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CD: HMR XD 133 TAPE: HMR MC 133

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HMR LP 131 CD: HMR XD 131  
TAPE: HMR MC 131



# HEAVY METAL RECORDS

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# MUSIC & MEDIA

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1989

The European  
Music &  
Broadcast  
Trade Magazine

## BMG Buys 50% Of Italy's DDD

by Chris Fuller

BMG Music International has further expanded its commitment to Europe by buying 50% of the shares of Italy's DDD record company which has achieved cross-border success with singer Eros Ramazzotti.

The sale, finalised in New York on July 18 for an undisclosed sum, follows from an existing licensing agreement between BMG Ariola and DDD in many European territories. And it comes less than a month since BMG signed a worldwide agreement to distribute and market Zomba's Jive and Silvertone labels.

Roberto Galanti, DDD's Milan-based Chairman and Managing Director, says the deal will not affect the label's independence. He says DDD will continue to operate as a creative independent on a day to day basis, but now has a strong

## WEA & Epic Lead European Album Survey

by Machgjeel Bakker

Amsterdam - WEA is the leading album company in Music & Media's first ever half-year survey with 20.3% of the chart share. Epic tops the album label list with 8.4%. The survey is based on the Eurochart-Hot 100 Singles and European Top 100 Albums for the period January 1 to July 1, 1989.

WEA's achievement can be largely attributed to Tanita Tikaram's debut album *Ancient Heart*, which represents 13.8% of the company's total albums chart share. Other WEA successes include Madonna's *Like a Prayer* (13.4% of WEA's overall share), Simply Red's *A New Flame* (13.0%) and *Tracy Chapman* (10.4%).

Epic's position as top album label is thanks to strong selling releases from Michael Jackson (*Bad*) and George Michael (*Faith*). As far as singles are concerned, PolyGram is the leading company with a wide margin. It has an 18.6% chart share compared to WEA which is number two with 15.4%. Songs like Robin Beck's *The First Time* (10.7% of overall share), Fine Young Cannibals' *She Drives Me Crazy* (8.7%), and INXS' *Need You Tonight* (6.7%).

In terms of singles labels, CBS is narrowly in front with a 5.7% chart share, followed by Virgin with 5.6%. Full details on page 4.

## PWL Moves Into Europe

One of the most successful European singles labels, PWL, is taking its first step into continental Europe with the launch of a subsidiary company in Holland.

PWL Managing Director

David Howells says the Benelux company will initially concentrate on promoting and marketing product from the UK but may eventually sign Dutch artists.

Howells adds that the Benelux is a more logical move for the company even though, at the beginning of this year, it created the new label PWL Continental, to release French records in the UK.

"The Benelux is an interesting market for us as it is very close in mood to that of the UK." As a singles label, PWL achieved 6.7% of the UK's market share in the last quarter of 1988, putting it in second place after EMI (8.6%). See page 13. □



Label executives from 14 countries attended an international product presentation from Chrysalis. Pictured at Chrysalis Chairman Chris Wright's home from left to right: Wright; Alvin Lee, Leo Lyons, Ric Lee and Chick Churchill from re-signed Ten Years After; Phil Patterson, Int. Mark Mgr; Liam McCoy, Head Int. Prom; Ayna Maccuria, Int. Prod. Co-Ord; Kay MacCuria, Int. Press Officer; and Mike Allen, Int. Dir.

(advertisement)

# ZORBA'S HOUSE MIX

by Dynamic Choice

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SEE PAGES 19-30

## CONTENTS

Euro Category In MTV

Awards 3  
Sweden's Rosette and West Germany's Ramblers are among the nominees.

European Chart

Analysis 4  
A Music & Media survey for the first half of 1989

Music Video Code For

UK TV 6  
New Cable Authority guidelines have been circulated to satellite stations

Music Wins Radio Listeners

In West Germany 8  
The results of the latest Infrag survey in Baden-Württemberg

Lambdas Dances Up

French Charts 11  
The massive marketing campaign for the new Brazilian dance craze

Denmark's TV2 To Be

Wholly Commercial! 14  
Reform to be considered by coalition government

EMI & PolyGram

Dominate Portuguese Market 14  
New figures released by record industry organisation AFP



An EMR publication in partnership with





# BON JOVI

## NEW JERSEY

### 8 MILLION ALBUMS SOLD

THE NEXT SINGLE

Put Your Hands On Me

polygram

## Euro Category In MTV Awards

by Chris Fuller

A European category is to be introduced for the 1989 MTV Video Music Awards to be held in LA on September 6. The section will be part of a new feature - International Viewers' Choice - with clips

(Time) and The Jeremy Davis (*Broad New Top*); France's Niagara (*Soleil D'Hiver*); and Belgium's Vaya Con Dios (*Don't Cry For Louie*) and Front 242 (*Headhunter*).



Rosette

from Europe, Australia, Japan and a Best Latin award.

The European nominees are Sweden's Rosette (*The Look*); West Germany's The Rainbirds (*Sea Of*

MTV Europe will transmit part of the show on September 7 from 03.00-05.00 hours and again at 20.00-22.30 hours as part of a worldwide live satellite broadcast.

### SPONSOR SPOT

Sponsors are not normally willing to invest in promoting products with new acts. The exception is perhaps talent contests - such as TDK's Battle Of The Bands in the UK, the Grand Prix of Holland sponsored by the National Milk Board and the numerous US talent shows backed by beer companies such as Miller and Coors.

However, recent initiatives indicate a change is on the way. Heineken in the UK is promoting Music On The Move, the UK's biggest live music promotion, bringing mostly unknown bands to 300 pubs throughout the country.

Meanwhile, Fuji USA has just started a

massive joint-promotion for new acts with Enigma Records. And Yamaha is trying to build its talent contest, Band Explosion, into a major international event - with Nevada as co-sponsor in most countries.

Why are these companies interested in using new talent for marketing? Jacky Stainer at Heineken UK says they have chosen four mostly unknown bands that fit Heineken's image with the youth market.

For Yamaha, the reasons are more obvious. Keith Allen, PR Manager for Yamaha Europe, says the basic aim is to bring in more young people at the bottom of the market.

For about 30 years Yamaha Japan has been educating young musicians through the

Yamaha Music Schools and Allen says Yamaha International now wants to stimulate its youth market with the Band Explosion.

Brad Frederick, Director Of Marketing at Fuji USA, says there were several factors that made Enigma interesting. Through its arrangement with the record company, it will support selected artists and, in return, Fuji will exploit Enigma's connections with large record chains, mass merchandisers, and the Enigma image. This will be through joint-marketing of new product and joint-funding of tours. The aim is to reach heavy users of blank audio cassettes, the 16-24 age group.

Report from the author of THE MUSIC BUSINESS: THE INSIDE STORY OF THE MUSIC INDUSTRY. Published by PROFILE, London. Price £12.95. ISBN 0 900 500 00 0.

## EMI To Distribute Enigma

EMI International has taken over the distribution and marketing of Enigma Records International selected product in territories including the UK, West Germany, Austria, Switzerland, Benelux, France, Italy, Portugal, Iceland, plus the Middle East, South and Central America and Africa. Other countries will be added as existing licensing deals expire.

The arrangement follows the recent purchase of 50% of the Enigma Entertainment Corporation by Capitol-EMI Music in the US. EMI takes over responsibility for the majority of the European territories from Virgin Records, and in Italy from CGD.

The Enigma Records roster includes Poison, The Smithereens, The Del-Lords, Devo and Al Stewart. It also has a contemporary jazz label, Intima, and a classical label.

Music & Media apologises for any misunderstanding caused by an earlier Enigma/EMI story on the West German news page of the July 8 issue. □

## PDO Expands

Philips and Du Pont Optical (PDO) plan a 25 % increase in CD production at their Hannover plant. The target for 1990 is 100 million CDs, double that of their 1989 production. The move is aimed at keeping pace with the increasing world wide demand for CDs, which is estimated to top 600 million this year. PDO is winding down vinyl production, with 15 million LPs planned for this year at Hannover. □

Radio Rap is back next week.

(advertisement)



FROM THE RIM OF HELL

## extra

France's leading FM network NRJ is far from happy at losing its bid for the London FM contract. In a letter to the CSA, President Jean-Paul Baudoux says: "Unlike France which gives up its airwaves to foreign enterprises, the British have a very protectionist attitude. Yet that does not prevent them from owning two French networks (PERH/Pacific Air Crown Communications/RPM). And Baudoux describes alleged plans by CLT to sell a Paris frequency to London's Capital Radio as 'the last straw'. There are rumours that CLT is one of the parties interested in taking over Paris' Kiss FM. Jean-Claude Nicole was in London last week for talks with several interested companies, believed to include Capital and Owen Oyston's Miss World Group. Meanwhile, Baudoux too has his eye on Kiss. \* \* \*

Watch out for a new Friday evening music series on Super Channel starting this autumn. M&M has heard that a well-known UK production house has been approached to prepare 39 five-hour specials. The company concerned reckons on making about two hours of each show itself and promises "a look at the European scene that's a lot more than just a collection of clips". Judging from the producer's credentials, this could be something worth staying in for... \* \* \*

Our sympathies go to Halliday's pop foundation SPN who suffered a series of problems at New York's NMS. First their promotional material - including 2,000 special compilation CDs - were held up at customs, then either delayed or, in the case of The Nits, cancelled and then hastily rescheduled for the following night. SPN's Laurence Van Haren says that despite all this, The Nits, Fatal Flowers and Urban Dance Squad received "several firm offers" of deals. But she is critical of the NMS concert organisers: "The bands were treated very badly". A.D.

EUROCLIPS

The most aired music video clips throughout Europe in the week prior to publication. It includes more than 50 video-by-programmes together to show partly using videos from 14 European countries.

VIDEO FAVOURITE

**Bros**  
★ Too Much... *Radio Film*

VIDEO HITS

- Milli Vanilli  
Blame It On The Rain... *Barbra Film*
- Soul II Soul
- Back To Life... *Reggie TV*
- Simple Minds  
Rick O'Neil... *Video*
- Pet Shop Boys  
I's Alright... *Harry Cdn*
- Gloria Estefan  
Don't Wanna Lose You... *Sirius Film*
- Simply Red  
A New Flame... *Video*
- Michael Jackson  
Libertarian Girl... *Film*
- Queen  
Breakthrough... *Reggie TV*
- Price  
Sundance... *Propaganda Film*
- Sonia  
You'll Never Stop Me... *Reggie TV*

WELL AIRD

- Beautiful South  
Song For Michael... *See Eye*
- Don Johnson  
Tell It Like It Is... *Sirius Film*
- Glady Knight  
Licence To Kill... *Lundgate*
- Joe Cocker  
When The Night Comes... *MGM*
- Queen W. Rovers  
Papience... *Propaganda*
- De La Soul  
Say No Go... *MGM*
- Paul McCartney  
This One... *Challenge*
- Inter City  
Do You Love What You Feel... *AMCO*

MEDIUM ROTATION

- Public Enemy  
Fight The Power... *40 Acres & A Pk*
- Jason Donovan  
Someday With A Kiss... *Star Screen*
- Kirby MacColl  
Days... *Lundgate*
- Bangles  
So Much For Cream Cheese
- Neneh Cherry  
Moniebus... *Isabel*
- Cyndi Lauper  
I Dream All Night... *Columbia Prod*
- Bobby Brown  
On Our Own... *Lundgate*
- Tin Machine  
Under The God... *Norah*

FIRST SHOWINGS

- Tone-Loc  
Got It Going On... *Cyprusnet*
- Eric & The Good Good Feeling  
Feeling Good... *Isabel*
- Double Trouble  
Just Keep Rocking... *Photo Palace*

# European Chart Analysis - First Half 1989

Music & Media's first chart survey is based on the European Hot 100 Albums and European Top 100 Albums in the period from January 1 to July 1, 1989.

Each record collects a certain number of points every week based on position and territory. These points are added up over a six-month period and related to specific labels or companies. The result is a ranking by company and label for both singles and albums.

In the singles label category, CBS (5.7%) tops with a very small margin to Virgin (5.6%). CBS tracks that did well in the Eurochart Hot 100 Singles include the Bangles' *Eternal Flame*, French act De Soiree's *La Vie La Nuit* and Midnight Oil's

*Beds Are Burning*. The Bangles' hit single makes up 25.8% of CBS' total chart share, followed by 18.0% for Debut De Soiree and 6.8% for Midnight Oil.

Virgin had a strong presence in the Hot 100 Singles during the first half of 1989 with songs like Simple Minds' *Belfast Child* (27.2% of Virgin's overall chart share), Paula Abdul's *Straight Up* (24.5%), Roy Orbison's *You Got It* (17.9%) and Sandra's *We'll Be Together* (8.1%).

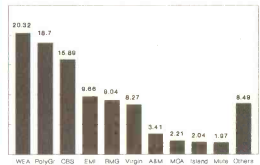
The success of PWL as a singles label is remarkable. With a chart share of 5.2%, MCA (4.7%) and Mercury (4.4%) well behind. PWL scored particularly well with the Kylie Minogue and Jason Donovan duet *Especially For You*

- the song is responsible for an impressive 30.3% of the company's total chart share. Other European successes include Donovan's *Too Many Broken Hearts* (18.6%) and Minogue's *Hand On Your Heart* (12.7%).

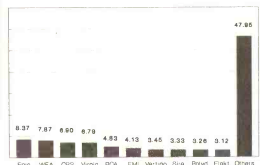
PolyGram is the leading singles company (18.7%) thanks to hit singles from Robin Beck, Fine Young Cannibals and INXS (see front page for details). WEA is next (15.4%) with singles by Madonna (*Like A Virgin*, 19.8% of WEA's chart share), Tanita Tikaram (*Twist In My Sobriety*, 7.2%) and Edelweiss' *Bring Me Edelweiss* (6.7%).

See front page for albums analysis.

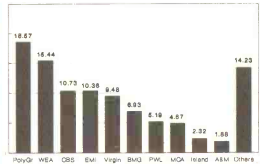
## ALBUMS - Leading Companies



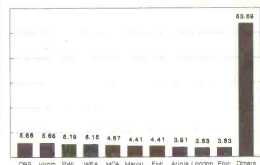
## ALBUMS - Leading Labels



## SINGLES - Leading Companies



## SINGLES - Leading Labels



Copyright Music & Media

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## Music Video Code For TV To Be Introduced

London - A code governing music videos has been drawn up by the Cable Authority - the organisation regulating programme content on UK cable and satellite services. The draft of the document has been circulated to MTV, Super Channel and other youth-oriented services. It will be implemented in October.

The code contains guidelines on general acceptability and restricts the promotion or glorification of drug-taking, smoking, sex and anti-social behaviour. It also states that ethnic or minority groups should not be portrayed in a derogatory way and that violent clips should

not be screened before 22.00 hours.

The code says that editorial content must always rest with the programme maker and that record companies cannot expect to have their material played by right.

MTV Executive Producer Brent Hanson says the channel is "definitely on the side of this initiative. We set ourselves very strict guidelines and any videos that could be considered during show very late in the evening. This is really a guideline to decency and a checking procedure and we more than comply with all it suggests.

## Invicta Reviews Programme Schedules

by Jon Henley

Canterbury-based private radio group Invicta, which became a publicly quoted company recently, is introducing several changes to programme schedules on its Invicta FM and Coast AM services. The changes are intended to sharpen the profile of the two stations after Invicta split its frequencies in the spring.

Programming Director, Harvey Mednick: "We aim to target listeners more precisely at the 15-35 age group and Coast at 35-55 year-olds. For example, we found Roger Day was effectively doing a Coast-style show on Invicta, while Jerry James was hosting a tighter, faster, more contemporary show on Coast which was really better suited to Invicta. So the two have swapped!"

Invicta's breakfast show has been extended by 30 minutes to 09.30 hours and the station has also taken on top Chiltern Radio DJ Neil Francis to host a new lun-

chtime show.

Mednick: "We're refining the stations in show, measured moves. The first four months have been highly successful - most IR stations that have split have lost audience as a result, but our AM audience has increased from 8% to 10% and the overall audience has grown to 379 of potential listeners."

Meanwhile Mednick says Continental Invicta, the French FM station in which Invicta has a minority holding, is now the most listened to station in the Boulogne area. Invicta, which currently supplies some five to six hours of bilingual programming a day to Continental, is setting up a wholly-owned subsidiary to formalise the arrangement.

Mednick: "The day could come after 1992 when you can listen to Invicta from the outskirts of London to the outskirts of Paris." □

## Virgin Changes Distribution

Virgin has switched from EMI to PolyGram for distribution of its entire catalogue in the UK.

Virgin's Managing Director, John Webster: "Having been with EMI for six years it is unfortunate that Virgin's needs and EMI's requirements are no longer compatible. We have enjoyed the service EMI has provided over this period and, equally, everyone at Virgin is looking forward to forging a new, strong relationship with PolyGram." □

## MCPS Fights For Higher Royalty

by Nigel Hunter

London - The Mechanical Copyright Protection Society (MCPS) is rallying the British music publishing business with considerable success as it prepares to negotiate a new mechanical royalty rate with trade body BPL.

The old mechanical rate of 6.25% of retail price, in force since 1911, was abolished when the Copyright, Designs & Patents Act became law on August 1. The MCPS wants to set a new rate in line with the BIEM-IFPI pact for continental Europe, currently 7.4%.

This would boost the earnings

of writers and publishers and alignment with the BIEM-IFPI agreement would be a weapon against the introduction of the 'controlled composition clause' in UK contracts.

This is a practice well established in the US by which record companies pay only 75% of the mechanical royalty if the artist has written and/or published the composition. UK publishers fear British record companies may see this as a useful way of regaining a part of any increased mechanical rate they may concede. □

## SPORTLIGHT

### Goodbye Mr Mackenzie Say Hello To Europe

by Sally Stratton

Goodbye Mr Mackenzie say their debut album *Good Deeds And Dirty Rags* (Capitol ESTX 2089) is "infiltrating" Europe.

Their last single, *The Rattler*, made the top 40 in the UK and the follow-up, *Goodwill City* (CL 538), has just been released. The song is about the AIDS crisis in Edinburgh where the six-piece group are based.

The band's lyrics are tough and uncompromising. Their brand of rock music owes a lot to what singer Martin Metcalfe calls the "mean and morbid and moody" influence of artists like Joy Division, The Sex Pistols and Iggy Pop. In fact they cover a Stooges song, *I'm Sick Of You*, on the new double A-side single.

It was Goodbye Mr Mackenzie's performance on stage that convinced Capitol's Simon Potts

to sign them. Potts had already noticed the band when they had a management deal with The Precious Organisation, the company that launched Wet Wet Wet's career.



Goodbye Mr Mackenzie are among the Scottish bands that Tennentslager have been supporting on the live circuit. □

## IR Promotion Backed By Pepsi & PPM

by Mike Nichols

Independent Radio's biggest promotion ever, produced in co-operation with Pepsi-Cola and PPM Radiowaves, has brought the drive-in movie to the UK.

Some 16 private stations are taking part in the project which involves viewers listening to the soundtracks of films on their own car radios, tuned in to a special limited range AM frequency in each area. As a back-up, PPM supplies small portable radio sets on site.

Different films have been shown in the various areas and each one is publicised by the in-

dependent radios participating and entrance is free to the first 200 people who pick up tickets from a Diet Pepsi "Tasting Jeep" in each town.

After successful runs in Glasgow (Radio Clyde), Birmingham (BRMB) and Manchester (Piccadilly Radio), the project reached London (Capital Radio) at the end of last month; the film shown on the 60x30 foot screen was 'Big'.

Pepsi has invested more than £200,000 in the project which runs from the June to October and will reach of total of 40,000 people. □

## Atlantic Appoints Youngest Ever Head Of Music

Dublin-based Atlantic 252, which is due to go on air in September, has announced its first major appointments. Paul Kavangh, of former Dublin station Sunshine 101, is to be Head Of Music at Atlantic which will programme a mixture of current hits and oldies.

Dave Atkey, a former BBC Radio 1 Producer, who was responsible for the Radio 1 Roadshow and the Live Aid concert, will handle Atlantic's promotion activities. This includes building

audience awareness of the station's programming and long-wave position through its own company, the David Atkey Organisation.

