A Nomenclature for the Letterforms of Roman Type

Philip Gaskell

While the the organization of nomenclature for the elements of letterforms has had a long history, there is today no fully codified system. This paper attempts to define all of the necessary terms for naming the parts of the printed images of roman types in one self-consistent system, and to illustrate their use.

The discussion of typefaces requires a system of nomenclature for the elements of the letterforms so that individual parts of printing types can be referred to. The authors of the fifteenth-and sixteenthcentury treatises for sign-writers and calligraphers had to refer to individual parts of the letters of the roman alphabet, and they found or invented terms in French, German, Italian, and Latin for stroke, serif, thick, thin, and so on; and it is likely that these or similar terms were used by the early makers and users of roman type. The first published nomenclature for typographical letterforms, however, was the group of English terms explained by Joseph Moxon in the section on letter cutting in his Mechanick Exercises of 1683. Moxon defined the imaginary horizontal lines which join certain repeated elements of a typeface, calling them the top-line, head-line, foot-line, and bottom-line, and went on to speak of fat and lean "stroaks," stems, toppings and footings (meaning double ascender and descender serifs), beaks (meaning single serifs, and also the shoulder of f, f and the ear of g), and tails (meaning not the descending tails of g, j, y, etc., but the base-line serifs and terminals of d, t, u, etc.).

Most of Moxon's terms have been superseded by new ones, and there is today a generally accepted, though until now not fully codified, system of nomenclature for the letterforms of roman type used in the English-speaking countries. There have been two important attempts to organize and explain these terms: Joseph

41 Gaskell: Nomenclature for Roman Type

Thorp's "Towards a Nomencalture for Letter Forms" (1931),² and the British Standard specification for typeface nomenclature, 1958 (BS 2961), revised in 1967. Thorp's paper, though it deals with the description of serifs, terminals, etc., in great detail, omits to define some important terms (e.g., stroke, tail) while including others which may be dispensed with (e.g., loop, spine). The 1967 revision of the British Standard is satisfactory as far as it goes, but it is too scanty, defining only some ten terms for typeface nomenclature. Neither Thorp's paper nor the British Standard gives comprehensive illustration of the roman letterforms with all the parts named.

This paper attempts to define all the necessary terms for naming the parts of the printed images of roman types in one self-consistent system, and to illustrate their use. Wherever possible it conforms with current English usage, and it is much influenced by the precedents of Thorp's paper and the revised British Standard. This has resulted in the inclusion of terms of widely different origin, so that stroke (a calligraphic term) is found along with diagonal (geometric) and arm (anthropomorphic). Several of the terms (e.g., counter, kern, ligature, titling) may refer both to actual printing types (or to parts of them) and to their impressions; while a few others (body, fount, set, sort) refer primarily to printing types but are included because they may be used in discussion of the impressions of type. But terms which are used only for actual types (beard, foot, nick, etc.) are excluded, as are the terms which chiefly concern the classification of typefaces (family, grotesque, lineale, etc.).

This system of nomenclature is intended for use with undecorated roman typefaces, and with roman inscriptional lettering of similar form. Some modification is required for describing italic typefaces, in which there is no clear distinction between vertical and diagonal strokes. Most gothic typefaces are based on entirely different graphic elements and they require a separate terminology.

Reprinted with kind permission from *The Library*, 5th Series, XXIX (March 1974), 42-51—a special issue honoring Harry Graham Carter.© Copyright 1974 by the Bibliographical Society, British Library, London, and by Philip Gaskell.

42

Glossary of terms

The following modifiers are used:

thick, thin upper, middle, lower

vertical, diagonal, horizontal single, double

right, left first, second, third, fourth

top, bottom

arm a horizontal stroke

ascender the extended stem of b, d, f, h, k, l, f

ascender line the imaginary line which would join the tops of the

ascenders

bar the crossing stroke of e, f, t, A, H, T

base line the imaginary line which would join the bases of the

letters other than g, j, p, q, y, J, Q

body the depth of the metal shank on which the types are cast

(see illustration)

bowl a curved stroke enclosing an area (but the lower part of

g, which may be open or closed, is called a tail)

bracketed (of serifs) with the angle between cross stroke and main

stroke filled in

calligraphic forms deriving from pen-drawn letters

capital line the imaginary line which would join the tops of the

capitals

capitals the large or majuscule (as opposed to the small or

minuscule) letters

contraction a symbol representing two or more letters (& \(\bar{e}\), etc.)

contrast the difference between the thick and the thin strokes,

which may be much, or little, or none at all

counter the area enclosed by a bowl, or by the closed tail of g, or

by the bar of A

descender the extended stem of p, q; and the tails (except R)

descender line the imaginary line which would join the bottoms of the

descenders

diagonal a stroke between vertical and horizontal

diphthong the characters æ, æ, Æ, Œ

ear the small stroke to the right of the bowl of g

face see typeface

fount a group of typecast letters, numerals, signs, etc., all of

one body and typeface

hair-line (of serifs) much thinner than the stem, and unbracketed

inscriptional forms deriving from stone-cut letters

kern part of a piece of type overhanging its shank (the

shoulder of f, f, ff, ff, the tail of j, Q)

ligature⁴ two or more letters cast on one body, with some combina-

tion of form (ff, ffi, &, etc.)

