

decision based on the briefs probably within the next two weeks.

Meanwhile, Philip G. Rose, general sales manager of KOLO-TV is still free on \$100 bail after pleading innocent of the charge of failure to purchase an advertising license from the city's licensing department. He was to have an oral hearing last week in Reno municipal court, but the judge, instead, decided to ask for written arguments.

Station officials say that if the judge decides for the city, an appeal will be made to the district court. Reno's licensing inspector has indicated that a decision that finds the city in error also will be appealed.

LBJ receives Murrow fund delegation

President Johnson greeted a delegation from the Edward R. Murrow Memorial Fund last week, receiving the first copy of the Overseas Press Club brochure initiating the fund. The fund seeks to create a communications library at the New York headquarters of the OPC. It will also sponsor a series of scholarships and seminar programs.

Among those present at the meeting in the White House, on the anniversary of Mr. Murrow's death one year ago: Harold L. Bache, New York investment banker, and Walter Cronkite, CBS, co-chairmen of the fund; Ben Grauer, NBC; Julian Goodman, NBC; Nathan Halpern, Theater Network Television; Frank Stanton, CBS; William McAndrew, NBC; Richard Salant, CBS; John Lynch, ABC; Howard K. Smith, ABC; Louis Read, WDSU-TV New Orleans; Leonard H. Marks, U. S. Information Agency, and John Chancellor, Voice of America.

NAB radio code gains five members in month

The radio code of the National Association of Broadcasters showed a net gain of five stations between Jan. 15 and Feb. 15. In that period 21 stations were added to the code and 16 were withdrawn.

Stations added: KSBW-FM Salinas, Calif.; KSSS Colorado Springs; WCCP Punta Gorda, WPCF Panama City, WSPB Sarasota and WSUZ Palatka, all Florida; WEFM(FM) Chicago; WXCL Peoria, Ill.; WBMP(FM) Elwood and WVHI-FM Evansville, both Indiana; WFMW-AM-FM Madisonville, Ky.; WMID Atlantic City; WAYS Charlotte, N. C.; KSIW Woodward, Okla.; KBOY-AM-FM Medford, Ore.; KFCB Redfield, S.D.; WKEE Newport, Vt.; WETZ New Martinsville and WCLG Morgantown, both

Political guide updated

A new edition of the FCC's political broadcast primer has been drawn up and will be printed in Part II of the May 4 edition of the *Federal Register*. Reprinted copies will also be available at a future date through the commission's public information office. Persons desiring copies of the *Federal Register* issue should place orders direct with the Superintendent of Documents, Government Printing Office, Washington, D. C. 20402.

The primer, actually a public notice called "Use of Broadcast Facilities by Candidates for Public Office," is a collection of interpretive rulings on Section 315, the political broadcasting law. The new edition is an updated and expanded version of notices that appeared in 1962 and 1964.

West Virginia.

Stations withdrawn: KBBA Benton, Ark.; KROY Sacramento, Calif.; KFTM Fort Morgan, Colo.; WLNK-FM Lansing, Ill.; WOMI-AM-FM Owensboro, WSFC-AM-FM Somerset and WTCW-AM-FM Whitesburg, all Kentucky; KJCF Festus, Mo.; WADO New York; WSLR Akron, Ohio; KBYP Shamrock, Tex.; WPDK Clarksburg, W. Va., and WCUB Manitowoc, Wis.

Media reports . . .

Research offices ■ Mediastat, New York research firm, has opened two West Coast offices and placed Hark Basayne, western regional manager, in charge of those operations. The branches are at 900 Sunset Boulevard, Los Angeles, and 2166 Market Street, San Francisco. Mediastat also maintains offices in Chicago and Silver Spring, Md.

Handy facts ■ Principal provisions of the Fair Labor Standards Act are summarized in "The Broadcaster's Wage-Hour Guide," a new booklet from the National Association of Broadcasters department of broadcast management. The booklet is being sent to members to provide management with "necessary fingertip facts."

Expanded home ■ A two-story building next door to KGO, the ABC-owned San Francisco radio station, is being completely remodeled in a \$250,000 expansion move. When it's finished, about the beginning of July, the radio station will have a new location for its broadcast

studios and will be able to handle an enlarged news operation. Currently KGO shares a five-story building in San Francisco with its television affiliate, KGO-TV.

Arizona CATV ■ Manufacturing for the community antenna television industry is becoming a major economic factor in Phoenix and the Salt River Valley areas of Arizona. Many Arizona firms are benefiting from orders for goods and services placed locally and more than 1,200 state residents are employed by the CATV industry. These conclusions are drawn in the March issue of *Profile of Arizona*. The bulletin, published by the research division of First National Bank of Arizona, focuses on two Phoenix-based CATV firms, Ameco Inc. and Kaiser-Cox Corp.

Broadcast Bureau area ■ By amendment of its rules, the FCC has delegated authority to the chief of the Broadcast Bureau to act on requests by television broadcasters for multiple-city identification. Expanded identification is to depend on the ability of a station to provide the required field strength over all communities. Before this, permission for multiple-city identification could come only from the commissioners.

Call letter change ■ KLAC-FM, affiliate station of KLAC Los Angeles, is scheduled to change its call letters to KMET (FM) today (May 2). The new call letters stand for Metromedia, the station's parent company. According to Jack G. Thayer, station vice president and general manager, the reason for the change "is that it's confusing for both our AM and FM stations to have the same call letters when they are programed separately." KLAC is basically a talk station. The newly named KMET broadcasts 108 hours of multiplex stereophonic music each week. Metromedia also operates KTTV(TV) Los Angeles.

New facilities ■ WNOK-AM-FM-TV Columbia, S. C., has announced plans for construction of new studios and offices. The new facility will contain some 15,000 square feet, more than doubling the present location. Completion date has been tentatively set for early summer or late spring of 1967.

'Tarzan' licensing ■ MS International Inc., New York, a new company organized by Martin Stone, has been assigned merchandising rights to *Tarzan*, a new TV series which begins on NBC-TV in the fall. The rights agreement was announced by Bob Banner Productions, which is producing the series. Mr. Stone, an attorney, is a pioneer in TV merchandising. He developed a licensing program in 1947 for the early TV show, *Howdy Doody*, and formed the Kagran Corp. for that purpose.