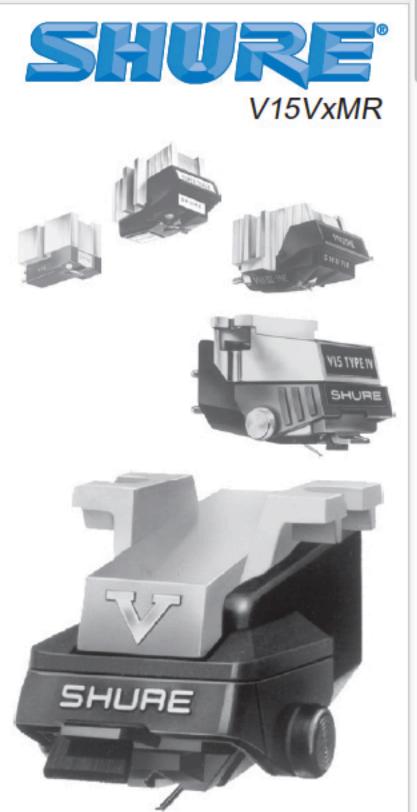
## LIMITED TWO-YEAR WARRANTY

Shure Incorporated ("Shure"), 5800 West Touhy Ave, Niles Illinois 60714-4608, warrants to the owner of this product that it will be free, in normal use, of any defects in workmanship and materials for a period of two years from date of purchase. You should retain proof of date of purchase. Shure is not liable for any incidental, special or consequential damages. If this Shure product has any defects as described during the warranty period, call 1-800-516-2525 in the United States for details on repair. Outside the United States, return the product to your dealer or Authorized Service Center for repair. The product will be repaired, replaced, or exchanged and returned to you promptly

This warranty does not cover stylus wear, abuse or misuse of the product, use contrary to Shure's instruction, ordinary wear and tear, an act of God or unauthorized repair.

Some States do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. This warranty gives you specific legal rights, and you may also have other rights, which vary from state to state.





SHURE Incorporated Web Address: http://www.shure.com 5800 W. Touhy Avenue, Niles, IL 60714-4608, U.S.A. In U.S.A., Phone: 1-847-600-2000 Fax: 1-847-600-1212 In Europe, Phone: 49-7131-72140 Fax: 49-7131-721414 In Asia, Phone: 1-852-2893-4290 Fax: 1-852-2893-4055 International Fax: 1-847-600-6446 ©2004, Shure Incorporated 27A8536 (Rev. 1)

User's Guide

# The V15VxMR

(See illustrations on inside back cover.)

The Micro-Ridge diamond tip and the beryllium stylus cantilever of the V15VxMR combine to achieve the highest trackability and most detailed and accurate playback possible, allowing the listener to hear musical sounds that were previously hidden in the record grooves. The use of these and other design features of the V15VxMR result in the most accurate tracing of a phonograph record groove yet obtained.

# The V15VxMR offers all these outstanding features and benefits:

- The highest known **trackability** at 1 gram for extended record and tip life
- Beryllium MICROWALL/Be<sup>™</sup> stylus cantilever affords superior trackability for accurate sound reproduction
- MASAR<sup>™</sup>-polished Micro-Ridge stylus tip minimizes distortion and record wear
- Ultra-flat frequency response, higher output, and superior signal-to-noise level from high-efficiency magnetic structure
- Dynamic Stabilizer/Destaticizer overcomes record warp, dust, and surface static electricity
- Exclusive SIDE-GUARD stylus protection system guards against accidental stylus damage

*Trackability* is the stylus' ability to stay in contact with the record groove walls at a given tracking force. The most demanding signals on a record are usually high-level, high-frequency sounds and sharp transients. Mistracking of any signal can cause record groove damage that permanently reduces future reproduction accuracy.

Trackability can be improved by increasing stylus tracking force at the expense of record and stylus tip wear. The V15 achieves high trackability without making these sacrifices.

The V15VxMR's **Micro-Ridge** stylus tip and low effective-mass **MICROWALL/Be** stylus structure almost double previously achieved high frequency trackability at 10 kHz - at an optimum stylus force of only one gram!

#### Beryllium MICROWALL/Be Stylus Cantilever for Lowest Effective Mass Ever!

Beryllium has extremely low mass and high stiffness. These properties result in superior performance, however, only when the material is geometrically optimized. The ultra-thin (0.0005-inch) beryllium **MICROWALL/Be** tube, shown in Figure 1c, has the lowest effective mass and highest ratio of stiffness to mass of any stylus cantilever ever, resulting in unprecedented high-frequency trackability.

Below is the Stiffness to Mass ratio for the three different types of beryllium cantilevers shown in Figure 1 (inside back cover).

