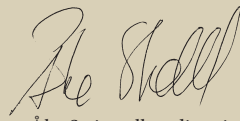


ALLT OM HISTORIA

Sweden's largest history magazine.
Fun and educational reading for all ages.

Allt om Historia is Sweden's most entertaining history magazine. 14 times a year we serve an exciting mix of stories from the entire history of the world. They come with fantastic pictures, informative maps and explanatory graphics. Our writers are journalists, authors and historians. They are all great at telling a dramatic and catchy story. It is exciting as well as rewarding to read Allt om Historia.



Åke Steinwall, ceditör-in-chief



PUBLICATION SCHEDULE 2016

NO	PUBL. DAY	COPY DL	FOCUS
1	29/12 -15	30/11 -15	Caesar vs The Gauls
2	26/1	22/12 -15	Nazis on trial
3	23/2	26/1	European crusades
4	15/3	16/2	The China march
One shot	5/4	4/3	Powerful women
5	12/4	11/3	The Arab rebellion
6	3/5	6/4	Hitlerjugend
7	26/5	26/4	The rebellion year 1968
8	21/6	23/5	The fight for Spain
9	19/7	20/6	The Normans
10	16/8	19/7	Death of Stalin, revolts
11	13/9	16/8	The women of Sparta
12	6/10	7/9	Göring and the Luftwaffe
One shot	18/10	20/9	
13	3/11	6/10	+ supplement
14	1/12	7/11	Leonardo Da Vinci

BOOKING OF ADVERTISEMENTS

TEXT ADVERTISING

TANJA NILSSON
tanja@adviser.se • +46 40-643 04 05

MATTEO MELLQUIST
matteo@adviser.se • +46 40-643 04 01

CREATIVE DIRECTOR

INGEMAR FALK
ingemar.falk@lrfmedia.se • +46 73-644 63 05

HEAD OF SUPPLEMENTS

ANDERS DEUTGEN
anders.deutgen@lrfmedia.se • +46 70-157 06 41

AD MATERIAL / PRODUCTION

AD COORDINATOR
traffic@adviser.se • +46 8-408 055 40

AD READY FOR PRINTING - UPLOAD
www.skickaannons.se

Clearly state: Name of advertiser, name of magazine and date of issue. Please leave name, telephone number and/or e-mail address so that we can reach you if needed.

FORMATS & PRICES

Spread	1/1	1/2 vertical	1/2 horizontal
420x280	210x280	88x246	180x120
40,200:-	21,600:-	14,400:-	14,400:-
1/4 vertical	Historical links	Back of back cover	Back cover
88x120	88x70	210x280	210x255
6,180:-	7 ins 6,500:-	23,800:-	26,600:-
		14 ins 10,100:-	

The measurements refer to page size.
Add 5 mm bleed all around.

HISTORICAL LINKS

Advertise your website in the magazine



ALLT OM HISTORIA

Issues: 14 per year, 2 one shots, 1 supplement
Readers: 214,000 (Orvesto full year 2014)
Circulation: 27,000 (TS full year 2014)
Age distribution: 16-29 24%, 30-44 26%, 45-64 35%, 65-80 15%
Sex distribution: 37% women, 63% men

www.alltomhistoria.se

Don't miss our new web! Here you will find stories from the magazine but also a lot of unique material. On our website as well as in the magazine we offer exciting collaborations and giveaways.