



PIRKANMAA

Tampere Region

The Council of Tampere Region 2017



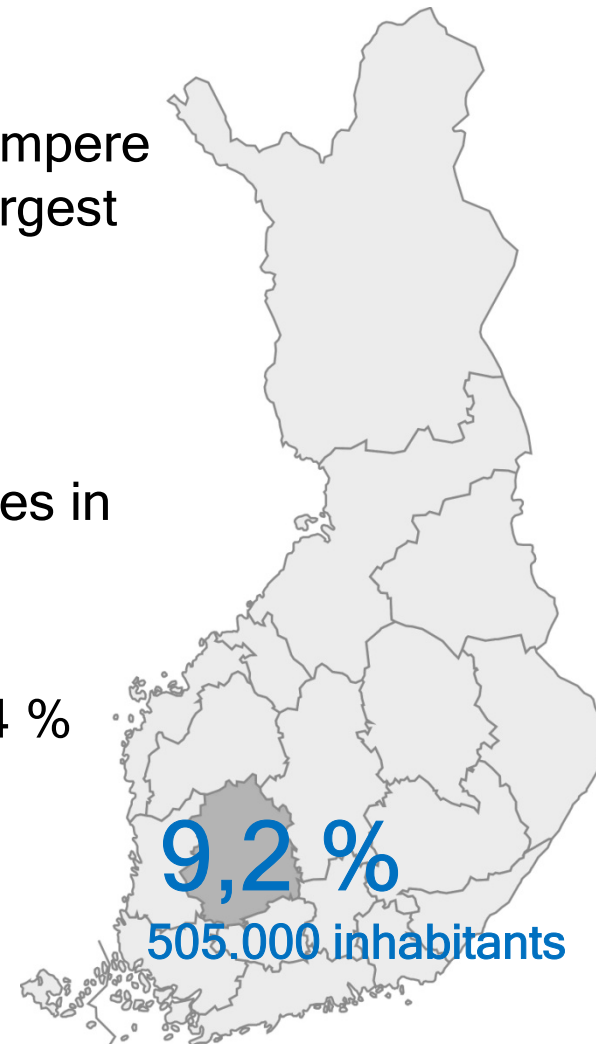


The 2nd largest

There are 19 regions in Finland. Tampere Region, Pirkanmaa, has the 2nd largest population in Finland.

Over 9 % of Finland's inhabitants lives in the Tampere Region.

The Regions surface area is about 4 % of Finland's surface area.





Regions' key figures

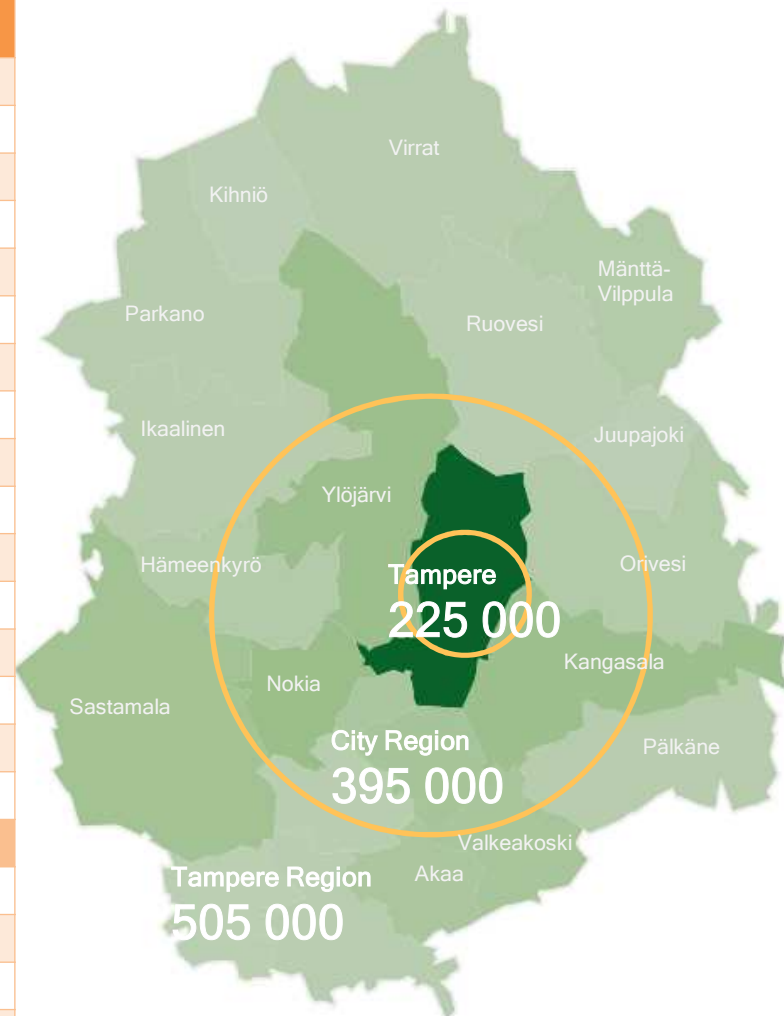
	Population 31.12.2015	Change in population 2015	Population density 1.1.2016	Demographic dependency ratio 2015	Unemployment rate 2015 (15-74 yr.)	GDP 2014 ,euros per capita	Change in GDP euros per capita, % 2014
HELSINKI-UUSIMAA REGION	1 620 261	17 915	178	50,0	8	49 192	0,0
SOUTH-WEST FINLAND	474 323	1 845	44	58,8	10,2	34 349	1,5
SATAKUNTA	222 957	-573	29	66,2	9,1	35 147	2,9
HÄME	174 710	-131	34	63,0	8,2	31 290	-1,2
TAMPERE REGION	506 114	3216	40	57,7	10,7	34 551	-0,9
PÄIJÄT-HÄME	201 615	-415	39	64,0	9,5	30 783	2,9
KYMENLAAKSO	178 688	-987	35	65,0	11,8	32 402	0,9
SOUTH KARELIA	131 155	-488	25	63,9	10,2	37 234	5,1
SOUTH SAVO	150 305	-956	11	69,0	9,6	29 579	4,6
NORTH SAVO	248 129	-23	15	60,8	9,7	31 073	2,0
NORTH KARELIA	164 755	-187	9	61,4	10,7	29 735	3,1
CENTRAL FINLAND	275 780	40	17	60,9	11,5	30 404	2,2
SOUTH OSTROBOTHNIA	192 586	-577	14	66,7	8,9	30 500	1,2
OSTROBOTHNIA	181 679	772	23	63,6	6,9	37 918	0,2
CENTRAL OSTROBOTHNIA	69 032	155	14	67,1	5,7	34 617	5,5
NORTH OSTROBOTHNIA	410 054	2 110	11	60,7	10,3	31 557	-1,5
KAINUU	75 324	-717	4	64,8	14,9	27 160	5,5
LAPLAND	180 858	-766	2	61,2	11,8	33 373	0,6
ÅLAND	28 983	250	19	58,6	4,7	45 860	-2,0