а	b	С
SOLID ROD	2 mil WALL	0.5 mil MICROWALL
10 mil dia.	12 mil dia.	18 mil dia.
Stiffness/Mass	Stiffness/Mass	Stiffness/Mass
Ratio: 1	Ratio: 2	Ratio: 6.25

The physical characteristics of beryllium allow a longer length low-mass stylus structure. The resultant longer cantilever achieves the proper vertical tracking angle for a better match to the recorded signal and lower distortion.

#### MASAR-Polished Micro-Ridge (MR) stylus tip

The MR **Micro-Ridge** stylus tip has a very small tracing radius, as shown in Figure 2, that reduces distortion and minimizes record surface indentation for long record life.

The very low mass of the nude, gem-stone quality diamond tip of the V15VxMR helps minimize the total effective stylus mass.

The areas of the diamond actually in contact with the record are **MASAR**-polished, an ultra-smooth polishing technique for reducing surface noise and record wear.

#### Ultra-flat frequency response

The **MICROWALL/Be** cantilever raises the stylus mechanical resonance frequency to 33 kHz, well beyond the audible range, ensuring the flat response shown in Figure 3, as well as superior high-frequency channel separation.

The V15VxMR features high output levels with fewer turns of wire on its coils, which results in a lower impedance at the output terminals, making the frequency response of the cartridge less sensitive to capacitive and resistive loading.

#### The Dynamic Stabilizer/Destaticizer

Shure's exclusive Dynamic Stabilizer acts like a miniature shock absorber, maintaining a constant cartridge-to-record distance, as shown in Figure 4, to ensure uniform tracking force. This minimizes such warp-related problems as groove skipping, cartridge bottoming, signal wow, and even amplifier and/or speaker overload.

The viscous-damped Dynamic Stabilizer attenuates the arm-cartridge system resonance effect that causes large increases in sub-audio frequency output and possible mistracking.

When in the "operating" or "guard" positions (see Figure V in the Installation Manual), the Dynamic Stabilizer protects the stylus and record from damage if the tone arm is accidentally dropped onto the record.

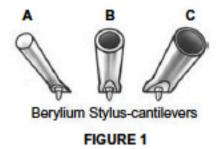
As shown in Figure 5, there are over 10,000 tiny, electrically conductive fibers in the Dynamic Stabilizer brush. These tiny fibers discharge surface static electricity and, though not meant to be the primary record cleaning mechanism, do sweep away microscopic dust particles.

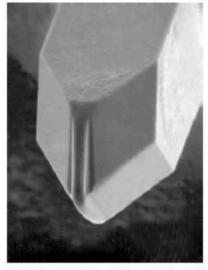
## SIDE-GUARD Stylus Protection System

The **SIDE-GUARD** stylus protection system, shown in Figure 6, helps prevent stylus damage if the cartridge accidentally slides across a record.

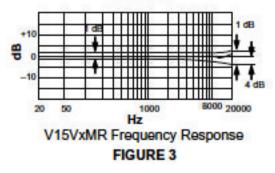
The **SIDE-GUARD** stylus protection system responds to side thrusts on the stylus by withdrawing the entire stylus cantilever and tip safely into the stylus housing before the cantilever can be damaged.

		e	
Specific	ations		
Frequency Response:		10 to 25,000 Hz	
Channel Balance:		Within 1.5 dB	
		1 kHz - 25 dB or greater	
		10 kHz -18 dB or greater	
Trackability at 1 gram (10 mN ) Tracking Force (typi-			
cal values shown in cm/sec peak velocity):			
400 Hz:		30 cm/sec	
1 kHz:		46 cm/sec	
5 kHz:		80 cm/sec	
10 kHz:		60 cm/sec	
Tracking Force:			
	Force at the	Total Tone Arm Force	
	stylus tip	setting with Dynamic Sta-	
		bilizer operating	
Optimum	1.0 g (10 mN)	1.5 g (15 mN)	
Maximum	1.25 g (12.5 mN)	1.75 g (17.5 mN)	
Output Voltage (typical):			
3 mV RMS at 1 kHz at 5 cm/sec peak velocity			
Recommended Load:			
		$\Omega$ in parallel with 250 pF	
Resistance (typical):		1000 Ω dc	
Inductance (typical):		425 mH at 1 kHz	
Cartridge Weight: 6.6 grams			
<b>Replacement Stylus:</b> VN5xMR, nude Micro-Ridge tip			
$3.8 \times 75 \mu$ (.00015 x .003 in.), burgundy-colored grip Certification: Conforms to European Union directives,			
eligible to bear CE marking; meets European Union			
EMC Immunity Requirements: EN 50 082-1, 1992 [ESD			
(IEC 801-2)]			





V15VxMR MicroRidge Stylus Tip FIGURE 2







Dynamic Stabilizer FIGURE 4



Destaticizer Brush FIGURE 5



SIDEGUARD Stylus Protection System FIGURE 6