5%	1 1%	4 2%	6 8%	-	3 2%	-	-	6 4%	3 2%	1 1%	2 4%	7 4%	5 2%	-	1 1%	6 15%	-	-	-	2 2%	4 3%	-	3
More/better local amenities/services	12 2%	5 2%	7 3%	2 2%	4 5%	4 2%	2 2%	8 4%	1 1%	-	3 2%	-	-	2 1%	7 4%	1 1%	1 2%	7 4%	5 2%	1 2%	2 2%	3 9%	1 2%	-	1 2%	5 5%	3 2%	-	-
Better public services	12 2%	6 2%	6 2%	1 1%	2 2%	6 4%	2 2%	4 2%	3 4%	-	3 2%	-	1 7%	5 3%	3 2%	-	4 7%	5 2%	6 2%	1 1%	3 3%	1 2%	1 3%	-	3 8%	1 1%	5 4%	1 8%	-
General cleanliness/ litter/upkeep of the area	11 2%	8 3%	3 1%	1 1%	2 3%	6 3%	1 1%	6 3%	2 2%	-	3 2%	-	-	4 3%	4 3%	2 2%	-	3 1%	8 3%	-	4 3%	-	5 9%	-	-	5 5%	2 2%	-	-
Support for local businesses	9 2%	8 3%	2 1%	3 2%	2 2%	4 2%	1 1%	5 3%	-	1 2%	1 1%	-	-	1 1%	4 2%	3 2%	2 3%	8 4%	1 1%	-	2 1%	2 5%	3 5%	-	3 6%	1 1%	4 3%	-	-
Energy prices	9 2%	9 4%	1 *	-	-	7 4%	3 2%	3 1%	1 2%	-	4 3%	-	-	5 3%	2 1%	2 2%	1 2%	2 1%	6 2%	-	2 1%	3 7%	1 2%	-	1 1%	1 1%	4 3%	-	-

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 50

Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?

Base : All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9
Transport/cost of fares/improve the transport infrastructure	9	4	5	-	-	4	5	3	1	1	5	-	-	4	2	2	1	2	7	1	3	3	-	-	1	1	3	-	-
Road infrastructure	9	4	5	-	-	4	5	2	1	-	6	-	-	3	3	-	3	2	7	3	2	1	1	-	3	2	2	-	-
Need for renewable/sustainable/cleaner energy	7	7	*	3	-	3	1	4	1	-	1	-	-	4	1	-	2	4	3	1	5	-	-	-	1	3	2	-	-
Europe/EU	7	4	3	-	1	2	3	3	1	-	3	-	1	6	-	1	-	2	4	-	1	-	3	-	2	1	4	-	-
Road repairs/maintenance	6	4	3	-	1	3	2	2	-	-	4	-	1	3	3	-	-	3	3	-	2	-	1	1	1	2	1	-	-
Fair wage deals/address the imbalance in wages	6	3	4	-	1	5	1	4	1	-	1	-	-	1	3	1	1	2	3	1	2	-	-	-	1	2	1	-	-
Student fees	4	1	2	3	-	1	-	1	-	2	-	1	-	-	4	-	-	1	3	-	1	-	-	-	-	-	1	-	-
Better provision for the disabled	3	-	3	1	-	1	2	2	-	-	2	-	-	1	2	1	-	-	3	1	1	-	-	-	1	1	-	-	-
Equality	3	2	1	-	1	2	*	2	-	1	*	-	-	*	3	-	-	3	-	*	1	-	-	-	1	-	2	-	-
Recycling/refuse facilities and services	3	1	2	-	1	2	-	3	-	-	*	-	-	*	1	-	1	1	2	-	-	1	-	-	*	2	-	-	-
Safety/security in area	3	-	3	-	1	1	1	1	1	-	1	-	-	2	-	1	-	1	2	-	1	1	-	-	-	1	1	-	-
Social care/care in the community	2	2	1	2	-	1	-	2	-	-	-	-	-	2	-	-	-	2	-	*	2	-	-	-	*	1	2	-	-
Parking issues	2	1	1	-	-	2	-	1	1	-	1	-	-	1	1	-	-	2	-	1	1	-	1	*	1	1	-	-	-
Flooding issues	2	1	*	-	-	1	1	-	-	-	2	-	-	1	1	-	-	*	1	1	1	-	-	-	1	1	-	-	-

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 50

Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?

Base : All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9
Traffic congestion	2*	2	-	-	-	1	1	1	-	-	1	-	-	1	1	-	-	1	1	-	1	1	-	-	-	1	1	-	-
		1%	-	-	-	1%	1%	*	-	-	1%	-	-	1%	1%	-	-	*	*	-	1%	2%	-	-	-	1%	1%	-	-
Rich and poor divide/ social equality	1*	-	1	-	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	1	-	-
		-	1%	-	-	1%	-	-	-	4%	-	-	-	-	-	1%	-	-	1%	-	-	-	-	-	-	-	1%	-	-
Cost/provision of childcare	1*	-	1	-	1	-	-	-	1	-	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	1	-	-	-
		-	1%	-	2%	-	-	-	2%	-	-	-	-	-	-	1%	-	1%	-	-	-	-	-	-	-	1%	-	-	-
Road works	1*	-	1	-	-	1	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	1	-	-	-
		-	*	-	-	*	-	-	-	-	1%	-	-	-	*	-	-	*	-	-	1%	-	-	-	-	1%	-	-	-
Always vote for the same party	1*	-	1	-	-	-	1	-	-	-	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-
		-	*	-	-	-	*	-	-	-	*	-	-	*	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-
Maintenance of pavements/footpaths	1*	-	1	-	-	-	1	-	-	-	1	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-
		-	*	-	-	-	*	-	-	-	*	-	-	*	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-
Helping the homeless	1*	-	1	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	1	-	1	-	-	-	-	1	-	-	-
		-	*	-	-	*	-	-	-	1%	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	1%	-	-	-
Speeding traffic/speed limits/traffic calming measures	**	**	-	-	-	-	*	-	-	-	*	-	-	*	-	-	-	-	*	*	-	-	-	-	*	-	-	-	-
		*	*	-	-	-	*	-	-	-	*	-	-	*	-	-	-	-	*	*	1%	-	-	-	*	-	-	-	-
Don't vote/never voted	10	3	7	2	2	4	2	3	2	-	4	-	1	1	3	5	1	3	6	-	3	-	-	1	-	-	2	-	-
	2%	1%	3%	2%	3%	2%	1%	1%	3%	-	3%	-	7%	1%	2%	4%	2%	2%	2%	-	2%	-	-	8%	-	-	2%	-	-
None/nothing/more concerned with national issues	45	20	25	22	6	8	10	23	3	6	8	-	4	9	16	6	14	15	17	1	10	2	4	1	2	4	6	3	-
	9%	8%	10%	18%	7%	4%	8%	12%	4%	14%	6%	-	21%	5%	9%	6%	24%	7%	7%	3%	8%	5%	7%	8%	5%	4%	5%	22%	-
Don't know	40	15	25	17	5	6	13	9	8	2	12	1	1	11	13	13	4	13	15	4	7	3	3	-	*	8	4	2	-
	8%	6%	10%	13%	7%	3%	11%	5%	12%	5%	8%	12%	5%	7%	7%	12%	6%	6%	6%	11%	6%	9%	5%	-	1%	8%	3%	20%	-
Other	28	12	16	5	3	8	12	9	2	1	13	-	2	18	5	2	3	12	14	3	9	3	2	-	4	4	10	1	-
	6%	5%	6%	4%	3%	5%	10%	5%	3%	2%	9%	-	9%	11%	3%	2%	5%	6%	6%	7%	7%	9%	4%	-	9%	4%	9%	5%	-
Not stated	1	-	1	-	-	1	-	-	-	-	1	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-
	*	-	*	-	-	*	-	-	-	-	*	-	-	*	-	-	-	-	*	-	-	-	-	-	-	-	1%	-	-

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 52

Q9b. As you may know, the elections to the European Parliament will be held on May 22nd. Many people have said they will not vote in that election, but how about you? On a scale of 1 to 10 where 10 means you are certain to vote and 1 means you are certain not to vote, how likely are you to cast your vote in that election?

Base: All respondents (Redcar)

	Gender			Age				Working Status					Tenure			Social Grade		Westminster vote intention					2010 Westminster vote							
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemploy- ed	Retired	Student	Other	Owned outright	Mortgag- ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	500	224	276	69	72	201	158	178	63	32	186	5	16	230	166	68	36	197	265	48	130	40	51	8	58	118	112	10	3	
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9	
Certain to vote	(10)	167	88	79	34	24	60	49	65	15	13	57	2	4	61	53	38	14	76	83	14	47	11	30	6	20	43	51	6	6
		33%	36%	31%	27%	30%	34%	41%	33%	21%	32%	41%	22%	22%	38%	31%	36%	24%	38%	34%	36%	38%	27%	58%	46%	47%	45%	42%	49%	72%
	(9)	18	6	12	4	2	6	6	5	3	1	7	1	*	5	7	6	-	8	8	1	6	5	-	1	1	4	7	-	-
		4%	3%	5%	4%	2%	4%	5%	3%	5%	2%	5%	19%	2%	3%	4%	5%	-	4%	3%	3%	5%	13%	-	8%	3%	4%	6%	-	-
	(8)	39	20	20	4	7	19	10	20	4	1	12	-	-	13	19	5	3	13	21	6	9	3	3	-	3	11	11	3	-
		8%	8%	8%	3%	8%	11%	8%	10%	5%	2%	8%	-	-	8%	11%	5%	5%	7%	8%	15%	7%	8%	6%	-	7%	12%	9%	25%	-
	(7)	33	18	15	7	9	12	4	15	8	1	5	-	2	9	13	2	8	15	16	2	15	6	2	-	3	4	19	-	-
		7%	8%	6%	6%	12%	7%	4%	8%	12%	2%	3%	-	12%	6%	8%	2%	14%	8%	7%	4%	12%	14%	4%	-	6%	4%	15%	-	-
	(6)	26	10	16	15	3	5	3	6	8	1	3	2	3	5	9	10	2	13	10	2	5	2	1	3	-	2	5	-	-
		5%	4%	6%	12%	4%	3%	2%	3%	11%	3%	2%	31%	20%	3%	5%	9%	3%	6%	4%	4%	4%	4%	3%	27%	-	2%	4%	-	-
	(5)	59	19	40	16	9	19	15	19	13	3	16	-	2	23	20	8	8	27	27	7	17	4	2	1	3	9	9	-	3
		12%	8%	15%	12%	12%	11%	12%	10%	19%	8%	12%	-	12%	14%	12%	7%	13%	13%	11%	18%	14%	10%	5%	10%	6%	9%	7%	-	28%
	(4)	6	5	2	1	-	3	2	3	1	-	2	-	-	5	2	-	-	1	5	1	1	1	1	-	1	1	2	-	-
		1%	2%	1%	1%	-	2%	2%	2%	1%	-	2%	-	-	3%	1%	-	-	1%	2%	1%	1%	2%	2%	-	2%	1%	2%	-	-
	(3)	19	6	12	4	1	7	6	8	3	1	7	-	-	7	4	3	4	9	10	3	5	2	1	-	5	6	-	-	-
		4%	3%	5%	3%	2%	4%	5%	4%	4%	4%	5%	-	-	5%	3%	3%	7%	4%	4%	9%	4%	6%	3%	-	11%	6%	-	-	-
	(2)	21	15	6	8	2	6	5	5	1	3	8	2	-	7	6	5	3	5	10	2	5	4	1	-	2	3	*	-	-
		4%	6%	2%	6%	2%	4%	4%	2%	1%	8%	5%	28%	-	4%	4%	4%	6%	3%	4%	6%	4%	11%	3%	-	6%	3%	*	-	-
Certain not to vote	(1)	103	50	53	34	19	36	15	46	15	16	20	-	6	22	35	29	17	33	51	1	12	2	9	1	5	12	15	3	-
		21%	21%	21%	27%	24%	20%	12%	23%	21%	39%	14%	-	31%	14%	20%	27%	29%	17%	20%	4%	10%	4%	17%	8%	11%	13%	12%	25%	-
Refused		1	1	-	-	1	-	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-
		*	1%	-	-	2%	-	1%	-	-	-	-	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	1%	-	-	-
Don't know		8	4	3	-	1	1	5	2	-	-	6	-	-	5	1	1	-	1	6	-	1	-	-	-	-	1	2	-	-
		2%	2%	1%	-	1%	1%	4%	1%	-	-	4%	-	-	3%	1%	1%	-	*	2%	-	1%	-	-	-	-	1%	2%	-	-
Mean		6.22	6.29	6.15	5.49	6.09	6.33	6.94	6.18	5.81	4.97	6.78	6.31	5.36	6.64	6.30	6.03	5.19	6.64	6.23	6.97	7.01	6.79	7.35	7.60	6.96	7.12	7.48	7.21	8.58
Standard deviation		3.55	3.64	3.47	3.56	3.56	3.55	3.40	3.62	3.20	4.02	3.50	3.37	3.47	3.39	3.48	3.81	3.55	3.40	3.57	2.98	3.10	3.03	3.61	2.88	3.52	3.38	3.03	3.88	2.39
Standard error		0.16	0.25	0.21	0.43	0.43	0.25	0.28	0.27	0.40	0.71	0.26	1.51	0.87	0.23	0.27	0.46	0.59	0.24	0.22	0.43	0.27	0.48	0.51	1.02	0.46	0.31	0.29	1.23	1.38

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 56

Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?

Base: All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplyed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	398	175	223	55	52	160	131	136	52	21	153	5	12	189	131	50	28	162	210	46	116	38	41	7	52	102	94	7	3	
Weighted base	388	187	201	93	57	138	100	147	56	25	116	7	12	136	133	76	43	167	190	38	112	38	43	12	37	82	103	9	9	
Conservatives	29 7%	15 8%	14 7%	7 7%	2 3%	11 8%	9 9%	14 10%	2 4%	- -	10 8%	- -	1 5%	10 7%	12 9%	3 5%	4 9%	13 8%	13 7%	17 45%	1 1%	2 4%	2 6%	- -	14 39%	1 1%	4 3%	3 38%	- -	
Labour	92 24%	48 26%	43 22%	31 34%	9 16%	29 21%	23 23%	24 17%	20 36%	11 43%	24 21%	7 100%	2 14%	29 21%	27 20%	22 29%	15 34%	29 17%	57 30%	1 2%	79 71%	1 2%	- -	- -	1 2%	39 48%	21 21%	- -	- -	
Liberal Democrat	26 7%	11 6%	15 7%	3 3%	6 11%	10 7%	7 7%	13 9%	1 1%	1 6%	7 6%	- -	- -	8 6%	10 7%	5 6%	3 8%	10 6%	10 5%	2 5%	2 2%	16 41%	- -	- -	1 2%	4 4%	15 15%	- -	- -	
Green	10 3%	5 3%	5 3%	- -	3 4%	8 6%	- -	2 1%	6 11%	1 4%	2 2%	- -	- -	7 5%	2 2%	2 2%	- -	8 5%	2 1%	- -	3 3%	3 7%	- -	3 23%	- -	- -	2 2%	- -	6 65%	
UKIP	62 16%	43 23%	19 9%	16 17%	12 20%	20 14%	15 15%	27 18%	4 7%	4 14%	18 15%	- -	6 47%	19 14%	24 18%	15 20%	4 9%	31 19%	28 15%	5 13%	6 5%	2 4%	37 85%	3 30%	11 28%	12 14%	16 15%	5 54%	- -	
BNP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Independent candidate	10 3%	2 1%	9 4%	3 4%	- -	2 2%	5 5%	2 1%	2 3%	2 9%	5 4%	- -	- -	6 5%	- -	4 5%	- -	2 1%	8 4%	- -	3 3%	- -	- -	3 26%	1 2%	- -	4 4%	- -	3 35%	
Other	2 *	2 1%	- -	1 1%	- -	- -	1 1%	- -	- -	- -	1 *	- -	- -	2 1%	- -	- -	- -	- -	1 *	1 2%	- -	- -	- -	1 11%	- -	1 1%	- -	- -	- -	
Refused	24 6%	10 6%	14 7%	5 5%	3 6%	7 5%	9 9%	7 5%	4 8%	1 3%	10 9%	- -	- -	10 8%	6 5%	5 7%	3 6%	13 8%	9 5%	1 3%	1 1%	- -	- -	- -	1 2%	2 2%	3 3%	- -	- -	
Don't know	133 34%	50 27%	83 41%	26 28%	23 40%	51 37%	32 32%	58 39%	17 30%	5 21%	40 34%	- -	4 35%	45 33%	53 40%	20 26%	15 35%	59 36%	62 32%	12 31%	16 15%	16 41%	4 9%	1 10%	10 26%	24 30%	39 38%	1 7%	- -	

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 57

Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?

Base: All respondents expressing an intention to vote

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplyed	Retired	Student	Other	Owne d outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	227	114	113	36	27	91	73	75	30	15	84	5	7	103	76	32	16	89	122	30	94	22	36	5	36	69	52	6	3	
Weighted base	231	126	105	62	31	80	59	82	34	19	66	7	8	81	74	51	25	94	119	25	95	22	39	11	27	56	62	8	9	
Conservatives	29 12%	15 12%	14 13%	7 11%	2 6%	11 14%	9 15%	14 17%	2 6%	- -	10 15%	- -	1 7%	10 12%	12 16%	3 7%	4 14%	13 14%	13 11%	17 68%	1 1%	2 8%	2 6%	- -	14 54%	1 2%	4 6%	3 41%	- -	
Labour	92 40%	48 38%	43 41%	31 51%	9 29%	29 36%	23 39%	24 30%	20 58%	11 56%	24 37%	7 100%	2 21%	29 36%	27 36%	22 43%	15 58%	29 30%	57 48%	1 3%	79 84%	1 4%	- -	- -	1 2%	39 70%	21 35%	- -	- -	
Liberal Democrat	26 11%	11 9%	15 14%	3 5%	6 20%	10 12%	7 12%	13 16%	1 2%	1 8%	7 11%	- -	- -	8 10%	10 13%	5 9%	3 13%	10 11%	10 8%	2 7%	2 2%	16 70%	- -	- -	1 2%	4 6%	15 25%	- -	- -	
Green	10 5%	5 4%	5 5%	- -	3 8%	8 10%	- -	2 2%	6 17%	1 5%	2 3%	- -	- -	7 8%	2 3%	2 3%	- -	8 9%	2 2%	- -	3 4%	3 12%	- -	3 25%	- -	- -	2 3%	- -	6 65%	
UKIP	62 27%	43 34%	19 18%	16 26%	12 37%	20 25%	15 26%	27 33%	4 11%	4 19%	18 27%	- -	6 72%	19 24%	24 33%	15 30%	4 15%	31 33%	28 24%	5 20%	6 6%	2 7%	37 94%	3 33%	11 39%	12 21%	16 25%	5 59%	- -	
BNP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Independent candidate	10 4%	2 1%	9 8%	3 6%	- -	2 3%	5 8%	2 2%	2 6%	2 12%	5 7%	- -	- -	6 8%	- -	4 8%	- -	2 2%	8 7%	- -	3 3%	- -	- -	3 29%	1 3%	- -	4 6%	- -	3 35%	
Other	2 1%	2 2%	- -	1 2%	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	2 2%	- -	- -	- -	- -	1 *	1 2%	- -	- -	- -	1 13%	- -	1 1%	- -	- -	- -	

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 58

Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?

Base: All respondents expressing an intention to vote (Turnout weighted)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	179	91	88	20	20	78	61	61	21	9	72	2	6	87	58	23	11	73	95	25	73	18	30	3	32	62	48	6	3	
Weighted base	174	97	77	34	23	69	47	68	22	10	55	3	5	66	57	34	17	76	87	20	71	17	33	6	23	50	56	8	8	
Conservatives	23 13%	13 14%	10 13%	6 17%	2 8%	11 15%	5 10%	13 19%	2 10%	-	6 11%	-	1 11%	9 13%	10 17%	3 9%	1 8%	12 16%	10 11%	14 68%	1 1%	1 8%	2 8%	-	11 48%	1 2%	3 5%	3 42%	-	
Labour	67 38%	34 35%	33 43%	17 49%	6 26%	25 36%	19 40%	21 30%	12 55%	5 49%	21 39%	3 100%	2 31%	23 35%	19 34%	14 42%	10 61%	23 31%	40 46%	* 2%	59 83%	* 3%	-	-	1 3%	36 71%	19 34%	-	-	
Liberal Democrat	20 12%	10 10%	10 13%	2 5%	4 19%	8 12%	6 13%	11 16%	1 3%	*	6 12%	-	-	7 11%	6 11%	4 11%	3 20%	8 11%	8 9%	2 9%	2 2%	13 73%	-	-	1 3%	3 6%	14 25%	-	-	
Green	8 4%	5 5%	3 4%	-	1 5%	7 9%	-	1 1%	5 21%	*	2 3%	-	-	6 8%	1 2%	1 2%	-	6 8%	1 1%	-	3 5%	1 7%	-	2 29%	-	-	2 3%	-	5 60%	
UKIP	48 28%	33 34%	15 19%	8 24%	10 42%	17 25%	13 27%	22 32%	2 11%	2 24%	15 27%	-	3 59%	16 23%	20 36%	10 30%	2 11%	24 31%	22 25%	4 21%	4 5%	2 9%	30 92%	1 20%	10 44%	11 21%	15 26%	5 58%	-	
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent candidate	8 5%	2 2%	7 9%	2 4%	-	2 3%	5 10%	2 2%	-	2 20%	5 9%	-	-	6 9%	-	2 6%	-	2 3%	6 7%	-	3 4%	-	-	3 51%	1 2%	-	4 7%	-	3 40%	
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 59

Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?

Base: All respondents

	Gender			Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	453	203	250	52	62	186	153	160	56	22	178	5	12	219	149	56	29	184	239	48	130	40	51	8	57	117	108	10	3
Weighted base	434	210	224	88	69	161	116	171	59	23	135	7	13	156	152	82	43	187	213	39	126	39	52	13	41	95	116	12	9
Conservatives	73 17%	36 17%	38 17%	10 12%	12 18%	29 18%	21 19%	35 20%	6 10%	1 3%	27 20%	-	1 9%	32 21%	28 18%	5 6%	8 19%	37 20%	34 16%	35 91%	2 2%	3 7%	5 9%	*	28 67%	4 4%	20 17%	3 29%	-
Labour	156 36%	72 34%	83 37%	39 44%	24 35%	52 32%	41 35%	59 34%	28 48%	10 44%	43 32%	5 78%	4 27%	54 34%	50 33%	33 40%	19 45%	62 33%	81 38%	1 2%	113 90%	1 3%	-	4 30%	4 9%	61 64%	34 29%	1 5%	6 72%
Liberal Democrat	50 11%	24 11%	26 11%	7 7%	9 13%	21 13%	14 12%	19 11%	5 9%	2 9%	16 12%	2 22%	-	19 12%	17 11%	7 8%	7 16%	28 15%	17 8%	-	4 3%	32 82%	1 1%	-	2 5%	5 6%	30 25%	-	3 28%
Green	4 1%	-	4 2%	-	2 2%	3 2%	-	2 1%	-	1 7%	1 1%	-	-	-	1 1%	3 4%	-	2 1%	3 1%	-	-	-	-	3 21%	-	-	3 2%	-	-
UKIP	70 16%	43 21%	27 12%	12 14%	11 15%	30 19%	17 15%	32 18%	7 12%	4 16%	22 16%	-	5 40%	22 14%	26 17%	22 27%	1 2%	24 13%	44 21%	2 5%	3 2%	2 6%	47 90%	3 27%	6 15%	11 12%	17 15%	8 66%	-
Other	3 1%	1 1%	2 1%	3 3%	-	-	-	-	-	2 7%	-	-	-	1 1%	2 1%	-	-	-	2 1%	-	-	-	-	1 10%	-	-	-	-	-
Refused	23 5%	12 6%	11 5%	1 1%	3 4%	11 7%	8 7%	7 4%	1 2%	2 7%	9 7%	-	-	10 6%	6 4%	4 5%	3 6%	10 6%	8 4%	-	-	-	-	-	-	-	3 3%	-	-
Don't know	55 13%	22 10%	34 15%	16 18%	9 13%	16 10%	15 13%	18 11%	11 19%	2 7%	17 13%	-	3 24%	18 12%	23 15%	9 11%	5 12%	24 13%	25 12%	1 3%	4 3%	1 2%	-	1 8%	1 4%	13 13%	10 9%	-	-

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 60

Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?

Base: All respondents expressing an intention to vote Q2a/Q2b

	Gender		Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	277	136	141	34	34	116	93	105	35	10	104	5	9	135	87	35	20	110	152	48	130	40	51	8	43	92	65	9	3
Weighted base	268	144	124	59	38	99	73	111	38	11	80	7	10	99	86	52	32	114	139	39	126	39	52	13	32	72	73	11	9
Conservatives	45 17%	23 16%	23 18%	8 14%	6 17%	17 17%	13 18%	23 21%	3 8%	- -	15 19%	- -	1 12%	18 19%	17 19%	4 7%	6 20%	24 21%	21 15%	35 91%	2 2%	3 7%	5 9%	* 3%	22 68%	4 5%	8 11%	3 30%	- -
Labour	119 44%	61 43%	57 46%	30 51%	17 44%	40 41%	31 43%	48 43%	22 57%	8 69%	30 38%	5 78%	3 27%	43 44%	35 40%	25 47%	16 50%	44 39%	66 47%	1 2%	113 90%	1 3%	- -	4 30%	3 9%	53 73%	28 38%	- -	6 72%
Liberal Democrat	37 14%	20 14%	17 14%	5 8%	5 14%	15 15%	12 16%	12 11%	5 15%	2 19%	12 16%	2 22%	- -	17 17%	11 13%	3 6%	6 19%	21 19%	14 10%	- -	4 3%	32 82%	1 1%	- -	2 6%	4 6%	22 30%	- -	3 28%
Green	3 1%	- -	3 2%	- -	2 4%	1 1%	- -	2 1%	- -	- -	1 1%	- -	- -	- -	1 1%	2 3%	- -	2 1%	1 1%	- -	- -	- -	- -	3 21%	- -	- -	1 1%	- -	- -
UKIP	57 21%	38 26%	19 16%	12 21%	7 19%	24 24%	14 19%	25 23%	6 16%	1 11%	18 22%	- -	5 52%	17 17%	22 25%	18 35%	1 2%	21 18%	34 24%	2 5%	3 2%	2 6%	47 90%	3 27%	5 15%	10 14%	13 18%	8 70%	- -
Other	1 *	1 1%	- -	1 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 10%	- -	- -	- -	- -	- -
Don't know	6 2%	2 1%	5 4%	2 3%	1 3%	2 2%	2 3%	1 1%	2 4%	- -	3 4%	- -	1 10%	2 2%	1 1%	1 1%	3 8%	2 2%	4 3%	1 3%	4 3%	1 2%	- -	1 8%	* 1%	2 3%	1 1%	- -	- -

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 61

Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?

Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)

	Gender			Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	220	111	109	20	26	96	78	84	26	7	88	2	6	112	69	26	13	90	121	39	101	34	42	5	39	82	60	9	3
Weighted base	205	114	91	35	29	82	60	88	26	8	66	3	6	81	68	37	19	92	105	29	95	32	42	8	27	64	66	11	8
Conservatives	35 17%	20 17%	15 16%	6 17%	6 20%	15 18%	9 15%	18 21%	2 9%	- -	11 16%	- -	1 15%	16 20%	14 20%	4 10%	2 9%	21 23%	14 14%	27 93%	1 1%	3 8%	4 10%	* 5%	19 69%	3 5%	7 10%	3 31%	- -
Labour	92 45%	46 41%	45 50%	18 51%	12 42%	35 43%	27 45%	38 43%	16 61%	5 71%	26 40%	2 50%	2 37%	35 44%	28 41%	18 47%	11 57%	38 42%	49 47%	* 1%	87 91%	1 3%	- -	4 51%	2 7%	46 72%	25 38%	- -	6 83%
Liberal Democrat	31 15%	19 17%	12 13%	3 9%	4 15%	12 15%	11 18%	11 13%	4 14%	1 13%	12 17%	2 50%	- -	14 17%	9 13%	2 6%	5 28%	19 20%	12 11%	- -	4 4%	27 84%	* 1%	- -	2 7%	4 6%	21 32%	- -	1 17%
Green	2 1%	- -	2 2%	- -	1 3%	1 1%	- -	1 1%	- -	- -	1 1%	- -	- -	- -	1 1%	1 2%	- -	1 1%	1 1%	- -	- -	- -	- -	2 23%	- -	- -	1 1%	- -	- -
UKIP	43 21%	28 25%	15 16%	7 20%	6 20%	19 23%	11 19%	20 22%	4 14%	1 16%	14 21%	- -	3 48%	14 17%	17 24%	12 33%	* 2%	14 15%	27 25%	1 3%	2 2%	1 3%	37 89%	1 16%	4 16%	9 14%	12 19%	8 69%	- -
Other	* *	* *	- -	* 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	4% -	- -	- -	- -	- -	- -
Don't know	3 2%	1 1%	3 3%	1 2%	- -	1 1%	2 4%	- -	1 2%	- -	3 4%	- -	- -	2 2%	- -	1 2%	1 3%	- -	3 3%	1 3%	2 2%	1 2%	- -	- -	* 2%	2 3%	* *	- -	- -

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 62

Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?

Base: All respondents (Turnout Weighted)

	Q.3/Q.4 Voting in May 6th 2010 General Election									
	Total	Conservatives	Labour	Liberal Democrat	Green	UKIP	Other	Did not vote	Refused	Don't know
Unweighted base	351	52	101	95	2	9	1	23	35	33
Weighted base	325	36	81	103	5	11	3	25	32	29
Conservatives	57 18%	24 68%	4 4%	17 16%	-	3 30%	-	3 11%	3 11%	3 12%
Labour	117 36%	3 8%	53 66%	31 30%	3 72%	* 3%	3 100%	9 34%	7 21%	8 29%
Liberal Democrat	40 12%	2 5%	5 6%	27 26%	1 28%	-	-	1 5%	1 3%	3 10%
Green	3 1%	-	-	2 2%	-	-	-	1 3%	-	-
UKIP	53 16%	5 15%	11 13%	16 15%	-	8 67%	-	7 29%	1 4%	5 18%
Other	1 *	-	-	-	-	-	-	* 1%	-	1 3%
Refused	20 6%	-	-	3 3%	-	-	-	1 5%	14 45%	1 2%
Don't know	34 11%	1 4%	9 11%	8 8%	-	-	-	3 13%	5 16%	8 27%

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 63

**Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?**

(Redcar)

Base: All respondents

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owning outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	453	203	250	52	62	186	153	160	56	22	178	5	12	219	149	56	29	184	239	48	130	40	51	8	57	117	108	10	3
Weighted base	434	210	224	88	69	161	116	171	59	23	135	7	13	156	152	82	43	187	213	39	126	39	52	13	41	95	116	12	9
Conservatives	63 14%	31 15%	32 14%	5 6%	9 13%	28 17%	20 17%	32 19%	5 8%	- -	24 18%	- -	1 9%	28 18%	25 17%	4 5%	6 14%	33 18%	26 12%	31 78%	1 1%	3 8%	3 5%	* 3%	27 66%	3 3%	18 15%	3 29%	- -
Labour	142 33%	68 32%	74 33%	36 41%	20 29%	51 32%	34 30%	56 33%	25 43%	9 38%	42 31%	5 78%	2 17%	50 32%	44 29%	30 37%	17 40%	56 30%	79 37%	1 4%	102 81%	2 5%	- -	4 30%	3 8%	61 64%	30 26%	1 5%	3 35%
Liberal Democrat	48 11%	27 13%	22 10%	6 7%	10 14%	17 11%	15 13%	14 8%	6 11%	4 19%	17 12%	2 22%	- -	20 13%	14 9%	8 10%	6 14%	24 13%	20 9%	1 2%	6 5%	28 71%	1 2%	- -	1 3%	8 9%	30 26%	- -	3 28%
Green	6 1%	1 1%	4 2%	- -	3 4%	3 2%	- -	3 2%	- -	1 7%	1 1%	- -	- -	- -	2 2%	3 4%	- -	3 2%	3 1%	- -	- -	- -	1 3%	3 21%	- -	- -	3 2%	1 11%	- -
UKIP	54 12%	36 17%	18 8%	11 13%	8 12%	21 13%	13 11%	26 15%	5 9%	2 10%	14 11%	- -	2 13%	15 10%	22 15%	15 19%	1 2%	19 10%	32 15%	1 3%	1 1%	- -	45 87%	- -	6 15%	8 8%	14 12%	6 49%	- -
BNP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	3 1%	1 1%	2 1%	3 3%	- -	- -	- -	- -	- -	2 7%	- -	- -	- -	1 1%	2 1%	- -	- -	- -	2 1%	- -	- -	- -	- -	1 10%	- -	- -	- -	- -	- -
Refused	34 8%	17 8%	17 8%	2 3%	6 9%	14 9%	11 9%	9 5%	2 3%	2 7%	12 9%	- -	- -	9 6%	9 6%	10 12%	5 12%	13 7%	12 6%	- -	1 1%	2 5%	- -	- -	- -	3 3%	5 4%	- -	- -
Don't know	85 20%	30 14%	55 25%	23 27%	12 18%	27 17%	22 19%	31 18%	15 26%	3 13%	24 18%	- -	8 61%	32 21%	33 22%	12 15%	8 18%	39 21%	40 19%	5 13%	15 12%	4 11%	2 3%	4 35%	3 7%	12 13%	17 15%	1 6%	3 37%

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 64

**Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Redcar)**

Base: All respondents expressing an intention to vote Q2a/Q2b

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	277	136	141	34	34	116	93	105	35	10	104	5	9	135	87	35	20	110	152	48	130	40	51	8	43	92	65	9	3
Weighted base	268	144	124	59	38	99	73	111	38	11	80	7	10	99	86	52	32	114	139	39	126	39	52	13	32	72	73	11	9
Conservatives	38 14%	18 13%	19 15%	3 6%	5 13%	17 17%	12 17%	21 19%	2 4%	-	14 17%	-	1 12%	17 17%	16 18%	1 2%	4 13%	22 19%	16 11%	31 78%	1 1%	3 8%	3 5%	*	20 63%	3 4%	8 11%	3 30%	-
Labour	109 41%	56 39%	53 43%	29 50%	16 42%	38 39%	25 35%	46 42%	19 51%	6 59%	29 36%	5 78%	1 14%	41 41%	32 37%	22 43%	14 44%	39 34%	64 46%	1 4%	102 81%	2 5%	-	4 30%	3 9%	50 69%	25 35%	-	3 35%
Liberal Democrat	37 14%	21 14%	16 13%	6 10%	7 18%	12 12%	12 17%	11 10%	5 13%	3 31%	12 16%	2 22%	-	15 15%	11 13%	6 11%	5 16%	21 18%	15 11%	1 2%	6 5%	28 71%	1 2%	-	1 4%	7 9%	21 28%	-	3 28%
Green	4 2%	1 1%	3 2%	-	3 8%	1 1%	-	3 3%	-	-	1 1%	-	-	-	2 3%	2 3%	-	3 3%	1 1%	-	-	-	1 3%	3 21%	-	-	1 1%	1 12%	-
UKIP	47 18%	31 22%	16 13%	11 20%	4 12%	19 19%	12 17%	23 20%	5 14%	-	13 17%	-	2 16%	13 13%	19 23%	14 27%	1 2%	17 15%	28 20%	1 3%	1 1%	-	45 87%	-	6 20%	8 11%	12 17%	6 52%	-
Other	1 *	1 1%	-	1 2%	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	1 10%	-	-	-	-	-
Refused	3 1%	2 1%	1 1%	-	-	2 2%	1 1%	-	-	-	2 2%	-	-	-	-	2 3%	1 3%	-	2 1%	-	1 1%	2 5%	-	-	-	1 1%	-	-	-
Don't know	30 11%	14 10%	16 13%	7 12%	3 8%	10 10%	10 13%	7 6%	7 17%	1 11%	8 11%	-	6 58%	12 12%	6 7%	5 10%	7 21%	13 11%	14 10%	5 13%	15 12%	4 11%	2 3%	4 35%	2 5%	4 5%	6 8%	1 6%	3 37%

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 65

**Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Redcar)**

Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	220	111	109	20	26	96	78	84	26	7	88	2	6	112	69	26	13	90	121	39	101	34	42	5	39	82	60	9	3
Weighted base	205	114	91	35	29	82	60	88	26	8	66	3	6	81	68	37	19	92	105	29	95	32	42	8	27	64	66	11	8
Conservatives	31	16	15	3	5	15	8	19	2	-	10	-	1	15	13	1	2	19	13	25	1	3	2	*	17	3	7	3	-
	15%	14%	17%	10%	16%	18%	14%	22%	6%	-	15%	-	15%	19%	20%	3%	9%	20%	12%	87%	1%	9%	5%	5%	62%	5%	10%	31%	-
Labour	83	42	41	17	11	32	22	36	12	5	25	2	1	34	25	16	9	33	46	1	77	2	-	4	2	43	23	-	3
	41%	37%	45%	50%	40%	39%	37%	41%	47%	71%	39%	50%	15%	42%	37%	43%	45%	36%	44%	2%	81%	5%	-	51%	7%	67%	34%	-	40%
Liberal Democrat	31	20	11	4	6	9	12	10	3	2	12	2	-	13	9	5	5	18	13	1	6	23	1	-	1	6	19	-	1
	15%	17%	13%	12%	19%	12%	20%	12%	13%	29%	18%	50%	-	16%	13%	13%	25%	19%	12%	3%	6%	72%	3%	-	4%	9%	29%	-	17%
Green	3	1	2	-	2	1	-	2	-	-	1	-	-	-	2	1	-	2	1	-	-	-	1	2	-	-	1	1	-
	2%	1%	2%	-	8%	1%	-	2%	-	-	1%	-	-	-	3%	2%	-	2%	1%	-	-	-	3%	23%	-	-	1%	12%	-
UKIP	37	26	12	8	3	16	10	17	3	-	11	-	2	10	15	12	*	13	22	1	1	-	36	-	6	7	11	6	-
	18%	23%	13%	24%	11%	20%	16%	20%	13%	-	17%	-	28%	13%	22%	31%	2%	14%	21%	2%	1%	-	85%	-	22%	11%	17%	52%	-
Other	*	*	-	*	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-
	*	*	-	1%	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	4%	-	-	-	-	-
Refused	2	1	1	-	-	1	1	-	-	-	1	-	-	-	1	1	-	1	1	-	1	1	-	-	-	1	-	-	-
	1%	*	1%	-	-	1%	2%	-	-	-	1%	-	-	-	1%	5%	-	1%	1%	-	1%	2%	-	-	-	2%	-	-	-
Don't know	17	8	9	1	2	8	6	3	6	-	6	-	3	9	4	2	2	8	9	2	9	4	1	1	2	3	5	1	3
	8%	7%	10%	3%	6%	10%	11%	4%	21%	-	9%	-	43%	11%	6%	6%	13%	8%	9%	6%	10%	12%	3%	16%	6%	5%	8%	5%	43%

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 66

**Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Redcar)**

Base: All respondents (Turnout Weighted)

	Q.3/Q.4 Voting in May 6th 2010 General Election									
	Total	Conservatives	Labour	Liberal Democrat	Green	UKIP	Other	Did not vote	Refused	Don't know
Unweighted base	351	52	101	95	2	9	1	23	35	33
Weighted base	325	36	81	103	5	11	3	25	32	29
Conservatives	50 15%	23 65%	3 4%	15 14%	- -	3 30%	- -	2 8%	1 4%	3 9%
Labour	107 33%	2 7%	53 65%	27 26%	- -	* 3%	3 100%	9 34%	5 17%	7 23%
Liberal Democrat	40 12%	1 3%	7 9%	27 26%	1 28%	- -	- -	1 3%	- -	3 11%
Green	5 1%	- -	- -	2 2%	- -	1 12%	- -	1 3%	- -	- -
UKIP	42 13%	6 17%	7 9%	13 13%	- -	6 50%	- -	5 20%	- -	4 15%
BNP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	1 *	- -	- -	- -	- -	- -	- -	* 1%	- -	1 3%
Refused	27 8%	- -	3 3%	5 4%	- -	- -	- -	2 8%	17 54%	1 2%
Don't know	53 16%	3 8%	8 10%	14 14%	3 72%	1 5%	- -	6 23%	8 25%	11 36%

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 67

**Q12_2. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Tim Farron, The President of the Liberal Democrats moved into the job. If Tim Farron were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?**

(Redcar)**Base: All respondents**

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owning outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	453	203	250	52	62	186	153	160	56	22	178	5	12	219	149	56	29	184	239	48	130	40	51	8	57	117	108	10	3
Weighted base	434	210	224	88	69	161	116	171	59	23	135	7	13	156	152	82	43	187	213	39	126	39	52	13	41	95	116	12	9
Conservatives	66 15%	34 16%	32 15%	9 10%	10 14%	29 18%	19 16%	32 19%	5 8%	- -	24 18%	- -	5 36%	29 19%	24 16%	7 9%	6 14%	36 19%	27 13%	30 78%	1 1%	1 2%	3 5%	4 31%	25 60%	4 4%	18 16%	3 29%	- -
Labour	140 32%	67 32%	73 33%	36 41%	21 30%	47 29%	37 32%	55 32%	25 42%	8 35%	41 30%	5 78%	4 27%	47 30%	41 27%	32 39%	21 48%	53 29%	79 37%	1 4%	106 85%	2 5%	- -	1 6%	3 7%	60 63%	32 27%	- -	- -
Liberal Democrat	46 11%	25 12%	21 9%	8 9%	8 11%	18 11%	13 11%	14 8%	8 13%	4 18%	14 11%	2 22%	- -	18 12%	16 11%	6 7%	6 14%	26 14%	17 8%	* 1%	5 4%	28 71%	3 6%	- -	5 11%	8 9%	24 21%	- -	3 28%
Green	4 1%	- -	4 2%	- -	2 2%	3 2%	- -	2 1%	- -	1 7%	1 1%	- -	- -	- -	1 1%	3 4%	- -	2 1%	3 1%	- -	- -	- -	- -	3 21%	- -	- -	3 2%	- -	- -
UKIP	52 12%	37 18%	15 7%	10 11%	9 12%	21 13%	12 10%	26 15%	5 9%	1 6%	13 10%	- -	2 13%	16 10%	21 14%	14 17%	1 2%	17 9%	32 15%	1 3%	1 1%	1 2%	42 82%	- -	6 14%	8 8%	12 11%	7 60%	- -
BNP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	3 1%	1 1%	2 1%	3 3%	- -	- -	- -	- -	- -	2 7%	- -	- -	- -	1 1%	2 1%	- -	- -	- -	2 1%	- -	- -	- -	- -	1 10%	- -	- -	- -	- -	- -
Refused	36 8%	19 9%	18 8%	4 5%	9 12%	11 7%	12 10%	9 5%	2 3%	2 7%	14 10%	- -	- -	10 6%	10 6%	12 14%	5 12%	16 8%	10 5%	- -	1 1%	2 5%	- -	- -	- -	3 3%	7 6%	- -	- -
Don't know	86 20%	27 13%	59 26%	18 20%	13 18%	33 20%	23 20%	34 20%	14 24%	5 20%	28 21%	- -	3 24%	35 22%	38 25%	9 11%	4 10%	38 20%	44 21%	6 15%	11 9%	6 15%	4 7%	4 32%	3 8%	13 13%	20 17%	1 11%	6 72%

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 68

**Q12_2. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Tim Farron, The President of the Liberal Democrats moved into the job. If Tim Farron were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Redcar)**

Base: All respondents expressing an intention to vote Q2a/Q2b

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owning outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	277	136	141	34	34	116	93	105	35	10	104	5	9	135	87	35	20	110	152	48	130	40	51	8	43	92	65	9	3
Weighted base	268	144	124	59	38	99	73	111	38	11	80	7	10	99	86	52	32	114	139	39	126	39	52	13	32	72	73	11	9
Conservatives	39 14%	21 15%	17 14%	7 12%	5 13%	16 16%	11 15%	20 18%	2 4%	-	12 15%	-	5 47%	17 17%	13 15%	5 9%	4 13%	24 21%	14 10%	30 78%	1 1%	1 2%	3 5%	4 31%	17 54%	4 5%	7 9%	3 30%	-
Labour	111 41%	55 38%	55 44%	31 52%	16 42%	36 37%	28 38%	46 42%	19 49%	6 59%	29 36%	5 78%	3 27%	38 38%	31 36%	25 47%	17 55%	39 34%	65 47%	1 4%	106 85%	2 5%	-	1 6%	2 7%	50 69%	27 38%	-	-
Liberal Democrat	37 14%	21 15%	16 13%	6 11%	7 18%	14 14%	10 14%	12 11%	6 17%	3 31%	10 13%	2 22%	-	16 16%	12 14%	4 9%	5 16%	22 19%	13 9%	* 1%	5 4%	28 71%	3 6%	-	4 13%	6 8%	20 28%	-	3 28%
Green	3 1%	-	3 2%	-	2 4%	1 1%	-	2 1%	-	-	1 1%	-	-	-	1 1%	2 3%	-	2 1%	1 1%	-	-	-	-	3 21%	-	-	1 1%	-	-
UKIP	45 17%	32 22%	13 11%	10 17%	6 15%	19 19%	10 14%	22 20%	5 14%	-	12 15%	-	2 16%	13 13%	19 22%	12 24%	1 2%	16 14%	27 19%	1 3%	1 1%	1 2%	42 82%	-	6 18%	8 11%	10 14%	7 64%	-
Other	1 *	1 1%	-	1 2%	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	1 10%	-	-	-	-	-
Refused	3 1%	2 1%	1 1%	-	-	2 2%	1 1%	-	-	-	2 2%	-	-	-	-	2 3%	1 3%	-	2 1%	-	1 1%	2 5%	-	-	-	1 1%	-	-	
Don't know	30 11%	11 8%	19 15%	4 6%	3 8%	11 11%	12 17%	9 8%	6 16%	1 11%	13 17%	-	1 10%	14 14%	10 12%	3 5%	3 11%	12 10%	17 12%	6 15%	11 9%	6 15%	4 7%	4 32%	2 7%	4 6%	7 10%	1 6%	6 72%

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 69

**Q12_2. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Tim Farron, The President of the Liberal Democrats moved into the job. If Tim Farron were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Redcar)**

Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	220	111	109	20	26	96	78	84	26	7	88	2	6	112	69	26	13	90	121	39	101	34	42	5	39	82	60	9	3
Weighted base	205	114	91	35	29	82	60	88	26	8	66	3	6	81	68	37	19	92	105	29	95	32	42	8	27	64	66	11	8
Conservatives	30	17	13	5	5	14	7	18	2	-	8	-	2	15	11	2	2	19	11	25	1	1	2	2	14	4	6	3	-
	15%	15%	15%	13%	16%	17%	12%	20%	6%	-	13%	-	36%	19%	16%	7%	9%	21%	10%	86%	1%	2%	5%	21%	52%	6%	8%	31%	-
Labour	84	41	42	19	11	30	23	36	12	5	25	2	2	30	24	18	11	32	47	1	81	2	-	1	1	44	24	-	-
	41%	36%	46%	53%	40%	37%	39%	41%	45%	71%	38%	50%	37%	38%	36%	47%	58%	35%	38%	2%	85%	5%	-	10%	5%	68%	37%	-	-
Liberal Democrat	31	20	10	5	6	11	9	11	4	2	10	2	-	13	10	3	5	19	11	*	4	23	3	-	4	5	19	-	1
	15%	18%	11%	13%	19%	13%	16%	13%	17%	29%	15%	50%	-	16%	14%	9%	25%	21%	11%	1%	5%	72%	8%	-	15%	8%	29%	-	17%
Green	2	-	2	-	1	1	-	1	-	-	1	-	-	-	1	1	-	1	1	-	-	-	-	2	-	-	1	-	-
	1%	-	2%	-	3%	1%	-	1%	-	-	1%	-	-	-	1%	2%	-	1%	1%	-	-	-	-	23%	-	-	1%	-	-
UKIP	37	26	10	7	4	16	9	17	3	-	11	-	2	10	15	11	*	13	22	1	1	1	35	-	5	7	10	7	-
	18%	23%	11%	20%	16%	20%	16%	20%	13%	-	16%	-	28%	13%	22%	29%	2%	14%	21%	2%	1%	2%	82%	-	19%	11%	15%	64%	-
Other	*	*	-	*	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-
	*	*	-	1%	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	4%	-	-	-	-	-
Refused	2	1	1	-	-	1	1	-	-	-	1	-	-	-	1	1	-	1	1	-	1	1	-	-	-	1	-	-	-
	1%	*	1%	-	-	1%	2%	-	-	-	1%	-	-	-	1%	5%	-	1%	1%	-	1%	2%	-	-	-	2%	-	-	-
Don't know	21	9	12	-	2	9	10	5	5	-	11	-	-	12	7	2	-	8	12	2	7	6	2	3	2	4	6	1	6
	10%	8%	13%	-	6%	11%	16%	6%	19%	-	16%	-	-	14%	10%	5%	-	9%	12%	8%	8%	17%	5%	41%	9%	6%	9%	5%	83%

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 70

**Q12_2. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Tim Farron, The President of the Liberal Democrats moved into the job. If Tim Farron were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Redcar)**

Base: All respondents (Turnout Weighted)

	Q.3/Q.4 Voting in May 6th 2010 General Election									
	Total	Conservatives	Labour	Liberal Democrat	Green	UKIP	Other	Did not vote	Refused	Don't know
Unweighted base	351	52	101	95	2	9	1	23	35	33
Weighted base	325	36	81	103	5	11	3	25	32	29
Conservatives	52 16%	21 58%	4 4%	15 15%	- -	3 30%	- -	3 11%	3 11%	3 11%
Labour	105 32%	2 5%	52 64%	29 28%	- -	- -	- -	9 36%	5 17%	8 28%
Liberal Democrat	38 12%	5 13%	7 9%	22 21%	1 28%	- -	- -	1 5%	- -	2 7%
Green	3 1%	- -	- -	2 2%	- -	- -	- -	1 3%	- -	- -
UKIP	42 13%	5 14%	7 9%	12 12%	- -	7 62%	- -	5 20%	- -	5 16%
BNP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	1 *	- -	- -	- -	- -	- -	- -	* 1%	- -	1 3%
Refused	29 9%	- -	3 3%	7 6%	- -	- -	- -	3 11%	15 46%	2 7%
Don't know	55 17%	3 9%	8 10%	16 16%	3 72%	1 8%	3 100%	3 12%	8 26%	8 29%

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 71

**Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?**

(Redcar)**Base: All respondents**

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owning outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	453	203	250	52	62	186	153	160	56	22	178	5	12	219	149	56	29	184	239	48	130	40	51	8	57	117	108	10	3
Weighted base	434	210	224	88	69	161	116	171	59	23	135	7	13	156	152	82	43	187	213	39	126	39	52	13	41	95	116	12	9
Conservatives	61 14%	28 13%	33 15%	5 6%	10 14%	27 17%	19 16%	32 19%	3 5%	- -	24 18%	- -	1 9%	26 17%	24 16%	5 6%	6 14%	31 17%	27 13%	31 80%	1 1%	2 4%	3 5%	*	26 63%	4 4%	16 14%	3 29%	-
Labour	145 33%	69 33%	76 34%	35 40%	23 33%	52 33%	34 30%	55 32%	31 53%	7 32%	41 31%	4 59%	2 17%	51 33%	44 29%	34 41%	16 36%	60 32%	76 36%	1 4%	104 83%	3 7%	-	4 30%	3 6%	60 63%	32 28%	-	6 72%
Liberal Democrat	50 12%	29 14%	21 9%	11 12%	9 13%	15 10%	15 13%	15 9%	5 8%	4 18%	16 12%	2 22%	3 27%	21 14%	15 10%	8 10%	6 14%	29 16%	16 8%	1 2%	3 3%	29 73%	2 3%	3 27%	3 6%	6 7%	27 23%	-	3 28%
Green	4 1%	-	4 2%	-	2 2%	3 2%	-	2 1%	-	1 7%	1 1%	-	-	-	1 1%	3 4%	-	2 1%	3 1%	-	-	-	-	3 21%	-	-	3 2%	-	-
UKIP	54 12%	40 19%	15 7%	13 15%	9 12%	21 13%	11 10%	29 17%	5 9%	1 6%	12 9%	-	2 13%	16 10%	22 15%	14 18%	2 4%	18 10%	33 16%	-	3 2%	-	45 86%	-	5 13%	10 10%	14 12%	7 60%	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3 1%	1 1%	2 1%	3 3%	-	-	-	-	-	2 7%	-	-	-	1 1%	2 1%	-	-	-	2 1%	-	-	-	-	1 10%	-	-	-	-	-
Refused	32 7%	18 8%	15 7%	1 1%	6 9%	14 9%	11 10%	8 5%	1 2%	2 7%	14 10%	-	-	10 6%	8 5%	10 12%	5 12%	14 7%	11 5%	-	1 1%	2 5%	*	-	* 1%	3 3%	6 5%	-	-
Don't know	84 19%	25 12%	59 26%	19 22%	11 16%	29 18%	25 22%	31 18%	14 23%	5 23%	27 20%	1 19%	4 34%	29 19%	38 25%	9 10%	8 19%	33 18%	46 21%	6 15%	14 11%	4 11%	2 4%	1 8%	4 10%	12 13%	19 16%	1 11%	-

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 72

**Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?**
(Redcar)

Base: All respondents expressing an intention to vote Q2a/Q2b

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	277	136	141	34	34	116	93	105	35	10	104	5	9	135	87	35	20	110	152	48	130	40	51	8	43	92	65	9	3
Weighted base	268	144	124	59	38	99	73	111	38	11	80	7	10	99	86	52	32	114	139	39	126	39	52	13	32	72	73	11	9
Conservatives	37	18	19	3	5	15	13	21	*	-	14	-	1	17	14	2	4	21	16	31	1	2	3	*	19	4	7	3	-
	14%	12%	15%	6%	13%	16%	17%	19%	1%	-	18%	-	12%	17%	16%	4%	13%	18%	11%	80%	1%	4%	5%	3%	58%	5%	9%	30%	-
Labour	112	56	56	27	17	41	27	45	24	6	30	4	1	44	32	24	12	44	62	1	104	3	-	4	2	50	26	-	6
	42%	39%	45%	47%	44%	41%	37%	40%	64%	52%	38%	59%	14%	45%	37%	46%	39%	38%	45%	4%	83%	7%	-	30%	7%	69%	36%	-	72%
Liberal Democrat	38	23	15	8	7	12	11	11	5	3	11	2	3	15	9	8	5	24	12	1	3	29	2	3	3	4	21	-	3
	14%	16%	12%	14%	18%	12%	15%	9%	13%	31%	14%	22%	35%	16%	11%	15%	16%	21%	9%	2%	3%	73%	3%	27%	8%	6%	28%	-	28%
Green	3	-	3	-	2	1	-	2	-	-	1	-	-	-	1	2	-	2	1	-	-	-	-	3	-	-	1	-	-
	1%	-	2%	-	4%	1%	-	1%	-	-	1%	-	-	-	1%	3%	-	1%	1%	-	-	-	-	21%	-	-	1%	-	-
UKIP	48	34	13	13	6	19	10	26	5	-	11	-	2	13	20	13	2	18	28	-	3	-	45	-	5	10	12	7	-
	18%	24%	11%	23%	15%	19%	13%	23%	14%	-	14%	-	16%	13%	23%	25%	6%	15%	20%	-	2%	-	86%	-	17%	13%	17%	64%	-
Other	1	1	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
	*	1%	-	2%	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	10%	-	-	-	-	-
Refused	3	2	1	-	-	2	1	-	-	-	2	-	-	*	-	2	1	-	2	-	1	2	*	-	*	1	-	-	
	1%	1%	1%	-	-	2%	2%	-	-	-	3%	-	-	*	-	3%	3%	-	2%	-	1%	5%	1%	-	1%	1%	-	-	-
Don't know	27	11	16	5	2	9	11	8	3	2	10	1	2	8	10	2	7	7	18	6	14	4	2	1	3	3	6	1	-
	10%	7%	13%	8%	6%	9%	15%	7%	8%	18%	13%	19%	23%	8%	12%	3%	23%	6%	13%	15%	11%	11%	4%	8%	9%	5%	8%	6%	-

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 73

**Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Redcar)**

Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	220	111	109	20	26	96	78	84	26	7	88	2	6	112	69	26	13	90	121	39	101	34	42	5	39	82	60	9	3
Weighted base	205	114	91	35	29	82	60	88	26	8	66	3	6	81	68	37	19	92	105	29	95	32	42	8	27	64	66	11	8
Conservatives	30	15	14	3	5	13	9	18	*	-	10	-	1	15	11	2	2	18	12	25	1	1	2	*	15	3	6	3	-
	14%	13%	16%	10%	16%	16%	14%	21%	1%	-	15%	-	15%	18%	17%	5%	9%	19%	11%	87%	1%	4%	5%	5%	56%	5%	8%	31%	-
Labour	88	44	44	17	12	35	24	35	17	5	27	1	1	37	26	18	7	37	46	1	81	2	-	4	1	44	23	-	6
	43%	38%	48%	48%	42%	42%	40%	40%	64%	64%	41%	37%	15%	46%	38%	47%	38%	40%	44%	2%	85%	7%	-	51%	5%	68%	35%	-	83%
Liberal Democrat	30	20	10	4	6	10	10	10	3	2	10	2	1	13	8	5	5	19	11	1	3	23	2	1	3	4	19	-	1
	15%	17%	11%	13%	19%	12%	17%	11%	13%	29%	15%	50%	21%	16%	11%	12%	25%	20%	10%	2%	3%	73%	4%	16%	9%	6%	29%	-	17%
Green	2	-	2	-	1	1	-	1	-	-	1	-	-	-	1	1	-	1	1	-	-	-	-	2	-	-	1	-	-
	1%	-	2%	-	3%	1%	-	1%	-	-	1%	-	-	-	1%	2%	-	1%	1%	-	-	-	-	23%	-	-	1%	-	-
UKIP	39	28	10	10	4	16	9	20	3	-	10	-	2	10	16	11	1	14	22	-	2	-	37	-	5	9	11	7	-
	19%	25%	11%	27%	16%	20%	14%	23%	13%	-	15%	-	28%	13%	24%	29%	7%	15%	21%	-	2%	-	87%	-	19%	13%	17%	64%	-
Other	*	*	-	*	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-
	*	*	-	1%	-	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	4%	-	-	-	-	-
Refused	2	1	1	-	-	1	1	-	-	-	1	-	-	*	-	1	1	-	1	-	1	1	*	-	*	1	-	-	
	1%	*	2%	-	-	1%	2%	-	-	-	1%	-	-	1%	-	1%	5%	-	1%	-	1%	2%	1%	-	2%	2%	-	-	-
Don't know	15	6	9	*	1	6	7	4	2	1	7	*	1	5	6	1	3	3	12	3	8	4	1	-	3	3	6	1	-
	7%	5%	10%	1%	4%	8%	12%	4%	8%	7%	10%	13%	22%	6%	9%	2%	15%	4%	11%	9%	8%	13%	2%	-	9%	5%	9%	5%	-

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 74

**Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Redcar)**

Base: All respondents (Turnout Weighted)

	Q.3/Q.4 Voting in May 6th 2010 General Election									
	Total	Conservatives	Labour	Liberal Democrat	Green	UKIP	Other	Did not vote	Refused	Don't know
Unweighted base	351	52	101	95	2	9	1	23	35	33
Weighted base	325	36	81	103	5	11	3	25	32	29
Conservatives	49 15%	22 61%	4 4%	13 13%	- -	3 30%	- -	2 6%	2 8%	3 11%
Labour	111 34%	2 5%	52 65%	29 28%	3 72%	- -	3 100%	8 32%	7 21%	7 23%
Liberal Democrat	38 12%	3 7%	6 7%	24 23%	1 28%	- -	- -	2 10%	- -	2 8%
Green	3 1%	- -	- -	2 2%	- -	- -	- -	1 3%	- -	- -
UKIP	44 13%	5 15%	9 11%	13 13%	- -	7 62%	- -	5 19%	- -	5 16%
BNP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	1 *	- -	- -	- -	- -	- -	- -	* 1%	- -	1 3%
Refused	27 8%	* 1%	3 3%	6 5%	- -	- -	- -	2 8%	15 47%	2 6%
Don't know	52 16%	4 11%	8 10%	16 16%	- -	1 8%	- -	5 22%	8 25%	10 33%

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 82
REDCAR QUOTA
Base: All respondents

	Gender			Age				Working Status					Tenure			Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	224	276	69	72	201	158	178	63	32	186	5	16	230	166	68	36	197	265	48	130	40	51	8	58	118	112	10	3
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9
Dormanstown	40	17	23	9	6	10	15	16	2	3	15	-	1	13	18	6	3	13	20	5	8	5	2	3	6	8	11	1	-
	8%	7%	9%	7%	8%	6%	12%	8%	3%	8%	10%	-	7%	8%	10%	5%	5%	6%	8%	13%	6%	13%	4%	23%	14%	8%	9%	6%	-
Eston	44	26	18	18	4	14	7	14	6	7	10	1	1	9	15	10	10	16	24	1	13	1	5	-	2	7	11	1	-
	9%	11%	7%	14%	5%	8%	6%	7%	9%	18%	7%	19%	7%	5%	9%	10%	16%	8%	9%	2%	11%	3%	10%	-	5%	8%	9%	7%	-
Grangetown	26	11	15	11	6	6	2	11	6	5	4	-	1	1	5	16	4	8	18	-	12	-	2	-	-	6	-	-	-
	5%	5%	6%	9%	8%	3%	2%	5%	9%	11%	2%	-	6%	1%	3%	15%	7%	4%	7%	-	9%	-	5%	-	-	6%	-	-	-
Kirkleatham	43	17	26	12	4	15	12	19	2	2	16	-	3	10	12	9	11	13	19	5	8	1	4	3	4	8	7	-	-
	9%	7%	10%	10%	5%	9%	10%	10%	3%	4%	11%	-	20%	6%	7%	9%	19%	6%	8%	12%	6%	2%	7%	27%	8%	8%	5%	-	-
Longbeck	43	27	16	14	10	11	8	20	7	-	10	-	4	13	13	7	10	27	16	2	7	3	7	1	6	5	13	2	-
	9%	11%	6%	11%	13%	6%	7%	10%	10%	-	7%	-	20%	8%	8%	6%	17%	13%	7%	5%	6%	8%	13%	8%	14%	6%	11%	17%	-
Newcomen	25	12	13	15	1	4	5	9	4	5	4	2	-	4	5	12	4	4	18	1	8	2	2	*	1	3	4	-	-
	5%	5%	5%	12%	1%	2%	4%	5%	6%	12%	3%	34%	-	3%	3%	12%	6%	2%	7%	2%	7%	6%	5%	3%	3%	3%	4%	-	-
Normanby	45	17	28	3	6	21	16	15	8	-	19	-	1	21	16	3	5	20	22	6	10	5	2	-	7	7	6	1	3
	9%	7%	11%	2%	7%	12%	13%	8%	12%	-	13%	-	4%	13%	10%	2%	9%	10%	9%	15%	8%	13%	3%	-	17%	8%	5%	11%	37%
Ormesby	39	17	22	6	4	19	11	12	9	4	12	-	-	18	13	8	-	19	17	4	13	4	5	-	2	10	11	1	3
	8%	7%	9%	5%	5%	11%	9%	6%	13%	11%	8%	-	-	11%	8%	7%	-	10%	7%	11%	10%	11%	10%	-	5%	11%	9%	11%	28%
St Germain's	40	18	22	10	3	17	11	18	7	-	13	-	1	18	15	5	2	19	19	7	10	4	1	2	4	6	13	3	-
	8%	8%	8%	8%	4%	9%	9%	9%	10%	-	9%	-	4%	11%	9%	4%	4%	9%	8%	18%	8%	10%	2%	14%	10%	6%	11%	29%	-
South Bank	38	20	18	10	8	15	6	10	4	11	9	-	1	11	10	18	-	12	22	1	7	3	5	-	1	9	7	-	-
	8%	8%	7%	8%	10%	8%	5%	5%	6%	28%	6%	-	5%	7%	6%	17%	-	6%	9%	3%	5%	8%	9%	-	2%	10%	6%	-	-
Teesville	41	20	21	4	10	13	14	19	4	2	14	-	1	22	13	4	3	13	26	2	9	4	7	3	3	13	9	1	3
	8%	8%	8%	3%	13%	8%	12%	10%	5%	4%	10%	-	5%	13%	8%	3%	5%	6%	10%	6%	7%	10%	13%	24%	8%	14%	7%	8%	35%
West Dyke	48	21	27	10	12	20	5	20	8	2	8	3	3	12	25	5	5	26	14	3	12	4	5	-	3	6	17	1	-
	10%	9%	10%	8%	16%	12%	5%	10%	11%	4%	5%	47%	14%	8%	15%	4%	9%	13%	6%	7%	10%	9%	10%	-	7%	6%	14%	11%	-
Zetland	28	17	11	5	5	11	8	13	2	-	10	-	1	11	10	5	2	12	14	2	9	2	4	-	2	7	12	-	-
	6%	7%	4%	4%	6%	6%	7%	6%	3%	-	7%	-	8%	7%	6%	5%	3%	6%	6%	6%	7%	6%	9%	-	5%	7%	10%	-	-

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 85
Age
Base: All respondents

	Gender			Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	224	276	69	72	201	158	178	63	32	186	5	16	230	166	68	36	197	265	48	130	40	51	8	58	118	112	10	3
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9
18 - 24	58 12%	33 14%	25 10%	58 46%	-	-	-	35 18%	3 4%	9 22%	-	4 60%	3 20%	10 6%	20 12%	10 10%	18 29%	23 12%	19 8%	2 6%	19 15%	1 4%	4 7%	5 38%	1 2%	4 5%	11 9%	2 20%	-
25 - 34	69 14%	34 14%	35 14%	69 54%	-	-	-	29 15%	22 31%	9 21%	-	1 12%	2 12%	8 5%	24 14%	25 24%	12 20%	30 15%	28 11%	3 9%	15 12%	1 2%	8 15%	-	5 12%	8 9%	13 10%	-	-
35 - 44	79 16%	31 13%	48 19%	-	79 100%	-	-	41 21%	13 19%	10 24%	-	2 28%	4 20%	8 5%	43 25%	16 15%	12 20%	39 19%	28 11%	2 6%	18 15%	7 17%	9 18%	2 13%	5 13%	14 15%	21 17%	1 11%	-
45 - 54	94 19%	45 18%	49 19%	-	-	94 54%	-	62 32%	17 24%	7 16%	3 2%	-	4 22%	21 13%	58 34%	11 10%	4 7%	48 24%	42 17%	10 24%	22 18%	9 23%	8 15%	2 19%	11 25%	21 22%	26 22%	2 20%	3 28%
55 - 64	81 16%	43 18%	38 15%	-	-	81 46%	-	28 14%	13 18%	7 17%	27 19%	-	3 19%	39 24%	18 10%	20 18%	4 7%	34 17%	42 17%	7 19%	22 17%	8 20%	11 21%	-	7 17%	17 18%	21 17%	4 32%	3 37%
65 - 74	59 12%	24 10%	35 14%	-	-	-	59 50%	1 1%	3 4%	-	53 37%	-	1 7%	41 25%	3 2%	12 11%	3 5%	12 6%	45 18%	4 11%	13 10%	4 10%	7 13%	3 24%	6 15%	14 15%	14 12%	1 12%	3 35%
75+	60 12%	33 14%	27 10%	-	-	-	60 50%	-	-	-	58 41%	-	-	36 22%	6 3%	12 12%	6 11%	14 7%	44 18%	10 25%	16 13%	10 25%	6 12%	1 6%	7 16%	16 17%	16 13%	1 6%	-

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 86
Gender
Base: All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	224	276	69	72	201	158	178	63	32	186	5	16	230	166	68	36	197	265	48	130	40	51	8	58	118	112	10	3
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9
Male	242	242	-	66	31	88	58	117	18	17	68	5	6	95	81	42	24	104	121	18	65	20	35	7	20	49	66	7	3
	48%	100%	-	52%	39%	50%	48%	60%	25%	41%	48%	69%	36%	58%	48%	39%	40%	52%	49%	45%	52%	51%	67%	55%	47%	51%	54%	60%	37%
Female	258	-	258	61	48	87	62	79	52	24	74	2	11	68	89	64	36	97	127	21	61	19	17	6	22	47	55	5	6
	52%	-	100%	48%	61%	50%	52%	40%	75%	59%	52%	31%	64%	42%	52%	61%	60%	48%	51%	55%	48%	49%	33%	45%	53%	49%	46%	40%	63%

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 87
Working status
Base: All respondents

	Gender			Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	224	276	69	72	201	158	178	63	32	186	5	16	230	166	68	36	197	265	48	130	40	51	8	58	118	112	10	3
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9
Working full time (30+ hrs per week)	196	117	79	64	41	91	1	196	-	-	-	-	-	42	110	16	28	115	66	21	48	13	25	3	16	38	55	8	-
	39%	48%	31%	50%	52%	52%	1%	100%	-	-	-	-	-	26%	64%	15%	47%	57%	27%	55%	39%	32%	49%	24%	39%	40%	46%	69%	-
Working part time (1-29 hrs per week)	70	18	52	24	13	29	3	-	70	-	-	-	-	18	28	20	4	36	30	1	26	6	5	-	3	14	15	1	6
	14%	7%	20%	19%	17%	17%	3%	-	100%	-	-	-	-	11%	16%	19%	7%	18%	12%	2%	21%	16%	9%	-	7%	14%	13%	8%	65%
Unemployed, seeking work	23	13	10	11	4	8	-	-	-	23	-	-	-	2	7	11	4	2	20	-	5	1	1	-	1	2	5	-	-
	5%	5%	4%	9%	6%	5%	-	-	-	58%	-	-	-	1%	4%	10%	7%	1%	8%	-	4%	2%	2%	-	2%	3%	4%	-	-
Unemployed, not seeking work	17	3	14	6	5	5	-	-	-	17	-	-	-	4	1	9	3	1	14	-	3	1	-	-	-	1	2	-	-
	3%	1%	5%	5%	7%	3%	-	-	-	42%	-	-	-	2%	1%	9%	5%	*	6%	-	2%	4%	-	-	-	1%	1%	-	-
Retired	142	68	74	-	-	31	111	-	-	-	142	-	-	90	11	33	9	37	103	16	29	16	14	5	17	33	36	3	3
	28%	28%	29%	-	-	18%	93%	-	-	-	100%	-	-	55%	6%	31%	14%	18%	41%	41%	23%	41%	27%	39%	40%	35%	29%	23%	35%
Not working - disabled	11	6	5	3	2	4	1	-	-	-	-	-	11	1	2	6	3	4	5	-	2	-	1	3	-	2	2	-	-
	2%	2%	2%	3%	3%	2%	1%	-	-	-	-	-	62%	1%	1%	6%	4%	2%	2%	-	2%	-	2%	27%	-	2%	2%	-	-
Working - disabled	1	1	-	-	1	-	-	-	-	-	-	1	-	1	-	-	-	-	1	-	-	-	1	-	1	-	-	-	-
	*	*	-	-	1%	-	-	-	-	-	-	3%	*	-	-	-	-	-	*	-	-	-	1%	-	1%	-	-	-	-
Student	7	5	2	5	2	-	-	-	-	-	-	7	-	1	4	2	-	-	5	-	6	1	-	-	-	-	2	-	-
	1%	2%	1%	4%	2%	-	-	-	-	-	100%	-	*	2%	2%	-	-	-	2%	-	5%	2%	-	-	-	-	1%	-	-
Looking after house/ children	6	-	6	2	1	3	-	-	-	-	-	-	6	1	2	-	3	2	4	1	1	-	1	-	1	*	-	-	-
	1%	-	2%	2%	1%	2%	-	-	-	-	-	-	34%	1%	1%	-	5%	1%	2%	1%	1%	-	1%	-	3%	*	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	26	12	15	11	9	4	3	-	-	-	-	-	-	4	7	9	6	4	-	-	5	1	4	1	3	5	5	-	-
	5%	5%	6%	9%	11%	2%	3%	-	-	-	-	-	-	3%	4%	9%	10%	2%	-	-	4%	4%	8%	10%	8%	5%	4%	-	-

POLITICAL POLL: REDCAR CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 88
Tenure
Base: All respondents

	Gender		Age					Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	224	276	69	72	201	158	178	63	32	186	5	16	230	166	68	36	197	265	48	130	40	51	8	58	118	112	10	3
Weighted base	500	242	258	127	79	175	119	196	70	41	142	7	18	163	171	106	60	201	248	39	126	39	52	13	42	96	122	12	9
Owned outright (without mortgage)	163	95	68	18	8	61	77	42	18	6	90	1	3	163	-	-	-	58	94	17	41	19	17	6	16	31	48	2	9
	33%	39%	26%	14%	10%	35%	65%	21%	26%	14%	63%	12%	14%	100%	-	-	-	29%	38%	44%	33%	47%	32%	44%	39%	33%	40%	19%	100%
Owned with a mortgage or loan	171	81	89	44	43	75	8	110	28	7	11	4	4	-	171	-	-	100	56	13	40	11	20	2	12	34	48	8	-
	34%	34%	35%	35%	55%	43%	7%	56%	40%	18%	8%	60%	21%	-	100%	-	-	50%	22%	34%	32%	28%	39%	16%	30%	36%	39%	69%	-
Council rent/housing association rent	106	42	64	36	16	30	24	16	20	20	33	2	6	-	-	106	-	28	68	2	25	6	14	5	7	20	15	1	-
	21%	17%	25%	28%	20%	17%	20%	8%	28%	50%	23%	28%	34%	-	-	100%	-	14%	28%	6%	20%	15%	27%	40%	16%	21%	12%	12%	-
Private rent	50	24	26	22	12	9	7	21	4	7	6	-	6	-	-	-	50	14	27	4	20	4	1	-	4	10	10	-	-
	10%	10%	10%	17%	16%	5%	6%	11%	6%	17%	4%	-	32%	-	-	-	83%	7%	11%	9%	16%	10%	1%	-	8%	10%	8%	-	-
Other	10	-	10	7	-	-	3	7	-	-	3	-	-	-	-	-	10	-	3	3	-	-	-	-	3	-	-	-	-
	2%	-	4%	6%	-	-	2%	4%	-	-	2%	-	-	-	-	-	17%	-	1%	7%	-	-	-	-	7%	-	-	-	-

	Page	Table	Title	Base Description	Base
	1	1	Q1. Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election if it were held tomorrow. On a ten point scale, if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you would cast your vote?	Base: All respondents	500
	2	3	Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?	Base: All respondents	500
	3	6	Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?	Base: All respondents expressing an intention to vote	277
	4	9	Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?	Base: All respondents expressing an intention to vote (Turnout weighted)	220
	5	12	Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?	Base: All respondents (Turnout Weighted)	351
	6	14	Q.3/Q.4 Voting in May 6th 2010 General Election	Base: All respondents	500
	7	15	Q5. Can you name the current Member of Parliament for your parliamentary constituency of Redcar?	Base : All respondents	500
	8	17	Q6b. Can you name the Labour Party prospective candidate in your parliamentary constituency of Redcar?	Base : All respondents	500
	9	34	Q7. From what you have seen or heard, do you think ... is doing a good job or a bad job? SUMMARY	Base: All respondents (Redcar)	500
	10	35	Q7. From what you have seen or heard, do you think - Vince Cable as Business Secretary in the coalition government - is doing a good job or a bad job?	Base: All respondents (Redcar)	500
	11	36	Q7. From what you have seen or heard, do you think - David Cameron as Prime Minister - is doing a good job or a bad job?	Base: All respondents (Redcar)	500
	12	37	Q7. From what you have seen or heard, do you think - Nick Clegg as Deputy Prime Minister - is doing a good job or a bad job?	Base: All respondents (Redcar)	500
	13	38	Q7. From what you have seen or heard, do you think - Ed Miliband as leader of the Labour Party - is doing a good job or a bad job?	Base: All respondents (Redcar)	500

Page	Table	Title	Base Description	Base
14	39	Q7. From what you have seen or heard, do you think - Ed Davey as Minister for Energy & Climate Change - is doing a good job or a bad job?	Base: All respondents (Redcar)	500
15	40	Q7. From what you have seen or heard, do you think - Danny Alexander as Chief Secretary to the Treasury - is doing a good job or a bad job?	Base: All respondents (Redcar)	500
16	41	Q7. From what you have seen or heard, do you think - Tim Farron as President of the Liberal Democrats - is doing a good job or a bad job?	Base: All respondents (Redcar)	500
17	42	Q7. From what you have seen or heard, do you think - Ian Swales as MP for your constituency Redcar - is doing a good job or a bad job?	Base: All respondents (Redcar)	500
18	43	Q7. From what you have seen or heard, do you think - Anna Turley, the prospective Labour parliamentary candidate for Redcar - is doing a good job or a bad job?	Base: All respondents (Redcar)	500
19	50	Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?	Base : All respondents	500
20	50	Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?	Base : All respondents	500
21	50	Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?	Base : All respondents	500
22	50	Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?	Base : All respondents	500
23	52	Q9b. As you may know, the elections to the European Parliament will be held on May 22nd. Many people have said they will not vote in that election, but how about you? On a scale of 1 to 10 where 10 means you are certain to vote and 1 means you are certain not to vote, how likely are you to cast your vote in that election?	Base: All respondents (Redcar)	500
24	56	Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?	Base: All respondents	398
25	57	Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?	Base: All respondents expressing an intention to vote	227

Page	Table	Title	Base Description	Base
26	58	Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?	Base: All respondents expressing an intention to vote (Turnout weighted)	179
27	59	Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?	Base: All respondents	453
28	60	Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?	Base: All respondents expressing an intention to vote Q2a/Q2b	277
29	61	Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?	Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)	220
30	62	Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?	Base: All respondents (Turnout Weighted)	351
31	63	Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Redcar)	Base: All respondents	453
32	64	Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Redcar)	Base: All respondents expressing an intention to vote Q2a/Q2b	277

Page	Table	Title	Base Description	Base
33	65	Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Redcar)	Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)	220
34	66	Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Redcar)	Base: All respondents (Turnout Weighted)	351
35	67	Q12_2. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Tim Farron, The President of the Liberal Democrats moved into the job. If Tim Farron were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Redcar)	Base: All respondents	453
36	68	Q12_2. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Tim Farron, The President of the Liberal Democrats moved into the job. If Tim Farron were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Redcar)	Base: All respondents expressing an intention to vote Q2a/Q2b	277
37	69	Q12_2. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Tim Farron, The President of the Liberal Democrats moved into the job. If Tim Farron were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Redcar)	Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)	220

Page	Table	Title	Base Description	Base
38	70	Q12_2. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Tim Farron, The President of the Liberal Democrats moved into the job. If Tim Farron were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Redcar)	Base: All respondents (Turnout Weighted)	351
39	71	Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Redcar)	Base: All respondents	453
40	72	Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Redcar)	Base: All respondents expressing an intention to vote Q2a/Q2b	277
41	73	Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Redcar)	Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)	220
42	74	Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Redcar)	Base: All respondents (Turnout Weighted)	351
43	82	REDCAR QUOTA	Base: All respondents	500
44	85	Age	Base: All respondents	500
45	86	Gender	Base: All respondents	500

	Page	Table	Title	Base Description	Base
	46	87	Working status	Base: All respondents	500
	47	88	Tenure	Base: All respondents	500

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 1

Q1. Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election if it were held tomorrow. On a ten point scale, if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you would cast your vote?

Base: All respondents

	Gender			Age				Working Status					Tenure			Social Grade		Westminster vote intention					2010 Westminster vote							
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	500	244	256	108	88	177	127	227	79	14	143	14	14	224	190	25	61	359	116	75	104	81	33	26	81	69	197	4	15	
Weighted base	500	244	256	142	80	160	118	223	79	14	132	26	13	206	184	42	68	349	124	81	98	73	34	28	82	60	187	4	18	
Certain to vote	(10)	296	146	150	66	37	105	89	116	50	8	101	15	3	141	107	17	31	219	65	48	71	50	27	23	53	43	118	3	16
		59%	60%	58%	46%	47%	65%	75%	52%	63%	60%	76%	57%	25%	68%	58%	40%	46%	63%	53%	59%	73%	69%	79%	83%	65%	72%	63%	66%	88%
	(9)	53	27	26	20	11	16	6	26	7	3	8	3	3	21	14	8	11	36	14	10	11	8	1	2	9	6	20	-	1
		11%	11%	10%	14%	14%	10%	5%	12%	9%	20%	6%	12%	26%	10%	7%	18%	17%	10%	11%	13%	11%	11%	2%	7%	11%	11%	11%	-	6%
	(8)	46	27	18	11	12	16	6	25	8	-	9	-	-	15	22	3	6	30	10	6	10	6	2	3	10	6	16	-	1
		9%	11%	7%	8%	15%	10%	5%	11%	10%	-	7%	-	-	7%	12%	3%	9%	9%	8%	7%	11%	8%	5%	10%	12%	10%	9%	-	5%
	(7)	21	8	12	14	1	5	1	13	2	-	1	2	1	6	6	4	5	13	6	5	3	2	2	-	3	2	9	-	-
		4%	3%	5%	10%	1%	3%	1%	6%	2%	-	1%	6%	8%	3%	3%	8%	7%	4%	5%	6%	3%	2%	6%	-	4%	3%	5%	-	-
	(6)	10	2	8	4	1	3	2	3	1	1	2	3	-	3	4	3	-	5	2	2	1	1	-	-	1	-	3	-	-
		2%	1%	3%	3%	1%	2%	2%	1%	1%	9%	1%	10%	-	1%	2%	6%	-	1%	2%	3%	1%	1%	-	-	1%	-	2%	-	-
	(5)	26	12	14	6	5	7	8	12	2	-	8	2	2	12	9	3	3	15	11	4	-	2	1	-	3	-	10	1	-
		5%	5%	5%	4%	6%	4%	7%	6%	3%	-	6%	6%	14%	6%	5%	7%	4%	4%	9%	5%	-	2%	3%	-	3%	-	6%	34%	-
	(4)	9	2	7	2	2	4	2	4	2	-	1	-	2	4	3	2	1	5	4	3	-	2	-	-	1	1	4	-	-
		2%	1%	3%	1%	2%	2%	1%	2%	3%	-	1%	-	13%	2%	2%	4%	1%	1%	4%	3%	-	2%	-	-	1%	1%	2%	-	-
	(3)	7	4	3	5	1	-	1	4	-	-	1	-	2	-	2	-	5	5	1	3	1	-	-	-	-	-	-	-	-
		1%	2%	1%	3%	1%	-	1%	2%	-	-	1%	-	14%	-	1%	-	7%	1%	1%	4%	1%	-	-	-	-	-	-	-	-
	(2)	8	3	5	3	3	1	2	4	2	-	1	-	-	1	7	-	-	6	2	-	-	2	1	-	-	1	2	-	-
		2%	1%	2%	2%	3%	*	1%	2%	3%	-	1%	-	-	*	4%	-	-	2%	2%	-	-	2%	2%	-	-	2%	1%	-	-
Certain not to vote	(1)	22	13	9	13	7	3	-	15	4	1	-	2	-	2	11	4	6	15	5	-	-	-	-	-	1	1	2	-	-
		4%	5%	4%	9%	8%	2%	-	7%	5%	5%	-	9%	-	1%	6%	9%	9%	4%	4%	-	-	-	-	-	1%	1%	1%	-	-
Don't know		4	1	3	-	1	1	2	1	1	1	-	-	3	-	-	1	1	3	-	-	1	1	-	1	-	2	-	-	-
		1%	*	1%	-	1%	1%	2%	*	1%	6%	1%	-	2%	-	-	1%	1%	*	2%	-	-	1%	3%	-	1%	-	1%	-	-
Mean		8.53	8.58	8.47	7.84	7.92	8.98	9.17	8.17	8.55	8.97	9.30	8.19	7.02	9.11	8.28	7.78	7.90	8.66	8.26	8.70	9.48	9.14	9.36	9.74	9.13	9.30	8.94	8.31	9.83
Standard deviation		2.48	2.48	2.48	2.94	2.95	1.92	1.83	2.74	2.63	2.24	1.59	2.85	2.80	1.75	2.76	2.81	2.96	2.42	2.58	2.06	1.06	1.79	1.65	0.63	1.63	1.62	1.89	2.69	0.51
Standard error		0.11	0.16	0.16	0.28	0.32	0.14	0.16	0.18	0.30	0.62	0.13	0.76	0.75	0.12	0.20	0.56	0.38	0.13	0.24	0.24	0.10	0.20	0.29	0.12	0.18	0.19	0.14	1.35	0.13

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 3

Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Base: All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	244	256	108	88	177	127	227	79	14	143	14	14	224	190	25	61	359	116	75	104	81	33	26	81	69	197	4	15
Weighted base	500	244	256	142	80	160	118	223	79	14	132	26	13	206	184	42	68	349	124	81	98	73	34	28	82	60	187	4	18
Conservatives	81 16%	49 20%	32 13%	30 21%	9 12%	18 12%	23 20%	41 18%	3 4%	3 21%	26 20%	4 15%	1 7%	37 18%	32 17%	3 6%	10 14%	59 17%	15 12%	81 100%	-	-	-	-	45 56%	4 7%	16 8%	1 34%	-
Labour	98 20%	49 20%	49 19%	29 20%	15 19%	33 20%	21 18%	53 24%	10 13%	3 22%	24 18%	6 24%	2 13%	35 17%	33 18%	6 15%	24 35%	71 20%	25 21%	-	98 100%	-	-	-	2 3%	45 76%	33 17%	-	4 21%
Liberal Democrat	73 15%	31 13%	41 16%	13 9%	11 14%	27 17%	22 18%	32 14%	14 18%	1 11%	23 18%	-	2 13%	37 18%	29 16%	-	7 10%	61 18%	10 8%	-	-	73 100%	-	-	4 5%	2 3%	57 31%	-	-
Green	25 5%	13 5%	12 5%	8 6%	6 8%	10 6%	-	9 4%	10 13%	1 9%	1 1%	2 9%	2 13%	6 3%	17 9%	-	2 3%	21 6%	3 3%	-	-	-	-	25 88%	-	-	10 5%	-	10 53%
UKIP	34 7%	23 9%	12 5%	10 7%	2 2%	8 5%	14 12%	11 5%	4 5%	-	15 11%	2 6%	-	21 10%	8 4%	3 7%	3 4%	19 5%	12 10%	-	-	-	34 100%	-	9 11%	2 3%	11 6%	3 66%	-
BNP	2 *	2 1%	-	-	-	1 1%	1 1%	1 *	-	-	1 1%	-	-	2 1%	-	-	-	-	2 2%	-	-	-	-	2 8%	1 1%	-	-	-	1 8%
Other	1 *	1 *	-	-	-	1 1%	-	1 *	-	-	-	-	-	-	1 1%	-	-	1 *	-	-	-	-	-	1 4%	-	-	-	-	1 6%
Don't know	113 23%	40 16%	73 28%	32 23%	18 23%	37 23%	26 22%	39 18%	23 29%	3 22%	28 21%	10 38%	5 42%	42 20%	38 21%	20 47%	13 19%	68 19%	38 31%	-	-	-	-	-	16 19%	5 9%	49 26%	-	2 12%
Refused	52 10%	23 9%	29 11%	8 5%	11 14%	22 14%	11 9%	23 10%	10 13%	1 11%	14 10%	-	2 12%	25 12%	16 8%	7 15%	4 6%	35 10%	12 10%	-	-	-	-	-	4 4%	1 1%	9 5%	-	-
Will not vote	22 4%	13 5%	9 4%	13 9%	7 8%	3 2%	-	15 7%	4 5%	1 5%	-	2 9%	-	2 1%	11 6%	4 9%	6 9%	15 4%	5 4%	-	-	-	-	-	1 1%	1 1%	2 1%	-	-

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 6

Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Base: All respondents expressing an intention to vote

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	319	167	152	70	49	112	88	150	44	8	98	8	7	148	123	9	39	239	68	75	104	81	33	26	60	60	137	4	13
Weighted base	314	168	146	90	44	99	81	147	42	9	91	14	6	137	119	12	45	232	68	81	98	73	34	28	61	53	127	4	16
Conservatives	81 26%	49 29%	32 22%	30 33%	9 21%	18 19%	23 28%	41 28%	3 8%	3 33%	26 29%	4 28%	1 16%	37 27%	32 27%	3 21%	10 21%	59 26%	15 22%	81 100%	-	-	-	-	45 74%	4 8%	16 12%	1 34%	-
Labour	98 31%	49 29%	49 33%	29 32%	15 35%	33 33%	21 25%	53 36%	10 24%	3 36%	24 27%	6 45%	2 27%	35 26%	33 28%	6 53%	24 52%	71 30%	25 37%	-	98 100%	-	-	-	2 4%	45 86%	33 26%	-	4 24%
Liberal Democrat	73 23%	31 19%	41 28%	13 14%	11 26%	27 27%	22 27%	32 22%	14 34%	1 17%	23 26%	-	2 28%	37 27%	29 24%	-	7 15%	61 26%	10 15%	-	-	73 100%	-	-	4 6%	2 3%	57 45%	-	-
Green	25 8%	13 8%	12 8%	8 9%	6 14%	10 10%	-	9 6%	10 24%	1 14%	1 1%	2 16%	2 28%	6 4%	17 14%	-	2 5%	21 9%	3 5%	-	-	-	-	25 88%	-	-	10 8%	-	10 61%
UKIP	34 11%	23 13%	12 8%	10 11%	2 4%	8 9%	14 18%	11 8%	4 10%	-	15 17%	2 11%	-	21 15%	8 6%	3 26%	3 6%	19 8%	12 17%	-	-	-	34 100%	-	9 15%	2 3%	11 9%	3 66%	-
BNP	2 1%	2 1%	-	-	-	1 1%	1 2%	1 1%	-	-	1 2%	-	-	2 2%	-	-	-	-	2 3%	-	-	-	-	2 8%	1 1%	-	-	-	1 9%
Other	1 *	1 1%	-	-	-	1 1%	-	1 1%	-	-	-	-	-	-	1 1%	-	-	1 *	-	-	-	-	-	1 4%	-	-	-	-	1 7%

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 9

Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Base: All respondents expressing an intention to vote (Turnout weighted)

	Gender		Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	280	148	132	57	42	103	78	132	38	8	89	5	6	132	108	8	33	211	59	62	96	70	28	24	57	58	126	4	13	
Weighted base	269	144	125	69	38	90	72	125	35	8	82	9	5	121	103	10	36	200	58	65	88	62	28	25	58	50	115	4	16	
Conservatives	65 24%	39 27%	26 21%	22 32%	6 16%	16 18%	21 29%	32 25%	2 6%	3 32%	23 28%	3 32%	*	32 27%	24 23%	3 25%	7 18%	49 25%	11 18%	65 100%	-	-	-	-	43 74%	3 7%	12 11%	1 20%	-	
Labour	88 33%	44 31%	44 35%	24 35%	14 37%	30 34%	20 27%	48 38%	10 28%	3 37%	23 28%	4 39%	1 30%	33 27%	31 30%	5 52%	20 55%	63 32%	23 39%	-	88 100%	-	-	-	2 4%	43 86%	32 27%	-	4 24%	
Liberal Democrat	62 23%	28 20%	34 27%	11 15%	10 26%	24 27%	18 25%	28 22%	11 31%	1 18%	20 25%	-	2 33%	31 25%	26 25%	-	6 16%	53 26%	9 15%	-	-	62 100%	-	-	4 6%	2 4%	53 46%	-	-	
Green	21 8%	11 7%	11 9%	6 8%	6 16%	10 11%	-	8 6%	9 26%	1 13%	1 1%	1 12%	2 35%	5 4%	15 14%	-	2 6%	18 9%	3 5%	-	-	-	-	21 87%	-	-	9 8%	-	9 60%	
UKIP	28 10%	18 13%	10 8%	7 10%	2 5%	7 8%	12 17%	9 7%	3 10%	-	13 16%	2 17%	-	18 15%	6 6%	2 24%	2 5%	15 8%	11 18%	-	-	-	28 100%	-	9 15%	2 3%	9 8%	3 80%	-	
BNP	2 1%	2 2%	-	-	-	1 1%	1 2%	1 1%	-	-	1 2%	-	-	2 2%	-	-	-	-	2 4%	-	-	-	-	2 9%	1 1%	-	-	-	-	1 9%
Other	1 *	1 1%	-	-	-	1 1%	-	1 1%	-	-	-	-	-	-	1 1%	-	-	1 1%	-	-	-	-	-	1 4%	-	-	-	-	1 7%	

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY
Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 12

Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Base: All respondents (Turnout Weighted)

	Q.3/Q.4 Voting in May 6th 2010 General Election										
	Total	Conservatives	Labour	Liberal Democrat	Green	UKIP	BNP	Other	Did not vote	Refused	Don't know
Unweighted base	411	73	65	176	11	4	1	3	17	36	26
Weighted base	398	74	55	165	13	4	1	4	21	35	27
Conservatives	65 16%	43 58%	3 6%	12 7%	-	1 20%	-	-	5 21%	-	2 6%
Labour	88 22%	2 3%	43 78%	32 19%	4 30%	-	-	-	4 20%	-	3 12%
Liberal Democrat	62 16%	4 5%	2 3%	53 32%	-	-	-	-	3 15%	-	1 3%
Green	21 5%	-	-	9 6%	7 52%	-	-	3 72%	2 11%	-	1 2%
UKIP	28 7%	9 12%	2 3%	9 6%	-	3 80%	-	-	3 14%	* 1%	2 8%
BNP	2 1%	1 1%	-	-	-	-	1 100%	-	-	-	-
Other	1 *	-	-	-	-	-	-	1 28%	-	-	-
Don't know	85 21%	13 18%	4 8%	41 25%	2 18%	-	-	-	3 12%	7 20%	15 56%
Refused	44 11%	2 3%	1 1%	9 5%	-	-	-	-	1 6%	28 79%	3 12%