22 Municipalities

	Population 01.01.2016	Percentage of the Tampere Region population
Akaa	17 043	3,4 %
Hämeenkyrö	10 667	2,1 %
Ikaalinen	7 207	1,4 %
Juupajoki	1 988	0,4 %
Kangasala	30 607	6,0 %
Kihniö	2 038	0,4 %
Lempäälä	22 536	4,5 %
Mänttä-Vilppula	10 604	2,1 %
Nokia	33 162	6,6 %
Orivesi	9 408	1,9 %
Parkano	6 766	1,3 %
Pirkkala	18 913	3,7 %
Punkalaidun	3 049	0,6 %
Pälkäne	6 676	1,3 %
Ruovesi	4 623	0,9 %
Sastamala	25 220	5,0 %
Tampere	225 118	44,5 %
Urjala	4 928	1,0 %
Valkeakoski	21 332	4,2 %
Vesilahti	4 489	0,9 %
Virrat	7 002	1,4 %
Ylöjärvi	32 738	6,5 %





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Attractive Tampere in the middle of the region



- The most desirable **place to live** and **to move** to 2016, 2014, 2012 ja 2010
- **The most attractive city to visit** 2013 and 2009, 2011 second place
- Särkänniemi: the most attractive **leisure centre** 2012 and 2011

Taloustutkimus Oy. Original print of the picture: Juha Suhonen (Tampere All Bright!)

