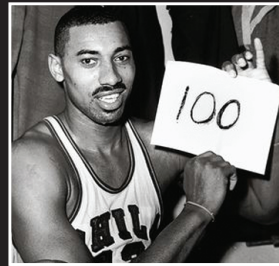


Tom Flores



Clyde Drexler



Wilt Chamberlain



Dusty Baker



Don King



Lenny Wilkins

AFRICAN AMERICAN ETHNIC SPORTS HALL OF FAME

It's not about career wins. It's about real-life victories

EXECUTIVE SUMMARY

On behalf of the African American Ethnic Sports Hall of Fame we invite you to join us at our "Annual Bay Area Induction Ceremony".

2010 Theme:

"We are strongest when we stand on the shoulders of our ancestors".

This is an opportunity to meet some of the greatest athletes as they are inducted into the Hall of Fame. For the first time, non-minorities will be inducted. You are invited to participate at this celebrated event that will recapture, remember and honor some of the greatest athletes and living legends ever. Experience first hand the rich history of these athletes that epitomize heroism, determination, and dignity. Be present to witness the induction of the class of 2010 as a supporter of the Hall of Fame and of the community. Bask in the glory of helping make dreams come true for our academic achievers.

The AAESHOF is a 501 (c) (3) nonprofit organization, and is dedicated to honoring our heroes and heroines from the past, and honoring our community leaders while developing opportunities for young, less fortunate people to gain exposure to positive aspects of life. This is our major Hall of Fame fund-raiser to support our Youth Intervention & Academic Programs.

The Class of 2010

Inductees:

John Brodie (Football)
Chris Burford (Football)
Lucius Bateman (Golf/Posthumously)
Angel Cordero (Jockey)*
Coach Ben Parks
Pat Connolly (Track & Field)
Willie Mays (Baseball)*
Bud Winter (Track & Field)
Willie Brown (Football)
Antonio Davis (Basketball)*

Community Honorees:

Monte Poole (Media Award)
Atkins Brothers (Tennis Award)
Alona Clifton (Leadership Award)
Aaron Goodwin (Sports Award)*
C.A. Robinson (Youth Advocate)
Doug Harris (Media Award)
Dr. Raye Richardson (Leadership)*

*Unconfirmed

ANNUAL BAY AREA INDUCTION CEREMONY

Friday, March 19, 2010 from 6:00-9:30pm
The Interstate Center (Mormon Temple)
4620 Lincoln Avenue
Oakland, California

6:00pm "VIP Reception with the Stars"
7:00pm Dinner
8:00pm Induction Ceremony

Sponsorship Opportunities

- Sponsor a table(s) and/or ceremony tickets for your company employees, colleagues or clients
- Sponsor a table(s) and/or ceremony tickets for the youth intervention program participants
- Donate directly to the AAESHOF to support it's ongoing efforts

Individual Tickets:

Ceremony Only:	\$ 50.00
Dinner/Ceremony :	\$ 100.00
Dinner/Ceremony w/ VIP Reception:	\$ 125.00
Sponsor 10 Youths for ceremony	\$ 500.00

Table Sponsorships – with Table Signage:

10 VIP tickets	\$1,250.00
10 Dinner/Ceremony Tickets	\$1,000.00

VIP Reception Sponsor: \$1,500.00
Acknowledgement as program reception sponsor with opportunity to display sponsor materials

Bag Sponsor: \$1,000.00
Your logo on goodie bags

Tickets can be purchased online January 15 at www.afrosportshall.com.

The dinner event will sell out. Get your tickets early!

For table sponsorship and ticket information please contact:

Noel Hayes
Noel8653@sbcglobal.net

Arif Khatib
510-4522693
afrosportshall@aol.com