

**Boston University** School of Public Health

#### **SPH Mission**

To improve the health of local, national and international populations, particularly the disadvantaged, underserved and vulnerable, through excellence and innovation in education, research and service

#### **SPH Values**

Our values drive what we do and how we do it. We are deeply committed to igniting positive change in the world. We seek to create a respectful, collaborative, diverse, and inclusive community within SPH, and to promote justice, human rights, and equity within and across our local and global communities. We are bold in our pursuit of knowledge that matters, creative in our pursuit of solutions, and innovative in our education. In all we do, it is our engagement with people, communities, and institutions in the world beyond our academic walls that leads to success.

### SPH 2020 Measures, targets, and tactics

3. Dean in the World events

25 annually

ACCREDITATION Prepare for	or 2018 reaccreditation; be reaccredited f	for full 7-year term		
1. Data collection systems	<b>By 2017:</b> data systems to collect required data implemented	<ul> <li>Operationalize systems to collect data for accreditation and ongoing monitoring</li> </ul>		
2. Evidence-based improvement plans for education, research, and service	By Fall 2016: continuous quality improvement systems implemented	<ul> <li>Develop and sustain ongoing continuous quality improvement systems</li> </ul>		
IN THE WORLD Position BU	SPH as a leading school of public health			
1. School ranking	By 2030: top three	• Improve domestic and global media relations to increase media citations of faculty publications		
Countries connected through research, donors, students, and alumni	50 countries	<ul> <li>Establish and formalize global network of partner institutions (academic and non-academic) worldwide</li> </ul>		
MIRROR TO SELF Strategic	ally evaluate BUSPH's operations and act	ivities; build capacity as necessary		
Minority faculty, staff, and students	Faculty <b>15%</b> Staff <b>30%</b> Students <b>30%</b>	<ul> <li>Establish partnerships with high % URM colleges and universities to support recruitment of faculty, staff, and students</li> </ul>		
2. Fully covered faculty	90% of faculty fully covered	<ul> <li>Create a visiting scholar program for URM faculty</li> <li>Provide resources and support services for faculty to improve grant submissions</li> </ul>		
3. External funding per faculty	\$350,000 per faculty annually			
THE NEXT GENERATION Train the next generation of public health professionals				
1. Qualified students	New enrollments: MPH <b>400</b> ; MS <b>100</b> ; PhD/DrPH <b>30</b>	<ul> <li>Launch a comprehensive lifelong learning program that includes digital MS with global reach</li> <li>Partner with private organization to fund pre- and post-doctoral trainees</li> <li>Launch faculty development program focused on enhancing teaching</li> </ul>		
Enrollment in lifelong learning programs	500 paid students annually			
Fully funded doctoral students and post-docs	75%			
4. Students participating in scholarship	Collaborations on faculty research:  MPH 33%: MS 50%: DEPH 50%: PhD 100%	Implement ongoing educational evaluation plan		
·	Presenting at a conference: masters <b>20%</b> ; doctoral <b>50%</b>	evaluation plan		
INVESTMENT IN THE FUT	<b>TURE</b> Ensure BUSPH is positioned for Id	ong-term financial stability		
1. Alumni who donate	15%	<ul> <li>Develop and execute comprehensive alumni engagement plan</li> <li>Foster a robust development strategy aligning</li> </ul>		
2. Size of endowment	\$25 million			
2 Doan in the World events	25 appually			

with BUSPH priorities



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#### CORE PURPOSE

**Think. Teach. Do.** For the health of all

#### AUDACIOUS GOAL

#### 3x3x30

Top three in school rank, scholarly output, and population health leadership by 2030

# STRATEGIC RESEARCH DIRECTIONS

- Urban living
- Aging and well-being
- Health across the lifecourse
- Health systems

#### **GUIDING PRINCIPLES**

- Significance
- Diversity
- Equity
- Collaboration

## Public Health 2030 Measures, targets, and tactics

THE PUBLIC HEALTH CONVERSATION Lead the public health conversation locally, nationally, and globally				
Signature events/year	25+ annually	Produce weekly public health message via established media     Launch publichealthpost.org and align all digital properties		
2. Media/social media imprint	7 media mentions annually per faculty 25,000 Twitter followers 20,000 Facebook likes	<ul> <li>Regularly train faculty in media relations</li> <li>Engage journalists around core areas of public health concern via journalist-in-residence, engagement in symposia, and other convening opportunities</li> </ul>		
PUBLIC HEALTH LEADERSHIP Provide leadership across sectors to improve public health				
High-level public health leadership conversations	10 annually	<ul> <li>Convene annual leadership conference on fundamental drivers of health</li> <li>Engage BUSPH in global leadership discussion; host convening conversations with leaders from</li> </ul>		
2. Annual leadership conference	1 annually	different sectors outside public health		
PROGRAM INNOVATION Create innovative public health programs in research, education, and service				
<ol> <li>Public/private or cross-sector partnerships for engagement and service</li> </ol>	100 partnerships	<ul> <li>Create incubator for public/private partnerships with biomedical engineering, data science, and health-related start-ups for population health science</li> </ul>		
School-wide programmatic focus on strategic research directions	8 programs	<ul> <li>Develop distinct research, education, or service programs that advance strategic research directions</li> </ul>		
SCHOLARSHIP OF CONSEQUENCE Publish and present frequently cited scholarship				
1. Average citations per faculty	<b>500</b> citations over five years	<ul> <li>Establish and sustain faculty mentoring program</li> <li>Nurture opportunities that seed innovative faculty scholarship</li> <li>Increase collaboration on research through senior-junior</li> </ul>		
2. Professional presentations by faculty	<b>750</b> annually			
3. Faculty on editorial boards	<b>50%</b> of faculty	faculty joint grant submissions		
ACTIVIST PUBLIC HEALTH Improve the public's health through service to the local, national, and global community				
1. Funded community-based grants	\$10M funding portfolio	Award annual Beyond Health award to prominent leaders     Award annual Beyond Health award to prominent leaders		
Service projects conducted by faculty, staff, and students	<b>250</b> service projects	<ul> <li>making contributions to BUSPH public health priorities</li> <li>Collaborate with local and national legislatures to encourage and evaluate impact of proposed legislation</li> </ul>		
<ol> <li>Faculty leadership/advocacy roles on community board or health organization, locally or globally</li> </ol>	<b>50%</b> of faculty			