Sinema (D) and McSally (R) Are Head-to-Head in Arizona's Senate Race

Immigration is the most motivating issue to vote

Washington, D.C., September 19, 2018 — Today Ipsos released new election data in partnership with Reuters and the University of Virginia Center for Politics showing that Democrat Kyrsten Sinema (47%) and Republican Martha McSally (44%) are in a statistical tie competing for Arizona's Senate seat. Likely voters are split in their choices for Congress: 45% report they would vote for a Democrat candidate compared to 44% who would vote for a Republican. Republican Doug Ducey (51%) has a clear lead in the governor's race against Democrat David Garcia (33%) among likely voters. Sixty-three percent of Arizona likely voters approve of Senator Kyl's appointment to the Senate in the wake of Senator John McCain's death.

Arizonians who are likely to vote believe that healthcare (23%) and immigration (21%) are the most important issues facing the country today. Immigration (20%) is a stronger driver to the polls than healthcare (15%) for those who are likely to vote in this November's election. More than half of likely voters (54%) report they believe the country is headed off on the wrong track, but they are less pessimistic about the state of affairs in Arizona, with just 47% reporting that things in Arizona are off on the wrong track.

Likely voters are more likely to disapprove of President Trump's job performance, with 54% reporting they disapprove of the job he is doing as president, compared to 45% who approve. When asked about their motivation to vote, 52% of likely voters said they are motivated to vote for a candidate that will oppose President Trump, and 45% reported they were motivated to vote for a candidate who would support Trump.

For more information on Arizona and other races, please reference the Political Atlas, an interactive website collaboration between Ipsos and the University of Virginia Center for Politics.

The Political Atlas site provides daily updates of the main issues affecting citizens in all 50 states, along with poll and social media indicators for every congressional, senate, and gubernatorial race in the country, with expert assessments. Bringing this to the midterms provides further resolution to the ebbs and flows of the campaigns. Ipsos uses machine learning and natural language processing algorithms to collect and categorize over 5 million individual posts a day.

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