Station Manager Travis Baxter: "In launching Atlantic 252 we want to mix experience with young talent. While no one knows more about producing and promoting popular radio than Dave Atkey, art 22 Paul Kavangh will be the youngest Head Of Music of any station heard in the UK." □



Dave Atkey (left) and John Cattell, Atlantic 252's Int. Radio Consultant

(overseas)



NO FUEL LEFT FOR THE PILGRIMS

## TOP 10 UK MUSIC VIDEOS

1. <i>Delicate Sound Of Thunder</i>	Frank Floyd (PPL)
2. <i>Rattle And Hum</i>	U2 (CIC/Screen)
3. <i>Kylie - The Videos</i>	Kylie Minogue (PPL)
4. <i>Video Anthology 1978-88</i>	Various (CPIV)
5. <i>Innocents</i>	Erasure (VIRG)
6. <i>Homecoming Concert</i>	Gloria Estefan/Mani Sound Machine (CPIV)
7. <i>Frank Sinatra &amp; Friends</i>	Various (Video Collection)
8. <i>The Invisible Touch Tour</i>	Genesis (Westrol)
9. <i>Thriller</i>	Michael Jackson (Westrol)
10. <i>In Concert</i>	Ray Charles And The Chord Men (Music Club)

©BPI. Compiled by Gallup for BPI, BBC and Music Week. Based on sales.



Million Hearts - WEA artist Tanita Tikaram was recently presented with a double platinum award for sales of her debut LP 'Ancient Heart', which have topped the 25 million mark worldwide. From l to r: Max Hole, MD WEA UK Div; Tikaram; Paul Charles, Mgr; Malcolm Dunbar, Dir. A&R WEA UK Div. (photo: Barry Plummer).

## ROCK OVER LONDON

Globe Theatre, Shaftesbury Avenue, London W1, tel. 1-4944513

A survey by UK music paper Record Mirror this week names Jason Donovan as the number one singles artist in the UK in the first half of 1989, with Madonna and the Bangles second and third respectively. They are followed by Holly Johnson and Soul II Soul in fourth and fifth places. In the album rankings, Simply Red take the top spot, beating Gloria Estefan, Donovan, Roy Orbison, and Deacon Blue. The paper also reports that projected total UK album sales this year will be 160 million, an all-time high.

Recent press interviews with Robert Smith suggest that he wants The Cure to head in an instrumental direction for the next LP and so avoid touring again in the foreseeable future. The band have just finished their European dates in London.

And one-time member of The Cure Phil Thornalley is the new frontman of Johnny Hates Jazz who return with the single *Torn The Tide* on August 22. The band's second LP follows in October. Meanwhile ex-JJ singer Clark Datchler is working on his solo album in LA with producer Humberto Gaitan. The LP is due at the end of the year.

An animated version of 'Iron



Jason Donovan - top singles artist in the UK

'Man' is in production for television and video distribution later this year. Snapper Films took 10 weeks to produce the promo for Pete Townshend's *A Friend In A Friend* LP and is now making a 30-minute film based on poet Ted Hughes' story with Townshend's LP as the soundtrack. The next single from the album will also be accompanied by videos from this film.

Virgin Records recently issued a version of Inner City's *Do You Love What You Feel* as a Limited Edition Remix Collection. It is individually numbered in a gatefold sleeve with twin pockets - one of which contains "Magic Juan's Smoking Remix... the other is empty, with a note saying that 'Wicked's Techno Remix' will be available next week to fill the hole!



# Music Wins Radio Listeners In Baden-Wuerttemberg

by Volker Schnurrbusch & Robert Lyng

Karlsruhe - Music is the reason for about 85% of the population in Baden-Wuerttemberg tuning in to radio, according to the latest Infratest survey. The majority of music on the state's two public broadcasters and 44 private is adult contemporary.

The survey found that the state's two public broadcasters - Sueddeutsche Rundfunk in Stuttgart and Sudwestfunk in Baden-Baden - are listened to daily by 66% of the total population over 14 (a total potential audience of 7.22 million).

Meanwhile, 60% of those questioned said they listen to one of the private local stations at some time. On an average workday 1.33 million listeners, or 18.3% of the population, tune in to their local private station. There are 66 private local stations in Baden-Wuerttemberg, 44 of which are already broadcasting on 12 frequencies. The largest of these is Antenne Stuttgart, which went on the air on July 17 and was not included in the survey.

The number of people who tune in to the local stations is expected to rise dramatically within the remaining 22 commercial stations begin broadcasting in 1990 or 1991.

Only 75% of the population live within areas that can receive the local private broadcasts without interference. In general these stations are limited to broadcasting with 100 watts, making it very difficult to reach more than 10,000 listeners.

Among the private broadcasters taking part in the survey, only six are in a position to reach more than 100,000 listeners per

day. Radio 7 came first with 330,000 listeners, followed by Heilbronn's Radio Regional with 190,000, Radio Regenbogen in Mannheim (150,000), Welle Fidelity in Karlsruhe (140,000), and Freiburg's Schwarzwald Radio and Burgarradio, both with 130,000 listeners.

For the analysis, "market share" was defined as a broadcaster's share of total listening time. From Monday through Friday, the average listening time is 36 minutes for private stations and 137 minutes for public stations. The average market share for the private broadcasters was 19% on workdays, 18% on Saturdays and 15% on Sundays.

## Bavarians Leave BPRT

by Philipp Roser

Munich - The lobby group for Bavarian private radio broadcasters, has decided to pull out of the National Association For Private Broadcasting & Telecommunications (BPRT) which represents both commercial radio and TV broadcasters.

Willi Schreiner, Chairman of the Association Of Bavarian Local Radio Broadcasters (VBL) and General Manager of Straubing-based Radio Danubia: "We do not feel that our independence or its basic interests are adequately represented by the national group. We believe we can represent our own interests better."

Schreiner accuses the BPRT of shifting its activities to national television and telecommunication. This claim seems to be supported by recent constitutional

changes within the BPRT, and its wish to merge with the National Association Of Cable & Satellite Broadcasters (BKS), an interest group comprised primarily of private TV broadcasters.

Although Schreiner says the VBL will now concentrate on Bavarian interests, he does not exclude co-operation with other organisations. "The VBL will not give up its place at the negotiating table when it comes to questions of national significance.

"I would, however, like to see radio and TV broadcasters nationally organised in separate associations. An association of private radio broadcasters would increase the efficiency of all involved and could end the ongoing formation of splinter groups!" □

and was financed by the private stations. It was conducted between March 8 and April 30, and involved interviews with more than 8,300 people. □

## PolyGram Tops Half-Year Austrian Singles Chart

Vienna - PolyGram has scored the highest singles chart share of distribution companies in Austria for the first half of this year with 30.35%, an increase of 13.71% over the same period in 1988.

With a total of 20 titles, five of which were among the 10 best-selling singles during the first six

months of this year, PolyGram forced BMG Ariola to the number two spot with 26.25%, an increase of only 2.82%.

WEA came third, improving its chart share by 15.75% to register 20.27% with 16 titles. In fourth place, EMI Columbia showed significant losses, dropping 11.1% to only 11.09%. Musica was next, with a loss of over 56% representing a chart share of 3.66%.

CBS came sixth with only 3.46%, a loss of 9.24%. Meanwhile, VM is at the bottom of the list with 2.88%.

The distribution of LP chart shares shows a different picture. WEA scored a remarkable increase of 24.13%, putting it in first place with 29.4% of the market share. A close second was PolyGram with 29.06%, showing an improvement of 11.98%.

The big loser was last year's leader, BMG Ariola, whose 32.09% share dropped to 16.14% in the first half of 1989, putting it in third place.

EMI lost 13.4%, landing at number four with 11.31%. CBS was fifth with 7.63%, representing a loss of more than 50%. VM had 3.53% and Musica 1.29%. Figures published by *Der Musikmarkt* and compiled by *Media Control*. □

# Privates Welcome Berlin Radio Survey

by Volker Schnurrbusch

West Berlin - The latest radio market analysis by Infratest shows private radio has taken over West Germany's largest city. Ulrich Schamoni's pop station 100.6 leads the pack with a 30% market share, putting it well ahead of the US oriented 2P and rock formatted RIAS 2 (26%) and the public broadcaster Sender Freies Berlin (SFB) 2 (15%), which plays AOR and indie.

SFB's other three channels, SFB 1, 3 and 4, have a combined market share of only 14%, putting it in third place overall with a total market share of only 29%.

The average listening time on workdays was 56 minutes for 100.6, 49 minutes for RIAS 2, 28 minutes for SFB 2 and 20 minutes for RIAS 1. The remaining three SFB channels totalled 13 minutes.

Private station Hit 103, which recently ceased broadcasting, had a market share of 2%, while Radio 100, which broadcasts only six hours daily on the shared frequency, remained below 1%. Radio 100 has been granted a 24-hour broadcasting licence following the demise of Hit 103.

SFB General Director, Guenter Von Lojewski: "Berlin has developed a situation of open competition on the radio market, which obviously favours the music-oriented stations over the information channels. However,

experiments at other public broadcasters have shown that there are ways of keeping an edge on the private competition.

\* Radio 100 will begin broadcasting around the clock on September 1. Radio 100's Anette Schaefer says the budget will grow accordingly, jumping from DM 600,000 to DM 1.8 million. Schaefer says music, mainly by progressive and independent artists, will comprise 70% of the programming. □

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Song Edition Virgin recently announced the completion of an administration agreement with MSA Publishing. The first release under the deal will be *Boyz'n the third LP*, to be released worldwide on RCA/BMG in September. A first single is planned for this month. From 1 to c-Udo Lange, MD Song Edition Virgin; Gaby Urban, GM Song Edition Virgin; and Mario Mendrzycki, MD MSA Publishing.

## Gong Wins Private Licence

by Peter Woertle & Volker Schnurrbusch

Hanover - Radio Niedersachsen Gong has won the second statewide private radio frequency in Lower Saxony. The board of the state licensing authority awarded the station 19 votes, while rival bidder Niedersachsen Welle received only six.

Shareholders in the new commercial station include local businesses (22%); Holtzbrinck's AV Euromedia (20%); Helmut Markwort, owner of the Studio Gong publishing concern and a number of private stations in Bavaria (19%); and Hans Joachim Fiebbe, who owns 75 cinemas throughout the country (18%).

Although Radio Niedersachsen Gong will begin broadcasting in January, the station will reach only two million of the state's

## Austria Embraces Etta Scollo

by Robert Lyng

Sicilian-born Etta Scollo's recently released EMI Columbia single *Sole, Sun, Soleil* shot into the Austrian charts and made top 10 while the album, *Etta Scollo*, is currently no. 4.

Scollo moved to Austria seven years ago and began her music career as a jazz singer. She scored a no. 1 hit in Austria with a cover version of Lennon & McCartney's *Oh Darling* a year ago and released her first pop album in June this year.

The self-titled album (EMI 12C

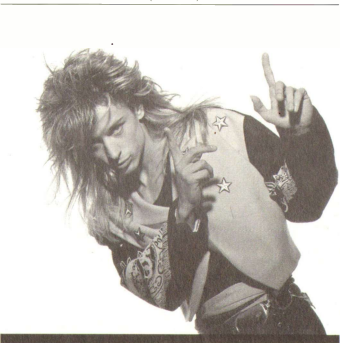
066-7911081) has received massive press coverage and Scollo has become a popular TV guest. EMI Product Manager Regina Petersel: "Etta was on two prime-time TV shows in the first week after release. Anybody who knows the Austrian media scene will know that is a sensation!" Meanwhile *Sole, Sun, Soleil* has been included on the power play



lists of O3, Austria's most popular pop station.

The priority treatment EMI Austria has given Scollo has led to considerable international interest. The single and LP were released in West Germany last month and there are negotiations for release in Finland and Italy.

The LP is being promoted by personal appearances, in-store posters and radio advertising. □



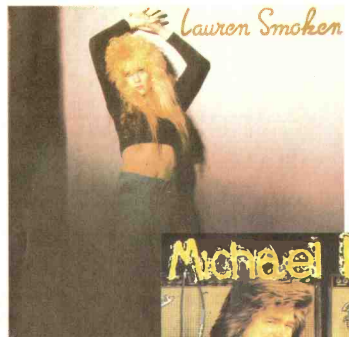
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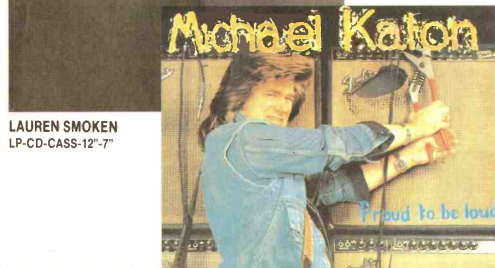
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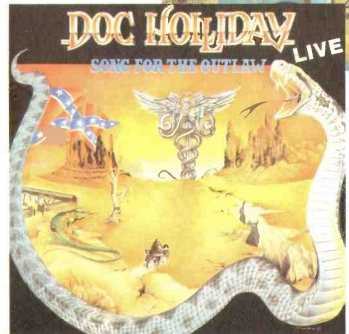
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**RICK DUFAY**  
(Ex-Aeromith)



Photos: Marc Villalongo

## Lambada Dances Up The Charts

A massive marketing campaign - which included the involvement of CBS, TV station TFI, Europe 1 radio and soft drink brand Orangina - has been launched to promote lambada, a new style of Brazilian dance music which is taking off in France.

A single on CBS by the band Kaoma, entitled *Lambada* entered the French chart at no. 3 - one of the highest entries ever. It is reportedly selling 40,000 copies a day on average, with a total of 400,000 sold so far.

The single will now be released in Spain, Italy, West Germany, Portugal and Holland. Meanwhile a double album of compilation lambada songs (*La Lambada*) has sold 200,000 copies.

Lambada was introduced to France by two Frenchmen - filmmaker Olivier Louisa and Jean Karakos, who founded the US label Celluloid. They found support at TFI where Dominique

Cantien, Head Of Variety Programmes, is dancing to lambada at TFI. We wanted to show that the media could launch a product." A video clip, financed by Orangina, will have played on TFI more than 200 times by the end of the summer.

Orangina has also been promoting the dance on a promotional tour of French discotheques, while radio station Europe 1 has given the *Lambada* single heavy airplay.

Meanwhile, Phonogram has allegedly cashed-in on the CBS success by releasing an album of lambada songs, compiled by journalist Remi Kolpa Kopoul. CBS says the Phonogram single, *La Lambada De Lucia*, has 'De Lucia' written so small that "a microscope is needed to read it". It says such practice is dishonest to consumers and distributors. □

## New Music Show On France Inter

by Jacqueline Escott

'Zoulous' is a new music programme being broadcast throughout August as part of France Inter's summer schedule. Managing Director Eve Ruggieri describes the show as a "a door left ajar in the fortress, to let in some needed currents of fresh air". Going out every weekday from 20.00 to 21.00 hours, 'Zoulous' is presented by rock journalist Gerard Bar-David. It will include a range of styles, from new beat to African, as well as reports, interviews, pop news and concert dates.

The show is produced by Mar-

tine Nicolaus, a veteran of Radio France who previously worked with Bar-David at Radio France International (RFI). Nicolaus: "There will be telephone interviews with artists on tour or on holiday, such as Johnny Clegg in the US. We've already recorded interviews with artists visiting Paris, such as the Eurythmics."

The show differs sharply in presentation style from the other music-oriented programmes on France-Inter, such as Julien Delli Fiori's 'Certains L'aiment Musique' (weekdays 15.00-15.45 hours). □

## Pay-View Cable TV Launched

Lyon-based Region Cable, a subsidiary of Generale Des Eaux, is conducting what is claimed to be the first pay-view cable television experiment in Europe. Cable viewers in some 2,000 homes in the north of France have been selected to take part.

The experiment allows cable viewers to pay exclusively for what they watch. After deciding to watch a programme, they can use a remote control device to enter a personal code and switch on the programme.

Gustavo Weinstein, Region Cable's Director Of Development: "We have been working closely

with US marketing methods but adapting them to suit local needs. Because of the nature of the territory - we have 10 channels here with a good technical standard - we have to create a new marketing strategy." At this stage the choice for viewers is limited to a small selection of films and life style programmes. Weinstein says 20% of the 2,000 test participants have bought special events programmes and another 20% films (Ffr 15). The rest have bought beauty courses (Ffr 30) or programmes which present travel information (Ffr 39). □

## SPOTLIGHT

### Noir Desir Make The News

by Jacqueline Escott

Noir Desir are in the news. Their latest Barclay album and single are climbing the French charts, live performances are lined up throughout the summer and their popularity with the media was confirmed when they won the Bus D'Acier award.

The Bordeaux foursome - Bertrand Cantat (lead singer), Frederic Videlen (bass), Denis Barthe (drums) and Serge Teyssot-Gay (guitar, piano) - have won critical favour both live and on vinyl.

Noir Desir's latest album, *Veuillez Rendre L'Amé (A Qui Elle Appartient)* (837 173-1/4/2), was released in France earlier this year. It was produced by Ian Brodie (Echo & The Bunnymen), recorded at Studio ICP in Brussels and mixed at Studio Plus 30. Francois Boirie (violin) also played on some of the tracks.

The current single, *Aux Sommes Heros De L'amer*, illustrates how Cantat can effectively switch from French to English lyrics. A new single should be released in the autumn.



Barclay's Francoise Deschamps: "More than 50,000 copies of the album have been sold - we're hoping for a gold disc by Christmas! In fact the band are becoming very international now. The album and single have been released throughout Europe and they'll play dates in Canada in September, as well as in Italy and Switzerland!" □



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## SCANDINAVIA

## Denmark's TV2 Wants Total Commercialism

by Chris Fuller

Denmark - TV2, the Danish commercial TV network launched in October, wants to break free of advertising restrictions and government aid to become wholly commercial. A proposal of reforms has been put forward by the opposition Social Democratic Party to be decided upon by the coalition government in September.

The plan, originated by TV2's Chairman Jørn Henrik Petersen, involves abolishing the licence fee money that TV2 receives, which accounts for around a third of its current income, thus freeing it from dependence on the state. Two-thirds of TV2's revenue already comes from advertising.

But for the plan to work, TV2 also requires restrictions on the amount of advertising allowed and its placing to be lifted. At present, TV2 can broadcast only 10 minutes of advertising a day, in

two five-minute blocks, following news broadcasts.

TV2 Programme Planner Jill Hansen said the restrictions had proved "frustrating" to the development of the channel and that its aim was to become "a wholly commercial station".

But it is far from certain that the reform plan will gain the full support of the government. Two of the coalition parties, the Conservatives and Liberals have said they are in favour, but the third partner, the Radical Liberals, has accused TV2 of poor financial planning.

Under its licence conditions, TV2 was required to transmit 850 hours a year, yet the channel estimates the true figure is likely to be nearer 2,200 hours. Included in the output are two weekly music shows, "Rock Magazine" and the clip based "Video Barometer". □

## SPAIN &amp; PORTUGAL

## EMI &amp; PolyGram Dominate Portuguese Market

by Hachtigel Bakker

Lisbon - According to first quarterly figures published by Portugal's record industry organisation AFP, EMI is the country's market leader with a share of 29.02% (up 4.05). This figure includes repertoire from WEA - estimated to represent 12.21%. WEA broke away from EMI in April this year.

Pink Floyd's double LP *Delicate Sound Of Thunder* was a major contributor to EMI's success. With 60,000 copies sold, the LP accounted for approximately 5% of the overall Portuguese full-price album market. Other best-sellers for EMI included Gipsy Kings' self-titled debut album and *Valses Dos Detectives* by national act GNR.

PolyGram was the second most successful company with 22.73% of the market share. Fine Young Cannibals, INXS, Jacques Brel,

Bananarama and Portuguese band Xutos & Pontapes were among the company's best-selling artists. Last year PolyGram's share was 22.09% although this included BMG product.

Record club label Reader's Digest is a strong third in Portugal with 16.25% (compared to 15.98% last year), followed by CBS with 15.71% (down 1.07); local label and Virgin licensee Edisom with 8.3% (up 1.42); BMG with 6.08% (part of PolyGram's market share in '88); and Edisco, which specialises in low-price cassettes, with 1.88%.

\*New quantities for record awards have been announced. With a sharply decreasing singles market, the numbers for '77 and LP/ACD have been equalled - 10,000 for silver, 20,000 gold and 40,000 platinum. □

## SPOTLIGHT

## Havana Blacks Keep It Live

by Chris Fuller

Heisinki rock band Havana Blacks bring in a live feel to their records. EMI Finland International Marketing Co-ordinator Anne Laaksonen says the band's current LP, *Indian Warrior* (777-79056), was recorded "almost as if it were a live show, with little or no production and a minimum of overdubs... They even left the mistakes in".

