

# The Bookseller Publishing Calendar 2023

Key A guide to our features

- Spotlight** Preview of forthcoming books
- Focus** Market/regional analysis and preview of forthcoming books
- Special Edition** Preview of forthcoming event
- Daily** Book Fair Daily editions
- Takeover Issue** Guest-edited edition of *The Bookseller*



#	Date	Book Previews	Month previewed	Special feature/s	Submissions to previewer	Advertising (book by)	Advertising (supply by)
01	06/01/2023	New Titles Fiction Discover Preview	April February	Review of the Year: The Books	18/11/2022 18/11/2022	29/12/2022 29/12/2022	31/12/2022 31/12/2022
02	13/01/2023	New Titles Non-fiction	April	Review of the Year: The Authors	25/11/2022	05/01/2023	07/01/2023
03	20/01/2023	Children's Previews	April	Review of the Year: The Publishers	02/12/2022	12/01/2023	14/01/2023
04	27/01/2023	Paperback Preview	April	Review of the Year: The Genres <b>The Bookseller Buyer's Guides SS2023</b>	09/12/2022	19/01/2023	21/01/2023
05	03/02/2023	New Titles Fiction Discover Preview	May March		16/12/2022 16/12/2022	26/01/2023 26/01/2023	28/01/2023 28/01/2023
06	10/02/2023	New Titles Non-fiction	May	<b>Romance Focus Feb 2023–Jan 2024</b>	23/12/2022 16/12/2022	02/02/2023 02/02/2023	04/02/2023 04/02/2023
07	17/02/2023	Children's Previews	May		30/12/2022	09/02/2023	11/02/2023
08	24/02/2023	Paperback Preview	May	<b>Bologna Children's Book Fair Special Edition</b>	06/01/2023 31/12/2023	16/02/2023 16/02/2023	18/02/2023 18/02/2023
09	03/03/2023	New Titles Fiction New Titles Non-fiction	June June		13/01/2023 13/01/2023	23/02/2023 23/02/2023	25/02/2023 25/02/2023
10	10/03/2023			<b>Travel Focus March 2023–Feb 2024</b> <b>Bologna Children's Book Fair Daily Editions (7th–8th)</b>	06/01/2023	23/02/2023	25/02/2023
11	17/03/2023	Children's Previews Discover Preview	June April	The British Book Awards 2023: Shortlists	20/01/2023 27/01/2023	02/03/2023 09/03/2023	04/03/2023 11/03/2023
12	24/03/2023	Paperback Preview	June		27/01/2023	09/03/2023	11/03/2023
13	31/03/2023			<b>Food &amp; Drink Spotlight April 2023–Apr 2024</b> <b>London Book Fair Special Edition</b>	03/02/2023	16/03/2023	18/03/2023
15	14/04/2023	New Titles Fiction New Titles Non-fiction Discover Preview	July July May		27/01/2023 24/02/2023 24/02/2023	16/03/2023 06/04/2023 06/04/2023	18/03/2023 08/04/2023 08/04/2023
16	21/04/2023			<b>LGBTQ+ Focus May 2023–April 2024</b> <b>London Book Fair Daily Editions (18th, 19th, 20th)</b>	17/02/2023	30/03/2023	01/04/2023
17	28/04/2023	Paperback Preview Children's Previews	July July		10/03/2023 10/03/2023	20/04/2023 20/04/2023	22/04/2023 22/04/2023
18	05/05/2023	New Titles Fiction Discover Preview	August June	<b>Wales Focus May 2023–Apr 2024</b> <b>Art, Architecture &amp; Photography Spotlight Jun 2023–May 2024</b>	03/03/2023 17/03/2023 17/03/2023 10/03/2023	20/04/2023 27/04/2023 27/04/2023 27/04/2023	22/04/2023 29/04/2023 29/04/2023 29/04/2023
19	12/05/2023	New Titles Non-fiction	August		24/03/2023	04/05/2023	06/05/2023
20	19/05/2023	Children's Previews	August	<b>Scotland Focus May 2023–April 2024</b> The British Book Awards 2023: Winners	17/03/2023 31/03/2023	04/05/2023 11/05/2023	06/05/2023 13/05/2023
21	26/05/2023	Paperback Preview	August		07/04/2023	18/05/2023	20/05/2023
22	02/06/2023	New Titles Fiction	September	<b>Black Publishing Focus June 2023–May 2024</b> <b>Translation Focus July 2023–May 2024</b>	31/03/2023 14/04/2023	18/05/2023 25/05/2023	18/05/2023 27/05/2023
23	09/06/2023	Discover Preview New Titles Non-fiction	July September		07/04/2023 21/04/2023	18/05/2023 01/06/2023	20/05/2023 03/06/2023
24	16/06/2023	Children's Previews	September	<b>Back to School Focus Jul 2023–Jun 2024</b> <b>Non-Book Spotlight Jul 2023–Jun 2024</b>	21/04/2023 14/04/2023	01/06/2023 01/06/2023	03/06/2023 03/06/2023