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COUNCIL OF TAMPERE REGION



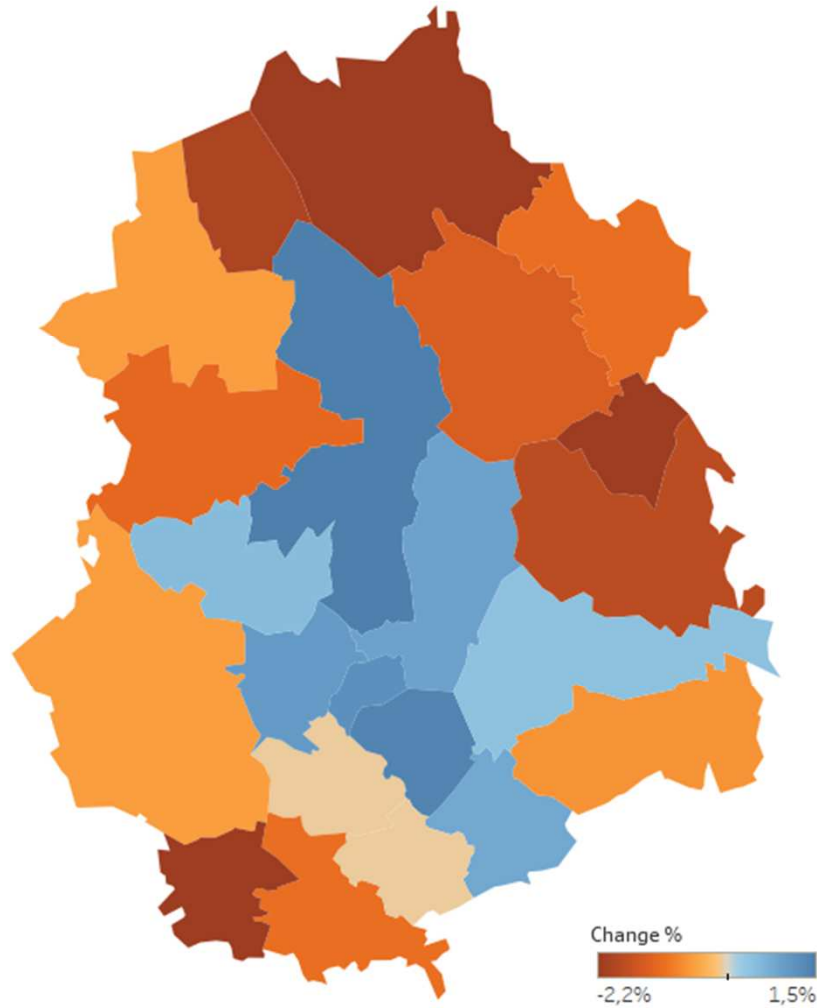


Population structure

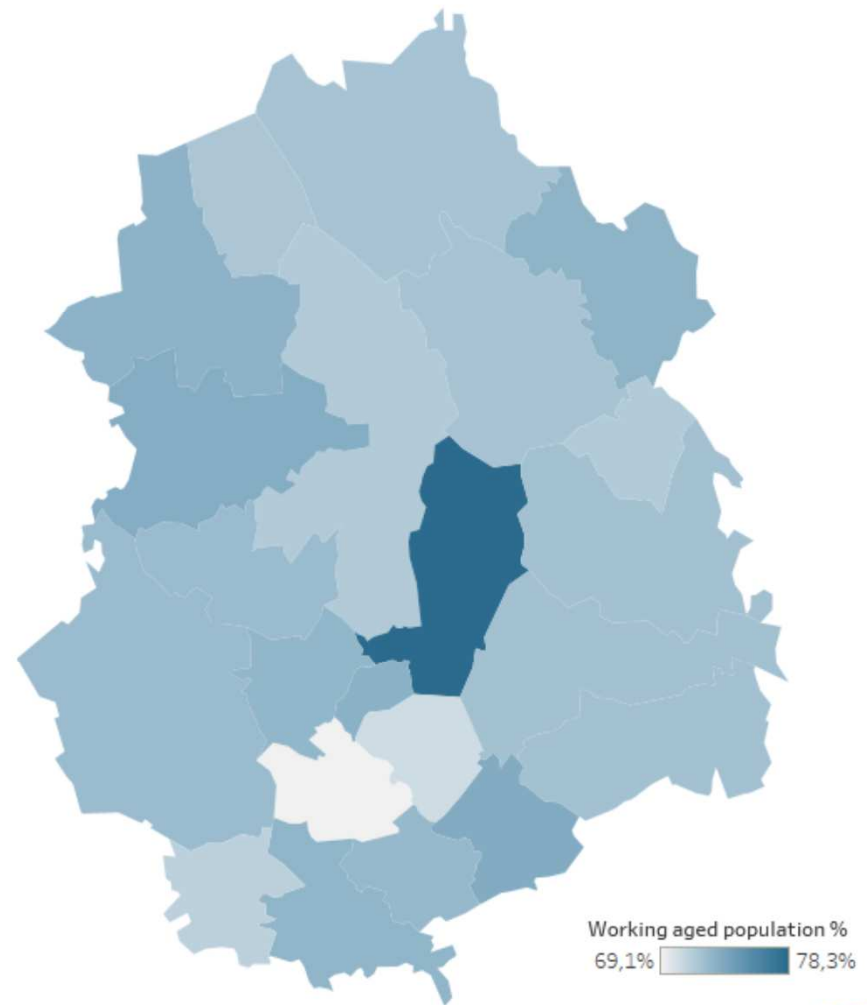
	Tampere Region		Percentage of the corresponding population in the whole country	
Tampere Region's population 31.12.2015	506 114		9,2	
Aged under 15 years (persons, %)	82 884	16,4	9,3	
Aged over 65 years (persons, %)	102 387	20,2	9,1	
Foreigners (persons, %)	14 208	2,8	6,2	
	Tampere Region		Finland	
Persons with academic degree 2015 (% of population aged over 15 years)	31,0		30,0	
Demographic dependency ratio 2015	57,7		58,2	
Dependency ratio 2040 (projection)	67,4		69,7	
Work force 11/2016	244 147		2 636 703	
Unemployed 12/2015 (persons, % of work force)	35 724	14,6	328 520	12,5



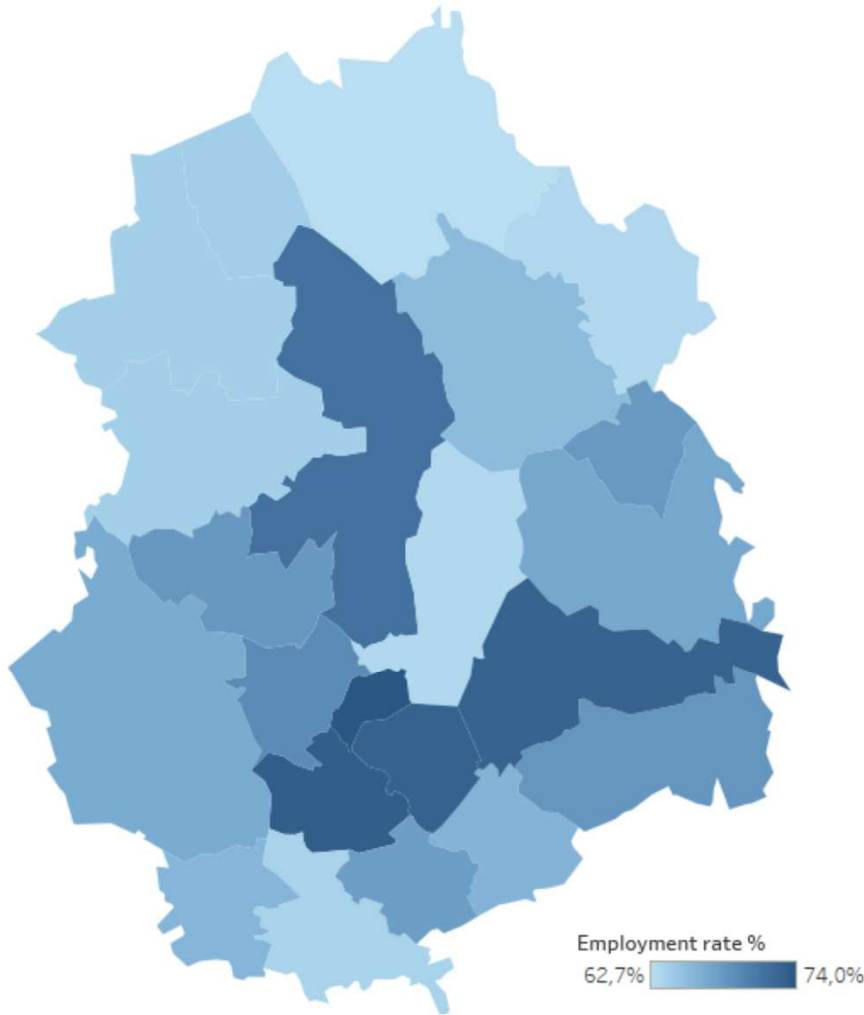
Change in population, % (2015)



