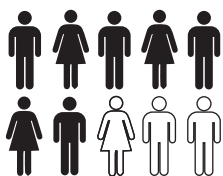




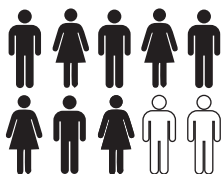
1.2m
readers
every month

ABC Circulation:
345,254

Weekly print
readers:
608k



7 in 10
don't read any other
quality supplements



8 in 10
actively look for
ES Magazine on their way home



62%
often
read an ES
Magazine issue
front to back

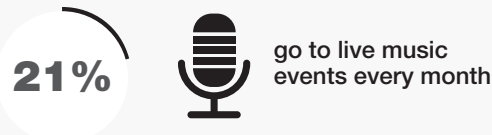
A 'CITYSUMERS' AUDIENCE



of ES Magazine readers agree that they spend a lot on clothes (index 211) & that they wear designer clothes (index 199)



go to the theatre every month



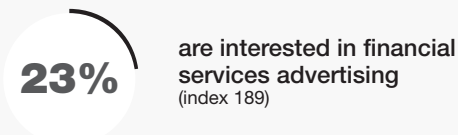
go to live music events every month



agree that they like to go to trendy places to eat and drink (index 208)

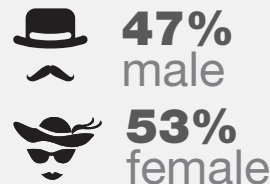


agree that they like reading travel features that give them ideas for where to go/what to do on holiday.

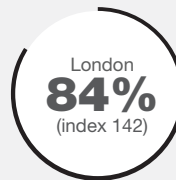
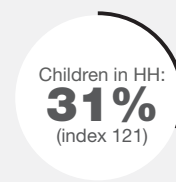
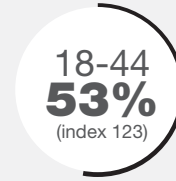
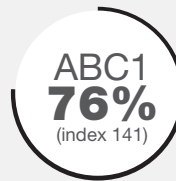


are interested in financial services advertising (index 189)

DEMOGRAPHICS



Median age
43



Sources: NRS PADD Jan-Dec'15. ABC Jul-Dec'15. ESI December survey

Source: TGI Clickstream GB 2015 Q4. ESI December survey

Source: NRS PADD Jan-Dec'15