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Administrative Positions:

SENIOR FELLOW ROCKEFELLER INSTITUTE OF GOVERNMENT

DIRECTOR, HIGHER EDUCATION PROGRAM and SENIOR FELLOW,
ROCKEFELLER INSTITUTE OF GOVERNMENT, July, 1995-2008

Two year renewal of the Grant from the Ford Foundation for the study of accountability in higher education and development of state, system, institutional, and departmental performance indicators.

Two-year Grant from the Ford Foundation for a national study of the use by state and campus policy makers of the results from performance reports from public higher education.

Two-year Grant from the Pew Charitable Trustees for a national study of performance funding in five states.

Three-year renewal of the Pew Grant for a national study of performance funding.

Three-year Grant from the Henry Luce Foundation for a national study of how university systems and public colleges and universities responded to the fiscal crisis of the first half of the 1990s.

Two-year project to assist the Association of College and University Governing Board to help states and campuses develop a public agenda for higher education in several states.

Consultant with the World Bank for reforming higher education in Indonesia

STATE UNIVERSITY SYSTEM PROFESSOR OF HIGHER EDUCATION POLICY AND MANAGEMENT, July 1995-2006

INTERIM SYSTEM CHANCELLOR, THE STATE UNIVERSITY OF NEW YORK SYSTEM, 1994-1995

Interim Chief Executive Officer of the nation's largest single university system in the Country

PROVOST OF THE STATE UNIVERSITY OF NEW YORK SYSTEM, July 1986-July 1995

The Provost of the SUNY System and has general supervisory responsibilities over academic programs, health sciences and hospitals, research, libraries, and academic-related activities in the State University System. In addition, the Provost coordinates System and campus planning, economic development efforts, and international programs, and faculty labor relations. The Provost chairs the President's Committee on Planning and Priorities and along with the Chancellor has responsibility for relations with executive officials, legislative leaders, constituency groups and the media.

PRESIDENT, THE RESEARCH FOUNDATION OF THE STATE UNIVERSITY OF New York, 1989-1995

The Research Foundation is a not-for-profit educational corporation that administers the sponsored programs of the State-operated Campuses with total annual expenditures of \$350 million.

Accomplishments:

- ❖ Developed the 1994-95 Budget Request and coordinated an advocacy effort that provided SUNY State-operated campuses and Community Colleges with the best budget they had received in five years.

- ❖ A primary participant in the development of the System planning document, SUNY 2000: A Vision for the New Century.
- ❖ Designed and implemented SUNY 2000 Phase II, a planning process for evaluating campus missions and performance on the goals of SUNY 2000.
- ❖ Developed the rationale and goals for reporting Performance Indicators for evaluating System, sector, and campus results on the goals in SUNY 2000.
- ❖ Directed the development and monitoring of a System approach to assessing of undergraduate education.
- ❖ Directed and coordinated the preparation of legislation providing increased flexibility for SUNY's Health Science Centers and hospitals to allow them to participate in managed care networks and contracts.
- ❖ Coordinated preparation of an all-funds approach to Sponsored Research and Programs for the SUNY System and implemented a restructuring of the Research Foundation that cut costs and reduced personnel, which allowed campuses to retain a much greater share of their indirect cost recoveries.
- ❖ Coordinated the preparation and implementation of SUNY's Graduate and Research Initiative and wrote most of the initial supporting documents. This Initiative has brought \$35 million in operating and \$20 million in capital funds to SUNY doctoral institutions and \$2 million to its non-doctoral State-operated campuses.
- ❖ Chaired a System-wide committee that developed a complete revision of the classification and compensation schedule for the professionals on SUNY's State-operated campuses.
- ❖ Coordinated preparation of a five-year plan to improve the undergraduate experience of SUNY students by reducing class size at the lower-division level, expanding academic and student support services for new students, and assessing graduate learning outcomes and job placements.
- ❖ Developed Board of Trustees Policies on transfers between SUNY associate and baccalaureate campuses, designed, and implemented special funding to SUNY baccalaureate campuses for each new two-year college graduate they enrolled.

PRESIDENT, STATE UNIVERSITY OF New York COLLEGE AT PLATTSBURGH,
1974-86

VICE PRESIDENT FOR ACADEMIC AFFAIRS, 1973-74

Accomplishments:

- ❖ Provided leadership for the development and adoption of a radical revision of the College's general education program.
- ❖ Instituted an enrollment-management plan that helped the College raise enrollment by 10 percent while maintaining admissions standards.
- ❖ Developed two five-year staffing and program plans that enabled the College to meet mandated state budget cuts, yet introduce new academic programs and to reallocate faculty and resources from declining to growing academic programs.
- ❖ Implemented a Value-Added Program that used freshmen, sophomore, and senior scores on national exams for diagnostic purposes to improve performance of students and the College.
- ❖ Built a development program that raised annual giving from \$11,000 in 1972 to \$400,000 in 1985 and the endowment to \$4 million, while distributing over \$300,000 a year in the last few years for scholarships and student aid.

