

FEATURES LIST

As the must-read publication for the international spirits trade, our 2024 features list is more varied than ever before. Spanning established categories such as Scotch, gin and vodka to up-and-coming disruptive sectors, plus numerous global reports, our schedule will help you plan your most effective marketing strategy yet.

Month	Features	Awards results	Additional distribution	Editorial deadline
January	Most Innovative Spirits list Spirits trends to watch Category reports: Japanese whisky; RTDs	Low & No Masters; Taste Masters 2023		15 December
February	The Tequila issue Category reports: Tequila; Mezcal; Low/no-alcohol Regional report: UK Gin in travel retail Vinexpo Paris preview	Tequila & Mezcal Masters	Wine Paris & Vinexpo Paris	19 January
March	The Rum issue Category reports: Rum; Third-party spirits; Cachaça Regional report: The Caribbean IAADFS Summit of the Americas preview; ProWein preview	Rum & Cachaça Masters	IAADFS Summit of the Americas; ProWein, Düsseldorf	16 February
April	The Vodka issue Category reports: Vodka; Tonics and mixers; Vermouth Regional report: Eastern Europe Tequila in travel retail	DB & SB Spring Blind Tasting; Tonic & Mixer Masters		15 March
May	The Asia issue Category reports: Asian spirits; Cognac; Brandy; SaaS/Software Regional report: China Irish whiskey in travel retail	Cognac Masters; Brandy Masters; Asian Spirits Masters	London Wine Fair	19 April
June	The Brand Champions 2024* Category reports: Rum; Hard Seltzers Regional report: Western Europe Vodka in travel retail	Scotch Masters; Hard Seltzer Masters	Bar Convent Brooklyn	17 May
July	The Gin issue Category reports: Gin; Sustainability; Calvados Regional report: US Tales of the Cocktail preview	Gin Masters – First Tasting	Tales of the Cocktail	14 June
August	The Whisky issue Category reports: Scotch whisky; World whisky; Spirits packaging Regional report: Australia	American Whiskey, Irish Whiskey, and World Whisky Masters		19 July
September	The Travel Retail issue Global travel retail report Category reports: Irish whiskey; Vodka; Rum Show previews: TFWA World Exhibition & Conference	Vodka Masters; Travel Retail Masters	TFWA World Exhibition & Conference	16 August
October	The Luxury Spirits issue Category reports: Luxury spirits; Japanese whisky; Armagnac; Low/no-alcohol Regional report: Nordics Show previews: Bar Convent Berlin; London Cocktail Week	Luxury Masters; DB & SB Autumn Blind Tasting	Bar Convent Berlin; London Cocktail Week	13 September
November	The On-Trade issue Global Bar Report Category reports: Liqueurs; Tonics & mixers; American whiskey	Liqueur Masters; Speciality Masters; Pre- Mixed & RTD Masters		18 October
December	World Spirits Report Category reports: Aquavit; Sustainability; Gin; Spirits packaging Rum in travel retail	Design & Packaging Masters; SB Awards; Gin Masters – Second Tasting		15 November

* The definitive guide to spirits brands selling more than one million nine-litre cases per annum. The Brand Champions series will contain exclusive and comprehensive data on spirits brands' sales volumes, equipping industry professionals with unparalleled information relevant to this dynamic industry.