



38th International Conference of Data Protection and Privacy Commissioners:

Opening new territories for privacy

PROGRAM





Opening new territories for privacy

Ladies and Gentlemen,

Welcome to the 38th International Conference of Data Protection and Privacy Commissioners.

It is a great pleasure for the CNDP, the Moroccan Data Protection Authority, to bring together the international privacy community to Marrakesh, one of the imperial cities of Morocco.

This edition aims to highlight topics that are at the same time useful to DPAs' daily work and instructive to participants. It will definitely strengthen cooperation between DPAs and open new territories to data protection and privacy.

We hope you will enjoy your stay in Marrakech and look forward to a successful edition of our event!

Said IHRAI

Chairman of CNDP

Host of the 38th ICDPPC



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PROGRAM

SUNDAY 16 OCTOBER 2016

18.00 – 20.00 Accredited authorities welcome reception (Baccarat Bar – Palmeraie Golf Palace Hotel)

MONDAY 17 OCTOBER 2016

Closed session

Room: Atlas

08.30 – 09.30 Registration

09.30 – 09.45 **1. Welcome and opening :**
Opening Statements on behalf of the Hosting Authority (Said Ihrai) and by the Chair of the Executive Committee (John Edwards)

09.45 – 10.00 **2. Accreditation**
Admission of new members and observers

10.00 – 13.30* **3. In-depth Discussion: Robotics and Artificial Intelligence**

- Social robotics and (the manipulation of) trust
- Deep learning, unpredictability and the duty to explain
- AI discrimination and how it affects privacy

Session chair: John Edwards

Moderators: Ian Kerr

Presenters: Ian Kerr, Mireille Hildebrandt and Nadia Magnenat Thalmann

13.30 – 14.30 Lunch Break

14.30 – 16.00 **Session 3 continues: Robotics and Artificial Intelligence**

16.00 – 16.30 Tea break and networking



16.30 – 18.00

4. In-depth Discussion: Encryption and the rule of law: an international conversation

- Authorized access to encrypted communications

Session chair: Daniel Therrien

Moderators: Ian Kerr

Presenters: Ian Kerr, Christopher Kuner and Amie Stepanovich

18.00 – 18.05

5. Chair's summary

Including administrative announcements and close of day's deliberations

* A 30 minute tea break will be taken at a natural break in the session, probably around 11.15.

20.00

Dinner for accredited authorities (Palais Soleiman) – Departure at 19.30 from the Conference Center Parking

Side Events

All the day

FACEBOOK Innovation Lab Experience

TUESDAY 18 OCTOBER 2016

Closed session

Room: Atlas

- 09.00 – 09.05 **6. Update on previous day's discussions**
Chair of the Executive Committee (John Edwards)
- 09.05 – 09.25 **7. Executive Committee**
- Report
 - Rule change to update observer approval processes
- 09.25 – 09.55 **8. Privacy in a digital age**
Invited guest: Joe Cannataci, UN Special Rapporteur on
Right to Privacy
- 15 minutes presentation
 - 15 minutes Q&A
- 09.55 – 10.30 **9. Reports back from working groups and events**
- Digital Education working group, France
 - Working Group on Privacy and Humanitarian Action
 - Enforcement Cooperation meeting, UK
 - International Working Group on Data Protection in Telecommunications
- 10.30 – 11.00 Tea break and networking
- 11.00 – 11.40 **10. Resolutions**
- Developing new metrics of data protection regulation (Chair)
 - Human Rights Defenders (New Zealand)
 - International Enforcement Cooperation (UK)
 - Adoption of an international competency framework on privacy education (France)
- 11.40 – 12.00 **11. Regional updates**
- 12.00 – 12.30 **12. Future size and membership of Conference**



- 12.30 – 12.35 **13. Election of Executive Committee members**
- 12.35 – 12.45 **14. Looking to the 39th Conference next year in Hong Kong**
Stephen Kai-yi Wong, Hong Kong Privacy Commissioner for Personal Data
- 12.45 – 12.50 **15. Any other business**
- 12.50 – 13.00 **16. Closing statements from Chair and host**
- 13.00 – 14.00 Lunch (“L’Oliveraie” restaurant – Hotel du Golf)