VICE PRESIDENT FOR ACADEMIC AFFAIRS, LOYOLA COLLEGE, 1970-73

Accomplishments:

- ❖ Negotiated a merger between LOYOLA, a liberal arts college of 5,500 students, and Sir George Williams, a small university of 7,000 students,

creating Concordia University.

- ❖ Introduced the credit and semester systems at LOYOLA.
- ❖ Provided leadership for an academic program revision that decreased the credit hours for academic majors and increased credit hours for a new general education program.
- ❖ Introduced reforms in the decision-making processes that led the Canadian Association of University Teachers to remove LOYOLA from its censure list, which had occurred prior to my appointment.

Faculty Positions:

Ohio Wesleyan University, Delaware, Ohio
Instructor, 1960-62

Duquesne University, Pittsburgh, Pennsylvania
Assistant Professor - Professor, History, 1962-70

State University of New York Professor of Higher Education Policy and
Management, 1995-

Education:

Bellarmino College, Louisville, Kentucky
B.A. in History and Philosophy, 1954

Indiana University, Bloomington, Indiana
M.A. in History, 1958

Indiana University, Bloomington, Indiana
Ph.D. History, 1965

Fellowships and Grants:

American Philosophical Society Fellowship (1966)
American Council of Learned Societies Fellowship (1969-70)
Social Science Research Fellowship (1969-70)
American Bar Foundation Fellowship (1969-70)
Resident Scholar at the Rockefeller Foundation's Bellagio
Study and Conference Center in Lake Como, Italy (fall 1981)
Pew Charitable Trusts, (1996-98)

Pew Charitable Trusts (1998-2001)
Luce Foundation (1996-99)
Association of College and University Governing Boards (2000- 03)
Ford Foundation (2001-2002)
Ford Foundation (2003-2005)

Academic Service:

Consultant with the National Commission on Accountability in Higher Education, sponsored by the State Higher Education Executive Officers.

Consultations with state governments and higher education systems and campuses on identifying performance indicators for quality and accountability.

Consultant with the Association of Governing Boards of Universities and Colleges in a project to get government, business, and educational leaders to develop a public agenda for higher education.

Accreditation team for UCLA for the Western Association of Colleges, Universities.

Chaired Middle States Association Accreditation teams and served as reviewer for periodic reports from colleges and universities.

New York State Education Department
Quality Assurance Committee
Assessment Committee
Performance Reporting
Doctoral Council

Education Commission of the States—Member of two national Task Forces: Academic Assessment and Performance Indicators.

Advisory Group for the National Center for Public Policy and Higher Education.

Consultant with several colleges and universities, state commissions on higher education, state budget officers, and legislative committees.

Public Service Organizations:

Trustee, William H. Miner Foundation
Chair, Board of Directors, William H. Miner Agricultural Research
Institute that operates educational, research and demonstration
programs

Book In Progress:

Completed Manuscript: *William H. Miner: The Man and The Myth.*

This Biography recounts the life and influence of William H. Miner, an early 20th Century railroad equipment entrepreneur and philanthropist who build an experimental “Heart’s Delight Farm, a Centralized Rural School, and a modern Hospital in New York’s “North Country.

Selected Publications:

Joseph C. Burke & Associates, Fixing the Fragmented Public University: Decentralization with Direction. Anker Publishing Co. June, 2007

Joseph C. Burke, “Saving the Souls of Public Universities,” *Inside Higher Ed.*, April 14, 2006.

Joseph C. Burke, “Closing The Accountability Gap For Public Colleges and Universities: Putting Academic Departments in the Performance Loop,” *Planning in Higher Education* g} *Planning in Higher Education*, Winter, 2006.

Joseph C. Burke, “Remodeling Public Higher Education Governance: Confirming Principles Before Changing Practices,” *Other Voices*, National CrossTalk, The National Center for Public Policy and Higher Education Fall, 2005.

Joseph C. Burke and Associates, *Achieving Accountability in Higher Education: Balancing Public, Academic, and Market Demands.* San Francisco, CA: Jossey-Bass, 2005.

Joseph C. Burke, “Accountability Battles: Trustees in the Middle, *Trusteeship*, November/December 2004.

Joseph C. Burke, “ The Word ‘Public’ Is the Key” in *The Chronicle of Higher Education Forum*, “How Can Colleges Prove That They Measure UP?” September

3, 2004, B9.

Joseph C. Burke and Henrik P. Minassians, "Implications of State Performance Indicators for Community College Assessment," in Jack Friedlander and Andreea Serban (Eds) *Approaches to Using Learning Outcomes to Promote Student Success. New Directions for Community Colleges*. No 126. Summer San Francisco, CA: Jossey-Bass 2004.

Joseph C. Burke, "The New Accountability For Public Higher Education: From Regulation To Results." *Research in University Evaluation, No 3, The Journal of University Evaluation of National Institution for Academic Degrees*. Tokyo, Japan. (Published in Japanese and English) August, 2003.

Joseph C. Burke, & Henrik P. Minassians, *Reporting Higher Education Results: Missing Links in the Performance Chain*. New Directions in Institutional Research Jossey-Bass, No. 116, Winter 2002.