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 14
Q.3/Q.4 Voting in May 6th 2010 General Election
Base: All respondents

	Gender			Age				Working Status					Tenure			Social Grade		Westminster vote intention					2010 Westminster vote								
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other		
Unweighted base	500	244	256	108	88	177	127	227	79	14	143	14	14	224	190	25	61	359	116	75	104	81	33	26	81	69	197	4	15		
Weighted base	500	243	257	144	79	160	116	226	78	14	131	26	13	205	182	43	70	349	124	78	106	72	33	25	77	72	184	3	14		
Conservatives	77 15%	46 19%	31 12%	17 12%	11 14%	21 13%	28 24%	27 12%	7 9%	3 25%	30 23%	3 13%	2 13%	42 20%	25 14%	2 5%	8 11%	55 16%	16 13%	43 54%	2 2%	4 5%	8 25%	1 3%	77 100%	-	-	-	-	-	
Labour	72 14%	33 14%	39 15%	25 17%	12 15%	19 12%	16 13%	39 17%	7 10%	3 25%	17 13%	2 7%	3 22%	22 11%	23 13%	6 15%	20 29%	50 14%	19 15%	5 6%	54 52%	2 3%	2 6%	-	-	72 100%	-	-	-	-	-
Liberal Democrat	184 37%	84 35%	100 39%	37 26%	31 39%	73 46%	43 37%	93 41%	30 39%	3 22%	48 37%	4 15%	5 39%	80 39%	75 41%	13 30%	16 23%	142 41%	41 33%	16 20%	32 30%	57 79%	11 34%	9 37%	-	-	184 100%	-	-	-	-
Green	10 2%	4 2%	6 2%	2 1%	3 3%	3 2%	2 2%	1 *	6 8%	2 14%	1 1%	-	-	1 *	9 5%	-	-	6 2%	4 3%	-	3 3%	-	-	5 22%	-	-	-	-	-	10 71%	
UKIP	3 1%	2 1%	2 1%	-	-	-	3 3%	-	-	-	3 3%	-	-	3 1%	-	-	1 1%	2 *	1 1%	1 1%	-	-	2 7%	-	-	-	-	3 100%	-	-	
BNP	1 *	1 *	-	-	-	-	1 1%	-	-	-	1 1%	-	-	1 1%	-	-	-	-	1 1%	-	-	-	-	1 4%	-	-	-	-	1 8%		
Other	3 1%	2 1%	1 *	-	2 3%	1 1%	-	2 1%	1 1%	-	-	-	-	-	2 1%	-	1 1%	3 1%	-	-	-	-	-	3 12%	-	-	-	-	3 21%		
Did not vote	77 15%	43 18%	33 13%	46 32%	10 12%	13 8%	8 7%	36 16%	12 16%	-	9 7%	15 59%	2 13%	21 10%	30 16%	9 22%	16 24%	52 15%	16 13%	12 16%	10 10%	8 11%	7 19%	5 19%	-	-	-	-	-		
Refused	38 8%	13 5%	25 10%	4 3%	6 8%	20 12%	8 7%	15 7%	9 12%	1 5%	9 7%	-	-	21 10%	8 4%	7 16%	3 4%	25 7%	6 5%	-	-	-	1 3%	-	-	-	-	-	-		
Don't know	35 7%	15 6%	20 8%	13 9%	5 6%	10 6%	7 6%	12 5%	4 5%	1 9%	12 9%	2 6%	2 13%	15 7%	10 6%	5 12%	5 7%	15 4%	20 16%	2 2%	4 4%	2 2%	2 6%	1 3%	-	-	-	-	-		

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 15
Q5. Can you name the current Member of Parliament for your parliamentary constituency of Sheffield Hallam?
Base : All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention						2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	500	244	256	108	88	177	127	227	79	14	143	14	14	224	190	25	61	359	116	75	104	81	33	26	81	69	197	4	15	
Weighted base	500	244	256	142	80	160	118	223	79	14	132	26	13	206	184	42	68	349	124	81	98	73	34	28	82	60	187	4	18	
Nick Clegg	341	179	162	71	61	129	80	158	55	10	92	13	9	147	139	20	35	259	67	48	72	58	27	20	52	37	150	3	14	
	68%	73%	63%	50%	76%	81%	68%	71%	70%	72%	69%	50%	66%	71%	75%	48%	51%	74%	54%	60%	73%	80%	79%	70%	63%	62%	80%	66%	78%	
Name similar to	13	7	5	-	-	4	9	2	1	-	9	-	-	9	4	-	-	10	2	4	2	3	1	-	4	2	5	-	-	
	3%	3%	2%	-	-	2%	7%	1%	1%	-	7%	-	-	4%	2%	-	-	3%	2%	5%	2%	4%	4%	-	4%	3%	3%	-	-	
No	139	56	84	71	17	26	26	60	22	3	28	13	4	46	41	22	31	78	50	27	23	11	6	8	23	20	30	1	4	
	28%	23%	33%	50%	21%	16%	22%	27%	28%	22%	21%	50%	34%	22%	22%	52%	46%	22%	40%	33%	23%	15%	17%	30%	29%	34%	16%	34%	22%	
Other	3	-	3	-	-	1	2	-	-	1	2	-	-	1	-	-	2	1	1	-	2	1	-	-	-	1	1	-	-	
	1%	-	1%	-	-	*	2%	-	-	6%	1%	-	-	*	-	-	2%	*	1%	-	2%	1%	-	-	-	2%	*	-	-	
Don't know	5	2	3	1	2	-	2	3	1	-	1	-	-	4	1	-	-	1	4	2	-	-	-	-	3	-	1	-	-	
	1%	1%	1%	1%	3%	-	2%	1%	1%	-	1%	-	-	2%	*	-	-	*	3%	2%	-	-	-	-	3%	-	*	-	-	

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 16

Q6a. Can you name the Conservative Party opposition candidate in your parliamentary constituency of Sheffield Hallam?**Base : All respondents**

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owning outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	244	256	108	88	177	127	227	79	14	143	14	14	224	190	25	61	359	116	75	104	81	33	26	81	69	197	4	15
Weighted base	500	244	256	142	80	160	118	223	79	14	132	26	13	206	184	42	68	349	124	81	98	73	34	28	82	60	187	4	18
Name similar to	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	478 96%	235 97%	243 95%	136 95%	75 94%	156 97%	112 95%	211 95%	75 94%	13 94%	128 97%	26 100%	13 100%	195 94%	180 98%	39 92%	65 96%	339 97%	112 91%	79 98%	95 97%	70 96%	33 95%	27 95%	79 97%	59 99%	175 94%	4 100%	17 92%
Nicola Bates	6 1%	1 *	5 2%	5 4%	-	1 1%	-	5 2%	1 1%	-	-	-	-	1 *	1 *	4 8%	1 1%	2 *	4 4%	-	-	-	-	-	-	1 1%	4 2%	-	-
There isn't one yet	6 1%	3 1%	3 1%	-	2 2%	1 1%	3 3%	2 1%	1 1%	-	3 3%	-	-	5 2%	1 *	-	-	4 1%	1 1%	2 2%	3 3%	-	-	1 5%	1 1%	-	3 2%	-	1 8%
Other	2 *	2 1%	-	1 1%	-	1 *	1 1%	2 1%	-	-	1 1%	-	-	2 1%	1 *	-	-	2 *	1 1%	-	-	1 1%	1 2%	-	1 1%	-	2 1%	-	-
Don't know	8 2%	2 1%	6 2%	1 1%	3 4%	2 1%	2 2%	4 2%	3 3%	1 6%	-	-	-	4 2%	2 1%	-	2 2%	3 1%	5 4%	-	-	2 3%	1 2%	-	1 1%	-	4 2%	-	-

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 17

Q6b. Can you name the Labour Party prospective candidate in your parliamentary constituency of Sheffield Hallam?

Base : All respondents

	Gender			Age				Working Status					Tenure			Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	244	256	108	88	177	127	227	79	14	143	14	14	224	190	25	61	359	116	75	104	81	33	26	81	69	197	4	15
Weighted base	500	244	256	142	80	160	118	223	79	14	132	26	13	206	184	42	68	349	124	81	98	73	34	28	82	60	187	4	18
No	479	237	242	138	76	152	113	214	75	12	127	26	13	194	178	42	64	337	115	80	93	68	32	27	82	57	176	4	18
	96%	97%	95%	97%	95%	95%	96%	96%	95%	88%	96%	100%	100%	94%	97%	100%	95%	97%	93%	99%	95%	94%	92%	98%	100%	96%	94%	100%	100%
Oliver Coppard	4	2	3	2	-	1	2	1	2	-	2	-	-	4	-	-	1	1	4	-	2	-	-	-	-	-	2	-	-
	1%	1%	1%	1%	-	1%	2%	*	2%	-	1%	-	-	2%	-	-	1%	*	3%	-	2%	-	-	-	-	-	1%	-	-
Other	5	1	4	2	1	2	1	3	-	-	2	-	-	2	2	-	2	3	1	-	2	-	1	1	-	2	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	-	-	2%	-	-	1%	1%	-	3%	1%	1%	-	2%	-	3%	2%	-	3%	-	-	-
Don't know	11	4	7	1	3	5	2	6	3	2	1	-	-	7	4	-	1	7	4	1	1	5	1	-	-	1	9	-	-
	2%	2%	3%	1%	4%	3%	2%	2%	3%	12%	1%	-	-	3%	2%	-	1%	2%	3%	1%	1%	6%	4%	-	-	1%	5%	-	-

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 34

Q7. From what you have seen or heard, do you think ... is doing a good job or a bad job? SUMMARY

Base: All respondents (Sheffield Hallam)

	Vince Cable as Secretary in the coalition government	David Cameron as Prime Minister	Nick Clegg as Deputy Prime Minister	Ed Miliband as leader of the Labour Party	Ed Davey as Minister for Energy & Climate Change	Danny Alexander as Chief Secretary to the Treasury	Tim Farron as President of the Liberal Democrats	Nick Clegg, as MP for your constituency Sheffield Hallam	Oliver Coppard, the prospective Labour parliamentary candidate for Sheffield Hallam
Unweighted base	500	500	500	500	500	500	500	500	500
Weighted base	500	500	500	500	500	500	500	500	500
Very good job (4)	38 8%	36 7%	29 6%	16 3%	8 2%	22 4%	15 3%	45 9%	12 2%
Quite good job (3)	193 39%	204 41%	164 33%	146 29%	131 26%	164 33%	93 19%	182 36%	47 9%
Quite bad job (2)	102 20%	125 25%	155 31%	177 35%	96 19%	81 16%	80 16%	119 24%	46 9%
Very bad job (1)	38 8%	101 20%	117 23%	99 20%	48 10%	44 9%	36 7%	105 21%	33 7%
Don't know	129 26%	34 7%	34 7%	61 12%	217 43%	189 38%	275 55%	49 10%	363 73%
NET: Good job	230 46%	240 48%	193 39%	162 32%	139 28%	186 37%	108 22%	227 45%	59 12%
NET: Bad job	141 28%	227 45%	273 55%	277 55%	145 29%	125 25%	116 23%	224 45%	78 16%
Mean	2.62	2.37	2.23	2.18	2.35	2.53	2.39	2.37	2.27
Standard deviation	0.81	0.91	0.90	0.82	0.79	0.82	0.83	0.95	0.92
Standard error	0.04	0.04	0.04	0.04	0.05	0.05	0.06	0.04	0.08

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 35

Q7. From what you have seen or heard, do you think - Vince Cable as Business Secretary in the coalition government - is doing a good job or a bad job?

Base: All respondents (Sheffield Hallam)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	244	256	108	88	177	127	227	79	14	143	14	14	224	190	25	61	359	116	75	104	81	33	26	81	69	197	4	15
Weighted base	500	244	256	142	80	160	118	223	79	14	132	26	13	206	184	42	68	349	124	81	98	73	34	28	82	60	187	4	18
Very good job (4)	38 8%	21 9%	16 6%	12 8%	5 6%	12 8%	9 8%	14 6%	8 10%	2 16%	11 9%	2 6%	1 7%	18 9%	14 7%	-	6 9%	25 7%	11 9%	7 9%	5 5%	11 16%	1 3%	2 7%	5 6%	2 3%	22 12%	-	1 6%
Quite good job (3)	193 39%	101 41%	92 36%	44 31%	32 40%	68 42%	48 41%	93 41%	25 32%	3 21%	56 42%	10 37%	4 31%	83 40%	75 41%	13 31%	21 31%	146 42%	37 30%	39 48%	35 36%	44 60%	14 42%	6 23%	37 46%	21 35%	79 42%	-	8 47%
Quite bad job (2)	102 20%	53 22%	49 19%	24 17%	17 22%	33 21%	27 23%	49 22%	14 18%	-	30 23%	5 20%	2 12%	44 21%	42 23%	9 21%	8 12%	75 21%	22 18%	20 25%	32 33%	1 1%	9 27%	9 31%	20 25%	19 31%	30 16%	2 44%	-
Very bad job (1)	38 8%	28 11%	10 4%	10 7%	6 8%	13 8%	9 8%	22 10%	3 3%	2 16%	10 8%	-	-	15 7%	14 7%	1 3%	8 12%	30 9%	6 5%	1 1%	12 13%	4 6%	2 7%	3 10%	3 4%	10 17%	14 7%	1 22%	1 6%
Don't know	129 26%	40 17%	89 35%	52 37%	19 24%	34 21%	24 20%	46 21%	29 37%	7 48%	25 19%	10 37%	6 49%	46 22%	39 21%	19 46%	24 36%	73 21%	48 39%	14 17%	14 14%	13 18%	7 21%	8 29%	16 19%	8 14%	42 22%	1 34%	7 41%
NET: Good job	230 46%	122 50%	108 42%	56 39%	37 47%	80 50%	57 49%	107 48%	33 42%	5 36%	67 51%	11 43%	5 39%	101 49%	89 48%	13 31%	27 40%	171 49%	48 39%	46 56%	39 40%	55 76%	16 45%	8 30%	42 52%	22 38%	101 54%	-	10 53%
NET: Bad job	141 28%	81 33%	59 23%	34 24%	24 30%	46 29%	37 31%	71 32%	17 21%	2 16%	40 30%	5 20%	2 12%	59 29%	55 30%	10 24%	16 24%	105 30%	28 23%	21 26%	44 45%	5 6%	12 34%	11 41%	24 29%	29 49%	44 24%	3 66%	1 6%
Mean	2.62	2.57	2.68	2.64	2.59	2.63	2.61	2.56	2.76	2.70	2.63	2.78	2.91	2.65	2.62	2.51	2.57	2.60	2.69	2.77	2.38	3.04	2.53	2.39	2.67	2.27	2.76	1.66	2.91
Standard deviation	0.81	0.86	0.73	0.84	0.79	0.80	0.80	0.81	0.78	1.28	0.80	0.63	0.66	0.80	0.79	0.61	0.96	0.80	0.81	0.65	0.80	0.69	0.73	0.87	0.69	0.83	0.83	0.58	0.74
Standard error	0.04	0.06	0.06	0.10	0.10	0.07	0.08	0.06	0.11	0.49	0.07	0.21	0.23	0.06	0.06	0.16	0.15	0.05	0.09	0.08	0.08	0.08	0.14	0.20	0.09	0.11	0.07	0.34	0.25

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 36

Q7. From what you have seen or heard, do you think - David Cameron as Prime Minister - is doing a good job or a bad job?

Base: All respondents (Sheffield Hallam)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo- yed	Retired	Student	Other	Owned outright	Mortgag- ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	244	256	108	88	177	127	227	79	14	143	14	14	224	190	25	61	359	116	75	104	81	33	26	81	69	197	4	15
Weighted base	500	244	256	142	80	160	118	223	79	14	132	26	13	206	184	42	68	349	124	81	98	73	34	28	82	60	187	4	18
Very good job (4)	36 7%	22 9%	14 5%	9 7%	4 6%	8 5%	14 12%	17 8%	2 3%	2 14%	14 10%	-	1 7%	18 9%	14 8%	1 3%	2 4%	27 8%	10 8%	22 28%	1 1%	3 5%	3 8%	1 3%	20 24%	1 2%	11 6%	-	-
Quite good job (3)	204 41%	106 43%	98 38%	58 41%	29 36%	68 43%	49 41%	94 42%	23 29%	4 31%	61 46%	12 46%	5 40%	94 46%	71 39%	15 37%	23 33%	138 40%	51 41%	50 62%	19 20%	46 63%	10 30%	4 15%	48 58%	16 27%	75 40%	1 22%	5 27%
Quite bad job (2)	125 25%	47 19%	79 31%	37 26%	26 33%	42 26%	20 17%	51 23%	34 43%	2 14%	21 16%	6 21%	4 33%	44 21%	47 25%	17 40%	18 27%	93 27%	26 21%	6 7%	24 24%	16 21%	13 38%	10 34%	10 13%	12 21%	52 28%	-	5 30%
Very bad job (1)	101 20%	54 22%	47 18%	26 18%	17 22%	33 20%	26 22%	48 22%	15 18%	2 18%	27 21%	7 27%	2 14%	37 18%	43 23%	6 13%	16 24%	78 22%	18 15%	1 2%	50 51%	4 5%	6 16%	12 43%	1 2%	28 47%	35 19%	3 78%	7 37%
Don't know	34 7%	15 6%	19 7%	12 8%	3 4%	9 5%	10 9%	13 6%	5 7%	3 23%	9 7%	2 6%	1 6%	13 6%	9 5%	3 7%	8 12%	13 4%	19 15%	1 1%	4 4%	4 6%	3 8%	1 4%	3 3%	2 4%	13 7%	-	1 6%
NET: Good job	240 48%	128 53%	111 44%	67 47%	33 41%	77 48%	63 53%	111 50%	25 32%	6 45%	75 57%	12 46%	6 47%	113 55%	85 46%	17 39%	25 37%	165 47%	60 49%	73 90%	20 21%	49 68%	13 38%	5 18%	67 82%	17 28%	87 46%	1 22%	5 27%
NET: Bad job	227 45%	101 41%	126 49%	63 44%	44 55%	75 47%	45 38%	99 44%	49 61%	4 32%	48 36%	12 48%	6 47%	80 39%	89 49%	22 53%	34 51%	171 49%	44 36%	7 9%	74 75%	19 26%	18 54%	22 77%	12 14%	40 68%	87 47%	3 78%	12 67%
Mean	2.37	2.42	2.33	2.39	2.26	2.35	2.47	2.38	2.17	2.54	2.50	2.21	2.43	2.49	2.33	2.31	2.19	2.34	2.50	3.17	1.70	2.71	2.33	1.78	3.09	1.82	2.36	1.44	1.89
Standard deviation	0.91	0.96	0.86	0.88	0.88	0.88	1.00	0.93	0.77	1.09	0.96	0.87	0.87	0.91	0.94	0.76	0.89	0.92	0.88	0.64	0.83	0.65	0.88	0.85	0.66	0.90	0.88	0.94	0.84
Standard error	0.04	0.06	0.06	0.09	0.10	0.07	0.09	0.06	0.09	0.33	0.08	0.24	0.24	0.06	0.07	0.16	0.12	0.05	0.09	0.07	0.08	0.07	0.16	0.17	0.08	0.11	0.06	0.47	0.22

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 37

Q7. From what you have seen or heard, do you think - Nick Clegg as Deputy Prime Minister - is doing a good job or a bad job?

Base: All respondents (Sheffield Hallam)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	244	256	108	88	177	127	227	79	14	143	14	14	224	190	25	61	359	116	75	104	81	33	26	81	69	197	4	15
Weighted base	500	244	256	142	80	160	118	223	79	14	132	26	13	206	184	42	68	349	124	81	98	73	34	28	82	60	187	4	18
Very good job (4)	29 6%	13 5%	16 6%	8 5%	3 4%	7 5%	11 9%	15 7%	2 3%	1 11%	11 8%	-	-	17 8%	9 5%	-	4 6%	19 6%	9 7%	8 10%	1 1%	12 16%	2 6%	-	4 5%	-	13 7%	1 34%	1 6%
Quite good job (3)	164 33%	81 33%	83 33%	41 29%	28 35%	49 30%	46 39%	72 32%	27 35%	1 9%	54 41%	3 10%	5 41%	80 39%	54 30%	15 35%	15 22%	116 33%	40 32%	25 31%	13 13%	48 67%	4 10%	10 37%	26 32%	10 16%	78 42%	-	6 31%
Quite bad job (2)	155 31%	64 26%	91 36%	48 34%	25 31%	56 35%	27 23%	74 33%	25 31%	6 43%	32 24%	10 40%	4 33%	53 26%	62 33%	15 35%	26 38%	118 34%	35 28%	26 33%	38 39%	10 14%	15 43%	8 30%	29 36%	23 39%	53 29%	1 22%	4 20%
Very bad job (1)	117 23%	72 29%	45 18%	36 25%	19 24%	37 23%	25 21%	48 22%	16 21%	5 33%	28 21%	12 44%	3 19%	44 21%	46 25%	11 25%	17 25%	79 23%	24 20%	20 25%	41 42%	1 2%	13 37%	8 29%	19 23%	22 37%	32 17%	2 44%	7 37%
Don't know	34 7%	14 6%	20 8%	10 7%	5 6%	11 7%	8 7%	14 6%	8 10%	1 5%	8 6%	2 6%	1 6%	13 6%	13 7%	2 4%	7 10%	17 5%	16 13%	1 1%	5 5%	2 2%	2 5%	1 4%	3 4%	5 8%	10 5%	-	1 6%
NET: Good job	193 39%	94 38%	99 39%	48 34%	31 39%	56 35%	57 49%	87 39%	30 37%	3 20%	65 49%	3 10%	5 41%	97 47%	63 34%	15 35%	18 27%	136 39%	48 39%	33 41%	14 14%	60 82%	6 16%	10 37%	30 37%	10 16%	91 49%	1 34%	7 37%
NET: Bad job	273 55%	136 56%	137 53%	84 59%	44 54%	93 58%	52 44%	122 55%	41 52%	10 76%	60 45%	22 84%	7 53%	97 47%	108 59%	25 60%	43 63%	197 56%	59 48%	46 58%	79 81%	11 15%	27 79%	16 59%	48 59%	45 75%	86 46%	3 66%	10 57%
Mean	2.23	2.15	2.30	2.15	2.20	2.17	2.39	2.26	2.21	1.97	2.38	1.64	2.23	2.36	2.15	2.11	2.09	2.23	2.30	2.27	1.71	2.99	1.84	2.09	2.21	1.78	2.40	2.23	2.06
Standard deviation	0.90	0.93	0.85	0.89	0.87	0.87	0.95	0.89	0.84	0.98	0.93	0.68	0.80	0.93	0.88	0.80	0.88	0.88	0.91	0.96	0.74	0.61	0.85	0.84	0.87	0.73	0.87	1.50	1.01
Standard error	0.04	0.06	0.06	0.09	0.10	0.07	0.09	0.06	0.10	0.27	0.08	0.19	0.22	0.06	0.07	0.16	0.12	0.05	0.09	0.11	0.07	0.07	0.15	0.17	0.10	0.09	0.06	0.75	0.27

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 38

Q7. From what you have seen or heard, do you think - Ed Miliband as leader of the Labour Party - is doing a good job or a bad job?

Base: All respondents (Sheffield Hallam)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	244	256	108	88	177	127	227	79	14	143	14	14	224	190	25	61	359	116	75	104	81	33	26	81	69	197	4	15
Weighted base	500	244	256	142	80	160	118	223	79	14	132	26	13	206	184	42	68	349	124	81	98	73	34	28	82	60	187	4	18
Very good job (4)	16 3%	10 4%	6 2%	3 2%	1 2%	4 3%	7 6%	5 2%	2 2%	2 14%	7 5%	-	-	8 4%	4 2%	1 3%	2 4%	7 2%	8 6%	1 2%	9 9%	2 2%	-	-	-	2 4%	9 5%	1 34%	1 6%
Quite good job (3)	146 29%	71 29%	75 29%	36 25%	26 32%	45 28%	40 34%	63 28%	23 29%	2 14%	41 31%	12 46%	4 32%	57 27%	55 30%	12 30%	22 32%	111 32%	27 22%	11 13%	56 57%	21 29%	2 6%	8 27%	12 15%	32 54%	52 28%	1 22%	4 24%
Quite bad job (2)	177 35%	80 33%	97 38%	48 34%	31 39%	62 39%	36 31%	81 36%	30 38%	4 27%	45 34%	6 22%	8 61%	78 38%	70 38%	13 32%	16 24%	127 36%	43 35%	35 43%	22 22%	37 50%	9 25%	11 41%	33 41%	17 28%	72 39%	-	9 49%
Very bad job (1)	99 20%	60 25%	39 15%	34 24%	11 14%	33 20%	22 18%	48 21%	13 17%	4 26%	25 19%	5 20%	-	36 17%	35 19%	10 23%	19 28%	70 20%	21 17%	32 40%	5 5%	7 9%	18 53%	7 25%	33 40%	4 6%	30 16%	2 44%	1 6%
Don't know	61 12%	23 9%	39 15%	21 14%	11 14%	16 10%	14 12%	26 12%	11 14%	3 19%	14 11%	3 12%	1 6%	27 13%	20 11%	6 13%	9 13%	34 10%	25 20%	2 2%	7 7%	7 9%	6 16%	2 8%	3 4%	4 8%	23 12%	-	3 15%
NET: Good job	162 32%	81 33%	81 32%	39 28%	27 34%	49 31%	46 39%	69 31%	25 31%	4 28%	47 36%	12 46%	4 32%	65 31%	59 32%	14 33%	24 36%	119 34%	35 28%	12 15%	65 66%	23 31%	2 6%	8 27%	12 15%	35 58%	61 33%	2 56%	6 30%
NET: Bad job	277 55%	140 58%	136 53%	83 58%	42 52%	95 59%	58 49%	129 58%	44 55%	7 53%	71 53%	11 42%	8 61%	114 55%	105 57%	23 54%	35 51%	197 56%	63 51%	67 83%	26 27%	43 60%	27 78%	18 66%	66 81%	20 34%	103 55%	2 44%	10 55%
Mean	2.18	2.14	2.22	2.07	2.26	2.15	2.30	2.13	2.20	2.19	2.24	2.30	2.35	2.21	2.17	2.15	2.14	2.18	2.23	1.77	2.76	2.26	1.43	2.02	1.74	2.60	2.24	2.45	2.36
Standard deviation	0.82	0.87	0.77	0.83	0.75	0.80	0.87	0.81	0.78	1.12	0.86	0.83	0.50	0.81	0.79	0.86	0.92	0.80	0.87	0.76	0.69	0.67	0.62	0.76	0.72	0.69	0.82	1.53	0.74
Standard error	0.04	0.06	0.05	0.09	0.09	0.06	0.08	0.06	0.09	0.34	0.08	0.24	0.14	0.06	0.06	0.18	0.13	0.04	0.09	0.09	0.07	0.08	0.12	0.16	0.08	0.09	0.06	0.77	0.20

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 39

Q7. From what you have seen or heard, do you think - Ed Davey as Minister for Energy & Climate Change - is doing a good job or a bad job?

Base: All respondents (Sheffield Hallam)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo- yed	Retired	Student	Other	Owned outright	Mortgag- ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	244	256	108	88	177	127	227	79	14	143	14	14	224	190	25	61	359	116	75	104	81	33	26	81	69	197	4	15
Weighted base	500	244	256	142	80	160	118	223	79	14	132	26	13	206	184	42	68	349	124	81	98	73	34	28	82	60	187	4	18
Very good job (4)	8 2%	4 2%	3 1%	2 2%	-	2 1%	3 3%	1 *	2 2%	1 9%	3 2%	-	1 7%	4 2%	2 1%	1 3%	1 1%	4 1%	2 2%	6 7%	1 1%	1 1%	-	-	3 4%	-	1 1%	1 34%	-
Quite good job (3)	131 26%	66 27%	65 25%	47 33%	15 18%	36 23%	34 29%	60 27%	18 22%	1 5%	36 27%	15 58%	1 6%	47 23%	48 26%	17 41%	19 28%	93 27%	33 27%	28 34%	15 16%	20 28%	10 30%	7 26%	28 34%	13 21%	52 28%	-	5 27%
Quite bad job (2)	96 19%	45 19%	51 20%	20 14%	21 27%	33 20%	22 19%	48 22%	19 24%	1 6%	25 19%	2 6%	2 14%	47 23%	32 17%	3 6%	16 23%	75 22%	19 16%	16 19%	31 32%	11 15%	6 19%	7 24%	14 17%	16 27%	42 23%	1 22%	3 16%
Very bad job (1)	48 10%	29 12%	19 7%	12 8%	8 11%	18 11%	10 9%	21 9%	7 9%	3 20%	11 8%	2 9%	2 17%	18 9%	24 13%	4 8%	2 4%	35 10%	9 7%	8 10%	14 14%	4 6%	4 11%	8 27%	7 8%	9 14%	20 11%	-	4 24%
Don't know	217 43%	98 40%	118 46%	61 43%	35 44%	71 44%	49 41%	93 42%	34 43%	8 60%	58 43%	7 27%	7 55%	91 44%	78 43%	17 41%	30 44%	142 41%	60 48%	24 29%	36 37%	37 50%	14 40%	6 23%	30 37%	23 38%	71 38%	2 44%	6 33%
NET: Good job	139 28%	71 29%	68 27%	49 34%	15 18%	38 24%	37 31%	61 27%	19 24%	2 14%	39 29%	15 58%	2 13%	51 25%	50 27%	19 44%	20 29%	97 28%	36 29%	34 42%	16 17%	21 29%	10 30%	7 26%	31 38%	13 21%	53 28%	1 34%	5 27%
NET: Bad job	145 29%	75 31%	70 27%	32 22%	30 37%	51 32%	32 27%	69 31%	26 33%	4 26%	36 27%	4 15%	4 32%	64 31%	56 31%	6 14%	18 27%	110 32%	28 23%	23 29%	45 46%	15 21%	10 30%	14 51%	21 25%	24 41%	63 34%	1 22%	7 40%
Mean	2.35	2.31	2.38	2.49	2.14	2.25	2.44	2.32	2.30	2.06	2.41	2.68	2.07	2.32	2.25	2.66	2.48	2.32	2.46	2.56	2.05	2.50	2.31	1.98	2.53	2.11	2.29	3.21	2.04
Standard deviation	0.79	0.83	0.75	0.78	0.72	0.81	0.80	0.74	0.78	1.36	0.79	0.69	1.19	0.78	0.83	0.80	0.66	0.77	0.78	0.86	0.73	0.73	0.79	0.85	0.80	0.76	0.76	1.27	0.91
Standard error	0.05	0.07	0.06	0.10	0.10	0.08	0.09	0.06	0.11	0.56	0.09	0.22	0.45	0.07	0.08	0.21	0.11	0.05	0.10	0.12	0.09	0.11	0.18	0.19	0.11	0.12	0.07	0.90	0.29

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 40

Q7. From what you have seen or heard, do you think - Danny Alexander as Chief Secretary to the Treasury - is doing a good job or a bad job?

Base: All respondents (Sheffield Hallam)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	244	256	108	88	177	127	227	79	14	143	14	14	224	190	25	61	359	116	75	104	81	33	26	81	69	197	4	15
Weighted base	500	244	256	142	80	160	118	223	79	14	132	26	13	206	184	42	68	349	124	81	98	73	34	28	82	60	187	4	18
Very good job (4)	22 4%	15 6%	8 3%	2 1%	4 5%	6 4%	11 9%	5 2%	2 2%	12 15%	-	-	-	15 7%	4 2%	3 6%	1 1%	16 4%	5 4%	9 11%	2 2%	6 8%	-	-	10 13%	1 2%	8 4%	-	-
Quite good job (3)	164 33%	84 34%	80 31%	51 36%	25 31%	53 33%	35 30%	83 37%	21 27%	1 11%	46 34%	9 36%	3 21%	79 38%	50 27%	10 24%	25 37%	117 34%	38 31%	40 50%	27 27%	29 40%	15 45%	5 18%	42 51%	9 16%	71 38%	-	2 13%
Quite bad job (2)	81 16%	38 16%	43 17%	18 13%	15 19%	24 15%	24 20%	31 14%	17 21%	1 7%	24 18%	4 14%	4 31%	35 17%	31 17%	5 12%	11 16%	60 17%	18 15%	7 8%	22 23%	5 7%	9 25%	10 34%	7 9%	15 25%	33 18%	2 44%	4 20%
Very bad job (1)	44 9%	25 10%	18 7%	7 5%	5 6%	22 13%	10 9%	28 12%	5 6%	1 7%	9 7%	-	-	14 7%	21 12%	5 12%	3 5%	34 10%	9 7%	4 5%	23 24%	-	4 12%	2 9%	3 3%	13 22%	14 7%	1 34%	5 27%
Don't know	189 38%	82 34%	107 42%	64 45%	31 39%	55 34%	38 32%	76 34%	35 44%	8 61%	42 32%	13 49%	6 48%	63 31%	78 42%	20 46%	28 41%	122 35%	54 43%	21 26%	24 24%	32 44%	6 18%	11 39%	20 24%	22 36%	61 33%	1 22%	7 40%
NET: Good job	186 37%	98 40%	88 34%	53 37%	29 36%	59 37%	46 39%	88 39%	23 29%	3 25%	57 43%	9 36%	3 21%	94 45%	54 29%	13 30%	26 38%	133 38%	43 35%	49 61%	29 29%	35 49%	15 45%	5 18%	52 64%	10 17%	79 43%	-	2 13%
NET: Bad job	125 25%	63 26%	61 24%	25 18%	20 25%	46 29%	34 29%	59 26%	22 28%	2 13%	33 25%	4 14%	4 31%	49 24%	52 28%	10 24%	14 21%	94 27%	27 22%	11 13%	45 46%	5 7%	13 37%	12 43%	10 12%	28 46%	46 25%	3 78%	9 47%
Mean	2.53	2.54	2.52	2.62	2.56	2.41	2.58	2.45	2.44	2.86	2.66	2.71	2.40	2.66	2.35	2.44	2.59	2.51	2.57	2.90	2.10	3.02	2.40	2.15	2.97	1.96	2.59	1.57	1.77
Standard deviation	0.82	0.86	0.78	0.68	0.79	0.88	0.88	0.84	0.75	1.23	0.84	0.47	0.53	0.80	0.85	0.98	0.67	0.83	0.81	0.73	0.89	0.53	0.75	0.66	0.67	0.84	0.77	0.59	0.82
Standard error	0.05	0.07	0.06	0.09	0.11	0.08	0.09	0.07	0.11	0.50	0.08	0.18	0.19	0.06	0.08	0.27	0.11	0.05	0.10	0.10	0.10	0.08	0.14	0.17	0.09	0.12	0.07	0.34	0.27

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 41

Q7. From what you have seen or heard, do you think - Tim Farron as President of the Liberal Democrats - is doing a good job or a bad job?

Base: All respondents (Sheffield Hallam)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	244	256	108	88	177	127	227	79	14	143	14	14	224	190	25	61	359	116	75	104	81	33	26	81	69	197	4	15
Weighted base	500	244	256	142	80	160	118	223	79	14	132	26	13	206	184	42	68	349	124	81	98	73	34	28	82	60	187	4	18
Very good job (4)	15 3%	11 4%	5 2%	6 4%	2 3%	2 1%	5 4%	5 2%	4 6%	1 5%	4 3%	2 6%	-	9 5%	4 2%	-	2 2%	10 3%	5 4%	2 2%	1 1%	3 5%	3 8%	3 11%	2 2%	-	8 4%	-	1 8%
Quite good job (3)	93 19%	39 16%	54 21%	27 19%	11 14%	28 17%	28 24%	35 16%	13 17%	3 19%	31 24%	7 26%	3 20%	39 19%	27 15%	13 31%	15 22%	60 17%	29 24%	11 14%	17 17%	20 27%	6 17%	6 23%	18 22%	8 14%	37 20%	-	3 19%
Quite bad job (2)	80 16%	43 18%	37 15%	20 14%	20 25%	22 14%	19 16%	44 20%	13 16%	-	19 14%	3 12%	2 14%	35 17%	30 16%	3 8%	12 18%	68 19%	12 10%	14 18%	16 16%	8 11%	10 29%	6 20%	21 25%	11 18%	27 15%	1 22%	3 16%
Very bad job (1)	36 7%	28 12%	8 3%	6 4%	7 8%	14 9%	10 9%	18 8%	3 4%	3 20%	10 8%	-	2 13%	18 9%	10 5%	2 5%	5 8%	22 6%	11 9%	10 12%	11 11%	2 2%	4 12%	2 6%	8 10%	9 15%	9 5%	2 56%	-
Don't know	275 55%	123 51%	152 59%	85 59%	40 51%	94 59%	56 48%	122 55%	45 57%	8 56%	68 51%	15 56%	7 53%	105 51%	113 61%	24 56%	34 50%	189 54%	67 54%	44 54%	54 55%	40 56%	12 34%	11 41%	33 40%	31 52%	104 56%	1 22%	10 57%
NET: Good job	108 22%	49 20%	59 23%	32 23%	13 17%	30 19%	33 28%	40 18%	18 22%	3 24%	35 27%	8 32%	3 20%	48 23%	31 17%	13 31%	16 24%	70 20%	34 28%	13 16%	17 18%	23 32%	8 25%	9 33%	20 25%	8 14%	46 24%	-	5 27%
NET: Bad job	116 23%	71 29%	45 18%	25 18%	26 33%	36 22%	29 25%	61 27%	16 20%	3 20%	29 22%	3 12%	3 27%	53 26%	40 22%	6 13%	17 26%	90 26%	23 18%	24 30%	27 27%	9 13%	14 41%	7 26%	29 35%	20 33%	37 20%	3 78%	3 16%
Mean	2.39	2.26	2.53	2.56	2.22	2.28	2.44	2.26	2.56	2.23	2.45	2.86	2.15	2.39	2.35	2.57	2.37	2.37	2.49	2.14	2.16	2.76	2.30	2.65	2.28	1.97	2.54	1.29	2.82
Standard deviation	0.83	0.92	0.70	0.81	0.80	0.84	0.86	0.80	0.85	1.25	0.83	0.65	0.90	0.89	0.80	0.72	0.81	0.80	0.90	0.88	0.82	0.72	0.93	0.91	0.79	0.80	0.83	0.54	0.77
Standard error	0.06	0.08	0.07	0.12	0.12	0.10	0.11	0.08	0.15	0.47	0.10	0.26	0.34	0.09	0.09	0.23	0.14	0.06	0.12	0.15	0.12	0.12	0.20	0.24	0.11	0.14	0.09	0.31	0.32

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 48

Q7. From what you have seen or heard, do you think - Nick Clegg, as MP for your constituency Sheffield Hallam - is doing a good job or a bad job?

Base: All respondents (Sheffield Hallam)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	244	256	108	88	177	127	227	79	14	143	14	14	224	190	25	61	359	116	75	104	81	33	26	81	69	197	4	15
Weighted base	500	244	256	142	80	160	118	223	79	14	132	26	13	206	184	42	68	349	124	81	98	73	34	28	82	60	187	4	18
Very good job (4)	45 9%	18 7%	27 11%	8 6%	5 6%	13 8%	19 16%	16 7%	8 10%	1 6%	20 15%	-	-	29 14%	13 7%	-	3 4%	34 10%	9 7%	9 11%	3 3%	22 30%	1 3%	1 3%	8 10%	-	24 13%	1 34%	1 6%
Quite good job (3)	182 36%	84 35%	98 38%	44 31%	34 43%	62 39%	42 35%	88 39%	31 40%	4 33%	48 36%	4 16%	5 42%	76 37%	73 40%	16 37%	18 26%	123 35%	51 41%	27 34%	22 22%	42 58%	5 14%	11 38%	27 33%	14 24%	86 46%	-	6 31%
Quite bad job (2)	119 24%	59 24%	60 23%	40 28%	21 26%	35 22%	23 20%	55 25%	16 20%	3 25%	29 22%	7 27%	5 39%	49 24%	40 22%	12 28%	18 27%	90 26%	25 20%	18 22%	36 36%	5 7%	13 38%	4 13%	22 27%	20 34%	40 21%	1 22%	1 5%
Very bad job (1)	105 21%	59 24%	46 18%	31 22%	13 16%	37 23%	25 21%	41 18%	18 23%	3 21%	24 18%	12 44%	2 13%	35 17%	47 25%	8 19%	16 23%	77 22%	19 15%	20 25%	30 30%	2 3%	14 40%	11 38%	19 23%	20 33%	24 13%	2 44%	8 46%
Don't know	49 10%	24 10%	25 10%	19 13%	7 8%	14 9%	10 8%	24 11%	6 8%	2 15%	11 8%	3 12%	1 6%	18 9%	11 6%	7 15%	13 20%	25 7%	21 17%	7 9%	8 9%	2 3%	1 4%	2 8%	6 7%	6 9%	12 6%	-	2 13%
NET: Good job	227 45%	102 42%	125 49%	52 37%	39 49%	75 47%	60 51%	103 46%	39 50%	5 38%	69 52%	4 16%	5 42%	104 51%	86 47%	16 37%	20 30%	157 45%	60 48%	36 44%	24 25%	64 88%	6 18%	11 41%	35 42%	14 24%	111 59%	1 34%	7 37%
NET: Bad job	224 45%	118 48%	106 41%	71 50%	34 43%	71 44%	48 41%	96 43%	33 42%	6 47%	53 40%	19 72%	7 52%	84 41%	86 47%	20 47%	34 50%	167 48%	43 35%	38 47%	65 67%	7 10%	27 78%	14 51%	41 50%	40 66%	64 34%	3 66%	9 51%
Mean	2.37	2.28	2.46	2.24	2.43	2.35	2.50	2.39	2.40	2.26	2.53	1.67	2.30	2.52	2.31	2.22	2.13	2.35	2.48	2.33	1.97	3.18	1.80	2.06	2.31	1.90	2.64	2.23	1.96
Standard deviation	0.95	0.95	0.94	0.91	0.87	0.95	1.03	0.90	0.98	0.95	1.00	0.78	0.73	0.96	0.96	0.80	0.90	0.96	0.89	1.01	0.84	0.68	0.83	0.99	0.97	0.79	0.89	1.50	1.10
Standard error	0.04	0.06	0.06	0.09	0.10	0.07	0.10	0.06	0.11	0.28	0.09	0.23	0.20	0.07	0.07	0.17	0.13	0.05	0.09	0.12	0.09	0.08	0.15	0.20	0.11	0.10	0.07	0.75	0.31

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 49

Q7. From what you have seen or heard, do you think - Oliver Coppard, the prospective Labour parliamentary candidate for Sheffield Hallam - is doing a good job or a bad job?

Base: All respondents (Sheffield Hallam)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	244	256	108	88	177	127	227	79	14	143	14	14	224	190	25	61	359	116	75	104	81	33	26	81	69	197	4	15
Weighted base	500	244	256	142	80	160	118	223	79	14	132	26	13	206	184	42	68	349	124	81	98	73	34	28	82	60	187	4	18
Very good job (4)	12 2%	4 2%	7 3%	5 3%	-	4 3%	3 2%	8 3%	-	1 9%	3 2%	-	-	4 2%	2 1%	3 7%	2 3%	9 3%	3 2%	-	8 8%	2 3%	-	1 3%	-	4 7%	4 2%	-	-
Quite good job (3)	47 9%	20 8%	27 11%	17 12%	9 11%	10 6%	12 10%	19 9%	11 14%	1 7%	11 8%	3 10%	2 12%	16 8%	17 9%	6 15%	8 12%	32 9%	10 8%	3 4%	23 24%	7 9%	1 3%	-	8 9%	11 19%	12 6%	-	1 6%
Quite bad job (2)	46 9%	20 8%	26 10%	13 9%	7 8%	13 8%	13 11%	21 9%	6 7%	2 17%	14 10%	2 6%	2 13%	24 12%	17 9%	1 3%	4 5%	35 10%	11 9%	8 10%	8 8%	6 8%	4 12%	3 12%	13 15%	6 11%	16 8%	-	-
Very bad job (1)	33 7%	14 6%	18 7%	9 6%	4 5%	12 8%	8 7%	8 3%	8 10%	1 9%	10 7%	2 8%	2 13%	16 8%	9 5%	1 3%	6 9%	18 5%	10 8%	12 15%	1 1%	3 4%	6 16%	-	13 16%	3 5%	5 3%	1 22%	-
Don't know	363 73%	185 76%	178 69%	98 69%	61 76%	121 76%	83 70%	168 75%	55 69%	8 58%	96 72%	20 76%	8 61%	146 71%	138 75%	31 73%	47 70%	255 73%	89 72%	57 70%	58 59%	55 75%	24 68%	24 85%	48 59%	35 59%	150 80%	3 78%	17 94%
NET: Good job	59 12%	24 10%	34 13%	21 15%	9 11%	14 9%	14 12%	27 12%	11 14%	2 16%	13 10%	3 10%	2 12%	20 10%	19 11%	9 22%	10 15%	41 12%	13 11%	3 4%	31 32%	9 13%	1 3%	1 3%	8 9%	16 26%	16 9%	-	1 6%
NET: Bad job	78 16%	34 14%	44 17%	22 16%	10 13%	25 16%	21 17%	28 13%	13 17%	4 26%	23 18%	4 14%	3 27%	40 19%	26 14%	2 5%	10 15%	53 15%	21 17%	21 26%	9 9%	9 12%	10 28%	3 12%	26 32%	9 15%	21 11%	1 22%	-
Mean	2.27	2.24	2.30	2.39	2.28	2.16	2.26	2.49	2.14	2.38	2.17	2.10	1.97	2.15	2.27	2.94	2.29	2.34	2.18	1.63	2.93	2.48	1.59	2.44	1.83	2.69	2.42	1.00	3.00
Standard deviation	0.92	0.92	0.93	0.94	0.78	1.00	0.91	0.91	0.88	1.15	0.92	0.94	0.90	0.90	0.85	0.91	1.05	0.90	0.96	0.73	0.72	0.94	0.71	0.95	0.78	0.90	0.88	-	-
Standard error	0.08	0.12	0.11	0.16	0.17	0.15	0.14	0.12	0.18	0.51	0.14	0.54	0.37	0.11	0.12	0.34	0.25	0.09	0.16	0.16	0.11	0.21	0.20	0.48	0.14	0.17	0.14	-	-

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 51

Q9a. As you may know, the Elections to BOTH your local council AND to the European Parliament will be held on May 22nd. Many people have said they will not vote in those elections, but how about you? On a scale of 1 to 10 where 10 means you are certain to vote and 1 means you are certain not to vote, how likely are you to cast your vote in that election?