The spontaneous atmosphere of *Indian Warrior* - their second EMI album, released in Finland in May - attracted the attention of Guns N' Roses manager Alan Niven, who signed the band to his US-based Stravinsky Brothers management company.

The band's singer Hannu Leiden is about to travel to LA to oversee a remix of *Indian Warrior*, with a US release planned for early 1990. The remixed LP will also be put out in France and the UK, the two major European markets where the original version was not available.

In Finland the album is approaching sales of 15,000 - impressive for a Finnish band who sing in English - with interest sustained by hit singles *Indian Warrior*, *Who Myself* and the current *Lone Wolf*.



Negotiations are also under way for the band to sign to EMI Elektra in Cologne, probably in the autumn. Anne Laaksonen: "EMI Finland simply does not have the financial muscle that West Germany can offer regarding international development. But we plan to continue working very closely with the band." □

## SPOTLIGHT

## La Guardia Go Platinum

by Gary Smith

La Guardia's debut album for the independent Spanish label Zafiro has translated the band's live success into sales with *Vamonos* (30123225) going platinum.

Since its release in May 1988, the LP has sold 130,000 copies and is presently no. 6 in Spain's LP chart and its latest single from the album, *No Habra Mas Tardes*, is receiving good airplay.

Alda Genta, International Export/Publishing Manager Zafiro: "The band are very professional and have the potential to be up there with the very best Spanish groups. As well as the domestic market they are now starting to break through in Latin America. They already have deals in Mexico, Venezuela, Ecuador and Colombia".

The band are touring in Spain throughout the summer and then a tour of South America is planned. La Guardia have been building up a loyal and devoted following since their formation five years



ago. Whether it is by accident or design they play in a similar style to Spain's most popular band Duncan Dhu; economical songs based mainly around the acoustic guitar. Where the two groups differ is that La Guardia's music has a distinct Q&W flavour whereas Duncan Dhu are more rock based.

La Guardia's big break came in 1985 when they won the Fuengirola Festival. □

## SPOTLIGHT

## Back On The Cutting Edge

by Paul Sexton

A long period of frustration beset *Cutting Crew* after the international success of the singles from their debut album

'Broadcast'. But at least the problems inspired a new song, the current single 'Between A) Rock And A Hard Place', the first release from the second LP 'The Scattering' (Siren/Virgin).

"That song really is what this last year's been about," says lead singer Nick Van Eede, referring to a series of management and production problems which have delayed the release of *The Scattering*.

Virgin International's Dino Ostacchini: "Everything happened very fast with the last *Cutting Crew* album. But obviously there's been a long gap and we see *(Between A) Rock And A Hard*

*Place* as the single to get people's interest back."

The European chart success of *Cutting Crew*'s hit single (*Just Died In Your Arms* in 1986 was eclipsed by its no. 1 position in the US the following year. A suc-

Scottish keyboard player Peter Vettese shares a joint production credit with *Cutting Crew* on *The Scattering*. He came into the picture after the departure of REM/John Cougar Mellencamp producer Don Gehman, who was



cessful world tour followed, then a Grammy nomination, and all the while the band were preparing material for the second LP.

The band regret the LP's delay but the important thing, says Van Eede and his co-writer and guitarist Kevin MacMichael, is that they have been able to do it their way.

Michael: "You've got to win some confidence from your record company before they let you fly down five crazy Scotsmen on a whim".

MacMichael feels they have broken out of the mould that the first album trapped them in: "The last album was fairly representative of what we were at the time, which was two guys who had a dream of selling some records and having a band".

Now, he says, bassist Colin Farley and drummer Martin Beedle are as much a part of *Cutting Crew* as himself and Van Eede.

Nick Van Eede hopes that *The Scattering* will change people's perceptions of *Cutting Crew*: "One of the things that rules me most is that our image up to now has been this corporate rock band - there's no consciousness of the fact that we like hell for our own way and we produce and write everything".

The teaming has produced a rounded second album, from the rock & roll of *Hard Place* through the ballad *Everything But My Pride* to the title song *The Scattering*, which features a group of bagpipe players called The Whistle Binkies. Mac-

## Mavis Staples - Time Waits For No One

by Marjolein Rosteeff

Mavis Staples' second solo LP 'Oh, What A Feeling' was released in 1979. Since then she has had difficulty securing a record deal, but two years ago

Prince came to her rescue. The first result of their collaboration is 'Time Waits For No One', out on Paisley Park/WEA.

At an early age, Mavis Staples started singing with family band The Staple Singers, initially a gospel group. With Stax they recorded several albums and managed to successfully cross over from gospel to pop. But a few years ago Staples decided to concentrate on her solo career - until then she

had only recorded two solo albums: *A Piece Of The Action* (1977) and *Oh, What A Feeling* (1979).



Nona called me and said that Prince wanted to know who was singing it."

"I did not hear from Prince until four months later, so I did not connect it. Maybe that is how it came about. George Clinton was on that same LP and he was signed around the same time".

Staples had second thoughts about working with Prince when he approached her for his Paisley Park label. "I wondered what Prince would write for me. I had heard Vanity and Apollonia, who to me sounded like timeboppers. I am a grown woman. I need songs with substance. But Prince's manager assured me that Prince was very much aware of the nature of my talent. The next thing I knew was that there were contracts for me to sign".

Prince wrote and produced the majority of *Time Waits For No One*. The title-track had already been recorded for *Oh, What A*

Prince also took care of the album cover. He allegedly burned the first 300 proofs in a tub and arranged for a new photo session for his protegee.

Feeling 10 years ago, but Prince rewrote it a paragraph, reconstructed the melody and sang background - although only Sheila E and Boni Boyer are credited.

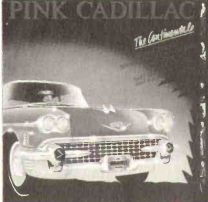
Staples: "I am signed with Paisley Park for seven years and we have six more albums to go. As we took two years doing this album, we either have to do two albums in one year or extend the deal. It can go to 10 years for all I care, because this is just the beginning".

A concert tour is also being discussed. "I am sure my album will be in sufficient demand to warrant touring. I am positive about it. Then Prince will have to come on my tour and sing a song with me like I did with him!" □



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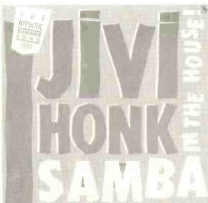
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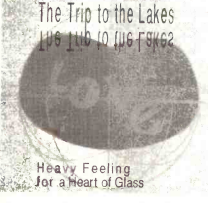
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# MUSIC & MEDIA

# Talent Tracks

## PROMISING ACTS

**The Pollen**  
(In Your Head (Dancefloor/France). Contact: Danceteria/Bertrand Bahatell.33.20.782878/fax:78233)

One of France's finest up-and-coming bands have just released a new single and four track 12" that puts them in the same class as The Sugarbubs. Perhaps not as off-the-wall as The Cubes but easily as powerful. Licence and sub-publishing free except France.

**Fresh**  
**Funky Stuff** (CBS/Austria).  
Contact: CBS/Heinz/Josel Canbol  
tel:43.222.835608/fax:835260

A genuinely funny song with a playful atmosphere. Written and produced by DJ Steve B this is one of the hippest things to come out of Austria. Great dance record with definite radio potential as well. No publishing but licence free where affiliates do not take up their option.

**La Granja**  
**Magia En Tus Ojos** (DRO/Spain).  
Contact: DRO/Evelyn Harte/  
tel:34.1.2454000/fax:2466069

One of Spain's most promising newcomers have recorded a worthy interpretation of Billy Bragg's *She's Got A New Spell*. Arguably, Bragg's songs always sound better when other people do them and this is no exception. No publishing but licence free except Spain.

**The Trip To The Lakes**  
**For A Heart Of Glass** (Phono/Switzerland).  
Contact: Phono/Peter Frei/  
tel:41.52.236231/fax:225719

Driven by an electro-beat and percussive multilingual vocals this song could be a summer dance floor hit. The result of a collaboration between Carlos Peron (ex-Yello) and Markus Ganz, very much in the mould of Peron's former colleagues. Licence and sub-publishing free except Switzerland.

**The General**  
**Break The Bank** (White/Holland).  
Contact: White/Peter Hoeks/  
tel:31.20.767238 or 31.3465.70670

A one man operation producing music that is neither house nor new beat - you can dance to it or listen to it. Well produced and a bit different. Licence and sub-publishing free for the whole world.

Records mentioned on this page are by promising acts which have potential for breaking into the pan-European market. The selection is done by the editorial team of Music & Media. Radio & TV programmers wanting to play the material mentioned here should be aware that not all records are necessarily recorded in every territory. International AS&R managers and music publishers on the look out for new deals should contact the original masterpublishing owners. Country of origin and contact numbers are listed as known. Those wishing to submit material to this section should send their records, biographies and photos to Music & Media, Gary Smith, PO Box 50558, 1007 DB Amsterdam, Holland.

# Talent Tracks

## WORTH WATCHING

# UPDATE



by Gary Smith

Down in Madrid, Gerhard Haltermann of VEMSA (Victoria Ediciones Musicales SA) reports that **El Ultimo De La Fila** (Talent Tracks cassette no. 3) are very close to selling 500,000 copies of the LP **Como La Cabeza Al Sombro**. The band are currently on a tour of the Americas which takes in Mexico, Colombia, Chile, Argentina, Puerto Rico and finally five nights in Los Angeles. The band have also just been taken on for the Scandinavian countries by MNW.

**Canonage**, the West German band on Metronome who made their mark on the US market with *Stranger's Thoughts* and *The Great Commandment*, are currently no. 11 in the West German singles chart with *Love Is A Shield* and no. 13 in the LP chart with their second album *Methods Of Silence*. The single

## TOP 10 UK Independent Singles

1. <i>She Bangs The Drum</i> (Glasnost)	5. <i>The Stone Roses</i>
2. <i>Woolly Ray</i> (Rust)	6. <i>A Guy Called Gerald</i>
3. <i>My Mind Go</i> (De-Lite)	7. <i>De-Lite</i> (FR)
4. <i>Hyponotion</i> (Spectrum 3)	8. <i>Reading Festival</i> (PH-Record)
5. <i>Sally Cinnamon</i> (The Stone Roses)	9. <i>Lighting Seeds</i> (Glasnost)
6. <i>Pure</i> (Rust)	10. <i>How Cool Your Hair</i> (M&M)
7. <i>Parade</i> (Glasnost)	
8. <i>A Guy Called Gerald</i> (George Funt)	
9. <i>Paul Simon</i> (Rust)	
10. <i>How Cool Your Hair</i> (M&M)	

## Going Independent...

by Karen Roffey

The **Stone Roses** can do no wrong at the moment and thanks to Silverstone's high-profile advertising campaign, as mentioned last week, *She Bangs The Drum* looks likely to be their most successful national chart single to date.

Highest new entry this week is the new **Man From Delmonte** single, *Love Is Like A Gift You Can't Return* (Bop) which enters at no. 15. Something in Boston, Massachusetts, produces great bands. Not least of all, **The Lemonheads**, whose cover of the Suzanne Vega hit *Lulu Deluca* debuts at no. 19. Their third LP, *Lick* (Tangit), currently sits at no. 5 on the album survey.

**Bradford** (who incidentally come from

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will be released in the US in August and the band will be doing a tour of the 10 largest cities there in October. In November they will do a major West German tour with additional dates in Austria, Switzerland, Belgium and Holland.

The new Latin American dance craze, **Lambada** and the song of the same name by **Kaoma** (cassette no. 27) is doing well in France. Since its release three weeks ago the song has sold approximately 250,000 copies. On one day last week it sold 45,000, and it is now no. 3 in the singles chart. The LP has only been out for two weeks and has already gone gold.

This success has been helped in no small part by a huge TV advertising campaign which was sponsored by channel TFI and soft drinks manufacturer Orangina. This means that the clip of **Kaoma** will be played 227 times on TFI in the months of July and August - without costing CBS anything.

The seven-piece band are currently touring France and Belgium with two dances to demonstrate the dance. They are likely to be visiting the rest of Europe later in the year as the record is due for release in all territories. □

**Blackburn** rise to no. 12 with *In Liverpool* their first release for Foundation, a new indie label formed by Morrissey collaborator,




*The Sugarbubs* to play Reading Festival Stephen Street. **Bradford's** first LP, *Shouting Quietly* is due for release in autumn.

South London's **Underneath What** have just signed a major deal with WEA and will mark this with a UK tour and a new single, *Straight Ahead* Monday.

Well worth attending is this year's Reading Festival which takes place in the last weekend of August. As previously reported, an organisation switch was introduced to bring the Festival up-to-date and to move away from the traditional heavy rock content. The results speak for themselves. Scheduled to appear are, among many others: **The Sugarbubs**; **House Of Love**; **Spans**; **Tackhead**; **My Bloody Valentine**; **Swan**; **3**; and **Loop**. □

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## FRESH



## FUNKY STUFF

Contact: CBS Austria  
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## S I N G L E S     A L B U M S



## SINGLE OF THE WEEK

## Inner City

Do You Love What You Feel - 10  
Kevin Saunderson, who co-wrote and produced this song, has single-handedly redefined the cutting edge of modern pop. His commercial formula has already spawned many imitators, but their sound-alikes lack the effortless that marks Inner City's output. Here we have another dance number with little more than a chorus and a couple of catchy riffs that relies on the rhythm to keep it going. An unfussy song that recalls the best Chic material.

## Diesel Park West

When The Hoodoo Comes - Food/EMI  
The song most likely to give this band some badly needed chart success. Taken from the debut LP *Shakespeare Alabama*.

## Simple Minds

Kick It In - Virgin  
The most instantly likeable track from *Street Fighting Years* is a dance number with an insistent chorus. Good production by Trevor Horn and Stephen Lipson.

## Paul McCartney

This One - Parlophone



The second single from the *Flowers In The Dirt* LP is a deceptively simple and gentle pop song as only McCartney can write. The instrumental parts are also interesting and catchy.

## Aretha &amp; Whitney

It Isn't Me/Wasn't It Ain't Never Gone - Be - Arista/BMG  
Mid-tempo disco funk that combines parts of *Wham Rap* and *The Weather Girls' It's Raining Men*.

## Goodbye Mr

## McKenzie

Goodwill City - Capitol  
Another powerful pop song from one of the many new and promising Scottish bands.

## Henry Lee Summer

Hey Baby - Epic  
A hookheavy, non-nonsense pop rock song. Picking up West German and Scandinavian airplay.

## Toni Childs

Many Rivers To Cross - ABM  
From the OST *Lost Angels*, the Jimmy Cliff standard serves as a good showcase for Child's undoubted vocal talents.

## Dead Or Alive

Come Home With Me Baby - Epic  
Hyperactive house/Hi-NRG dance music. A cold and heavy, very macho production.

## FM

Bad Luck - Epic  
Stylishly their name says it all. A solid, but fairly average hard rock song, nothing more and nothing less.

## James

Sit Down - Rough Trade



A warm, simple semi-acoustic song that compares favourably with the Proclaimers' more commercial work. Picking-up UK airplay.

## Papa Winnie

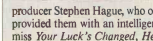
Rootsie & Boopsie - Epic  
Consisting of a melody of *You Are My Sunshine* and *Take Me Home Country Roads*, this is careful, up-tempo reggae. A good beat for the summer breakout.



## ALBUM OF THE WEEK

## Skin Games

The Blood Rush - Epic  
Ringing guitars and convincingly heartfelt female vocals are the main ingredients of this debut LP. A better than average band, and this record could well earn them a place among the leading UK rock groups. They know the importance of melody and obviously had one eye on AOR radio, has provided them with an intelligent and sympathetic production. Do not miss *Your Luck's Changed, Heavenblessed and Tirade*.



## Kotch

Kotch - Mangelstrand  
Although they have no less than seven members, Kotch make sparsely arranged, almost minimalist reggae music. The subtle melodic movements of singer Reuben Espuet's falsetto and the intimate atmosphere created by the instruments make for a highly original and sophisticated record. Co-produced by Sly Dunbar, highlights include *Ooo Baby Baby, Tears* and Clapton's *Wonderful Tonight*.

## Tambourine

Flowers In September - Polydor  
Although their debut single *High Under The Moon* is their best song, this LP puts Tambourine up among the top notch acts. Very 60s music - complete with sitars, flutes and paisley shirts - that is prime potential crossover material.

## Marshall Crenshaw

Good Evening - Warner Brothers  
Following in the song-writing tradition of Bob Dylan and more recently Tom Petty, Crenshaw writes "proper" songs. A variety of pleasant enough mid-tempo rock, softened with a hint of C&W makes up the bulk of this LP.

## Mr Big

Mr Big - Atlantic  
Ex-David Lee Roth bassplayer Billie Sheehan has all the technical ability of Eddie Van Halen. Unfortunately his and guitarist Paul Gilbert's expertise takes precedence over their song-writing. This is pure techno-flash although the band do display some emotion on the CD (live) bonus track *Thirty Days In The Hole*. Other tracks worth checking are *Blame It On My Youth, Take A Walk and Big Love*.

Editor Gary Smith  
Contributors: Peter De Bruyn Kops, Diana Mulser and Mchaelgi Bakker

## June Pointer

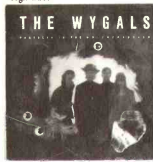
June Pointer - CBS  
Pointer Sister June has delivered a solid, but somewhat predictable set of contemporary dance material. With the support of heavy weight producers such as David Foster, Narada Michael Walden and Phil Ramone, this LP.

## Babyface

Tender Lover - Solar  
With his sub-Prince vocal style and sugary material, this disco artist comes dangerously close to the borders of tackiness. Nevertheless, a few tracks sound like his singles: *Let's Be Romantic*, the Motown-esque *My Kinda Girl* and especially.

## The Wygals

Honkyons In The Withersoever - Rough Trade



A refreshing album of guitar pop inspired by the sounds of the 60s and 70s. With influences from the New York underground scene to bands like *The Pretenders*, mixed with a hint of psychedelia, these are delicate songs with a heart of steel. Check out singer/composer Janet Wyalg's unique talents on tracks like *Pulsion, Create Comforts*, and *Slap Me Like A Wave*.

## IT'S NO 1!

Explosives features the major new releases by established and new artists. It includes recent releases still in need of support on European radio.

## SINGLES OF THE WEEK

Vital for your play list.

Inner City - Do You Love What You Feel (10)  
Paul McCartney - This One (Parlophone)  
James - Sit Down (Rough Trade)  
Simple Minds - Kick It In (Virgin)

## SURE HITS

Dead Or Alive - Come Home With Me Baby (Epic)  
Toni Childs - Many Rivers To Cross (ABM)  
Goodbye Mr. McKenzie - Goodwill City (Capitol)  
Henry Lee Summer - Hey Baby (Epic)  
Diesel Park West - When The Hoodoo Comes (Food/EMI)

## EURO-CROSSOVERS

Continental records ready to cross-over

Papa Winnie - Rootsie & Boopsie (Epic)

## EMERGING TALENT

New acts with hot product.

Moses P - Can This Be Love (Logic/BMG)  
Tambourine - High Under The Moon (Polydor)  
Doug Lazy - Let It Roll (Atlantic)

## ENCORE

Former M&M tips still in need of your support.