Side Events

15’ tea break is scheduled around 16.00

- 14.30 – 16.00 NYMITY – Demonstrating Compliance to Regulators (Registration required)
Room: Palmeraie
- 14.30 – 18.30 GIZ – Data Protection in the International System of Human Rights
Room: Oliveraie
- 14.30 – 16.30 IAF & FPF – Technology, challenges and effective governance (Registration required)
Room: Roseiraie
- 14.30 – 16.00 GPEN – Connected Thinking: Better enforcement outcomes through sharing methodologies and expertise in connected privacy networks
Room: Orangeriaie
- 14.30 – 16.00 CNDP – Meeting of African DPAs (Registration required)
Room: Borj 4
- 16.15 – 17.45 AFAPDP – Rencontre avec le réseau des autorités de protection des données de la Francophonie
Room: Palmeraie
- 16.15 – 18.15 PHAEDRA II – Cooperation between DPAs (Registration required)
Room: Roseiraie



- 16.15 – 18.15 Common Thread Network – Annual Meeting (Registration required)
Room: Borj 3
- All the day FACEBOOK Innovation Lab Experience

WEDNESDAY 19 OCTOBER 2016

Open Session Program

Room: Atlas

08:00 – 09:00: Registration, coffee and networking

09:00 – 09:20: Opening ceremony

- **10'** Abdel-Ilah Benkirane, Head of the Moroccan Government
- **10'** Said Ihrai, Chairman of the Moroccan DPA

09:20 – 09:30: **10'** Highlights of Closed session: John Edwards, Chairman of the Executive Committee of the International Conference.

Theme I – Privacy and personal data protection as a driver for sustainable development?

09:30 – 11:00: Session I-1: Data Protection and Privacy Law as a Driver in sustainable Development

The processing of personal information is a basic building block for a 21st Century and new applications of data analytics show its tremendous potential value for informing and accelerating sustainable development - ranging from economic well being, education, public health, migration to climate change. Transborder data flows have reinforced the need for countries to build the infrastructure to be part of a global information eco system. A necessary infrastructure is an interoperable data protection legal system, which also adequately addresses new data uses in developing and least developed country contexts. This session will explore the role of data processing for sustainable development, why organizations need laws to assure legal certainty, and how countries have developed compatible systems. A key objective for this session will be a cataloging of lessons learned to be shared within the context of developing and least developed economies.



Moderator: Bojana Bellamy, President of CIPL

Keynote speaker: Brad Smith, President and Chief Legal Officer - Microsoft

Panelists:

1. Teki Akuetteh Falconer, Executive Director - Ghana DPA
2. Chris Connolly, UNCTAD Consultant, Director - Galexia
3. Mila Romanoff, Legal Specialist - UN Global Pulse
4. Boris Wojtan, Director of Privacy - GSM Association

11:00 – 11:30: Tea break and networking

11:30 – 13:00: Session I-2: Adequacy, Localization, and Cultural Determinism

Are adequacy, localization and cultural determinism efficient measures to strengthen/adapt privacy and personal data protection at the national level or are they non-tariff barriers to smooth transborder data-flow for economic, political and social reasons?

This panel aims to give an overview of some of the types and examples, pros and cons of barriers to data flows being erected and explore any alternatives that may ease transborder data flow without compromising privacy and personal data protection.

Moderator: Martin Abrams, IAF Executive Director

Keynote speaker: Giovanni Buttarelli, European Data Protection Supervisor

Panelists:

1. Vivienne Artz, Managing Director & Counsel - Citigroup
2. Elena Donchenko, Deputy Division Head, Roskomnadzor - Russian DPA
3. Bruno Gencarelli, Head of the Data protection Unit - EU
4. Jacob Kohnstamm, Dutch DPA Former Chairman

13:00 – 14:30: Lunch (by the Pool – Palmeraie Golf Palace Hotel)



Theme II – How to reconcile security and privacy ?

14:30 – 16:00: Session II-1: Oversight and Accountability Principles for Government Access to data

Police and security services, as well as administrative agencies, have legitimate needs to access to data held by the private sector and by citizens. At the same time, such access poses serious privacy concerns. In the years after the Snowden leaks, there has been considerable attention to the rules and standards that should guide government access, to properly balance the interests at stake. Court decisions, governmental and private sector reports, inter-governmental declarations, and academic articles have been issued. This panel will take stock of these developments and aim to synthesize them in a forward-looking way. It will include a diversity of perspectives- governmental, corporate, academic, and civil society. Among other findings, it will present the results of a multi-year study conducted under the auspices of The Privacy Projects, which brought together DPAs, representatives of security services, corporations, academics and civil society advocates for consultation and research, and which has produced a summary set of principles for government access. The panel will include experts from multiple regions and perspectives.

