



SPH Mission

To improve the health of local, national and international populations, particularly the disadvantaged, underserved and vulnerable, through excellence and innovation in education, research and service

SPH Values

Our values drive what we do and how we do it. We are deeply committed to igniting positive change in the world. We seek to create a respectful, collaborative, diverse, and inclusive community within SPH, and to promote justice, human rights, and equity within and across our local and global communities. We are bold in our pursuit of knowledge that matters, creative in our pursuit of solutions, and innovative in our education. In all we do, it is our engagement with people, communities, and institutions in the world beyond our academic walls that leads to success.

SPH 2020 Measures, targets, and tactics

ACCREDITATION Prepare for 2018 reaccreditation; be reaccredited for full 7-year term

1. Data collection systems	By 2017: data systems to collect required data implemented	<ul style="list-style-type: none"> Operationalize systems to collect data for accreditation and ongoing monitoring
2. Evidence-based improvement plans for education, research, and service	By Fall 2016: continuous quality improvement systems implemented	<ul style="list-style-type: none"> Develop and sustain ongoing continuous quality improvement systems

IN THE WORLD Position BUSPH as a leading school of public health

1. School ranking	By 2030: top three	<ul style="list-style-type: none"> Improve domestic and global media relations to increase media citations of faculty publications
2. Countries connected through research, donors, students, and alumni	50 countries	<ul style="list-style-type: none"> Establish and formalize global network of partner institutions (academic and non-academic) worldwide

MIRROR TO SELF Strategically evaluate BUSPH's operations and activities; build capacity as necessary

1. Minority faculty, staff, and students	Faculty 15% Staff 30% Students 30%	<ul style="list-style-type: none"> Establish partnerships with high % URM colleges and universities to support recruitment of faculty, staff, and students
2. Fully covered faculty	90% of faculty fully covered	<ul style="list-style-type: none"> Create a visiting scholar program for URM faculty
3. External funding per faculty	\$350,000 per faculty annually	<ul style="list-style-type: none"> Provide resources and support services for faculty to improve grant submissions

THE NEXT GENERATION Train the next generation of public health professionals

1. Qualified students	New enrollments: MPH 400 ; MS 100 ; PhD/DrPH 30	<ul style="list-style-type: none"> Launch a comprehensive lifelong learning program that includes digital MS with global reach
2. Enrollment in lifelong learning programs	500 paid students annually	<ul style="list-style-type: none"> Partner with private organization to fund pre- and post-doctoral trainees
3. Fully funded doctoral students and post-docs	75%	<ul style="list-style-type: none"> Launch faculty development program focused on enhancing teaching
4. Students participating in scholarship	Collaborations on faculty research: MPH 33% ; MS 50% ; DrPH 50% ; PhD 100% Presenting at a conference: masters 20% ; doctoral 50%	<ul style="list-style-type: none"> Implement ongoing educational evaluation plan

INVESTMENT IN THE FUTURE Ensure BUSPH is positioned for long-term financial stability

1. Alumni who donate	15%	<ul style="list-style-type: none"> Develop and execute comprehensive alumni engagement plan
2. Size of endowment	\$25 million	<ul style="list-style-type: none"> Foster a robust development strategy aligning with BUSPH priorities
3. Dean in the World events	25 annually	



CORE PURPOSE

Think. Teach. Do.
For the health of all

AUDACIOUS GOAL

3x3x30

Top three in school rank,
scholarly output, and
population health
leadership by 2030

STRATEGIC RESEARCH
DIRECTIONS

- Urban living
• Aging and well-being
• Health across the lifecourse
• Health systems

GUIDING PRINCIPLES

- Significance
• Diversity
• Equity
• Collaboration

Public Health 2030 Measures, targets, and tactics

THE PUBLIC HEALTH CONVERSATION Lead the public health conversation locally, nationally, and globally

Table with 3 columns: Measure, Target, and Action. Includes rows for signature events/year, media/social media imprint, and weekly public health message production.

PUBLIC HEALTH LEADERSHIP Provide leadership across sectors to improve public health

Table with 3 columns: Measure, Target, and Action. Includes rows for high-level public health leadership conversations and annual leadership conference.

PROGRAM INNOVATION Create innovative public health programs in research, education, and service

Table with 3 columns: Measure, Target, and Action. Includes rows for public/private or cross-sector partnerships and school-wide programmatic focus.

SCHOLARSHIP OF CONSEQUENCE Publish and present frequently cited scholarship

Table with 3 columns: Measure, Target, and Action. Includes rows for average citations per faculty, professional presentations by faculty, and faculty on editorial boards.

ACTIVIST PUBLIC HEALTH Improve the public's health through service to the local, national, and global community

Table with 3 columns: Measure, Target, and Action. Includes rows for funded community-based grants, service projects conducted by faculty, and faculty leadership/advocacy roles.