Carl Marsh - Every Bone In My Body (Polydor)  
Redhead Kingpin & The FBI - Do The Right Thing (10)  
The Darling Buds - You've Got To Choose (WEA/BMG Ariola)  
Sleez Beez - Stranger Than Paradise (Jaws/CNR)  
The Blow Monkeys - Choice (RCA/BMG)  
Mark Rogers - Let's Get Together (Ariola/BMG)  
Jesus Jones - Never Enough (Food/EMI)

## ALBUMS OF THE WEEK

Skin Games - The Blood Rush (Epic)  
Tambourine - Flowers In September (Polydor)  
Marshall Crenshaw - Good Evening (Warner Brothers)  
Kotch - Kotch (Mango/Island)  
Patti LaBelle - Be Yourself (WEA)  
The Wygals - Honkyons In The Withersoever (Rough Trade)  
Alice Cooper - Trash (Epic)

## YESTER HITS

Singles  
Laura Branigan - Self Control (Atlantic)  
The Jacksons - State Of Shock (Epic)  
Frankie Goes To Hollywood - Two Tribes (ZTT/WEA)  
Wham! - Wake Me Up Before You Go Go (Epic)  
Cyndi Lauper - Time After Time (Portrait/Epic)

## SINGLES

Paul McCartney Airplay  
Sonia Sales

## ALBUMS

Don Henley Airplay  
Prince Sales

## EXPLOSIVES     CHART BUSTERS

## CHART ENTRIES

## Airplay Top 50

De La Soul - Say No Go (27) (Tommy Boy)  
Marika - Toy Soldiers (34) (CBS)  
Bros - Too Much (38) (CBS)  
Mike Oldfield - Innocent (40) (Virgin)  
Darling Buds - You've Got To Choose (47) (Epic)  
F. Feldman J. Jameson - Jove Fas (48) (Polydor)

## Hot 100 Singles

Bros - Too Much (7) (CBS)  
Karma - Lambada (10) (CBS)  
Lil Louis - French Kiss (34) (London)  
Simple Minds - Kick It In (74) (Virgin)  
La Compagnie Creole - Le 14 Juillet (78) (Carere)

## Top 100 Albums

London Boys - The Twelve Commandments... (15) (Telecast/WEA)  
The Pogues - Peace & Love (18) (Pogue Mahone/WEA)

## FAST MOVERS

## Airplay Top 50

Pet Shop Boys - It's Alright (2-20) (Parlophone)  
Gloria Estefan - Don't Wanna Lose You (12-27) (Epic)  
Marc Lavigne - C'est La Vie (20-28) (Annapolygram)  
Kaoma - Lambada (21-39) (CBS)  
Eduardo Benatto - Viva La Mamma (26-42) (Virgin)

## Hot 100 Singles

Yve Bunny - Swing The Mood (13-92) (Music Factory/Dance)  
Mili Yvanilik - Blame It On The Rain (24-34) (Hansa/BMG Ariola)  
Queen - Breakthru (42-53) (Parlophone)  
Jean Pierre Francois - Je Te Survivrai (44-54) (Pathé/EMI)  
Roquette - Dressed For Success (45-78) (Parlophone)

## Top 100 Albums

Mike Oldfield - Earth Moving (22-36) (Virgin)  
Texas - Southside (36-49) (Mercury)

## HOT ADDS

## Breaking Out On European Radio

Wendy & Lisa - Satisfaction (Virgin)  
Don Henley - The End Of The Innocence (Geffen)

the Eurochart top five from five years ago.

AUG 5 - 1984

## Albums

Michael Jackson - Thriller (Epic)  
Bruce Springsteen - Born In The USA (CBS)  
Lionel Richie - Can't Slow Down (Motown)  
Rod Stewart - Camouflage (Warner Brothers)  
Soundtrack - Footloose (CBS)



## THE MOST PLAYED RECORDS IN EUROPE

(advertisment)  
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**MUSIC & MEDIA**

### united kingdom

Most played records in England during the month of publication on the following stations: BBC 1, BBC 2, Capital Radio, Greater London Radio and the major independent.

1. **Pet Shop Boys** - 'Is Angles'
2. **Eartha Kitt/Bronski Beat** - 'Ou Ou Hou'
3. **Bravo** - 'You-Ho'
4. **Danny Wilson** - 'The Second Summer Of Love'
5. **Bobby Brown** - 'On Our Own'
6. **Sonia** - 'You'll Never Stop Me Loving You'
7. **Paul McCartney** - 'The One'
8. **London Boys** - 'London Nights'
9. **Michael Jackson** - 'Liberal Girl'
10. **Simply Red** - 'A Whole New World'
11. **Giorgia Escalini** - 'Don't Wanna Love You'
12. **De La Soul** - 'Say No Go'
13. **Darling Buds** - 'You've Got To Be Crazy'
14. **The Doobie Brothers** - 'The Doctor'
15. **Soul II Soul** - 'Back To Life'
16. **Kenny MacCall** - 'Dop'
17. **Lightning Seeds** - 'Pure'
18. **Rudie Pelt** - 'Chaka Khan - Ain't Nobody'
19. **Blow Monkeys** - 'Chico?'
20. **Michael Knight** - 'Lemonie To Kill'

### austria

Most played records as checked by Media Control on the national station O3 and Radio Brenner.

1. **Espresso** - 'Why Don't You Listen To The Music'
2. **Fine Young Cannibals** - 'Cool Thing'
3. **The Doobie Brothers** - 'The Doctor'
4. **Wolfgang Ambros** - 'Isagawich'
5. **Eros Sicario** - 'You Are So Good'
6. **Lory** - 'Bionici' - 'Bianco - A Gyni The Night'
7. **Simply Red** - 'If You Don't Know Me By Now'
8. **The Flycops** - 'Cousin Of Beer'
9. **Stan Ridgway** - 'Crying Out To Me'
10. **Jason Donovan** - 'Said I Was In Love'
11. **A Fardis/Houston** - 'I Ain't In It/Want It Ain't'
12. **Cyndi Lauper** - 'I Drove All Night'
13. **Joe Cocler** - 'When The Letter Comes'
14. **Paul McCartney** - 'My Brave Face'
15. **Various Artists** - 'Terry Cross The Merry'
16. **Smitta** - 'I've Got Back Where You Started From'
17. **Madonna** - 'Espino Tourist'
18. **John Cougar Mellencamp** - 'Popper'
19. **C.C. Catch** - 'Summer Jazz'
20. **Mike Oldfield** - 'Innocent'

### holland

Airplay checked on Radio 2 and 3, the Dutch national pop stations. For info contact Sochering Nederlandse Top 40, P.O. Box 706... 1200 AS Hilversum, tel: (0)35 213 647.

1. **De Dijk** - 'Negen Goed Vuur'
2. **Rob De Nijs** - 'Innocent'
3. **Giorgia Escalini** - 'Lemonie To Kill'
4. **Queen** - 'Brazilia'
5. **Giorgia Escalini** - 'Don't Wanna Love You'
6. **Van Morrison** - 'Have I Told You Lately'
7. **Bobby Bland** - 'Mercedes Only'
8. **Pet Shop Boys** - 'Is Angles'
9. **Markta** - 'Top Sellers'
10. **Gerard Joling** - 'No More Bambi's'
11. **Eric & The Good Good Feeling** - 'Good Good Feeling'
12. **Lon Lane** - 'Is The First Time'
13. **Soul II Soul** - 'Back To Life'
14. **Prince** - 'Balance'
15. **Ima Martina** - 'Sense My Anor'
16. **Queen M Brown** - 'Innocent'
17. **The Beautiful South** - 'Sister For Whomer'
18. **Michael Jackson** - 'Liberal Girl'
19. **The Silencers** - 'Spoon Run'
20. **Don Johnson** - 'Tel It Like It Is'

### germany

From the airplay hit parade: from Media Control including 29 Baden Stations. For more info please contact 'Media Control', Postfach 635, D-7570 Baden Baden, tel: (0)721-33066.

1. **Don Johnson** - 'Tel It Like It Is'
2. **Don Johnson** - 'Said I Was In Love'
3. **Madonna** - 'Espino Tourist'
4. **Danny Wilson** - 'The Second Summer Of Love'
5. **Cannibale** - 'Love Is A Word'
6. **Paul McCartney** - 'My Brave Face'
7. **Mike Oldfield** - 'Innocent'
8. **Bea Gees** - 'One'
9. **Pet Shop Boys** - 'Is Angles'
10. **Menah Chery** - 'Hostid'
11. **Sinitia** - 'Age Back Where We Started From'
12. **Holly Johnson** - 'Americas'
13. **Cyndi Lauper** - 'I Drove All Night'
14. **The Doobie Brothers** - 'The Doctor'
15. **Bangles** - 'In Your Face'
16. **Bangles** - 'Surreal Fane'
17. **Queen** - 'Brazilia'
18. **Doona Summer** - 'I Don't Want You Get Hurt'
19. **Rainbirds** - 'No Excuse'
20. **Michael Jackson** - 'Liberal Girl'

### italy

Most played records as compiled from RAI Stereo.

1. **Vasco Rossi** - 'Viva Seta Te'
2. **Edoardo Bennato** - 'Viva La Musica'
3. **Raf** - 'Tirreno'
4. **De Crescenzo** - 'Merica Feno'
5. **Rettore** - 'Zan Zan Zan'
6. **Lauri Di Biciclette** - 'De Jax M - Ark'
7. **Paul McCartney** - 'My Brave Face'
8. **Maia Barab** - 'Singing'
9. **Zucchero Fornaciari** - 'Wooded All World'
10. **Maxi Smeraldi** - 'Come Home'
11. **Clanad** - 'A La Lelena'
12. **Anna Oxa** - 'Tel It Like It Is'
13. **Giorgia Escalini** - 'Lemonie To Kill'
14. **Pat Metheny Group** - 'Letter From Home'
15. **Dino** - 'Dix '91 From New York Streets'
16. **All Japan** - 'To Frisco'
17. **Barry Manilow** - 'Ain't She One With Him'
18. **E.M.2** - 'Houd'
19. **John Cougar Mellencamp** - 'Have I Told You Lately'
20. **Marta McLaughlin** - 'Viva'

### spain

The 20 best played records in Spain from Cuarenta Principales; covering the major Spanish stations.

1. **Queen** - 'Wear It All'
2. **Paul McCartney** - 'My Brave Face'
3. **Roxette** - 'The Look'
4. **On Pinguino En Mi Amor** - 'Trapiquo En'
5. **The Refrescos** - 'Aqui No Hay Pan'
6. **Luz** - 'Tu Soy Tu'
7. **La Guardia** - 'No Has The Times'
8. **Los Rubalcaba** - 'Un Sabor En Nueva York'
9. **M. Duque** - 'Gabriel - Juan The Time'
10. **Chicas** - 'Innocent'
11. **Hermanos Del Silencio** - 'Me Acuerdo'
12. **Lejos De All** - 'Ay Si'
13. **Lovely 7** - 'Los Trabajadores - Cables Sotano'
14. **Fine Young Cannibals** - 'Good Thing'
15. **Simply Red** - 'If You Don't Know Me By Now'
16. **Tam Tam Girl** - 'Me's More Lightly'
17. **Disparados** - 'La Tormenta'
18. **Miguel Rios** - 'Hay Que Ser Tu Que No'
19. **Alaska Y Dinamita** - 'Quiero Ser Seta'
20. **Ana Belen** - 'Ain't Fun'

### switzerland

Most played records as checked by Media Control on the national station DR3 3, Colson 3 and 4 private stations. For more info please contact Media Control, Post Passage 2 Basi 4002, tel: 61-228989.

1. **Edoardo Bennato** - 'Viva La Musica'
2. **Don Johnson** - 'Tel It Like It Is'
3. **The Doobie Brothers** - 'The Doctor'
4. **Simply Red** - 'If You Don't Know Me By Now'
5. **Sean Wilkey** - 'Crying Out To Me'
6. **Peter Onnos** - 'Far Into Something Good'
7. **Madonna** - 'Espino Tourist'
8. **Roxette** - 'Dressed For Success'
9. **Prince** - 'Balance'
10. **Roy Orbison** - 'Columbia Blue'
11. **Menah Chery** - 'Hostid'
12. **Pet Shop Boys** - 'Is Angles'
13. **Waterfront** - 'Oh'
14. **Sam Brown** - 'Can I Get A Witness'
15. **Rudie Pelt** - 'Chaka Khan'
16. **Cliff Richard** - 'The Best Of Me'
17. **Rainbirds** - 'No Excuse'
18. **Jason Donovan** - 'Said I Was In Love'
19. **Paul McCartney** - 'My Brave Face'
20. **Mike Oldfield** - 'Innocent'

### france

From the airplay hit parade provided by Media Control France. For more info please contact Media Control France, 29 Blvd. Teuler - 67000 Strasbourg - France, tel: (88)366580.

### Radior Peripheriques (AM Stations)

1. **Kaoma** - 'Lambada'
2. **Marc Lavoine** - 'C'est La Vie'
3. **Giorgia Escalini** - 'Said I Was In Love'
4. **F. Feldmann** - 'Jamison - Jove Pa'
5. **Paul McCartney** - 'My Brave Face'
6. **Madonna** - 'Lava Paper'
7. **Alain Souchon** - 'Quand Je Sere K.O.'
8. **Phyllis Hyman** - 'C'est Celi'
9. **Erosine Daho** - 'Carruba Sae'
10. **Johnny Halliday** - 'Hiroko'
11. **Phyllis Hyman** - 'C'est Celi'
12. **The Cure** - 'Liberty'
13. **Eric & The Good Good Feeling** - 'Good Good Good'
14. **Belle Stars** - 'Isko No'
15. **Fine Young Cannibals** - 'She Drove Me Crazy'
16. **Jacques Higelin** - 'Par Dits En'
17. **Jeanne Mas** - 'J'accuse'
18. **Awalanche** - 'Johnny Johnny Come Home'
19. **Bangles** - 'Surreal Fane'
20. **Mylene Farmer** - 'A Qui Je Sers'

### FRM FM

1. **Cyndi Lauper** - 'I Drove All Night'
2. **Kaoma** - 'Lambada'
3. **Johnny Halliday** - 'Hiroko'
4. **The Cure** - 'Liberty'
5. **Bangles** - 'Surreal Fane'
6. **Tina Turner** - 'Don't Wait A Minute'
7. **Marc Lavoine** - 'C'est La Vie'
8. **Michael Jackson** - 'Liberal Girl'
9. **Paul McCartney** - 'My Brave Face'
10. **Paula Abdul** - 'Straight Up'
11. **Phil Collins** - 'In The Air Tonight'
12. **Jason Donovan** - 'I've Been Dreamin'
13. **Roxette** - 'The Look'
14. **B. Charley D** - 'Bridgewater - Precision Time'
15. **F. Feldmann** - 'Jamison - Jove Pa'
16. **Jeanne Mas** - 'J'accuse'
17. **Bernard Lavilliers** - 'A G G'
18. **Inner City** - 'Good Life'
19. **Edouard Daho** - 'Carruba Sae'
20. **Mylene Farmer** - 'A qui je Sers'

# MUSIC & airplay MEDIA TOP 50

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	ORIGINAL LABEL	PUBLISHER	THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	ORIGINAL LABEL	PUBLISHER
1	1	11	<b>My Brave Face</b>	Paul McCartney	Parlophone (MPL)		26	42	2	<b>Viva La Mamma</b>	Edoardo Bennato	Virgin (Cinqcattique)	
2	20	5	<b>It's Alright</b>	Pet Shop Boys	Parlophone (EM Music)		27	NE	1	<b>Say No Go</b>	De La Soul	Tonney Boy (Various)	
3	9	3	<b>The Doctor</b>	The Doobie Brothers	Capitol (SBK/Wideor)		28	22	4	<b>Mirador</b>	Johnny Halliday	Philips/Phonogram (Warada/Disperado/Martiz)	
4	6	4	<b>Liberalian Girl</b>	Michael Jackson	Epic (Majic/Warner Chappell)		29	24	3	<b>Where In The World</b>	Swing Out Sister	Foxtana (10 Music)	
5	4	5	<b>Tell It Like It Is</b>	Don Johnson	Epic (Arista/RCA/Beechwood/EMI)		30	34	4	<b>Cha Cha Heels</b>	Eartha Kitt & Bronski Beat	Arista/BMG (W.A. Borg/Bronki Music)	
6	7	8	<b>Licence To Kill</b>	Gladys Knight	MCA (SBK Songs)		31	21	18	<b>The Look</b>	Roxette	Parlophone (Jimmy Fun Music)	
7	13	5	<b>The Second Summer Of Love</b>	Danny Wilson	Virgin (Warner Chappell)		32	31	3	<b>On Our Own</b>	Bobby Brown	MCA (Chappell/Copyright Ctrl)	
8	3	7	<b>Batdance</b>	Prince	Fantasy Park (Consovery Music)		33	30	6	<b>One</b>	Bee Gees	Warner Brothers (RSB/BMG/Gibb Brothers)	
9	14	8	<b>Back To Life</b>	Soul II Soul	Caron Wheeler - 10 Records (Virgin Music)		34	NE	1	<b>Toy Soldiers</b>	Martika	CBS (Famous Warner - Chappell)	
10	2	10	<b>I Drove All Night</b>	Cyndi Lauper	Epic (B. Stenberg/D. Barry)		35	37	5	<b>Love Is A Shield</b>	Camouflage	Metromone (Blue Bou/Virgin Music)	
11	8	8	<b>Sealed With A Kiss</b>	Janis Donovan	PWL (Warner Chappell)		36	33	5	<b>Days</b>	Kirsty MacColl	Virgin (Darryl/Carlit Music)	
12	27	2	<b>Don't Wanna Lose</b>	Giorgia Escalini	Epic (Foreign Imported Product)		37	35	3	<b>Have I Told You Lately</b>	Van Morrison	Mercury (Warner Chappell Music)	
13	11	10	<b>Express Yourself</b>	Madonna	Sire (Parade)		38	NE	1	<b>Too Much</b>	Bros	CBS (EMI/Graham/Intersong)	
14	5	17	<b>Good Thing</b>	Fine Young Cannibals	London (Cannell/Cosely)		39	40	2	<b>You'll Never Stop Me Loving You</b>	Sonja - Cityrats	All Boys Music	
15	16	6	<b>Breakthru</b>	Queen	Parlophone (Queen Music/EMI Music)		40	NE	1	<b>Innocent</b>	Mike Oldfield	Virgin (Oldfield/Virgo)	
16	17	22	<b>Eternal Flame</b>	The Bangles	CBS (Various)		41	50	2	<b>This One</b>	Paul McCartney	Parlophone (MPL)	
17	18	11	<b>Manchild</b>	Neneh Cherry	Circus/Virgin (Virgin/Copyright Ctrl)		42	48	2	<b>Kick It In</b>	Simple Minds	Virgin (Virgin Music)	
18	12	16	<b>If You Don't Know Me By Now</b>	Simply Red	WEA (Mighty Thrillhead)		43	RE	1	<b>Ain't Nobody (Remix)</b>	Rufus And Chaka Khan	Warner Brothers (Warner Chappell Music)	
19	17	10	<b>Right Back Where We Started From</b>	Sinita	Enfer (Universal/ATV Music)		44	RE	1	<b>Kathleen</b>	Roachford	CBS (PolyGram Music)	
20	8	9	<b>C'est La Vie</b>	Marc Lavoine	Ampel/Polym (Ampre)		45	26	7	<b>Be With You</b>	The Bangles	CBS (EMPER Circle Music)	
21	29	2	<b>Lambada</b>	Kaoma	CBS (HPL0 BVRM Productions)		46	19	11	<b>Ferry 'Cross The Mersey</b>	Various Artists	PWL (Dick James Music)	
22	37	3	<b>Song For Doochie</b>	Bea Gees	South-Got Records/Chrysalis (Got Discs Music)		47	NE	1	<b>You've Got To Choose</b>	Darling Buds	Epic (CBS/S&W)	
23	17	17	<b>Americanos</b>	Holly Johnson	MCA (Warner Chappell/Love)		48	NE	1	<b>Joue Pas</b>	Francoise Feldman & Joni Jameson	Polydor (Big Bang)	
24	4	4	<b>London Nights</b>	London Boys	Teldec/WEA (Teldec)		49	NE	1	<b>Pure</b>	Lightning Seeds	Ghetto (Chrysalis Music)	
25	35	4	<b>A New Flame</b>	Simply Red	WEA (Go What/SBK Songs)		50	NE	1	<b>Chains</b>	River Detectives	WEA (Warner Chappell)	