Moderator: Daniel Therrien, CANADA OPC Chairman

Keynote Speaker: Joseph Cannataci, UN Special Rapporteur on the right to privacy

Panelists:

1. Luiz Costa, Research fellow - Research Centre in Information Law and Society (CRIDS)
2. Jim Dempsey, Executive Director - Berkeley Center for Law & Technology
3. Jane Horvath, Senior Director of Global Privacy - Apple
4. W.B.M. Tomesen LL.M, Dutch DPA Vice Chairman

16:00 – 16:30: Tea break and networking



Theme III – Technology and Science Trends: what impact on privacy?

16:30 – 18:00: Session III-1: Technology and science trends: what impact on privacy?

What are the main trends of R&D and how can their results affect privacy in the coming years?

Moderator: Trevor Hughes - IAPP

Keynote speaker: Edith Ramirez - Chairwoman of the Federal Trade Commission

Panelists:

1. Stephen Deadman, Global Deputy CPO - Facebook
2. Peter Fleischer, Global Privacy Counsel - Google
3. Mark Rotenberg, President of EPIC
4. Omar Seghrouchni, Moroccan DPA Commissioner

20.00 Official dinner cosponsored by CNDP & IAPP – Departure at 19.30 from the Conference Center Parking

Side Events

All the day FACEBOOK Innovation Lab Experience

THURSDAY 20 OCTOBER 2016

Open session

Room: Atlas

08:30 – 09:00: Coffee and networking

Theme IV – Digital Education

In 2013, the 35th International Conference of Data Protection and Privacy Commissioners in Warsaw adopted a resolution on “digital education for all”. The resolution calls all relevant stakeholders to act together in order to educate all relevant parts of the public, at all ages, to enable them to acquire the essential skills needed to effectively participate in the digital environment, become informed and responsible actors in the digital environment and efficiently make use of their rights and be aware of their duties. Split into two sessions, this theme is intended to explore initiatives in digital education from all five continents

09:00 – 10:15: Session IV-1: Digital Education

Moderator: Isabelle Falque-Pierrotin, CNIL & working group on digital education chair

Panelists:

1. Said Ihrai, Chairman of the Moroccan DPA (CNDP)
2. Sherry Liang, Assistant Commissioner of Tribunal Services (IPC) - Ontario DPA
3. Pawel Makowski, Deputy Director, Social Education an International Cooperation - GIODO
4. Rosendoevgueni Monterrey Chepov, Commissioner – INAI, Mexico

10:15 – 10:45: Tea break and networking



10:45 – 12:00: Section IV-2: Digital Education

Moderator: John Edwards, New Zealand Privacy Commissioner

Panelists:

1. Divina Frau-Meigs, UNESCO Expert
2. Elettra Ronchi, Head of Unit - Senior Policy Analyst, Digital Economy and Policy Division - OECD
3. David Watts, Chairman of Victoria DPA - Australia
4. Stephen Wong, Hong Kong's Privacy Commissioner for Personal Data

12:00 – 12:15: Hong Kong DPA: 39th International Conference

12:15 – 12:30 Closing ceremony

- ✓ CNDP President
- ✓ ICDPPC Chairman

12:30 – 13:30: Lunch (Club House of The Palmeraie Golf Course)

Side Events

15' tea break is scheduled around 16.15

13:00 – 16:00 Microsoft – Accelerating MEA Digital Transformation (Registration required)

Room: Roseraie

13:45 – 14 :45 GeneWatch UK – DNA Databases and Human Rights

Room: Orangeriaie

14:15 – 16:15 Dutch DPA – Privacy Bridges: broader and bolder

Room: Palmeraie

14:15 – 17:45 U.S. Department of Commerce – Privacy Shield: Industry training & DPA liaison workshop

Room: Oliveraie

15:00 – 18:30 DCAF – La protection des données personnelles dans le secteur de la sécurité et de la défense

Room: Orangeriaie



- 16:30 – 18:30 CIPL – The Role of Risk Assessment and Transparency in Enabling Organizational Accountability in the Digital Economy (Registration required)
Room: Palmeraie
- All the day FACEBOOK Innovation Lab Experience