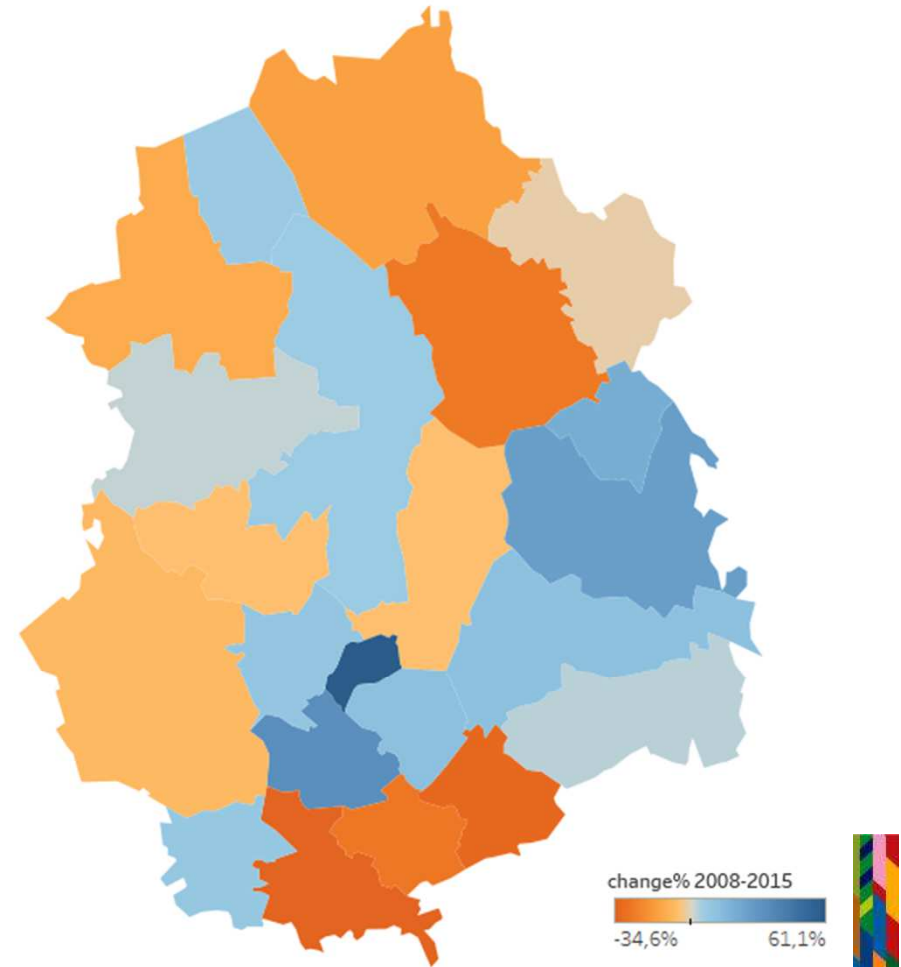
Percentage of working-aged population, % (2015) (15-74 years old)



Employment rate 2015 (18-64 years old population)

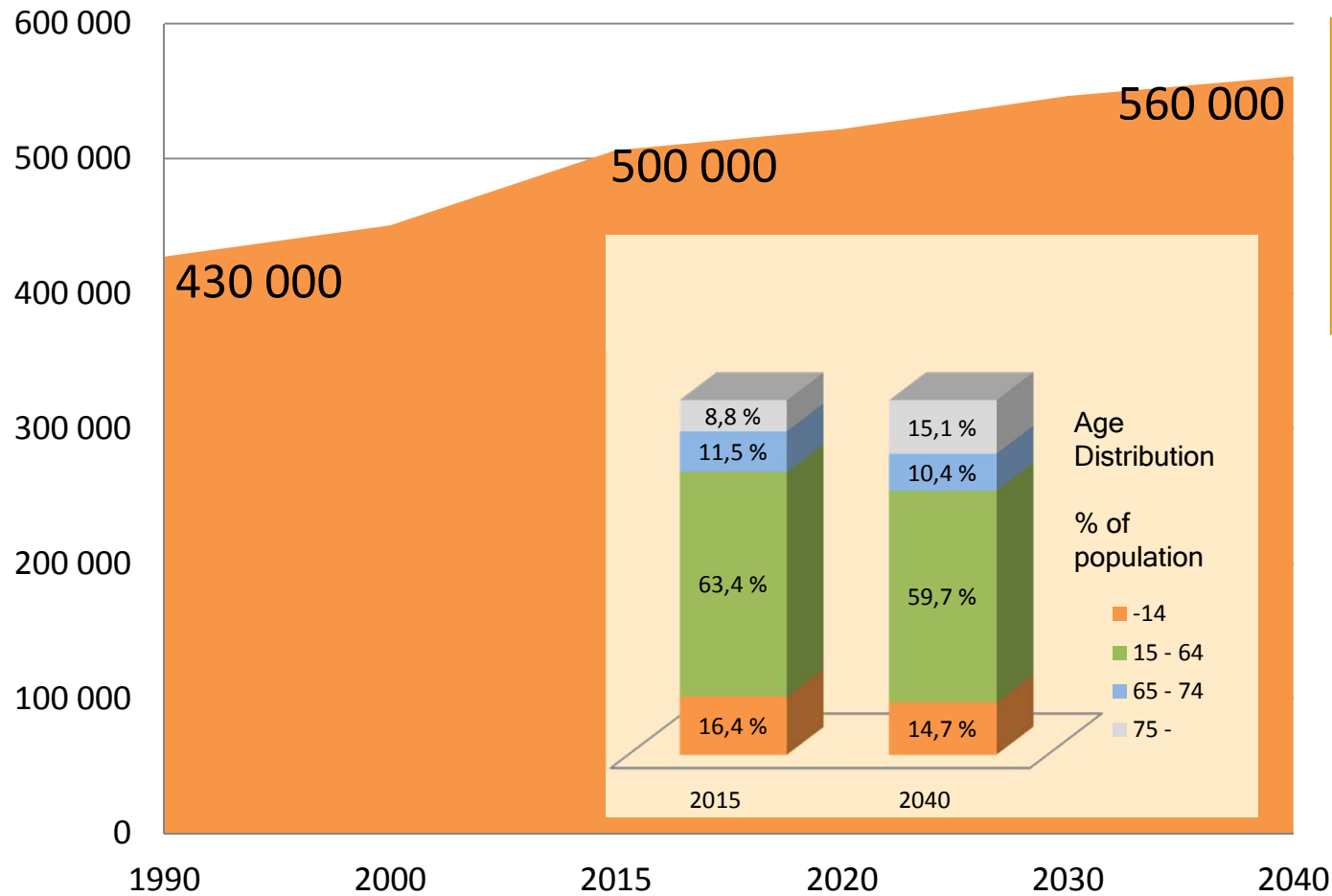


Change in enterprises' turnover % (2008-2015)