THIS WEEK	LAST WEEK	WKS ON CHARTS	TITLE	ARTIST	ORIGINAL LABEL	(PUBLISHER)	COUNTRIES CHARTED
1	2	4	<b>You'll Never Stop Me Loving You</b>	Sonia	Chrysalis	(All Boys Music)	UK, Ir, N
2	5	15	<b>Johnny Johnny Come Home</b>	Avalanche	WEA	(Warner Chappell)	FB, N
3	3	9	<b>Express Yourself</b>	Madonna	Sire	(Various)	UK, GB, H, Sp, A, Ch, Sw, Po, FI, G, I
4	4	11	<b>Manchild</b>	Neneh Cherry	Circa/Virgin	(Virgin/Copyright Ctrl.)	UK, GB, H, A, Ch, Sw, D
5	8	10	<b>Das Omen (Teil I)</b>	Mysterious Art.	CBS	(CBS Music)	GA
6	7	6	<b>Batdance</b>	Prince	Paisley Park	(Controversy Music)	UK, FG, B, H, Sp, A, Ch, Sw, D, Ir, N, FI, J
7	NE		<b>Too Much</b>	Bros	CBS	(EMI/Graham/Intersong)	UK, Ir, P
8	9	8	<b>Sealed With A Kiss</b>	Jason Donovan	PWL	(Warner Chappell)	UK, GB, H, Ch, Sw, D, FI
9	12	4	<b>It's Alright</b>	Pet Shop Boys	Parlophone	(EMI Music)	UK, GB, Ch, Po, D, FI
10	NE		<b>Lambada</b>	Kaoma	CBS	(HMO/BVM Productions)	FB
11	1	8	<b>Back To Life</b>	Soul II Soul/Caron Wheeler	10 Records/Virgin	(Virgin Music)	UK, GB, H, Ch, Sw, Ir, P
12	11	5	<b>Tell It Like It Is</b>	Don Johnson	Epic	(Amdoro/Beechwood/EMI)	GB, H, Ch, D
13	92	2	<b>Swing The Mood</b>	Jive Bunny & The Mastermixers	Music Factory Dance	(Copyright Control)	UK
14	10	19	<b>Eternal Flame</b>	The Bangles	CBS	(Various)	FG, A, Ch, Sw, Po, D, FI
15	13	7	<b>Hotel California</b>	The Eagles	Asylum	(Long Run/Fingers/Warner)	F
16	6	5	<b>London Nights</b>	London Boys	Teldec/WEA	(Teldec)	UK, Ir, P
17	20	6	<b>Licence To Kill</b>	Gladys Knight	MCA	(SBK Songs)	UK, GB, H, D, Sw, D, Ir, N
18	16	4	<b>Mirador</b>	Johnny Hallyday	Philips/Phonogram	(Veranda/Desperado/Maritz)	FB
19	14	18	<b>The Look</b>	Roxette	Parlophone	(Jimmy Fun Music)	G, Sp, A, Ch, Po, D, FI
20	27	3	<b>Don't Wanna Lose You</b>	Gloria Estefan	Epic	(Foreign Imported Products)	UK, H, Ir, P
21	17	15	<b>Lullaby</b>	The Cure	Fiction/Polydor	(Fiction Songs)	FG, Sp, A, Ch, Po, FI
22	15	20	<b>Like A Prayer</b>	Madonna	Sire	(Various)	FG, Sp, A, Po, FI, G, I
23	18	3	<b>On Our Own</b>	Bobby Brown	MCA	(Chappell/Copyright Ctrl.)	UK
24	34	3	<b>Blame It On The Rain</b>	Milli Vanilli	Hansa/BMG Ariola	(Realsong)	UK, GB, H, Sp, A, Ch
25	24	4	<b>Jardins D'Enfants</b>	Debut De Soiree	CBS	(CBS Music)	F
26	28	3	<b>Liberian Girl</b>	Michael Jackson	Epic	(Mijac/Warner Chappell)	UK, GB, H, Ch, Ir, P
27	19	19	<b>Megamix (Extended Version)</b>	Boney M.	Hansa/BMG Ariola	(FAR MV)	FN
28	31	23	<b>Help</b>	Bananarama	Lananeeneenoono	(London/Northern Songs)	FG, Sp, Po, Gr
29	22	4	<b>Ain't Nobody (Remix)</b>	Rufus And Chaka Khan	Warner Brothers	(Warner Chappell Music)	UK, Ir, P
30	23	10	<b>I Drove All Night</b>	Cyndi Lauper	Epic	(B. Steinberg/D. Barry)	UK, FG, Ir, P
31	21	4	<b>Wind Beneath My Wings</b>	Bette Midler	Atlantic	(Warner Chappell Music)	UK, Ir, P
32	33	22	<b>This Time I Know It's For Real</b>	Donna Summer	Warner Brothers	(All Boys Music/EMI Music)	FG, I
33	29	18	<b>Americanos</b>	Holly Johnson	MCA	(Warner Chappell/Loves.)	GB, A, Ch, I
34	NE		<b>French Kiss</b>	Lil Louis	London	(Copyright Control)	UK
35	32	12	<b>I Want It All</b>	Queen	EMI	(Queen Music/EMI Music)	G, Sp, A, Ch, Sw, Po, D, FI
36	37	12	<b>On Va Faire La Java</b>	La Bande A Basile & Andre Verschuren	Carrere	(Johnny Williams Song)	F
37	38	6	<b>Superwoman</b>	Karyn White	Warner Brothers	(Keer/Hip/Trip/Green Skirt)	UK, Ir, P
38	25	2	<b>The Challenge</b>	Chris Thompson	BMG Ariola	(Kiluaef/R. Siegel)	G
39	26	8	<b>Comme D'Habitude</b>	Florent Pagny	Philips/Phonogram	(GLEMI)	F
40	35	11	<b>Ferry 'Cross The Mersey</b>	Various Artists	PWL	(Dick James Music)	GB, A, Ch, FI
41	46	8	<b>Love Is A Shield</b>	Camouflage	Metronome	(Blue Box/Virgin Music)	G
42	53	5	<b>Breakthru</b>	Queen	Parlophone	(Queen Music/EMI Music)	UK, GB, H
43	41	9	<b>Right Back Where We Started From</b>	Sinitta	Fanfare	(Universal/ATV Music)	UK, GB, Sp, D, FI
44	54	3	<b>Je Te Survivrai</b>	Jean Pierre Francois	Pasha/EMI	(Zona Music)	F
45	78	3	<b>Dressed For Success</b>	Roxette	Parlophone	(Jimmy Fun Music)	UK, G, Ch, I
46	50	3	<b>Days</b>	Kirsty MacColl	Virgin	(Davray/Carlin Music)	UK
47	43	12	<b>Funky Cold Medina</b>	Tone Loc	Delicious Vinyl/Island	(Blue Mountain/Chappell)	UK, G, A, Ch
48	40	9	<b>Megamix</b>	Village People	Touch Of Gold/PolyGram	(Scorpio Music)	FI
49	49	30	<b>She Drives Me Crazy</b>	Fine Young Cannibals	London	(Virgin Music)	FG, Sp
50	52	9	<b>When The Night Comes</b>	Joe Cocker	Capitol	(Adams/Irving/Calyssa)	G, H, A, Ch, I
51	51	5	<b>Is Everybody Happy</b>	David Hasselhoff	Mercury	(BMG Ariola/Young Musikverlag)	G, Ch
52	42	4	<b>Voodoo Ray</b>	A Guy Called Gerald	Rhino	(Skysaw Music)	UK
53	64	6	<b>Atomic City</b>	Holly Johnson	MCA	(Warner/Constant Evolution)	UK, GB, Ch
54	44	5	<b>Patience</b>	Guns N' Roses	Geffen	(Intersong)	UK, H, Ir, P
55	71	3	<b>A New Flame</b>	Simply Red	WEA	(So What/SBK Songs)	UK, H
56	60	4	<b>Say No Go</b>	De La Soul	Tommy Boy	(Various)	UK, H
57	48	8	<b>Marina</b>	Rocco Granata & The Carnations	Cardinal/ZYX Records	(Nanada Music)	B, H, I
58	30	8	<b>Song For Whoever</b>	Beautiful South	Go! Discs/Chrysalis	(Go! Discs Music)	UK, H, Ir, P
59	39	17	<b>If You Don't Know Me By Now</b>	Simply Red	WEA	(Mighty Three/Island)	G, A, S, W, N, I
60	47	20	<b>Looking For Freedom</b>	David Hasselhoff	White Records	(BMG Ariola/Young Musikverlag)	GB, A, Ch
61	62	5	<b>Cry</b>	Waterfront	Polydor	(EMI Music)	UK
62	89	3	<b>Moi J'Aime Les Filles</b>	Les Muscles	A-B/Polydor	(Avep/PolyGram)	F
63	61	7	<b>No More Bolero's</b>	Gerard Joling	Phonogram	(SBK Songs)	B, H
64	55	11	<b>My Brave Face</b>	Paul McCartney	Parlophone	(MPL)	FG, Sp, I
65	36	32	<b>Especially For You</b>	Kylie Minogue & Jason Donovan	PWL	(All Boys Music)	FG, Ir
66	57	14	<b>Miss You Like Crazy</b>	Natalie Cole	EMI USA	(Prince Street/L. Wesley)	UK, GB, H
67	RE		<b>What A Wonderful World</b>	Louis Armstrong	A&M	(Harold Square Music)	G
68	59	4	<b>Grandpa's Party</b>	Monie Love	Cooltempo/Chrysalis	(Copyright Control)	UK, Ir, P
69	65	9	<b>Just Keep Rockin'</b>	Double Trouble & The Rebel MC	Desire	(Fiction Songs Ltd.)	UK, H
70	63	22	<b>Too Many Broken Hearts</b>	Jason Donovan	PWL	(All Boys Music)	FG, Sp, Po, Gr
71	45	14	<b>C In China</b>	Confetti's	USA	(EMI Music)	F
72	68	20	<b>Keep On Movin'</b>	Soul II Soul/Caron Wheeler	10 Records	(10 Music)	G, A, Ch
73	84	2	<b>Choice ?</b>	Blow Monkeys Feat. Sylvia Tella	RCA/BMG	(Warner Chappell/Trashg.)	UK
74	NE		<b>Kick It In</b>	Simple Minds	Virgin	(Virgin Music)	UK
75	69	2	<b>Cruel Summer '89</b>	Bananarama	London	(Warner Chappell)	UK, G, D, FI
76	58	10	<b>I Don't Wanna Get Hurt</b>	Donna Summer	Warner Brothers	(All Boys Music)	UK, GB, FI
77	72	8	<b>Attention Les Enfants...Danger</b>	Michel Sardou	Trema	(A.R.T. Music France)	F
78	NE		<b>Le 14 Juillet</b>	La Compagnie Creole	Carrere	(Zagora)	F
79	82	3	<b>Get Loose</b>	L.A. Mix Featuring Jazz P. A&M	Cop Con/Skratch		UK
80	56	7	<b>Be With You</b>	The Bangles	CBS	(EMI/Perfect Circle Music)	UK, GB, FI
81	90	16	<b>Me Myself And I</b>	De La Soul	Tommy Boy	(The Girl/Bridgeport)	G, Ch
82	83	15	<b>I Only Wanna Be With You</b>	Samantha Fox	Jive	(Zomba Music)	F
83	76	4	<b>The Second Summer Of Love</b>	Danny Wilson	Virgin	(Warner Chappell)	UK
84	66	12	<b>Je Ne Sais Pas Pourquoi</b>	Kylie Minogue	PWL	(All Boys Music)	F
85	NE		<b>Let It Roll</b>	Doogie White	Warner Chappell		UK
86	75	9	<b>C'Est La Vie</b>	Marc Lavoine	Arrop	(PolyGram/Avep)	F
87	NE		<b>Do You Love What You Feel</b>	Inner City	10 Records	(Virgin/Drive On/Virgin)	UK
88	70	15	<b>Move Your Feet To The Rhythm</b>	Hithouse	ARS	(BMC Publishing)	F
89	67	13	<b>Hand On Your Heart</b>	Kylie Minogue	PWL	(All Boys Music)	UK, G, Sp, Po, D, FI, Gr
90	96	2	<b>Soy</b>	Gipsy Kings	P.E.M./CBS	(P.E.M./Nonesa)	FB
91	88	3	<b>Blame It On The Bassline/Won't Talk...</b>	Norman Cook	Go! Discs	(Warner Chappell/Go!)	UK
92	73	24	<b>Belfast Child</b>	Simple Minds	Virgin	(Virgin Music)	FA, G, R
93	98	2	<b>Le Malheur Des Uns Et Le Bonheur Des...</b>	Frederic Chateau	CBS	(Ariante Music)	FB
94	NE		<b>Cha Cha Heels</b>	Eartha Kitt & Bronski Beat	Arista/BMG	(W.A. Bong/Bronski Music)	UK, Ir, P
95	RE		<b>Straight Up</b>	Paula Abdul	Virgin	(Virgin Music/Wolff Music)	FA, G, R
96	80	13	<b>A La Meme Heure Dans Deux Ans</b>	Elsa	GM/BMG Ariola	(Georges Mary)	F
97	93	7	<b>Elle Voulat Jouer Cabaret</b>	Patricia Kaas	Polydor	(Back To Paris/Zon Music)	F
98	NE		<b>Sick Of It</b>	Primitives	RCA/BMG	(Complete Music)	UK
99	NE		<b>Poison</b>	Alice Cooper	Epic	(SBK/Eras/Desmobile/K & M)	UK
100	77	23	<b>The Way To Your Heart</b>	Soulister	EMI	(EMI Music Publ.)	UK, G, A, FI

UK = United Kingdom, G = Germany, F = France, Ch = Switzerland, A = Austria, I = Italy, Sp = Spain, H = Holland, B = Belgium, Ir = Ireland, Sw = Sweden, D = Denmark, N = Norway, FI = Finland, Po = Portugal, Gr = Greece.  
 NE = NEW ENTRY  
 RE = RE-ENTRY  
 ○ = FAST MOVERS

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# HARD & HEAVY

Hard rock and heavy metal are stronger than ever in Europe - both the majors and independent labels are snapping up new talent, venues are being sold out and an increasing number of acts are making inroads into the US market. It is a challenging but lucrative field which is gaining importance, and interest, throughout the Continent.



W.A.S.P.



Bonfire



Music & Media presents a round-up of the most important labels marketing hard rock. We also look at the role of a publication like Metal Hammer, which has developed alongside the growth in popularity of its subject. And four devoted fans, who just happen to be DJs, talk about their radio shows.



Guns N' Roses



Anthrax



THIS WEEK	LAST WEEK	ARTIST	TITLE - ORIGINAL LABEL	COUNTRIES CHARTED	THIS WEEK	LAST WEEK	ARTIST	TITLE - ORIGINAL LABEL	COUNTRIES CHARTED	THIS WEEK	LAST WEEK	ARTIST	TITLE - ORIGINAL LABEL	COUNTRIES CHARTED
1	3	Prince	UR:GEM&A:G:5:DN:INT:G:F		35	42	Mylene Farmer	FR		69	RE	Confetti's	FR	
2	1	Queen	UR:GEM&A:G:5:DN:INT:G:F		36	49	Texas	UK:FR:G:5:DN:INT:G:F		70	9	Mecano	UK:FR:G:5:DN:INT:G:F	
3	2	Simply Red	UR:GEM&A:G:5:DN:INT:G:F		37	48	Tracy Chapman	UK:FR:G:5:DN:INT:G:F		71	14	Peter Gabriel	UK:FR:G:5:DN:INT:G:F	
4	12	Simple Minds	UR:GEM&A:G:5:DN:INT:G:F		38	16	Vangelis	UK:FR:G:5:DN:INT:G:F		72	47	Lou Reed	UK:FR:G:5:DN:INT:G:F	
5	4	Madonna	UR:GEM&A:G:5:DN:INT:G:F		39	46	Alain Souchon	FR		73	77	Bernard Lavilliers	FR	
6	7	Paul McCartney	UR:GEM&A:G:5:DN:INT:G:F		40	32	Tom Petty	UK:FR:G:5:DN:INT:G:F		74	38	Original Naabtal Duo	UK:FR:G:5:DN:INT:G:F	
7	6	The Cure	UR:GEM&A:G:5:DN:INT:G:F		41	38	Camouflage	FR		75	RE	Pink Floyd	UK:FR:G:5:DN:INT:G:F	
8	7	Joe Cocke	UK:FR:G:5:DN:INT:G:F		42	39	Michel Sardou	FR		76	12	Le Grand Mechant Zouk	UK:FR:G:5:DN:INT:G:F	
9	12	Jason Donovan	UK:FR:G:5:DN:INT:G:F		43	51	Gloria Estefan & Miami Sound Machine	UK:FR:G:5:DN:INT:G:F		77	78	Anna Oxa	FR	
10	10	Guns N' Roses	UK:FR:G:5:DN:INT:G:F		44	46	Deacon Blue	UK:FR:G:5:DN:INT:G:F		78	71	Inner City	UK:FR:G:5:DN:INT:G:F	
11	11	Johnny Hallyday	FR		45	43	Eisa	FR		79	RE	Gerard Joling	FR	
12	15	Soul II Soul	UK:FR:G:5:DN:INT:G:F		46	51	Edy Grant	UK:FR:G:5:DN:INT:G:F		80	43	Jeanne Mas	UK:FR:G:5:DN:INT:G:F	
13	11	Neneh Cherry	UK:FR:G:5:DN:INT:G:F		47	54	Eduardo Bennato	UK:FR:G:5:DN:INT:G:F		81	RE	Orup	UK:FR:G:5:DN:INT:G:F	
14	15	Don Johnson	UK:FR:G:5:DN:INT:G:F		48	81	Gloria Estefan	UK:FR:G:5:DN:INT:G:F		82	5	Enya	UK:FR:G:5:DN:INT:G:F	
15	RE	London Boys	UK		49	47	Vasco Rossi	UK:FR:G:5:DN:INT:G:F		83	8	Gipsy Kings	UK:FR:G:5:DN:INT:G:F	
16	16	Fine Young Cannibals	UK:FR:G:5:DN:INT:G:F		50	35	Van Morrison	UK:FR:G:5:DN:INT:G:F		84	14	Karyn White	UK:FR:G:5:DN:INT:G:F	
17	17	Bobby Brown	UK:FR:G:5:DN:INT:G:F		51	40	Serge Gainsbourg	UK:FR:G:5:DN:INT:G:F		85	14	Herbert Groenemeyer	UK:FR:G:5:DN:INT:G:F	
18	RE	The Pogues	UK:FR:G:5:DN:INT:G:F		52	37	Soundtrack - Rivalen Der Rennbahn	UK:FR:G:5:DN:INT:G:F		86	33	Michel Sardou	UK:FR:G:5:DN:INT:G:F	
19	16	Bangles	UK:FR:G:5:DN:INT:G:F		53	45	Midnight Oil	UK:FR:G:5:DN:INT:G:F		87	42	Smokie	UK:FR:G:5:DN:INT:G:F	
20	20	Holly Johnson	UK:FR:G:5:DN:INT:G:F		54	32	Tim Machine	UK:FR:G:5:DN:INT:G:F		88	14	Hombres G	UK:FR:G:5:DN:INT:G:F	
21	14	Stevie Nicks	UK:FR:G:5:DN:INT:G:F		55	39	Clannad	UK:FR:G:5:DN:INT:G:F		89	76	Kool & The Gang	UK:FR:G:5:DN:INT:G:F	
22	16	Mike Oldfield	UK:FR:G:5:DN:INT:G:F		56	33	Edie Brickell & New Bohemians	UK:FR:G:5:DN:INT:G:F		90	RE	Bette Midler	UK:FR:G:5:DN:INT:G:F	
23	15	Jean-Jacques Goldman	FR		57	49	La Compagnie Creole	UK:FR:G:5:DN:INT:G:F		91	12	Jacques Higelin	UK:FR:G:5:DN:INT:G:F	
24	22	Cyndi Lauper	UK:FR:G:5:DN:INT:G:F		58	4	Original Naabtal Duo	UK:FR:G:5:DN:INT:G:F		92	48	John Cougar Mellencamp	UK:FR:G:5:DN:INT:G:F	
25	27	Patricia Kaas	FR		59	50	Tone-Loc	UK:FR:G:5:DN:INT:G:F		93	7	Miles Davis	UK:FR:G:5:DN:INT:G:F	
26	30	Tanita Tikaram	UK:FR:G:5:DN:INT:G:F		60	59	Roy Orbison	UK:FR:G:5:DN:INT:G:F		94	74	Richard Marx	UK:FR:G:5:DN:INT:G:F	
27	14	Bea Gees	FR		61	48	White Lion	UK:FR:G:5:DN:INT:G:F		95	14	Chaka Khan	UK:FR:G:5:DN:INT:G:F	
28	22	Roxette	UK:FR:G:5:DN:INT:G:F		62	42	Swing Out Sister	UK:FR:G:5:DN:INT:G:F		96	42	Katzenbach Spatzen	UK:FR:G:5:DN:INT:G:F	
29	4	Zucchero Fornaciari	UK:FR:G:5:DN:INT:G:F		63	4	Lois Lane	UK:FR:G:5:DN:INT:G:F		97	17	Kool & The Gang	UK:FR:G:5:DN:INT:G:F	
30	18	Transvision Vamp	UK:FR:G:5:DN:INT:G:F		64	53	Kylie Minogue	UK:FR:G:5:DN:INT:G:F		98	11	Sandra	UK:FR:G:5:DN:INT:G:F	
31	21	Francis Cabrel	FR		65	71	Soundtrack - Dirty Dancing	UK:FR:G:5:DN:INT:G:F		99	RE	Danny Wilson	UK:FR:G:5:DN:INT:G:F	
32	19	Depeche Mode	UK:FR:G:5:DN:INT:G:F		66	RE	Donna Summer	UK:FR:G:5:DN:INT:G:F		100	14	Hanne Haller	UK:FR:G:5:DN:INT:G:F	
33	31	Julio Iglesias	UK:FR:G:5:DN:INT:G:F		67	4	Guns N' Roses	UK:FR:G:5:DN:INT:G:F						
34	14	Anderson, Bruford, Wakeman & Howe	UK:FR:G:5:DN:INT:G:F		68	9	Don Henley	UK:FR:G:5:DN:INT:G:F						

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# Marketing Metal - The Hard Truth

by Chris White & Chris Fuller

## HARD rock

### BMG Ariola Hamburg

Franz Von Autersperg, Director of A&R at BMG Ariola Hamburg: "The key for every hard rock act is still touring, therefore the investment for every major record company is very big. With tour and press activities you are able to establish a hard rock act but radio is not that important as most hard



Zel Yago

rock is not played in pop or contemporary formats. Video is necessary, though, because hard rock acts have to be seen."