Base: All respondents (Sheffield Hallam)

	Gender			Age				Working Status					Tenure			Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	244	256	108	88	177	127	227	79	14	143	14	14	224	190	25	61	359	116	75	104	81	33	26	81	69	197	4	15
Weighted base	500	244	256	142	80	160	118	223	79	14	132	26	13	206	184	42	68	349	124	81	98	73	34	28	82	60	187	4	18
Certain to vote	(10) 263	127	136	62	33	80	88	92	43	9	98	14	3	134	80	20	29	187	62	43	62	42	28	22	55	33	104	3	12
	53%	52%	53%	43%	41%	50%	75%	41%	55%	63%	74%	54%	19%	65%	43%	47%	43%	54%	50%	53%	63%	58%	82%	79%	67%	56%	56%	66%	69%
	(9) 38	22	16	12	8	15	3	18	7	1	6	2	1	12	12	7	6	25	9	3	8	4	2	1	4	2	14	-	1
	8%	9%	6%	8%	10%	9%	2%	8%	9%	9%	5%	6%	6%	6%	6%	17%	9%	7%	7%	4%	8%	5%	5%	4%	5%	4%	7%	-	6%
	(8) 48	23	24	15	7	18	8	27	5	1	8	2	1	16	24	1	6	32	11	10	8	10	2	1	10	8	15	-	3
	10%	10%	9%	10%	8%	11%	6%	12%	6%	9%	6%	6%	6%	8%	13%	3%	9%	9%	9%	12%	8%	13%	5%	4%	13%	14%	8%	-	19%
	(7) 31	15	17	10	7	14	1	18	4	-	3	2	4	10	14	4	4	22	9	1	9	6	-	1	5	3	14	-	-
	6%	6%	6%	7%	8%	9%	1%	8%	5%	-	2%	6%	28%	5%	7%	8%	6%	6%	7%	1%	9%	8%	-	4%	6%	6%	8%	-	-
	(6) 23	10	13	9	7	6	2	14	5	-	2	-	2	8	11	2	3	16	8	5	6	3	-	-	2	5	11	-	-
	5%	4%	5%	6%	8%	4%	2%	6%	7%	-	1%	-	13%	4%	6%	4%	4%	4%	6%	7%	6%	5%	-	-	2	8%	6%	-	-
	(5) 35	15	20	8	5	15	6	18	5	-	6	3	2	10	16	5	3	25	9	7	1	4	-	2	3	2	17	-	1
	7%	6%	8%	6%	6%	9%	5%	8%	6%	-	5%	13%	14%	5%	9%	11%	5%	7%	7%	9%	1%	5%	-	6%	3%	3%	9%	-	6%
	(4) 8	5	3	4	2	2	1	5	2	1	-	-	-	2	6	-	1	7	2	2	-	1	1	-	1	-	4	-	-
	2%	2%	1%	3%	2%	1%	1%	2%	2%	9%	-	-	-	1%	3%	-	1%	2%	1%	3%	-	1%	3%	-	1%	-	2%	-	-
	(3) 11	5	6	4	3	2	1	7	2	-	1	-	1	4	3	-	4	8	1	3	1	2	-	1	1	1	1	1	-
	2%	2%	2%	3%	4%	1%	1%	3%	2%	-	1%	-	6%	2%	1%	-	6%	2%	1%	4%	1%	3%	-	3%	1%	2%	*	34%	-
	(2) 5	4	1	2	1	1	1	5	-	-	-	-	-	-	2	-	2	5	-	2	-	-	1	-	-	-	1	-	-
	1%	2%	*	2%	1%	*	1%	2%	-	-	-	-	-	-	1%	-	3%	1%	-	3%	-	-	2%	-	-	-	*	-	-
Certain not to vote	(1) 35	17	18	15	8	7	5	18	7	2	5	2	1	10	15	4	6	20	12	4	2	1	1	-	2	3	6	-	-
	7%	7%	7%	10%	9%	5%	5%	8%	9%	11%	4%	9%	7%	5%	8%	9%	10%	6%	10%	4%	2%	1%	3%	-	2%	5%	3%	-	-
Don't know	5	2	3	2	1	1	2	2	-	-	2	-	-	1	2	-	2	3	2	-	2	-	-	-	-	2	1	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	-	-	1%	6%	-	*	1%	-	3%	1%	1%	-	2%	-	-	-	-	3%	*	-	-
Mean	8.05	8.04	8.05	7.49	7.49	8.20	8.88	7.53	7.99	8.21	9.00	8.07	6.63	8.62	7.63	7.97	7.43	8.09	7.85	7.92	8.96	8.62	9.19	9.28	8.96	8.37	8.38	7.64	9.26
Standard deviation	2.77	2.80	2.76	3.07	2.99	2.46	2.42	2.90	2.93	3.19	2.21	2.95	2.61	2.44	2.86	2.80	3.21	2.73	2.94	2.81	1.79	2.07	2.24	1.71	1.91	2.49	2.33	3.77	1.35
Standard error	0.12	0.18	0.17	0.30	0.32	0.19	0.22	0.19	0.33	0.85	0.19	0.82	0.70	0.16	0.21	0.56	0.42	0.14	0.28	0.32	0.18	0.23	0.39	0.34	0.21	0.30	0.17	1.88	0.35

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 53

Q10. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the local council elections in your area. In the local council election on May 22nd which party or independent candidate do you think you will vote for? (Sheffield Hallam)

Base: All respondents

	Gender			Age				Working Status					Tenure			Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	462	226	236	97	78	168	119	208	73	12	135	12	13	212	175	23	52	338	102	71	100	80	32	26	79	64	190	4	15
Weighted base	460	225	235	126	72	152	111	204	72	12	125	22	12	196	167	38	59	325	109	77	94	72	33	28	80	55	180	4	18
Conservatives	56 12%	33 14%	23 10%	20 16%	7 10%	14 9%	14 13%	29 14%	3 4%	1 10%	16 13%	2 9%	1 6%	25 13%	21 13%	3 7%	7 11%	39 12%	10 9%	47 60%	-	1 2%	2 5%	-	34 43%	3 6%	10 5%	-	-
Labour	78 17%	35 15%	43 18%	18 14%	13 18%	26 17%	21 19%	42 21%	9 12%	1 10%	20 16%	5 23%	1 7%	23 12%	36 21%	6 14%	14 24%	58 18%	18 16%	2 2%	64 69%	4 5%	2 5%	-	2 3%	34 63%	26 14%	-	4 21%
Liberal Democrat	99 21%	47 21%	52 22%	15 12%	15 21%	38 25%	30 27%	43 21%	17 23%	1 12%	35 28%	2 7%	2 15%	52 27%	40 24%	2 4%	5 9%	81 25%	16 14%	15 19%	8 9%	50 70%	1 3%	4 14%	12 15%	3 6%	70 39%	-	2 13%
Green	37 8%	24 11%	13 6%	18 14%	7 10%	11 7%	2 2%	16 8%	9 13%	2 17%	3 2%	6 28%	1 8%	10 5%	18 11%	2 6%	7 12%	31 10%	6 5%	-	8 9%	5 7%	-	17 63%	-	2 4%	19 11%	-	8 45%
UKIP	33 7%	23 10%	10 4%	9 7%	3 4%	8 5%	13 12%	9 4%	6 8%	-	13 10%	3 14%	-	19 10%	8 5%	2 4%	5 8%	22 7%	8 7%	2 3%	-	1 2%	26 77%	1 3%	13 16%	1 1%	8 4%	3 66%	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent candidate	2 *	1 *	1 *	1 1%	-	1 1%	-	1 1%	1 1%	-	-	-	-	1 *	1 1%	-	-	2 1%	-	-	-	1 1%	-	1 4%	-	-	1 *	-	1 6%
Other	1 *	1 *	-	-	-	1 *	-	-	-	-	1 1%	-	-	1 *	-	-	-	1 *	-	-	-	-	1 2%	-	-	-	1 *	-	-
Refused	37 8%	15 7%	22 9%	6 4%	5 7%	21 14%	6 6%	14 7%	8 11%	1 6%	10 8%	-	2 13%	20 10%	9 5%	7 17%	2 3%	28 9%	4 4%	-	-	1 2%	1 2%	-	3 4%	1 1%	3 2%	-	-
Don't know	118 26%	47 21%	71 30%	39 31%	22 30%	32 21%	24 22%	50 24%	20 27%	6 45%	28 23%	4 19%	6 50%	45 23%	35 21%	18 48%	20 33%	63 19%	48 44%	12 15%	13 13%	9 12%	2 5%	5 16%	16 19%	10 18%	43 24%	1 34%	3 15%

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 54

Q10. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the local council elections in your area. In the local council election on May 22nd which party or independent candidate do you think you will vote for? (Sheffield Hallam)

Base: All respondents expressing an intention to vote

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo- yed	Retired	Student	Other	Owned outright	Mortgag- ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	314	165	149	64	50	113	87	147	48	6	95	10	5	144	127	9	34	244	59	61	89	70	29	21	59	52	145	3	13	
Weighted base	305	163	141	81	45	99	80	140	44	6	87	18	4	130	123	14	38	234	57	66	81	62	31	23	61	44	134	3	15	
Conservatives	56 18%	33 20%	23 16%	20 25%	7 16%	14 14%	14 18%	29 21%	3 7%	1 20%	16 18%	2 11%	1 17%	25 19%	21 17%	3 19%	7 17%	39 17%	10 17%	47 71%	-	1 2%	2 6%	-	34 56%	3 8%	10 7%	-	-	
Labour	78 26%	35 21%	43 30%	18 22%	13 29%	26 26%	21 26%	42 30%	9 20%	1 21%	20 23%	5 28%	1 18%	23 17%	36 29%	6 41%	14 37%	58 25%	18 31%	2 3%	64 79%	4 6%	2 5%	-	2 4%	34 78%	26 19%	-	4 25%	
Liberal Democrat	99 32%	47 29%	52 37%	15 18%	15 34%	38 39%	30 38%	43 31%	17 38%	1 25%	35 40%	2 9%	2 42%	52 40%	40 32%	2 11%	5 14%	81 35%	16 27%	15 23%	8 10%	50 81%	1 4%	4 17%	12 20%	3 7%	70 52%	-	2 16%	
Green	37 12%	24 15%	13 9%	18 22%	7 15%	11 11%	2 3%	16 11%	9 21%	2 35%	3 3%	6 34%	1 23%	10 7%	18 15%	2 18%	7 19%	31 13%	6 10%	-	8 10%	5 8%	-	17 75%	-	2 5%	19 14%	-	8 53%	
UKIP	33 11%	23 14%	10 7%	9 12%	3 6%	8 8%	13 16%	9 7%	6 13%	-	13 15%	3 18%	-	19 15%	8 6%	2 11%	5 12%	22 9%	8 14%	2 3%	-	1 2%	26 83%	1 4%	13 21%	1 1%	8 6%	3 100%	-	
Independent candidate	2 1%	1 1%	1 1%	1 1%	-	1 1%	-	1 1%	1 2%	-	-	-	-	1 1%	1 1%	-	-	2 1%	-	-	-	1 1%	-	1 4%	-	-	-	1 1%	-	1 7%
Other	1 *	1 *	-	-	-	1 1%	-	-	-	-	1 1%	-	-	1 1%	-	-	-	1 *	-	-	-	-	1 2%	-	-	-	1 1%	-	-	

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 55

Q10. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the local council elections in your area. In the local council election on May 22nd which party or independent candidate do you think you will vote for? (Sheffield Hallam)

Base: All respondents expressing an intention to vote (Turnout weighted)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo- yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	280	147	133	53	43	104	80	130	43	6	89	7	4	132	111	7	29	218	53	52	82	63	25	19	56	50	134	3	13
Weighted base	266	142	125	64	39	90	74	121	39	6	82	12	3	118	105	11	31	205	51	56	73	55	26	20	58	42	123	3	15
Conservatives	47 18%	28 20%	19 15%	17 26%	5 13%	13 14%	13 17%	25 20%	2 4%	1 20%	14 18%	2 17%	*	23 19%	16 15%	3 23%	6 18%	35 17%	8 15%	40 72%	-	1 2%	2 6%	-	32 55%	3 7%	7 6%	-	-
Labour	70 26%	31 22%	39 31%	14 22%	12 31%	25 27%	20 27%	38 32%	8 21%	1 21%	19 24%	2 20%	1 21%	22 18%	33 31%	5 42%	11 35%	52 25%	17 32%	1 2%	58 79%	4 7%	2 6%	-	2 4%	33 79%	25 20%	-	4 25%
Liberal Democrat	85 32%	41 29%	44 36%	12 19%	13 33%	33 37%	27 37%	36 30%	15 38%	1 25%	32 39%	*	1 3%	47 40%	33 31%	1 7%	5 15%	70 34%	13 26%	13 23%	8 11%	44 80%	1 4%	4 18%	11 20%	3 7%	63 52%	-	2 16%
Green	33 12%	21 15%	12 10%	14 22%	6 17%	10 12%	2 3%	14 12%	8 22%	2 33%	3 4%	4 34%	1 29%	8 6%	16 15%	2 22%	7 21%	27 13%	6 11%	-	7 10%	4 8%	-	15 72%	-	2 5%	18 15%	-	8 52%
UKIP	28 11%	19 13%	9 7%	6 10%	3 6%	7 8%	12 16%	7 6%	5 13%	-	12 15%	3 26%	-	18 15%	6 6%	1 7%	3 10%	18 9%	8 16%	2 4%	-	1 2%	21 81%	1 4%	13 22%	1 2%	7 6%	3 100%	-
Independent candidate	2 1%	1 1%	1 1%	1 1%	-	1 1%	-	1 1%	1 2%	-	-	-	-	1 1%	1 1%	-	-	2 1%	-	-	-	1 1%	-	1 5%	-	-	1 1%	-	1 7%
Other	1 *	1 *	-	-	-	1 1%	-	-	-	-	1 1%	-	-	1 1%	-	-	-	1 *	-	-	-	-	1 2%	-	-	-	1 1%	-	-

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 56

Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?

Base: All respondents

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplyed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	462	226	236	97	78	168	119	208	73	12	135	12	13	212	175	23	52	338	102	71	100	80	32	26	79	64	190	4	15	
Weighted base	460	225	235	126	72	152	111	204	72	12	125	22	12	196	167	38	59	325	109	77	94	72	33	28	80	55	180	4	18	
Conservatives	56 12%	32 14%	24 10%	19 15%	8 11%	13 8%	16 15%	29 14%	4 6%	1 10%	16 13%	4 17%	-	24 12%	25 15%	3 7%	5 9%	41 13%	10 9%	43 56%	1 1%	4 5%	1 4%	1 3%	33 41%	4 7%	12 6%	-	-	
Labour	65 14%	36 16%	29 12%	18 14%	8 12%	25 16%	14 13%	35 17%	6 9%	2 18%	16 13%	5 21%	1 7%	24 12%	21 13%	5 13%	14 25%	51 16%	12 11%	1 1%	57 60%	1 2%	-	1 3%	1 2%	29 53%	21 12%	-	3 14%	
Liberal Democrat	61 13%	26 11%	35 15%	8 7%	6 9%	22 15%	24 21%	23 11%	11 15%	1 12%	24 19%	2 7%	-	35 18%	21 13%	2 4%	3 6%	52 16%	8 7%	4 6%	4 4%	43 60%	-	1 3%	3 4%	4 7%	46 26%	-	-	
Green	40 9%	21 9%	19 8%	13 10%	9 12%	16 10%	2 2%	19 9%	10 14%	1 10%	3 2%	5 21%	2 14%	9 5%	20 12%	4 10%	7 12%	33 10%	7 6%	-	11 12%	4 6%	-	17 63%	-	3 5%	22 12%	-	10 57%	
UKIP	55 12%	39 18%	16 7%	11 9%	4 6%	15 10%	25 23%	16 8%	5 8%	-	29 23%	3 14%	-	35 18%	10 6%	4 11%	6 10%	33 10%	20 18%	10 13%	2 3%	3 4%	30 91%	2 8%	17 22%	3 5%	17 10%	3 66%	1 8%	
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent candidate	4 1%	1 *	3 1%	3 2%	-	1 1%	-	1 1%	-	-	-	3 12%	-	-	1 1%	3 7%	-	1 *	-	-	-	-	-	1 4%	-	-	-	-	1 6%	
Other	2 *	1 *	1 *	1 1%	1 2%	-	-	2 1%	-	-	-	-	-	-	2 1%	-	-	2 1%	-	-	1 1%	-	-	-	-	-	1 *	-	-	
Refused	33 7%	14 6%	20 8%	4 3%	6 8%	19 13%	4 4%	15 8%	8 11%	1 6%	7 5%	-	1 7%	16 8%	10 6%	5 14%	2 3%	25 8%	4 4%	-	1 1%	-	1 2%	-	5 6%	-	2 1%	-	-	
Don't know	144 31%	55 24%	89 38%	49 39%	29 41%	40 27%	25 23%	63 31%	27 38%	6 45%	30 24%	2 7%	9 72%	52 27%	57 34%	13 35%	22 37%	88 27%	49 45%	19 25%	17 18%	17 24%	1 3%	4 16%	21 27%	13 23%	58 32%	1 34%	3 15%	

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 57

Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?

Base: All respondents expressing an intention to vote

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	291	160	131	58	41	103	89	133	40	6	96	11	3	141	104	13	33	222	58	57	81	62	30	22	53	48	132	3	13
Weighted base	282	157	126	72	37	92	81	125	36	6	88	21	3	127	100	20	36	213	56	58	76	54	31	23	54	42	119	3	15
Conservatives	56 20%	32 21%	24 19%	19 27%	8 22%	13 14%	16 20%	29 24%	4 11%	1 20%	16 19%	4 19%	-	24 19%	25 25%	3 13%	5 14%	41 19%	10 18%	43 74%	1 1%	4 7%	1 4%	1 4%	33 60%	4 9%	12 10%	-	-
Labour	65 23%	36 23%	29 23%	18 24%	8 23%	25 27%	14 17%	35 28%	6 17%	2 36%	16 18%	5 23%	1 32%	24 19%	21 21%	5 25%	14 40%	51 24%	12 21%	1 1%	57 74%	1 2%	-	1 4%	1 2%	29 69%	21 18%	-	3 17%
Liberal Democrat	61 21%	26 17%	35 28%	8 11%	6 17%	22 24%	24 29%	23 18%	11 30%	1 25%	24 27%	2 11%	-	35 27%	21 21%	2 8%	3 9%	52 24%	8 14%	4 8%	4 5%	43 79%	-	1 3%	3 6%	4 9%	46 39%	-	-
Green	40 14%	21 13%	19 15%	13 17%	9 24%	16 17%	2 3%	19 15%	10 27%	1 19%	3 3%	5 23%	2 68%	9 7%	20 20%	4 20%	7 19%	33 16%	7 12%	-	11 15%	4 7%	-	17 74%	-	3 7%	22 18%	-	10 67%
UKIP	55 20%	39 25%	16 13%	11 15%	4 11%	15 16%	25 31%	16 12%	5 15%	-	29 33%	3 15%	-	35 28%	10 10%	4 22%	6 17%	33 15%	20 35%	10 17%	2 3%	3 5%	30 96%	2 10%	17 32%	3 7%	17 15%	3 100%	1 9%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent candidate	4 1%	1 1%	3 2%	3 4%	-	1 1%	-	1 1%	-	-	-	3 13%	-	-	1 1%	3 13%	-	1 *	-	-	-	-	-	1 4%	-	-	-	-	1 7%
Other	2 1%	1 *	1 1%	1 1%	1 3%	-	-	2 1%	-	-	-	-	-	-	2 2%	-	-	2 1%	-	-	1 1%	-	-	-	-	-	1 1%	-	-

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 58

Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?

Base: All respondents expressing an intention to vote (Turnout weighted)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	258	143	115	47	34	96	81	116	36	6	89	7	3	130	89	11	29	198	52	49	74	54	26	20	51	46	122	3	13
Weighted base	246	138	108	56	31	85	74	108	32	6	82	13	2	116	84	15	30	186	50	50	68	48	26	21	52	40	110	3	15
Conservatives	50 20%	29 21%	21 19%	16 29%	6 20%	12 14%	15 20%	27 25%	3 9%	1 20%	15 18%	3 23%	-	22 19%	20 24%	3 16%	5 15%	37 20%	9 17%	37 74%	1 1%	3 7%	1 5%	1 5%	31 59%	3 8%	11 10%	-	-
Labour	58 24%	33 24%	25 24%	14 24%	7 24%	24 28%	13 18%	32 30%	6 18%	2 37%	15 19%	2 16%	1 30%	23 20%	20 24%	4 26%	11 37%	45 24%	11 22%	1 1%	50 73%	1 2%	-	1 4%	1 2%	28 70%	21 19%	-	3 17%
Liberal Democrat	52 21%	24 17%	28 26%	6 11%	6 18%	20 23%	20 27%	19 18%	9 28%	1 25%	22 27%	*	-	30 26%	17 21%	1 5%	3 11%	45 24%	6 12%	4 8%	4 6%	37 78%	-	1 4%	3 5%	4 10%	42 38%	-	-
Green	36 15%	18 13%	18 17%	11 19%	8 27%	15 17%	2 3%	17 16%	10 29%	1 18%	3 3%	4 28%	2 70%	8 7%	18 21%	4 24%	6 21%	30 16%	6 12%	-	11 16%	4 8%	-	15 72%	-	3 6%	20 19%	-	10 67%
UKIP	48 20%	34 25%	14 13%	8 14%	3 10%	13 16%	23 32%	12 11%	5 15%	-	27 33%	3 25%	-	32 28%	7 9%	4 23%	5 15%	28 15%	18 37%	9 17%	2 4%	2 5%	25 95%	2 11%	17 33%	3 7%	16 15%	3 100%	1 9%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent candidate	2 1%	1 1%	1 1%	1 1%	-	1 1%	-	1 1%	-	-	-	1 6%	-	-	1 1%	1 5%	-	1 1%	-	-	-	-	-	1 5%	-	-	-	-	1 7%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 59

Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?

Base: All respondents

	Gender			Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	482	233	249	101	80	174	127	214	76	13	143	13	14	222	181	23	56	348	112	75	104	81	33	26	80	68	195	4	15
Weighted base	478	231	247	130	73	157	118	209	75	13	132	24	13	205	173	38	62	335	118	81	98	73	34	28	81	59	185	4	18
Conservatives	101 21%	53 23%	49 20%	30 23%	13 18%	31 19%	28 24%	52 25%	7 10%	3 22%	32 24%	5 23%	2 15%	49 24%	42 24%	1 3%	9 15%	79 24%	21 18%	72 90%	2 3%	5 6%	- -	1 3%	49 61%	8 14%	24 13%	- -	- -
Labour	103 21%	52 23%	50 20%	27 21%	19 25%	38 24%	19 16%	53 25%	17 23%	3 23%	21 16%	7 30%	2 13%	34 17%	39 23%	6 17%	23 36%	74 22%	27 22%	- -	85 87%	3 4%	- -	2 8%	3 4%	42 71%	35 19%	- -	4 21%
Liberal Democrat	98 20%	42 18%	55 22%	15 12%	19 26%	35 22%	28 24%	43 21%	19 26%	1 11%	31 23%	- -	3 20%	48 23%	41 24%	2 4%	7 12%	79 24%	17 14%	3 4%	6 6%	58 80%	2 6%	6 20%	3 4%	3 5%	74 40%	1 34%	3 14%
Green	19 4%	12 5%	6 3%	8 6%	3 5%	7 4%	1 1%	6 3%	6 8%	1 9%	2 1%	2 10%	2 13%	4 2%	10 6%	2 6%	2 3%	16 5%	2 2%	- -	- -	- -	- -	14 49%	- -	- -	10 5%	- -	7 38%
UKIP	43 9%	28 12%	15 6%	10 8%	3 4%	9 6%	21 18%	11 5%	7 9%	- -	22 16%	2 6%	1 6%	28 14%	8 4%	3 8%	5 7%	24 7%	15 13%	2 2%	- -	1 2%	32 92%	2 8%	14 17%	2 3%	12 7%	3 66%	1 8%
Other	2 *	1 *	1 1%	- -	1 2%	1 1%	- -	1 *	1 2%	- -	- -	- -	- -	- -	1 1%	- -	1 2%	2 1%	- -	- -	- -	- -	- -	2 8%	- -	- -	- -	- -	2 13%
Refused	34 7%	17 7%	18 7%	7 6%	5 7%	15 10%	7 6%	13 6%	4 6%	1 5%	10 7%	- -	- -	16 8%	7 4%	8 20%	4 6%	20 6%	5 5%	3 4%	- -	1 2%	1 2%	- -	6 7%	- -	5 3%	- -	- -
Don't know	78 16%	25 11%	52 21%	32 25%	10 13%	22 14%	14 12%	30 14%	13 18%	4 30%	16 12%	7 31%	4 33%	25 12%	25 14%	16 42%	11 19%	40 12%	31 26%	- -	5 5%	5 7%	- -	1 2%	5 6%	4 7%	24 13%	- -	1 7%

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 60

Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?

Base: All respondents expressing an intention to vote Q2a/Q2b

	Gender			Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	319	167	152	70	49	112	88	150	44	8	98	8	7	148	123	9	39	239	68	75	104	81	33	26	60	60	137	4	13
Weighted base	314	168	146	90	44	99	81	147	42	9	91	14	6	137	119	12	45	232	68	81	98	73	34	28	61	53	127	4	16
Conservatives	80 26%	49 29%	32 22%	27 30%	10 23%	20 21%	23 29%	43 30%	2 4%	3 33%	26 29%	5 39%	1 16%	38 28%	32 27%	1 10%	9 20%	64 28%	14 21%	72 90%	2 3%	5 6%	- -	1 3%	42 68%	7 12%	19 15%	- -	- -
Labour	90 29%	46 27%	44 30%	25 28%	15 35%	30 31%	19 23%	46 32%	11 27%	3 36%	20 22%	7 50%	2 27%	29 21%	34 29%	6 53%	20 44%	63 27%	25 36%	- -	85 87%	3 4%	- -	2 8%	2 4%	39 74%	32 25%	- -	4 24%
Liberal Democrat	75 24%	31 18%	44 30%	14 16%	10 22%	28 29%	22 27%	33 23%	14 34%	1 17%	25 27%	- -	1 12%	38 28%	30 25%	- -	6 14%	62 27%	12 18%	3 4%	6 6%	58 80%	2 6%	6 20%	2 3%	3 6%	57 45%	1 34%	2 10%
Green	14 4%	9 5%	5 3%	4 5%	3 8%	6 6%	- -	5 3%	5 12%	1 14%	1 1%	- -	2 28%	3 2%	10 8%	- -	1 2%	11 5%	2 3%	- -	- -	- -	- -	14 49%	- -	- -	6 5%	- -	7 43%
UKIP	37 12%	26 15%	11 8%	10 11%	2 4%	9 9%	16 20%	10 7%	6 13%	- -	18 19%	2 11%	- -	24 17%	7 6%	3 26%	3 6%	19 8%	13 19%	2 2%	- -	1 2%	32 92%	2 8%	9 15%	2 3%	11 8%	3 66%	1 9%
Other	2 1%	1 1%	1 1%	- -	1 3%	1 1%	- -	1 1%	1 3%	- -	- -	- -	- -	- -	1 1%	- -	1 3%	2 1%	- -	- -	- -	- -	- -	2 8%	- -	- -	- -	- -	2 15%
Refused	5 2%	3 2%	2 1%	3 4%	1 2%	1 1%	- -	1 1%	- -	- -	- -	- -	- -	- -	2 2%	1 11%	2 5%	1 *	- -	3 4%	- -	1 2%	1 2%	- -	5 9%	- -	- -	- -	- -
Don't know	11 3%	4 2%	7 5%	6 6%	1 2%	3 3%	1 1%	6 4%	3 6%	- -	1 1%	- -	1 16%	4 3%	4 3%	- -	3 6%	9 4%	2 2%	- -	5 5%	5 7%	- -	1 2%	1 1%	3 5%	3 2%	- -	- -

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 61

Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?

Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)

	Gender			Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	280	148	132	57	42	103	78	132	38	8	89	5	6	132	108	8	33	211	59	62	96	70	28	24	57	58	126	4	13
Weighted base	269	144	125	69	38	90	72	125	35	8	82	9	5	121	103	10	36	200	58	65	88	62	28	25	58	50	115	4	16
Conservatives	67 25%	40 28%	27 22%	20 29%	8 20%	18 20%	22 30%	35 28%	1 4%	3 32%	24 29%	4 48%	*	35 29%	25 25%	1 12%	6 18%	55 28%	11 19%	59 91%	2 3%	5 7%	-	1 4%	40 68%	6 12%	16 14%	-	-
Labour	79 29%	41 28%	39 31%	20 29%	14 37%	28 31%	17 24%	42 34%	10 28%	3 37%	19 23%	3 35%	1 30%	26 22%	32 31%	5 52%	16 45%	56 28%	21 36%	-	76 86%	2 3%	-	1 5%	2 4%	37 75%	30 26%	-	4 24%
Liberal Democrat	64 24%	28 19%	37 29%	12 17%	9 23%	26 29%	18 25%	28 22%	13 36%	1 18%	21 26%	-	1 15%	32 27%	26 25%	-	6 17%	53 26%	11 18%	2 3%	6 6%	50 81%	1 5%	5 19%	2 4%	3 6%	52 45%	1 20%	2 10%
Green	13 5%	8 6%	5 4%	4 5%	3 8%	6 7%	-	4 4%	5 13%	1 13%	1 1%	-	2 35%	3 3%	9 8%	-	1 3%	11 5%	2 4%	-	-	-	-	13 52%	-	-	6 5%	-	6 42%
UKIP	30 11%	21 14%	10 8%	6 9%	2 5%	8 9%	14 20%	8 6%	4 12%	-	16 19%	2 17%	-	21 18%	5 5%	2 24%	2 5%	16 8%	12 20%	1 1%	-	1 2%	26 93%	2 9%	9 15%	3 3%	9 8%	3 80%	1 9%
Other	2 1%	1 1%	1 1%	-	1 3%	1 1%	-	1 1%	1 4%	-	-	-	-	-	1 1%	-	1 4%	2 1%	-	-	-	-	-	2 9%	-	-	-	-	2 15%
Refused	5 2%	3 2%	2 1%	3 4%	1 3%	1 1%	-	1 1%	-	-	-	-	-	-	2 2%	1 13%	2 5%	1 1%	-	3 5%	-	1 2%	1 2%	-	5 8%	-	-	-	-
Don't know	8 3%	3 2%	5 4%	5 7%	* 1%	2 3%	1 1%	5 4%	1 3%	-	1 1%	-	1 18%	3 3%	3 3%	-	2 5%	6 3%	2 3%	-	4 4%	3 6%	-	1 3%	1 1%	2 4%	2 2%	-	-

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 62

Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?

Base: All respondents (Turnout Weighted)

	Q.3/Q.4 Voting in May 6th 2010 General Election										
	Total	Conservatives	Labour	Liberal Democrat	Green	UKIP	BNP	Other	Did not vote	Refused	Don't know
Unweighted base	411	73	65	176	11	4	1	3	17	36	26
Weighted base	398	74	55	165	13	4	1	4	21	35	27
Conservatives	85 21%	46 63%	7 13%	20 12%	-	-	-	-	5 21%	2 7%	4 14%
Labour	89 22%	3 4%	40 72%	33 20%	4 30%	-	-	-	6 27%	2 7%	2 6%
Liberal Democrat	83 21%	3 4%	3 6%	66 40%	3 20%	1 20%	-	-	4 17%	2 4%	2 6%
Green	17 4%	-	-	10 6%	5 40%	-	-	1 38%	1 2%	1 2%	-
UKIP	36 9%	13 17%	2 3%	11 7%	-	3 80%	1 100%	-	4 17%	* 1%	2 8%
Other	2 1%	-	-	-	-	-	-	2 62%	-	-	-
Refused	31 8%	5 7%	-	4 2%	-	-	-	-	-	21 59%	1 2%
Don't know	55 14%	3 5%	4 6%	20 12%	1 10%	-	-	-	3 15%	7 20%	17 64%

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 63

**Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?**

(Sheffield Hallam)

Base: All respondents

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo- yed	Retired	Student	Other	Owne d outrigh t	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	482	233	249	101	80	174	127	214	76	13	143	13	14	222	181	23	56	348	112	75	104	81	33	26	80	68	195	4	15
Weighted base	478	231	247	130	73	157	118	209	75	13	132	24	13	205	173	38	62	335	118	81	98	73	34	28	81	59	185	4	18
Conservatives	98 21%	54 23%	44 18%	26 20%	15 20%	30 19%	27 23%	51 24%	9 12%	4 28%	30 23%	4 16%	1 6%	45 22%	41 24%	3 7%	9 15%	75 22%	20 17%	64 79%	1 1%	7 10%	1 2%	1 3%	51 63%	6 9%	24 13%	-	-
Labour	96 20%	47 20%	50 20%	23 18%	18 25%	35 22%	20 17%	49 23%	15 21%	2 17%	23 17%	5 23%	2 13%	34 17%	40 23%	7 17%	16 25%	72 22%	22 18%	-	73 75%	6 8%	2 5%	2 8%	2 3%	40 68%	33 18%	-	4 21%
Liberal Democrat	107 22%	47 20%	60 24%	22 17%	14 19%	35 22%	35 30%	39 19%	21 28%	1 11%	38 29%	2 7%	6 49%	57 28%	37 22%	-	13 21%	88 26%	17 14%	8 10%	11 11%	53 73%	2 6%	5 17%	7 8%	6 11%	74 40%	-	2 13%
Green	20 4%	12 5%	8 3%	9 7%	3 5%	7 4%	-	5 2%	6 8%	1 9%	1 1%	5 21%	2 13%	3 2%	10 6%	5 13%	1 2%	15 4%	2 2%	-	-	-	-	14 49%	-	-	8 5%	-	7 38%
UKIP	32 7%	25 11%	7 3%	10 8%	2 3%	9 5%	12 10%	11 5%	3 4%	-	14 11%	2 6%	-	21 10%	6 4%	2 4%	3 5%	18 5%	11 9%	-	-	-	29 85%	1 3%	9 11%	-	10 6%	3 66%	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	2 *	1 *	1 1%	-	1 2%	1 1%	-	1 *	1 2%	-	-	-	-	-	1 1%	-	1 2%	2 1%	-	-	-	-	-	2 8%	-	-	-	-	2 13%
Refused	30 6%	13 6%	16 7%	8 6%	4 5%	15 10%	3 2%	12 6%	5 7%	1 5%	6 4%	-	-	13 6%	6 3%	9 24%	2 3%	19 6%	3 2%	3 4%	-	-	1 2%	-	5 6%	1 1%	3 2%	-	-
Don't know	93 19%	33 14%	61 25%	31 24%	15 21%	25 16%	21 18%	42 20%	14 19%	4 30%	21 16%	6 27%	3 20%	31 15%	32 18%	13 34%	17 27%	45 13%	43 36%	5 7%	13 13%	6 9%	-	3 10%	6 8%	7 11%	31 17%	1 34%	3 15%

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 64

**Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Sheffield Hallam)**

Base: All respondents expressing an intention to vote Q2a/Q2b

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo- yed	Retired	Student	Other	Owne d outrigh t	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	319	167	152	70	49	112	88	150	44	8	98	8	7	148	123	9	39	239	68	75	104	81	33	26	60	60	137	4	13
Weighted base	314	168	146	90	44	99	81	147	42	9	91	14	6	137	119	12	45	232	68	81	98	73	34	28	61	53	127	4	16
Conservatives	74	45	29	24	11	17	22	41	2	4	23	4	-	34	31	1	8	59	13	64	1	7	1	1	42	5	16	-	-
	23%	26%	20%	27%	26%	17%	27%	28%	6%	44%	25%	28%	-	24%	26%	10%	19%	25%	19%	79%	1%	10%	2%	3%	68%	9%	13%	-	-
Labour	83	42	41	22	14	28	19	44	9	2	21	5	2	28	33	7	15	61	20	-	73	6	2	2	1	37	28	-	4
	26%	25%	28%	24%	32%	28%	23%	30%	21%	25%	23%	39%	27%	21%	28%	54%	33%	26%	29%	-	75%	8%	5%	8%	2%	71%	22%	-	24%
Liberal Democrat	79	35	44	16	9	29	26	31	16	1	29	-	3	43	30	-	7	65	12	8	11	53	2	5	4	5	58	-	1
	25%	21%	30%	18%	20%	30%	32%	21%	38%	17%	31%	-	44%	31%	25%	-	16%	28%	18%	10%	11%	73%	6%	17%	7%	9%	46%	-	9%
Green	14	9	5	4	3	6	-	5	5	1	1	-	2	3	10	-	1	11	2	-	-	-	-	14	-	-	6	-	7
	4%	5%	3%	5%	8%	6%	-	3%	12%	14%	1%	-	28%	2%	8%	-	2%	5%	3%	-	-	-	-	49%	-	-	5%	-	43%
UKIP	30	23	7	10	2	9	10	11	3	-	12	2	-	20	6	2	3	17	10	-	-	-	29	1	8	-	9	3	-
	10%	14%	5%	11%	4%	9%	12%	8%	8%	-	14%	11%	-	14%	5%	13%	6%	7%	15%	-	-	-	85%	3%	14%	-	7%	66%	-
Other	2	1	1	-	1	1	-	1	1	-	-	-	-	-	1	-	1	2	-	-	-	-	-	2	-	-	-	-	2
	1%	1%	1%	-	3%	1%	-	1%	3%	-	-	-	-	-	1%	-	3%	1%	-	-	-	-	-	8%	-	-	-	-	15%
Refused	4	2	2	3	-	1	-	-	-	-	-	-	-	-	1	1	2	-	-	3	-	-	1	-	4	-	-	-	-
	1%	1%	1%	4%	-	1%	-	-	-	-	-	-	-	-	1%	11%	5%	-	-	4%	-	-	2%	-	7%	-	-	-	-
Don't know	27	11	16	11	3	8	5	14	5	-	5	3	-	10	9	1	7	16	11	5	13	6	-	3	2	6	9	1	2
	9%	7%	11%	12%	7%	8%	6%	10%	12%	-	5%	23%	-	8%	7%	12%	15%	7%	16%	7%	13%	9%	-	10%	3%	11%	7%	34%	10%

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 65

**Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Sheffield Hallam)**

Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owne d outrigh t	Mortgag ed	Counci l rent	Privat e rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	280	148	132	57	42	103	78	132	38	8	89	5	6	132	108	8	33	211	59	62	96	70	28	24	57	58	126	4	13
Weighted base	269	144	125	69	38	90	72	125	35	8	82	9	5	121	103	10	36	200	58	65	88	62	28	25	58	50	115	4	16
Conservatives	63 24%	38 26%	25 20%	19 28%	9 24%	15 16%	20 29%	34 27%	2 6%	4 43%	21 26%	3 32%	-	31 26%	25 25%	1 12%	6 16%	51 26%	11 18%	53 82%	1 1%	7 11%	1 3%	1 4%	40 69%	4 9%	14 12%	-	-
Labour	74 27%	37 25%	37 30%	17 24%	13 34%	27 29%	18 25%	40 32%	8 24%	2 26%	20 24%	2 26%	1 30%	26 21%	31 30%	6 56%	12 34%	54 27%	18 31%	-	66 75%	5 8%	2 6%	1 5%	1 2%	36 72%	27 23%	-	4 24%
Liberal Democrat	66 25%	31 21%	35 28%	11 16%	7 19%	27 30%	21 29%	25 20%	12 35%	1 18%	25 31%	-	2 35%	37 30%	23 23%	-	6 18%	55 28%	9 16%	5 8%	10 12%	47 75%	*	4 15%	4 7%	5 9%	51 44%	-	1 9%
Green	13 5%	8 6%	5 4%	4 5%	3 8%	6 7%	-	4 4%	5 13%	1 13%	1 1%	-	2 35%	3 3%	9 8%	-	1 3%	11 5%	2 4%	-	-	-	-	13 52%	-	-	6 5%	-	6 42%
UKIP	26 10%	19 13%	7 6%	7 10%	2 5%	8 9%	10 13%	9 7%	3 7%	-	12 14%	2 17%	-	18 15%	6 6%	1 8%	2 5%	14 7%	10 17%	-	-	-	25 89%	1 3%	8 14%	-	9 8%	3 80%	-
Other	2 1%	1 1%	1 1%	-	1 3%	1 1%	-	1 1%	1 4%	-	-	-	-	-	1 1%	-	1 4%	2 1%	-	-	-	-	-	2 9%	-	-	-	-	2 15%
Refused	4 1%	2 1%	2 1%	3 4%	-	1 1%	-	-	-	-	-	-	-	-	1 1%	1 13%	2 5%	-	-	3 5%	-	-	1 2%	-	4 6%	-	-	-	-
Don't know	21 8%	9 6%	12 10%	9 12%	3 7%	7 8%	3 4%	12 9%	4 11%	-	3 4%	2 25%	-	7 6%	7 7%	1 12%	6 16%	13 6%	8 13%	4 6%	11 12%	4 6%	-	3 12%	1 2%	5 10%	8 7%	1 20%	2 10%

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 66

Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...

...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?

