

## Program

Workshop

### Moral Critique in and around Markets: Organizing (for) Alternatives in Troubled Times

November 21-22, 2019 | Witten/Herdecke University

#### Organizers

Simone Schiller-Merkens (Witten/Herdecke University)  
Philip Balsiger (University of Neuchâtel)

#### Keynote speakers

Tim Bartley (Washington University in St. Louis)  
Francesca Forno (University of Trento)  
Ignasi Martí Lanuza (ESADE)

#### Thursday, November 21, 2019

10:00 – 10:30	Welcome to the workshop
10:30 – 11:15	<b>Keynote</b> <i>Markets, Wasted Lives, and Social Repairing</i> Ignasi Martí Lanuza (ESADE)
11:15 – 11:30	<i>Short break</i>
11:30 – 13:00	<b>Alternative Organizing in the Food Sector</b>  <i>Profit Sharing? The Emergence, Development, and Scaling of a New Social Enterprise Model in Coffee</i> Janina Grabs (ETH Zurich) and Elizabeth A. Bennett (Lewis & Clark College)  <i>From CSAs to Intelligentsia: Comparative Consumer and Producer Politics in Quality Agriculture</i> Elizabeth Carter (University of New Hampshire)  <i>Alternative Food Organizations in Geneva: At the Interplay of Market and Democracy</i>

	Johanna C. Huber (University of Geneva) and Jasmine Lorenzini (University of Geneva)
13:00 – 14:00	<i>Lunch break</i>
14:00 – 14:45	<b>Keynote</b> <i>Social Movements, States and Markets</i> Francesca Forno (University of Trento)
14:45 – 15:00	<i>Short break</i>
15:00 – 16:30	<b>Organizing Alternatives: Struggles and Outcomes</b>  <i>Social Enterprises and their Institutional Context: The Role of Social Problems and Issue Domain Governance</i> Johanna Mair (Hertie School of Governance & Stanford University) and Nikolas Rathert (Tilburg University)  <i>Moral Responsibility, Self-interest or Both? The 'Refugee Crisis' and Firm-level Integration of Forced Migrants in Germany</i> Sebastian Koos (University of Konstanz)  <i>Intraorganizational Tensions around Being Good: Structures and Practices of Organizing Purchasing and CSR in Garment Retailers and Brands</i> Elke Schüßler (Johannes Kepler University Linz), Nora Lohmeyer (Free University Berlin) and Sarah Ashwin (London School of Economics)
16:30 – 16:45	<i>Short break</i>
16:45 – 18:15	<b>Moral(ized) Markets: Building Legitimacy, Credibility and Trust</b>  <i>Social Impact: The Role of Moral Expectations in Impact Investing</i> Guillaume Dumont (EMLyon) and Fabrizio Ferraro (IESE)  <i>Contesting the Legitimacy of Carbon Offsetting: Towards Alternatives for the Voluntary Carbon Market?</i> Robert Watt (University of Manchester)  <i>Non-intermediated Credit: Financialisation and the Moral Economy</i> Elise Dermineur (Umeå University & Stanford University) and Yane Svetiev (University of Sydney & Bocconi University)

19:45 Dinner at Roxy, Witten

### Friday, November 22, 2019

08:45 – 09:30	<b>Keynote</b> <i>Beyond the Hope of Transcendence</i> Tim Bartley (Washington University in St. Louis)
09:30 – 09:45	<i>Short break</i>

09:45 – 11:15	<p><b>Navigating Moral Markets: Actors and Identities</b></p> <p><i>Moral Struggles of Field Expansion: Navigating Conflicting Values in the Case of Fair Trade</i> Birthe Soppe (University of Innsbruck) and Nadine Arnold (University of Lucerne)</p> <p><i>Toward a theory of entry in moral markets: The role of social movements and organizational identity</i> Panikos Georgallis (University of Amsterdam)</p> <p><i>Identity Switching in Disruptive Organizations: The Micro-foundations of Transnational Activism for Economic Justice</i> Leonard Seabrooke (Copenhagen Business School) and Duncan Wigan (Copenhagen Business School)</p>
11:15 – 11:30	Short break
11:30 – 13:00	<p><b>Moral Critique of Markets and Organizing (for) Alternatives</b></p> <p><i>Embodying Alternatives to Capitalism: Reflections for a Theory on Prefigurative Organizations</i> Lara Monticelli (Copenhagen Business School)</p> <p><i>Organizing towards Post-capitalism: A Social Movement Perspective on Alternative Organizing</i> Simone Schiller-Merkens (Witten/Herdecke University)</p> <p><i>Organizing for Post-capitalism? A Case Study of a Cooperative Bank</i> Ronald Hartz (University of Leicester)</p>
13:00 – 14:00	Lunch break
14:00 – 15:30	<p><b>Social Movements and Alternative Forms of Organizing the Economy</b></p> <p><i>Platform Cooperativism, Community Economies and Law</i> Bronwen Morgan (UNSW Sydney)</p> <p><i>Towards a Win-Win Economy? A Study of the Global “Impact Investment Movement” and its Morality</i> Philip Balsiger (University of Neuchâtel) and Noé Kabouche (University of Neuchâtel &amp; Sciences Po Paris)</p> <p><i>A Gender and Class Perspective of the Social and Solidarity Economy in Post-revolution Tunisia</i> Amira Benali (Copenhagen Business School)</p>
15:30 – 16:00	Wrap-up