25	23/06/2023	Paperback Preview	September		28/04/2023	08/06/2023	10/06/2023
26	30/06/2023			<b>Northern Powerhouse Focus Jul 2023–Jun 2024</b>	21/04/2023	08/06/2023	10/06/2023
27	07/07/2023	New Titles Fiction Discover Preview	October August		05/05/2023 19/05/2023 19/05/2023	15/06/2023 29/06/2023 29/06/2023	17/06/2023 01/07/2023 01/07/2023
28	14/07/2023	New Titles Non-fiction	October	<b>Craft, Home &amp; Garden Spotlight Aug 2023–Jul 2024</b> The Bookseller Rising Stars: Class of 2023	12/05/2023 12/05/2023	29/06/2023 22/06/2023	01/07/2023 24/06/2023
29	21/07/2023	Children's Previews	October	<b>Religion &amp; Spirit... Spotlight Jul 2023–Jun 2024</b> <b>Crime &amp; Thriller Spotlight Jul 2023–Jun 2024</b>	26/05/2023 19/05/2023	06/07/2023 06/07/2023	08/07/2023 08/07/2023
30	28/07/2023	Paperback Preview	October	<b>The Bookseller Buyer's Guide AW2023</b>	02/06/2023 26/05/2023	13/07/2023 13/07/2023	15/07/2023 15/07/2023
33	18/08/2023	New Titles Fiction & Non-fiction Discover Preview	November September		09/06/2023 30/06/2023	20/07/2023 02/08/2023	22/07/2023 04/08/2023
34	25/08/2023	Children's Previews, Paperback Preview	November		30/06/2023	02/08/2023	04/08/2023
35	01/09/2023	New Titles Fiction	December	<b>Library Focus</b>	07/07/2023	17/08/2023	19/08/2023
36	08/09/2023	Discover Preview	October		14/07/2023	24/08/2023	26/08/2023
37	15/09/2023	New Titles Non-fiction	December	<b>Ireland Focus Oct 2023–Sep 2024</b> <b>Graphic Novels Spotlight Oct 2023–Sep 2024</b>	21/07/2023 21/07/2023	31/08/2023 31/08/2023	02/09/2023 02/09/2023
38	22/09/2023	Children's Previews	December	Bookshop Heroes <b>BA Conference Special Edition</b>	28/07/2023 21/07/2023	07/09/2023 31/08/2023	09/09/2023 02/09/2023
39	29/09/2023	Paperback Preview	December		04/08/2023 04/08/2023	14/09/2023 14/09/2023	16/09/2023 16/09/2023
40	06/10/2023	New Titles Fiction; Discover Preview	January 2024 November	<b>Humour Spotlight Nov 2023–Oct 2024</b> <b>Frankfurt Book Fair Special Edition</b>	11/08/2023 04/08/2023	21/09/2023 14/09/2023	23/09/2023 16/09/2023
41	13/10/2023	New Titles Non-fiction	January 2024		18/08/2023 25/08/2023	28/09/2023 28/09/2023	23/09/2023 30/09/2023
43	27/10/2023	Children's Preview; Paperback Preview	January 2024	<b>Frankfurt Book Fair Daily Editions (18th, 19th, 20th)</b> Diagram Prize shortlist revealed <b>South West Focus Nov 2023–Oct 2024</b>	08/09/2023 01/09/2023	12/10/2023 12/10/2023	14/10/2023 14/10/2023
44	03/11/2023	New Titles Fiction; Discover Preview	February 2024 December	<b>Futurebook Conference Special</b>	15/09/2023 16/09/2022	26/10/2023 20/10/2022	28/10/2023 21/10/2023
45	10/11/2023	New Titles Non-fiction	February 2024		22/09/2023	02/11/2023	04/11/2023
46	17/11/2023	Children's Previews	February 2024	<b>Audiobooks Focus Dec 2023–Nov 2024</b>	15/09/2023	26/10/2023	28/10/2023
47	24/11/2023	Paperback Preview	February 2024	<b>SFF Spotlight Dec 2023–Nov 2024</b> Diagram Prize winner revealed <b>University Presses Focus Dec 2023–Nov 2024</b>	22/09/2023 06/10/2023 29/09/2023	09/11/2023 09/11/2023 09/11/2023	11/11/2023 11/11/2023 11/11/2023
48	01/12/2023	New Titles Fiction Discover Preview	March 2024 January 2024		29/09/2023 22/09/2023	09/11/2023 09/11/2023	11/11/2023 11/11/2023
49	08/12/2023	New Titles Non-fiction; Children's Preview	March 2024	<b>Health &amp; Diet Focus Jan 2024–Dec 2024</b> The Bookseller 150	13/10/2023 13/10/2023	16/11/2023 16/11/2023	18/11/2023 18/11/2023
50	15/12/2023	Paperback Preview	March 2024		06/10/2023	16/11/2023	18/11/2023
				<b>Wellbeing Spotlight Jan 2023–Dec 2024</b>	20/10/2023	23/11/2023	25/11/2023
					27/10/2023	10/11/2023	02/12/2023
					20/10/2023	20/11/2023	02/12/2023