(Sheffield Hallam)

Base: All respondents (Turnout Weighted)

	Q.3/Q.4 Voting in May 6th 2010 General Election										
	Total	Conservatives	Labour	Liberal Democrat	Green	UKIP	BNP	Other	Did not vote	Refused	Don't know
Unweighted base	411	73	65	176	11	4	1	3	17	36	26
Weighted base	398	74	55	165	13	4	1	4	21	35	27
Conservatives	83 21%	48 65%	5 9%	20 12%	- -	- -	- -	- -	4 17%	2 7%	4 14%
Labour	86 22%	2 3%	38 68%	33 20%	4 30%	- -	- -	- -	6 26%	2 7%	2 6%
Liberal Democrat	90 23%	6 9%	6 11%	65 40%	1 8%	- -	1 100%	- -	4 19%	3 7%	3 13%
Green	17 4%	- -	- -	8 5%	5 40%	- -	- -	1 38%	1 6%	1 2%	- -
UKIP	28 7%	9 12%	- -	10 6%	- -	3 80%	- -	- -	3 14%	* 1%	2 8%
BNP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	2 1%	- -	- -	- -	- -	- -	- -	2 62%	- -	- -	- -
Refused	27 7%	4 6%	1 1%	3 2%	- -	- -	- -	- -	- -	18 52%	1 2%
Don't know	66 17%	4 5%	6 11%	25 15%	3 22%	1 20%	- -	- -	4 18%	8 24%	15 57%

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 71

**Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Sheffield Hallam)**

Base: All respondents

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo- yed	Retired	Student	Other	Owne d out right	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	482	233	249	101	80	174	127	214	76	13	143	13	14	222	181	23	56	348	112	75	104	81	33	26	80	68	195	4	15
Weighted base	478	231	247	130	73	157	118	209	75	13	132	24	13	205	173	38	62	335	118	81	98	73	34	28	81	59	185	4	18
Conservatives	97 20%	54 23%	43 17%	30 23%	15 20%	26 16%	26 22%	48 23%	11 14%	3 22%	27 20%	5 23%	2 15%	43 21%	44 26%	1 3%	8 14%	74 22%	19 16%	65 81%	-	7 9%	2 4%	1 3%	49 61%	5 8%	22 12%	1 34%	-
Labour	99 21%	52 23%	47 19%	24 19%	17 24%	37 24%	20 17%	51 24%	17 22%	3 23%	23 17%	4 16%	2 13%	36 17%	41 23%	7 17%	16 26%	72 22%	25 21%	-	76 77%	3 5%	2 5%	3 12%	2 3%	42 71%	32 18%	-	4 21%
Liberal Democrat	88 18%	38 16%	50 20%	12 10%	13 18%	32 20%	30 26%	35 17%	16 21%	1 11%	33 25%	-	3 20%	48 24%	30 17%	2 4%	8 13%	71 21%	16 13%	6 7%	7 7%	51 71%	2 6%	3 11%	7 9%	3 5%	67 36%	-	1 6%
Green	17 4%	12 5%	5 2%	7 5%	3 5%	7 4%	-	5 2%	6 8%	1 9%	1 1%	2 10%	2 13%	3 2%	10 6%	2 6%	1 2%	15 4%	2 2%	-	-	-	-	14	-	-	8	-	7
UKIP	31 7%	24 10%	7 3%	10 8%	2 3%	9 6%	11 9%	11 5%	3 4%	-	14 11%	2 6%	-	21 10%	6 4%	2 4%	3 5%	17 5%	12 10%	-	-	-	28 81%	1 3%	10 12%	-	9 5%	3 66%	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	2 *	1 *	1 1%	-	1 2%	1 1%	-	1 *	1 2%	-	-	-	-	-	1 1%	-	1 2%	2 1%	-	-	-	-	-	2 8%	-	-	-	-	2 13%
Refused	29 6%	14 6%	16 6%	8 6%	4 5%	15 10%	2 2%	11 5%	6 8%	1 5%	5 4%	-	-	12 6%	6 3%	9 24%	3 5%	20 6%	3 2%	3 4%	-	-	1 2%	-	5 6%	1 1%	3 1%	-	-
Don't know	115 24%	38 16%	77 31%	39 30%	17 24%	31 20%	28 24%	47 23%	16 21%	4 30%	29 22%	11 44%	5 39%	42 21%	35 21%	16 41%	21 34%	64 19%	42 36%	6 8%	15 16%	11 16%	1 2%	4 13%	8 10%	9 14%	43 23%	-	4 23%

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 72

**Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Sheffield Hallam)**

Base: All respondents expressing an intention to vote Q2a/Q2b

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo- yed	Retired	Student	Other	Owne d outrigh t	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	319	167	152	70	49	112	88	150	44	8	98	8	7	148	123	9	39	239	68	75	104	81	33	26	60	60	137	4	13
Weighted base	314	168	146	90	44	99	81	147	42	9	91	14	6	137	119	12	45	232	68	81	98	73	34	28	61	53	127	4	16
Conservatives	74 24%	45 27%	29 20%	25 28%	10 23%	17 17%	22 27%	39 27%	5 12%	3 33%	23 25%	4 28%	1 16%	33 24%	34 28%	1 10%	7 15%	57 25%	14 20%	65 81%	-	7 9%	2 4%	1 3%	40 65%	3 6%	18 14%	1 34%	-
Labour	84 27%	45 27%	39 27%	22 25%	13 30%	29 30%	19 23%	47 32%	8 18%	3 36%	21 23%	4 27%	2 27%	29 21%	33 28%	7 54%	15 34%	62 27%	20 29%	-	76 77%	3 5%	2 5%	3 12%	1 2%	39 74%	28 22%	-	4 24%
Liberal Democrat	69 22%	30 18%	39 27%	12 13%	9 21%	26 27%	23 28%	30 20%	13 31%	1 17%	25 27%	-	1 12%	37 27%	26 22%	-	6 14%	57 25%	11 16%	6 7%	7 7%	51 71%	2 6%	3 11%	7 12%	3 6%	53 42%	-	-
Green	14 4%	9 5%	5 3%	4 5%	3 8%	6 6%	-	5 3%	5 12%	1 14%	1 1%	-	2 28%	3 2%	10 8%	-	1 2%	11 5%	2 3%	-	-	-	-	14 49%	-	-	6 5%	-	7 43%
UKIP	29 9%	22 13%	6 4%	10 11%	2 4%	8 8%	9 11%	11 7%	3 8%	-	11 13%	2 11%	-	18 13%	6 5%	2 13%	3 6%	16 7%	10 15%	-	-	-	28 81%	1 3%	8 12%	-	9 7%	3 66%	-
Other	2 1%	1 1%	1 1%	-	1 3%	1 1%	-	1 1%	1 3%	-	-	-	-	-	1 1%	-	1 3%	2 1%	-	-	-	-	-	2 8%	-	-	-	-	2 15%
Refused	4 1%	2 1%	2 1%	3 4%	-	1 1%	-	-	-	-	-	-	-	-	1 1%	1 11%	2 5%	-	-	3 4%	-	-	1 2%	-	4 7%	-	-	-	-
Don't know	37 12%	13 8%	24 17%	13 15%	5 11%	10 10%	9 11%	15 10%	7 17%	-	10 11%	5 34%	1 16%	17 13%	9 8%	1 12%	9 20%	26 11%	11 16%	6 8%	15 16%	11 16%	1 2%	4 13%	2 3%	7 13%	14 11%	-	3 18%

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 73

**Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Sheffield Hallam)**

Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo- yed	Retired	Student	Other	Owned outright	Mortgag- ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	280	148	132	57	42	103	78	132	38	8	89	5	6	132	108	8	33	211	59	62	96	70	28	24	57	58	126	4	13
Weighted base	269	144	125	69	38	90	72	125	35	8	82	9	5	121	103	10	36	200	58	65	88	62	28	25	58	50	115	4	16
Conservatives	62 23%	38 26%	24 19%	20 28%	8 20%	15 17%	20 28%	32 26%	4 12%	3 32%	20 25%	3 32%	*	30 25%	27 26%	1 12%	5 13%	49 25%	11 19%	53 82%	-	6 10%	2 5%	1 4%	38 65%	3 6%	15 13%	1 20%	-
Labour	76 28%	39 27%	36 29%	18 26%	12 32%	28 31%	18 25%	42 34%	7 20%	3 37%	20 24%	2 18%	1 30%	26 22%	31 30%	6 56%	13 37%	55 28%	18 31%	-	69 78%	3 4%	2 6%	2 8%	1 2%	38 75%	27 24%	-	4 24%
Liberal Democrat	59 22%	27 18%	32 26%	8 12%	8 22%	24 26%	18 25%	24 20%	10 28%	1 18%	22 27%	-	1 15%	32 26%	21 21%	-	6 15%	49 25%	9 15%	5 7%	7 8%	45 71%	*	2 9%	7 12%	3 6%	46 40%	-	-
Green	13 5%	8 6%	5 4%	4 5%	3 8%	6 7%	-	4 4%	5 13%	1 13%	1 1%	-	2 35%	3 3%	9 8%	-	1 3%	11 5%	2 4%	-	-	-	-	13 52%	-	-	6 5%	-	6 42%
UKIP	24 9%	18 12%	6 5%	7 10%	2 5%	7 8%	9 12%	9 7%	3 7%	-	11 13%	2 17%	-	16 13%	6 6%	1 8%	2 5%	13 6%	10 17%	-	-	-	23 83%	1 3%	7 13%	-	8 7%	3 80%	-
Other	2 1%	1 1%	1 1%	-	1 3%	1 1%	-	1 1%	1 4%	-	-	-	-	-	1 1%	-	1 4%	2 1%	-	-	-	-	-	2 9%	-	-	-	-	2 15%
Refused	4 1%	2 1%	2 1%	3 4%	-	1 1%	-	-	-	-	-	-	-	-	1 1%	1 13%	2 5%	-	-	3 5%	-	-	1 2%	-	4 6%	-	-	-	-
Don't know	30 11%	11 8%	19 15%	10 15%	3 9%	9 10%	7 10%	13 10%	5 15%	-	8 9%	3 33%	1 18%	13 11%	8 8%	1 12%	7 19%	21 10%	8 14%	4 7%	12 14%	9 14%	1 3%	4 14%	1 2%	6 12%	13 11%	-	3 19%

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 74

**Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Sheffield Hallam)**

Base: All respondents (Turnout Weighted)

	Q.3/Q.4 Voting in May 6th 2010 General Election										
	Total	Conservatives	Labour	Liberal Democrat	Green	UKIP	BNP	Other	Did not vote	Refused	Don't know
Unweighted base	411	73	65	176	11	4	1	3	17	36	26
Weighted base	398	74	55	165	13	4	1	4	21	35	27
Conservatives	81 20%	46 62%	5 8%	19 12%	- -	1 20%	- -	- -	4 19%	2 7%	4 14%
Labour	89 22%	2 3%	39 71%	31 19%	4 30%	- -	- -	- -	5 23%	4 12%	3 13%
Liberal Democrat	74 19%	7 9%	3 6%	57 35%	1 8%	- -	- -	- -	2 12%	2 5%	1 3%
Green	16 4%	- -	- -	8 5%	5 40%	- -	- -	1 38%	1 2%	1 2%	- -
UKIP	27 7%	9 13%	- -	9 6%	- -	3 80%	- -	- -	3 14%	* 1%	2 8%
BNP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	2 1%	- -	- -	- -	- -	- -	- -	2 62%	- -	- -	- -
Refused	27 7%	4 6%	1 1%	3 2%	- -	- -	- -	- -	- -	19 54%	1 2%
Don't know	82 21%	5 7%	8 14%	36 22%	3 22%	- -	1 100%	- -	7 31%	7 19%	16 60%

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 75

**Q12_4. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Ed Davey, Minister for Energy and Climate Change moved into the job. If Ed Davey were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Sheffield Hallam)
Base: All respondents**

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo- yed	Retired	Student	Other	Owne d outrigh t	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	482	233	249	101	80	174	127	214	76	13	143	13	14	222	181	23	56	348	112	75	104	81	33	26	80	68	195	4	15
Weighted base	478	231	247	130	73	157	118	209	75	13	132	24	13	205	173	38	62	335	118	81	98	73	34	28	81	59	185	4	18
Conservatives	102 21%	59 26%	43 17%	30 23%	16 22%	31 19%	26 22%	51 25%	11 14%	3 22%	29 22%	5 23%	3 21%	44 21%	46 27%	3 7%	9 15%	80 24%	18 15%	65 80%	-	9 13%	1 2%	1 3%	52 65%	3 6%	27 15%	-	-
Labour	98 21%	53 23%	45 18%	23 18%	18 25%	37 23%	20 17%	50 24%	18 23%	3 23%	22 17%	4 16%	2 13%	35 17%	42 24%	7 17%	15 25%	73 22%	23 20%	-	72 74%	5 7%	2 5%	3 12%	2 3%	41 70%	33 18%	-	4 21%
Liberal Democrat	76 16%	30 13%	46 19%	14 11%	12 16%	24 16%	26 22%	33 16%	13 17%	1 6%	25 19%	2 7%	3 20%	41 20%	26 15%	-	9 14%	63 19%	12 11%	6 7%	7 7%	46 63%	3 8%	3 12%	5 6%	3 5%	54 29%	-	1 6%
Green	19 4%	12 5%	8 3%	9 7%	3 5%	6 4%	1 1%	4 2%	6 8%	1 9%	2 1%	5 21%	2 13%	4 2%	9 5%	5 13%	1 2%	15 4%	2 2%	-	-	-	-	13 46%	-	-	8 4%	-	7 38%
UKIP	31 7%	23 10%	8 3%	9 7%	2 3%	9 6%	12 10%	9 5%	3 4%	-	15 11%	2 6%	-	22 11%	5 3%	2 4%	3 5%	18 5%	11 9%	-	-	-	27 80%	1 3%	10 12%	-	9 5%	3 66%	-
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	2 *	1 *	1 1%	-	1 2%	1 1%	-	1 *	1 2%	-	-	-	-	-	1 1%	-	1 2%	2 1%	-	-	-	-	-	2 8%	-	-	-	-	2 13%
Refused	29 6%	12 5%	17 7%	8 6%	5 6%	14 9%	3 2%	11 5%	5 7%	1 5%	6 4%	-	-	12 6%	7 4%	8 21%	2 3%	20 6%	2 2%	4 5%	-	-	1 2%	1 2%	5 6%	1 1%	3 2%	-	-
Don't know	119 25%	41 18%	78 32%	36 28%	16 22%	36 23%	31 26%	49 23%	18 24%	5 35%	34 25%	6 27%	4 33%	47 23%	37 21%	14 37%	21 34%	65 19%	50 42%	6 7%	19 19%	13 18%	1 3%	4 13%	7 9%	10 17%	50 27%	1 34%	4 23%

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 76

**Q12_4. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Ed Davey, Minister for Energy and Climate Change moved into the job. If Ed Davey were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Sheffield Hallam)**

Base: All respondents expressing an intention to vote Q2a/Q2b

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo- yed	Retired	Student	Other	Owned outright	Mortgag- ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	319	167	152	70	49	112	88	150	44	8	98	8	7	148	123	9	39	239	68	75	104	81	33	26	60	60	137	4	13
Weighted base	314	168	146	90	44	99	81	147	42	9	91	14	6	137	119	12	45	232	68	81	98	73	34	28	61	53	127	4	16
Conservatives	76	47	29	25	11	19	20	40	5	3	23	4	1	33	35	1	7	62	11	65	-	9	1	1	41	3	20	-	-
	24%	28%	20%	28%	26%	19%	25%	27%	12%	33%	26%	28%	16%	24%	30%	10%	15%	27%	16%	80%	-	13%	2%	3%	67%	5%	16%	-	-
Labour	82	46	36	21	14	29	18	46	8	3	19	4	2	27	34	7	14	62	18	-	72	5	2	3	1	39	28	-	4
	26%	27%	25%	24%	32%	29%	22%	31%	20%	36%	21%	27%	27%	20%	29%	54%	32%	27%	27%	-	74%	7%	5%	12%	2%	74%	22%	-	24%
Liberal Democrat	64	25	39	12	8	22	22	29	10	1	21	2	1	35	22	-	6	53	10	6	7	46	3	3	5	3	46	-	-
	20%	15%	27%	14%	18%	22%	27%	20%	25%	9%	23%	12%	12%	26%	19%	-	14%	23%	15%	7%	7%	63%	8%	12%	7%	5%	36%	-	-
Green	13	9	4	4	3	5	-	4	5	1	1	-	2	3	9	-	1	11	2	-	-	-	-	13	-	-	5	-	7
	4%	5%	3%	5%	8%	5%	-	3%	12%	14%	1%	-	28%	2%	7%	-	2%	5%	3%	-	-	-	-	46%	-	-	4%	-	43%
UKIP	28	21	7	9	2	8	10	9	3	-	12	2	-	19	5	2	3	17	9	-	-	-	27	1	8	-	8	3	-
	9%	12%	5%	10%	4%	8%	12%	6%	8%	-	14%	11%	-	14%	4%	13%	6%	7%	13%	-	-	-	80%	3%	12%	-	6%	66%	-
Other	2	1	1	-	1	1	-	1	1	-	-	-	-	-	1	-	1	2	-	-	-	-	-	2	-	-	-	-	2
	1%	1%	1%	-	3%	1%	-	1%	3%	-	-	-	-	-	1%	-	3%	1%	-	-	-	-	-	8%	-	-	-	-	15%
Refused	6	3	3	3	1	1	-	1	-	-	-	-	-	2	1	2	1	-	-	4	-	-	1	1	4	-	1	-	-
	2%	2%	2%	4%	2%	1%	-	1%	-	-	-	-	-	2%	11%	5%	*	-	-	5%	-	-	2%	2%	7%	-	1%	-	-
Don't know	42	17	26	14	3	14	11	15	8	1	14	3	1	20	11	1	10	25	18	6	19	13	1	4	3	8	19	1	3
	13%	10%	18%	16%	7%	14%	13%	10%	20%	8%	15%	23%	16%	15%	9%	12%	22%	11%	26%	7%	19%	18%	3%	13%	4%	16%	15%	34%	18%

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 77

**Q12_4. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Ed Davey, Minister for Energy and Climate Change moved into the job. If Ed Davey were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Sheffield Hallam)**

Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owne d outrigh t	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	280	148	132	57	42	103	78	132	38	8	89	5	6	132	108	8	33	211	59	62	96	70	28	24	57	58	126	4	13
Weighted base	269	144	125	69	38	90	72	125	35	8	82	9	5	121	103	10	36	200	58	65	88	62	28	25	58	50	115	4	16
Conservatives	65 24%	40 28%	25 20%	20 28%	9 23%	17 19%	19 27%	33 27%	4 12%	3 32%	22 27%	3 32%	*	31 25%	28 28%	1 12%	5 13%	54 27%	9 15%	54 83%	-	9 15%	1 3%	1 4%	40 68%	3 5%	17 15%	-	-
Labour	74 28%	40 28%	34 27%	18 25%	13 34%	27 30%	17 24%	42 33%	8 23%	3 37%	18 22%	2 18%	1 30%	24 20%	32 31%	6 56%	13 36%	56 28%	17 29%	-	66 75%	4 7%	2 6%	2 8%	1 2%	38 75%	27 23%	-	4 24%
Liberal Democrat	51 19%	21 15%	30 24%	8 12%	7 19%	19 22%	16 22%	24 19%	8 23%	1 9%	16 20%	1 8%	1 15%	28 23%	18 17%	-	5 15%	43 22%	7 11%	4 6%	6 6%	38 61%	1 3%	2 10%	4 7%	3 5%	39 34%	-	-
Green	12 4%	8 6%	4 3%	4 5%	3 8%	5 6%	-	3 3%	5 13%	1 13%	1 1%	-	2 35%	3 3%	8 8%	-	1 3%	10 5%	2 4%	-	-	-	-	12 48%	-	-	5 4%	-	6 42%
UKIP	24 9%	17 12%	7 6%	6 8%	2 5%	7 8%	10 13%	7 6%	3 7%	-	12 14%	2 17%	-	17 14%	5 4%	1 8%	2 5%	14 7%	9 15%	-	-	-	23 82%	1 3%	7 13%	-	8 7%	3 80%	-
Other	2 1%	1 1%	1 1%	-	1 3%	1 1%	-	1 1%	1 4%	-	-	-	-	-	1 1%	-	1 4%	2 1%	-	-	-	-	-	2 9%	-	-	-	-	2 15%
Refused	5 2%	3 2%	2 2%	3 4%	1 2%	1 1%	-	1 1%	-	-	-	-	-	-	2 2%	1 13%	2 5%	1 *	-	4 6%	-	-	1 2%	1 3%	4 6%	-	1 1%	-	-
Don't know	36 13%	15 10%	21 17%	11 16%	2 5%	13 14%	10 14%	13 10%	7 19%	1 9%	13 16%	2 25%	1 18%	17 14%	10 9%	1 12%	8 21%	21 10%	15 26%	4 6%	16 18%	11 18%	1 4%	4 15%	2 4%	8 15%	19 16%	1 20%	3 19%

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 78

**Q12_4. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Ed Davey, Minister for Energy and Climate Change moved into the job. If Ed Davey were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Sheffield Hallam)**

Base: All respondents (Turnout Weighted)

	Q.3/Q.4 Voting in May 6th 2010 General Election										
	Total	Conservatives	Labour	Liberal Democrat	Green	UKIP	BNP	Other	Did not vote	Refused	Don't know
Unweighted base	411	73	65	176	11	4	1	3	17	36	26
Weighted base	398	74	55	165	13	4	1	4	21	35	27
Conservatives	85 21%	49 66%	3 5%	23 14%	- -	- -	- -	- -	4 19%	2 7%	4 15%
Labour	89 22%	2 3%	39 71%	32 19%	4 30%	- -	- -	- -	4 21%	4 12%	3 13%
Liberal Democrat	61 15%	4 6%	3 6%	46 28%	1 8%	- -	- -	- -	4 20%	1 2%	2 6%
Green	17 4%	- -	- -	8 5%	5 40%	- -	- -	1 38%	1 6%	1 2%	- -
UKIP	27 7%	9 13%	- -	9 5%	- -	3 80%	- -	- -	3 14%	* 1%	2 8%
BNP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	2 1%	- -	- -	- -	- -	- -	- -	2 62%	- -	- -	- -
Refused	27 7%	4 6%	1 1%	3 2%	- -	- -	- -	- -	- -	17 49%	1 5%
Don't know	90 23%	5 7%	9 17%	43 26%	3 22%	1 20%	1 100%	- -	4 20%	9 26%	14 54%

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 84
SHEFFIELD HALLAM WARD QUOTA
Base: All respondents

	Gender			Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	244	256	108	88	177	127	227	79	14	143	14	14	224	190	25	61	359	116	75	104	81	33	26	81	69	197	4	15
Weighted base	500	244	256	142	80	160	118	223	79	14	132	26	13	206	184	42	68	349	124	81	98	73	34	28	82	60	187	4	18
Crookes	102	51	51	40	20	23	19	47	18	3	22	9	-	34	34	9	25	78	20	13	22	14	6	4	17	14	33	2	2
	20%	21%	20%	28%	26%	15%	16%	21%	23%	21%	17%	34%	-	17%	19%	20%	37%	22%	16%	16%	23%	19%	18%	14%	21%	23%	18%	44%	10%
Dore and Totley	92	45	47	16	16	41	20	47	16	3	21	-	2	43	33	11	5	66	25	22	13	12	6	4	21	8	39	-	2
	18%	19%	18%	12%	19%	25%	17%	21%	20%	24%	16%	-	16%	21%	18%	27%	7%	19%	20%	27%	13%	17%	18%	15%	26%	14%	21%	-	13%
Ecclesall	99	45	53	28	18	28	25	37	14	2	28	5	5	45	35	4	14	71	20	14	21	19	6	10	18	9	40	-	7
	20%	19%	21%	19%	23%	17%	21%	17%	17%	15%	21%	21%	42%	22%	19%	11%	21%	20%	16%	18%	22%	25%	18%	36%	22%	16%	21%	-	39%
Fulwood	107	56	51	31	15	32	29	46	15	4	31	7	4	47	37	7	16	79	18	18	19	19	7	3	17	10	49	1	1
	21%	23%	20%	22%	18%	20%	25%	21%	19%	31%	23%	28%	29%	23%	20%	18%	23%	23%	14%	22%	20%	27%	21%	11%	21%	17%	26%	22%	6%
Stannington	100	46	54	28	11	36	25	45	16	1	31	5	2	37	44	10	8	55	41	14	22	9	9	7	8	18	27	1	6
	20%	19%	21%	20%	14%	23%	21%	20%	21%	9%	23%	18%	13%	18%	24%	25%	12%	16%	33%	17%	23%	12%	25%	24%	10%	30%	14%	34%	32%

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 85
Age
Base: All respondents

	Gender			Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	244	256	108	88	177	127	227	79	14	143	14	14	224	190	25	61	359	116	75	104	81	33	26	81	69	197	4	15
Weighted base	500	244	256	142	80	160	118	223	79	14	132	26	13	206	184	42	68	349	124	81	98	73	34	28	82	60	187	4	18
18 - 24	83	50	33	83	-	-	-	40	11	2	-	26	-	14	26	11	31	59	15	21	19	3	5	4	10	11	17	-	-
	17%	21%	13%	58%	-	-	-	18%	14%	12%	-	100%	-	7%	14%	26%	46%	17%	12%	26%	20%	4%	16%	14%	13%	18%	9%	-	-
25 - 34	59	34	26	59	-	-	-	43	5	3	-	-	3	12	26	8	13	43	14	9	10	10	4	4	8	10	20	-	2
	12%	14%	10%	42%	-	-	-	19%	6%	24%	-	-	27%	6%	14%	20%	20%	12%	11%	11%	10%	14%	12%	16%	9%	16%	11%	-	13%
35 - 44	80	39	40	-	80	-	-	54	19	1	-	-	4	15	54	-	10	67	10	9	15	11	2	6	11	10	31	-	6
	16%	16%	16%	-	100%	-	-	24%	25%	10%	-	-	30%	7%	30%	-	15%	19%	8%	11%	16%	16%	5%	22%	14%	17%	17%	-	34%
45 - 54	85	37	48	-	-	85	-	53	21	6	-	-	5	29	43	10	4	63	20	9	19	11	3	8	14	11	36	-	4
	17%	15%	19%	-	-	53%	-	24%	26%	47%	-	-	38%	14%	24%	23%	5%	18%	16%	11%	19%	15%	9%	28%	17%	18%	19%	-	23%
55 - 64	75	32	42	-	-	75	-	30	18	1	23	-	1	41	24	8	2	51	18	9	14	16	5	4	8	5	39	-	1
	15%	13%	17%	-	-	47%	-	14%	23%	7%	17%	-	6%	20%	13%	20%	2%	15%	15%	12%	14%	22%	15%	15%	10%	8%	21%	-	6%
65 - 74	62	25	38	-	-	-	62	4	4	-	55	-	-	53	5	3	2	35	25	11	11	9	9	1	16	6	26	2	3
	12%	10%	15%	-	-	-	53%	2%	5%	-	42%	-	-	26%	3%	7%	3%	10%	21%	14%	12%	25%	5%	19%	10%	14%	44%	14%	
75+	55	26	29	-	-	-	55	-	1	-	54	-	-	42	6	2	6	30	21	12	9	13	6	-	14	7	18	2	1
	11%	11%	12%	-	-	-	47%	-	1%	-	41%	-	-	20%	3%	4%	8%	9%	17%	15%	10%	18%	17%	-	17%	12%	10%	56%	8%

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 86
Gender
Base: All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	244	256	108	88	177	127	227	79	14	143	14	14	224	190	25	61	359	116	75	104	81	33	26	81	69	197	4	15
Weighted base	500	244	256	142	80	160	118	223	79	14	132	26	13	206	184	42	68	349	124	81	98	73	34	28	82	60	187	4	18
Male	244	244	-	84	39	69	51	137	18	9	57	15	2	93	96	20	34	177	52	49	49	31	23	16	49	27	86	2	9
	49%	100%	-	59%	49%	43%	43%	61%	23%	65%	43%	56%	12%	45%	52%	49%	50%	51%	42%	60%	50%	43%	66%	59%	60%	46%	46%	44%	50%
Female	256	-	256	58	40	90	67	86	61	5	75	11	11	113	87	22	34	173	71	32	49	41	12	12	33	32	101	2	9
	51%	-	100%	41%	51%	57%	57%	39%	77%	35%	57%	44%	88%	55%	48%	51%	50%	49%	58%	40%	50%	57%	34%	41%	40%	54%	54%	56%	50%

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 87
Working status
Base: All respondents

	Gender			Age				Working Status					Tenure			Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	244	256	108	88	177	127	227	79	14	143	14	14	224	190	25	61	359	116	75	104	81	33	26	81	69	197	4	15
Weighted base	500	244	256	142	80	160	118	223	79	14	132	26	13	206	184	42	68	349	124	81	98	73	34	28	82	60	187	4	18
Working full time (30+ hrs per week)	223	137	86	83	54	83	4	223	-	-	-	-	-	59	114	16	35	174	44	41	53	32	11	10	29	32	95	-	4
	45%	56%	34%	58%	68%	52%	3%	100%	-	-	-	-	-	29%	62%	37%	51%	50%	35%	50%	54%	44%	33%	37%	36%	54%	51%	-	20%
Working part time (1-29 hrs per week)	79	18	61	16	19	39	5	-	79	-	-	-	-	27	42	6	4	63	15	3	10	14	4	10	8	6	31	-	9
	16%	8%	24%	11%	24%	24%	4%	-	100%	-	-	-	-	13%	23%	14%	5%	18%	12%	4%	10%	20%	12%	36%	9%	10%	16%	-	50%
Unemployed, seeking work	10	6	4	3	1	6	-	-	-	10	-	-	-	3	3	1	2	4	5	3	1	1	-	1	4	-	3	-	2
	2%	3%	1%	2%	1%	4%	-	-	-	71%	-	-	-	1%	2%	3%	3%	1%	4%	4%	1%	2%	-	4%	4%	-	2%	-	13%
Unemployed, not seeking work	4	3	1	2	1	1	-	-	-	4	-	-	-	1	1	1	1	2	1	-	2	-	-	-	-	3	-	-	
	1%	1%	*	1%	1%	1%	-	-	-	29%	-	-	-	*	1%	3%	1%	1%	-	2%	-	-	-	-	-	5%	-	-	
Retired	132	57	75	-	-	23	110	-	-	-	132	-	-	107	11	7	7	72	54	26	24	23	15	2	32	15	49	4	3
	26%	23%	29%	-	-	14%	93%	-	-	-	100%	-	-	52%	6%	16%	11%	21%	44%	32%	25%	32%	44%	8%	39%	24%	26%	100%	16%
Not working - disabled	1	1	-	-	1	-	-	-	-	-	-	-	1	-	-	-	1	1	-	-	1	-	-	-	-	1	-	-	
	*	*	-	-	1%	-	-	-	-	-	-	-	6%	-	-	-	1%	*	-	-	1%	-	-	-	-	1%	-	-	
Working - disabled	2	-	2	-	-	2	-	-	-	-	-	-	2	-	-	2	-	-	2	-	-	-	-	-	-	-	-	-	
	*	-	1%	-	-	1%	-	-	-	-	-	-	13%	-	-	4%	-	-	1%	-	-	-	-	-	-	-	-	-	
Student	26	15	11	26	-	-	-	-	-	-	-	26	-	3	8	5	10	24	-	4	6	-	2	2	4	2	4	-	
	5%	6%	4%	18%	-	-	-	-	-	-	-	100%	-	1%	4%	12%	15%	7%	-	5%	6%	-	4%	8%	4%	3%	2%	-	
Looking after house/ children	5	-	5	2	1	2	-	-	-	-	-	5	3	1	-	1	5	-	-	-	-	1	-	2	2	1	2	-	
	1%	-	2%	1%	1%	1%	-	-	-	-	-	39%	2%	*	-	1%	1%	-	-	-	-	1%	-	6%	2%	1%	1%	-	
Other	5	1	5	2	2	2	-	-	-	-	-	5	2	2	-	2	4	1	1	1	1	1	-	-	1	3	-		
	1%	*	2%	1%	3%	1%	-	-	-	-	-	42%	1%	1%	-	3%	1%	1%	1%	1%	1%	1%	-	-	1%	2%	-		
Refused	12	6	6	9	1	2	-	-	-	-	-	-	1	2	5	5	1	2	3	-	-	3	-	4	-	-	-		
	2%	2%	2%	6%	1%	1%	-	-	-	-	-	-	*	1%	11%	8%	*	1%	4%	-	-	8%	-	5%	-	-	-		

POLITICAL POLL: SHEFFIELD HALLAM CONSTITUENCY

Telephone fieldwork dates (May 2014)

Absolutes/col percents

Table 88
Tenure
Base: All respondents

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo- yed	Retired	Student	Other	Owned outright	Mortgag- ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	244	256	108	88	177	127	227	79	14	143	14	14	224	190	25	61	359	116	75	104	81	33	26	81	69	197	4	15
Weighted base	500	244	256	142	80	160	118	223	79	14	132	26	13	206	184	42	68	349	124	81	98	73	34	28	82	60	187	4	18
Owned outright (without mortgage)	206	93	113	26	15	70	95	59	27	3	107	3	5	206	-	-	-	140	58	37	35	37	21	8	45	18	81	3	3
	41%	38%	44%	19%	19%	44%	81%	27%	35%	25%	81%	12%	38%	100%	-	-	-	40%	47%	45%	36%	51%	60%	28%	55%	30%	44%	78%	14%
Owned with a mortgage or loan	184	96	87	52	54	67	11	114	42	5	11	8	3	-	184	-	-	151	26	32	33	29	8	18	26	19	76	-	14
	37%	40%	34%	36%	68%	42%	9%	51%	53%	34%	9%	31%	19%	-	100%	-	-	43%	21%	39%	34%	40%	23%	63%	32%	32%	41%	-	78%
Council rent/housing association rent	42	20	22	20	-	18	4	16	6	2	7	5	2	-	-	42	-	15	21	3	6	-	3	-	3	5	13	-	-
	8%	8%	8%	14%	-	11%	4%	7%	8%	18%	5%	19%	13%	-	-	100%	-	4%	17%	3%	7%	-	9%	-	3%	9%	7%	-	-
Private rent	61	32	29	42	7	5	6	35	4	2	6	7	2	-	-	-	61	39	17	10	19	7	3	1	8	14	14	1	1
	12%	13%	11%	29%	9%	3%	5%	15%	5%	17%	5%	26%	13%	-	-	-	90%	11%	14%	12%	20%	9%	8%	5%	9%	24%	8%	22%	7%
Other	7	2	5	3	3	-	1	-	-	1	1	3	2	-	-	-	7	5	2	-	4	-	-	1	1	3	2	-	-
	1%	1%	2%	2%	4%	-	1%	-	-	6%	1%	12%	16%	-	-	-	10%	2%	1%	-	4%	-	-	4%	1%	4%	1%	-	-

Page	Table	Title	Base Description	Base
1	1	Q1. Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election if it were held tomorrow. On a ten point scale, if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you would cast your vote?	Base: All respondents	500
2	3	Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?	Base: All respondents	500
3	6	Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?	Base: All respondents expressing an intention to vote	319
4	9	Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?	Base: All respondents expressing an intention to vote (Turnout weighted)	280
5	12	Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?	Base: All respondents (Turnout Weighted)	411
6	14	Q.3/Q.4 Voting in May 6th 2010 General Election	Base: All respondents	500
7	15	Q5. Can you name the current Member of Parliament for your parliamentary constituency of Sheffield Hallam?	Base : All respondents	500
8	16	Q6a. Can you name the Conservative Party opposition candidate in your parliamentary constituency of Sheffield Hallam?	Base : All respondents	500
9	17	Q6b. Can you name the Labour Party prospective candidate in your parliamentary constituency of Sheffield Hallam?	Base : All respondents	500
10	34	Q7. From what you have seen or heard, do you think ... is doing a good job or a bad job? SUMMARY	Base: All respondents (Sheffield Hallam)	500
11	35	Q7. From what you have seen or heard, do you think - Vince Cable as Business Secretary in the coalition government - is doing a good job or a bad job?	Base: All respondents (Sheffield Hallam)	500
12	36	Q7. From what you have seen or heard, do you think - David Cameron as Prime Minister - is doing a good job or a bad job?	Base: All respondents (Sheffield Hallam)	500
13	37	Q7. From what you have seen or heard, do you think - Nick Clegg as Deputy Prime Minister - is doing a good job or a bad job?	Base: All respondents (Sheffield Hallam)	500

	Page	Table	Title	Base Description	Base
	14	38	Q7. From what you have seen or heard, do you think - Ed Miliband as leader of the Labour Party - is doing a good job or a bad job?	Base: All respondents (Sheffield Hallam)	500
	15	39	Q7. From what you have seen or heard, do you think - Ed Davey as Minister for Energy & Climate Change - is doing a good job or a bad job?	Base: All respondents (Sheffield Hallam)	500
	16	40	Q7. From what you have seen or heard, do you think - Danny Alexander as Chief Secretary to the Treasury - is doing a good job or a bad job?	Base: All respondents (Sheffield Hallam)	500
	17	41	Q7. From what you have seen or heard, do you think - Tim Farron as President of the Liberal Democrats - is doing a good job or a bad job?	Base: All respondents (Sheffield Hallam)	500
	18	48	Q7. From what you have seen or heard, do you think - Nick Clegg, as MP for your constituency Sheffield Hallam - is doing a good job or a bad job?	Base: All respondents (Sheffield Hallam)	500
	19	49	Q7. From what you have seen or heard, do you think - Oliver Coppard, the prospective Labour parliamentary candidate for Sheffield Hallam - is doing a good job or a bad job?	Base: All respondents (Sheffield Hallam)	500
	20	51	Q9a. As you may know, the Elections to BOTH your local council AND to the European Parliament will be held on May 22nd. Many people have said they will not vote in those elections, but how about you? On a scale of 1 to 10 where 10 means you are certain to vote and 1 means you are certain not to vote, how likely are you to cast your vote in that election?	Base: All respondents (Sheffield Hallam)	500
	21	53	Q10. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the local council elections in your area. In the local council election on May 22nd which party or independent candidate do you think you will vote for? (Sheffield Hallam)	Base: All respondents	462
	22	54	Q10. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the local council elections in your area. In the local council election on May 22nd which party or independent candidate do you think you will vote for? (Sheffield Hallam)	Base: All respondents expressing an intention to vote	314
	23	55	Q10. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the local council elections in your area. In the local council election on May 22nd which party or independent candidate do you think you will vote for? (Sheffield Hallam)	Base: All respondents expressing an intention to vote (Turnout weighted)	280

	Page	Table	Title	Base Description	Base
	24	56	Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?	Base: All respondents	462
	25	57	Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?	Base: All respondents expressing an intention to vote	291
	26	58	Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?	Base: All respondents expressing an intention to vote (Turnout weighted)	258
	27	59	Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?	Base: All respondents	482
	28	60	Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?	Base: All respondents expressing an intention to vote Q2a/Q2b	319
	29	61	Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?	Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)	280
	30	62	Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?	Base: All respondents (Turnout Weighted)	411

	Page	Table	Title	Base Description	Base
	31	63	Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Sheffield Hallam)	Base: All respondents	482
	32	64	Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Sheffield Hallam)	Base: All respondents expressing an intention to vote Q2a/Q2b	319
	33	65	Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Sheffield Hallam)	Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)	280
	34	66	Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Sheffield Hallam)	Base: All respondents (Turnout Weighted)	411
	35	71	Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Sheffield Hallam)	Base: All respondents	482

Page	Table	Title	Base Description	Base
36	72	Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Sheffield Hallam)	Base: All respondents expressing an intention to vote Q2a/Q2b	319
37	73	Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Sheffield Hallam)	Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)	280
38	74	Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Sheffield Hallam)	Base: All respondents (Turnout Weighted)	411
39	75	Q12_4. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Ed Davey, Minister for Energy and Climate Change moved into the job. If Ed Davey were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Sheffield Hallam)	Base: All respondents	482
40	76	Q12_4. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Ed Davey, Minister for Energy and Climate Change moved into the job. If Ed Davey were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Sheffield Hallam)	Base: All respondents expressing an intention to vote Q2a/Q2b	319

	Page	Table	Title	Base Description	Base
	41	77	Q12_4_1 would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Ed Davey, Minister for Energy and Climate Change moved into the job. If Ed Davey were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Sheffield Hallam)	Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)	280
	42	78	Q12_4_1 would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Ed Davey, Minister for Energy and Climate Change moved into the job. If Ed Davey were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Sheffield Hallam)	Base: All respondents (Turnout Weighted)	411
	43	84	SHEFFIELD HALLAM WARD QUOTA	Base: All respondents	500
	44	85	Age	Base: All respondents	500
	45	86	Gender	Base: All respondents	500
	46	87	Working status	Base: All respondents	500
	47	88	Tenure	Base: All respondents	500

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 1

Q1. Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election if it were held tomorrow. On a ten point scale, if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you would cast your vote?

Base: All respondents

	Gender			Age				Working Status					Tenure			Social Grade		Westminster vote intention					2010 Westminster vote							
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	500	221	279	86	82	163	169	179	75	17	194	7	17	230	173	39	58	239	230	121	55	55	43	12	140	36	131	15	6	
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9	
Certain to vote	(10)	276	145	131	25	42	117	92	89	38	10	114	2	16	132	83	26	36	130	127	74	31	36	23	6	93	16	94	7	6
		55%	60%	50%	25%	52%	64%	67%	47%	49%	49%	69%	20%	84%	67%	50%	47%	43%	55%	56%	67%	56%	62%	58%	37%	69%	62%	67%	59%	67%
	(9)	47	23	24	8	10	14	14	21	5	2	17	-	1	18	11	5	13	27	15	8	7	5	2	5	14	2	13	1	-
		9%	9%	9%	8%	13%	8%	11%	11%	7%	11%	10%	-	4%	9%	7%	9%	15%	12%	7%	7%	13%	8%	5%	32%	11%	7%	9%	5%	-
	(8)	46	18	28	12	6	19	9	19	8	1	13	2	1	17	18	5	5	23	20	12	4	7	6	1	11	3	10	2	2
		9%	8%	11%	12%	8%	10%	7%	10%	10%	7%	8%	18%	4%	9%	11%	10%	6%	10%	9%	11%	7%	12%	6%	6%	8%	11%	7%	15%	2%
	(7)	30	13	17	19	6	4	1	20	9	-	1	-	1	3	16	4	7	15	15	7	5	3	1	3	5	1	4	-	-
		6%	5%	7%	19%	7%	2%	1%	11%	11%	-	*	-	3%	1%	10%	7%	8%	6%	7%	7%	10%	4%	2%	17%	3%	4%	3%	-	-
	(6)	15	5	10	8	2	3	2	7	3	1	2	3	-	5	6	1	4	10	5	2	3	2	1	-	2	-	4	*	-
		3%	2%	4%	8%	2%	2%	2%	4%	3%	4%	1%	25%	-	2%	4%	2%	4%	4%	2%	2%	6%	3%	3%	-	1%	-	3%	4%	-
	(5)	28	14	14	8	8	8	4	10	5	2	6	3	-	9	8	8	3	10	17	5	3	3	3	-	7	2	5	-	-
		6%	6%	5%	8%	10%	4%	3%	5%	7%	10%	4%	30%	-	5%	5%	15%	3%	4%	7%	5%	5%	5%	7%	-	5%	9%	4%	-	-
	(4)	5	3	2	3	-	2	1	4	-	-	-	-	-	1	2	-	3	2	2	-	-	-	1	-	-	-	2	1	-
		1%	1%	1%	3%	-	1%	*	2%	-	-	-	-	-	*	1%	-	3%	1%	1%	-	-	-	4%	-	-	-	1%	13%	-
	(3)	8	3	5	2	1	4	1	4	1	-	2	-	1	2	5	1	-	4	5	1	-	-	1	1	1	-	2	-	-
		2%	1%	2%	2%	1%	2%	1%	2%	1%	-	1%	-	6%	1%	3%	2%	-	2%	2%	*	-	-	2%	8%	1%	-	2%	-	-
	(2)	8	3	5	4	2	1	1	3	2	-	1	1	-	1	6	1	-	3	2	1	-	2	1	-	2	-	2	-	-
		2%	1%	2%	4%	2%	1%	*	1%	2%	-	*	7%	-	*	4%	2%	-	1%	1%	1%	-	4%	3%	-	1%	-	2%	-	-
Certain not to vote	(1)	29	13	16	11	4	9	5	10	8	4	5	-	-	7	7	2	12	12	14	-	-	-	-	-	1	-	4	-	1
		6%	5%	6%	11%	5%	5%	3%	5%	10%	18%	3%	-	-	4%	4%	4%	15%	5%	6%	-	-	-	-	-	1%	-	3%	-	14%
Don't know		8	1	7	-	-	2	6	2	1	-	5	-	-	4	2	1	1	1	6	-	1	1	*	-	-	2	-	*	-
		2%	*	3%	-	-	1%	5%	1%	1%	-	3%	-	-	2%	1%	1%	*	3%	-	2%	2%	1%	-	-	7%	-	4%	-	
Mean		8.30	8.48	8.13	6.74	8.23	8.67	9.04	8.05	7.78	7.44	9.08	6.61	9.41	8.90	8.06	7.96	7.56	8.39	8.26	9.07	8.90	8.84	8.50	8.48	9.12	9.09	8.80	8.69	8.35
Standard deviation		2.64	2.57	2.70	2.97	2.60	2.45	2.12	2.63	2.99	3.52	2.02	2.34	1.72	2.21	2.67	2.65	3.20	2.51	2.68	1.66	1.58	1.99	2.27	2.01	1.76	1.59	2.29	2.18	3.26
Standard error		0.12	0.17	0.16	0.32	0.29	0.19	0.17	0.20	0.35	0.85	0.15	0.89	0.42	0.15	0.21	0.43	0.42	0.16	0.18	0.15	0.22	0.27	0.35	0.58	0.15	0.28	0.20	0.58	1.33

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 3

Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Base: All respondents

	Gender			Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owning outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	221	279	86	82	163	169	179	75	17	194	7	17	230	173	39	58	239	230	121	55	55	43	12	140	36	131	15	6
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9
Conservatives	111 22%	52 22%	59 23%	17 16%	16 19%	38 21%	41 30%	40 21%	15 19%	2 12%	46 28%	2 18%	2 9%	54 27%	36 22%	5 10%	15 18%	51 22%	52 23%	111 100%	-	-	-	-	71 53%	1 4%	12 8%	1 7%	-
Labour	55 11%	34 14%	21 8%	15 15%	8 9%	23 13%	9 7%	25 13%	3 4%	2 8%	16 10%	1 14%	8 42%	15 8%	19 11%	8 15%	13 16%	26 11%	29 13%	-	55 100%	-	-	-	7 5%	12 44%	23 17%	-	-
Liberal Democrat	58 12%	27 11%	31 12%	13 12%	13 17%	19 10%	14 10%	15 8%	11 14%	4 22%	16 9%	5 48%	5 26%	21 11%	20 12%	8 15%	9 11%	35 15%	20 9%	-	-	58 100%	-	-	2 2%	3 10%	44 31%	-	-
Green	13 3%	1 1%	12 5%	3 3%	1 2%	7 4%	1 1%	4 2%	2 3%	-	7 4%	-	-	6 3%	2 1%	5 9%	-	6 3%	5 2%	-	-	-	-	13 79%	-	1 2%	8 6%	-	1 14%
UKIP	39 8%	31 13%	8 3%	6 6%	4 5%	14 8%	15 11%	13 7%	6 7%	-	19 11%	-	-	21 11%	12 7%	1 1%	6 7%	10 4%	25 11%	-	-	-	39 100%	-	16 12%	2 6%	4 3%	10 93%	2 19%
Other	3 1%	3 1%	-	-	-	3 2%	-	2 1%	1 1%	-	-	-	-	-	3 2%	-	-	3 1%	-	-	-	-	-	3 21%	1 1%	1 4%	1 1%	-	-
Don't know	129 26%	49 20%	80 31%	33 32%	22 27%	50 28%	25 18%	62 32%	23 29%	5 24%	27 17%	2 20%	5 24%	39 20%	50 31%	20 37%	20 24%	64 27%	55 24%	-	-	-	-	31 23%	5 20%	39 28%	-	5 52%	
Refused	62 12%	29 12%	33 13%	5 5%	13 16%	18 10%	27 19%	18 9%	10 13%	3 15%	29 18%	-	-	34 17%	15 9%	5 8%	8 10%	30 12%	27 12%	-	-	-	-	6 5%	3 11%	5 4%	-	-	
Will not vote	29 6%	13 5%	16 6%	11 11%	4 5%	9 5%	5 3%	10 5%	8 10%	4 18%	5 3%	-	-	7 4%	7 4%	2 4%	12 15%	12 5%	14 6%	-	-	-	-	1 1%	-	4 3%	-	1 14%	

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 6

Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Base: All respondents expressing an intention to vote

	Gender		Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplyed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	286	139	147	44	45	98	99	97	38	8	121	5	13	139	99	19	28	137	136	121	55	55	43	12	103	26	87	15	2
Weighted base	280	149	131	53	42	105	80	100	37	8	104	8	15	118	92	28	43	132	131	111	55	58	39	16	97	18	92	11	3
Conservatives	111 39%	52 35%	59 45%	17 31%	16 37%	38 36%	41 51%	40 40%	15 40%	2 29%	46 44%	2 22%	2 11%	54 46%	36 39%	5 19%	15 36%	51 39%	52 39%	111 100%	-	-	-	-	71 73%	1 5%	12 13%	1 7%	-
Labour	55 20%	34 23%	21 16%	15 29%	8 18%	23 22%	9 11%	25 25%	3 7%	2 18%	16 16%	1 18%	8 55%	15 13%	19 20%	8 30%	13 31%	26 20%	29 22%	-	55 100%	-	-	-	7 7%	12 63%	23 25%	-	-
Liberal Democrat	58 21%	27 18%	31 24%	13 24%	13 32%	19 18%	14 17%	15 15%	11 29%	4 53%	16 15%	5 60%	5 34%	21 18%	20 21%	8 30%	9 21%	35 27%	20 15%	-	-	58 100%	-	-	2 2%	3 15%	44 47%	-	-
Green	13 5%	1 1%	12 9%	3 5%	1 4%	7 7%	1 2%	4 4%	2 5%	-	7 7%	-	-	6 5%	2 3%	5 17%	-	6 5%	5 4%	-	-	-	-	13 79%	-	1 3%	8 9%	-	1 43%
UKIP	39 14%	31 21%	8 6%	6 11%	4 9%	14 14%	15 19%	13 13%	6 15%	-	19 18%	-	-	21 18%	12 13%	1 3%	6 13%	10 7%	25 19%	-	-	-	39 100%	-	16 16%	2 9%	4 4%	10 93%	2 57%
Other	3 1%	3 2%	-	-	-	3 3%	-	2 2%	1 3%	-	-	-	-	-	3 4%	-	-	3 3%	-	-	-	-	-	3 21%	1 1%	1 5%	1 1%	-	-

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 9

Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Base: All respondents expressing an intention to vote (Turnout weighted)

	Gender		Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	241	120	120	29	39	85	88	80	31	8	106	2	12	122	81	15	22	119	113	104	44	48	34	10	95	22	82	12	2
Weighted base	233	126	107	35	35	91	72	82	30	8	92	4	14	104	73	22	33	113	108	95	44	49	31	14	90	16	85	9	3
Conservatives	95 41%	47 37%	48 45%	12 35%	12 35%	33 36%	38 52%	33 40%	13 45%	2 30%	42 45%	* 10%	2 12%	48 46%	28 38%	5 23%	14 42%	44 39%	45 41%	95 100%	-	-	-	-	67 75%	1 6%	11 13%	1 8%	-
Labour	44 19%	28 22%	16 15%	11 31%	7 20%	19 21%	7 9%	20 25%	2 7%	2 19%	12 13%	1 25%	7 52%	13 12%	17 23%	6 26%	9 26%	23 20%	21 20%	-	44 100%	-	-	-	6 6%	10 61%	22 26%	-	-
Liberal Democrat	49 21%	23 18%	26 24%	7 19%	11 32%	17 19%	14 19%	13 16%	8 28%	4 51%	16 17%	2 65%	5 36%	19 19%	15 20%	7 30%	8 23%	30 26%	17 16%	-	-	49 100%	-	-	2 2%	3 17%	39 46%	-	-
Green	12 5%	1 1%	11 10%	2 6%	1 4%	7 8%	1 2%	3 3%	2 6%	-	7 8%	-	-	6 5%	2 3%	4 18%	-	5 5%	5 5%	-	-	-	-	12 84%	-	* 3%	8 9%	-	1 48%
UKIP	31 13%	26 20%	6 6%	3 10%	3 9%	12 13%	13 18%	12 14%	3 12%	-	16 17%	-	-	18 18%	9 13%	1 3%	3 9%	8 7%	20 18%	-	-	-	31 100%	-	13 15%	1 9%	3 4%	8 92%	1 52%
Other	2 1%	2 2%	-	-	-	2 2%	-	1 2%	1 3%	-	-	-	-	-	2 3%	-	-	2 2%	-	-	-	-	-	-	2 16%	1 1%	1 5%	* *	-

POLITICAL POLL: WELLS CONSTITUENCY
Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 12

Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?