Joseph C. Burke, "Trends in Higher Education Performance." *Spectrum: The Journal of State Government*. Vol. 76, No. 2, Spring 2003.

Joseph C. Burke & Associates, *Funding Public Higher Education For Performance: Popularity, Problems, and Prospects*. Albany, NY; The Rockefeller Institute, 2002.

Joseph C. Burke, Henrik Minassians, and Po Yang, "State Performance Reporting Indicators: What Do They Indicate?" *Planning For Higher Education*, Vol. 31, No. 1, September-November 2002.

Joseph C. Burke, "Reforming Higher Education: The Spirit is Willing But the Culture is Wrong!" *The Long Term View: A Journal of Informed Opinion*, Vol. 5, No. 3, 2002, Special Issue "Failures and Reforms in Higher Education," pp. 10-18.

Joseph C. Burke, "Accountability for Results—Ready or Not." *Trusteeship*. January/February 2002, pp. 8-13.

Joseph C. Burke, "Graduate Schools Should Require Internships for Teaching." *The Chronicle Review, The Chronicle of Higher Education*, October 5, 2001, B16.

Joseph C. Burke, "Paying For Performance In Public Higher Education." In Dall Forsythe (ed.), *Quicker, Better, Cheaper? Managing Performance in American Government*. Albany, NY: Rockefeller Institute, 2001.

Joseph C. Burke & Henrik P. Minassians, *Linking State Resources to Campus Results: From Fad to Trend: The Fifth Annual Survey*. Albany, NY: The Rockefeller Institute, 2001.

Joseph C. Burke & Henrik P. Minassians, *Performance Reporting: The Preferred 'No Cost' Accountability Program: The Sixth Annual Survey*. Albany, NY: The Rockefeller Institute, 2002.

Joseph C. Burke & Shahpar Modarresi, "Performance Funding Programs: Assessing Their Stability." *Research in Higher Education*. Vol. 42, No. 1, February 2001.

Joseph C. Burke & Shahpar Modarresi, "To Keep Or Not to Keep Performance Funding: Signals from Stakeholders." *Journal of Higher Education*. Vol. 71, No. 4, July-August, 2000.

Joseph C. Burke, Jeff Rosen, Henrik Minassians, & Terri Lessard, *Performance Funding and Budgeting An Emerging Merger? The Fourth Annual Survey*. Albany: The Rockefeller Institute, 2000.

Joseph C. Burke, Shahpar Modarresi, & Andreea Serban, "Performance: Shouldn't It Count For Something in State Budgeting?" *Change Magazine*. November/December, 1999.

Joseph C. Burke, "Performance Funding in South Carolina From Fringe to Mainstream." *Assessment Update*. November/December, 1999.

Joseph C. Burke, "Fund the Performance Not the Promise." *Trusteeship*. September/October, 1999.

Joseph, C. Burke, "Multi-Campus Systems: The Challenge of the Nineties." In Jerry Gaither (ed.), *The Multicampus System*. Stylus Publishing, 1999.

Joseph, C. Burke, *Performance Funding and Budgeting: Popularity and Volatility—The Third Annual Survey*. Albany: The Rockefeller Institute, 1999.

Joseph C. Burke, "The Assessment Anomaly: If Everyone's Doing It, Why Isn't More Getting Done." *Assessment Update*. July-August, 1999.

Joseph, C. Burke, *Managing Campus Budgets in Trying Times: Did Practices Follow Principles?* Albany: The Rockefeller Institute, 1998.

Joseph, C. Burke, "A Shock to the System." *University Business*. May 1999.

Joseph C. Burke, "Performance Budgeting and Funding: Making Results Where It Matters." *Assessment Update*. November/December, 1998.

Andreea M. Serban & Joseph C. Burke, "Meeting the Performance Funding Challenge: A Nine State Comparative Analysis." *Public Productivity and Management Review*. December 1998.

Joseph C. Burke & Andreea Serban, *Status and Future Prospects of Performance Funding and Performance Budgeting for Public Higher Education: The Second Survey*. Albany: The Rockefeller Institute, 1998.

Joseph C. Burke & Andreea M. Serban, *Performance Funding for Public Higher Education*. New Directions in Institutional Research. Jossey-Bass, 1998.

Joseph C. Burke, *Campus Budgeting For Tough Times: Lessons From the First Half of the 1990s*. Rockefeller Reports. Albany; Rockefeller Institute, 1998.

Joseph C. Burke, *Performance Funding and Budgeting for Public Higher Education: Status and Future Prospects: The First Survey*. Albany; Rockefeller Institute, 1997.

Joseph C. Burke, *Performance Funding Indicators: What Do They Say About Concerns, Values, and Models for State Baccalaureate Institutions*. Rockefeller Institute, 1997.

Joseph C. Burke & Thomas Freeman, "Performance Indicators at SUNY and in New York: Where Have We Been? Where Are We Going?" *Assessment Update*. January-February 1997.

Joseph C. Burke, "Performance Reporting in SUNY: An Imperfect Beginning, An Uncertain Future." In *Performance Indicators in Higher Education: What Works, What Doesn't, and What Next?* Pre-Symposium of the AAHE Assessment Conference, 1996.

