

# Nintendo Co., Ltd.

## Financial Results Briefing for Fiscal Year Ended March 2011

(Briefing Date: 2011/4/26)

### Supplementary Information

[Note]

Forecasts announced by Nintendo Co., Ltd. herein are prepared based on management's assumptions with information available at this time and therefore involve known and unknown risks and uncertainties. Please note such risks and uncertainties may cause the actual results to be materially different from the forecasts (earnings forecast, dividend forecast and other forecasts).

## Consolidated Statements of Income Transition

million yen

	FY3/2007	FY3/2008	FY3/2009	FY3/2010	FY3/2011
Net sales	966,534	1,672,423	1,838,622	1,434,365	1,014,345
Cost of sales	568,722	972,362	1,044,981	859,131	626,379
Gross profit	397,812	700,060	793,641	575,234	387,965
(Gross profit ratio)	(41.2%)	(41.9%)	(43.2%)	(40.1%)	(38.2%)
Selling, general, and administrative expenses	171,787	212,840	238,378	218,666	216,889
Operating income	226,024	487,220	555,263	356,567	171,076
(Operating income ratio)	(23.4%)	(29.1%)	(30.2%)	(24.9%)	(16.9%)
Non-operating income	63,830	48,564	32,159	11,082	8,602
(of which foreign exchange gains)	(25,741)	(-)	(-)	(-)	(-)
Non-operating expenses	1,015	94,977	138,727	3,325	51,577
(of which foreign exchange losses)	(-)	(92,346)	(133,908)	(204)	(49,429)
Ordinary income	288,839	440,807	448,695	364,324	128,101
(Ordinary income ratio)	(29.9%)	(26.4%)	(24.4%)	(25.4%)	(12.6%)
Extraordinary income	1,482	3,934	339	5,399	186
Extraordinary loss	720	10,966	902	2,282	353
Income before income taxes and minority interests	289,601	433,775	448,132	367,442	127,934
Income taxes	115,348	176,532	169,134	138,896	50,262
Income before minority interests	-	-	-	-	77,671
Minority interests in income	-37	-99	-91	-89	50
Net income	174,290	257,342	279,089	228,635	77,621
(Net income ratio)	(18.0%)	(15.4%)	(15.2%)	(15.9%)	(7.7%)