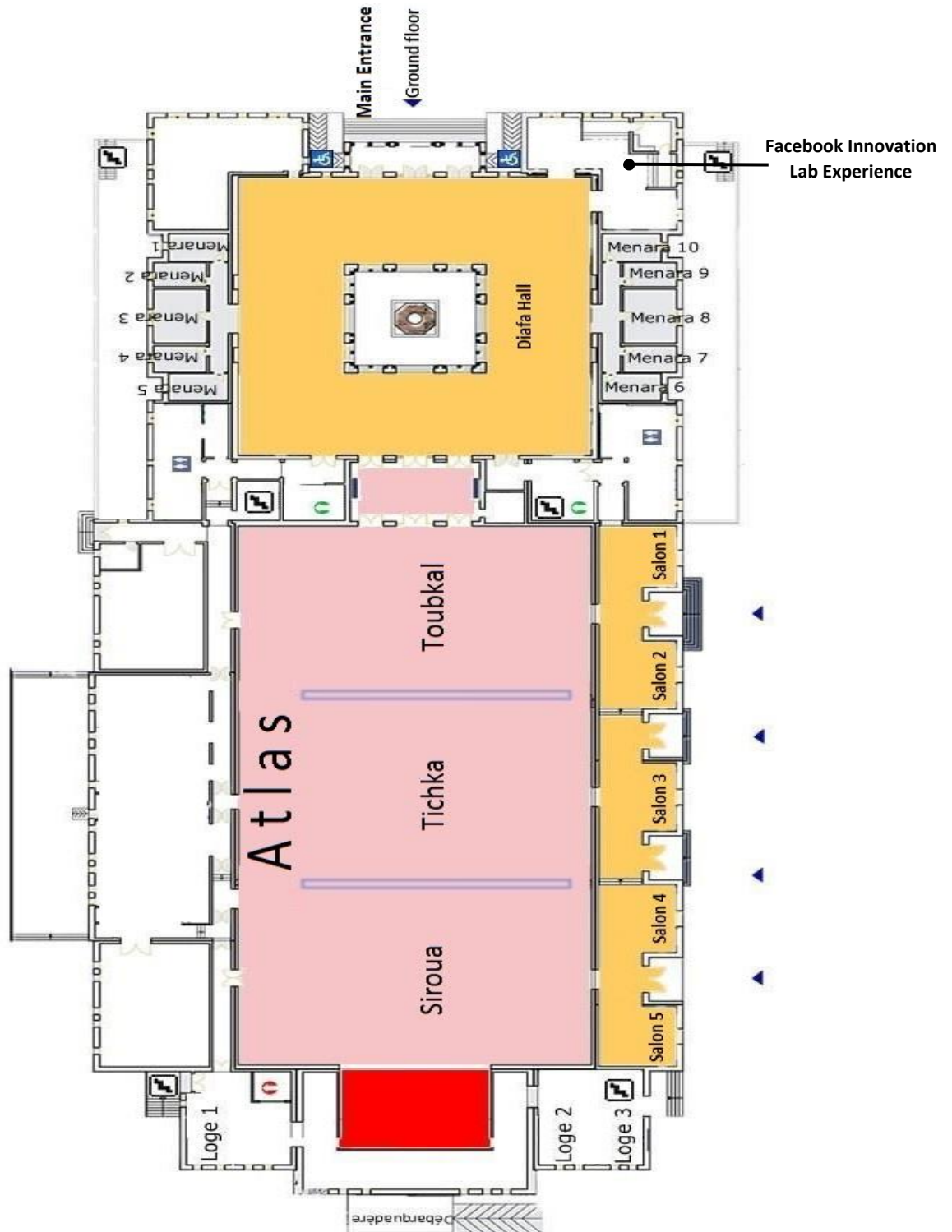
FRIDAY 21 OCTOBER 2016

Social program

- 09.00 – 12.30 Marrakech Sightseeing Tour (registration required – check Info desk at the Conference venue)
 3 tourist circuits available :
- The Old and Modern Medina
 - Majorelle’s gardens and Berber Museum
 - From Historical Saadian Dynasty to independence

CONFERENCE VENUE

Palmeraie Conference Center Plan





38TH

INTERNATIONAL
PRIVACY
CONFERENCE
Marrakech 2016

Lower Level





GOOD TO KNOW

Hotels

Palmeraie Resorts (Palmeraie Palace & Hôtel du Golf) 5* (Conference venue)