Base: All respondents (Turnout Weighted)

	Q.3/Q.4 Voting in May 6th 2010 General Election										
	Total	Conservatives	Labour	Liberal Democrat	Green	UKIP	BNP	Other	Did not vote	Refused	Don't know
Unweighted base	389	128	29	118	2	12	1	2	17	53	27
Weighted base	383	123	23	123	3	9	1	3	21	48	28
Conservatives	95 25%	67 55%	1 4%	11 9%	-	1 8%	-	-	5 22%	1 2%	9 33%
Labour	44 11%	6 5%	10 43%	22 18%	-	-	-	-	5 22%	-	1 5%
Liberal Democrat	49 13%	2 2%	3 12%	39 32%	-	-	-	-	2 10%	-	2 9%
Green	12 3%	-	* 2%	8 7%	1 47%	-	-	-	-	-	2 7%
UKIP	31 8%	13 11%	1 6%	3 3%	-	8 92%	1 100%	-	1 7%	-	2 7%
Other	2 1%	1 1%	1 3%	* *	-	-	-	-	-	-	-
Don't know	95 25%	28 22%	4 17%	34 27%	1 53%	-	-	3 100%	6 31%	9 19%	10 35%
Refused	55 14%	6 5%	3 12%	5 4%	-	-	-	-	2 8%	38 79%	1 5%

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 14
Q.3/Q.4 Voting in May 6th 2010 General Election
Base: All respondents

	Gender			Age				Working Status					Tenure			Social Grade		Westminster vote intention					2010 Westminster vote							
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	500	221	279	86	82	163	169	179	75	17	194	7	17	230	173	39	58	239	230	121	55	55	43	12	140	36	131	15	6	
Weighted base	500	243	257	101	79	183	137	188	78	21	166	10	20	199	163	55	83	236	228	107	58	57	43	16	129	35	135	16	7	
Conservatives	129 26%	64 26%	64 25%	25 24%	19 24%	40 22%	45 33%	49 26%	22 28%	3 16%	49 30%	- -	3 13%	62 31%	41 25%	9 16%	18 21%	60 26%	59 26%	68 63%	6 11%	2 4%	15 35%	1 7%	129 100%	-	-	-	-	-
Labour	35 7%	21 9%	14 5%	3 3%	5 7%	17 9%	10 7%	9 5%	6 7%	6 28%	13 8%	- -	2 11%	15 7%	14 8%	4 7%	3 4%	15 6%	20 9%	1 1%	16 27%	4 6%	2 5%	2 12%	-	35 100%	-	-	-	-
Liberal Democrat	135 27%	70 29%	65 25%	18 18%	23 29%	63 35%	31 22%	49 26%	17 21%	6 30%	45 27%	5 51%	11 54%	52 26%	46 28%	17 31%	21 25%	73 31%	57 25%	11 11%	22 39%	42 73%	3 8%	9 58%	-	-	135 100%	-	-	
Green	2 *	-	2 1%	1 1%	-	1 1%	-	-	-	-	1 1%	1 11%	-	1 *	1 1%	-	-	2 1%	-	-	-	-	-	1 6%	-	-	-	-	2 30%	
UKIP	16 3%	13 5%	3 1%	5 4%	1 1%	7 4%	5 3%	6 3%	1 1%	-	7 4%	-	-	9 5%	4 2%	-	3 4%	7 3%	7 3%	1 1%	-	-	15 35%	-	-	-	-	16 100%	-	
BNP	2 *	2 1%	-	1 1%	-	1 1%	-	2 1%	-	-	-	-	-	-	2 1%	-	-	1 *	1 1%	-	-	-	1 3%	-	-	-	-	-	2 33%	
Other	2 *	1 1%	1 *	-	1 2%	-	1 1%	1 1%	-	-	1 1%	-	-	-	1 1%	-	1 1%	1 1%	1 *	-	-	-	-	-	-	-	-	-	2 36%	
Did not vote	84 17%	35 14%	49 19%	33 32%	13 17%	29 16%	9 6%	40 21%	14 18%	3 14%	13 8%	4 38%	3 16%	19 9%	24 15%	15 28%	25 30%	36 15%	39 17%	13 12%	11 20%	6 11%	4 8%	-	-	-	-	-		
Refused	54 11%	29 12%	26 10%	3 3%	10 13%	17 9%	25 18%	17 9%	9 12%	1 4%	25 15%	-	-	30 15%	18 11%	2 4%	5 6%	25 11%	23 10%	1 1%	-	-	-	-	-	-	-	-	-	
Don't know	39 8%	7 3%	32 13%	13 13%	7 8%	7 4%	12 9%	14 7%	10 13%	2 9%	11 7%	-	1 5%	12 6%	12 7%	8 14%	7 9%	14 6%	19 8%	12 11%	2 4%	3 6%	3 6%	3 17%	-	-	-	-	-	

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 15

Q5. Can you name the current Member of Parliament for your parliamentary constituency of Wells?

Base : All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	221	279	86	82	163	169	179	75	17	194	7	17	230	173	39	58	239	230	121	55	55	43	12	140	36	131	15	6
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9
Tessa Munt	276	136	140	46	34	117	78	92	38	18	103	3	14	114	88	31	42	143	117	61	26	44	17	11	68	15	101	4	8
	55%	56%	54%	45%	43%	64%	57%	48%	49%	92%	62%	32%	72%	58%	54%	57%	50%	60%	51%	55%	46%	76%	44%	68%	50%	55%	72%	36%	84%
Name similar to	15	9	5	1	3	6	4	7	3	-	5	-	-	7	7	1	-	6	8	3	2	2	2	-	3	*	4	1	-
	3%	4%	2%	1%	4%	4%	3%	4%	3%	-	3%	-	-	3%	4%	2%	-	3%	3%	3%	4%	3%	5%	-	2%	1%	3%	5%	-
No	170	72	98	41	36	46	47	73	30	2	49	3	4	65	56	15	35	68	84	42	17	7	19	1	51	11	24	6	1
	34%	30%	38%	40%	45%	25%	35%	39%	38%	8%	30%	25%	21%	33%	34%	27%	42%	29%	37%	38%	31%	12%	49%	8%	38%	42%	17%	59%	16%
Other	12	10	3	3	4	2	4	5	1	-	4	3	-	4	3	5	-	7	6	3	1	4	-	-	5	-	5	-	-
	2%	4%	1%	3%	5%	1%	3%	2%	1%	-	2%	30%	-	2%	2%	9%	-	3%	3%	2%	2%	6%	-	-	4%	-	4%	-	-
Don't know	27	13	14	11	3	10	3	13	7	-	4	1	1	8	10	3	7	13	13	3	10	2	1	4	8	*	6	-	-
	5%	6%	5%	11%	4%	5%	3%	7%	9%	-	3%	14%	7%	4%	6%	5%	8%	5%	6%	2%	17%	3%	3%	24%	6%	2%	4%	-	-

POLITICAL POLL: WELLS CONSTITUENCY
Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 16

Q6a. Can you name the Conservative Party opposition candidate in your parliamentary constituency of Wells?**Base : All respondents**

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplyed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	221	279	86	82	163	169	179	75	17	194	7	17	230	173	39	58	239	230	121	55	55	43	12	140	36	131	15	6
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9
James Heapey	22 4%	11 5%	11 4%	5 4%	2 3%	9 5%	7 5%	8 4%	1 2%	5 24%	8 5%	-	-	14 7%	4 2%	1 1%	4 5%	11 5%	10 4%	9 8%	1 2%	4 6%	-	1 8%	8 6%	-	8 6%	-	-
Name similar to	5 1%	2 1%	3 1%	1 1%	-	-	5 4%	1 *	-	-	5 3%	-	-	4 2%	1 *	1 2%	-	2 1%	3 1%	3 2%	-	-	-	-	3 2%	-	1 1%	-	-
No	431 86%	218 90%	214 83%	86 85%	70 87%	159 87%	117 86%	169 89%	68 86%	13 65%	142 86%	9 86%	16 81%	165 83%	142 87%	49 90%	76 91%	206 87%	197 87%	92 83%	49 88%	48 83%	39 99%	15 92%	115 85%	24 89%	114 81%	11 96%	9 100%
Other	14 3%	3 1%	12 4%	2 2%	7 8%	3 2%	2 2%	4 2%	5 6%	1 5%	4 2%	-	1 4%	5 3%	8 5%	-	1 1%	6 2%	6 2%	2 2%	-	3 4%	*	-	5 3%	2 6%	4 3%	*	4 4%
Don't know	26 5%	7 3%	19 7%	8 8%	2 2%	11 6%	6 4%	8 4%	5 6%	1 6%	6 4%	1 14%	3 15%	11 6%	9 6%	4 7%	2 3%	12 5%	11 5%	5 5%	6 10%	4 6%	-	-	4 3%	1 5%	12 9%	-	-

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 19
Q7. From what you have seen or heard, do you think ... is doing a good job or a bad job? SUMMARY
Base : All respondents

	Vince Cable as Business Secretary in the coalition government	Tessa Munt as MP for your constituency Wells	James Heappey, the prospective Conservative parliamentary candidate for Wells	David Cameron as Prime Minister	Nick Clegg as Deputy Prime Minister	Ed Miliband as leader of the Labour Party	Ed Davey as Minister for Energy & Climate Change	Danny Alexander as Chief Secretary to the Treasury	Tim Farron as President of the Liberal Democrats
Unweighted base	500	500	500	500	500	500	500	500	500
Weighted base	500	500	500	500	500	500	500	500	500
Very good job (4)	40 8%	120 24%	17 3%	48 10%	18 4%	17 3%	12 2%	23 5%	11 2%
Quite good job (3)	196 39%	233 47%	82 16%	248 50%	197 39%	128 26%	125 25%	181 36%	94 19%
Quite bad job (2)	95 19%	41 8%	49 10%	79 16%	131 26%	165 33%	100 20%	58 12%	59 12%
Very bad job (1)	52 10%	35 7%	27 5%	98 20%	112 22%	124 25%	51 10%	36 7%	46 9%
Don't know	117 23%	70 14%	325 65%	28 6%	41 8%	66 13%	212 42%	202 40%	290 58%
NET: Good job	236 47%	354 71%	99 20%	296 59%	215 43%	145 29%	137 27%	204 41%	105 21%
NET: Bad job	147 29%	76 15%	76 15%	176 35%	244 49%	289 58%	151 30%	94 19%	105 21%
Mean	2.59	3.02	2.51	2.52	2.26	2.09	2.34	2.64	2.33
Standard deviation	0.85	0.84	0.87	0.93	0.87	0.86	0.81	0.79	0.87
Standard error	0.04	0.04	0.07	0.04	0.04	0.04	0.05	0.05	0.06

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 21

Q7. From what you have seen or heard, do you think - Vince Cable as Business Secretary in the coalition government - is doing a good job or a bad job?

Base : All respondents (Wells)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	221	279	86	82	163	169	179	75	17	194	7	17	230	173	39	58	239	230	121	55	55	43	12	140	36	131	15	6
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9
Very good job (4)	40	28	12	4	7	19	11	14	7	-	16	-	1	19	9	4	8	14	19	10	2	11	2	1	9	1	19	1	-
	8%	12%	5%	4%	8%	10%	8%	8%	9%	-	10%	-	5%	10%	5%	7%	10%	6%	8%	9%	3%	19%	5%	9%	6%	4%	14%	8%	-
Quite good job (3)	196	95	101	45	32	69	50	83	31	5	57	9	5	79	74	16	27	108	74	41	19	33	12	5	57	10	61	2	6
	39%	39%	39%	44%	40%	38%	37%	44%	40%	25%	34%	82%	25%	40%	45%	29%	33%	46%	33%	37%	35%	56%	31%	32%	42%	39%	44%	22%	72%
Quite bad job (2)	95	51	45	15	15	42	23	40	15	4	32	-	2	40	31	6	19	53	39	26	16	5	8	5	35	3	28	2	-
	19%	21%	17%	15%	19%	23%	17%	21%	19%	20%	19%	-	8%	20%	19%	11%	23%	22%	17%	24%	29%	8%	20%	31%	26%	12%	20%	22%	-
Very bad job (1)	52	38	14	3	4	25	19	14	3	4	24	-	7	26	15	6	5	22	26	11	10	2	10	2	13	9	15	3	1
	10%	16%	5%	3%	6%	14%	14%	8%	4%	20%	14%	-	33%	13%	9%	11%	6%	9%	11%	10%	17%	3%	27%	12%	10%	32%	11%	26%	14%
Don't know	117	29	88	34	22	27	33	38	22	7	37	2	6	33	36	24	24	40	68	22	8	8	7	3	21	4	17	2	1
	23%	12%	34%	34%	27%	15%	24%	20%	28%	35%	22%	18%	28%	17%	22%	43%	28%	17%	30%	20%	15%	14%	18%	17%	15%	13%	12%	22%	14%
NET: Good job	236	123	113	49	39	88	60	97	38	5	73	9	6	99	83	20	35	122	93	51	21	44	14	7	66	11	81	3	6
	47%	51%	44%	48%	48%	48%	44%	51%	48%	25%	44%	82%	31%	50%	50%	36%	43%	52%	41%	46%	38%	75%	36%	40%	48%	42%	57%	30%	72%
NET: Bad job	147	89	58	18	20	67	43	55	18	8	56	-	8	66	45	12	24	75	65	38	26	6	18	7	49	12	43	5	1
	29%	37%	23%	18%	24%	37%	31%	29%	23%	40%	34%	-	41%	33%	28%	21%	29%	32%	29%	34%	47%	11%	46%	43%	36%	45%	30%	48%	14%
Mean	2.59	2.53	2.65	2.75	2.70	2.53	2.50	2.64	2.75	2.07	2.51	3.00	2.03	2.56	2.60	2.57	2.65	2.58	2.55	2.56	2.28	3.07	2.17	2.45	2.53	2.16	2.69	2.15	2.67
Standard deviation	0.85	0.94	0.73	0.65	0.77	0.91	0.92	0.78	0.75	0.86	0.94	0.00	1.09	0.90	0.78	0.95	0.83	0.78	0.91	0.86	0.84	0.67	0.96	0.89	0.80	1.00	0.88	1.06	0.79
Standard error	0.04	0.07	0.05	0.08	0.10	0.08	0.08	0.07	0.10	0.26	0.08	0.00	0.32	0.06	0.07	0.20	0.13	0.06	0.07	0.09	0.12	0.10	0.17	0.27	0.07	0.18	0.08	0.31	0.35

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 24

Q7. From what you have seen or heard, do you think - Tessa Munt as MP for your constituency Wells - is doing a good job or a bad job?

Base : All respondents (Wells)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	500	221	279	86	82	163	169	179	75	17	194	7	17	230	173	39	58	239	230	121	55	55	43	12	140	36	131	15	6	
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9	
Very good job (4)	120 24%	48 20%	72 28%	19 19%	13 17%	52 29%	35 26%	35 19%	23 30%	7 38%	42 25%	3 25%	3 17%	48 24%	36 22%	13 24%	23 27%	62 26%	49 21%	15 14%	8 14%	38 64%	6 16%	3 18%	18 13%	8 29%	53 37%	3 28%	1 14%	
Quite good job (3)	233 47%	111 46%	123 47%	56 55%	41 51%	82 45%	54 40%	91 48%	35 44%	7 34%	77 47%	5 47%	9 47%	91 46%	79 48%	27 49%	35 43%	107 45%	110 48%	63 57%	27 48%	19 33%	16 42%	10 62%	78 57%	10 40%	64 46%	4 36%	3 33%	
Quite bad job (2)	41 8%	24 10%	17 7%	8 8%	10 13%	14 8%	9 7%	24 13%	4 6%	2 10%	8 5%	-	3 17%	16 8%	18 11%	3 5%	4 5%	26 11%	14 6%	14 12%	7 13%	1 1%	3 7%	1 5%	14 10%	6 22%	6 4%	1 8%	2 22%	
Very bad job (1)	35 7%	30 12%	6 2%	1 1%	4 4%	18 10%	13 9%	13 7%	3 4%	3 13%	13 8%	-	2 12%	16 8%	11 7%	2 4%	6 8%	17 7%	16 7%	6 5%	6 11%	-	8 19%	2 15%	11 8%	2 6%	11 8%	2 8%	1 18%	1 14%
Don't know	70 14%	29 12%	42 16%	18 18%	12 15%	16 9%	25 18%	26 14%	12 16%	1 5%	26 16%	3 28%	2 8%	27 13%	20 12%	10 17%	14 17%	26 11%	38 17%	13 12%	8 15%	1 2%	6 16%	-	14 10%	1 3%	7 5%	1 10%	1 16%	
NET: Good job	354 71%	159 66%	195 75%	75 74%	55 68%	135 74%	90 66%	127 67%	58 74%	14 72%	119 72%	8 72%	12 63%	140 70%	115 70%	40 74%	58 70%	168 71%	158 70%	78 70%	34 62%	57 97%	23 58%	13 80%	96 71%	18 69%	117 83%	7 64%	4 48%	
NET: Bad job	76 15%	53 22%	23 9%	9 9%	14 17%	32 17%	22 16%	37 20%	8 10%	5 23%	21 13%	-	6 29%	32 16%	29 18%	5 9%	11 13%	43 18%	30 13%	19 18%	13 24%	1 1%	10 27%	3 20%	26 19%	7 28%	17 12%	3 26%	3 36%	
Mean	3.02	2.84	3.20	3.11	2.94	3.02	3.00	2.91	3.18	3.02	3.05	3.35	2.74	3.00	2.98	3.14	3.08	3.01	3.01	2.90	2.76	3.64	2.65	2.82	2.84	2.94	3.19	2.82	2.57	
Standard deviation	0.84	0.93	0.69	0.61	0.75	0.91	0.93	0.83	0.78	1.05	0.86	0.51	0.93	0.87	0.82	0.74	0.87	0.86	0.82	0.73	0.87	0.51	1.05	0.92	0.79	0.90	0.85	1.14	1.03	
Standard error	0.04	0.07	0.05	0.07	0.09	0.07	0.08	0.07	0.10	0.26	0.07	0.23	0.23	0.06	0.07	0.14	0.13	0.06	0.06	0.07	0.13	0.07	0.17	0.27	0.07	0.16	0.08	0.31	0.46	

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 25

Q7. From what you have seen or heard, do you think - James Heappey, the prospective Conservative parliamentary candidate for Wells - is doing a good job or a bad job?

Base : All respondents (Wells)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	221	279	86	82	163	169	179	75	17	194	7	17	230	173	39	58	239	230	121	55	55	43	12	140	36	131	15	6
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9
Very good job (4)	17 3%	9 4%	8 3%	5 5%	2 3%	2 1%	8 6%	7 4%	-	-	8 5%	-	1 3%	10 5%	5 3%	-	2 2%	9 4%	6 3%	10 9%	1 2%	-	3 7%	-	11 8%	-	2 1%	*	-
Quite good job (3)	82 16%	35 15%	47 18%	19 19%	13 16%	20 11%	30 22%	24 12%	16 21%	1 3%	33 20%	5 47%	1 4%	33 16%	21 13%	14 26%	15 18%	36 15%	41 18%	33 30%	5 9%	11 19%	5 13%	3 17%	32 24%	1 4%	15 11%	1 13%	-
Quite bad job (2)	49 10%	27 11%	22 8%	12 12%	12 15%	19 11%	5 4%	26 14%	5 6%	2 12%	7 4%	-	5 28%	12 6%	24 15%	6 10%	7 9%	22 9%	23 10%	6 5%	8 14%	10 17%	8 19%	2 12%	7 5%	6 22%	20 14%	3 23%	3 33%
Very bad job (1)	27 5%	22 9%	4 2%	3 3%	3 4%	20 11%	* *	14 7%	4 5%	3 13%	4 2%	-	2 12%	9 5%	8 5%	2 4%	7 9%	13 5%	14 6%	-	9 16%	-	4 10%	3 17%	4 3%	2 7%	14 10%	2 16%	-
Don't know	325 65%	148 61%	178 69%	61 60%	51 63%	120 66%	93 68%	120 63%	53 67%	14 72%	114 69%	6 53%	10 53%	134 68%	107 65%	33 60%	52 62%	157 66%	142 63%	61 55%	33 59%	38 65%	20 51%	9 54%	81 60%	18 66%	90 64%	5 45%	6 67%
NET: Good job	99 20%	44 18%	55 21%	25 24%	15 19%	22 12%	37 27%	30 16%	16 21%	1 3%	41 25%	5 47%	1 7%	43 22%	26 16%	14 26%	17 20%	45 19%	48 21%	43 39%	6 12%	11 19%	8 19%	3 17%	43 32%	1 4%	17 12%	2 16%	-
NET: Bad job	76 15%	49 21%	26 10%	16 16%	15 18%	39 22%	6 4%	40 21%	9 12%	5 25%	10 6%	-	8 40%	21 11%	32 19%	8 15%	15 18%	35 15%	37 16%	6 5%	16 29%	10 17%	11 29%	5 29%	11 8%	8 29%	33 24%	4 39%	3 33%
Mean	2.51	2.32	2.73	2.66	2.48	2.07	3.03	2.34	2.47	1.63	2.88	3.00	1.96	2.68	2.40	2.54	2.37	2.51	2.47	3.08	1.95	2.52	2.33	2.00	2.94	1.91	2.10	2.05	2.00
Standard deviation	0.87	0.95	0.71	0.82	0.79	0.89	0.59	0.91	0.78	0.73	0.75	0.00	0.83	0.92	0.83	0.69	0.93	0.90	0.85	0.57	0.93	0.51	0.98	0.92	0.79	0.62	0.85	0.94	0.00
Standard error	0.07	0.10	0.08	0.14	0.15	0.13	0.08	0.11	0.16	0.33	0.10	0.00	0.29	0.10	0.11	0.20	0.20	0.10	0.09	0.08	0.20	0.11	0.22	0.46	0.10	0.19	0.13	0.33	0.00

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 28

Q7. From what you have seen or heard, do you think - David Cameron as Prime Minister - is doing a good job or a bad job?

Base : All respondents (Wells)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	221	279	86	82	163	169	179	75	17	194	7	17	230	173	39	58	239	230	121	55	55	43	12	140	36	131	15	6
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9
Very good job (4)	48 10%	27 11%	21 8%	8 8%	7 8%	20 11%	13 10%	18 9%	7 8%	- -	15 9%	- -	3 15%	21 10%	12 7%	3 5%	12 14%	20 9%	19 9%	33 30%	1 1%	3 5%	- -	- -	25 18%	1 2%	5 4%	- -	- -
Quite good job (3)	248 50%	113 47%	135 52%	53 53%	45 56%	76 42%	74 54%	94 50%	48 61%	8 41%	81 49%	7 64%	4 20%	101 51%	85 52%	24 44%	38 46%	122 52%	109 48%	68 61%	18 32%	28 49%	14 35%	- -	84 62%	10 38%	56 40%	4 33%	5 52%
Quite bad job (2)	79 16%	35 14%	44 17%	13 13%	13 16%	31 17%	21 16%	28 15%	11 14%	1 7%	29 18%	1 6%	8 39%	32 16%	27 16%	8 15%	11 14%	42 18%	35 16%	3 3%	14 26%	14 25%	11 29%	5 33%	14 10%	3 12%	37 26%	2 14%	3 33%
Very bad job (1)	98 20%	54 23%	44 17%	21 20%	13 16%	45 25%	19 14%	36 19%	12 16%	7 37%	31 19%	3 30%	5 25%	31 15%	32 19%	17 31%	19 22%	46 19%	45 20%	4 3%	22 40%	11 18%	13 33%	11 67%	8 6%	11 43%	39 28%	5 46%	1 14%
Don't know	28 6%	12 5%	16 6%	7 7%	3 4%	10 5%	9 6%	13 7%	1 1%	3 15%	10 6%	- -	- -	14 7%	8 5%	3 5%	3 4%	7 3%	18 8%	3 3%	1 2%	2 4%	1 3%	- -	4 3%	1 5%	2 2%	1 6%	- -
NET: Good job	296 59%	140 58%	156 60%	61 60%	51 64%	96 53%	87 64%	112 59%	54 69%	8 41%	96 58%	7 64%	7 35%	121 61%	97 59%	27 49%	50 60%	142 60%	128 57%	101 91%	18 33%	31 54%	14 35%	- -	109 80%	11 40%	62 44%	4 33%	5 52%
NET: Bad job	176 35%	89 37%	88 34%	34 33%	26 32%	77 42%	40 29%	64 34%	23 30%	9 44%	60 36%	4 36%	13 65%	63 32%	58 36%	25 46%	30 36%	88 37%	80 35%	7 6%	36 65%	25 43%	24 62%	16 100%	22 16%	14 55%	76 54%	7 61%	4 48%
Mean	2.52	2.49	2.55	2.51	2.58	2.41	2.64	2.53	2.63	2.05	2.51	2.34	2.25	2.60	2.50	2.24	2.54	2.51	2.49	3.21	1.94	2.42	2.03	1.33	2.96	1.99	2.20	1.86	2.38
Standard deviation	0.93	0.98	0.88	0.93	0.87	1.00	0.86	0.93	0.85	0.98	0.92	0.95	1.03	0.89	0.90	0.99	1.01	0.91	0.93	0.66	0.88	0.86	0.85	0.49	0.74	0.99	0.90	0.96	0.76
Standard error	0.04	0.07	0.05	0.10	0.10	0.08	0.07	0.07	0.10	0.26	0.07	0.36	0.25	0.06	0.07	0.16	0.14	0.06	0.06	0.06	0.12	0.12	0.13	0.14	0.06	0.17	0.08	0.26	0.31

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 29

Q7. From what you have seen or heard, do you think - Nick Clegg as Deputy Prime Minister - is doing a good job or a bad job?

Base : All respondents (Wells)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	221	279	86	82	163	169	179	75	17	194	7	17	230	173	39	58	239	230	121	55	55	43	12	140	36	131	15	6
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9
Very good job (4)	18 4%	9 4%	9 3%	5 5%	2 3%	8 4%	3 2%	6 3%	6 7%	- -	3 2%	- -	1 5%	6 3%	6 3%	3 6%	3 3%	7 3%	7 3%	5 5%	- -	7 11%	1 2%	- -	2 1%	- -	3 2%	1 8%	- -
Quite good job (3)	197 39%	93 39%	104 40%	44 43%	39 49%	66 36%	48 36%	78 41%	32 41%	8 42%	57 35%	9 89%	5 26%	74 37%	59 36%	20 37%	44 52%	95 40%	85 37%	44 40%	18 33%	34 59%	7 18%	3 17%	60 44%	7 25%	61 43%	1 7%	5 52%
Quite bad job (2)	131 26%	63 26%	68 26%	23 23%	21 26%	46 25%	41 30%	45 24%	20 25%	3 17%	50 30%	1 11%	7 36%	55 28%	56 34%	11 21%	9 11%	67 28%	57 25%	37 34%	14 26%	12 21%	14 36%	5 29%	34 25%	7 27%	41 29%	5 48%	3 33%
Very bad job (1)	112 22%	62 26%	50 19%	20 20%	13 16%	53 29%	26 19%	47 25%	15 19%	5 25%	37 22%	- -	6 33%	43 22%	36 22%	15 27%	19 23%	57 24%	52 23%	15 14%	23 41%	1 2%	15 38%	8 46%	31 23%	12 45%	28 20%	3 31%	1 14%
Don't know	41 8%	14 6%	28 11%	10 10%	6 7%	9 5%	17 13%	13 7%	6 8%	3 16%	18 11%	- -	- -	20 10%	8 5%	5 9%	9 11%	12 5%	26 11%	9 8%	- -	4 7%	2 5%	1 8%	8 6%	1 3%	8 6%	1 6%	- -
NET: Good job	215 43%	102 42%	113 44%	48 48%	41 51%	74 41%	51 38%	84 44%	37 48%	8 42%	60 37%	9 89%	6 32%	80 41%	64 39%	24 43%	46 55%	101 43%	92 41%	49 45%	18 33%	41 70%	8 21%	3 17%	61 45%	7 25%	63 45%	2 15%	5 52%
NET: Bad job	244 49%	125 52%	119 46%	43 43%	34 42%	99 55%	68 50%	92 49%	35 45%	8 42%	87 53%	1 11%	13 68%	98 49%	91 56%	26 48%	28 34%	124 52%	109 48%	52 47%	37 67%	13 23%	29 74%	12 75%	65 48%	19 72%	69 49%	9 80%	4 48%
Mean	2.26	2.21	2.31	2.36	2.40	2.17	2.24	2.24	2.38	2.20	2.18	2.89	2.04	2.25	2.22	2.24	2.40	2.23	2.24	2.39	1.92	2.86	1.84	1.69	2.25	1.80	2.29	1.91	2.38
Standard deviation	0.87	0.89	0.85	0.88	0.80	0.92	0.83	0.89	0.91	0.90	0.84	0.33	0.92	0.86	0.84	0.96	0.91	0.86	0.88	0.80	0.87	0.64	0.83	0.80	0.84	0.84	0.82	0.90	0.76
Standard error	0.04	0.06	0.05	0.10	0.09	0.07	0.07	0.07	0.11	0.24	0.06	0.12	0.22	0.06	0.07	0.17	0.13	0.06	0.06	0.08	0.12	0.09	0.13	0.24	0.07	0.14	0.07	0.24	0.31

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 30

Q7. From what you have seen or heard, do you think - Ed Miliband as leader of the Labour Party - is doing a good job or a bad job?

Base : All respondents (Wells)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	221	279	86	82	163	169	179	75	17	194	7	17	230	173	39	58	239	230	121	55	55	43	12	140	36	131	15	6
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9
Very good job (4)	17 3%	10 4%	8 3%	7 7%	1 1%	6 3%	3 3%	4 2%	2 2%	- -	7 4%	1 14%	2 8%	4 2%	4 3%	4 8%	4 5%	7 3%	9 4%	- -	9 17%	2 3%	1 2%	- -	1 1%	3 10%	5 4%	- -	- -
Quite good job (3)	128 26%	54 22%	74 28%	24 24%	18 23%	44 24%	41 30%	39 20%	22 28%	7 33%	48 29%	2 20%	9 44%	56 28%	37 23%	19 35%	15 18%	66 28%	57 25%	13 12%	29 53%	21 37%	6 16%	6 34%	20 15%	11 41%	46 33%	1 7%	5 58%
Quite bad job (2)	165 33%	83 34%	82 32%	33 33%	32 40%	65 36%	35 26%	70 37%	33 43%	2 12%	42 25%	5 47%	3 18%	56 28%	65 40%	14 26%	30 35%	81 34%	70 31%	37 33%	13 23%	25 43%	11 28%	4 26%	45 33%	6 21%	56 40%	4 36%	1 14%
Very bad job (1)	124 25%	75 31%	49 19%	18 18%	16 20%	49 27%	41 30%	47 25%	14 18%	5 26%	50 30%	- -	4 20%	62 31%	41 25%	6 11%	15 18%	60 25%	53 23%	50 45%	4 8%	3 5%	20 51%	5 32%	59 44%	7 25%	22 16%	6 57%	1 14%
Don't know	66 13%	19 8%	47 18%	19 19%	12 15%	18 10%	16 12%	29 15%	8 10%	6 28%	19 11%	2 18%	2 10%	19 10%	16 10%	11 20%	19 23%	23 10%	38 17%	11 10%	- -	7 12%	1 3%	1 8%	10 8%	1 4%	11 8%	- -	1 14%
NET: Good job	145 29%	64 26%	81 31%	31 30%	19 24%	50 28%	45 33%	43 23%	24 30%	7 33%	54 33%	4 34%	10 52%	61 31%	41 25%	23 43%	20 23%	73 31%	66 29%	13 12%	39 69%	23 40%	7 18%	6 34%	21 16%	13 50%	51 36%	1 7%	5 58%
NET: Bad job	289 58%	158 66%	131 51%	51 51%	49 61%	114 62%	76 55%	118 62%	47 60%	8 38%	92 56%	5 47%	7 37%	118 60%	107 65%	20 37%	44 53%	141 59%	123 54%	86 78%	17 31%	28 49%	31 79%	10 58%	104 77%	12 46%	78 56%	10 93%	3 28%
Mean	2.09	1.99	2.19	2.23	2.05	2.05	2.06	2.00	2.16	2.10	2.07	2.59	2.45	2.02	2.03	2.50	2.14	2.09	2.12	1.64	2.78	2.42	1.67	2.02	1.70	2.37	2.26	1.49	2.51
Standard deviation	0.86	0.87	0.83	0.89	0.75	0.85	0.89	0.81	0.76	0.94	0.92	0.82	0.95	0.87	0.80	0.86	0.86	0.84	0.87	0.71	0.82	0.67	0.82	0.88	0.76	1.00	0.79	0.65	0.81
Standard error	0.04	0.06	0.05	0.11	0.09	0.07	0.07	0.07	0.09	0.26	0.07	0.33	0.25	0.06	0.06	0.16	0.13	0.06	0.06	0.07	0.11	0.10	0.13	0.26	0.07	0.17	0.07	0.17	0.36

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 31

Q7. From what you have seen or heard, do you think - Ed Davey as Minister for Energy & Climate Change - is doing a good job or a bad job?

Base : All respondents (Wells)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	221	279	86	82	163	169	179	75	17	194	7	17	230	173	39	58	239	230	121	55	55	43	12	140	36	131	15	6
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9
Very good job (4)	12 2%	7 3%	5 2%	2 2%	-	5 3%	5 3%	-	2 3%	1 7%	5 3%	-	1 3%	4 2%	1 1%	4 8%	3 3%	4 2%	6 3%	4 4%	2 3%	2 4%	-	-	2 1%	4 14%	1 1%	-	-
Quite good job (3)	125 25%	63 26%	62 24%	31 31%	22 27%	32 17%	41 30%	46 24%	22 28%	2 10%	46 28%	1 11%	5 24%	50 25%	48 29%	11 20%	17 20%	50 21%	65 29%	30 27%	13 24%	16 28%	12 31%	4 27%	50 37%	3 13%	33 23%	2 17%	1 14%
Quite bad job (2)	100 20%	55 23%	44 17%	19 19%	15 18%	38 21%	28 21%	36 19%	11 14%	4 19%	36 22%	6 56%	5 25%	45 23%	27 16%	11 21%	17 21%	52 22%	45 20%	25 22%	16 29%	17 29%	7 18%	1 9%	26 19%	6 22%	34 25%	3 28%	1 16%
Very bad job (1)	51 10%	38 16%	13 5%	2 2%	5 7%	30 16%	13 10%	23 12%	5 6%	1 6%	19 11%	-	1 6%	28 14%	20 12%	-	3 4%	22 9%	26 11%	8 7%	5 9%	4 6%	8 20%	4 27%	12 9%	7 26%	16 11%	1 13%	1 14%
Don't know	212 42%	77 32%	135 52%	47 46%	39 48%	78 43%	49 36%	85 45%	39 50%	11 57%	59 36%	3 32%	8 42%	71 36%	69 42%	28 51%	43 52%	110 46%	85 37%	44 40%	19 35%	19 33%	12 31%	6 37%	46 34%	7 25%	56 40%	5 42%	5 56%
NET: Good job	137 27%	70 29%	67 26%	33 32%	22 27%	37 20%	46 34%	46 24%	24 30%	3 17%	51 31%	1 11%	5 27%	53 27%	49 30%	15 28%	20 24%	54 23%	71 31%	34 31%	15 27%	19 32%	12 31%	4 27%	51 38%	7 27%	34 24%	2 17%	1 14%
NET: Bad job	151 30%	94 39%	57 22%	22 21%	20 25%	67 37%	42 31%	59 31%	16 20%	5 26%	55 33%	6 56%	6 31%	73 37%	46 28%	11 21%	20 24%	74 31%	71 31%	33 30%	21 38%	20 35%	15 38%	6 36%	38 28%	13 48%	51 36%	5 41%	3 30%
Mean	2.34	2.23	2.48	2.59	2.39	2.12	2.43	2.22	2.53	2.42	2.35	2.16	2.42	2.22	2.32	2.73	2.49	2.28	2.36	2.45	2.33	2.45	2.15	1.99	2.46	2.21	2.23	2.08	2.00
Standard deviation	0.81	0.86	0.73	0.63	0.71	0.89	0.82	0.78	0.78	0.99	0.83	0.40	0.77	0.83	0.81	0.73	0.74	0.78	0.82	0.78	0.78	0.76	0.86	0.98	0.74	1.14	0.77	0.77	0.92
Standard error	0.05	0.07	0.06	0.09	0.11	0.09	0.08	0.08	0.13	0.35	0.08	0.18	0.24	0.07	0.08	0.18	0.14	0.07	0.07	0.09	0.13	0.12	0.16	0.35	0.08	0.23	0.09	0.27	0.53

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 32

Q7. From what you have seen or heard, do you think - Danny Alexander as Chief Secretary to the Treasury - is doing a good job or a bad job?

Base : All respondents (Wells)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	221	279	86	82	163	169	179	75	17	194	7	17	230	173	39	58	239	230	121	55	55	43	12	140	36	131	15	6
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9
Very good job (4)	23 5%	16 7%	6 2%	1 1%	1 1%	12 7%	9 6%	10 5%	1 1%	- -	12 7%	- -	- -	16 8%	5 3%	- -	1 1%	14 6%	9 4%	11 10%	1 2%	1 2%	3 7%	- -	13 10%	1 4%	8 5%	- -	- -
Quite good job (3)	181 36%	98 41%	83 32%	38 37%	31 39%	60 33%	53 39%	70 37%	27 34%	4 23%	59 36%	4 39%	7 34%	71 36%	66 41%	12 22%	32 39%	90 38%	68 30%	53 48%	20 36%	26 45%	12 31%	6 37%	65 48%	6 24%	52 37%	3 23%	5 52%
Quite bad job (2)	58 12%	34 14%	24 9%	17 17%	9 12%	17 9%	15 11%	21 11%	8 10%	1 7%	21 13%	4 36%	3 16%	23 12%	17 11%	7 12%	11 13%	33 14%	24 11%	4 4%	11 20%	8 14%	6 15%	3 16%	14 11%	3 10%	17 12%	2 19%	- -
Very bad job (1)	36 7%	26 11%	10 4%	3 3%	3 4%	21 12%	9 7%	12 7%	6 7%	4 20%	11 7%	- -	4 19%	13 6%	13 8%	6 11%	5 6%	17 7%	18 8%	- -	10 17%	1 2%	6 15%	3 17%	1 1%	7 25%	19 13%	2 17%	- -
Don't know	202 40%	67 28%	135 52%	43 42%	36 44%	72 40%	51 37%	77 41%	37 47%	10 50%	62 38%	3 25%	6 31%	76 38%	62 38%	30 55%	34 41%	83 35%	106 47%	43 39%	14 24%	21 36%	13 32%	5 30%	42 31%	10 37%	45 32%	4 40%	4 48%
NET: Good job	204 41%	114 47%	90 35%	39 38%	32 40%	72 39%	61 45%	80 42%	28 36%	4 23%	71 43%	4 39%	7 34%	87 44%	72 44%	12 22%	33 40%	104 44%	78 34%	63 57%	21 38%	27 47%	15 38%	6 37%	78 58%	7 28%	60 43%	3 23%	5 52%
NET: Bad job	94 19%	60 25%	34 13%	20 20%	13 16%	38 21%	24 18%	33 17%	14 17%	5 27%	32 19%	4 36%	7 35%	36 18%	30 18%	13 23%	16 19%	50 21%	43 19%	4 4%	21 37%	10 17%	12 30%	5 33%	16 12%	9 35%	36 26%	4 36%	- -
Mean	2.64	2.60	2.69	2.63	2.66	2.57	2.72	2.68	2.56	2.05	2.70	2.52	2.22	2.74	2.63	2.24	2.60	2.66	2.57	3.09	2.31	2.74	2.43	2.29	2.96	2.10	2.51	2.10	3.00
Standard deviation	0.79	0.86	0.70	0.60	0.65	0.93	0.79	0.78	0.76	0.97	0.81	0.53	0.88	0.82	0.77	0.83	0.71	0.79	0.84	0.46	0.86	0.60	0.96	0.87	0.59	1.03	0.90	0.89	0.00
Standard error	0.05	0.07	0.06	0.09	0.10	0.10	0.08	0.08	0.12	0.34	0.07	0.24	0.27	0.07	0.08	0.21	0.13	0.06	0.08	0.05	0.14	0.10	0.18	0.29	0.06	0.22	0.10	0.30	0.00

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 33

Q7. From what you have seen or heard, do you think - Tim Farron as President of the Liberal Democrats - is doing a good job or a bad job?

Base : All respondents (Wells)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	221	279	86	82	163	169	179	75	17	194	7	17	230	173	39	58	239	230	121	55	55	43	12	140	36	131	15	6
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9
Very good job (4)	11 2%	5 2%	6 2%	3 3%	-	4 2%	3 2%	1 1%	3 4%	-	4 3%	-	-	3 1%	4 2%	3 6%	1 1%	5 2%	3 2%	-	1 1%	6 11%	1 3%	-	1 1%	1 2%	9 6%	-	-
Quite good job (3)	94 19%	49 20%	45 17%	15 14%	19 24%	29 16%	31 23%	26 14%	16 21%	5 24%	34 20%	4 36%	7 35%	43 22%	24 15%	14 25%	13 16%	38 16%	49 22%	18 16%	11 19%	27 46%	4 10%	3 16%	20 14%	7 25%	41 29%	1 13%	-
Quite bad job (2)	59 12%	35 15%	24 9%	11 11%	11 13%	21 11%	16 12%	18 9%	8 10%	4 18%	23 14%	1 11%	3 17%	27 14%	18 11%	2 4%	12 14%	31 13%	25 11%	24 21%	10 19%	2 4%	5 13%	-	22 16%	4 16%	11 8%	2 16%	-
Very bad job (1)	46 9%	35 15%	11 4%	11 11%	3 3%	18 10%	15 11%	26 14%	2 2%	-	15 9%	-	1 6%	22 11%	16 10%	2 3%	7 8%	19 8%	23 10%	5 5%	13 24%	-	8 20%	3 18%	15 11%	4 16%	11 8%	2 16%	1 14%
Don't know	290 58%	116 48%	174 67%	62 61%	48 60%	110 60%	71 52%	118 62%	49 63%	11 58%	90 54%	6 53%	8 43%	104 52%	102 62%	34 61%	51 61%	144 61%	126 55%	63 57%	21 38%	23 39%	21 54%	11 65%	78 58%	11 41%	68 49%	6 55%	8 86%
NET: Good job	105 21%	54 23%	50 19%	18 18%	19 24%	34 18%	34 25%	27 14%	19 25%	5 24%	38 23%	4 36%	7 35%	46 23%	28 17%	17 32%	14 17%	43 18%	52 23%	18 16%	11 20%	33 57%	5 13%	3 16%	21 15%	7 27%	49 35%	1 13%	-
NET: Bad job	105 21%	71 29%	34 13%	22 22%	13 17%	38 21%	31 23%	44 23%	10 13%	4 18%	38 23%	1 11%	4 23%	49 25%	34 21%	4 7%	19 22%	50 21%	49 21%	29 26%	24 42%	2 4%	13 33%	3 18%	37 27%	8 32%	23 16%	4 32%	1 14%
Mean	2.33	2.19	2.53	2.26	2.51	2.28	2.34	2.03	2.71	2.58	2.36	2.77	2.51	2.28	2.25	2.90	2.25	2.32	2.32	2.27	1.96	3.12	1.91	1.94	2.12	2.22	2.65	1.93	1.00
Standard deviation	0.87	0.90	0.80	0.96	0.65	0.90	0.89	0.90	0.74	0.53	0.86	0.47	0.70	0.85	0.92	0.78	0.83	0.86	0.87	0.66	0.87	0.48	0.97	1.10	0.82	0.91	0.89	0.90	-
Standard error	0.06	0.08	0.08	0.17	0.11	0.11	0.10	0.11	0.14	0.19	0.09	0.27	0.23	0.08	0.11	0.21	0.18	0.09	0.09	0.09	0.15	0.08	0.22	0.49	0.11	0.20	0.11	0.34	-

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 50

Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?

Base : All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	221	279	86	82	163	169	179	75	17	194	7	17	230	173	39	58	239	230	121	55	55	43	12	140	36	131	15	6
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9
Education/improving/ funding of education	75	30	45	15	15	29	16	35	19	-	18	-	2	26	35	4	10	45	27	8	16	13	1	2	21	4	29	-	-
Employment opportunities/creating more jobs	57	34	23	9	7	27	14	30	6	1	17	1	2	22	23	3	9	24	32	14	12	3	6	2	11	5	19	2	-
NHS/healthcare/GP services	53	19	34	8	13	21	11	24	9	3	10	2	3	24	19	5	5	27	26	7	8	8	3	1	13	4	19	1	-
Flooding issues	51	27	24	10	6	20	15	15	7	1	22	-	3	28	10	4	9	21	27	10	7	7	5	-	13	1	13	4	-
Environment/pollution/ climate change/green issues	47	19	28	7	16	19	5	19	13	5	6	4	1	11	24	3	9	32	12	3	5	14	2	1	10	5	17	-	-
Housing/lack of social/ affordable housing	44	22	23	10	5	19	11	18	4	5	17	-	-	19	12	-	13	25	19	7	12	7	5	-	16	5	16	1	-
Immigration	36	24	13	5	5	13	13	11	8	3	13	-	2	13	12	3	8	11	24	6	2	1	10	-	17	2	5	2	2
Economy/cost of living	34	22	12	2	6	18	8	15	6	-	11	-	1	18	12	1	3	22	10	10	2	7	3	-	14	2	10	-	-
Planning/development	27	12	15	2	8	10	7	8	9	-	8	-	2	15	10	1	1	15	10	9	-	3	4	1	10	2	9	*	-
Tax issues	24	17	7	8	8	5	3	19	1	-	5	-	-	7	8	3	6	10	12	9	2	-	-	-	6	-	5	-	1
Road repairs/ maintenance	23	13	10	8	1	9	4	8	5	-	9	1	-	9	5	1	7	12	11	4	3	2	1	-	5	*	6	-	-
Benefit system	22	9	13	6	5	7	4	10	6	2	4	-	1	9	6	2	5	10	11	6	4	1	4	-	8	-	4	-	-
Transport/cost of fares/improve the transport infrastructure	20	8	13	6	3	8	3	11	4	1	4	-	-	8	9	1	1	12	6	2	2	4	1	1	5	-	11	-	-

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Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 50

Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?

