



# Nevada Split – Republicans and Democrats Tie for Major Races

## Immigration is key issue driving voters to polls

**Washington, D.C., September 19, 2018** — Today Ipsos released new election data in partnership with Reuters and the University of Virginia Center for Business Analytics, showing that Republican Dean Heller (46%) and Democrat Jacky Rosen (43%) are in a statistical standoff for Nevada’s Senate seat among likely voters. Likely voters in Nevada are evenly split between Republicans (43%) and Democrats (43%) when asked how they would vote if the election for Congress were held today. There is no clear leader in Nevada’s governor’s race, with Democrat Steve Sisolak (40%) and Republican Adam Laxalt (43%) receiving similar support from likely voters in Nevada.

Nevadans who are likely to vote are also split on the most important issue of the day facing the nation: healthcare (24%) and immigration (24%). Immigration (20%) is seen as a more important issue than healthcare (16%) when likely voters were asked what issues would be motivating them to vote this November.

Continuing the trend, likely voters are also split on President Trump’s job performance, with the same number of likely voters reporting that they approve (49%) of Trump’s performance as those who disapprove (49%). When asked about their motivation to vote, 51% of likely voters said they are motivated to vote for a candidate that will oppose President Trump, and 49% reported they were motivated to vote for a candidate who would support Trump.

For more information on Nevada and other races, please reference the [Political Atlas](#), an interactive website collaboration between Ipsos and the University of Virginia Center for Politics.

The Political Atlas site provides daily updates of the main issues affecting citizens in all 50 states, along with poll and social media indicators for every congressional, senate, and gubernatorial race in the country, with expert assessments. Bringing this to the midterms provides further resolution to the ebbs and flows of the campaigns. Ipsos uses machine learning and natural language processing algorithms to collect and categorize over 5 million individual posts a day.

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## Press Release – continued –

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