Address : Palmeraie Resorts Circuit de la Palmeraie Marrakech

Phone : +212 524 36 87 60

Email : h.abdeljelil@palmeraieresorts.com

Website : www.palmeraieresorts.com

Es Saadi Hotel 5*

Address : Rue Ibrahim El Mazini Hivernage Marrakech

Phone : +212 5 24 33 74 00

Email : commercial@essaadi.com

Website : www.essaadi.com/

Mövenpick Hotel Mansour Eddahbi 5*

Address: Avenue Mohamed VI

Phone : +212 5243-39100

Email: elmessouab@lemansoureddahbi.ma, contact@mansoureddahbi.com

Website : www.mansoureddahbi.com

Atlas Asni Hotel 4*

Address : Avenue Mohamed VI - Marrakech

Phone : +212 5 24 33 99 00

Email: commercialasni@hotelsatlas.com

Website : www.hotelsatlas.com

Ibis Marrakech Palmeraie 3*

Address : Avenue Abdelkrim Khattabi, Route de Casablanca, Marrakesh

Phone : +212 525-072533

Email: H6290@accor.com

Website : www.accorhotels.com/fr/hotel-6290-ibis-marrakech-palmeraie/index.shtml



WIFI

A wifi connection is available throughout the Conference Center. Please note the use of the wifi network is your own responsibility. We discourage sharing sensitive data via a public wifi network.

Useful telephone numbers

For any urgent inquiry, you can call the Conference host at :

+212.662.766.698

Medical permanence is available at the Conference venue.

Directory enquiries: 160

Police: 190 or 112 from mobile phones

Gendarmerie Royale: 177 (police outside the cities)

Ambulance: 150

Fire brigade: 15

Train station info : 08 90 20 30 40 (www.oncf.ma)

National Airport Office: 05 22 53 90 40 / 05 22 53 91 40 (www.onda.ma)

SPA Discount

Upon presentation of the badge, conference attendees and participants are granted a 15% discount at the Spa of the Palmeraie Golf Palace.

TRANSPORT

Shuttle schedule

Please note that the schedules below are given as indication.

Airport >>> City Center >>> Palmeraie Golf Palace (PGP) (15-18 October)			
Menara Airport	Mohammed VI Avenue (In front of Palais des Congrès)	Ibis Palmeraie	PGP (Conference Venue)
09:00	09:15	09:40	09:45
10:30	10:45	11:10	11:15
12:00	12:15	12:40	12:45
13:30	13:45	14:10	14:15
15:00	15:15	15:40	15:45
16:30	16:45	17:10	17:15
18:00	18:15	18:40	18:45
19:30	19:45	20:10	20:15
21:00	21:15	21:40	21:45

Special schedule for the Open & Closed sessions attendees (17 - 20 October 2016) :

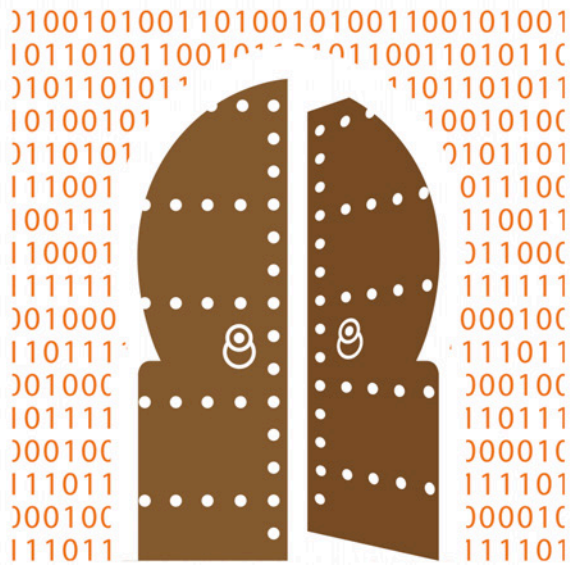
City Center >>> Palmeraie Golf Palace (PGP) (17 -20 October)		
Mohammed VI Avenue (In front of Palais des Congrès)	Ibis Palmeraie	PGP (Conference Venue)
07:45	08:10	08:15
08:15	08:40	08:45

Palmeraie Golf Palace (PGP) >>> City Center (17 -20 October)		
PGP (Conference Venue)	Ibis Palmeraie	Mohammed VI Avenue (In front of Palais des Congrès)
18:30	18:35	19:00
18:45	18:50	19:15

TRANSPORT

Shuttle schedule

Palmeraie Golf Palace (PGP) >>> City Center >>> Airport (21-22 October)			
PGP (Conference Venue)	Ibis Palmeraie	Mohammed VI Avenue (In front of Palais des Congrès)	Menara Airport
09:00	09:05	09:30	09:45
10:30	10:35	11:00	11:15
12:00	12:05	12:30	12:45
13:30	13:35	14:00	14:15
15:00	15:05	15:30	15:45
16:30	16:35	17:00	17:15
18:00	18:05	18:30	18:45
19:30	19:35	20:00	20:15
21:00	21:05	21:30	21:45



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CONFERENCE
Marrakech 2016

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