Base : All respondents

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unempl ^o yed	Retired	Student	Other	Owned outright	Mortgag ^e d	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9
Care of the elderly	20	8	11	-	2	7	11	6	1	1	10	-	2	7	5	4	4	8	11	4	4	3	*	-	5	2	4	-	-
	4%	4%	4%	-	2%	4%	8%	3%	1%	4%	6%	-	8%	3%	3%	8%	5%	3%	5%	3%	8%	5%	1%	-	3%	7%	3%	-	-
Support for local businesses	15	11	5	6	5	5	-	14	-	-	-	1	-	3	7	-	5	8	6	1	2	-	2	-	3	-	2	-	1
	3%	4%	2%	6%	6%	3%	-	7%	-	-	-	14%	-	2%	4%	-	6%	4%	3%	1%	3%	-	4%	-	2%	-	1%	-	16%
Need for renewable/ sustainable/cleaner energy	13	7	6	3	2	5	3	4	2	1	6	-	-	6	6	2	-	8	5	3	2	1	-	3	2	1	6	-	1
	3%	3%	2%	3%	3%	3%	2%	2%	3%	5%	3%	-	-	3%	3%	4%	-	3%	2%	3%	4%	3%	-	20%	1%	5%	4%	-	14%
Social care/care in the community	13	5	8	2	4	5	2	5	-	1	2	5	-	5	1	3	4	10	3	2	-	5	*	-	1	-	3	*	-
	3%	2%	3%	2%	5%	3%	1%	2%	-	4%	1%	48%	-	2%	1%	6%	5%	4%	1%	2%	-	9%	1%	-	1%	-	2%	3%	-
Road infrastructure	13	9	4	1	1	6	5	3	3	-	6	1	-	9	2	-	1	5	8	3	1	2	-	1	3	1	6	-	-
	3%	4%	2%	1%	1%	3%	3%	2%	4%	-	3%	14%	-	5%	1%	-	2%	2%	4%	3%	3%	3%	-	3%	2%	2%	4%	-	-
The constant building on open/green spaces/ Protection of green spaces/less building on green land	10	6	4	1	2	4	3	7	-	-	3	-	-	4	6	-	-	7	3	5	-	-	1	1	8	-	2	-	-
	2%	3%	2%	1%	3%	2%	2%	4%	-	-	2%	-	-	2%	4%	-	-	3%	1%	4%	-	-	4%	7%	6%	-	2%	-	-
More for children/young people to do	10	5	4	5	2	2	1	6	1	-	1	-	1	3	3	1	3	3	5	1	3	1	-	-	4	-	3	-	-
	2%	2%	2%	5%	2%	1%	1%	3%	1%	-	1%	-	6%	1%	2%	2%	3%	1%	2%	1%	6%	3%	-	-	3%	-	2%	-	-
Europe/EU	9	7	2	1	*	6	2	5	2	-	3	-	-	6	3	-	1	5	4	3	*	*	4	-	4	*	1	2	-
	2%	3%	1%	1%	1%	3%	2%	2%	2%	-	2%	-	-	3%	2%	-	1%	2%	2%	3%	1%	1%	11%	-	3%	2%	1%	19%	-
Fair wage deals/address the imbalance in wages	9	5	4	1	1	6	1	5	1	3	1	-	-	1	6	-	3	4	5	-	1	1	-	-	1	1	6	-	-
	2%	2%	2%	1%	1%	3%	*	2%	1%	13%	1%	-	-	*	4%	-	3%	2%	2%	-	2%	1%	-	-	1%	2%	4%	-	-
Better policing	9	6	4	-	1	6	3	3	2	-	3	-	1	8	1	-	-	5	4	4	2	-	1	-	4	1	1	1	-
	2%	2%	1%	-	1%	3%	2%	1%	2%	-	2%	-	7%	4%	1%	-	-	2%	2%	4%	3%	-	4%	-	3%	2%	1%	13%	-
Pensions	8	3	5	-	1	3	4	2	2	-	4	-	-	4	1	1	2	5	3	2	-	2	1	-	3	-	2	-	-
	2%	1%	2%	-	1%	1%	3%	1%	2%	-	2%	-	-	2%	1%	2%	2%	2%	1%	2%	-	3%	3%	-	3%	-	1%	-	-
Better public services	7	2	5	1	2	4	-	4	3	-	-	-	-	3	4	-	-	6	-	2	1	1	2	-	3	-	2	-	-
	1%	1%	2%	1%	3%	2%	-	2%	3%	-	-	-	-	1%	3%	-	-	2%	-	1%	2%	2%	4%	-	2%	-	1%	-	-
Power station at Hinkley point	6	4	2	2	-	5	-	2	3	1	1	-	-	1	4	1	-	3	3	1	1	3	-	-	-	1	1	1	-
	1%	2%	1%	2%	-	3%	-	1%	3%	6%	1%	-	-	1%	3%	2%	-	1%	1%	1%	1%	5%	-	-	-	3%	1%	7%	-
Crime	6	3	3	1	-	3	2	2	1	-	2	-	1	1	4	-	1	3	2	-	1	-	-	-	-	-	2	-	-
	1%	1%	1%	1%	-	2%	1%	1%	1%	-	1%	-	6%	1%	2%	-	1%	1%	1%	-	2%	-	-	-	-	-	1%	-	-

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 50

Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?

Base : All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplyed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9
Recycling/refuse facilities and services	6 1%	1 1%	4 2%	3 3%	1 1%	-	2 1%	1 1%	3 4%	-	1 1%	-	-	1 1%	3 2%	-	1 1%	3 1%	1 *	1 1%	-	-	-	-	4 3%	-	-	-	-
More/better local amenities/services	5 1%	2 1%	3 1%	-	2 3%	2 1%	1 1%	3 2%	1 1%	-	1 1%	-	-	1 1%	3 2%	1 1%	-	3 1%	2 1%	1 1%	-	1 1%	1 2%	-	1 1%	-	2 2%	-	-
Stop the bedroom tax	4 1%	1 *	4 1%	-	-	3 1%	2 1%	-	-	-	2 1%	-	3 13%	2 1%	-	3 5%	-	-	4 2%	1 *	4 7%	-	-	-	1 *	-	3 2%	-	-
Speeding traffic/speed limits/traffic calming measures	4 1%	1 *	3 1%	2 2%	-	1 1%	1 1%	-	1 2%	-	2 1%	-	1 5%	2 1%	1 1%	1 2%	-	1 *	3 1%	1 1%	-	-	-	1 3%	2 1%	1 2%	1 1%	-	-
General cleanliness/litter/upkeep of the area	4 1%	1 1%	2 1%	-	-	2 1%	1 1%	-	1 1%	-	1 1%	-	1 7%	4 2%	-	-	-	1 *	3 1%	1 1%	1 2%	1 2%	-	-	1 1%	-	2 2%	-	-
Parking issues	4 1%	-	4 1%	-	-	-	4 3%	-	-	-	4 2%	-	-	3 1%	-	-	1 1%	1 *	3 1%	2 2%	-	-	-	-	3 2%	-	-	-	-
Cost/provision of childcare	4 1%	1 *	3 1%	3 2%	-	1 1%	-	2 1%	2 3%	-	-	-	-	2 1%	1 1%	-	1 1%	4 2%	-	1 1%	1 2%	-	-	-	3 2%	-	-	-	-
Poverty/looking after the poor	4 1%	2 1%	2 1%	-	-	4 2%	-	4 2%	-	-	-	-	-	-	-	-	4 4%	4 1%	-	-	-	4 6%	-	-	2 1%	-	2 1%	-	-
Energy prices	2 *	2 1%	1 *	1 1%	-	-	2 1%	1 *	-	-	2 1%	-	-	1 1%	-	-	1 2%	-	2 1%	1 1%	1 1%	-	-	-	1 1%	-	1 *	-	-
Overcrowding	2 *	1 *	2 1%	-	-	1 *	2 1%	1 *	-	-	2 1%	-	-	2 1%	-	-	-	1 *	2 1%	1 1%	-	-	1 2%	-	2 1%	-	-	-	-
Student fees	2 *	1 1%	1 *	1 1%	1 2%	-	-	2 1%	-	-	-	-	-	-	1 1%	1 2%	-	-	2 1%	-	1 2%	1 2%	-	-	-	-	2 2%	-	-
Rich and poor divide/social equality	2 *	1 *	2 1%	-	1 1%	2 1%	-	1 *	1 1%	-	1 1%	-	-	2 1%	-	-	-	1 *	2 1%	-	-	-	-	1 3%	-	1 2%	-	-	-
Traffic congestion	2 *	1 1%	1 *	-	-	-	2 2%	-	-	-	2 1%	-	-	2 1%	-	-	-	-	2 1%	1 1%	-	-	-	-	1 1%	-	-	-	-
Encourage investment/business to the area	2 *	1 1%	1 *	1 1%	-	1 *	1 1%	1 *	1 1%	-	1 *	-	-	1 *	1 1%	-	-	2 1%	-	1 1%	-	-	-	-	1 1%	-	-	-	-

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 50

Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?

Base : All respondents

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo yed	Retired	Student	Other	Owned outright	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9
Road works	2	-	2	-	-	2	-	-	-	2	-	-	-	-	-	2	-	-	2	-	-	-	-	-	-	-	-	-	-
	*	-	1%	-	-	1%	-	-	-	10%	-	-	-	-	-	4%	-	-	1%	-	-	-	-	-	-	-	-	-	-
Regeneration/support for shops/retail stores in high street	2	2	-	-	1	-	1	-	-	-	1	-	1	1	1	-	-	-	2	-	1	1	-	-	-	1	1	-	-
	*	1%	-	-	1%	-	1%	-	-	-	*	-	5%	*	1%	-	-	-	1%	-	1%	2%	-	-	-	3%	1%	-	-
Safety/security in area	2	-	2	-	-	2	-	-	2	-	-	-	-	2	-	-	-	2	-	-	-	-	-	-	2	-	-	-	-
	*	-	1%	-	-	1%	-	-	2%	-	-	-	-	1%	-	-	-	1%	-	-	-	-	-	-	1%	-	-	-	-
Cycling/safer/better cycling provision	2	-	2	1	-	-	1	-	1	-	1	-	-	1	1	-	-	-	2	2	-	-	-	-	2	-	-	-	-
	*	-	1%	1%	-	-	1%	-	1%	-	1%	-	-	*	1%	-	-	-	1%	2%	-	-	-	-	1%	-	-	-	-
Better provision for the disabled	2	-	2	-	-	-	2	-	-	-	2	-	-	-	-	2	-	-	2	2	-	-	-	-	2	-	-	-	-
	*	-	1%	-	-	-	1%	-	-	-	1%	-	-	-	-	3%	-	-	1%	1%	-	-	-	-	1%	-	-	-	-
Helping the homeless	2	-	2	-	-	1	1	1	-	-	1	-	-	-	1	1	-	1	1	-	1	1	-	-	-	1	1	-	-
	*	-	1%	-	-	*	1%	*	-	-	*	-	-	-	*	1%	-	*	*	-	1%	1%	-	-	-	3%	1%	-	-
Equality	2	-	2	1	-	-	*	1	-	-	*	-	-	*	1	-	-	-	2	-	*	-	-	-	-	-	*	-	-
	*	-	1%	1%	-	-	*	1%	-	-	*	-	-	*	1%	-	-	-	1%	-	1%	-	-	-	-	-	*	-	-
Maintenance of pavements/footpaths	1	1	*	-	-	-	1	-	-	-	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	*	1	-	-
	*	*	*	-	-	-	1%	-	-	-	1%	-	-	1%	-	-	-	-	1%	-	2%	-	-	-	-	-	1%	1%	-
Cuts in defence/the forces	1	-	1	-	-	1	-	-	1	-	-	-	-	-	1	-	-	1	-	1	-	-	-	-	1	-	-	-	-
	*	-	*	-	-	1%	-	-	1%	-	-	-	-	-	1%	-	-	*	-	1%	-	-	-	-	1%	-	-	-	-
Anti social behaviour	1	-	1	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-
	*	-	*	1%	-	-	-	-	1%	-	-	-	-	-	1%	-	-	-	*	-	-	-	-	-	-	-	-	-	-
Street lighting	1	1	-	-	-	-	1	-	-	-	1	-	-	1	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-
	*	*	-	-	-	-	1%	-	-	-	1%	-	-	1%	-	-	-	-	*	-	2%	-	-	-	-	-	1%	-	-
Always vote for the same party	1	-	1	-	-	-	1	-	-	-	1	-	-	1	-	-	-	1	*	1	*	-	-	-	1	*	-	-	-
	*	-	*	-	-	-	1%	-	-	-	1%	-	-	*	-	-	-	*	*	*	1%	-	-	-	*	1%	-	-	-
Don't vote/never voted	10	5	5	1	5	1	2	5	2	-	3	-	-	2	3	1	3	5	4	-	-	-	-	-	-	-	-	-	2
	2%	2%	2%	1%	7%	1%	2%	3%	2%	-	2%	-	-	1%	2%	2%	4%	2%	2%	-	-	-	-	-	-	-	-	-	22%
None/nothing/more concerned with national issues	47	29	18	8	7	15	16	11	8	2	20	-	1	20	16	4	7	25	14	14	1	4	2	3	9	1	20	2	-
	9%	12%	7%	8%	9%	8%	12%	6%	11%	12%	12%	-	5%	10%	10%	7%	8%	11%	6%	13%	2%	6%	4%	17%	7%	5%	14%	15%	-

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Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9
Don't know	49	18	31	19	6	12	12	15	7	3	14	2	2	17	17	9	5	16	22	9	8	4	1	-	9	3	3	-	1
	10%	7%	12%	19%	7%	6%	9%	8%	9%	17%	9%	18%	9%	9%	10%	17%	6%	7%	10%	8%	14%	7%	3%	-	7%	11%	2%	-	14%
Other	84	34	50	15	11	38	20	37	7	4	27	2	4	36	23	16	10	41	36	21	5	14	10	7	30	2	24	3	3
	17%	14%	19%	15%	14%	21%	15%	20%	9%	21%	16%	18%	21%	18%	14%	28%	12%	17%	16%	19%	10%	23%	26%	41%	22%	9%	17%	25%	28%
Not stated	1	-	1	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	1%	-	-	-	1%	-	-	-	-	2%	-	-	*	-	-	-	-	-	-	-	-	-	-

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 52

Q9b. As you may know, the elections to the European Parliament will be held on May 22nd. Many people have said they will not vote in that election, but how about you? On a scale of 1 to 10 where 10 means you are certain to vote and 1 means you are certain not to vote, how likely are you to cast your vote in that election?

Base: All respondents (Wells)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplyed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	500	221	279	86	82	163	169	179	75	17	194	7	17	230	173	39	58	239	230	121	55	55	43	12	140	36	131	15	6	
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9	
Certain to vote	(10)	170 34%	97 40%	73 28%	12 12%	22 28%	70 39%	64 47%	54 28%	21 26%	5 27%	80 48%	1 6%	9 45%	87 44%	44 27%	19 34%	20 24%	82 35%	77 34%	43 39%	19 35%	25 43%	19 49%	7 45%	55 40%	12 46%	63 45%	5 43%	1 14%
	(9)	16 3%	12 5%	5 2%	3 3%	4 4%	1 1%	9 6%	4 2%	1 2%	1 5%	9 5%	- -	1 4%	6 3%	4 2%	- -	6 7%	8 3%	8 4%	5 4%	2 4%	1 1%	2 5%	1 3%	6 5%	1 2%	7 5%	1 11%	- -
	(8)	41 8%	22 9%	19 7%	11 11%	6 8%	12 7%	11 8%	16 12%	10 8%	1 5%	15 9%	- -	- -	17 9%	15 9%	1 2%	7 9%	17 7%	21 9%	12 11%	6 12%	5 8%	2 6%	1 8%	16 12%	2 7%	6 4%	1 13%	- -
	(7)	39 8%	16 7%	23 9%	19 18%	3 4%	13 7%	4 3%	17 9%	5 6%	- -	7 4%	5 43%	1 6%	12 6%	11 7%	7 13%	9 11%	21 9%	14 6%	6 5%	5 9%	7 11%	- -	- -	5 4%	3 11%	8 6%	- -	1 16%
	(6)	27 5%	14 6%	13 5%	7 7%	8 10%	7 4%	4 3%	10 5%	5 6%	1 5%	5 3%	5 44%	1 7%	6 3%	9 6%	5 10%	6 8%	21 9%	6 2%	5 5%	5 10%	6 11%	2 4%	2 11%	6 4%	1 4%	10 7%	1 7%	2 22%
	(5)	82 16%	32 13%	50 19%	21 21%	13 16%	31 17%	17 12%	36 19%	13 17%	5 23%	19 11%	- -	4 21%	26 13%	31 19%	11 20%	14 17%	39 16%	37 17%	17 16%	6 11%	5 8%	5 12%	4 24%	19 14%	5 18%	19 14%	2 16%	1 14%
	(4)	15 3%	4 2%	11 4%	3 3%	3 4%	7 4%	2 1%	6 3%	4 5%	1 4%	2 1%	1 7%	1 6%	5 2%	6 4%	3 5%	2 2%	8 3%	6 3%	5 5%	2 3%	- -	1 2%	- -	5 4%	* 2%	2 1%	- -	- -
	(3)	18 4%	7 3%	11 4%	5 4%	2 2%	11 6%	1 1%	8 4%	2 2%	1 6%	5 3%	- -	- -	8 4%	6 4%	2 3%	2 3%	5 2%	11 5%	4 4%	2 3%	7 11%	- -	- -	3 2%	- -	9 7%	- -	- -
	(2)	18 4%	8 3%	10 4%	4 4%	5 6%	7 4%	2 1%	10 6%	5 6%	1 5%	2 1%	- -	- -	5 3%	10 6%	- -	3 3%	7 3%	11 5%	5 5%	1 2%	- -	4 11%	- -	9 7%	- -	2 2%	1 6%	2 19%
Certain not to vote	(1)	60 12%	23 10%	37 14%	15 15%	11 14%	18 10%	16 12%	22 12%	12 16%	4 21%	16 10%	- -	2 12%	19 10%	23 14%	5 10%	13 15%	25 11%	28 12%	7 6%	5 8%	2 4%	4 9%	- -	10 7%	2 7%	8 6%	* 4%	1 14%
Refused		1 *	- *	1 *	- -	1 1%	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -
Don't know		13 3%	5 2%	8 3%	1 1%	1 2%	4 2%	6 5%	5 3%	1 2%	- -	6 4%	- -	- -	5 3%	4 3%	2 3%	1 1%	2 1%	8 4%	- -	2 3%	1 2%	1 2%	1 9%	- -	1 4%	6 4%	- -	- -
Mean		6.63	7.14	6.15	5.68	6.20	6.71	7.52	6.26	6.06	5.58	7.62	6.55	7.07	7.25	6.07	6.64	6.27	6.80	6.56	7.11	7.11	7.44	7.24	8.00	7.12	7.64	7.43	7.70	5.11
Standard deviation		3.20	3.11	3.21	2.83	3.26	3.21	3.20	3.16	3.27	3.51	3.08	1.25	3.23	3.17	3.23	2.97	3.15	3.06	3.29	3.01	2.94	2.78	3.43	2.28	3.11	2.80	2.98	2.92	3.07
Standard error		0.15	0.21	0.20	0.31	0.36	0.25	0.25	0.24	0.38	0.85	0.23	0.47	0.78	0.21	0.25	0.49	0.42	0.20	0.22	0.27	0.40	0.38	0.53	0.69	0.26	0.48	0.27	0.75	1.25

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 56

Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?

Base: All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplyed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	424	195	229	72	67	145	140	152	62	14	165	7	15	199	144	32	49	211	192	111	48	51	37	11	127	31	118	14	5
Weighted base	426	213	214	86	67	160	114	162	65	16	143	10	17	173	136	48	70	209	191	103	49	55	35	15	124	24	126	11	8
Conservatives	57 13%	22 10%	35 16%	10 11%	6 9%	13 8%	29 25%	13 8%	8 12%	-	31 22%	1 11%	2 10%	29 17%	17 12%	3 6%	9 13%	23 11%	30 16%	49 47%	-	2 3%	-	-	39 31%	-	3 2%	1 7%	-
Labour	40 9%	24 11%	16 7%	14 16%	6 9%	15 9%	6 5%	25 15%	1 1%	1 9%	10 7%	-	3 20%	7 4%	16 12%	5 10%	13 18%	22 11%	18 9%	-	33 67%	3 6%	-	-	6 5%	9 37%	14 11%	-	-
Liberal Democrat	50 12%	24 11%	26 12%	14 17%	13 20%	12 8%	10 9%	10 6%	11 17%	2 16%	12 8%	5 48%	8 46%	15 8%	15 11%	14 30%	7 10%	31 15%	15 8%	3 3%	5 11%	30 55%	-	1 9%	7 5%	2 8%	35 28%	-	-
Green	17 4%	4 2%	13 6%	4 5%	-	12 7%	2 1%	6 3%	1 1%	1 6%	9 6%	1 14%	-	7 4%	3 2%	5 10%	2 3%	12 6%	6 3%	1 1%	1 2%	3 5%	-	10 68%	1 1%	1 2%	10 8%	-	3 35%
UKIP	73 17%	54 25%	19 9%	6 7%	6 10%	37 23%	24 21%	28 17%	6 9%	2 10%	33 23%	-	2 12%	38 22%	20 14%	8 17%	7 11%	28 13%	40 21%	23 22%	1 1%	-	30 86%	1 8%	39 32%	3 12%	8 6%	7 70%	2 22%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent candidate	8 2%	3 1%	5 2%	-	1 1%	5 3%	2 2%	4 2%	2 3%	-	3 2%	-	-	3 2%	3 2%	-	2 2%	6 3%	1 *	-	-	3 5%	-	2 15%	3 2%	1 4%	3 3%	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	34 8%	11 5%	23 11%	-	8 12%	12 7%	14 13%	9 5%	7 11%	1 5%	14 10%	-	-	19 11%	9 7%	2 4%	4 6%	15 7%	15 8%	2 2%	-	-	-	-	3 2%	-	1 1%	-	-
Don't know	146 34%	70 33%	76 36%	38 44%	27 40%	55 34%	27 24%	68 42%	30 46%	9 55%	31 21%	3 27%	2 13%	55 32%	54 39%	11 24%	26 37%	73 35%	66 35%	25 25%	9 19%	14 26%	5 14%	-	27 22%	9 37%	52 41%	2 23%	3 42%

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 57

Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?

Base: All respondents expressing an intention to vote

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owning outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	240	120	120	38	33	82	87	77	28	6	110	4	12	114	77	22	27	119	111	83	38	36	32	11	96	20	67	11	3
Weighted base	246	132	114	48	32	93	72	85	28	6	98	8	15	99	73	34	40	122	110	76	40	41	30	15	95	15	73	8	4
Conservatives	57 23%	22 17%	35 31%	10 20%	6 18%	13 14%	29 40%	13 15%	8 29%	-	31 32%	1 15%	2 11%	29 29%	17 23%	3 8%	9 22%	23 19%	30 28%	49 65%	-	2 4%	-	-	39 41%	-	3 4%	1 9%	-
Labour	40 16%	24 18%	16 14%	14 29%	6 18%	15 16%	6 8%	25 29%	1 3%	1 22%	10 10%	-	3 23%	7 7%	16 22%	5 13%	13 32%	22 18%	18 16%	-	33 82%	3 8%	-	-	6 6%	9 58%	14 20%	-	-
Liberal Democrat	50 20%	24 18%	26 23%	14 30%	13 42%	12 13%	10 14%	10 12%	11 39%	2 39%	12 12%	5 66%	8 52%	15 15%	15 20%	14 41%	7 18%	31 25%	15 14%	3 4%	5 13%	30 74%	-	1 9%	7 7%	2 12%	35 47%	-	-
Green	17 7%	4 3%	13 12%	4 9%	-	12 12%	2 2%	6 7%	1 2%	1 14%	9 9%	1 19%	-	7 8%	3 4%	5 14%	2 5%	12 10%	6 5%	1 1%	1 3%	3 7%	-	10 68%	1 1%	1 4%	10 14%	-	3 61%
UKIP	73 30%	54 41%	19 17%	6 12%	6 20%	37 39%	24 33%	28 33%	6 21%	2 24%	33 34%	-	2 13%	38 38%	20 27%	8 24%	7 19%	28 23%	40 37%	23 30%	1 2%	-	30 100%	1 8%	39 42%	3 19%	8 11%	7 91%	2 39%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent candidate	8 3%	3 2%	5 4%	-	1 2%	5 6%	2 3%	4 4%	2 6%	-	3 3%	-	-	3 3%	3 4%	-	2 4%	6 5%	1 1%	-	-	3 7%	-	2 15%	3 3%	1 6%	3 5%	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 58

Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?

Base: All respondents expressing an intention to vote (Turnout weighted)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unempl ^o yed	Retired	Student	Other	Owned outrigh t	Mortgag ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	209	105	104	27	29	73	81	64	24	6	101	2	12	105	64	18	22	105	96	75	31	32	29	9	90	17	63	11	3
Weighted base	209	112	97	33	28	81	67	68	23	6	89	4	15	92	58	27	32	104	93	68	32	33	27	13	88	13	67	8	4
Conservatives	50 24%	21 18%	29 30%	7 22%	4 16%	11 14%	27 40%	11 15%	7 31%	-	28 31%	* 8%	2 11%	25 28%	13 23%	3 9%	8 26%	19 18%	27 29%	43 63%	-	1 3%	-	-	37 42%	-	3 4%	1 10%	-
Labour	30 14%	18 16%	12 12%	8 26%	5 20%	12 15%	4 6%	18 26%	* 1%	1 23%	7 8%	-	3 23%	6 6%	13 23%	2 9%	9 27%	19 18%	11 12%	-	25 78%	3 9%	-	-	5 5%	7 55%	14 20%	-	-
Liberal Democrat	43 20%	21 18%	22 23%	9 28%	11 40%	12 15%	10 15%	9 13%	9 38%	2 36%	12 13%	2 56%	8 52%	14 15%	11 20%	13 46%	5 16%	26 25%	14 15%	3 4%	5 17%	24 71%	-	1 9%	7 7%	2 14%	31 45%	-	-
Green	16 8%	4 4%	12 13%	3 10%	-	11 14%	2 2%	5 7%	* 2%	1 15%	9 10%	1 35%	-	7 8%	3 5%	4 14%	2 6%	11 10%	6 6%	1 1%	1 4%	3 8%	-	9 73%	1 1%	* 4%	10 15%	-	3 66%
UKIP	64 31%	47 42%	17 17%	5 14%	6 22%	31 38%	22 33%	24 35%	5 21%	2 26%	30 34%	-	2 14%	36 39%	15 27%	6 22%	7 21%	25 24%	35 38%	22 32%	1 2%	-	27 100%	1 8%	36 41%	3 22%	8 12%	7 90%	1 34%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent candidate	7 3%	2 2%	5 5%	-	1 3%	4 5%	2 3%	3 4%	2 7%	-	3 3%	-	-	3 4%	2 3%	-	1 4%	5 5%	1 1%	-	-	3 8%	-	1 9%	3 3%	1 6%	2 4%	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 59

Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?

Base: All respondents

	Gender			Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	476	212	264	77	79	157	163	171	68	15	188	7	17	221	167	37	51	230	217	121	55	55	43	12	139	36	128	15	5
Weighted base	471	228	244	90	76	173	132	179	70	16	161	10	20	191	157	52	71	225	213	111	55	58	39	16	135	26	136	11	8
Conservatives	162 34%	84 37%	78 32%	30 33%	24 32%	57 33%	51 39%	66 37%	29 41%	1 6%	57 35%	2 18%	4 22%	74 39%	55 35%	9 18%	24 33%	73 32%	80 37%	104 94%	2 3%	5 9%	3 8%	-	98 73%	4 13%	19 14%	1 7%	-
Labour	87 19%	43 19%	44 18%	27 30%	10 14%	33 19%	16 12%	34 19%	8 11%	4 27%	25 15%	4 34%	9 47%	25 13%	32 20%	15 28%	15 21%	51 23%	32 15%	3 2%	47 85%	7 12%	* 1%	2 11%	8 6%	16 60%	41 30%	-	3 35%
Liberal Democrat	76 16%	32 14%	45 18%	13 14%	17 23%	34 20%	12 9%	27 15%	11 16%	8 47%	19 12%	5 48%	4 23%	26 14%	20 13%	16 31%	14 20%	39 18%	32 15%	1 1%	4 7%	44 76%	1 2%	6 38%	2 1%	2 9%	52 38%	-	-
Green	6 1%	-	6 2%	3 3%	-	3 2%	-	4 2%	1 1%	-	1 1%	-	-	2 1%	1 1%	3 5%	-	6 3%	-	-	-	-	-	5 30%	-	-	2 2%	-	-
UKIP	51 11%	35 15%	16 7%	6 7%	6 8%	19 11%	19 15%	17 9%	6 9%	2 9%	26 16%	-	-	30 16%	13 8%	3 5%	4 6%	14 6%	34 16%	2 1%	1 2%	-	33 84%	1 7%	18 14%	2 7%	6 4%	8 77%	2 22%
Other	7 1%	5 2%	2 1%	-	1 2%	4 2%	2 2%	4 2%	2 2%	-	1 1%	-	-	1 *	5 3%	-	1 2%	5 2%	2 1%	-	-	-	-	2 14%	-	1 4%	3 2%	-	1 16%
Refused	38 8%	15 6%	24 10%	-	8 10%	12 7%	19 14%	9 5%	7 10%	1 5%	19 12%	-	-	18 10%	11 7%	2 3%	7 10%	19 8%	14 7%	-	-	-	-	-	2 2%	-	3 2%	-	-
Don't know	43 9%	14 6%	29 12%	11 13%	9 12%	11 6%	12 9%	19 10%	7 10%	1 6%	12 7%	-	2 9%	13 7%	19 12%	5 9%	6 8%	17 8%	20 9%	2 1%	2 3%	2 3%	2 6%	-	7 5%	2 8%	11 8%	2 16%	2 26%

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 60

Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?

Base: All respondents expressing an intention to vote Q2a/Q2b

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo- yed	Retired	Student	Other	Owned outright	Mortgag- ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
	Unweighted base	286	139	147	44	45	98	99	97	38	8	121	5	13	139	100	19	28	137	136	121	55	55	43	12	103	26	87	15
Weighted base	280	149	131	53	42	105	80	100	37	8	104	8	15	118	92	28	43	132	131	111	55	58	39	16	97	18	92	11	3
Conservatives	114 41%	57 38%	57 43%	16 30%	15 36%	40 38%	43 53%	41 41%	17 46%	1 11%	48 46%	2 22%	2 11%	56 48%	39 43%	3 11%	15 36%	51 39%	55 42%	104 94%	2 3%	5 9%	3 8%	-	72 74%	2 8%	13 14%	1 7%	-
Labour	59 21%	31 21%	28 22%	16 30%	8 18%	23 22%	13 16%	22 22%	3 9%	2 24%	19 19%	1 18%	9 62%	18 15%	20 22%	10 36%	12 28%	32 24%	26 19%	3 2%	47 85%	7 12%	* 1%	2 11%	7 7%	12 67%	28 31%	-	1 43%
Liberal Democrat	56 20%	27 18%	29 22%	10 18%	15 35%	21 20%	11 13%	17 17%	10 26%	4 46%	16 16%	5 60%	3 23%	19 16%	16 18%	11 38%	10 23%	28 21%	25 19%	1 1%	4 7%	44 76%	1 2%	6 38%	2 2%	2 13%	41 45%	-	-
Green	5 2%	-	5 4%	3 5%	-	2 2%	-	4 4%	-	-	1 1%	-	-	1 1%	1 1%	3 10%	-	5 4%	-	-	-	-	-	5 30%	-	-	2 2%	-	-
UKIP	37 13%	30 20%	7 5%	6 11%	4 9%	14 14%	13 16%	13 13%	5 12%	2 18%	17 17%	-	-	21 18%	11 12%	1 3%	4 10%	11 8%	22 17%	2 1%	1 2%	-	33 84%	1 7%	15 15%	6 6%	4 4%	8 77%	2 57%
Other	2 1%	2 2%	-	-	-	2 2%	-	1 1%	1 3%	-	-	-	-	-	2 2%	-	-	2 2%	-	-	-	-	-	2 14%	-	1 5%	1 1%	-	-
Don't know	7 3%	3 2%	5 4%	3 5%	1 2%	2 2%	1 2%	2 2%	2 5%	-	1 1%	-	1 4%	3 2%	2 3%	1 3%	1 3%	2 2%	3 3%	2 1%	2 3%	2 3%	2 6%	-	1 1%	-	3 3%	2 16%	-

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 61

Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?

Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo- yed	Retired	Student	Other	Owned outright	Mortgag- ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	241	120	120	29	39	85	88	80	31	8	106	2	12	122	81	15	22	119	113	104	44	48	34	10	95	22	82	12	2	
Weighted base	233	126	107	35	35	91	72	82	30	8	92	4	14	104	73	22	33	113	108	95	44	49	31	14	90	16	85	9	3	
Conservatives	97 42%	51 40%	46 43%	11 32%	12 35%	34 37%	40 55%	33 40%	14 48%	1 11%	44 47%	*	2 12%	50 48%	30 42%	3 12%	14 42%	44 39%	46 43%	90 94%	1 3%	3 7%	2 7%	-	67 75%	2 10%	12 14%	1 8%	-	
Labour	48 21%	26 21%	22 21%	11 32%	7 20%	20 22%	10 14%	18 22%	3 9%	2 24%	16 17%	1 25%	8 62%	15 15%	16 22%	8 34%	9 26%	28 25%	19 18%	2 2%	39 88%	5 11%	* 1%	2 13%	7 7%	10 63%	26 30%	-	1 48%	
Liberal Democrat	47 20%	21 17%	26 24%	5 14%	12 35%	20 22%	10 14%	15 18%	7 25%	4 46%	16 17%	2 65%	3 24%	17 16%	14 19%	9 38%	7 22%	23 21%	21 20%	1 1%	2 5%	38 79%	* *	6 42%	1 2%	2 15%	38 45%	-	-	
Green	4 2%	-	4 4%	2 6%	-	2 2%	-	3 3%	-	-	1 1%	-	-	1 1%	1 1%	2 9%	-	4 4%	-	-	-	-	-	-	4 29%	-	-	2 3%	-	-
UKIP	31 13%	25 20%	5 5%	4 12%	3 9%	12 13%	11 15%	11 14%	3 11%	2 19%	14 16%	-	-	19 18%	9 12%	1 3%	3 8%	10 9%	18 17%	2 2%	1 1%	-	28 88%	1 7%	13 15%	1 7%	3 4%	8 83%	1 52%	
Other	1 *	1 1%	-	-	-	1 1%	-	* *	1 3%	-	-	-	-	-	1 2%	-	-	1 1%	-	-	-	-	-	1 8%	-	1 5%	* *	-	-	
Don't know	5 2%	2 1%	4 3%	2 5%	* 1%	2 2%	1 2%	2 2%	1 4%	-	1 1%	-	*	2 2%	2 2%	1 4%	1 2%	2 1%	3 3%	1 1%	1 3%	2 4%	1 4%	-	1 1%	-	3 3%	1 9%	-	

POLITICAL POLL: WELLS CONSTITUENCY
Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 62

Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?

Base: All respondents (Turnout Weighted)

	Q.3/Q.4 Voting in May 6th 2010 General Election										
	Total	Conservatives	Labour	Liberal Democrat	Green	UKIP	BNP	Other	Did not vote	Refused	Don't know
Unweighted base	389	128	29	118	2	12	1	2	17	53	27
Weighted base	383	123	23	123	3	9	1	3	21	48	28
Conservatives	136 36%	90 73%	3 15%	18 15%	-	1 8%	-	-	5 25%	6 13%	12 43%
Labour	70 18%	7 6%	14 60%	36 29%	3 100%	-	-	-	6 27%	4 7%	1 5%
Liberal Democrat	61 16%	1 1%	2 11%	48 39%	-	-	-	-	5 26%	1 1%	4 13%
Green	5 1%	-	-	2 2%	-	-	-	-	-	-	3 10%
UKIP	43 11%	17 14%	2 7%	5 4%	-	8 83%	1 100%	-	2 8%	4 8%	5 16%
Other	5 1%	-	1 3%	1 1%	-	-	-	1 39%	-	2 4%	-
Refused	34 9%	2 2%	-	3 2%	-	-	-	-	1 6%	28 57%	1 3%
Don't know	27 7%	6 5%	1 4%	9 7%	-	1 9%	-	2 61%	2 9%	4 9%	3 10%

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 63

**Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?**

(Wells)

Base: All respondents

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	476	212	264	77	79	157	163	171	68	15	188	7	17	221	167	37	51	230	217	121	55	55	43	12	139	36	128	15	5
Weighted base	471	228	244	90	76	173	132	179	70	16	161	10	20	191	157	52	71	225	213	111	55	58	39	16	135	26	136	11	8
Conservatives	138 29%	68 30%	69 28%	24 26%	24 31%	49 28%	41 31%	55 31%	26 37%	1 6%	49 30%	1 11%	2 11%	60 31%	50 32%	11 22%	17 23%	67 30%	62 29%	92 83%	1 2%	2 3%	2 6%	2 12%	88 65%	3 11%	16 12%	-	-
Labour	73 16%	41 18%	33 13%	18 20%	13 17%	29 17%	13 10%	25 14%	7 9%	4 27%	22 14%	5 50%	10 54%	24 13%	25 16%	12 22%	13 18%	42 19%	31 15%	1 1%	42 75%	10 18%	* 1%	-	3 2%	16 62%	36 26%	-	-
Liberal Democrat	87 18%	46 20%	41 17%	13 14%	11 14%	38 22%	26 19%	34 19%	11 16%	6 36%	32 20%	1 7%	3 16%	41 22%	22 14%	10 18%	14 20%	46 20%	37 17%	7 7%	6 11%	38 66%	4 10%	5 33%	13 10%	2 8%	55 40%	1 11%	1 17%
Green	11 2%	1 1%	10 4%	4 4%	1 2%	6 3%	-	6 3%	1 1%	-	1 1%	-	-	2 1%	2 1%	5 10%	1 2%	7 3%	1 1%	-	-	-	-	5 30%	-	-	5 3%	-	-
UKIP	40 8%	29 13%	11 5%	6 6%	4 6%	18 10%	12 9%	15 8%	8 11%	2 9%	16 10%	-	-	19 10%	14 9%	2 3%	4 6%	12 5%	25 12%	2 2%	1 2%	-	29 75%	1 7%	17 13%	2 7%	2 2%	7 67%	2 22%
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	4 1%	4 2%	* *	-	* 1%	4 2%	-	3 2%	1 2%	-	-	-	-	-	4 3%	-	-	4 2%	-	-	-	-	-	2 14%	-	1 4%	3 2%	-	-
Refused	35 8%	11 5%	24 10%	4 4%	7 9%	10 6%	15 11%	7 4%	7 10%	1 5%	15 9%	-	-	17 9%	9 6%	2 3%	7 10%	17 7%	11 5%	2 2%	-	2 4%	1 4%	-	2 2%	-	6 4%	1 13%	-
Don't know	83 18%	28 12%	55 23%	22 25%	15 20%	21 12%	25 19%	35 20%	10 13%	3 17%	26 16%	3 32%	4 19%	27 14%	31 20%	11 22%	14 20%	29 13%	46 22%	6 6%	6 10%	6 10%	2 5%	1 3%	11 9%	2 8%	14 10%	1 10%	5 61%

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 64

**Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?**
(Wells)

Base: All respondents expressing an intention to vote Q2a/Q2b

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	286	139	147	44	45	98	99	97	38	8	121	5	13	139	100	19	28	137	136	121	55	55	43	12	103	26	87	15	2
Weighted base	280	149	131	53	42	105	80	100	37	8	104	8	15	118	92	28	43	132	131	111	55	58	39	16	97	18	92	11	3
Conservatives	99	47	52	12	16	38	33	36	16	1	40	1	2	47	33	6	13	48	45	92	1	2	2	2	67	1	10	-	-
	35%	32%	40%	23%	37%	36%	41%	36%	42%	11%	39%	14%	11%	40%	36%	21%	30%	36%	34%	83%	2%	3%	6%	12%	69%	5%	11%	-	-
Labour	54	31	22	12	11	20	11	16	4	2	17	5	10	16	18	10	8	29	25	1	42	10	*	-	1	13	30	-	-
	19%	21%	17%	23%	26%	19%	13%	16%	10%	24%	16%	55%	71%	14%	20%	38%	20%	22%	19%	1%	75%	18%	1%	-	1%	68%	32%	-	-
Liberal Democrat	61	32	29	10	9	20	21	19	8	4	27	1	2	30	15	4	11	29	28	7	6	38	4	5	10	2	40	1	1
	22%	21%	22%	19%	21%	19%	27%	19%	21%	46%	26%	8%	14%	25%	17%	15%	26%	22%	21%	7%	11%	66%	10%	33%	10%	12%	43%	11%	43%
Green	5	-	5	3	-	2	-	4	-	-	1	-	-	1	1	3	-	5	-	-	-	-	-	5	-	-	2	-	-
	2%	-	4%	5%	-	2%	-	4%	-	-	1%	-	-	1%	1%	10%	-	4%	-	-	-	-	-	30%	-	-	2%	-	-
UKIP	34	27	7	6	4	15	9	14	6	2	13	-	-	16	13	1	4	11	20	2	1	-	29	1	15	1	2	7	2
	12%	18%	5%	11%	9%	14%	12%	14%	15%	18%	12%	-	-	14%	14%	3%	10%	8%	15%	2%	2%	-	75%	7%	16%	6%	2%	67%	57%
Other	2	2	-	-	-	2	-	1	1	-	-	-	-	-	2	-	-	2	-	-	-	-	-	2	-	1	1	-	-
	1%	2%	-	-	-	2%	-	1%	3%	-	-	-	-	-	2%	-	-	2%	-	-	-	-	-	14%	-	5%	1%	-	-
Refused	5	1	4	4	-	-	2	-	-	-	2	-	-	1	2	1	1	-	1	2	-	2	1	-	-	-	3	1	-
	2%	1%	3%	7%	-	-	2%	-	-	-	2%	-	-	1%	2%	3%	3%	-	1%	2%	-	4%	4%	-	-	-	3%	13%	-
Don't know	20	9	12	7	3	7	4	10	3	-	4	2	1	6	7	3	5	7	13	6	6	6	2	1	4	1	4	1	-
	7%	6%	9%	12%	7%	6%	5%	10%	9%	-	4%	23%	4%	5%	7%	11%	11%	5%	10%	6%	10%	10%	5%	3%	4%	3%	5%	10%	-

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 65

**Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?**
(Wells)

Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	241	120	120	29	39	85	88	80	31	8	106	2	12	122	81	15	22	119	113	104	44	48	34	10	95	22	82	12	2
Weighted base	233	126	107	35	35	91	72	82	30	8	92	4	14	104	73	22	33	113	108	95	44	49	31	14	90	16	85	9	3
Conservatives	86 37%	43 34%	43 40%	9 26%	12 35%	34 37%	31 43%	30 37%	13 45%	1 11%	37 40%	*	2 12%	42 40%	26 36%	6 25%	12 36%	41 36%	40 37%	80 84%	1 2%	1 2%	2 8%	2 14%	63 71%	1 6%	10 11%	-	-
Labour	43 18%	25 20%	18 17%	8 23%	9 24%	17 19%	9 12%	12 15%	3 9%	2 24%	14 15%	2 69%	10 70%	14 14%	16 22%	7 32%	5 15%	25 22%	18 17%	1 1%	34 77%	8 17%	*	-	1 1%	11 67%	27 32%	-	-
Liberal Democrat	55 24%	29 23%	26 24%	7 19%	8 24%	20 22%	20 27%	18 22%	6 20%	4 46%	25 27%	-	2 15%	28 26%	12 17%	4 19%	11 32%	27 24%	25 23%	6 6%	5 12%	35 72%	3 10%	5 37%	9 10%	2 12%	39 46%	1 12%	1 48%
Green	4 2%	-	4 4%	2 6%	-	2 2%	-	3 3%	-	-	1 1%	-	-	1 1%	1 1%	2 9%	-	4 4%	-	-	-	-	-	4 29%	-	-	2 3%	-	-
UKIP	27 12%	22 17%	5 5%	4 12%	3 9%	12 13%	8 11%	12 14%	3 12%	2 19%	10 11%	-	-	14 13%	10 13%	1 3%	3 8%	10 9%	15 14%	2 2%	*	1	23 75%	1 7%	13 14%	1 7%	1 2%	7 73%	1 52%
Other	1 *	1 1%	-	-	-	1 1%	-	* *	1 3%	-	-	-	-	-	1 2%	-	-	1 1%	-	-	-	-	-	1 8%	-	1 5%	*	-	-
Refused	3 1%	1 *	2 2%	1 3%	-	-	2 2%	-	-	-	2 2%	-	-	1 1%	* 1%	1 3%	1 2%	-	1 1%	2 2%	-	*	1 2%	-	-	-	1 1%	1 6%	-
Don't know	15 6%	6 5%	9 8%	4 12%	2 7%	5 5%	3 4%	7 8%	3 11%	-	3 3%	1 22%	*	4 4%	6 8%	2 10%	2 7%	5 4%	10 9%	5 5%	4 9%	4 8%	2 5%	*	4 4%	* 3%	4 5%	1 8%	-

POLITICAL POLL: WELLS CONSTITUENCY
Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 66

**Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
 ...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?**

(Wells)**Base: All respondents (Turnout Weighted)**

	Q.3/Q.4 Voting in May 6th 2010 General Election										
	Total	Conservatives	Labour	Liberal Democrat	Green	UKIP	BNP	Other	Did not vote	Refused	Don't know
Unweighted base	389	128	29	118	2	12	1	2	17	53	27
Weighted base	383	123	23	123	3	9	1	3	21	48	28
Conservatives	119 31%	82 67%	3 12%	15 12%	- -	- -	- -	- -	4 20%	5 10%	10 36%
Labour	57 15%	2 2%	14 64%	31 26%	- -	- -	- -	- -	5 22%	2 5%	3 9%
Liberal Democrat	77 20%	12 10%	2 8%	53 43%	1 47%	1 12%	- -	- -	3 13%	3 7%	2 7%
Green	8 2%	- -	- -	4 4%	- -	- -	- -	- -	1 6%	- -	3 10%
UKIP	32 8%	15 12%	2 7%	2 2%	- -	7 73%	1 100%	- -	2 8%	1 2%	2 9%
BNP	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	2 *	- -	1 3%	1 1%	- -	- -	- -	- -	- -	- -	- -
Refused	29 8%	2 2%	- -	4 3%	- -	1 6%	- -	- -	1 6%	21 43%	1 3%
Don't know	58 15%	11 9%	1 4%	12 10%	1 53%	1 8%	- -	3 100%	6 26%	17 34%	7 26%

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 71

**Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?**

(Wells)