## Quarterly Consolidated Statements of Income Transition

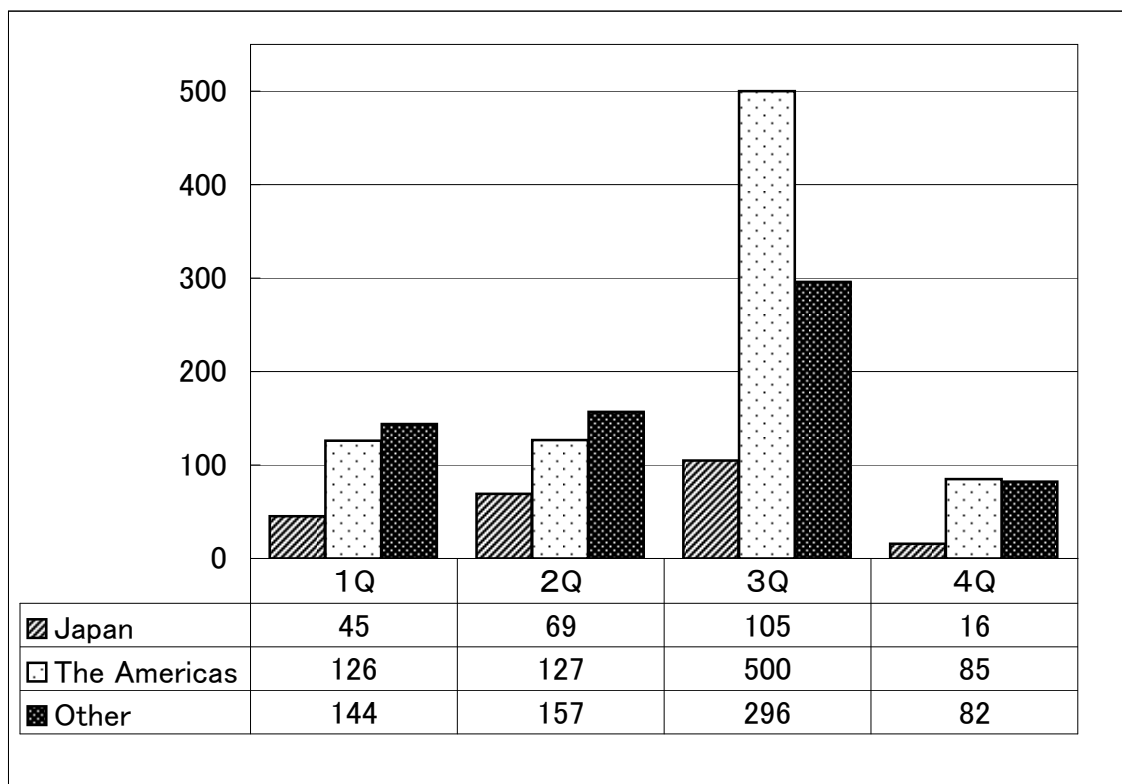
million yen

	FY3/2010					FY3/2011				
	1Q	2Q	3Q	4Q	Total	1Q	2Q	3Q	4Q	Total
Net sales	253,498	294,560	634,118	252,188	1,434,365	188,646	174,513	444,830	206,354	1,014,345
Cost of sales	161,940	179,819	373,815	143,556	859,131	118,298	96,070	273,206	138,803	626,379
Gross profit	91,558	114,740	260,303	108,632	575,234	70,348	78,442	171,624	67,550	387,965
(Gross profit ratio)	(36.1%)	(39.0%)	(41.0%)	(43.1%)	(40.1%)	(37.3%)	(44.9%)	(38.6%)	(32.7%)	(38.2%)
Selling, general, and administrative expenses	51,156	50,781	68,007	48,721	218,666	47,005	47,553	67,060	55,269	216,889
Operating income	40,401	63,959	192,295	59,910	356,567	23,342	30,889	104,563	12,281	171,076
(Operating income ratio)	(15.9%)	(21.7%)	(30.3%)	(23.8%)	(24.9%)	(12.4%)	(17.7%)	(23.5%)	(6.0%)	(16.9%)
Non-operating income	24,761	-16,771	11,928	-8,835	11,082	2,169	2,680	2,477	1,274	8,602
(of which foreign exchange gains)	(20,088)	(-20,088)	(9,996)	(-9,996)	(-)	(-)	(-)	(-)	(-)	(-)
Non-operating expenses	338	1,398	327	1,261	3,325	71,567	-8,332	22,400	-34,057	51,577
(of which foreign exchange losses)	(-)	(664)	(-664)	(204)	(204)	(70,594)	(-8,419)	(22,228)	(-34,973)	(49,429)
Ordinary income	64,824	45,789	203,897	49,813	364,324	-46,055	41,902	84,641	47,613	128,101
(Ordinary income ratio)	(25.6%)	(15.5%)	(32.2%)	(19.8%)	(25.4%)	(-24.4%)	(24.0%)	(19.0%)	(23.1%)	(12.6%)
Extraordinary income	5,227	-915	-0	1,088	5,399	134	56	-75	71	186
Extraordinary loss	2,308	-2	-22	-2	2,282	17	1	14	319	353
Income before income taxes and minority interests	67,743	44,875	203,918	50,904	367,442	-45,938	41,956	84,551	47,364	127,934
Income taxes	25,367	17,739	80,955	14,833	138,896	-20,687	18,727	32,980	19,242	50,262
Income before minority interests	-	-	-	-	-	-25,250	23,229	51,571	28,121	77,671
Minority interests in income	58	-39	-145	37	-89	-33	24	1	57	50
Net income	42,316	27,176	123,109	36,033	228,635	-25,216	23,205	51,569	28,064	77,621
(Net income ratio)	(16.7%)	(9.2%)	(19.4%)	(14.3%)	(15.9%)	(-13.4%)	(13.3%)	(11.6%)	(13.6%)	(7.7%)