Development of population and projection 2040, Tampere Region

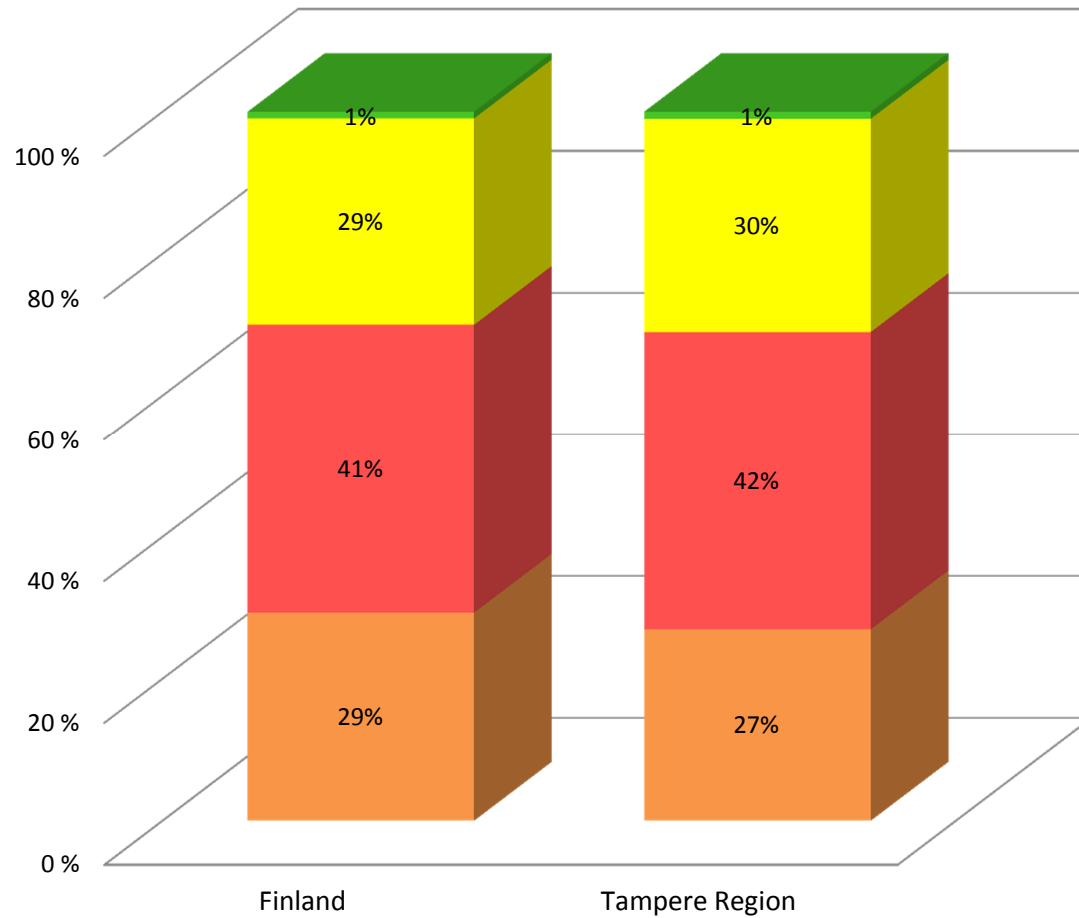
Statistics Finland



Planned population in the Tampere Region 2040: 620 000 inhabitants



Educational level 2015

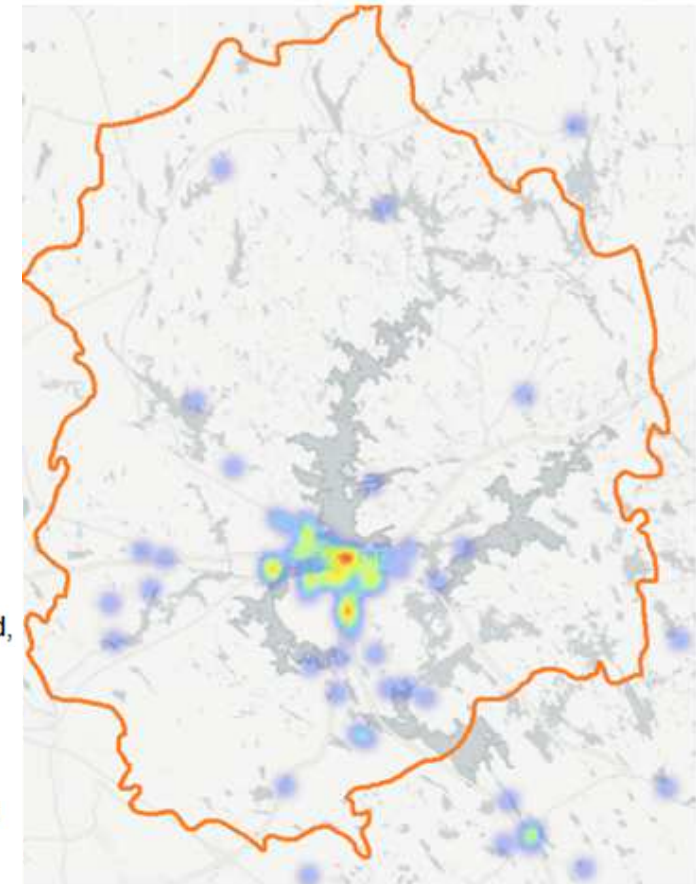


Degree after elementary school
 (% of population aged 15 years):
 Tampere Region 73,0 %
 Finland 70,7 %