link a stroke joining two letters, also the middle stroke of g

joining bowl to tail, and the stroke joining the displaced

tail of Q to the bowl

majuscules see capitals

mean line the imaginary line which would join the tops of the

minuscules without ascenders

minuscules the small (as opposed to the capital or majuscule) letters

sanserif without serifs

serif a small cross ending a main stroke; serifs may be single

(on one side only) or double (on both sides); see also

bracketed, hair-line, sanserif, slab

set the width of the metal shank on which the types are cast

(see illustration)

shoulder the curved stroke springing from the stem(s) of a, f, h,

m, n, r, f

slab (of serifs) as thick as the stem, and unbracketed

sort each variety of letters or other symbols in a fount; used

by printers to mean individual pieces of type

spur a small projection, usually pointed, from a stroke or

terminal

stem a vertical stroke

stress the directional tendency of contrast (stress is diagonal

when one set of diagonals—usually those running from upper left to lower right—are thick and the others thin, the vertical and horizontal strokes being intermediate in thickness; and is vertical when the vertical strokes are

thick, the horizontals thin, and the diagonals

intermediate)

stroke a single line, straight or curved

tail the parts below the base line of g, j, y, J, Q; also used

for the diagonal of R

terminal stroke-endings other than serifs, described as bulbous,

pointed, or sheared; sometimes cupped or hooked

titling⁵ capitals cast full on the body, without room for descenders

typeface the uniform design of a set or sets of letters, numerals,

signs, etc., for printing

weight the degree of contrast of a typeface, described as light,

medium, or bold

x-height the distance between the base line and the mean line

Note on the term "ligature"

Up to about 1900 English printers called the ff, etc., sorts either "ligatures" or "double letters," without much preference for one term over the other. Thus Fell called them ligatures in 1671/2, Moxon called them double letters in 1683, and Smith used both terms interchangeably in 1755.6 During the present century, however, the term "ligature" has prevailed over "double letter"— which may in fact refer to a combination of three letters—and it is therefore used here.

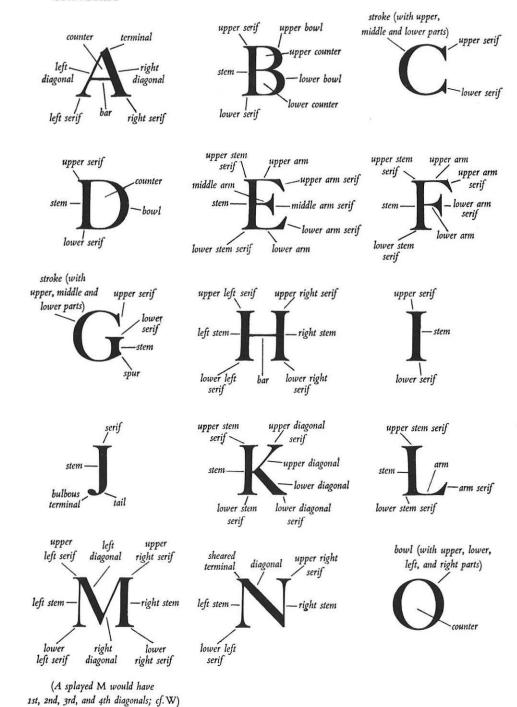
The British Standard specification of 1958 called these sorts "logotypes," and used "ligature" to mean a joining stroke—a link—connecting any two letters; but in the revision of 1967 logotype was dropped and ligature was used for the sorts and for the joining strokes. Logotype (a word invented by about 1810 by Earl Stanhope⁷ to describe his quite different two-letter sorts which were not joined by links) is in any case an unsuitable term for the ff, etc., sorts, as it is widely used nowadays to mean individual trademarks in particular typographical styles.⁸

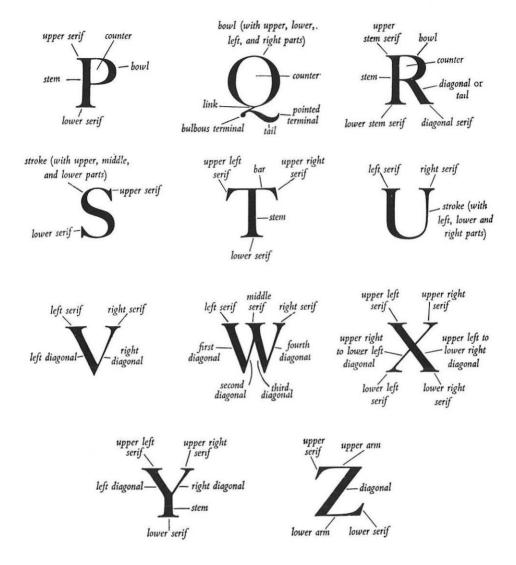
It may be added that fifteenth- and sixteenth-century printers and type-founders sometimes cast letter-group sorts from special matrices which were made without margins and were placed side by side in the mould; and that they also achieved a similar effect by filing down the sides of individual pieces of ordinary type so that they abutted closely.