## Consolidated Sales Units of "Nintendo DS" (FY3/2011)

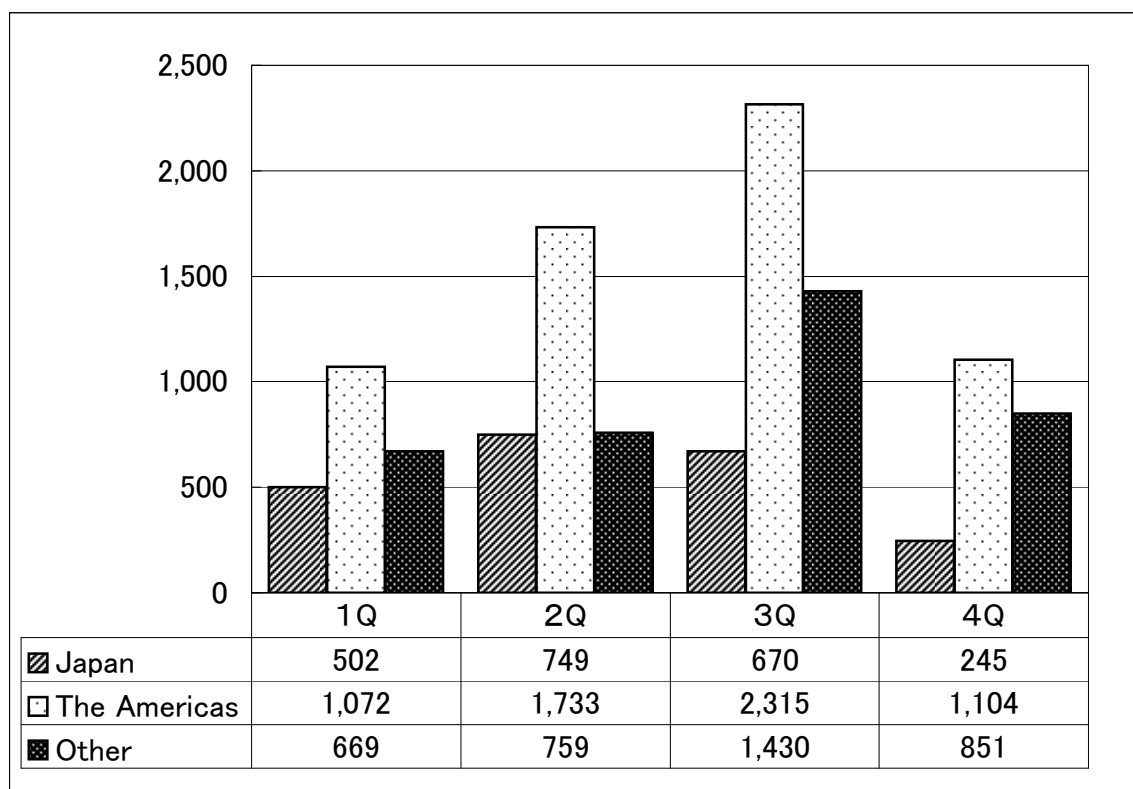
### 1. Hardware

units in ten thousands



### 2. Software

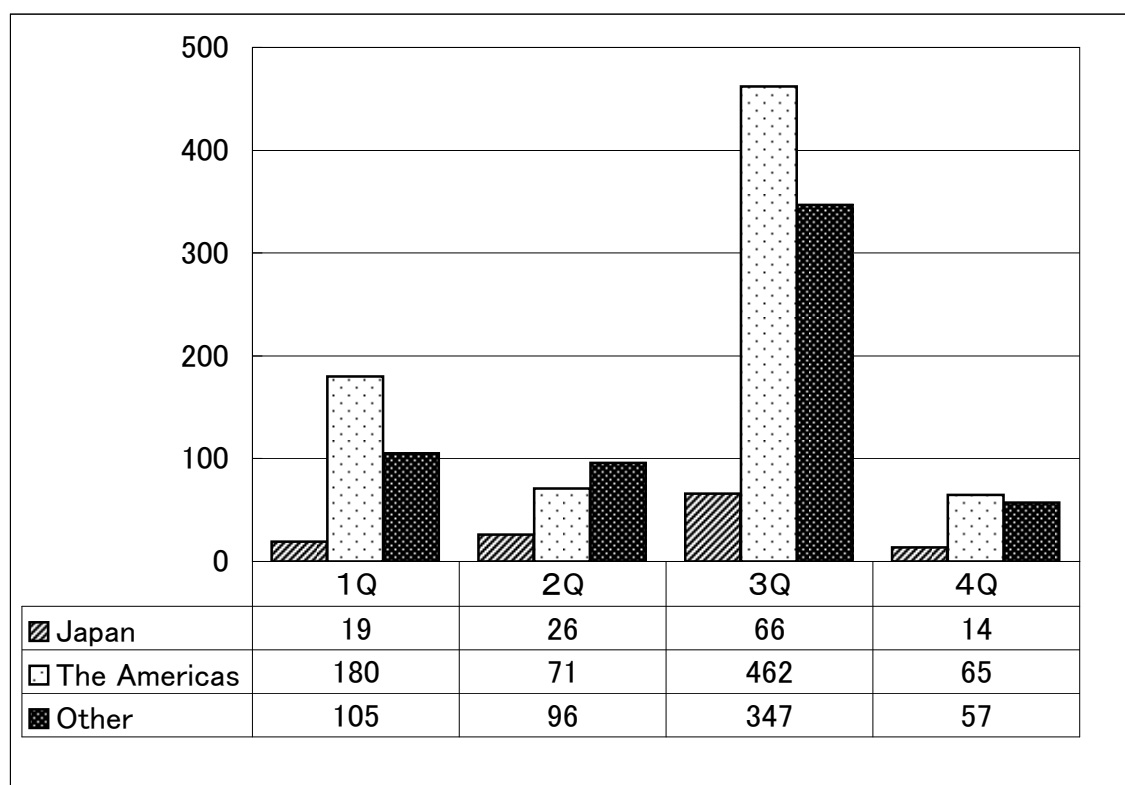
units in ten thousands



## Consolidated Sales Units of "Wii" (FY3/2011)

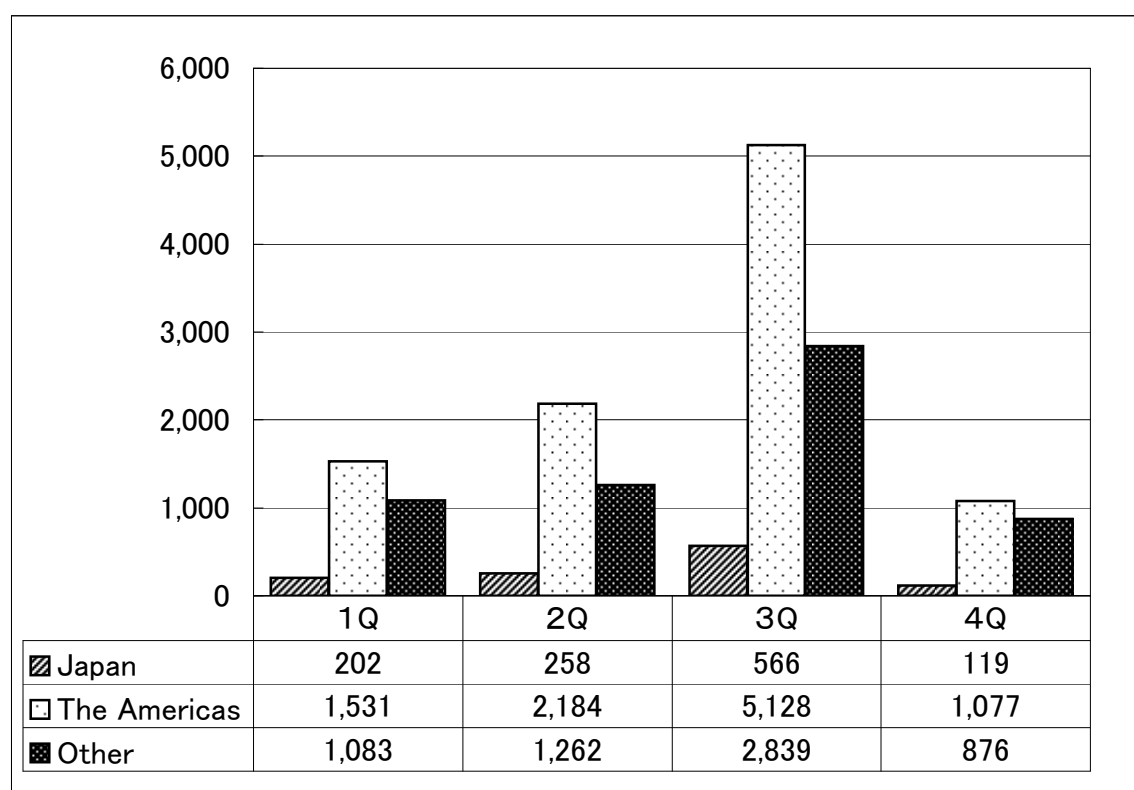
### 1. Hardware

units in ten thousands



### 2. Software

units in ten thousands



## Million-Seller Titles of NINTENDO Products

units in ten thousands

FY3/2011(Apr.'10-Mar.'11)			Life-to-date
Global	of which		Global
	Japan	Overseas	

### Nintendo DS

Pokémon Black Version/White Version	<b>1,151</b>	526	625	<b>1,151</b>
New Super Mario Bros.	<b>439</b>	31	408	<b>2,688</b>
Pokémon HeartGold Version/SoulSilver Version	<b>350</b>	10	340	<b>1,190</b>
Mario Kart DS	<b>314</b>	15	299	<b>2,104</b>
Professor Layton and the Unwound Future*	<b>197</b>	–	197	<b>197</b>
Art Academy	<b>190</b>	33	157	<b>190</b>
Mario vs. Donkey Kong: Mini-Land Mayhem!	<b>178</b>	35	143	<b>178</b>
Mario Party DS	<b>113</b>	7	107	<b>821</b>
Dragon Quest IX: Sentinels of the Starry Skies*	<b>105</b>	–	105	<b>105</b>
Mario & Luigi: Bowser's Inside Story	<b>105</b>	2	103	<b>413</b>
Super Mario 64 DS	<b>102</b>	3	99	<b>965</b>