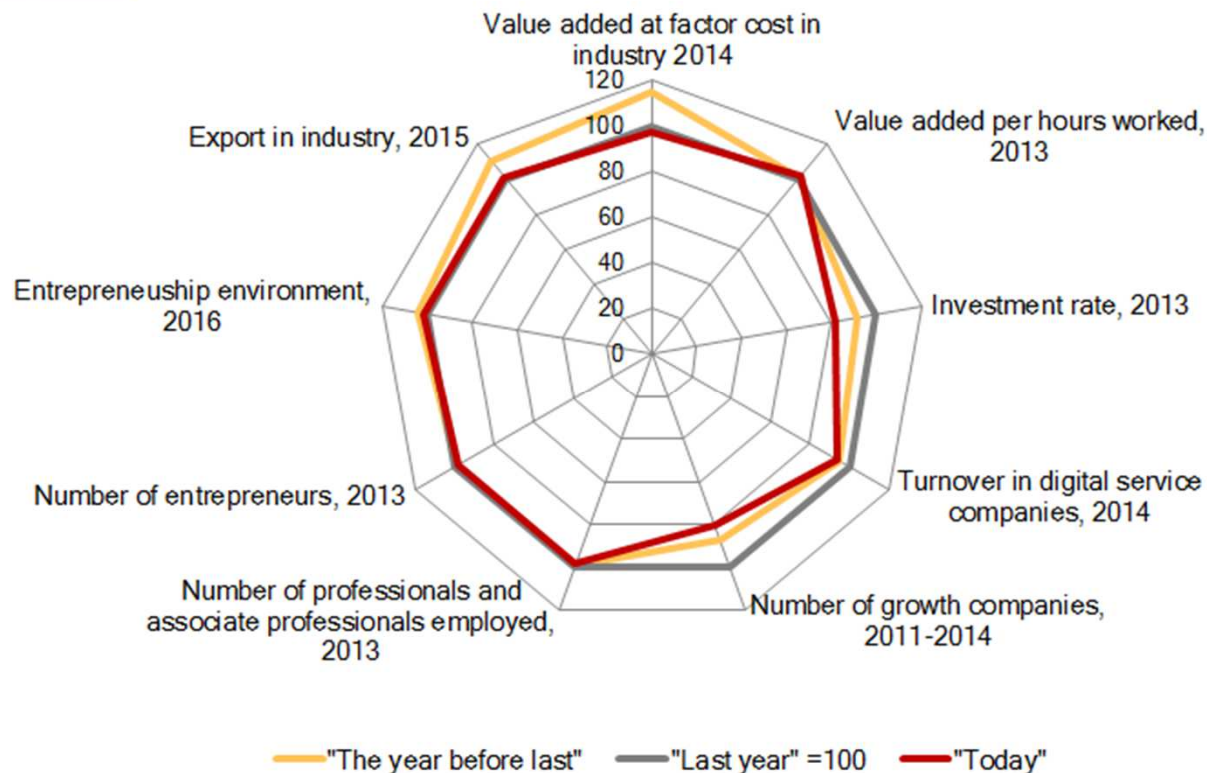
■ No degree after elementary school
 ■ Upper Secondary Level Education
■ Academic Degree
 ■ Doctoral Studies



Situational picture of innovation 2016



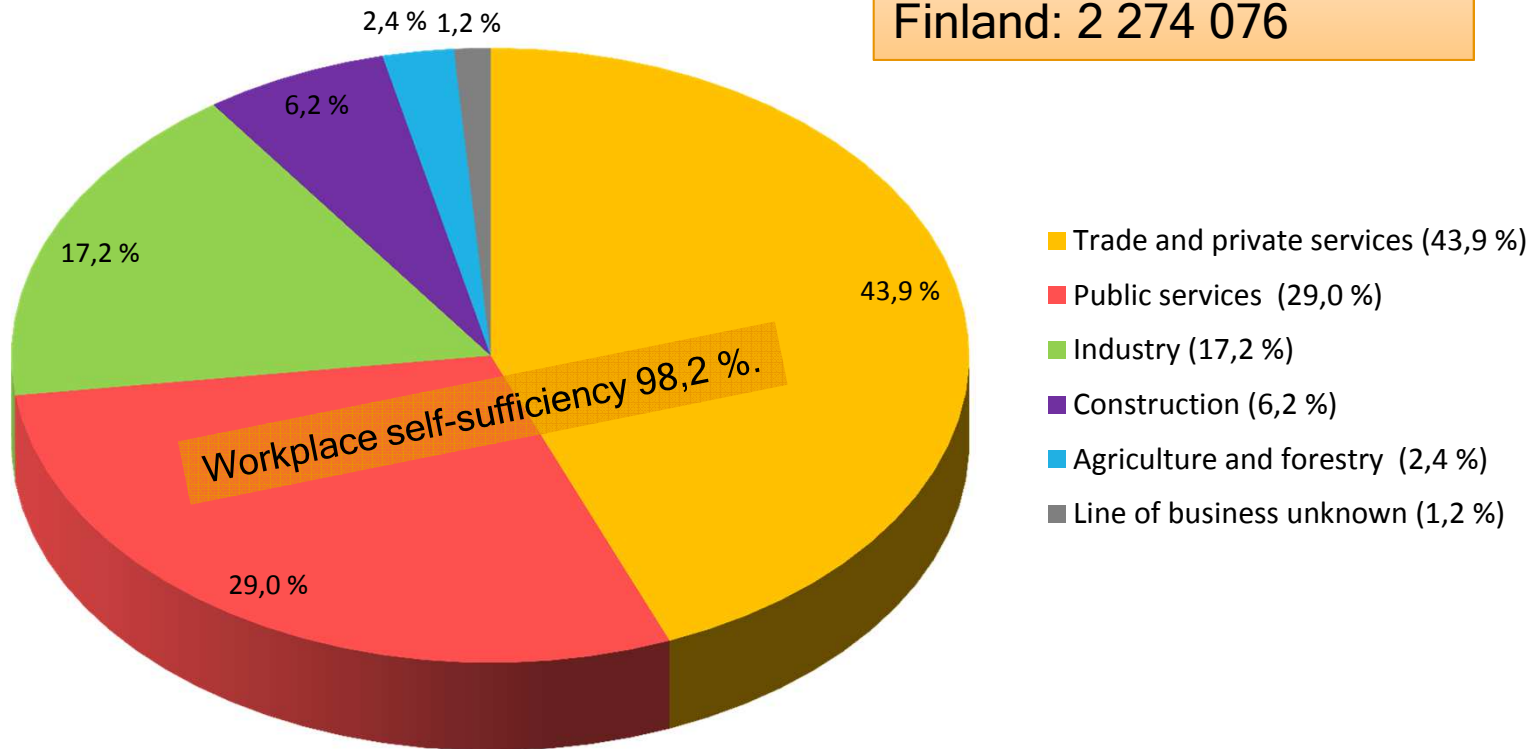
Startups in the Tampere Region.