Von Autersperg adds: "The hard rock market has grown in West Germany during the last two years and has become a major market segment for the record industry. There's no doubt that hard rock is a huge international market now."

BMG Ariola Hamburg's signings include Accept, Bonfire, UDO, Zel Yago and Craffi. "Our next major hard rock release will be Bonfire who are currently in the studios with Michael Wagener producing their third album which

### BMG Ariola Switzerland

BMG Ariola Switzerland recently teamed up with Swiss watch manufacturer Swatch for a combined European marketing campaign. Swatch used a BMG Ariola maxi-single/CD-3 to promote its latest product lines, Heavy Metal and Hard Wear. The CD by The Heavy's was a compilation of excerpts from classic metal hits performed by a group of hard rock veterans.

Bruno Huber, Head of A&R BMG Ariola Switzerland: "The

*Heavy rock continues to be a potent musical force throughout Europe, and a lucrative area of business for both the majors and specialist labels. Especially in West Germany, companies have been very successful in generating talent and finding a receptive audience, as well as achieving substantial export numbers. Music & Media talks to the key players in hard rock about marketing techniques, the lack of radio support and the importance of touring.*

will be backed up by a major marketing campaign and a European tour beginning in October.

"Zel Yago's first album, which charted in West Germany last February, is to be released in the US at the end of the month and UDO have just had their first release there with a good response," Von Autersperg adds. "In addition Accept is climbing up the US charts."

joint venture with Swatch has been a big success. The single reached no. 4 in the charts here and no. 3 in Norway, and it still has to be released in other European countries. The watch advertising and the record sleeve share the same design, and there have been posters and point-of-sale material in Swatch outlets promoting The Heavy's.

"There is a strong possibility of doing another sponsorship deal like this but the product has to be right for the music and the artist. I don't think that cornflakes for example would be ideal for promoting heavy metal, and something like Marlboro cigarettes would be ideal for country music. That was why Swatch was ideal for this campaign, it's a fairly neutral product."

### Breeze Music

For several years now Dieter Dierks of Breeze Music has been known as the producer of The Scorpions, with whom he has had a 10-album relationship. He has also worked with Twisted Sister and Accept, and is currently in the studios with West German/Dutch rock band New Legend.

Dierks: "Hard rock is a very tough business. It needs a high input from the money side and normally it takes at least two albums to establish a band. That is the same all over the world and in order to get results Breeze Music always plans the careers of its bands worldwide. Through long

periods of co-operation we have built up steady contacts, especially in the US.

"In West Germany, since The Scorpions have enjoyed huge, more and more people have become fans of this kind of music. In Spain and Italy we sell two or three times as many records of Eat The Heat, Mean Machine or Savage Amusement as we did with the previous releases. In contrast the UK is a very difficult market for hard rock - virtually nothing is happening!"

Like others, Dierks says the lack of radio airplay presents problems in promoting hard rock. "The structure of German broadcasting has definite emphasis on MOR music so we work very closely with the press.

### CBS International

Gary Williams, Director of Artist Marketing, CBS Europe, places heavy emphasis on the rock press when it comes to breaking acts in Europe: "There's no doubt that publications like Metal Hammer are extremely important - our people work closely with the equivalent magazines in each territory. The fans are hungry for new information and this is where they find it."

The CBS roster includes seasoned rockers like Alice Cooper, Ozzy Osbourne, plus new US acts like Dangerous Toys and Fifth Angel, and, from Europe, Pretty Maids (Denmark), Vengeance (Holland), Voodoo X (West Germany) and

(dohersham)

220 Volts (Sweden).

Williams: "It's certainly a difficult form of music to market - there is not the mainstream TV exposure that exists with pop. Aside from MTV, the only time our videos get any sort of attention is when the records have charted. Also, radio stations appear reluctant to programme hard rock, and I cannot see the situation changing."

Williams says it is a style of music that is best appreciated live. "The bands have to get out there and play. We are hoping to take the series of our acts into Europe this year. It may be expensive, but the kids need to see the bands and feel close to them."

### Dischi Noi

Nikki Barton, International A&R of Dischi Noi Records in Italy: "In terms of international rock bands the market is quite big and is growing all the time. As with most other types of music, Italy tends to follow the UK and US trends and consequently the boom in rock in these countries has affected the Italian market.

"And with the emergence of home-grown rock bands who seem to be arriving and multiplying all the time, the market is gradually expanding. Unfortunately one of the biggest handicaps for rock in Italy is the lack of venues for emerging bands to perform in."

Barton continues: "Until now not an enormous amount of effort has been put into launching Italian rock bands outside of Italy, partly because it is quite a recent development that home-grown rock should be taken seriously by Italian companies. The language barrier has been a problem. But with the emergence of Italian bands singing in English the market possibilities are expanding.

Dischi Noi has concentrated its activities on producing quality

Italian music for the international market. Its first major venture was the Italian Rock Invasion in 1987 when 11 bands played the Hammersmith Odeon in London.

Barton: "Dischi Noi's philosophy has led the company to record Italian acts with British producers in international recording studios. The label now has a heavy metal record by Italian band Crossbones with Don Airey (Rainbow, Whitesnake, Ozzy Osbourne) on keyboards and produced by Kit Woolven (Thin Lizzy, Ian Anderson). Two other signings are Futurium and Pekino, who are going into the studios in September to make their first album."

Barton: "In the same way that German or Swedish bands were not immediately accepted, it is taking a while to convince people of the validity of Italian rock bands. But judging by the standard of music that bands like Crossbones produce, Italy is definitely going to become a new force in the international market. One very reassuring factor in Italian rock is that international musicians and producers have realised the potential of this market and have proved their willingness to collaborate by working on many Italian productions."



Crossbones

### EMI International

W.A.S.P. are one of the many

heavy rock acts that have crossover appeal. The band has just completed a European tour.

Hans Andersson, International Marketing Manager for EMI International: "The band have been doing a lot of European radio, TV and press promotion and the general feedback from the media is that the band have improved their stage show since they last played in Europe.

The new W.A.S.P. single *Forever Free* is a ballad from the *Headless Children* album. "It's a single that will definitely cross over to the pop audience and is also the single that will get them airplay in Europe", Andersson says.

"We have so far concentrated very much on the heavy rock/metal market, but with the new single we are reaching for a pop-oriented audience. As well as placing ads, the territories have also done a lot of other activities around this release and the tour. We have initiated posters in London to send to Europe, and there have been special dealer kits.

"The album cover has barbed wire on the front so we also got real barbed wire to send to dealers together with posters, displays and album sleeves. In addition W.A.S.P.'s Blackie Lawless filmed a 10-minute introduction to the album for the sales forces in various European territories."

### FM-Revolver

FM-Revolver Records in the UK is one of the specialist labels that has found tremendous success in the heavy rock/metal marketplace and has been undergoing a steady expansion programme. The company recently opened a new branch in Hanover, West Germany, which will be the responsible for marketing all the UK roster. The FM label has had quite a lot of success in the past with German bands including Accept, The

Scorpions and Herman Rarebell, and is looking for new bands to sign.

FM-Revolver and sister label Heavy Metal Records are distributed through BMG Ariola in Munich. Managing Director, Paul Birch: "This move consolidates our relationship with BMG in our most important overseas market. We had in mind for some time a more central European location and the office in Hanover is an ideal base from which to control and market our repertoire."



John Stoman

The company is also opening its own UK-based recording studio, a two-storey extension consisting of 1,000 square feet of studio and mixing space as well as a residential area for the bands.

Birch: "The studio will specialise in rock music production in the UK - the only other studios which specialise in rock are Dieter Dierks' studios in Cologne, and Metal Works in Ontario, Canada.

Birch adds: "Europe is becoming the most significant market for FM-Revolver with new PolyGram and BMG deals in Scandinavia. Heavy Metal Records is being set up as a separate marketing entity from FMR and will release a maximum of six new labels in the first 12 months. The label is being pitched at the kids on the street who still have fun finding new bands and not clones.

"FM and Revolver have also

Hard & Heavy continues on page 23 ▶



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## HARD & HEAVY

Hard & Heavy  
Continued from page 21 ▶

have also developed in different directions.

FM artists include White Sister, Torino, Wrathchild and Lisa Dominique, and the label's direction is AOR and pop rock with fun bands like the Macs Lads and back-catalogues from Magnum, Diamond Head and UFO. Heavy Metal Records recently re-signed The Handsome Beats, the band that released the first product for the label almost 10 years ago.

"Other HMR artists are Broken Bones and Cloven Hoof, who have recently been on tour with Lisa Dominique. The biggest album of the year for FM will be *Disappearances Can Be Deceptive* by John Sloman, which will be released in Europe in September."

### Island

Island Records' hard-rock stable includes Anthrax, Leatherwolf and new signing The Claytoun Troup. International Manager Ceri Nicholas says that the marketing of these acts in Europe requires careful thought because "the normal media outlets are not available". But she adds "there are other ways of achieving success without having to go to top 40 radio".

Nicholas: "We invest an enormous amount of money in touring - we look to get each band on the road as frequently as we can. Also, we concentrate carefully on retail displays and special promotions. For the Claytoun Troup we manufactured their single in a leather bag; for Anthrax we've produced registration plates, badges and patches."

She believes the potential for greater TV exposure is growing: "MTV has the Bailey Brothers and there are other specialist programmes on cable and satellite.

The mainstream TVs are beginning to recognise the appeal of the music and are starting to act on it." The hard rock press is also an important area: "We work very closely with the likes of Metal Hammer and Kerrang, who have extremely loyal readers!"

The most important territories for rock are West Germany, Scandinavia, the UK and to a lesser extent Holland, says Nicholas. "But the music's appeal is growing across Europe. The sales of the current Anthrax album, *Slate Of Euphoria*, were double that of the last one, and many other acts appear to be going from strength to strength."

### Mainhattan Music Productions

Uwe Block's Mainhattan Music Productions in West Germany produces various hard rock bands. They include West German band Craft, who are signed to RCA Records on a worldwide basis and toured with Bon Jovi last year. And there is Laos, whose members are from the UK and West Germany. Their debut album will be released worldwide in late summer, produced by Erwin Mueser who is known for his contribution as an engineer on Def Leppard's *Hysteria* album.

Mainhattan is also working with New York-based band Jax Treat - an original signing to PolyGram Sweden/PolyGram International who have toured with Queen and Gary Moore; mainstream rock band Rok, who are the latest Mainhattan signing; and Jojo, signed to Edelwe/WEA International, who have toured with Robert Palmer and Meat Loaf.

Block: "In general we sign the bands to our production company, develop the projects to their final status and sign them then via a master deal to the record companies. We also have Mainhattan

## Metal Hammer

The growth in popularity of heavy rock/metal has developed alongside the success story of Metal Hammer which was first launched in West Germany five years ago. The magazine now publishes in various European countries with local language editions in GAS, the UK, Holland, France, Spain, Greece, Italy and Hungary. And it is launching a Russian edition.

Managing Director Jurgen Wigginghaus: "Each local language issue maintains its strong domestic identity while enjoying the benefits of access to a pan-European publishing organisation. The title's pedigree ensures a positive reception and continuing support in all the countries we cover."

In West Germany, Metal Hammer originally launched with a circulation of 50,000. It has now increased to 165,000 and since March the magazine has been published fortnightly. And in the UK, Metal Hammer's circulation has increased from 50,000 to 90,000 in less than three years. The Gallic version of the title hit the shops for the first time last December and already the circulation is 75,000.

Wigginghaus: "We are com-

mitted to providing the best service to the fans of this expanding field. Hard rock has been a potent musical force since the 60s, but now it is firmly established as a major and growing sector of the market. Audience loyalty is legendary, our readers are of an age group with the disposable income to indulge their rock dreams through albums, videos, merchandise and other miscellaneous purchases."

The USSR publication of Metal Hammer will be aimed at the 15-30 age bracket and will have an initial print run of 500,000. "Available data suggests readership will be 10 to 12 per cent. The magazine is printed in the West and distributed out of Leningrad, Moscow, Kiev and Omsk."

Metal Hammer has also been involved with various associated projects in the heavy rock field - it presented the debut live visit to Europe by Anthrax and also released the live video of the band's tour. The magazine this year released the *Metal Ballads* album in GAS in conjunction with BMG, the fourth compilation the magazine has been associated with. The most recent release has been a compilation album featuring new UK bands released together with FM-Revolver Records. □

Music, which is represented by EMI/SBK Publishing worldwide, and BFS Management which has offices in West Germany, New York and London. My co-shareholders are Willi Engelhorn and Ossy Hoppe who also have Shooter Promotions, the largest hard rock/heavy metal promotion company in West Germany.

Block adds: "The hard rock/heavy metal scene in West

Germany is a very active and growing scene. A couple of years ago there were only The Scorpions but their worldwide success has encouraged a lot of German bands to try to accomplish the same sort of success, and we have seen acts like Accept, Bonfire, Doro, Victory, Craze, Zed Yago

Hard & Heavy  
continues on page 24 ▶

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Hard & Heavy  
continued from page 23 ▶

and especially Helloween coming through.

"Shooter Promotions also plays an important role in promoting the music because again it isn't just the main acts that are promoted, a lot of the newer bands are put out on the road as well."

Block admits, though, that heavy rock/metal lacks the advantages of media exposure. "There are almost no opportunities to get the music played on German radio even though we have some 200 so-called private stations in the country. Only a few of them play hard rock or put it on their regular playlists.

"As far as TV is concerned there is a weekly show on Tele 5 which is very influential, but the pan-European satellite TV stations — like MTV's 'Metal Hammer Show' — are becoming more important to the marketplace. However, their input in the scene is limited because the cable network in West Germany has not developed that well as yet!"

### Music For Nations

Music For Nations has various releases lined up for early autumn. They include: Tiger-tail's *Berserk* and Blue Blud's *The Big Noise* on the MFN label; and on the Under One Flag label Venom's *Prime Evil*, *Candlemass' Tales Of Creation*, *Re-Animator's Condemned To Eternity*, Nuclear Assault's *Hard To Handle* and Bathory's *Hammerheart*.

Managing Director Martin Hooker: "We now have licensing deals for every major territory in Europe as well as countries like Greece, Spain, Portugal, Brazil, Australia and Japan. The Music For Nations company has developed into a series of labels including Under One Flag, which is very much thrash and speed metal; Rough Justice, which is hardcore punk; Food For Thought, which is really a musician's label with names like Joe Satriani; and the Frank Zappa label.

"Each label has its own very distinct identity so that people know exactly what they are going to get when they go out and buy one of our records. This way we have been able to build up label

Hard & Heavy  
continues on page 26 ▶

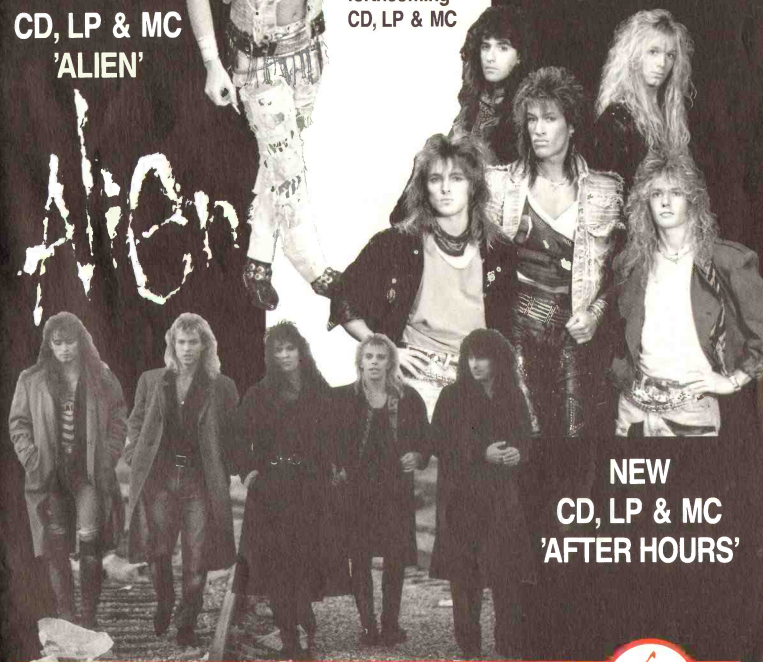
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**Hard & Heavy**  
continued from page 24 ▶

loyalty!"

Hooker adds: "The heavy rock market is huge but the main problem is that the music is so hard to market because it never gets any airplay. As a result the bands have to tour constantly and you have to rely very much on the heavy rock press to support the acts."



Nuclear Assault

### Noise International

Karl Walterbach started the Noise International label in 1983 after seeing Black Flag play in Los Angeles on a bill with a couple of heavy metal bands. At that time he was proprietor of Berlin-based Aggressive Rock Productions and also SST Records' West German licensee. Walterbach: "I was aware that the punk phenomenon, which had come late to West Germany and had been the first stage of my career, would soon decline. I realized that if Black Flag appealed to metal fans and vice versa I would be able to continue to service existing customers by moving into metal."

The first release on Noise International was *Rock From Hell*, a compilation of West German acts, followed by a mixture of domestic signings and licensed product from the US. The first album which brought the label to world attention was *Keeper Of The 7 Keys Part 1* by Helloween. It was released in 1987 and has sold more than half a million copies worldwide.

Walterbach: "We have consistently maintained our A&R and marketing at street level, a level where no European major feels at home. We service the magazines and radio stations that they ignore, ensure that they have the information and service that enables them to maintain their

credibility among their readers and listeners, and we listen to our customers."

One of the major developments for Noise in 1989 has been a new distribution deal with EMI for Helloween, Raining White Celtic Frost and V2. "The deal covers Europe and allows us to retain the same kind of liaison with our artists as before, but with the added attraction of EMI taking over

much of the manpower overhead necessary to further the success of a band like Helloween."

Noise International's expansion includes offices in London and New York, and three new signings - thrash-funk-metal band Mordred from San Francisco, cult speed-metal outfit Watchtower from Texas, and LA-scene band London. Noise UK will also be starting a new label Blacktop Records, which will bring to the mainstream rock market the same quality of A&R and marketing that established Noise.

"It is an indisputable fact that since Noise International was founded no European major has succeeded in breaking a metal act to the extent that we have with Helloween," Walterbach adds. "European majors continue to misunderstand rock despite its significant share of the world record market, preferring instead to chase fads and play the roulette game of chart pop!"

### Phonogram

Phonogram Records recently signed a deal with Def American for the world excluding North America. The label is headed by Rick Rubin who has had success as producer for The Beastie Boys, Slayer and The Cult, and is also founder of Def Jam Recordings. The Def American stable currently includes Slayer, Danzig, Masters Of Reality and Chicago

heavy rock band Trouble.

Rubin: "Def American will not be limited to metal, rap or any other musical genre but it will be music by and for young people. It will not be music created by some middle-aged corporate executive who couldn't care less what the kids want to hear. And it will not be music by committee, spending more on statistics and marketing than they do making music which they don't understand or enjoy."