### Nintendo 3DS

nintendogs + cats	<b>171</b>	46	125	<b>171</b>
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### Wii

Wii Sports	<b>1,330</b>	5	1,324	<b>7,676</b>
Wii Sports Resort	<b>1,154</b>	45	1,109	<b>2,768</b>
New Super Mario Bros. Wii	<b>723</b>	65	658	<b>2,194</b>
Super Mario Galaxy 2	<b>636</b>	102	534	<b>636</b>
Wii Fit Plus	<b>583</b>	39	544	<b>1,849</b>
Wii Party	<b>577</b>	188	389	<b>577</b>
Donkey Kong Country Returns	<b>498</b>	89	409	<b>498</b>
Mario Kart Wii	<b>445</b>	53	392	<b>2,700</b>
Super Mario All-Stars Limited Edition	<b>224</b>	92	132	<b>224</b>
Kirby's Epic Yarn	<b>159</b>	50	109	<b>159</b>
Mario Sports Mix	<b>154</b>	64	91	<b>154</b>

[Reference] Global sales units of Wii Balance Board bundled with Wii Fit or Wii Fit Plus are more than 5 million units this fiscal year and more than 35 million units on a life-to-date basis.

[Note] Software units include quantity bundled with hardware.

\*This title is licensed to be sold as a Nintendo product overseas. Global units (both FY3/2011 and Life-to-date) do not include units sold in Japan.

## Foreign Currency Transaction Information

### Consolidated Net Sales in Foreign Currencies

	FY3/2010				FY3/2011			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
U.S.\$	0.9 billion				0.9 billion			
	2.1 billion				1.6 billion			
	5.1 billion				4.0 billion			
	6.3 billion				4.9 billion			
Euro	0.6 billion				0.4 billion			
	1.4 billion				0.9 billion			
	3.0 billion				2.2 billion			
	3.6 billion				2.9 billion			

### Non-Consolidated Purchases in U.S. Dollars

	FY3/2010				FY3/2011			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
	0.5 billion				0.3 billion			
	1.2 billion				0.8 billion			
	1.7 billion				1.3 billion			
	2.1 billion				1.6 billion			

### Average Exchange Rates

	FY3/2010				FY3/2011				yen
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	
1 U.S.\$ =	97.32				92.01				
	95.49				88.95				
	93.56				86.85				
	92.85				85.72				
1 Euro =	132.57				116.99				
	133.16				113.85				
	133.00				113.31				
	131.15				113.12				

### Balance of Assets and Liabilities in Major Foreign Currencies without Exchange Contract (Non-Consolidated)

million dollars/euros

	FY3/2010	FY3/2011			
	2010/3/31	2010/6/30	2010/9/30	2010/12/31	2011/3/31
Cash and deposits (U.S.\$)	2,740	2,654	2,668	3,032	3,541
Accounts receivable-trade (U.S.\$)	1,127	826	1,003	1,389	776
Accounts payable-trade (U.S.\$)	221	171	274	241	112
Cash and deposits (Euro)	2,776	3,023	2,131	2,035	1,996
Accounts receivable-trade (Euro)	638	414	596	750	661

### Exchange Rates

yen

	FY3/2010	FY3/2011			
	2010/3/31	2010/6/30	2010/9/30	2010/12/31	2011/3/31
1 U.S.\$ =	93.04	88.48	83.82	81.49	83.15
1 Euro =	124.92	107.81	114.24	107.90	117.57