Workplaces in different lines of business 2014

Tampere Region

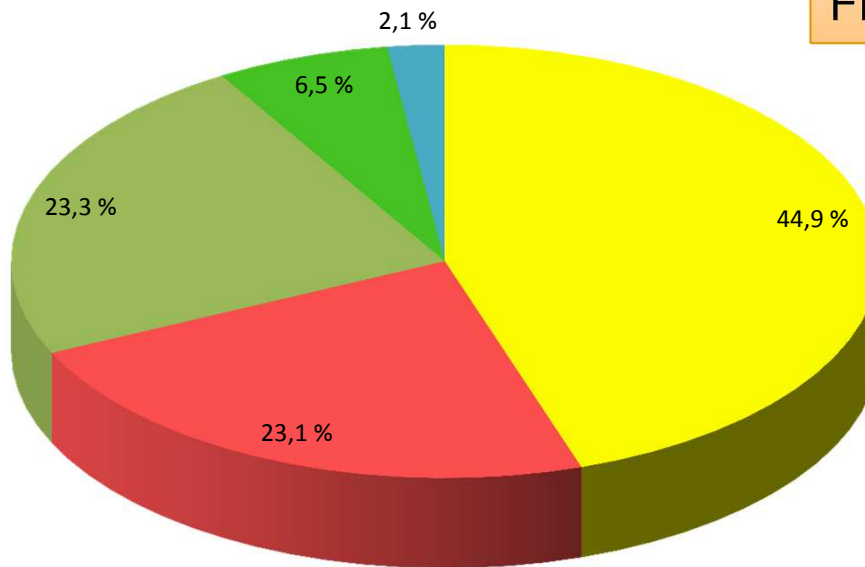
Workplaces
Tampere Region: 201 971
Finland: 2 274 076



Value added in different lines of business 2014

Tampere Region

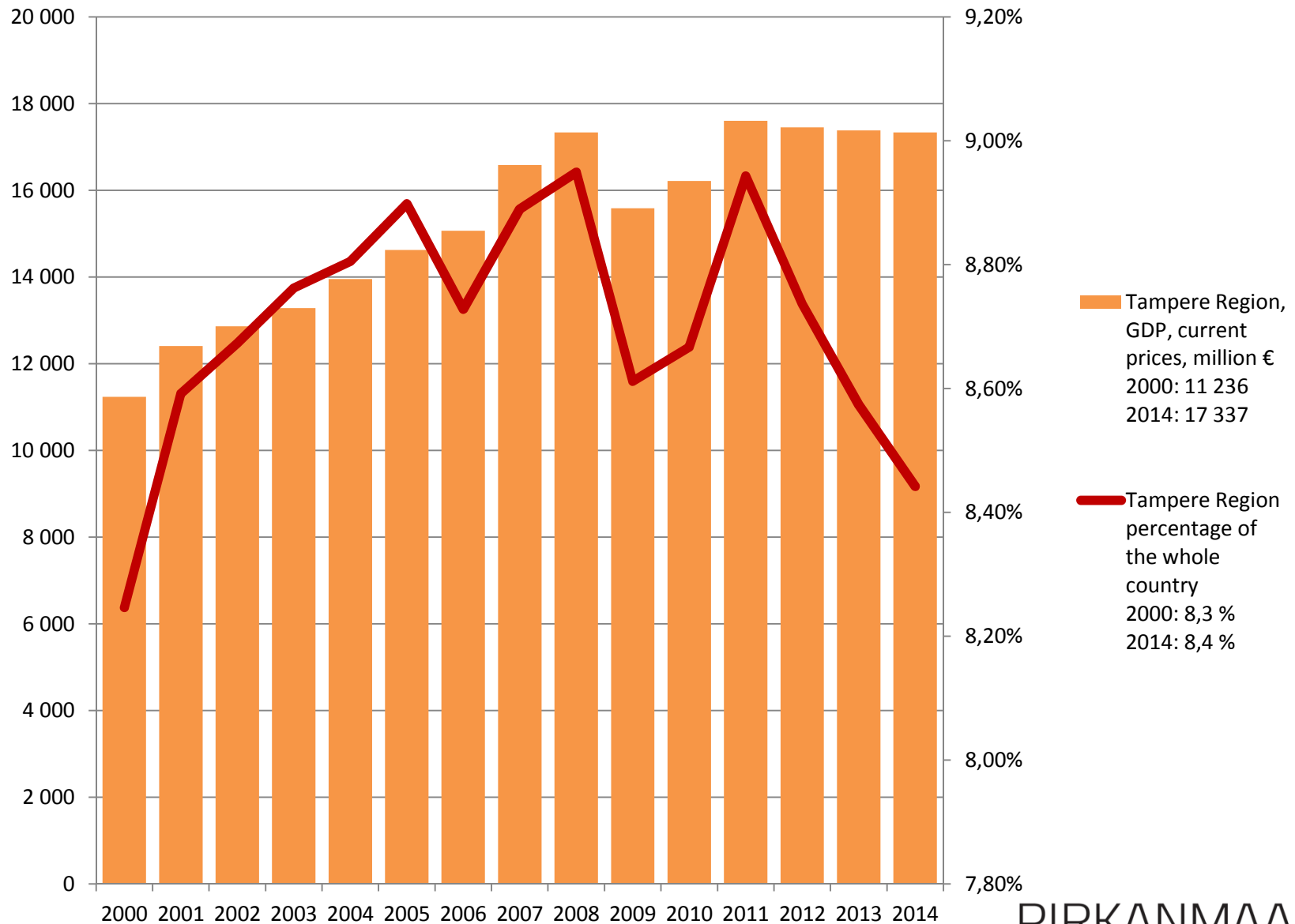
Value added in total
(current prices, million €)
Tampere Region: 14 932
Finland: 176 877



- Trade and private services (44,9%)
- Public services (23,1 %)
- Industry (23,3 %)
- Construction (6,5 %)
- Agriculture and forestry (2,1 %)

