

mittee. But House Speaker Tom Foley, in handing down his decision, also said the bill could not go to the House floor before July 25, all but insuring that it could not be enacted before Congress's scheduled adjournment Oct. 2.

Final Barcelona Olympic numbers—total prime time (includes opening and closing ceremonies): 16.8/32; event prime (without opening and closing nights): 17.5/34; late night: 5.2/26; weekday morning: 5.1/25; Sunday morning: 5.3/23; weekend afternoon: 10.6/31. Seoul numbers four years ago—total prime: 16.9/29; event prime: 17.9/32; late night: 7.9/33; weekday morning: 5.1/26; Sunday morning: 5.6/24; weekend afternoon: 8.4/21.



The Broadcast Pioneers presented its annual Golden Mike award to the Armed Forces Radio and Television Service (AFRTS) Aug. 10 at the Pentagon, in recognition of 50 years of service. AFRTS, the first network recipient of the award, reaches 1.3 million military personnel and their families in 128 countries. Secretary of Defense Dick Cheney (l) accepted the award for AFRTS from Broadcast Pioneers President James Delmonico.



In a C-SPAN interview scheduled to air yesterday (Aug. 16), Marilyn Quayle was asked if moving the TV networks and Hollywood film producers to Indianapolis would change the values presented. Her answer: "I don't know that it would be different because it would take a different mindset. I'd really like to see our corporations that sponsor the television shows start being held responsible for the content. That's not censorship. That's just saying: 'Hey, if you want to sell your product, why don't you look to see what your product's selling.'"

NEW YORK'S LEGENDARY WNEW(AM) SOLD

New York's WNEW(AM), the much-loved but money-losing nostalgia station, was sold last week by co-owners Westwood One and Robert F.X. Sillerman to a business news company that reportedly plans a major format change.

Westwood One on Friday (Aug. 14) announced the sale to Bloomberg LP for \$13.5 million. Because WNEW "has historically experienced losses and negative cash flow, its sale should have a positive effect on Westwood One cash flow," the company said.

Michael Bloomberg, president of Bloomberg LP, told BROADCASTING a confidentiality agreement prevented him from commenting on reports that he plans to dump the station's music format for all business news.

Bloomberg, a former partner at Salomon Brothers, has no broadcasting holdings. His Bloomberg Business News is a real-time wire service providing financial news to newspapers and investors. -TV

CONSOLIDATION AT ATC, WARNER CABLE

Time Warner Cable is restructuring the management and operations of MSO divisions American Television & Communications and Warner Cable Communications in a consolidation expected to result in the elimination of about 100 positions. Among the shifts: ATC President James H. Doolittle becomes Time Warner Cable president, in charge of the company's field operations; Warner Cable President James L. Gray becomes Time Warner Cable vice chairman, responsible for the company's corporate staff operations, and Time Warner Cable executive vice president Glenn Britt becomes president of Time Warner Cable Ventures, overseeing domestic mergers and acquisitions, international mergers, acquisitions and operations and long-term strategic and new business development. Certain cable TV operations of the combined companies across the country will also be reorganized. The realigned management of Time Warner Cable will be based in Stamford, Conn. Most of the eliminated positions will be in the former Warner Cable headquarters in Dublin, Ohio, which will be closed. The single-unit Time Warner Cable will be fully operational by mid-November. -BS



Saban Entertainment celebrated the co-financing, co-distribution and co-ownership agreement with PolyGram Filmed Entertainment, Fox Broadcasting Network and Marvel Entertainment Group of the animation series X-Men. L-r: Stan Lee, creator of the X-Men comics; Haim Saban, chairman of Saban Entertainment; Wolverine, one of the series' mutant characters, and Hugh Rees-Parnall, acquisitions VP for PolyGram International.

Fox Children's Network will control U.S. television rights for the first 13 and subsequent half-hour episodes, which will be aired in the fall. U.K.-based PolyGram will hold worldwide video rights. Marvel retains worldwide publishing and merchandising rights, with Saban controlling the worldwide TV rights.