## Launch Dates of Primary NINTENDO Products by Region (Apr. 2010~Mar. 2011)

Region	Category	Nintendo DS		Nintendo 3DS		Wii	
		Title	Launch Date	Title	Launch Date	Title	Launch Date
Japan	(Hardware)			Nintendo 3DS	2011/2/26		
	(Software)	Art Academy	2010/6/19	nintendogs + cats Toy Poodle & New Friends	2011/2/26	Super Mario Galaxy 2	2010/5/27
		Fire Emblem Shin Monsho no Nazo Hikari to Kage no Eiyu	2010/7/15	nintendogs + cats French Bulldog & New Friends	2011/2/26	Xenoblade Chronicles	2010/6/10
		Pokémon Black Version	2010/9/18	nintendogs + cats Shiba & New Friends	2011/2/26	Wii Party	2010/7/8
		Pokémon White Version	2010/9/18			Metroid: Other M	2010/9/2
		Golden Sun: Dark Dawn	2010/10/28			Kirby's Epic Yarn	2010/10/14
		Super Kaseki Horida	2010/11/18			Super Mario All-Stars Limited Edition	2010/10/21
		Mario vs. Donkey Kong: Mini-Land Mayhem!	2010/12/2			FlingSmash	2010/11/18
		Eigo de Tabisuru Little Charo	2011/1/20			Mario Sports Mix	2010/11/25
						Donkey Kong Country Returns	2010/12/9
					The Last Story	2011/1/27	
The United States	(Hardware)			Nintendo 3DS	2011/3/27		
	(Software)	Picross 3D	2010/5/3	Pilotwings Resort	2011/3/27	Super Mario Galaxy 2	2010/5/23
		100 Classic Books	2010/6/14	nintendogs + cats Golden Retriever & New Friends	2011/3/27	Sin & Punishment: Star Successor	2010/6/27
		Dragon Quest IX: Sentinels of the Starry Skies*	2010/7/11	nintendogs + cats Toy Poodle & New Friends	2011/3/27	Metroid: Other M	2010/8/31
		Professor Layton and the Unwound Future*	2010/9/12	nintendogs + cats French Bulldog & New Friends	2011/3/27	Wii Party	2010/10/3
		Pokémon Ranger: Guardian Signs	2010/10/4	Steel Diver	2011/3/27	Kirby's Epic Yarn	2010/10/17
		Art Academy	2010/10/25			PokéPark Wii: Pikachu's Adventure	2010/11/1
		Mario vs. Donkey Kong: Mini-Land Mayhem!	2010/11/14			FlingSmash	2010/11/7
		Golden Sun: Dark Dawn	2010/11/29			Donkey Kong Country Returns	2010/11/21
		Dragon Quest VI: Realms Of Revelation*	2011/2/14			Super Mario All-Stars Limited Edition	2010/12/12
		Pokémon Black Version	2011/3/6			Mario Sports Mix	2011/2/7
		Pokémon White Version	2011/3/6				
Europe	(Hardware)			Nintendo 3DS	2011/3/25		
	(Software)	WarioWare: Do It Yourself	2010/4/30	Pilotwings Resort	2011/3/25	Sin and Punishment: Successor of the Skies	2010/5/7
		Jam with the Band	2010/5/21	nintendogs + cats Golden Retriever & New Friends	2011/3/25	Super Mario Galaxy 2	2010/6/11
		Dragon Quest IX: Sentinels of the Starry Skies*	2010/7/23	nintendogs + cats Toy Poodle & New Friends	2011/3/25	PokéPark Wii: Pikachu's Adventure	2010/7/9
		Art Academy: Learn Painting and Drawing Techniques with Step-by-Step Training	2010/8/6	nintendogs + cats French Bulldog & New Friends	2011/3/25	Metroid: Other M	2010/9/3
		Last Window: The Secret of Cape West	2010/9/17			Wii Party	2010/10/8
		Face Training: Facial exercises to strengthen and relax from Fumiko Inudo	2010/9/24			FlingSmash	2010/11/19
		Professor Layton and the Lost Future*	2010/10/22			Super Mario All-Stars - 25th Anniversary Edition	2010/12/3
		Pokémon Ranger: Guardian Signs	2010/11/5			Donkey Kong Country Returns	2010/12/3
		Golden Sun: Dark Dawn	2010/12/10			Mario Sports Mix	2011/1/28
		Inazuma Eleven*	2011/1/28			Kirby's Epic Yarn	2011/2/25
		Mario vs. Donkey Kong: Mini-Land Mayhem!	2011/2/4				
		Pokémon Black Version	2011/3/4				
		Pokémon White Version	2011/3/4				

Notes: Launch dates may be different within the United States and Europe regions depending on territories or countries.