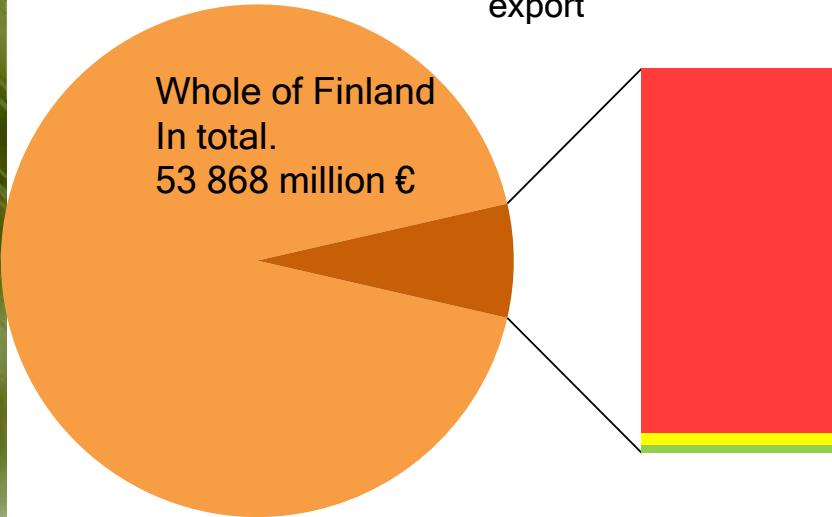


Development of GDP 2000-2014



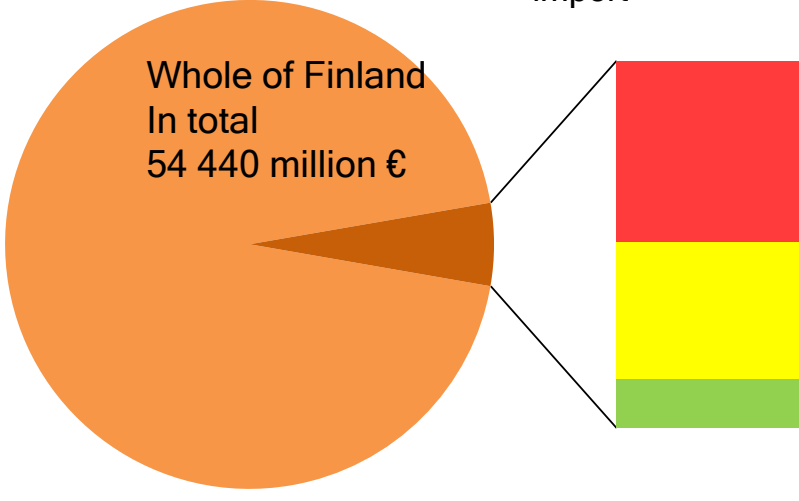
Foreign trade

Export 2015
 Tampere Region
 4 150 million €
 = 7,7 % of Finland's
 export



- Industry 94,9 %
- Trade 3,2 %
- Other 2,0 %

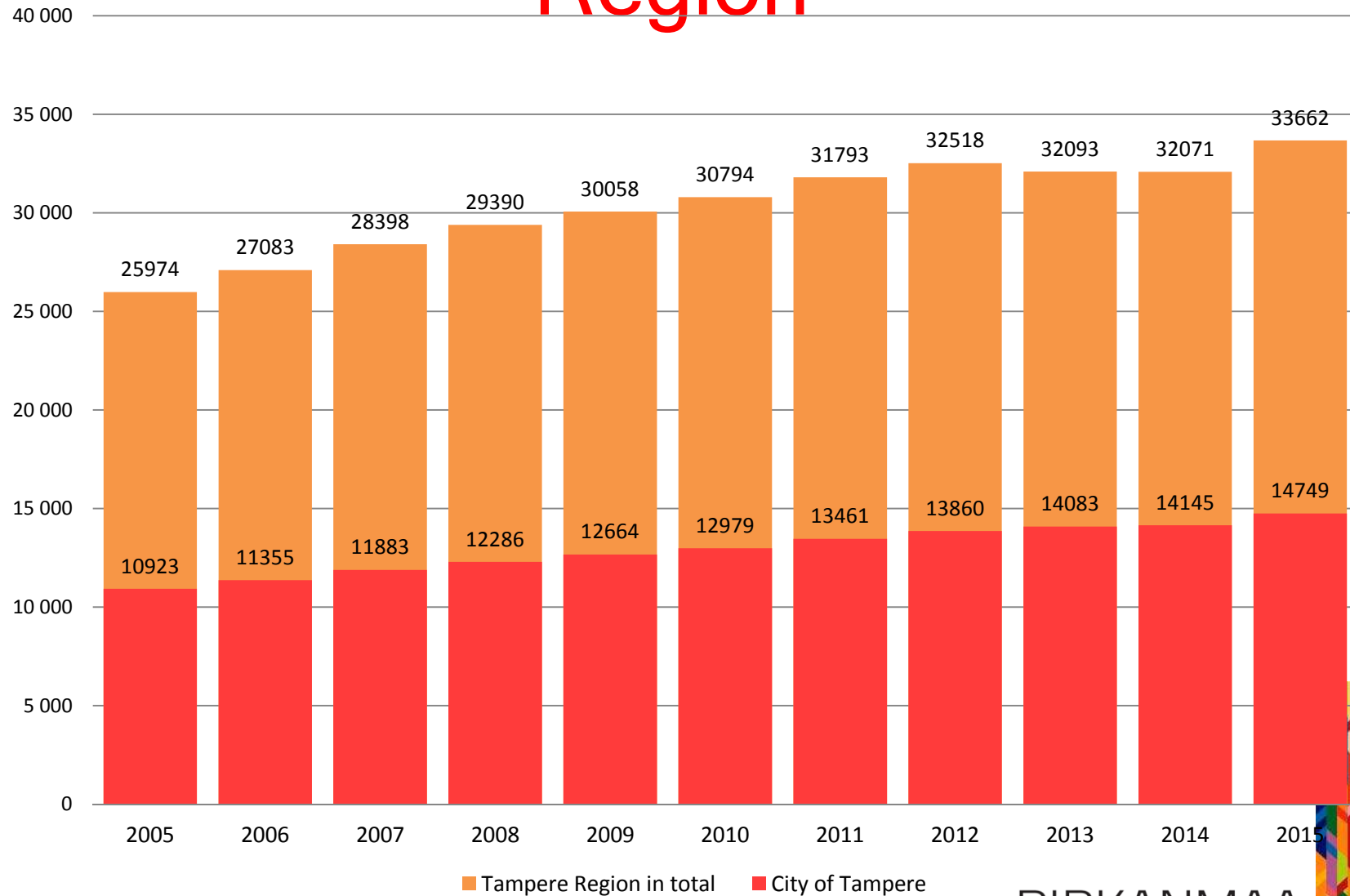
Import 2015
 Tampere Region
 3 138 million. €
 = 5,7 % of Finland's
 import



- Industry 49,5 %
- Trade 37,4 %
- Other 13,2 %



Stock of enterprises in Tampere Region





- Sources
 - [Situational picture of Innovation](#)
 - [Tilastokeskus](#) (Statistics Finland)
 - [Ministry of employment and the economy, Centre for Economic Development, Transport and the Environment](#)
 - Customs: Tavaroiden ulkomaankauppa maakunnittain vuonna 2015
 - Taloustutkimus Oy
 - Tredea (Tampere All Bright! Slide 5 picture: Juha Suhonen, edited Anniina Heinikangas)



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