



# Wisconsin Ag News – Cranberries

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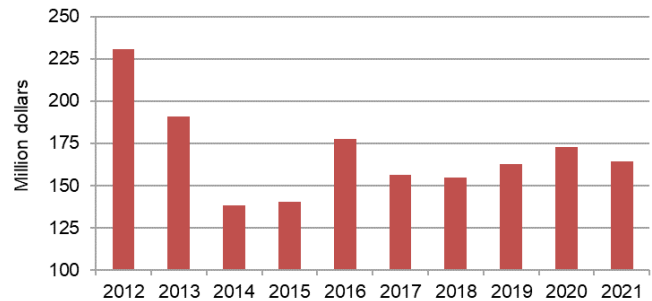
Cooperating with Wisconsin Department of Agriculture, Trade and Consumer Protection

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Wisconsin cranberry production totaled 4.17 million barrels in 2021, down from 4.64 million barrels in 2020, according to the USDA, National Agricultural Statistics Service - *Noncitrus Fruits and Nuts 2021 Summary*. The state's cranberry growers harvested 20,600 acres, down 200 acres from last year. Average yield per acre, at 202.2 barrels, was down 9 percent from last year's 223.0 barrels. The price of cranberries was up 6 percent from 2020 to \$39.70 per barrel. The total value of utilized production decreased to \$164 million dollars. Processed cranberries accounted for 96 percent of the State's utilized cranberry production. Wisconsin maintained its number one ranking in total cranberry production with 59 percent of the nation's total. Wisconsin total production was more than twice that of the next highest producing state, Massachusetts.

**Cranberries, Value of Utilized Production - Wisconsin: 2012-2021**



## Cranberry Area Harvested, Yield, Production, and Utilization – Selected States and United States: 2020-2021 [A barrel weighs 100 pounds.]

State	Area harvested		Yield per acre <sup>1</sup>		Production <sup>2</sup>				Utilized production <sup>2</sup>			
					Total		Utilized		Fresh		Processed	
	2020	2021	2020	2021	2020	2021	2020	2021	2020	2021	2020	2021
	(acres)	(acres)	(barrels)	(barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)
Massachusetts .	12,700	12,000	161.8	150.2	2,055	1,800	2,036	1,742	70	36	1,967	1,706
New Jersey .....	3,000	2,900	177.0	203.0	531	589	528	588	21	4	508	584
Oregon .....	2,700	2,600	215.6	200.0	582	520	581	507	12	5	570	501
<b>Wisconsin .....</b>	<b>20,800</b>	<b>20,600</b>	<b>223.0</b>	<b>202.2</b>	<b>4,640</b>	<b>4,165</b>	<b>4,626</b>	<b>4,140</b>	<b>158</b>	<b>150</b>	<b>4,468</b>	<b>3,990</b>
United States ...	39,200	38,100	199.2	185.7	7,808	7,074	7,772	6,977	260	195	7,512	6,782

<sup>1</sup> Yield is based on utilized production.

<sup>2</sup> May not add to totals due to rounding.

## Cranberry Price and Value by Utilization – Selected States and United States: 2020-2021

	Price per barrel <sup>1</sup>						Value of utilized production					
	Fresh		Processed		All		Fresh		Processed		All	
	2020	2021	2020	2021	2020	2021	2020	2021	2020	2021	2020	2021
	(dollars)	(dollars)	(dollars)	(dollars)	(dollars)	(dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)
Massachusetts	39.20	47.20	35.50	37.50	35.60	37.70	2,739	1,699	69,814	63,990	72,553	65,689
New Jersey .....	54.40	106.00	38.70	39.10	39.30	39.60	1,127	437	19,644	22,846	20,771	23,283
Oregon .....	195.00	75.20	32.60	36.70	35.90	37.10	2,270	391	18,575	18,398	20,845	18,789
<b>Wisconsin .....</b>	<b>73.90</b>	<b>74.10</b>	<b>36.10</b>	<b>38.40</b>	<b>37.40</b>	<b>39.70</b>	<b>11,658</b>	<b>11,111</b>	<b>161,306</b>	<b>153,220</b>	<b>172,964</b>	<b>164,331</b>
United States ...	68.40	69.80	35.90	38.10	36.90	39.00	17,794	13,638	269,339	258,454	287,133	272,092

<sup>1</sup> Weighted average of co-op and independent sales. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains, and other retains.