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## Launch Schedule of Primary NINTENDO Products by Region (Apr. 2011~)

		Nintendo 3DS		Wii	
Region	Category	Title	Launch Date	Title	Launch Date
Japan	(Software)	Pilotwings Resort	2011/4/14	Pandora no Tou Kimi no Moto e Kaeru made	2011/5/26
		Steel Diver	2011/5/12	The Legend of Zelda: Skyward Sword	2011
		The Legend of Zelda: Ocarina of Time 3D	2011/6/16	Zero Shinsaku (Temp.)	2011
		Star Fox 64 3D	2011/7/14	Hoshi no Kirby (Temp.)	2011
		Kid Icarus: Uprising	2011	Rhythm Tengoku (Temp.)	2011
		Animal Crossing (Temp.)	TBA	JUST DANCE 2*	2011
		Paper Mario (Temp.)	TBA	GoldenEye 007*	2011
		Mario Kart (Temp.)	TBA	Mario & Sonic at the London 2012 Olympic Games™*	TBA
		Super Mario (Temp.)	TBA		
Mario & Sonic at the London 2012 Olympic Games™*	TBA				
The United States	(Software)	The Legend of Zelda: Ocarina of Time 3D	2011/6/19	Wii Play: Motion	2011/6/13
		Star Fox 64 3D	TBA	Mystery Case Files: Dust to Dust	2011/6/27
		Animal Crossing (Temp.)	TBA	The Legend of Zelda: Skyward Sword	2011
		Kid Icarus: Uprising	TBA		
		Mario Kart (Temp.)	TBA		
		Paper Mario (Temp.)	TBA		
Europe	(Software)	Steel Diver	2011/5/6	Wii Play: Motion	2011
		The Legend of Zelda: Ocarina of Time 3D	2011/6/17	The Legend of Zelda: Skyward Sword	2011
		Animal Crossing (Temp.)	TBA	Xenoblade Chronicles	2011
		Kid Icarus: Uprising	TBA	Mystery Case Files: The Malgrave Incident	2011
		Mario Kart (Temp.)	TBA		
		Paper Mario (Temp.)	TBA		
		Star Fox 64 3D	TBA		
		Nintendo DS			
Region	Category	Title	Launch Date		
Japan	(Software)	Battle & Get! Pokémon Typing DS	2011/4/21		
		Atsumete! Kirby	2011		
Europe	(Software)	DRAGON QUEST VI: Realms of Reverie**	2011/5/20		

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## Upcoming Third-Party Software Lineup (extracts: Apr. 2011~)