Base: All respondents

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owning outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	476	212	264	77	79	157	163	171	68	15	188	7	17	221	167	37	51	230	217	121	55	55	43	12	139	36	128	15	5	
Weighted base	471	228	244	90	76	173	132	179	70	16	161	10	20	191	157	52	71	225	213	111	55	58	39	16	135	26	136	11	8	
Conservatives	131 28%	66 29%	65 27%	23 25%	22 29%	43 25%	43 33%	53 30%	26 36%	1 6%	48 30%	1 11%	2 11%	60 31%	49 31%	6 11%	16 23%	64 28%	61 29%	92 83%	- 5%	3 7%	- 7%	- -	85 63%	3 11%	14 10%	1 7%	- -	
Labour	72 15%	42 18%	30 12%	16 17%	14 18%	29 17%	13 10%	26 15%	8 11%	4 27%	21 13%	5 50%	8 43%	20 10%	25 16%	14 26%	14 19%	43 19%	29 14%	1 1%	41 74%	9 15%	* 1%	1 3%	2 1%	16 61%	36 27%	- -	- -	
Liberal Democrat	76 16%	34 15%	42 17%	14 16%	12 16%	34 20%	16 12%	28 15%	10 14%	4 27%	27 17%	2 18%	5 27%	34 18%	21 13%	12 23%	9 12%	37 16%	36 17%	4 4%	2 3%	38 66%	2 5%	7 45%	6 4%	1 4%	53 39%	* 3%	1 17%	
Green	8 2%	- -	8 3%	3 3%	2 2%	3 2%	- -	5 3%	1 2%	- -	1 1%	- -	- -	2 1%	1 5%	3 2%	1 2%	8 3%	- -	- -	- -	- -	- -	5 30%	- -	- -	4 3%	- -	- -	
UKIP	41 9%	29 13%	12 5%	6 6%	4 6%	18 10%	13 10%	14 8%	8 11%	2 9%	18 11%	- -	- -	21 11%	14 9%	2 3%	4 6%	13 6%	25 12%	2 1%	1 2%	- -	31 79%	1 7%	18 13%	2 7%	3 2%	7 60%	2 22%	
BNP	2 1%	- -	2 1%	- -	- -	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 5%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	5 1%	5 2%	- -	- -	1 2%	4 2%	- -	4 2%	1 1%	- -	- -	- -	- -	- -	5 3%	- -	- -	5 2%	- -	- -	- -	- -	- -	2 14%	- -	1 4%	3 2%	- -	- -	
Refused	38 8%	13 6%	24 10%	4 4%	7 9%	12 7%	15 11%	7 4%	7 10%	1 5%	15 9%	- -	- -	18 10%	10 6%	2 3%	7 10%	17 7%	11 5%	3 3%	- -	2 4%	1 4%	- -	5 4%	- -	5 4%	1 13%	- -	
Don't know	98 21%	39 17%	60 24%	26 29%	14 18%	28 16%	31 23%	43 24%	11 15%	4 26%	31 19%	2 20%	4 19%	35 18%	32 20%	12 23%	20 28%	39 17%	50 23%	9 8%	11 20%	6 11%	2 5%	- -	19 14%	4 14%	19 14%	2 18%	5 61%	

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 72

**Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Wells)**

Base: All respondents expressing an intention to vote Q2a/Q2b

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	286	139	147	44	45	98	99	97	38	8	121	5	13	139	100	19	28	137	136	121	55	55	43	12	103	26	87	15	2
Weighted base	280	149	131	53	42	105	80	100	37	8	104	8	15	118	92	28	43	132	131	111	55	58	39	16	97	18	92	11	3
Conservatives	97	47	50	13	15	33	36	37	16	1	41	1	2	49	34	1	13	47	46	92	-	3	3	-	66	1	9	1	-
	35%	31%	39%	25%	36%	32%	45%	37%	43%	11%	39%	14%	11%	41%	37%	4%	31%	36%	35%	83%	-	5%	7%	-	68%	5%	10%	7%	-
Labour	52	31	21	10	11	20	11	17	4	2	16	5	8	15	19	10	8	28	24	1	41	9	*	1	1	12	29	-	-
	19%	21%	16%	20%	25%	19%	14%	17%	11%	24%	15%	55%	56%	13%	20%	38%	20%	21%	18%	1%	74%	15%	1%	3%	1%	67%	31%	-	-
Liberal Democrat	53	23	31	9	10	22	13	14	9	2	22	2	4	24	14	8	8	26	25	4	2	38	2	7	4	1	39	*	1
	19%	15%	23%	17%	24%	20%	16%	14%	24%	30%	21%	23%	28%	20%	15%	29%	18%	20%	19%	4%	3%	66%	5%	45%	4%	5%	42%	3%	43%
Green	5	-	5	3	-	2	-	4	-	-	1	-	-	1	1	3	-	5	-	-	-	-	-	5	-	-	2	-	-
	2%	-	4%	5%	-	2%	-	4%	-	-	1%	-	-	1%	1%	10%	-	4%	-	-	-	-	-	30%	-	-	2%	-	-
UKIP	35	27	7	6	4	14	11	13	6	2	14	-	-	18	12	1	4	10	21	2	1	-	31	1	16	1	3	7	2
	12%	18%	6%	11%	9%	14%	13%	13%	15%	18%	14%	-	-	15%	13%	3%	10%	8%	16%	1%	2%	-	79%	7%	16%	6%	3%	60%	57%
Other	2	2	-	-	-	2	-	1	1	-	-	-	-	-	2	-	-	2	-	-	-	-	-	2	-	1	1	-	-
	1%	2%	-	-	-	2%	-	1%	3%	-	-	-	-	-	2%	-	-	2%	-	-	-	-	-	14%	-	5%	1%	-	-
Refused	7	4	3	4	-	2	1	-	-	-	1	-	-	2	2	1	1	-	-	3	-	2	1	-	2	-	2	1	-
	2%	2%	2%	7%	-	2%	1%	-	-	-	1%	-	-	2%	2%	3%	3%	-	-	3%	-	4%	4%	-	2%	-	2%	13%	-
Don't know	29	16	13	8	2	9	9	14	2	1	9	1	1	9	8	4	8	13	15	9	11	6	2	-	8	2	7	2	-
	10%	11%	10%	16%	6%	9%	11%	14%	5%	17%	8%	8%	4%	8%	9%	14%	19%	10%	12%	8%	20%	11%	5%	-	8%	11%	7%	18%	-

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 73

**Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Wells)**

Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	241	120	120	29	39	85	88	80	31	8	106	2	12	122	81	15	22	119	113	104	44	48	34	10	95	22	82	12	2
Weighted base	233	126	107	35	35	91	72	82	30	8	92	4	14	104	73	22	33	113	108	95	44	49	31	14	90	16	85	9	3
Conservatives	85	43	42	10	12	29	34	31	14	1	37	*	2	44	28	1	12	41	41	80	-	2	3	-	63	1	9	1	-
	36%	34%	40%	29%	35%	32%	47%	37%	48%	11%	40%	10%	12%	42%	38%	5%	37%	36%	38%	84%	-	4%	9%	-	70%	6%	10%	8%	-
Labour	41	24	17	6	9	17	9	14	3	2	12	2	7	13	16	7	5	24	17	1	33	7	*	*	1	10	26	-	-
	18%	19%	16%	18%	25%	19%	12%	17%	12%	24%	13%	69%	55%	12%	23%	32%	15%	22%	16%	1%	76%	14%	1%	4%	1%	64%	31%	-	-
Liberal Democrat	48	21	27	6	9	21	12	12	7	2	21	1	4	22	12	7	6	23	22	4	1	34	1	7	4	1	38	*	1
	20%	16%	25%	17%	26%	23%	16%	15%	23%	29%	23%	22%	31%	21%	16%	34%	19%	21%	20%	4%	3%	70%	4%	52%	4%	6%	45%	3%	48%
Green	4	-	4	2	-	2	-	3	-	-	1	-	-	1	1	2	-	4	-	-	-	-	-	4	-	-	2	-	-
	2%	-	4%	6%	-	2%	-	3%	-	-	1%	-	-	1%	1%	9%	-	4%	-	-	-	-	-	29%	-	-	3%	-	-
UKIP	28	22	6	4	3	11	9	11	3	2	12	-	-	15	9	1	3	9	16	2	*	-	25	1	13	1	3	6	1
	12%	18%	5%	12%	9%	12%	13%	14%	12%	19%	13%	-	-	15%	12%	3%	8%	8%	15%	2%	1%	-	79%	7%	15%	7%	3%	65%	52%
Other	1	1	-	-	-	1	-	*	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	1	-	1	*	-	-
	* 1%	-	-	-	-	1%	-	* 3%	-	-	-	-	-	-	2%	-	-	1%	-	-	-	-	-	8%	-	5%	*	-	-
Refused	4	3	1	1	-	2	1	-	-	-	1	-	-	2	*	1	1	-	-	3	-	*	1	-	2	-	*	1	-
	2%	2%	1%	3%	-	2%	1%	-	-	-	1%	-	-	2%	1%	3%	2%	-	-	3%	-	1%	2%	-	2%	-	1%	6%	-
Don't know	22	13	10	6	2	7	8	11	1	1	8	-	*	7	5	3	7	10	12	6	9	5	2	-	7	2	7	2	-
	10%	10%	9%	16%	5%	8%	11%	13%	4%	17%	8%	-	2%	7%	7%	15%	20%	9%	11%	7%	20%	11%	5%	-	8%	12%	8%	18%	-

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 74

**Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?**

(Wells)**Base: All respondents (Turnout Weighted)**

	Q.3/Q.4 Voting in May 6th 2010 General Election										
	Total	Conservatives	Labour	Liberal Democrat	Green	UKIP	BNP	Other	Did not vote	Refused	Don't know
Unweighted base	389	128	29	118	2	12	1	2	17	53	27
Weighted base	383	123	23	123	3	9	1	3	21	48	28
Conservatives	114 30%	80 65%	3 12%	13 11%	- -	1 8%	- -	- -	4 19%	3 7%	10 35%
Labour	57 15%	2 1%	14 62%	32 26%	- -	- -	- -	- -	5 24%	2 5%	2 7%
Liberal Democrat	66 17%	5 4%	1 4%	50 40%	1 47%	* 3%	- -	- -	3 12%	4 8%	2 8%
Green	6 2%	- -	- -	3 3%	- -	- -	- -	- -	- -	- -	3 10%
UKIP	33 9%	15 12%	2 7%	3 3%	- -	6 65%	1 100%	- -	2 8%	1 2%	3 12%
BNP	1 *	- -	- -	- -	- -	- -	- -	- -	1 6%	- -	- -
Other	3 1%	- -	1 3%	1 1%	- -	- -	- -	- -	- -	1 2%	- -
Refused	32 8%	5 4%	- -	3 3%	- -	1 6%	- -	- -	1 6%	21 44%	1 3%
Don't know	70 18%	16 13%	2 11%	17 13%	1 53%	2 18%	- -	3 100%	5 26%	16 33%	7 26%

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 75

**Q12_4. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Ed Davey, Minister for Energy and Climate Change moved into the job. If Ed Davey were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Wells)**

Base: All respondents

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	476	212	264	77	79	157	163	171	68	15	188	7	17	221	167	37	51	230	217	121	55	55	43	12	139	36	128	15	5	
Weighted base	471	228	244	90	76	173	132	179	70	16	161	10	20	191	157	52	71	225	213	111	55	58	39	16	135	26	136	11	8	
Conservatives	135	69	67	21	23	46	45	55	22	1	51	1	2	60	48	11	16	65	62	93	1	2	3	-	87	3	16	1	-	
	29%	30%	27%	23%	31%	27%	34%	31%	31%	6%	32%	11%	11%	32%	31%	20%	23%	29%	29%	84%	2%	3%	7%	-	65%	11%	12%	8%	-	
Labour	71	41	29	17	10	30	14	29	6	4	22	2	8	20	23	11	16	41	30	1	45	3	*	1	6	17	32	-	1	
	15%	18%	12%	19%	13%	17%	11%	16%	9%	27%	14%	21%	39%	11%	15%	21%	23%	18%	14%	1%	81%	5%	1%	3%	4%	64%	23%	-	16%	
Liberal Democrat	66	29	38	15	12	26	14	25	11	6	22	-	4	27	19	11	9	30	33	3	3	34	1	6	5	2	44	*	-	
	14%	13%	15%	16%	16%	15%	11%	14%	15%	36%	13%	-	19%	14%	12%	21%	13%	13%	16%	3%	5%	58%	2%	38%	4%	9%	32%	3%	-	
Green	9	1	8	4	2	3	-	6	1	-	1	-	-	2	3	3	1	8	1	-	-	-	-	5	-	-	5	-	-	
	2%	1%	3%	4%	2%	2%	-	3%	2%	-	1%	-	-	1%	2%	5%	2%	3%	1%	-	-	-	-	30%	-	-	3%	-	-	
UKIP	44	33	11	6	7	18	13	14	7	2	19	3	-	22	13	5	4	15	26	2	1	3	31	1	17	2	7	7	2	
	9%	14%	5%	6%	10%	11%	10%	8%	10%	9%	12%	30%	-	12%	8%	9%	6%	7%	12%	1%	2%	5%	80%	7%	13%	7%	5%	60%	22%	
BNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	6	4	2	-	1	5	-	4	1	-	-	-	1	-	5	-	2	6	-	-	-	2	-	2	2	1	4	-	-	
	1%	2%	1%	-	1%	3%	-	2%	1%	-	-	-	4%	-	3%	-	2%	3%	-	-	-	4%	-	14%	1%	4%	3%	-	-	
Refused	37	13	23	4	6	14	13	8	7	1	14	-	-	16	11	3	7	18	9	3	-	2	1	-	4	-	5	1	-	
	8%	6%	10%	4%	8%	8%	10%	4%	10%	5%	8%	-	-	8%	7%	5%	10%	8%	4%	3%	-	4%	4%	-	3%	-	4%	13%	-	
Don't know	103	37	66	25	15	31	33	39	15	3	33	4	5	43	35	10	15	42	52	9	6	12	2	1	14	2	24	2	5	
	22%	16%	27%	27%	19%	18%	25%	22%	22%	17%	21%	39%	27%	23%	22%	19%	21%	19%	24%	8%	11%	21%	6%	8%	11%	6%	18%	16%	61%	

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 76

**Q12_4. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Ed Davey, Minister for Energy and Climate Change moved into the job. If Ed Davey were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Wells)**

Base: All respondents expressing an intention to vote Q2a/Q2b

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	286	139	147	44	45	98	99	97	38	8	121	5	13	139	100	19	28	137	136	121	55	55	43	12	103	26	87	15	2
Weighted base	280	149	131	53	42	105	80	100	37	8	104	8	15	118	92	28	43	132	131	111	55	58	39	16	97	18	92	11	3
Conservatives	99	49	50	12	15	34	37	39	12	1	43	1	2	49	33	4	13	48	46	93	1	2	3	-	67	1	12	1	-
	35%	33%	38%	23%	36%	32%	47%	39%	33%	11%	41%	14%	11%	41%	36%	13%	31%	37%	35%	84%	2%	3%	7%	-	69%	5%	12%	8%	-
Labour	50	32	19	14	7	19	10	21	3	2	15	1	8	14	18	7	11	26	24	1	45	3	*	1	5	13	23	-	-
	18%	21%	14%	27%	16%	18%	12%	21%	7%	24%	15%	18%	51%	12%	19%	27%	26%	20%	18%	1%	81%	5%	1%	3%	5%	70%	25%	-	-
Liberal Democrat	46	21	26	6	10	19	11	12	10	4	18	-	3	19	14	8	5	19	26	3	3	34	1	6	4	2	34	*	-
	17%	14%	20%	11%	25%	18%	14%	12%	26%	46%	17%	-	17%	16%	15%	29%	13%	14%	19%	3%	5%	58%	2%	38%	4%	13%	37%	3%	-
Green	5	-	5	3	-	2	-	4	-	-	1	-	-	1	1	3	-	5	-	-	-	-	-	5	-	-	2	-	-
	2%	-	4%	5%	-	2%	-	4%	-	-	1%	-	-	1%	10%	-	-	4%	-	-	-	-	-	30%	-	-	2%	-	-
UKIP	38	31	7	6	7	15	10	13	6	2	15	3	-	18	12	4	4	13	22	2	1	3	31	1	15	1	7	7	2
	14%	21%	5%	11%	16%	15%	13%	13%	15%	18%	14%	37%	-	15%	13%	14%	10%	10%	17%	1%	2%	5%	80%	7%	16%	6%	7%	60%	57%
Other	5	2	2	-	1	4	-	3	1	-	-	-	1	-	3	-	2	5	-	-	-	2	-	2	2	1	2	-	-
	2%	2%	2%	-	2%	4%	-	3%	3%	-	-	-	6%	-	3%	-	4%	4%	-	-	-	4%	-	14%	2%	5%	2%	-	-
Refused	7	4	3	4	-	2	1	-	-	-	1	-	-	2	2	1	1	-	-	3	-	2	1	-	2	-	2	1	-
	2%	2%	2%	7%	-	2%	1%	-	-	-	1%	-	-	2%	2%	3%	3%	-	-	3%	-	4%	4%	-	2%	-	2%	13%	-
Don't know	30	11	19	9	2	9	11	8	6	-	11	3	2	15	9	1	6	15	14	9	6	12	2	1	3	-	10	2	1
	11%	7%	15%	17%	5%	8%	13%	8%	16%	-	11%	31%	15%	12%	10%	4%	13%	12%	10%	8%	11%	21%	6%	8%	3%	-	11%	16%	43%

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 77

**Q12_4. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Ed Davey, Minister for Energy and Climate Change moved into the job. If Ed Davey were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?
(Wells)**

Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	241	120	120	29	39	85	88	80	31	8	106	2	12	122	81	15	22	119	113	104	44	48	34	10	95	22	82	12	2	
Weighted base	233	126	107	35	35	91	72	82	30	8	92	4	14	104	73	22	33	113	108	95	44	49	31	14	90	16	85	9	3	
Conservatives	86 37%	44 35%	42 39%	9 26%	12 35%	29 32%	35 49%	32 39%	11 38%	1 11%	39 43%	*	2 12%	44 42%	27 36%	4 16%	12 37%	42 38%	40 37%	81 85%	1 2%	2 3%	3 9%	-	63 70%	1 6%	11 13%	1 10%	-	
Labour	41 18%	26 21%	15 14%	10 28%	7 19%	17 19%	7 10%	17 21%	2 8%	2 24%	12 13%	1 25%	7 50%	12 12%	16 22%	5 25%	8 23%	24 21%	17 16%	1 1%	37 84%	3 6%	*	*	4 5%	11 67%	22 26%	-	-	
Liberal Democrat	42 18%	19 15%	23 21%	3 10%	10 28%	18 20%	10 14%	11 14%	7 25%	4 46%	17 18%	-	3 19%	17 16%	12 17%	7 34%	5 16%	17 15%	22 21%	3 3%	2 4%	31 64%	*	6 42%	3 4%	2 15%	33 39%	*	3%	-
Green	4 2%	-	4 4%	2 6%	-	2 2%	-	3 3%	-	-	1 1%	-	-	1 1%	1 9%	2 9%	-	4 4%	-	-	-	-	-	4 29%	-	-	2 3%	-	-	
UKIP	30 13%	25 20%	5 5%	4 12%	5 14%	12 13%	9 12%	11 14%	3 12%	2 19%	12 13%	2 44%	-	16 15%	9 12%	2 10%	3 8%	11 9%	17 15%	2 2%	*	2 3%	25 81%	1 7%	13 14%	1 7%	5 6%	6 65%	1 52%	
Other	3 1%	1 1%	2 2%	-	1 2%	3 3%	-	2 2%	1 3%	-	-	-	1 5%	-	2 2%	-	1 4%	3 3%	-	-	-	2 4%	-	1 8%	1 2%	1 5%	1 1%	-	-	
Refused	4 2%	3 2%	1 1%	1 3%	-	2 2%	1 1%	-	-	-	1 1%	-	-	2 2%	*	1 3%	1 2%	-	-	3 3%	-	*	1 2%	-	2 2%	-	*	1 6%	-	
Don't know	23 10%	8 7%	15 14%	6 16%	1 4%	7 8%	9 13%	6 7%	5 15%	-	10 11%	1 22%	2 14%	12 12%	7 9%	1 4%	3 10%	11 10%	11 10%	7 7%	4 10%	9 18%	2 6%	1 9%	3 3%	-	10 12%	2 17%	1 48%	

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 78

**Q12_4. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and...
...Ed Davey, Minister for Energy and Climate Change moved into the job. If Ed Davey were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for?**

(Wells)**Base: All respondents (Turnout Weighted)**

	Q.3/Q.4 Voting in May 6th 2010 General Election										
	Total	Conservatives	Labour	Liberal Democrat	Green	UKIP	BNP	Other	Did not vote	Refused	Don't know
Unweighted base	389	128	29	118	2	12	1	2	17	53	27
Weighted base	383	123	23	123	3	9	1	3	21	48	28
Conservatives	117 31%	82 66%	3 12%	15 13%	-	1 10%	-	-	6 26%	3 7%	8 28%
Labour	59 15%	5 4%	14 64%	30 24%	-	-	-	1 39%	5 22%	2 5%	1 5%
Liberal Democrat	56 15%	4 3%	2 11%	41 34%	-	* 3%	-	-	2 11%	4 8%	1 5%
Green	7 2%	-	-	4 4%	-	-	-	-	-	-	3 10%
UKIP	35 9%	15 12%	2 7%	6 5%	-	6 65%	1 100%	-	2 8%	1 2%	3 12%
BNP	-	-	-	-	-	-	-	-	-	-	-
Other	4 1%	1 1%	1 3%	2 1%	-	-	-	-	-	-	-
Refused	31 8%	4 3%	-	3 3%	-	1 6%	-	-	1 6%	22 45%	1 3%
Don't know	74 19%	13 10%	* 2%	21 17%	3 100%	2 17%	-	2 61%	6 28%	17 34%	11 37%

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 81
WELLS WARD QUOTA
Base: All respondents

	Gender		Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	221	279	86	82	163	169	179	75	17	194	7	17	230	173	39	58	239	230	121	55	55	43	12	140	36	131	15	6
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9
Ashwick, Chilcompton and Stratton	22	12	10	6	6	6	4	15	3	-	3	-	-	10	7	2	3	14	8	9	2	2	*	-	11	*	4	*	-
	4%	5%	4%	6%	7%	3%	3%	8%	4%	-	2%	-	-	5%	4%	3%	3%	6%	4%	8%	3%	4%	1%	-	8%	1%	3%	3%	-
Chewton Mendip and Ston Easton	10	6	4	3	2	3	1	2	3	1	1	2	1	4	2	1	4	6	4	1	3	1	2	-	2	*	4	*	-
	2%	3%	2%	3%	3%	2%	1%	1%	4%	5%	1%	21%	5%	2%	1%	1%	5%	3%	2%	*	5%	2%	4%	-	2%	2%	3%	3%	-
Croscombe and pilton	12	1	10	4	5	-	3	2	5	-	3	-	-	1	10	-	-	3	3	-	-	4	2	1	6	-	5	-	-
	2%	1%	4%	4%	6%	-	2%	1%	7%	-	2%	-	-	1%	6%	-	-	1%	1%	-	-	6%	4%	9%	5%	-	4%	-	-
Glastonbury St Benedict's	13	6	7	5	3	2	2	8	-	-	4	-	-	2	6	5	-	6	7	-	4	-	-	4	-	-	4	-	2
	3%	2%	3%	5%	4%	1%	2%	4%	-	-	3%	-	-	1%	3%	8%	-	3%	3%	-	8%	-	-	25%	-	-	3%	-	22%
Glastonbury St Edmund's	10	5	5	2	-	3	4	3	-	-	5	-	-	1	4	2	2	3	6	-	1	-	1	2	-	-	5	1	-
	2%	2%	2%	2%	-	2%	3%	2%	-	-	3%	-	-	1%	2%	4%	2%	1%	3%	-	2%	-	4%	12%	-	-	4%	13%	-
Glastonbury St John's	10	8	2	5	-	2	4	3	-	-	4	-	-	4	1	2	3	1	6	1	-	2	2	-	3	-	3	2	-
	2%	3%	1%	4%	-	1%	3%	1%	-	-	2%	-	-	2%	1%	3%	4%	*	2%	1%	-	3%	6%	-	2%	-	2%	20%	-
Glastonbury St Mary's	11	5	6	3	1	6	2	7	1	-	2	1	-	2	6	1	1	7	4	1	2	2	-	-	1	-	5	-	1
	2%	2%	2%	2%	2%	3%	1%	4%	1%	-	1%	14%	-	1%	4%	2%	1%	3%	2%	1%	4%	3%	-	-	1%	-	4%	-	16%
Moor	12	5	7	1	3	5	3	3	2	-	7	-	-	7	3	1	2	5	6	3	1	2	-	1	2	-	4	-	1
	2%	2%	3%	1%	4%	3%	2%	2%	3%	-	4%	-	-	3%	2%	2%	2%	2%	3%	3%	2%	4%	-	8%	1%	-	3%	-	14%
Rodney and Westbury	10	3	7	1	2	6	1	5	2	-	1	1	*	4	5	1	-	8	1	3	*	2	1	-	3	*	3	-	-
	2%	1%	3%	1%	3%	3%	1%	3%	2%	-	1%	7%	3%	2%	3%	2%	-	3%	1%	2%	1%	3%	1%	-	2%	1%	2%	-	-
St Cuthbert Out North	11	4	8	-	5	4	2	6	2	1	2	-	-	5	5	1	1	5	5	3	1	*	-	1	4	1	2	-	-
	2%	2%	3%	-	6%	2%	1%	3%	2%	5%	1%	-	-	2%	3%	1%	1%	2%	2%	3%	1%	1%	-	5%	3%	5%	1%	-	-
Shepton East	25	13	12	9	2	10	4	13	6	-	7	-	-	9	12	1	3	14	10	6	2	1	4	1	8	3	7	-	-
	5%	6%	5%	9%	3%	5%	3%	7%	8%	-	4%	-	-	4%	7%	2%	4%	6%	4%	5%	3%	2%	10%	6%	6%	10%	5%	-	-
Shepton West	23	13	10	7	5	8	3	11	4	1	3	-	3	7	9	3	4	11	10	3	1	1	5	1	2	1	7	1	2
	5%	5%	4%	6%	7%	5%	2%	6%	5%	5%	2%	-	14%	4%	5%	6%	5%	5%	4%	2%	2%	2%	12%	8%	2%	2%	5%	5%	19%
Street North	20	10	10	5	-	12	3	8	1	3	4	-	5	3	5	8	5	4	17	2	5	-	-	1	6	-	8	-	-
	4%	4%	4%	5%	-	7%	2%	4%	1%	13%	3%	-	23%	1%	3%	15%	6%	2%	7%	1%	8%	-	-	9%	4%	-	6%	-	-
Street South	24	7	18	7	3	8	7	4	9	-	9	-	-	12	6	2	4	13	8	5	4	3	-	1	12	2	2	-	-
	5%	3%	7%	7%	3%	5%	5%	2%	11%	-	6%	-	-	6%	4%	4%	5%	6%	4%	4%	7%	5%	-	8%	9%	6%	2%	-	-

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 81
WELLS WARD QUOTA
Base: All respondents

	Gender			Age				Working Status					Tenure				Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9
Street West	10 2%	6 3%	3 1%	-	5 6%	4 2%	1 1%	-	3 4%	-	1 1%	3 30%	-	5 3%	2 1%	3 6%	-	6 3%	2 1%	2 2%	-	3 5%	1 3%	-	2 2%	-	5 3%	1 10%	-
Wells Central	9 2%	4 2%	5 2%	2 2%	2 2%	1 *	5 4%	3 2%	1 1%	1 4%	4 3%	-	-	3 2%	2 1%	1 1%	4 5%	4 2%	5 2%	2 2%	1 1%	2 4%	1 2%	-	1 1%	1 3%	3 2%	1 8%	-
Wells St Cuthbert's	22 4%	11 4%	11 4%	4 4%	5 6%	6 3%	7 5%	12 6%	1 2%	1 5%	7 4%	-	-	10 5%	8 5%	2 3%	2 2%	10 4%	11 5%	10 9%	*	1 2%	1 3%	-	11 8%	1 6%	5 4%	1 5%	-
Wells St Thomas'	20 4%	10 4%	11 4%	4 3%	-	9 5%	8 6%	5 2%	4 5%	2 10%	9 5%	-	1 3%	10 5%	5 3%	-	5 6%	10 4%	9 4%	4 3%	4 7%	2 4%	1 3%	-	2 2%	*	5 4%	-	-
Wookey and St Cuthbert Out West	12 2%	4 2%	8 3%	2 2%	2 2%	5 3%	3 2%	5 3%	1 1%	2 9%	5 3%	-	-	6 3%	3 2%	-	3 3%	8 3%	4 2%	6 5%	1 2%	1 2%	-	-	6 5%	1 4%	3 2%	-	-
Axevale	20 4%	9 4%	11 4%	2 2%	4 5%	11 6%	3 2%	11 6%	3 4%	-	5 3%	-	1 4%	10 5%	8 5%	-	2 3%	14 6%	4 2%	5 5%	3 6%	3 6%	*	1 3%	6 4%	4 14%	5 4%	*	-
Berrow	11 2%	5 2%	5 2%	1 1%	3 3%	4 2%	3 2%	3 2%	2 2%	-	5 3%	-	-	5 3%	2 1%	-	3 4%	6 3%	5 2%	2 2%	3 6%	1 1%	2 4%	-	1 *	2 7%	4 3%	1 5%	1 14%
Burnham Central	35 7%	23 10%	12 5%	4 4%	9 12%	10 6%	11 8%	14 7%	7 10%	1 6%	11 7%	-	1 6%	13 7%	13 8%	5 8%	4 5%	13 6%	18 8%	8 7%	5 9%	4 7%	3 7%	-	12 9%	2 9%	9 7%	-	-
Burnham North	33 7%	13 5%	20 8%	3 3%	7 9%	8 4%	15 11%	8 4%	4 5%	-	18 11%	-	3 14%	13 6%	11 7%	2 3%	7 8%	14 6%	17 8%	8 7%	5 9%	3 5%	3 7%	-	7 5%	1 2%	9 6%	1 6%	-
Cheddar and Shipham	34 7%	13 6%	20 8%	5 5%	2 3%	15 8%	12 9%	9 5%	7 9%	-	15 9%	-	1 6%	17 9%	6 4%	4 8%	6 8%	14 6%	14 6%	9 8%	2 3%	3 6%	3 7%	1 7%	14 10%	1 3%	5 4%	*	-
Highbridge and Burnham Marine	34 7%	19 8%	14 6%	7 7%	2 3%	15 8%	10 7%	15 8%	-	5 24%	10 6%	-	3 14%	18 9%	9 5%	4 8%	3 3%	11 5%	22 10%	3 3%	3 5%	4 7%	5 12%	-	4 3%	6 21%	9 6%	1 6%	1 14%
Knoll	25 5%	15 6%	11 4%	3 3%	1 1%	12 6%	10 7%	11 6%	3 4%	-	10 6%	-	1 5%	11 5%	10 6%	2 4%	3 4%	12 5%	13 6%	7 6%	1 2%	2 4%	3 7%	-	3 2%	1 2%	7 5%	1 7%	-
Wedmore and Mark	22 4%	9 4%	13 5%	8 8%	1 1%	8 4%	6 4%	5 3%	3 4%	3 14%	7 5%	3 29%	1 4%	7 4%	6 4%	1 2%	8 10%	13 5%	9 4%	10 9%	1 2%	8 13%	1 2%	-	8 6%	1 4%	8 5%	-	-

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 85
Age
Base: All respondents

	Gender			Age				Working Status						Tenure			Social Grade		Westminster vote intention					2010 Westminster vote					
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	221	279	86	82	163	169	179	75	17	194	7	17	230	173	39	58	239	230	121	55	55	43	12	140	36	131	15	6
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9
18 - 24	47	18	29	47	-	-	-	24	7	4	-	7	2	9	22	4	11	30	10	9	6	10	-	3	13	1	8	-	1
	9%	7%	11%	46%	-	-	-	13%	9%	20%	-	64%	8%	5%	14%	8%	13%	13%	5%	8%	11%	18%	-	17%	9%	5%	6%	-	16%
25 - 34	55	35	20	55	-	-	-	36	9	3	1	1	2	2	21	11	20	27	23	8	9	2	6	-	13	1	11	3	1
	11%	14%	8%	54%	-	-	-	19%	12%	13%	1%	6%	11%	1%	13%	20%	24%	11%	10%	7%	17%	4%	15%	-	10%	3%	8%	27%	14%
35 - 44	80	34	46	-	80	-	-	49	20	1	1	3	6	8	51	8	13	54	21	16	8	13	4	1	20	4	24	1	2
	16%	14%	18%	-	100%	-	-	26%	25%	3%	1%	30%	32%	4%	31%	14%	16%	23%	9%	14%	14%	23%	10%	9%	15%	15%	17%	5%	22%
45 - 54	93	45	48	-	-	93	-	49	25	5	5	-	4	34	37	10	12	54	32	19	11	8	8	3	21	8	26	2	2
	19%	19%	18%	-	-	51%	-	26%	32%	23%	3%	-	20%	17%	22%	19%	15%	23%	14%	17%	21%	14%	20%	20%	15%	32%	18%	18%	19%
55 - 64	89	47	43	-	-	89	-	29	14	8	30	-	6	51	20	8	10	38	47	19	12	11	7	8	21	4	40	2	1
	18%	19%	16%	-	-	49%	-	15%	18%	42%	18%	-	29%	26%	12%	15%	12%	16%	21%	17%	22%	18%	17%	46%	16%	17%	28%	22%	14%
65 - 74	66	34	32	-	-	-	66	1	3	-	62	-	-	46	6	7	8	20	43	17	4	10	9	1	24	2	22	1	-
	13%	14%	13%	-	-	-	49%	*	4%	-	37%	-	-	23%	3%	13%	10%	8%	19%	15%	7%	17%	23%	8%	18%	8%	16%	8%	-
75+	70	28	42	-	-	-	70	2	1	-	66	-	-	49	6	6	9	15	51	24	5	4	6	-	23	5	10	2	1
	14%	12%	16%	-	-	-	51%	1%	1%	-	40%	-	-	25%	3%	12%	11%	6%	22%	21%	9%	7%	16%	-	17%	20%	7%	20%	14%

POLITICAL POLL: WELLS CONSTITUENCY
Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 86
Gender
Base: All respondents

	Gender			Age				Working Status					Tenure			Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	221	279	86	82	163	169	179	75	17	194	7	17	230	173	39	58	239	230	121	55	55	43	12	140	36	131	15	6
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9
Male	241	241	-	53	34	92	62	123	20	11	72	5	5	100	77	15	50	118	107	52	34	27	31	5	68	16	73	9	5
	48%	100%	-	52%	43%	50%	46%	65%	25%	54%	43%	44%	25%	50%	47%	28%	60%	50%	47%	47%	62%	46%	80%	29%	50%	61%	52%	81%	56%
Female	259	-	259	49	46	90	74	67	59	9	94	6	15	99	87	40	34	119	120	59	21	31	8	12	68	10	68	2	4
	52%	-	100%	48%	57%	50%	54%	35%	75%	46%	57%	56%	75%	50%	53%	72%	40%	50%	53%	53%	38%	54%	20%	71%	50%	39%	48%	19%	44%

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 87
Working status
Base: All respondents

	Gender			Age				Working Status					Tenure			Social Grade		Westminster vote intention					2010 Westminster vote						
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemployed	Retired	Student	Other	Owned outright	Mortgaged	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other
Unweighted base	500	221	279	86	82	163	169	179	75	17	194	7	17	230	173	39	58	239	230	121	55	55	43	12	140	36	131	15	6
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9
Working full time (30+ hrs per week)	190	123	67	60	49	78	3	190	-	-	-	-	-	41	100	12	36	120	63	40	25	15	13	6	51	7	51	4	5
	38%	51%	26%	59%	61%	43%	2%	100%	-	-	-	-	-	21%	61%	22%	43%	51%	28%	36%	46%	26%	34%	37%	38%	26%	36%	39%	56%
Working part time (1-29 hrs per week)	78	20	59	16	20	39	4	-	78	-	-	-	-	27	36	4	12	41	31	15	3	11	6	3	23	4	17	1	-
	16%	8%	23%	16%	24%	22%	3%	-	100%	-	-	-	-	13%	22%	8%	14%	17%	14%	14%	5%	19%	15%	18%	17%	16%	12%	6%	-
Unemployed, seeking work	4	3	1	1	1	3	-	-	-	4	-	-	-	-	1	-	4	2	3	-	1	-	-	-	-	1	3	-	-
	1%	1%	*	1%	1%	1%	-	-	-	21%	-	-	-	-	*	-	4%	1%	1%	-	1%	-	-	-	-	2%	2%	-	-
Unemployed, not seeking work	16	8	8	5	-	10	-	-	-	16	-	-	-	7	2	4	2	7	8	2	1	4	-	-	3	4	4	-	-
	3%	3%	3%	5%	-	6%	-	-	-	79%	-	-	-	4%	1%	8%	3%	3%	4%	2%	2%	8%	-	-	3%	14%	3%	-	-
Retired	165	72	94	1	1	35	128	-	-	-	165	-	-	114	14	18	20	47	110	46	16	16	19	7	52	10	47	5	3
	33%	30%	36%	1%	1%	19%	94%	-	-	-	100%	-	-	58%	8%	33%	23%	20%	49%	42%	29%	27%	48%	45%	38%	36%	33%	43%	28%
Not working - disabled	12	4	8	-	2	10	-	-	-	-	-	-	12	2	1	7	2	-	12	-	8	1	-	-	2	1	6	-	-
	2%	2%	3%	-	3%	5%	-	-	-	-	-	-	60%	1%	1%	12%	2%	-	5%	-	14%	2%	-	-	1%	4%	4%	-	-
Working - disabled	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Student	10	5	6	7	3	-	-	-	-	-	10	-	-	3	3	4	10	-	2	1	5	-	-	-	-	5	-	1	
	2%	2%	2%	7%	4%	-	-	-	-	-	100%	-	-	2%	6%	5%	4%	-	2%	3%	9%	-	-	-	-	4%	-	16%	
Looking after house/ children	6	-	6	3	3	-	-	-	-	-	-	-	6	2	4	1	-	6	-	2	1	3	-	-	1	-	4	-	-
	1%	-	2%	3%	4%	-	-	-	-	-	-	-	32%	1%	2%	2%	-	3%	-	2%	1%	5%	-	-	1%	-	3%	-	-
Other	2	1	1	1	1	-	-	-	-	-	-	2	-	1	-	1	2	-	-	-	1	-	-	-	1	1	-	-	
	*	*	*	1%	1%	-	-	-	-	-	-	8%	-	*	-	1%	1%	-	-	-	-	2%	-	-	2%	1%	-	-	
Refused	17	6	10	7	1	7	2	-	-	-	-	-	5	3	5	3	2	-	3	-	2	1	-	3	-	2	1	-	
	3%	3%	4%	7%	1%	4%	1%	-	-	-	-	-	3%	2%	9%	4%	1%	-	3%	-	4%	4%	-	2%	-	2%	13%	-	

POLITICAL POLL: WELLS CONSTITUENCY

Telephone fieldwork dates (April 2014)

Absolutes/col percents

Table 88
Tenure
Base: All respondents

	Gender			Age				Working Status						Tenure				Social Grade		Westminster vote intention						2010 Westminster vote				
	Total	Male	Female	18 - 34	35 - 44	45 - 64	65+	Full time	Part time	Unemplo- yed	Retired	Student	Other	Owned outright	Mortgag- ed	Council rent	Private rent/ Other	ABC1	C2DE	Con	Lab	LD	UKIP	Other	Con	Lab	LD	UKIP	Other	
Unweighted base	500	221	279	86	82	163	169	179	75	17	194	7	17	230	173	39	58	239	230	121	55	55	43	12	140	36	131	15	6	
Weighted base	500	241	259	102	80	182	136	190	78	20	165	10	20	198	164	55	83	237	227	111	55	58	39	16	135	26	140	11	9	
Owned outright (without mortgage)	198	100	99	12	8	84	95	41	27	7	114	-	4	198	-	-	-	73	112	54	15	21	21	6	65	11	53	6	1	
	40%	41%	38%	12%	10%	46%	69%	22%	34%	35%	69%	-	20%	100%	-	-	-	31%	49%	49%	28%	37%	53%	36%	48%	41%	38%	56%	14%	
Owned with a mortgage or loan	164	77	87	44	51	57	11	100	36	3	14	3	5	-	164	-	-	106	46	36	19	20	12	6	43	10	48	2	6	
	33%	32%	34%	43%	64%	31%	8%	53%	46%	14%	8%	32%	27%	-	100%	-	-	45%	20%	32%	34%	34%	31%	35%	32%	39%	34%	23%	72%	
Council rent/housing association rent	55	15	40	15	8	18	13	12	4	4	18	3	8	-	-	55	-	14	34	5	8	8	1	5	9	3	18	-	-	
	11%	6%	15%	15%	10%	10%	10%	6%	6%	21%	11%	30%	40%	-	-	100%	-	6%	15%	5%	15%	14%	2%	29%	7%	11%	12%	-	-	
Private rent	76	45	31	31	13	16	16	33	12	5	17	4	3	-	-	-	76	37	34	14	13	4	6	-	17	1	17	2	1	
	15%	19%	12%	30%	17%	9%	12%	17%	15%	23%	10%	39%	13%	-	-	-	91%	15%	15%	13%	24%	7%	14%	-	12%	4%	12%	21%	14%	
Other	7	5	3	-	-	6	1	4	-	1	2	-	-	-	-	-	7	7	-	1	-	5	-	-	2	1	4	-	-	
	1%	2%	1%	-	-	3%	1%	2%	-	7%	1%	-	-	-	-	-	9%	3%	-	1%	-	9%	-	-	1%	5%	3%	-	-	

	Page	Table	Title	Base Description	Base
	1	1	Q1. Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election if it were held tomorrow. On a ten point scale, if 10 would mean you would be absolutely certain to vote and 1 would mean you would be certain not to vote how likely is it that you would cast your vote?	Base: All respondents	500
	2	3	Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?	Base: All respondents	500
	3	6	Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?	Base: All respondents expressing an intention to vote	286
	4	9	Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?	Base: All respondents expressing an intention to vote (Turnout weighted)	241
	5	12	Q2b. The Conservatives, Labour, Liberal Democrats, UKIP, and other parties would fight a new General Election in your area. If there were a General Election tomorrow, which party do you think you would vote for?	Base: All respondents (Turnout Weighted)	389
	6	14	Q.3/Q.4 Voting in May 6th 2010 General Election	Base: All respondents	500
	7	15	Q5. Can you name the current Member of Parliament for your parliamentary constituency of Wells?	Base : All respondents	500
	8	16	Q6a. Can you name the Conservative Party opposition candidate in your parliamentary constituency of Wells?	Base : All respondents	500
	9	19	Q7. From what you have seen or heard, do you think ... is doing a good job or a bad job? SUMMARY	Base : All respondents	500
	10	21	Q7. From what you have seen or heard, do you think - Vince Cable as Business Secretary in the coalition government - is doing a good job or a bad job?	Base : All respondents (Wells)	500
	11	24	Q7. From what you have seen or heard, do you think - Tessa Munt as MP for your constituency Wells - is doing a good job or a bad job?	Base : All respondents (Wells)	500
	12	25	Q7. From what you have seen or heard, do you think - James Heapey, the prospective Conservative parliamentary candidate for Wells - is doing a good job or a bad job?	Base : All respondents (Wells)	500
	13	28	Q7. From what you have seen or heard, do you think - David Cameron as Prime Minister - is doing a good job or a bad job?	Base : All respondents (Wells)	500

Page	Table	Title	Base Description	Base
14	29	Q7. From what you have seen or heard, do you think - Nick Clegg as Deputy Prime Minister - is doing a good job or a bad job?	Base : All respondents (Wells)	500
15	30	Q7. From what you have seen or heard, do you think - Ed Miliband as leader of the Labour Party - is doing a good job or a bad job?	Base : All respondents (Wells)	500
16	31	Q7. From what you have seen or heard, do you think - Ed Davey as Minister for Energy & Climate Change - is doing a good job or a bad job?	Base : All respondents (Wells)	500
17	32	Q7. From what you have seen or heard, do you think - Danny Alexander as Chief Secretary to the Treasury - is doing a good job or a bad job?	Base : All respondents (Wells)	500
18	33	Q7. From what you have seen or heard, do you think - Tim Farron as President of the Liberal Democrats - is doing a good job or a bad job?	Base : All respondents (Wells)	500
19	50	Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?	Base : All respondents	500
20	50	Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?	Base : All respondents	500
21	50	Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?	Base : All respondents	500
22	50	Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?	Base : All respondents	500
23	50	Q8. Which local issues will be most important to you when it comes to deciding who to cast your vote for in the next General Election, which will take place in May 2015?	Base : All respondents	500
24	52	Q9b. As you may know, the elections to the European Parliament will be held on May 22nd. Many people have said they will not vote in that election, but how about you? On a scale of 1 to 10 where 10 means you are certain to vote and 1 means you are certain not to vote, how likely are you to cast your vote in that election?	Base: All respondents (Wells)	500
25	56	Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?	Base: All respondents	424
26	57	Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?	Base: All respondents expressing an intention to vote	240

Page	Table	Title	Base Description	Base
27	58	Q11. The Conservatives, Labour, Liberal Democrats, UKIP, Greens and other parties and independent candidates will fight the European Parliament elections in your area. In the European Parliament election on May 22nd which party or independent candidate do you think you will vote for?	Base: All respondents expressing an intention to vote (Turnout weighted)	209
28	59	Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?	Base: All respondents	476
29	60	Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?	Base: All respondents expressing an intention to vote Q2a/Q2b	286
30	61	Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?	Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)	241
31	62	Q12a. I would like you to think again about a General Election to the Westminster Parliament if it were being held in your area tomorrow. In the event that David Cameron leads the Conservative Party into the next General Election, Ed Miliband leads the Labour Party, Nick Clegg leads the Liberal Democrats, and Nigel Farage leads UKIP, which party do you think you would vote for?	Base: All respondents (Turnout Weighted)	389
32	63	Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Wells)	Base: All respondents	476
33	64	Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Wells)	Base: All respondents expressing an intention to vote Q2a/Q2b	286

Page	Table	Title	Base Description	Base
34	65	Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Wells)	Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)	241
35	66	Q12_1. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...the business secretary Vince Cable moved into the job. If Vince Cable were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Wells)	Base: All respondents (Turnout Weighted)	389
36	71	Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Wells)	Base: All respondents	476
37	72	Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Wells)	Base: All respondents expressing an intention to vote Q2a/Q2b	286
38	73	Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Wells)	Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)	241

Page	Table	Title	Base Description	Base
39	74	Q12_3. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Danny Alexander, current Chief Secretary to the Treasury moved into the job. If Danny Alexander were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Wells)	Base: All respondents (Turnout Weighted)	389
40	75	Q12_4. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Ed Davey, Minister for Energy and Climate Change moved into the job. If Ed Davey were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Wells)	Base: All respondents	476
41	76	Q12_4. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Ed Davey, Minister for Energy and Climate Change moved into the job. If Ed Davey were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Wells)	Base: All respondents expressing an intention to vote Q2a/Q2b	286
42	77	Q12_4. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Ed Davey, Minister for Energy and Climate Change moved into the job. If Ed Davey were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Wells)	Base: All respondents expressing an intention to vote Q2a/Q2b (Turnout weighted)	241
43	78	Q12_4. I would like you to think again about a General Election to the Westminster Parliament being held in your area tomorrow. Suppose for a moment that Nick Clegg stepped down as Liberal Democrat leader, and... ...Ed Davey, Minister for Energy and Climate Change moved into the job. If Ed Davey were leader of the Liberal Democrats and there were a General Election tomorrow, which party do you think you would vote for? (Wells)	Base: All respondents (Turnout Weighted)	389
44	81	WELLS WARD QUOTA	Base: All respondents	500
45	81	WELLS WARD QUOTA	Base: All respondents	500
46	85	Age	Base: All respondents	500

	Page	Table	Title	Base Description	Base
	47	86	Gender	Base: All respondents	500
	48	87	Working status	Base: All respondents	500
	49	88	Tenure	Base: All respondents	500