Hein Van Der Ree, Managing Director of Phonogram UK: "In the coming years Phonogram will establish Def American as a major force in the UK and other major markets. Rick Rubin is one of the most talented people in this business and is very much in touch with the youth market. We both share a commitment to the music and will be building careers for Def American artists."



Hein Van Der Ree (left) with Rick Rubin

### PolyGram Sweden

The Scandinavian market is well known for its acceptance of hard rock bands. PolyGram Sweden currently has two heavy rock acts signed, Treat and Electric Boys. Marketing Manager, Krister Nilsson: "Treat already have a reputation in a number of European countries. They have released three albums for us - the last was in November 1987 and was produced by Albert Bockholt. They are now recording their new LP in West Germany for October release.

Nilsson: "Electric Boys are newcomers on the rock scene and released their debut album in February. It received sensational reviews from the media and their stage performance received a similar response. They are currently undertaking an extensive Swedish tour and there has been a lot of interest from the US. Although they have only got the

one album out, they already have a US manager and interest from across the Atlantic has been very strong.

### Red Bullet

Willeen Van Kooten, President of Red Bullet in Holland, feels that there is a huge potential audience for hard rock if only the radio stations would wake up. "The perennial problem in promoting heavy rock music is the lack of radio airplay," says Van Kooten. "The only way for an act to break is to go out and work live."

"We've signed Sleaze Beez and released their first album on the Red Bullet label in the Benelux and they've been on the road in Holland and Belgium for two months now. In September they go to the US for live work - currently we are talking to three majors there - because really that's

where the money is. The US has a different approach to heavy rock and metal - it gets played on specialist radio stations and of course there is a huge live circuit!"

### Roadrunner

Cees Wessels' Roadrunner Records has several major new releases lined up for summer. They include: King Diamond's fourth album *Conspiracy* (worldwide August 28); Xentrix's debut LP *Shattered Existence* (September 4); and Treponem Pal's self-titled debut album, out at the end of August.

In addition Pestilence have just started recording their second album, and Paradox's second LP *Heresy* is being finished in West Germany in time for autumn release.

**Hard & Heavy**  
continues on page 28 ▶

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**Hard & Heavy**  
continued from page 26 ▶

"Treponeum Pal have emerged from the Parisian music scene to become the first French band to sign a worldwide deal with Roadrunner," says Mark Cooper, General Manager of Roadrunner's London office.

"Paradox were formed in West Germany early in 1986 when Charly Steinhauer and Axel Bialha left their former band Warhead to start their own band. They were signed to Roadrunner after recording a demo tape which was well received across Europe. Our other signings include Xenotrix from the north of England, who were brought down to London by Roadrunner to record a three-song demo at Matrix Studios."

Roadrunner was started by Cees Wessels in Holland seven years ago and has since opened offices in New York, London and Cologne as well as having a representative in France. Cooper: "The label has developed strongly in the heavy rock/metal market. We probably have around 30 direct signings and another 30 whose material is licensed mainly from the US.

Cooper adds: "Heavy rock is definitely a growing market - you only have to look at the charts and see the number of acts that have crossed over in their appeal. The major record companies have become aware of the potential and are now signing speed and thrash metal bands.

"However it is still specialist companies like Roadrunner that act as the A&R departments for the majors. Most of today's top heavy rock/metal acts started out on small indie labels before being signed to major record labels."

**Triple M Management**

Mario Mendrzycki, Managing Director of Triple M Management in Munich: "There is basically no formula to promoting heavy rock. To me the artists' credibility with the audience is the most crucial factor in the metal field.

"As the traditional promo and marketing activities such as touring and videos are very expensive, later in the year, and Zed Yago, founded in Hamburg in 1986 and fronted by female vocalist Jutta Weinhold. Last year they signed a worldwide deal with BMG and are promoting their album

timing is the name of the game for each and every career move. I sometimes wonder why some managers and record companies still tour their bands when the product has not even had a chance to make an initial impact in the marketplace."

He adds: "In the US majors such as Geffen, Atlantic, PolyGram and Epic have done a great job in preparing ground for new talent whereas in Europe I find most of the initiative still coming from the independents. There are a lot of major companies in Europe which do an excellent job in marketing international repertoire but I find the picture very weak - with a few exceptions - when it comes to breaking their own metal signings."

Among Triple M Management's signings are five-piece West German band Bonfire (RCA/BMG), who have been recording their third album in Los Angeles with producer Michael Wagener and will tour Europe



Treponeum Pal

*Pilgrimage* with European dates.

Mendrzycki: "Taking into consideration the amount of talented hard 'n' heavy bands in Europe, and the growing variety of media specialised in the metal market, there are very few specialist managements around compared to the market size. North America is without doubt the most important market for metal and a co-management situation for the US/Canada can be of great advantage to ensure continuous representation over there.

**Virgin Scandinavia**

In Sweden, where state-controlled Sveriges TV (SVT) has a monopoly on national television, there are fewer outlets for music videos than in most other European territories. There, Virgin Scandinavia concentrates on securing

hit singles for its line-up of hard-rock acts, which includes Swedish Erotica, Alien and Bad Habit.

Managing Director Anders Hjelmtorp: "Marketing hard rock albums presents no big differences compared to other types of music. What we have is not the underground kind of stuff, whereby you put the record in the shops and sales will slowly build by word of mouth. We have to pick the hit single and put most of our energies into that."

The company has high hopes for Swedish Erotica, which Hjelmtorp describes as "very LA Guns, Poison, modern hard rock". A new single called *Rock And Roll City* is just out.

Hjelmtorp describes the Swedish rock press as "excellent" in its coverage of dance music and the "more conventional kinds of rock & roll", but feels it ignores melodic hard rock. "I think it's a serious misjudgement. I am very disappointed at the lack of exposure there!"

Europe-wide, he says the company receives good support from its affiliates but is critical of those who just want to "bang the album out and not work on it. Some are still dismissive of the need for a hit single, which in our view is the first priority."

**Warner/Chappell West Germany**

During the last 12 months publishing company Warner/Chappell in West Germany has signed various US and German rock bands for worldwide publishing agreements and the biggest successes so far have been Zed Yago, White Lion, Overkill, Steeler, Manowar and Mod. "We firmly believe in the future success of our recent signings Holy Moses, Tora Tora, Mekong Delta, Blind Guardian, Heaven's Gate, Yoal and Vamp," says Hart-

wig Masuch. "The overall market situation for heavy rock is improving. Hard rock is crossing over to a wide audience as tours by Bon Jovi and The Scorpions have proved. It is no longer only the 'headbangers' music and there is a healthy worldwide interchange of talent.

"Promoting heavy rock requires long-term strategies and firm belief in bands. Depending on the power of the act's manager it's easier to promote a heavy rock band if you are willing to commit to a long-term strategy. The main marketing tools are the rock press and touring."

**WEA**

A wide selection of rock and metal acts come under the WEA umbrella, including Guns 'N' Roses, Van Halen, Testa, Aerosmith, Manowar, Badlands, Testament and Skid Row, plus King's X, Mr Big, David Lee Roth, AC/DC, Trevor Rabin, The Bullet Boys and Motley Crue.

Andy Murray, WEA UK's Marketing Director (US Labels), says that competition has become increasingly fierce in Europe because there are "too many bands touring, too many albums to read about, too many albums in the shops". For an act to make an impression, "they really do have to have something very special, an appeal that will single them out".

Give-away badges and posters can help but, says Murray, "they are expensive and unlikely to work with new groups. It's sometimes better to include live tracks on the singles, or re-interpretations of well-known songs. This can make a single far more collectible."

Murray says in many cases it is difficult to make inroads into a territory without a hit single - and here the more extreme styles, such as thrash, are bound to lose out. Murray: "Across continental Europe there's wide acceptance of rock - that is, records with loud guitars - but there remains just as much resistance to the 'outlaws' of metal, such as Anthrax and Metallica.

"But then the fans are proud of these bands because they are not on daytime radio. It follows that if you try and dilute a band's sound in order to get them airplay then you may destroy their appeal. It has to be handled carefully, you have to do what's best for the band's career." □

**TRIPLE M MANAGEMENT****THE LOGICAL MOVE.****TRIPLE M**  
Mario M. Mendrzycki

# Rockin' The Airwaves

by Chris Fuller

Across Europe, a clutch of devoted DJs have continued to bang the drum for heavy metal in the face of indifference from much of the rest of the media. Music & Media tracked down four of the jocks for whom the rock never stops.

He acknowledges rock fans are generally poorly served by the media in the UK, which "underestimates the hold that the music has over millions of people". On the radio front, he blames "the way the medium has developed, and continues to develop, in this country. The peo-



Tommy Vance

"It's not what you say - it's what you play." So runs the philosophy of Tommy Vance, who for a week in 11 years has provided a lively lifeline to the UK's millions of hard rock and metal fanatics with his "Friday Rock Show" on BBC Radio 1.

Metal, speed, thrash, blues-rock, glam-rock, AOR - you name it - over the years Vance has enthused about them in all he gave and they have returned the favor. Their first break on national radio and, more recently, was the first to give thrashers like Metallica and Anthrax serious attention.

Though not exclusively a rock DJ - he also hosts Greater London Radio's (GLR) drivetime show, is a great advocate of soul music, and has presented a variety of shows on the British Forces Broadcasting Service (BFBS) - the rock club has stuck.

But he retains a burning enthusiasm for rock in all its forms, spending free evenings at gigs and listening to a "frightening" amount of new releases each week. He regards it as "not to keep ahead of trends and to try end up playing on air what people have in their record collections".

"Vance admires the 'ambience' of the 24-hour rock stations in the US and admits to following the American style: "We try to make the show sound as if it really is part of a 24-hours-a-day rock station, and the listener just happens to have tuned into it at 22.00 hours on a Friday night. We live in hope - maybe one day it will be 24-hours-a-day!"

"Friday Rock Show" is formatted in musical "sweeps" - never less than four records in a row - and includes interviews and studio sessions. Vance says, "What I play always has its roots in rock".

ple who legislate for its advancement are consistently out of touch as regards popular taste and popular demand".

One of the great heartlands for hard rock in Europe is West Germany. There, Volkmar Kramarz's two-hour "Scream! (Hot 'N' Heavy)" show, on the Cologne-based West Deutscher Rundfunk (WDR), rocks the airwaves every second Tuesday from 22.00 hours to midnight. The show began at the beginning of 1987 and has since gained a fiercely loyal following.

Like Vance, Kramarz regrets the lack of media attention given to hard rock/metal, which is "totally out of proportion with its popularity. The kids definitely get a bad deal," they write and tell me all about it!"

Kramarz: "It's a shame there is such prejudice among many DJs and producers in radio, and on TV for that matter. They don't really understand the music and tend to lump it all together. Maybe after a while more people who are into metal will penetrate the establishment!"

"Scream!" covers all kinds of metal, from AOR and hard rock to hardcore, plus interviews, sessions recorded "live" in the studio and specials from various venues across the country.

Kramarz says his audience is "incredibly varied", ranging in age from 14-40: "We mix everything in on the show, all different styles of thrash, speed,

hardcore - Kreator, Hellwenn, Metallica - through to AOR bands such as Whitesnake and older stuff like Led Zeppelin. The bottom line is that it's always hot 'n' heavy, but the style is very broad and very colourful!"

He listens to opinion from all sides of the industry but values his listeners' views most highly: "They can spot a fake very easily. I may mix different styles into the show but they sense that I am really into it and they respect that and go with it. They are extremely tolerant which, I suppose, runs against the general image of a heavy metal fan". The band Europe could be said to have put Scandinavia on the rock map, but across Sweden, Norway, Denmark and Finland there are leagues of new bands struggling to topple them - and a veritable army of rock fans of all tastes. In



Volkmar Kramarz

Denmark, Alex Nyborg Madsen hosts the country's only national rock show, "HM Special", an hour-long aural assault every second Friday on Danmarks Radio (DR), an offshoot of the nightly "7 O'Clock Show", which covers a broad range of rock and pop.

Nyborg Madsen describes his show as "an outlet for the really, really aggressive stuff which '7 O'Clock Show' cannot play". Thrash metal acts like Metallica, Slayer, Nuclear Assault and Death Rage regularly feature, alongside Danish bands such as Artillery. He also writes a regular rock column for your magazine Mix and even sings in his own rock band, Harlot "though I'm not allowed to play my own tracks!"

Nyborg Madsen is scathing of some record companies' approach to promoting metal: "Some do not promote the music at all well. For instance, my show is the only national rock

show, and yet I have a hard time getting new releases out of certain companies. It's madness!"

But he believes the media's resistance to the music may weaken: "I think bands like Guns 'N' Roses may change attitudes. The press seem to love them and their style touches on metal. But for the more out and out rock and harder stuff, it will remain an uphill battle. There's good metal and also quite a bit of bad. The thing is to give each release a fair hearing and not have preconceptions!"

Across the Continent in Holland, Kees Baars, longtime host of the "Countdown Cafe" on the country's largest public broadcaster, Veronica, believes live performance to be the lifeblood of metal. "There are many bands who never get near the charts and yet have a tremendous live following. Metallica, for example, never made it into the Dutch chart and yet they sold out the Leiden Groenord Hall, which holds 11,000!"

"Countdown Cafe", another weekly Friday night show (22.00 hours to midnight), concentrates on melodic rock and gives welcome exposure to Dutch bands such as Sleeze Beez, Vengeance, Emergency and No Excuse. Baars includes interviews and live material on the show, which he estimates draws an audience of 250,000-300,000, including devotees in West Germany, Belgium and the UK.

Baars says the lack of hard rock coverage elsewhere is an advantage to "Countdown Cafe". "The listeners make sure they never miss the show, and when it's on they really listen to it, giving it their full attention. Many of them record it on cassette to hear again!"

He sees the future as healthy, though "everything seems to go in cycles. Bands like Guns 'N' Roses, who have hit big, may have a very different image from the Motley Crues or Poisons of this world, but they bark back to the Rolling Stones and Aerosmith!"

"The elements of the music will remain the same - but those elements have lasting appeal!" □

## DJ DIGEST

Whatever happened to Bill Nelson of **Be Bop Deluxe** fame? Nelson's first single for two years, *Life In Your Hands*, has just been released on Coteau Records and will soon be followed by a double "Best Of" album called *Duplex*.

The title track from ex-Eagle **Don Henley's** new LP, *The End Of The Innocence*, (an M&M Album Of The Week) is now out as a single. It's co-written by Henley and Bruce Hornsby and is dominated by Hornsby's distinctive piano chording.

Two new versions of the current **Prince hit *Baladance*** have been reissued by **Mark Moore of S'Express** fame and can be found on the new 12" of the single released by WEA. The new editions are called *The Batmix* and *The Vicki Vale Mix*. Moore's mixing partner was **William Orbit**. Meanwhile, **S'Express** are preparing for this week's release of their fourth single, *Mantra For A State Of Mind*, on Rhythm King.

Strange but true - Danish artist **Anne Doree Michelsen** is being followed up for major success... in

## POP INFO



Pete Burns of Dead Or Alive - back in action

Japan. A Japanese businessman fell in love with Michelsen's voice on a trip to Denmark and, as a result, her 1986 Medley album *Maeste Dans* has just been put out in Japan by CBS. CBS also has the option on the singer's new album, due later in the year.

Finnish group **Boozing Bang And The Dance Group** (Polarox) - whose first single *Kiss My Ass* was popular in the UK clubs last year - have released a new single called *Do You Wanna*. The band, who feature former members of popular Finnish pop act **Borgi** for September, are preparing a debut album for October.

Stand by for the **Fuzzbox** follow-up to hits *Intentional*

*Rescue and Pink Sunshine*. The new WEA single is called *Selfie* and the album *Big Bang* is out this month.

**DiSEL Park West** has selected *When The Hoodoo Comes* as their new **Food/EMI** single, produced by **Stones' producer Chris Kimsey** and remixed by **Bob Clearmountain**. Check out the live version of **Buffalo Springfield's *Mr Soul***, included on the single.

Rock Over **Duran Duran** that the AIDS crisis in the band's home town of Edinburgh. It's a double A-side with their cover of **Iggy Pop and The Stooges' *I'm Sick Of You***. Chris Fuller

## STATION REPORTS

Updated reports and playlists stations from the major radio and TV stations from 16 European countries.

**PP** : Playway  
**AD** : Additions to the playlist  
**TP** : Tips  
**L** : List  
**ST** : Studio  
**I** : Interview

### UNITED KINGDOM

**BBC RADIO 1** - London  
**CL** : Lyrics - Sem Drexler  
**AD** : Don Henley - Innocence  
**B** : Lists  
**AD** : Del Amiri - Kiss  
Inner City - Do You Love  
Markita - Top Soldiers  
**LP** : Gloria Estefan - Fun  
Danni Wilson - Bebopmop  
Don Henley - Waking Hours

**CAPITAL RADIO** - London  
**Richard Park** - Prog. Contr.  
Dionne Warwick - The Mood  
Ten City - Kick - Look Out  
Robert Taylor - Where Do We Go  
Akas - Do You Love  
Adeva - Warning  
Aswad - On & On  
Dead Or Alive - Come Home

Inner City - Do You Love  
Simple Minds - Kick It In  
Sybil - Don't Make Me Over

**GREATER LONDON RADIO** - London  
**Trevor Dann** - Head Of Music  
**AD** : River Detectives - Chain  
Lilac Time - American  
Texas - Everyday Now  
Kevin McDermott - Where  
River City People - Dreamin'  
Gun - Better Days  
**LP** : Danni Wilson - Bebopmop

**RADIO CITY** - Liverpool  
**Tony McKenzie** - DJ/Prod.  
**AD** : Chaka Khan - Ain't No Doubt  
Donna Summer - I Don't Want  
Gun - Better Days  
Prince - Baldance  
Don Henley - Innocence  
Primitives - Sick Of It  
Neneh Cherry - Manchild

**RADIO HALLAM** - Sheffield  
**Beverly Chubb** - Head Of Music  
**AD** : Transvamp - Landslide  
Don Henley - Innocence  
Danni Wilson - Bebopmop  
Darryl Pearson  
Lilac Time - American  
Horse - You Could Be Forgotten  
Fuzzbox - Self  
Diesel Park West - Hoodoo  
Texas - Everyday Now  
Alice Cooper - Poison  
Inner City - Do You Love  
Live Bunny - Swing The Mood  
It Bites - Sister Sarah  
Then Jerico - Sugar Box

**RADIO TRENT GROUP**  
**Len Grant - Deputy Prog. Dir.**  
**AD** : It Bites - Sister Sarah  
Shalataki - Turn The Music Up  
Alice - Walking Shoes  
Lilac Time - American  
Roberta Flack - Lulu  
**PP** : Markita - Top Soldier  
Don Henley - Innocence  
Dwight Brothers - Doctor  
Transvamp - Landslide  
Aswad - On & On  
Simple Minds - Kick It In

**RED ROSE RADIO** - Preston/  
Blackpool  
**Paul Fairburn** - Head Of Music  
**AD** : Peter Schilling - Different  
Michael Morales - Who  
Love & Rocket - So Alive  
Texas - Everyday Now  
The Lightning Seeds - Pure  
One 2 Many - Winning  
Cher - Heart Of Stone  
**LP** : Don Henley - Innocence  
Danni Wilson - Bebopmop  
Darryl Pearson

**METRO FM** - Newcastle  
**Giles Quire** - Prog. Contr.  
Transvamp - Landslide  
Texas - Everyday Now  
Then Jerico - Sugar Box  
Fuzzbox - Self  
Don Henley - Innocence  
Michael Morales - Who

week. It's called *American Eyes*. The return of the outrageous **Pete Burns** to the record scene after 15 months away is marked by a new **Dead Or Alive** single called *Come Home With Me Baby*.

Ground-breaking West German band **Cat** are to have their entire back catalogue released on CD by Mute Records, the home of **Depeche Mode**. The first batch of eight titles, including **Countdown**, **Monster Movie**, **Soundtracks**, **Future Days** and **Cat Delay** were released last week.

Keyboard wizard **Vangelis** recently played his first-ever Italian concert at Rome's Caracalla, a venue usually reserved for opera and classical music. The concert was in aid of cancer research. Vangelis has spent the last couple of months in Rome's Forum Studios recording an album with **Jon Anderson**.