Nintendo DS		Nintendo 3DS		Wii	
Title	Publisher	Title	Publisher	Title	Publisher
<b>&lt; Japan &gt;</b>		<b>&lt; Japan &gt;</b>		<b>&lt; Japan &gt;</b>	
Devil Survivor 2	ATLUS	RESIDENT EVIL THE MERCENARIES 3D	CAPCOM	Inazuma Eleven Strikers (Temp.)	LEVEL-5
THRILLER RESTAURANT Resurrected! The Best 100 New Menus	NAMCO BANDAI Games	SUDOKU - The Puzzle Game Collection -	HUDSON SOFT	Fit in Six: six ways to get in shape	Ubisoft
cocoronococoron	NAMCO BANDAI Games	Doctor Lautrec and the Forgotten Knights	Konami Digital Entertainment		
PuyoPuyo!! 20th Anniversary	SEGA	ZOO MANIA	Marvelous Entertainment		
		Reel Fishing Paradise 3D	Marvelous Entertainment		
		ONE PIECE UNLIMITED CRUISE SP	NAMCO BANDAI Games		
		DualPenSports	NAMCO BANDAI Games		
		PAC-MAN & Galaga DIMENSIONS	NAMCO BANDAI Games		
		Bikkuriman Kanjukuhaou Sanmidoransensouki	Nippon Ichi software		
		DEAD OR ALIVE Dimensions	TECMO KOEI GAMES		
<b>&lt; The United States &gt;</b>		<b>&lt; The United States &gt;</b>		<b>&lt; The United States &gt;</b>	
Duke Nukem: Critical Mass™	Deep Silver	Transformers™: Dark of the Moon™ Stealth Force Edition	Activision Publishing	Transformers™: Dark of the Moon™ Stealth Force Edition	Activision Publishing
LEGO® Pirates of the Caribbean: The Video Game	Disney Interactive Studios	RESIDENT EVIL® THE MERCENARIES 3D	Capcom	LEGO® Pirates of the Caribbean: The Video Game	Disney Interactive Studios
DISNEY · PIXAR CARS 2	Disney Interactive Studios	Pinball Hall of Fame™: The Williams® Collection	Crave Games	DISNEY · PIXAR CARS 2	Disney Interactive Studios
Yu-Gi-Oh! 5D's World Championship 2011	Konami Digital Entertainment	LEGO® Pirates of the Caribbean: The Video Game	Disney Interactive Studios	Karaoke Revolution Glee Volume 2	Konami Digital Entertainment
Captain America™: Super Soldier	SEGA®	Deca Sports Extreme	Konami Digital Entertainment	The Conduit®2	SEGA®
Rio	THQ	PAC-MAN® & Galaga® DIMENSIONS	NAMCO BANDAI Games America	Thor™: God of Thunder	SEGA®
Kung Fu Panda 2™	THQ	Cave Story 3D	NIS America	Virtua Tennis 4	SEGA®
Green Lantern: Rise of the Manhunters	Warner Bros. Interactive	DEAD OR ALIVE® Dimensions	TECMO KOEI AMERICA	Captain America™: Super Soldier	SEGA®
		SpongeBob Squigglepants	THQ	Rio	THQ
		Green Lantern: Rise of the Manhunters	Warner Bros. Interactive	Kung Fu Panda 2™	THQ
				Green Lantern: Rise of the Manhunters	Warner Bros. Interactive
<b>&lt; Europe &gt;</b>		<b>&lt; Europe &gt;</b>		<b>&lt; Europe &gt;</b>	
LEGO Pirates of the Caribbean	Disney Interactive Studios	Transformers: Dark of the Moon - Stealth Force Edition	Activision Publishing	Transformers: Dark of the Moon - Stealth Force Edition	Activision Publishing
DISNEY · PIXAR CARS 2	Disney Interactive Studios	RESIDENT EVIL THE MERCENARIES 3D	Capcom	DISNEY · PIXAR CARS 2	Disney Interactive Studios
Phineas and Ferb: Across the Second Dimension	Disney Interactive Studios	LEGO Pirates of the Caribbean	Disney Interactive Studios	LEGO Pirates of the Caribbean	Disney Interactive Studios
Solatorobo: Red the Hunter	NAMCO BANDAI Games	Naruto Shippuden 3D The New Era	505 Games	Karaoke Revolution Glee Volume 2	KONAMI
Challenge Me: Brain Puzzles 2	OG International	Sports Island 3D	KONAMI	We Dance	Nordic Games
Pucca Power Up	Rising Star Games	PAC-MAN & Galaga DIMENSIONS	NAMCO BANDAI Games	Captain America: Super Soldier	SEGA
Captain America: Super Soldier	SEGA	Cave Story 3D	NIS America	Kung Fu Panda 2	THQ UK
Kung Fu Panda 2	THQ UK	DEAD OR ALIVE Dimensions	TECMO KOEI EUROPE	UFC Personal Trainer	THQ UK
Green Lantern: Rise of the Manhunters	Warner	SpongeBob Squigglepants	THQ UK	Green Lantern: Rise of the Manhunters	Warner
		Green Lantern: Rise of the Manhunters	Warner		

Notes: Launch titles are listed by publisher alphabetically.

Launch schedules etc. are subject to change.

## URL Reference

The URLs listed below include information such as earnings releases and other information which helps you to understand the Company's view and directions.

### ■ IR Information

<http://www.nintendo.co.jp/ir/en/index.html>

### ■ IR events

IR Information > IR Library > IR Events (incl. video clips)

- Financial Results Briefing (for the Nine Months Ended December 2010) (2011/1/28)
- Corporate Management Policy Briefing / Financial Results Briefing (for the Six Months Ended September 2010) (2010/10/29)
- Nintendo Conference Q&A Session (2010/9/29)
- 2010 E3 Expo Analyst Q&A Session (2010/6/16)
- Financial Results Briefing (for the Fiscal Year Ended March 2010) (2010/5/7)
- Past financial results briefings and other events

### ■ Stock Information

IR Information > Stock Information

- The 70th Annual General Meeting of Shareholders (2010/6/29)  
Q & A

IR Information > Stock Information > General Meeting of Shareholders > Q&A

### ■ Other information

- President's speech at Game Developers Conference held in San Francisco (2011/3/2)  
<http://gdc2011.nintendo.com/>
- Nintendo Conference 2010 (2010/9/29)  
Keynote address by the President (web cast)  
<http://www.nintendo.co.jp/n10/conference2010/presentation/movE/index.html>  
Keynote address by the President (text)  
<http://www.nintendo.co.jp/n10/conference2010/presentation/textE/index.html>
- E3 2010 (2010/6)  
<http://e3.nintendo.com>
- Iwata Asks Links  
Links to some of Nintendo's product websites that host "Iwata Asks," a series of interviews where our worldwide president asks the development staff to hear the background and history behind some of our projects  
<http://www.nintendo.com/corp/iwataasks.jsp>

\*Availability may change without notice.