- 1. Ed. H. Carter, and H. Davis, 2nd ed., Oxford, 1962, pp. 131-3.
- 2. The Monotype Recorder, xxx (1931), 9-19.
- 3. I am most grateful to James Mosley and to John Dreyfus for help in evolving and refining this nomenclature.
- 4. See note on the term "ligature," below.
- 5. Formerly called two-line letters.
- 6. H. Hart, Notes on a Century of Typography, Oxford, 1900, repr. 1970, p. 165; J. Moxon, Mechanick Exercises, ed. Carter and Davis, p. 338; J. Smith, The Printers' Grammar, London, 1755, repr. 1965, p. 56. Both Moxon and Smith included the diphthongs as double letters or ligatures.
- 7. Information from Michael Turner. The earliest dated use of the word he has found so far is in a letter written in French by Stanhope to J. P. Poterat on 19 Sep. 1814.
- 8. Thus Coca Cola and ESSO are logotypes. The word is

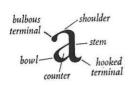
usually abbreviated as "logo," rhyming with no go.

CAPITALS

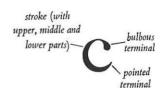


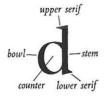


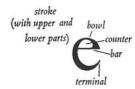
MINUSCULES

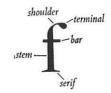


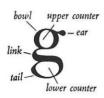


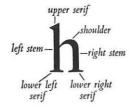


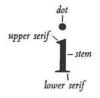


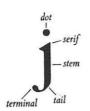


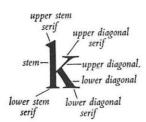




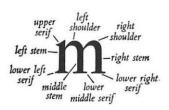


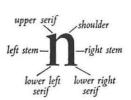


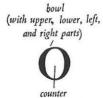


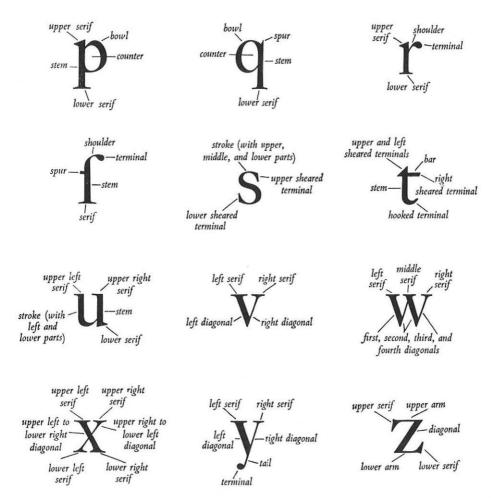




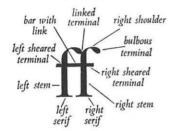


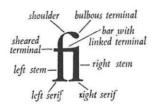


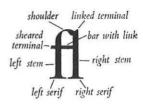


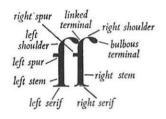


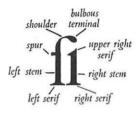
LIGATURES

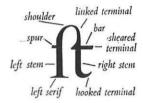




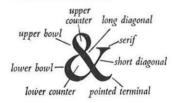


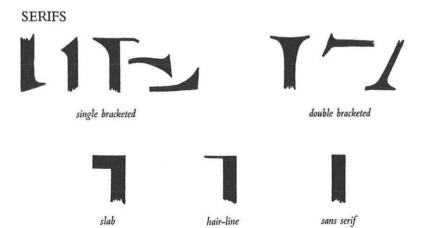






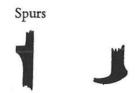
CONTRACTION



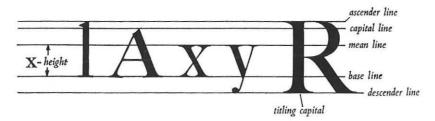


TERMINALS





LINES



CONTRAST







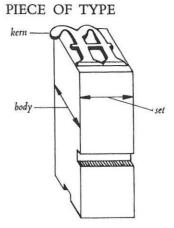
little contrast

no contrast

STRESS









Alphabet Goodhumor—Cloth Study, 1972-73. Claes Oldenburg, American, born 1929. Canvas, kapok, wood, paint, H. 37 inches. The Detroit Institute of Arts, Gift of the Friends of Modern Art The Founders Society (75.13).