**Goodbye Mr Mackenzie's** new single, *Goodwill City*, is about the AIDS crisis in the band's home town of Edinburgh. It's a double A-side with their cover of **Iggy Pop and The Stooges' *I'm Sick Of You***. Chris Fuller

**RTL 208** - London  
**Jeff Graham - Prog. Dir.**  
**PP** : Bill Warrior  
Transvamp - Landslide  
Diesel Park West - Hoodoo  
**AD** : Lilac Time - American  
Then Jerico - Sugar Box  
Mickie - Self  
Tone Loc - Got It Going On  
**LP** : 852's - Cosmic Thing  
McHenshaw - Good Evening  
London Boys - 16 Com  
mandments

**BRMB** - Birmingham  
**Robin Vail** - Head Of Music  
**AD** : Bronski Beat - Cha Cha  
Lightning Seeds - Pure  
Inner City - Do You Love  
Transvamp - Landslide  
Igziboo - Self

**RADIO CLYDE** - Glasgow  
**Alex Dickson** - Prog. Dir.  
**AD** : Simple Minds - Kick It In  
Inner City - Do You Love  
Gun - Better Days  
Transvamp - Landslide  
Then Jerico - Sugar Box  
Don Henley - Innocence  
Texas - Everyday Now

**SWANSEA SOUND** - Wales  
**David Thomas - Prog. Contr.**  
**A List**:  
**AD** : Kylie Minogue - Wouldn't



SON REPORTS

CHILTERN RADIO & NORTANTS RADIO... AD Inner City: Do You Love B List...

AD Pet Shop Boys: It's Alright Jason Donovan... AD Green Long As We Are Warm & Womack: MPB...

RADIO REGENBOGEN - Mannheim Markfus Walk - Music Dir. PP Steve Dressed For Success...

RTL - Luxembourg Honey Bee Benson - DJ/Prod. LP Don Henley: Innocence... AD Hoodoo Gurus: Magnum...

RTL - Luxembourg Lilian Uciechowski - Prod. LP Don Henley: Innocence... AD White Lion: Little Fighter...

RADIO XANADU - Munich Armin Kessler - Head Of Music AD Simply Red: A New Flame...

DOWN TOWN RADIO - Belfast John Roborough - Head Of Prod. AD Texas: Everyday Now... AD Anne Haigis: Kinder...

SFB/Deutsche Welle/DRF Herobart Hartzsch - DJ/Prod. PP Anne Haigis: Kinder... AD Bad Boys Blue: Lady In Black...

RADIO DONAU 1 - Ulm/Gunzburg/Krumlach Richard Roth - Head Of Music AD Bad Boys Blue: Lady In Black...

GERMANY

SWF - Baden Baden Ulli Frank - DJ/Prod. AD Love & Rockets: So Alive... AD Chris Isaak: Wicked Game...

RB - Bremen Axel Sommerfeld - DJ/Prod. AD Edwyn Collins: Coffee Table... AD Circle Bees: One...

EUROPE 2 - Paris Marc Garcia - Prog. Dir. AD Edie Brickley: Circle Bees: One... AD Julio Iglesias: Brazil Mix...

NDR - Hamburg Axel Lerech - DJ/Prod. PP Okay: Wild Wild West... AD Lenormay: Lauf Auf Radio...

FFN - Hannover Ulli Knieps - DJ/Prod. AD House Of Love: Never Michael Jackson: Liberian...

RMC - Paris Annie Amstelsel - Head Of Music AD Bros: Too Much... AD Mike Oldfield: Innocent...

WDR - Cologne Claudia Kraemer - DJ/Prod. AD Simply Red: A New Flame... AD Roxette: Dressed For Success...

AD Simply Red: A New Flame... AD Roxette: Dressed For Success... AD Bananarama: Cruel Summer...

RADIO RP - Ludwigshafen Thomas Tschieder - Music Dir. AD Lyes: Stand By... AD Roxette: Dressed For Success...

RIAS - Berlin Sabine Neu - Head Of Music Rik De Lisle - DJ/Prod. AD Marika: Toy Soldiers...

AD Marika: Toy Soldiers... AD Crowded House: Possessed... AD Simply Red: A New Flame...

AD Simply Red: A New Flame... AD Roxette: Dressed For Success... AD Bananarama: Cruel Summer...

SDR - Stuttgart Hans Thomas - Prod. PP Simply Red: A New Flame... AD Peter Nowell: Into Something...

AD Peter Nowell: Into Something... AD Pet Shop Boys: It's Alright... AD Mike Oldfield: Earth Moving...

AD Mike Oldfield: Earth Moving... AD Roxette: Dressed For Success... AD Bananarama: Cruel Summer...

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SFB - Berlin Juergen Juergens - DJ/Prod. AD Simply Red: A New Flame... AD Peter Nowell: Into Something...

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MUSIC & MEDIA

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PO Box 9556, 107 28 Amsterdam... AD Simply Red: A New Flame... AD Roxette: Dressed For Success...

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FRANCE

MARCELO 2 - Paris Marc Garcia - Prog. Dir. AD Edie Brickley: Circle Bees: One... AD Julio Iglesias: Brazil Mix...

AD Julio Iglesias: Brazil Mix... AD Chris Isaak: Wicked Game... AD Sidney Youngblood: If Only...

AD Chris Isaak: Wicked Game... AD Sidney Youngblood: If Only... AD Roy Orbison: Mystery...

AD Roy Orbison: Mystery... AD Pet Shop Boys: It's Alright... AD Mike Oldfield: Earth Moving...

AD Mike Oldfield: Earth Moving... AD Roxette: Dressed For Success... AD Bananarama: Cruel Summer...

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HOLLAND

NOES/KRO - Hilversum Janne Koopmans - DJ/Prod. AD Some Roses: Be Bangs... AD The Cuk: Ede...

AD The Cuk: Ede... AD Womack/Womack: MFS... AD Z.Fornaciari: Oro... AD Simply Red: A New Flame...

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STATION REPORTS

AD Beautiful South: Song... AD Hoodoo Gurus: Magnum... AD Lou Rawland - Music Dir...

AD Hoodoo Gurus: Magnum... AD Lou Rawland - Music Dir... AD Maria McKee: Nobody's Child...

BELGIUM

RADIO 21 - Brussels Marc Ysaac - DJ/Prod. PP Diana Ross: Paradise... AD Queen: Breakthru...

AD Queen: Breakthru... AD Milli Vanilli: Blame It On Me... AD Transvision Vamp: Velvetine...

AD Transvision Vamp: Velvetine... AD Mike Oldfield: Earth Moving... AD Eduardo Bennett: Akih Dobby...

AD Eduardo Bennett: Akih Dobby... AD George Benson: Tenderly... AD Danny Wilson: Second Summer...

AD Danny Wilson: Second Summer... AD Simply Red: A New Flame... AD Beautiful South: Song...

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AD Bananarama: Cruel Summer... AD Simply Red: A New Flame... AD Roxette: Dressed For Success...

RAI STEREO UNO - Rome E.Bellisario - Music Dir. PP Joe Cocker: When The Night... AD N'Dour/Gabriel: Shakin'...

AD N'Dour/Gabriel: Shakin'... AD Dominique Sica: Tears... AD Prince: Balance... AD Zucchero: Overdose...

AD Zucchero: Overdose... AD Madonna: Express Yourself... AD Working Week: El Dorado...

AD Working Week: El Dorado... AD Cutting Crew: Hard Place... AD Zucchero: Diamante...

AD Zucchero: Diamante... AD Roxette: Dressed For Success... AD Billys: Won't Go... AD Transvision Vamp: Only One...

AD Transvision Vamp: Only One... AD Pet Shop Boys: It's Alright... AD Beattie Boys: Hamp Ladies...

AD Beattie Boys: Hamp Ladies... AD DeeJay Network - Milan Dorio Usellini - DJ... AD PP A-Bel: Myself: Yourself...

AD PP A-Bel: Myself: Yourself... AD AD Bros: Too Much... AD Roxanne: Wild Wild House...

AD Roxanne: Wild Wild House... AD Islanders: Move It Up... AD One: I'll Wait... AD Ivanovski: Ci Is Sciaccia...

AD Ivanovski: Ci Is Sciaccia... AD Arthur Baker... AD RADIO MILANO INT/1... AD Lando... AD PR: Mr...

AD Lando... AD PR: Mr... AD Joe Sample: U Turn... AD Pet Shop Boys: Crazy...

AD Pet Shop Boys: Crazy... AD Chucki Bonchi: Turned... AD Eddie: In My Eye... AD Soul II Soul: Back To Life...

AD Soul II Soul: Back To Life... AD Strength: Breaking Hearts... AD RADIO KISS KISS - Naples... AD Lucia Niespolo - Prog. Dir...

AD Lucia Niespolo - Prog. Dir... AD AD Beattie Boys: Shake... AD Syd Straw: Future... AD PP Maria McKee: Forgotten...

AD PP Maria McKee: Forgotten... AD LP Louie: Brown Frame... AD ZZ Top: Looking On The Zoo-Zoo...

AD ZZ Top: Looking On The Zoo-Zoo... AD Syd Straw: Surprise... AD Twin Hyde: Twin Hyde... AD Ziggy Marley: Bright Day...

AD Ziggy Marley: Bright Day... AD ANTENNA DELLO STRETTO - Pella... AD Fideali - DJ... AD Boris Greenhouse: Radio...

## STATION REPORTS

## SPAIN

## RADIO MADRID - SER

## Rafael Revert - Music Mgr.

## PP Los Ronales- Siesta

## La Union- Marcablo

## Michael Jackson- Liberman

## 091- Esta Noche

## 21 Japonas- Hombre

## LP Joe Cocker- One Night

## RME - Madrid

## Rafael Abitohr- Dir. Of Rock 3

## PP Marshall Crenshaw- Run

## Dion- King Of The NY Streets

## Cry Before Dawn- Yesterday's

## Motorcycle Boy- Tryst

## Sydicate- Baby's Gone

## TP Prince- Scandalous

## LP Del Amoro- Working Hours

## PORTUGAL

## RFM - Lisbon

## Louis Loureiro - Prog./Prod.

## Top 5:

## UHf- Heitar

## Prince- Bat Dance

## GNR- Un Chamado

## Queen- Breakthru

## U2- All I Want Is You

## RDI (ANTENNA 1)

## Top 5:

## The The- Kingdom

## Womack &amp; Womack- MPB

## Pet Shop Boys- It's Alright

## Bill Pritchard- je i Name

## Rainbirds- Love Is

## TNT Top 5:

## Joe Cocker- When

## The Cure- Love Song

## Triffids- Goodbye

## Xurox Y Pontages- Se Me Amas

## Madonna- Express Yourself

## GREECE

## WJGR JERONIMO GROOVY - Athens

## Andrew Papadopoulos - DJ

## AD Aretha/Eton- The Storm

## Neha- Respect

## Adena Cherry- Buffalo stance

## Guy- I Like

## Jody Watley- Real Love

## Eddie Brackel- Circles

## TP Fendorelle- Mr. DJ

## Beautiful South- Song

## Real Life- Send Me An Angel

## Love &amp; Money- Halleluah Man

## FLASH 9.61

## Vassilis Loukas- Head Of Music

## AD LL.Cool J- Type Of Guy

## Bobby Brown- On Our Own

## Sydney Youngblood- If Only

## Alice Cooper- Poison

## Bon Jovi- Lay Your Hands

## Richard Marx- Right Here

## SWEDEN

## SR - Stockholm

## Lars Gurell - Prod.

## AD Jason Donovan- Sealed with

## Eddy Grant- Baby Come Back

## Black Sorrows- Chained

## The Ocean- Carry Me To

## Tuiyo- Talking To The Man

## Smoke- Young Hearts

## LP Neneh Cherry- Raw Like

## Dolly Parton- Dance With

## Doobie Brothers- Cycles

## Don Henley- Innocence

## RADIO GÖTEHBURG - Gothenburg

## Leif Wivast - DJ/Prod.

## AD Danny Wilson- Second Summer

## Primitives- Sick Of It

## Gina Jacobi- Handena

## Watershore- A Bang

## Michael Bolton- Soul Provider

## Doobie Brothers- Doctor

## Manrika- Toy Soldiers

## HIT FM - Stockholm

## Johan Bring - Prog. Dir.

## AD London Boys- London Nights

## Bobby Brown- On Our Own

## Onup- Ran As My Place

## Village People- Mega Mix

## Lisa Lisa- Get It Together

## Geoffrey Williams- Lipstick

## RADIO CITY 103 - Gothenburg

## Margareta Anderberg - DJ

## PP Cher- If I Could

## AD Saraya- Love Has Taken

## Love &amp; Rockets- So Alive

## Manrika- Toy Soldiers

## Chaïre- River Detectives

## Gail A. Dorsey- Just Another

## SAF - Stockholm

## Joas Sandberg - DJ

## AD Richard Marx- Right Here

## Chris Jasper- First Time

## John M'ic- Bust A Move

## Simply Red- A New Flame

## N Kids On The Block- Hanging

## Neneh Cherry- Kisses

## Gis Sorensen- Nina

## Chaka Khan- Ain't Nobody

## NORWAY

## NRK P2 - Oslo

## Vidar Lonn-Arnesen - Prod.

## AD Cyrene- Tides- Sommerstær

## Gladys Knight- Licence

## Guns N' Roses- Patience

## Cliff Richard- Best Of Me

## White Lion- Little Fighter

## NRK P1 - Oslo

## Steinar Fjeld - DJ/Prod.

## AD Bobby Brown- On Our Own

## Mike Linney- Kimberley

## John Eddie- Tuff Luck

## LP Millie Jackson- The Shit in

## Don Henley- Innocence

## RADIO 102 - Haugesund

## Egil Houeland - Head Of Music

## AD Manrika- Toy Soldiers

## Richard Marx- Repeat Offender

## Inner City- Do You Love

## Jody Watley- Friends

## TP Blow Monkey's- Choice

## LP The Pogues- Peace &amp; Love

## DENMARK

## DANMARK'S RADIO - Aarhus

## Leif Wivestelz - Head Of Prog.

## Top 5:

## Kim Larsen- Tarzan

## Prince- Badance

## Gladys Knight- Licence

## Madonna- Express Yourself

## Roxette- The Look

## RADIO VIRBORG - Viborg

## Pav Foged - Head Of Music

## PP Michael Jackson- Liberman

## AD Lilhoit- Aldig Skilles

## Inner City- Do You Love

## Manrika- Toy Soldiers

## Karna- That's The Way

## Patti Labelle- If You Asked

## RADIO HERNING - Herning

## Ulrik Hyldgaard - DJ/Prod.

## AD Paul Abdul- Cold Hearted

## Mike Oldfield- Innocent

## Collette- Ring My Bell

## Inner City- Do You Love

## Coldcut- My Television

## Bobby Brown- On Our Own

## RADIO ROSKILDE - Roskilde

## Morten Bune - DJ/Prod.

## AD Mike Oldfield- Innocent

## Sinits- Right Back

## Touch- Want To Know

## Bobby Brown- On Our Own

## AD London Boys- Ladies Nights

## Inner City- Do You Love

## Double Trouble- Keep Rockin'

## Milli Vanilli- Blame It

## TP Gladys Knight- Licence

## PP Sam Brown- A Witness

## RADIO VOICE - Copenhagen

## Bo Berg - Prog. Dir.

## AD Beautiful South- Song

## Manrika- Kiss The World

## Beastie Boys- Hey Ladies

## Gloria Estefan- Don't Wanna

## Manrika- Toy Soldiers

## UPTOWN FM - Copenhagen

## Niels Pedersen - Head Of Music

## PP Karna- That's The Way

## Patti Labelle- If You Asked

## AD Bobby Brown- On Our Own

## Tom Petty- Runnin' Down

## Manrika - Toy Soldier

## Lars Lilhoit- Aldig Skilles

## TP Boris Grebenshikov- Radio

## AARHUS NAERRADIO - Aarhus

## Frankie Fever - Head Of Music

## AD De La Soul- Say No Go

## Yanty Fair- Cherrie

## Womack &amp; Womack- MPB

## Beautiful South- Song

## Jovanotti- Gimme Five

## Miles Jaye- Heaven

## Back To Fun- Back to Fun

## LP Jack In The Box- So Fresh

## EUROPE

## BBC Worldservice/BBC 448 - London

## Nick Reynolds - Producer

## TP The Primitives- Sick Of It

## Manrika- Toy Soldiers

## Bros- Too Much

## Goodbye Mr. McKenzie- Goodwill

## LP B52's- Cosmic Thing

## Danny Wilson- Be Bop Hop Top

## Roxette- Look Sharp

## Cable Programmes

## SKY CHANNEL

## Countdown

## CL Bros- Too Much

## Public Enemy- Fight

## Norman Cooks- Bass-Line

## Milli Vanilli- Blame It

## Simple Minds- Kick It In

## Simply Red- A New Flame

## Michael Jackson- Liberman

## Don Johnson- Tell It

## Lisa Lisa- Little Jackie

## Holly Johnson- Atomic City

## ST Def Leopard- Love Bites

## Living In A Box- Gate

## Joe Cocker- When The Night

## Zeon Jones- Spin Me Around

## Time Lords- Docterin'

## MTV

## Powerplay:

## Beastie Boys- Hey Ladies

## PP Simple Minds- Kick It In

## Queen- Breakthru

## Jason Donovan- Sealed

## Neneh Cherry- Marchid

## Joe Cocker- The Night

## Lita Lane- The First Time

## Gladys Knight- Licence

## Guns N' Roses- Patience

## Paul McCartney- This One

## Prince- Badance

## EUROCHART ON SUPER CHANNEL

## CL De La Soul- Say No Go

## Kirsty MacColl- Days

## Milli Vanilli- Blame It

## Michael Jackson- Liberman

## Gloria Estefan- Don't Wanna

## Bobby Brown- On Our Own

## Pet Shop Boys- It's Alright

## Don Johnson- Tell It

## London Boys- London Nights

## Sonia- You'll Never Stop

## Soul II Soul- Back To Life

## TV Programmes

## UNITED KINGDOM

## Top Of The Pops

## Paul Oakenfold - Prod.

## ST Primitives- Sick Of It

## Kirsty MacColl- Days

## Paul McCartney- This One

## Sonia- You'll Never

## CL Gloria Estefan- Don't Wanna

## Inner City- Do You Love

## Gun- Better Days

## Stone Roses- She Bangs

## Simple Minds- Kick It In

## Bros- Too Much

## Simply Red- A New Flame

## Alice Cooper- Poison

## TELE 5

## Joerg A.Hoppe - Prod.

## CL Boris Grebenshikov- Radio

## Monsterwis- Dr Acid

## Wire- In Vivo

## B 52's- Channel Z

## Alphaville- Summer Rain

## Fahnenstern- Challenge

## Wendy &amp; Lisa- Satisfaction

## Daniel J.Ohm- Rescue Me

## Prince- Badance

## Queen- Breakthru

## Milli Vanilli- Blame It

## HOLLAND

## VERONICA - Countdown

## Rob De Boer - Prod.

## CL Beautiful South- Song

## DJ Duck- The Chicken

## Milli Vanilli- Blame It

## ITALY

## VIDEO MUSIC

## Giancarlo Trombetti - Prod.

## CL Julian Cope- China Doll

## Soul II Soul- Keep On Moving

## Lisa Loeb- Funky Gold Medina

## Inner City- Do You Love

## Pet Shop Boys- It's Alright

## K.McDermott- Wheels

## Queen- Don't Believe

## Triffids- Goodbye

## Aswad- Only Skin Deep

## Peter Gabriel- Zaar

## SPAIN

## FM-2 Diego A. Manrique - Prod.

## CL Glenn Frey- True Love

## Can- Paperhouse



Photo: Ferraz &amp; Balle, Imagoeconomica

Photo from the film "Rabid Grannies" by courtesy of Tronka Inc., New York

 Before our **Acts** go anywhere with **You** they go through **Hell** with us.

 ACCEPT  
 BONFIRE  
 CIRCUS OF POWER  
 CRAFT  
 HOUSE OF LORDS  
 LITA FORD  
 SILENT RAGE  
 U.D.O.  
 ZED YAGO

 Powerplay:  
 Beastie Boys- Hey Ladies  
 PP Simple Minds- Kick It In

## SKY CHANNEL

## Countdown

## CL Bros- Too Much

## Public Enemy- Fight

## Norman Cooks- Bass-Line

## Milli Vanilli- Blame It

## Simple Minds- Kick It In

## Simply Red- A New Flame

## Michael Jackson- Liberman

## Don Johnson- Tell It

## Lisa Lisa- Little Jackie