



COMMITTED TO AFFORDABLE HEALTH CARE FOR EVERYONE

BCBS COMPANIES...



Are in nearly
EVERY ZIP CODE
in the U.S., the District of
Columbia and Puerto Rico



Contract with more than
1.7 MILLION
doctors and hospitals
across the country



**INVESTED MORE
THAN \$12.8 BILLION**
in the fight against COVID-19

WHO WE ARE

For more than 90 years, Blue Cross and Blue Shield (BCBS) companies have provided quality health care coverage to people in communities across the country. Today, the **34 independent and locally operated BCBS companies** take what we learn from covering more than **114 million people—1 in 3 Americans**—and use it to transform our health care system, improve the health and wellness of our local communities, and advance health equity.

WHO WE SERVE

BCBS companies are working to keep health care costs down for everyone regardless of how they get their coverage:

79

of America's Fortune 100 employers

18M

unionized workers,
retirees and their families

5.8M

federal workers, retirees and
their families through the Federal
Employee Health Benefits Program

6.9M

through small business employers

6.9M

through the individual market

11.9M

through Medicaid programs

4.3M

through Medicare Advantage

1.2M

through Medicare Part D
Rx drug plans

4M

through Medigap
supplemental insurance

HIGH-QUALITY, MORE AFFORDABLE CARE

BlueDistinction[®] Specialty Care

builds on our value-based care payment programs that focus on preventative, coordinated care to help people get healthy faster and stay healthy longer.

Blue High Performance NetworkSM

is a national designation program that recognizes doctors, hospitals and other health care facilities that excel in delivering safe, effective and affordable treatment for specialty procedures, such as knee and hip replacements.

Total Care

recognizes doctors and hospitals that focus on the whole patient—emphasizing prevention and wellness, delivering more coordinated care and helping patients better manage chronic conditions.

CIVICA[™]

a partnership between BCBS companies, BCBSA and Civica Rx to manufacture and distribute affordable generic drugs, is bringing access to low-cost generic medications, including insulin, to BCBS members.

REIMAGINING HEALTH CARE TO ADVANCE HEALTH EQUITY

People of color are disproportionately impacted by many of the nation's top health conditions.

Our National Health Equity Strategy includes:

- Collecting data to measure disparities
- Scaling effective programs
- Working with providers to improve outcomes and address unconscious bias
- Leaning into community partnerships
- Influencing state and federal policy decisions

TRANSFORMING CARE WITH DATA-DRIVEN SOLUTIONS

By drawing on our robust data from covering 1 in 3 Americans, BCBS companies are uniquely positioned to provide insights on health care quality and cost at the local, regional and national levels.

A network that includes
1.7 MILLION
doctors and hospitals
nationwide

More than
\$510 BILLION
in annual claims
nationally

More than
67 MILLION
BCBS members
across 44 states, and
Washington, D.C., have
access to value-based
care from more than
580,000
providers

INVESTING IN LOCAL COMMUNITIES

LEADING THROUGH A PUBLIC HEALTH CRISIS

From the earliest days of the COVID-19 pandemic, BCBS companies took immediate and wide-ranging action to support our communities, including:



Investing more than
\$12.8 BILLION
in the fight against COVID-19



Helping vaccinate more than
2 MILLION SENIORS
in 100 days through the Vaccine
Community Connectors program



Contributing more than
\$315 MILLION
to community-based nonprofits to address
social issues exacerbated by the pandemic



Volunteering more than
250,000 EMPLOYEES
such as BCBS clinical staff and data
scientists to assist on the front line